

FIGURE 1: PUBLIC REALM PRINCIPLES AND STRATEGIES

PRINCIPLES	STRATEGIES
<i>Think Locally</i>	<ul style="list-style-type: none"> ◆ Programs & events developed and led by people who live and work in the community. ◆ Support people & groups who call this community home, especially low income and historically marginalized persons. ◆ Mobilize local residents to celebrate their home and voice their concerns & issues by participation in public space art programs. ◆ Work in a spirit of collaboration.
<i>Plan Regionally</i>	<ul style="list-style-type: none"> ◆ Develop social capital & cohesion with the larger community outside the DTES by creating linkages and partnerships with initiatives, activities, organizations and artists who support the principles & objectives of the <i>Public Realm Plan</i>.
<i>Think Sustainably</i>	<ul style="list-style-type: none"> ◆ Collaborate & coordinate efforts. ◆ Forge partnerships & build bridges. ◆ Enhance relationships & foster new ones. ◆ Share resources & use them responsibly. ◆ Support things that already work.
<i>Support the Role of the Artist</i>	<ul style="list-style-type: none"> ◆ Develop relationships between artists and community residents & organizations. ◆ Fair payment to artists.
<i>Do Not Displace</i>	<ul style="list-style-type: none"> ◆ Retain DTES public realm spaces as places for people who currently use them.
<i>Create Employment</i>	<ul style="list-style-type: none"> ◆ Range of employment opportunities for DTES residents including low threshold, entry level, part time & full time work.
<i>Celebrate Diversity</i>	<ul style="list-style-type: none"> ◆ Find ways to explore ‘Converging Differences’ theme, i.e. celebrate, identify, enhance, bring forward, bring together & reconcile differences.
<i>Enhance Life and Liveliness</i>	<ul style="list-style-type: none"> ◆ Enhance liveliness & public use of streets. ◆ Opportunities for local residents to experience and enjoy the arts as audiences and participants.
<i>Leave Pauses</i>	<ul style="list-style-type: none"> ◆ Gaps in public realm programming for peace, tranquility and contemplation.
<i>Invest in Public Infrastructure</i>	<ul style="list-style-type: none"> ◆ Equipment (i.e. sound, lights, film projectors, risers) and supplies (i.e. water, electrical

	outlets).
<i>Enhance / Encourage Pridefulness</i>	<ul style="list-style-type: none"> ◆ Promote cleanliness, health, safety & security. ◆ Showcase artistic talents of the community to public at large.
<i>Learn</i>	<ul style="list-style-type: none"> ◆ Opportunities for local residents to pursue self-expression & develop as artists. ◆ Build creative capacity within community and depend on skills, ability & creativity of community members.
<i>Promote a Positive Image of the DTES</i>	<ul style="list-style-type: none"> ◆ Reflect back to community, and demonstrate to wider Vancouver community, the vibrancy of the DTES.
<i>Promote Seasonal Activities</i>	<ul style="list-style-type: none"> ◆ Events at different times of year.
<i>Speak to the Issues and Concerns of the DTES Residents and the Community</i>	<ul style="list-style-type: none"> ◆ Projects about local struggles and triumphs to document memories & lives lived and to explore events that shaped the community. ◆ Celebrate history, culture and people of the DTES.
<i>Balance Process and Product</i>	<ul style="list-style-type: none"> ◆ Support communities in making art that includes people and leaves a solid legacy.
<i>Engage People Through Arts Process</i>	<ul style="list-style-type: none"> ◆ Support artists' residencies for public realm programs in housing complexes. ◆ Meet people in their environments. ◆ Community led development where people collaborate with artists on planning. ◆ Seek ways to include participation of people, organizations & communities.

FIGURE 2: DESIGN STRATEGIES FOR POWELL STREET IMPROVEMENTS

STRATEGIES	GOALS
<i>Streetscape Design</i>	<ul style="list-style-type: none"> ◆ Create a strong visual identity for 300 and 400 block of Powell St. expressive of the diversity of the area’s historic, industrial, commercial, social and cultural character. ◆ Design streetscape & traffic calming measures that define pedestrian spaces. ◆ Introduce cherry blossom trees, visually softening the streetscape and referencing Japanese history of Powell St. ◆ Produce technical drawings.
<i>Integrated Art & Design Model</i>	<ul style="list-style-type: none"> ◆ Develop public art master plan to include (short-term) art & design approaches to streetscape & (large-term) design artist calls beyond the pilot site. ◆ Community oriented art & design projects that create a welcoming and diverse pedestrian streetscape, encouraging social and business activities. ◆ Establish and fund an artist led design team to realize ideas from the Charette and storefront demonstration projects. ◆ Design crosswalk identifiers on pilot sites of Dunlevy & Gore to signal pedestrian space, to express the unique character of this historic street, and to calm its current traffic corridor feel.
<i>Improve Storefronts</i>	<ul style="list-style-type: none"> ◆ Find & secure funding partners. ◆ Identify & secure funding sources for storefront improvement incentives, e.g. matching grants, template designs. ◆ Encourage property owners to assist in promoting the area’s unique character and identity via demonstrations of façade, storefront and security improvements.
<i>Community Consultation & Outreach</i>	<ul style="list-style-type: none"> ◆ On behalf of the BIA, engage in public consultations & bridging to encourage integrated planning & problem solving toward place making and revitalization. ◆ Develop & maintain community contacts and partnerships & participate in related local area initiatives, through follow-up meetings, public consultations, etc.
<i>Workshops</i> -	<ul style="list-style-type: none"> ◆ Pursue the concept of Powell St. as a pedestrian gateway to downtown and deliver design ideas (in collaboration with COV

	<p>planning and engineering.</p> <ul style="list-style-type: none"> ◆ Seek funding partners & buy-in for concept design solutions from stakeholders & COV. ◆ Organize technical workshop between design advisory committee, artist team & COV engineering. ◆ Organize workshop for local property and & business owners on Open Windows Toolbox & street improvement initiatives. ◆ Organize workshop to bring together the Japanese community & interest groups to promote & secure funding for Powell St. as a national historic site.
<p>Communications & Building Bridges</p>	<ul style="list-style-type: none"> ◆ Develop graphic identity for Powell St./Japan Town and Open Windows that captures the rich history of the area. ◆ Continue to meet with design advisory committee and develop a cultural committee for Japan Town/Powell St. ◆ Develop an Open Windows newsheet for door-to-door delivery to area, featuring information on neighbourhood networks, e.g. Carnegie Centre and CAI. ◆ Develop website & communicate Open Windows project. ◆ Integrate community themes & stories from St. James Community Public Art into Open Windows project and communications. ◆ Produce & secure funding for a 20-minute video on the story of Powell St.

Open Windows is important as context for the Powell Street/Japantown Historical and Cultural Review for two reasons. First, the themes of working class, Japanese and First Nations settlement layer onto the sense of Oppenheimer Park as a “refuge or backyard kind of place” “where people rally and ceremonies take place” and “where history is very present” in the *Public Realm Plan*. Second, strategies for managing historic sites, public history and community arts activities can draw on the design approach to improvements and action goals that are recommended for Phase 2 (see FIGURE 2). Design strategies will support the rehabilitation of historic buildings, while the action goals involve tools for visual communications of heritage and history, and for community participation in public realm improvement through arts activities.