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## Orpheum Wins National Award

Vancouver, BC—The **Canadian Music and Broadcast Industry Awards**, held in Toronto from March 11-14, 2009, has named Vancouver's Orpheum as **Performing Arts Centre of the Year** in the 'Live Touring' over 1,500 capacity category. This is the second year in a row that the Canadian music industry has given the Orpheum this nationally recognized distinction.

The Orpheum is one of Vancouver's best loved heritage buildings and one of BC's most noteworthy architectural treasures. Built in 1927, it served as a movie palace, vaudeville theatre and big screen cinema for more than four decades before facing demolition. In 1974, following a community 'Save the Orpheum' campaign, the theatre was rescued from the wrecker's ball when the City of Vancouver bought, refurbished and reopened the theatre in 1977 as home to the Vancouver Symphony and as a superb concert hall for local and international shows.

Affectionately known as 'The Grand Old Lady of Granville Street,' the Orpheum was acoustically upgraded in 1995 and will undergo another renewal in the summer of 2009, which includes returning the lustre to the heritage lobbies as well as upgrades to the audience chamber. The Orpheum is now a designated **National Heritage Site**.

With its soaring lines, gold leaf adornment, beautiful chandeliers and aristocratic grandeur, the Orpheum is considered one of North America's finest concert halls. Its acoustics make it the venue of choice for orchestral, choral, pop, rock and celebrity performances, while its dramatic architecture has made it a favourite location for film productions.

The Orpheum seats 2,688 and is located in the heart of Vancouver's entertainment district on Smithe Street between Seymour and Granville streets.

For more information, go to [vancouver.ca/theatres](http://vancouver.ca/theatres).

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