

SURVEY RESPONDENTS

What is your age?

16 - 25	47	6.81%
26 - 35	186	26.96%
36 - 45	167	24.20%
46 - 65	269	38.99%
66 +	21	3.04%
Total	690	

For reference, the 2006 age profile for the Vancouver metropolitan area:

0 - 14	16%
15 - 24	13%
25 - 44	31%
45 - 64	28%
65 +	17%

Source: GVRD, BC STATS, Service BC, BC Ministry of Labour and Citizens' Services

What is your primary connection with arts and culture?

Creative Producer	451	64.71%
Creative Consumer	158	22.67%
General Public	88	12.63%
Total	697	

What linguistic groups / ethnocultural communities do you belong to?

English	619
Western European	51
French	31
Chinese	29
Eastern European	22
Spanish	14
Native / Aboriginal	11
Japanese	11
Punjabi	6
Tagalog	6
Vietnamese	4
Other Asian	4
Italian	4
Hindi	2
Korean	0
Other (please specify)	46

Linguistic / ethnocultural groupings (from above)

English Only	495	72.90%
European	122	17.97%
South / East Asian	51	7.51%
Native / Aboriginal	11	1.62%
Total	679	

Note: The Native / Aboriginal grouping is too small for the purposes of further analyses of these results.

Cross-reference of age group and primary connection with arts and culture

	Creative Producer	Creative Consumer	General Public	Total
16 - 25	31	9	7	47
26 - 35	130	29	25	184
36 - 45	116	30	21	167
46 - 65	155	76	33	264
66 +	12	8	1	21
Total	444	152	87	683

Cross-reference of age group and linguistic / ethnocultural groupings

	English Only	European	South / East Asian	Total
16 - 25	30	12	4	46
26 - 35	121	35	21	177
36 - 45	110	33	11	154
46 - 65	205	39	14	258
66 +	21	0	0	21
Total	487	119	50	656

Cross-reference of linguistic / ethnocultural groupings and primary connection with arts and culture

	Creative Producer	Creative Consumer	General Public	Total
English Only	317	117	58	492
European	77	25	17	119
South / East Asian	31	12	8	51
Total	425	154	83	662

ACTIVITIES

Which of the following activities have you viewed, participated in or attended during the past 12 months?

Music performance	618	88.41%
Public art	577	82.55%
Art gallery	566	80.97%
Cultural festival	439	62.80%
Stage play	438	62.66%
Museum exhibit	412	58.94%
Dance performance	348	49.79%
Independent film series or festival	340	48.64%
New media	265	37.91%
Classes: music, drawing, pottery, craft lessons etc.	262	37.48%
Neighbourhood arts program	235	33.62%
Poetry/Novel reading	189	27.04%
Family/children's theatre	162	23.18%
Total	699	

Activities by age groups

	16 - 25		26 - 35		36 - 45		46 - 65		66+	
Music performance	40	85.11%	162	87.10%	144	86.23%	240	89.22%	19	90.48%
Public art	32	68.09%	153	82.26%	140	83.83%	224	83.27%	18	85.71%
Art gallery	32	68.09%	151	81.18%	135	80.84%	219	81.41%	18	85.71%
Cultural festival	30	63.83%	123	66.13%	98	58.68%	171	63.57%	10	47.62%
Stage play	25	53.19%	109	58.60%	92	55.09%	187	69.52%	17	80.95%
Museum exhibit	25	53.19%	93	50.00%	98	58.68%	172	63.94%	16	76.19%
Dance performance	19	40.43%	90	48.39%	77	46.11%	143	53.16%	11	52.38%
Independent film series or festival	18	38.30%	94	50.54%	79	47.31%	135	50.19%	7	33.33%
New media	19	40.43%	84	45.16%	69	41.32%	82	30.48%	5	23.81%
Classes: music, drawing, pottery, craft lessons etc.	22	46.81%	90	48.39%	61	36.53%	77	28.62%	7	33.33%
Neighbourhood arts program	11	23.40%	47	25.27%	63	37.72%	97	36.06%	10	47.62%
Poetry/Novel reading	12	25.53%	49	26.34%	47	28.14%	71	26.39%	4	19.05%
Family/children's theatre	8	17.02%	32	17.20%	51	30.54%	66	24.54%	2	9.52%
Total	47		186		167		269		21	

