

EVERY LETTER IN THE ALPHABET **GEOFFREY FARMER**

November 15, 2009 - November 15, 2010

Project space: 1875 Powell Street at Victoria Drive, Vancouver

Public hours: Thursday to Sunday, 11:00 am to 5:00 pm

Follow the project on twitter: @vryltnthlfbt or everyletterinthealphabet@gmail.com

On Facebook: www.facebook.com/everyletterinthealphabet



Photo: Geoffrey Farmer

Every Letter In The Alphabet (ELITA) is a yearlong project that will commission, collect and produce text works for distribution and placement in and around Vancouver and its environs. Through this process, Farmer aims to create dialogue about the texts and the city itself. The primary format of the works will be simple black and white text posters, although banners, newspapers ads and other print vehicles are also possible.

Located in East Vancouver, the project space will be open to the public and feature both a reading room and an exhibition space. The project begins on November 15, 2009 and will continue through the fall of 2010. A book of the collected documents will be published in December 2010.

The first exhibition, which opens November 20, 2009, is *THREE LITTLE WORDS*. People are invited to send their favourite three words to everyletterinthealphabet@gmail.com.

Each submission will be turned into a small handcrafted sign and displayed in the studio as part of the exhibit. Signs will be sold for three dollars, with all proceeds going towards future ELITA projects.

Geoffrey Farmer studied at Emily Carr University of Art and Design and the San Francisco Art Institute, where he developed an interest in process and narrative. Recent solo exhibitions include shows at the Musée d'art contemporain in Montréal and Witte de With in Rotterdam, Netherlands. Group exhibitions include participation in the Sydney and Brussels Biennales, Toronto's *Nuit Blanche* 2009 as well as shows at the Tate Modern in London; Institute of Contemporary Art in Boston; Johnen Gallery in Berlin; and National Gallery of Canada in Ottawa.