



Dimensions (W x H)	Trim	Visible Opening	Safety	Bleed
Printed Size	47.25" x 68.25"	45" x 66.25"	42.5" x 64.6875"	–
File Size	17.18" x 24.818"	16.36" x 24.09"	15.45" x 23.52"	17.68" x 25.318"

Supplying Files For Production

Layout	Supply artwork at File Size, not Printed Size. Files will be digitally enlarged to final size during the production process. Always provide crop marks & bleed in your file.
Templates	Digital templates are available to assist you in preparing your artwork. Please contact your CBS OUTDOOR Production Account Manager for production templates.
Software	InDesign CS5; Illustrator CS5; Photoshop CS5
Transfer Media	FTP, CD, DVD. Disks will be returned by request only.
FTP	Files can be uploaded at http://www.cbsoutdoor.ca/ftp/production Your files must be compressed using compression software in order to avoid corruption of elements. Please provide a low-res JPEG or PDF of your creative to your CBS Outdoor Account Representative.
Images	350 DPI, CMYK , 100% at File Size. Convert RGB files to CMYK. Accepted image types: TIFF, EPS, Scitex CT. JPEGs not accepted. Do not exceed a file size of 400mb or fall below 40 mb.
Type & Fonts	Minimum recommended type size for critical copy: 104 pt (4" at Printed Size) Include printer & screen fonts with artwork or convert fonts to outlines.
Colour	All production in CMYK unless otherwise indicated. Indicate PMS colours on proof.
Density	Maximum 280% density. Dots smaller than 5% may not be visible when printed due to blow out
UCR/GCR	UCR can be utilized in a background that would normally register as 3 solids plus black. GCR is <u>not</u> to be utilized.
Proofs	All files must be accompanied by a hard-copy proof. Provide professional quality colour proof for colour accuracy.

Transit Shelters

Production Specifications & Finishing Requirements

CBS Outdoor Production Group

CBS OUTDOOR owns and operates a full-service in-house production facility in Toronto, and can provide production for every one of our products. Our dedicated staff of outdoor and production experts are committed to producing your outdoor right, on budget, and on time. Please contact us for a production estimate for your next project!

Printing & Finishing Requirements

Production	Lithography, Screen-print or Digital Printing
Substrate	7 pt. Coated Translucent Bristol for lithography or screen-print Resistant to shrinking, stretching, fading and humidity 7 pt. Bristol may wrinkle in humid or wet weather, but will usually smooth out when dry CBS OUTDOOR does not accept Transit Shelters Posters printed on styrene 0.85 Opaline (with lamination) for digital production
Lamination	10ml total lamination (5ml each front & back) may be used for lighter stocks for longevity Laminated Transit Shelter Posters are NOT accepted in Vancouver
Colour	Transit Shelter Posters should be printed both front and back to ensure that colour density is maintained when posters are backlit at night.
Ink Characteristics	Inks should contain UV Inhibitors to prevent fading over long periods of time.
Shipping	Posters should be rolled in cardboard tubes (no boxes, skids or paper wrap) Maximum 35 posters per tube Advertiser name, design name and first posting date should be clearly marked on the outside of each tube Indicate CBS OUTDOOR MEDIA CONTRACT number on package. U.S. Printing Suppliers Please Note: You must have your own customs broker to process payment of any applicable duties or taxes on your shipment. Note that your customer is the importer of the material and not CBS Outdoor Canada. Having the proper export papers in place will ensure a timely delivery of your production material without delays at the border. CBS Outdoor will not process or facilitate any brokerage, duty or taxes on your behalf.

The quality of production supplied to CBS OUTDOOR is the responsibility of the advertiser.

CBS OUTDOOR proactively maintains the faces on our structures. Should the production supplied not meet the minimum standards outlined or not remain posted using standard procedures, the advertiser/agency is responsible for:

- additional posting costs incurred to maintain the face.
- all contracted space should CBS OUTDOOR be unable to post the product.