Activities by primary connection to arts and culture

	Creative Producer		Creative Consumer		General Public	
Music performance	399	88.47%	147	93.04%	68	77.27%
Public art	388	86.03%	131	82.91%	55	62.50%
Art gallery	374	82.93%	135	85.44%	55	62.50%
Cultural festival	285	63.19%	108	68.35%	43	48.86%
Stage play	270	59.87%	120	75.95%	46	52.27%
Museum exhibit	268	59.42%	105	66.46%	38	43.18%
Dance performance	240	53.22%	84	53.16%	23	26.14%
Independent film series or festival	225	49.89%	79	50.00%	35	39.77%
New media	206	45.68%	45	28.48%	13	14.77%
Classes: music, drawing, pottery, craft lessons etc.	181	40.13%	54	34.18%	25	28.41%
Neighbourhood arts program	161	35.70%	51	32.28%	22	25.00%
Poetry/Novel reading	139	30.82%	42	26.58%	8	9.09%
Family/children's theatre	110	24.39%	36	22.78%	16	18.18%
Total	451		158		88	

Activities by linguistic / ethnocultural groupings

	English Only		European		South / East Asian	
Music performance	438	88.48%	107	87.70%	42	82.35%
Public art	409	82.63%	101	82.79%	39	76.47%
Art gallery	404	81.62%	99	81.15%	36	70.59%
Cultural festival	305	61.62%	76	62.30%	33	64.71%
Stage play	312	63.03%	74	60.66%	27	52.94%
Museum exhibit	293	59.19%	73	59.84%	29	56.86%
Dance performance	234	47.27%	70	57.38%	22	43.14%
Independent film series or festival	229	46.26%	69	56.56%	21	41.18%
New media	168	33.94%	57	46.72%	20	39.22%
Classes: music, drawing, pottery, craft lessons etc.	172	34.75%	46	37.70%	31	60.78%
Neighbourhood arts program	163	32.93%	43	35.25%	17	33.33%
Poetry/Novel reading	131	26.46%	35	28.69%	11	21.57%
Family/children's theatre	115	23.23%	30	24.59%	8	15.69%
Total	495		122		51	

CURRENT DESCRIPTORS

Check the five words that BEST describe your experience of arts and culture in Vancouver today.

diverse	493	70.53%
growing	423	60.52%
lacking recognition	390	55.79%
funding dependent	382	54.65%
fun	245	35.05%
grassroots	201	28.76%
entrepreneurial	183	26.18%
affordable	165	23.61%
expensive	151	21.60%
exclusive	89	12.73%
representative	83	11.87%
stagnant	80	11.44%
well recognized	69	9.87%
uninteresting	50	7.15%
Total	699	

Current descriptors by age groups

	16 - 25		26 - 35		36 - 45		46 - 65		66+	
diverse	29	61.70%	121	65.05%	113	67.66%	208	77.32%	17	80.95%
growing	25	53.19%	118	63.44%	95	56.89%	162	60.22%	16	76.19%
lacking recognition	27	57.45%	127	68.28%	88	52.69%	133	49.44%	6	28.57%
funding dependent	22	46.81%	99	53.23%	91	54.49%	151	56.13%	13	61.90%
fun	14	29.79%	55	29.57%	58	34.73%	103	38.29%	9	42.86%
grassroots	10	21.28%	73	39.25%	46	27.54%	62	23.05%	6	28.57%
entrepreneurial	10	21.28%	47	25.27%	52	31.14%	65	24.16%	5	23.81%
affordable	10	21.28%	41	22.04%	37	22.16%	69	25.65%	7	33.33%
expensive	13	27.66%	38	20.43%	32	19.16%	60	22.30%	4	19.05%
exclusive	8	17.02%	31	16.67%	27	16.17%	22	8.18%	1	4.76%
representative	6	12.77%	17	9.14%	19	11.38%	35	13.01%	5	23.81%
stagnant	7	14.89%	25	13.44%	20	11.98%	22	8.18%	1	4.76%
well recognized	2	4.26%	7	3.76%	16	9.58%	35	13.01%	8	38.10%
uninteresting	7	14.89%	15	8.06%	14	8.38%	14	5.20%	0	0.00%
Total	47		186		167		269		21	

Current descriptors by primary connection to arts and culture

	Creative Producer		Creative Consumer		General Public	
diverse	324	71.84%	115	72.78%	52	59.09%
growing	285	63.19%	100	63.29%	38	43.18%
lacking recognition	275	60.98%	77	48.73%	35	39.77%
funding dependent	254	56.32%	83	52.53%	43	48.86%
fun	143	31.71%	65	41.14%	37	42.05%
grassroots	134	29.71%	44	27.85%	23	26.14%
entrepreneurial	134	29.71%	34	21.52%	13	14.77%
affordable	94	20.84%	46	29.11%	23	26.14%
expensive	89	19.73%	37	23.42%	23	26.14%
exclusive	62	13.75%	19	12.03%	7	7.95%
representative	47	10.42%	28	17.72%	8	9.09%
stagnant	58	12.86%	14	8.86%	8	9.09%
well recognized	31	6.87%	29	18.35%	9	10.23%
uninteresting	28	6.21%	13	8.23%	9	10.23%
Total	451		158		88	

Current descriptors by linguistic / ethnocultural groupings

	English Only		European		South / East Asian	
diverse	344	69.49%	85	69.67%	39	76.47%
growing	297	60.00%	81	66.39%	27	52.94%
lacking recognition	265	53.54%	82	67.21%	28	54.90%
funding dependent	256	51.72%	71	58.20%	36	70.59%
fun	179	36.16%	35	28.69%	20	39.22%
grassroots	142	28.69%	34	27.87%	15	29.41%
entrepreneurial	138	27.88%	28	22.95%	13	25.49%
affordable	120	24.24%	29	23.77%	8	15.69%
expensive	107	21.62%	22	18.03%	11	21.57%
exclusive	53	10.71%	18	14.75%	9	17.65%
representative	63	12.73%	14	11.48%	3	5.88%
stagnant	51	10.30%	12	9.84%	8	15.69%
well recognized	54	10.91%	9	7.38%	4	7.84%
uninteresting	29	5.86%	12	9.84%	5	9.80%
Total	495		122		51	

CURRENT DESCRIPTORS

Additional experiences of art and culture in Vancouver today

accessibility accord. to income
advertisement is not timely
all of the above
art & culture in Vancouver are treated as something apart, not as an integral part of our life
Artists and companies fighting to survive financially.
backwater
becoming organised and unified
Careful
changing
community based
Conceptual
conservative
creative
Creative, innovative, inventive, tenacious
delightful
depth of experiences
dispersed
Doesn't feel alive in the city. Doesn't feel like the city lives and breathes art. too self-conscience a city/ individuals.
dumbed down
educational; culturally expanding; professional
elitist
engaging; thought provoking
Entertaining, informative
excitng! life affirming! moving!

exclusive - not promoting the locals who are way better than the out of towners. Keep it local!
flaky, irrelevant, mastabatory
fractured, innovative, isolated, collaborative, under-resourced
fragmented
free & inspiring. ie street festivals
funding constrained
grassroots is affordable, many other offerings are not and are therefore exclusive
great potential
HARD TO BREAK INTO
historically young (just starting out)
I would love to see Vancouver grow and open their hearts, minds and eyes to new artists, instead of clicking on the same ones and well, wearing out good ideas from over usage.
ignored by the city
I'm new to Vancouver, so I don't feel I can answer the question in an informed way.
in need of performance venues
innovative
innovative
innovative
innovative, under-funded
insecure bravado
inspired, fresh, independent
inspiring
inspiring
insular

intellectually rigorous
interesting
interesting, engaging
interesting, innovative, underfunded, struggling
internationally based
isolated
lack of venue support
lacking funding; difficult to access
lacking networking - there is SO MUCH happening on so many fronts! Somehow it is difficult to find out about every performance etc. that is available....
lacking profile
lacking Salish roots
Lacking suitable venues
Lacking venues
lacking visibility
lacking world class positioning
lame
largely amateur
limited
limited
limited in quantity and quality
lively
local artists are not appreciated locally
lop-sided (oriented mostly toward performing arts, not visual arts); undeveloped; elitist; out-of-touch
marginalized
museum needs funding
need better food stand options
Need more Venues, less rules

no real vibe, people 'try' to have fun here, very diff than simply having fun...which is in the small towns in Canada and in Montreal...but lacking in Van and Tor...
Not as interesting as it could be
not enough
NOT ENOUGH
not enough 'balls'
not overly inspiring
not supported by the city of vancouver and its residents...amazing...unique...artists are poor, have to have two or three more jobs to support artistic life.
not valued by policy makers
off the map
plenty to choose from
politically correct
poorly supported; cliquy
professional
progressive(innovations and ideas))
quirky
repressed, no dancing laws suck
ripe with talent, but lacking venues and general support from city (specific to underground/ground level music & art - where a lot of the actual talent is)
Roundhouse
scattered, lacking venues
scattershot, immature
seriously underfunded
short sighted
small scale
small-town, parochial attitudes
some overly expensive
sometimes odd; not enough profile

somewhat unpredictable quality leading to somewhat unpredictable experiences

stimulating

strongly divided and controlled by academics.

struggling

tenacious

The is regarding Music and live original music venues

The Visual Look of the City is old especially in window and advertising images and even with the new buildings very uninspired or fresh.

Too loud or gaudy

under funded Provincially, Federally

under funded!

under supported by philanthropy

under utilized

underappreciated

UNDER-EXPOSED (under-marketed)

underfunded

underfunded

under-funded, self-concious

underground

Underpromoted

undersupported by city government

uneven quality

unevenly funded/attended

unpromoted

unrepresentative

unsophisticated

unsophisticated, insular

unsupported by the city of vancouver

very sad that actors were permitted/required to be totally naked on Vancouver Theatre stage - fortunately, at the event there was a sign so we didn't stay for the play and got refunds for our tickets

vibrant, abundant

vibrant, innovative, curious

we need large public sculptures

world class

world-class talent, innovative

youth excluded

FUTURE DESCRIPTORS (2017)

Check the five words that BEST describe how you would like to experience arts and culture in Vancouver in 2017

innovative	460	65.81%
sustainable	395	56.51%
internationally recognized	340	48.64%
affordable	323	46.21%
accessible	317	45.35%
intercultural	301	43.06%
visible	295	42.20%
community involved	290	41.49%
collaborative	249	35.62%
varied	236	33.76%
stable	164	23.46%
entrepreneurial	122	17.45%
representative	117	16.74%
partnerships	99	14.16%
Total	699	

Future descriptors by age groups

	16 - 25		26 - 35		36 - 45		46 - 65		66+	
innovative	28	59.57%	128	68.82%	104	62.28%	175	65.06%	16	76.19%
sustainable	28	59.57%	112	60.22%	90	53.89%	147	54.65%	10	47.62%
internationally recognized	20	42.55%	86	46.24%	84	50.30%	131	48.70%	9	42.86%
affordable	18	38.30%	75	40.32%	73	43.71%	139	51.67%	13	61.90%
accessible	23	48.94%	87	46.77%	72	43.11%	119	44.24%	10	47.62%
intercultural	22	46.81%	75	40.32%	73	43.71%	116	43.12%	12	57.14%
visible	18	38.30%	92	49.46%	80	47.90%	94	34.94%	6	28.57%
community involved	25	53.19%	71	38.17%	70	41.92%	110	40.89%	9	42.86%
collaborative	23	48.94%	67	36.02%	57	34.13%	91	33.83%	7	33.33%
varied	14	29.79%	62	33.33%	51	30.54%	95	35.32%	7	33.33%
stable	11	23.40%	42	22.58%	54	32.34%	51	18.96%	2	9.52%
entrepreneurial	8	17.02%	35	18.82%	33	19.76%	42	15.61%	0	0.00%
representative	7	14.89%	32	17.20%	38	22.75%	37	13.75%	1	4.76%
partnerships	4	8.51%	23	12.37%	28	16.77%	42	15.61%	2	9.52%
Total	47		186		167		269		21	

Future descriptors by primary connection to arts and culture

	Creative Producer		Creative Consumer		General Public	
innovative	317	70.29%	97	61.39%	45	51.14%
sustainable	269	59.65%	86	54.43%	39	44.32%
internationally recognized	230	51.00%	76	48.10%	33	37.50%
affordable	177	39.25%	94	59.49%	51	57.95%
accessible	185	41.02%	86	54.43%	44	50.00%
intercultural	195	43.24%	67	42.41%	38	43.18%
visible	191	42.35%	66	41.77%	34	38.64%
community involved	186	41.24%	63	39.87%	37	42.05%
collaborative	174	38.58%	52	32.91%	20	22.73%
varied	143	31.71%	61	38.61%	31	35.23%
stable	120	26.61%	26	16.46%	16	18.18%
entrepreneurial	89	19.73%	21	13.29%	11	12.50%
representative	73	16.19%	32	20.25%	12	13.64%
partnerships	75	16.63%	16	10.13%	8	9.09%
Total	451		158		88	

Future descriptors by linguistic / ethnocultural groupings

	English Only		European		South / East Asian	
innovative	329	66.46%	77	63.11%	34	66.67%
sustainable	280	56.57%	62	50.82%	32	62.75%
internationally recognized	236	47.68%	65	53.28%	21	41.18%
affordable	235	47.47%	48	39.34%	24	47.06%
accessible	219	44.24%	54	44.26%	26	50.98%
intercultural	202	40.81%	54	44.26%	25	49.02%
visible	203	41.01%	51	41.80%	26	50.98%
community involved	202	40.81%	49	40.16%	21	41.18%
collaborative	180	36.36%	34	27.87%	16	31.37%
varied	163	32.93%	49	40.16%	12	23.53%
stable	116	23.43%	29	23.77%	10	19.61%
entrepreneurial	89	17.98%	19	15.57%	6	11.76%
representative	82	16.57%	17	13.93%	7	13.73%
partnerships	70	14.14%	11	9.02%	11	21.57%
Total	495		122		51	

SPACES AND PLACES

Rank these 'Future Results' in order of importance from 1-5. 1 is most important, 5 is least important. Pick your top five. No duplicates.

Future Results	Rank
Vancouver has an increased number and variety of well-equipped and affordable arts and cultural facilities.	1
Clusters of creative workers, organizations and non-profit and commercial enterprises are well established.	2
There are increased numbers of festivals, special events, celebrations and temporary exhibits in traditional and non-traditional venues throughout the city.	3
Vancouver has an increased number of sustainable artist-led, secure, safe, legal, affordable, artist live/work studios.	4
Existing and new cultural facilities are integrated into and responsive to their neighbourhoods.	5
Original and innovative art that expresses the unique spirit and collectively defines Vancouver is located in public spaces and places throughout the city.	6
Places for conversation, debate and exchange of creative ideas are part of neighbourhood centres.	7
Vancouver is nationally recognized for architectural excellence in public and private buildings and spaces.	8

Spaces and Places statements by age groups

Future Results	16 - 25	26 - 35	36 - 45	46 - 65	66+
Vancouver has an increased number and variety of well-equipped and affordable arts and cultural facilities.	1	1	1	1	1
Clusters of creative workers, organizations and non-profit and commercial enterprises are well established.	5	3	4	2	3
There are increased numbers of festivals, special events, celebrations and temporary exhibits in traditional and non-traditional venues throughout the city.	3	2	2	5	8
Vancouver has an increased number of sustainable artist-led, secure, safe, legal, affordable, artist live/work studios.	2	4	5	4	5
Existing and new cultural facilities are integrated into and responsive to their neighbourhoods.	7	5	3	3	2
Original and innovative art that expresses the unique spirit and collectively defines Vancouver is located in public spaces and places throughout the city.	6	6	6	6	4
Places for conversation, debate and exchange of creative ideas are part of neighbourhood centres.	4	7	7	7	6
Vancouver is nationally recognized for architectural excellence in public and private buildings and spaces.	8	8	8	8	7

Spaces and Places statements by primary connection to arts and culture

Future Results	Creative Producer	Creative Consumer	General Public
Vancouver has an increased number and variety of well-equipped and affordable arts and cultural facilities.	1	1	2
Clusters of creative workers, organizations and non-profit and commercial enterprises are well established.	3	5	5
There are increased numbers of festivals, special events, celebrations and temporary exhibits in traditional and non-traditional venues throughout the city.	5	2	1
Vancouver has an increased number of sustainable artist-led, secure, safe, legal, affordable, artist live/work studios.	2	6	8
Existing and new cultural facilities are integrated into and responsive to their neighbourhoods.	4	3	4
Original and innovative art that expresses the unique spirit and collectively defines Vancouver is located in public spaces and places throughout the city.	6	4	3
Places for conversation, debate and exchange of creative ideas are part of neighbourhood centres.	7	7	6
Vancouver is nationally recognized for architectural excellence in public and private buildings and spaces.	8	8	7

Spaces and Places statements by linguistic / ethnocultural groupings

Future Results	English Only	European	South / East Asian
Vancouver has an increased number and variety of well-equipped and affordable arts and cultural facilities.	1	1	1
Clusters of creative workers, organizations and non-profit and commercial enterprises are well established.	2	2	3
There are increased numbers of festivals, special events, celebrations and temporary exhibits in traditional and non-traditional venues throughout the city.	5	3	2
Vancouver has an increased number of sustainable artist-led, secure, safe, legal, affordable, artist live/work studios.	4	4	5
Existing and new cultural facilities are integrated into and responsive to their neighbourhoods.	3	5	4
Original and innovative art that expresses the unique spirit and collectively defines Vancouver is located in public spaces and places throughout the city.	6	6	6
Places for conversation, debate and exchange of creative ideas are part of neighbourhood centres.	7	7	7
Vancouver is nationally recognized for architectural excellence in public and private buildings and spaces.	8	8	8

LEARNING FOR THE FUTURE

Rank these 'Future Results' in order of importance from 1-5. 1 is most important, 5 is least important. Pick your top five. No duplicates.

Future Results	Rank
Arts and culture curriculum is standard programming in every grade of school.	1
There is a direct and active link between arts and culture and the education system.	2
Resources and opportunities are available for life long learning in arts and culture in all neighbourhoods of the City.	3
Active partnerships are in place between arts and cultural groups and schools.	4
There are formal mentoring programs for new generations of artists and arts administrators.	5
Schools dedicated to arts and cultural training and learning are supported by the City.	6
Youth leadership in arts and culture is supported.	7
Post secondary education institutions provide arts education training for all teachers.	8

Learning for the Future statements by age groups

Future Results	16 - 25	26 - 35	36 - 45	46 - 65	66+
Arts and culture curriculum is standard programming in every grade of school.	1	1	1	1	3
There is a direct and active link between arts and culture and the education system.	2	3	2	2	1
Resources and opportunities are available for life long learning in arts and culture in all neighbourhoods of the City.	4	2	3	3	2
Active partnerships are in place between arts and cultural groups and schools.	6	5	4	4	4
There are formal mentoring programs for new generations of artists and arts administrators.	7	4	5	5	7
Schools dedicated to arts and cultural training and learning are supported by the City.	3	6	6	6	5
Youth leadership in arts and culture is supported.	5	7	8	7	8
Post secondary education institutions provide arts education training for all teachers.	8	8	7	8	6

Learning for the Future statements by primary connection to arts and culture

Future Results	Creative Producer	Creative Consumer	General Public
Arts and culture curriculum is standard programming in every grade of school.	1	3	1
There is a direct and active link between arts and culture and the education system.	2	2	3
Resources and opportunities are available for life long learning in arts and culture in all neighbourhoods of the City.	3	1	2
Active partnerships are in place between arts and cultural groups and schools.	4	4	4
There are formal mentoring programs for new generations of artists and arts administrators.	5	5	6
Schools dedicated to arts and cultural training and learning are supported by the City.	6	6	7
Youth leadership in arts and culture is supported.	7	7	5
Post secondary education institutions provide arts education training for all teachers.	8	8	8

Learning for the Future statements by linguistic / ethnocultural groupings

Future Results	English Only	European	South / East Asian
Arts and culture curriculum is standard programming in every grade of school.	1	1	3
There is a direct and active link between arts and culture and the education system.	3	3	2
Resources and opportunities are available for life long learning in arts and culture in all neighbourhoods of the City.	2	2	1
Active partnerships are in place between arts and cultural groups and schools.	4	4	4
There are formal mentoring programs for new generations of artists and arts administrators.	7	7	7
Schools dedicated to arts and cultural training and learning are supported by the City.	5	5	6
Youth leadership in arts and culture is supported.	6	6	5
Post secondary education institutions provide arts education training for all teachers.	8	8	8

ENGAGEMENT AND PARTICIPATION

Rank these 'Future Results' in order of importance from 1-5. 1 is most important, 5 is least important. Pick your top five. No duplicates.

Future Results	Rank
Financial barriers to participation in arts and culture are reduced.	1
Opportunities to participate in a full range of arts and cultural activities -- from amateur to community-based, to professional -- are supported.	2
Vancouverites support risk-taking and innovative arts and cultural activities.	3
Arts and cultural programs are demonstrated positive contributors to the health of individuals and communities.	4
Participation in arts and cultural activities reflects the diversity of the population of the City.	5
Vancouver artists are part of global arts and cultural activities.	6
Citizens of Vancouver are proud of the diverse choice of artistic and creative activities.	7
Vancouverites support traditional arts and cultural activities, museums and heritage.	8

Engagement and Participation statements by age groups

Future Results	16 - 25	26 - 35	36 - 45	46 - 65	66+
Financial barriers to participation in arts and culture are reduced.	1	2	1	1	2
Opportunities to participate in a full range of arts and cultural activities -- from amateur to community-based, to professional -- are supported.	3	3	3	2	1
Vancouverites support risk-taking and innovative arts and cultural activities.	2	1	2	3	4
Arts and cultural programs are demonstrated positive contributors to the health of individuals and communities.	4	4	4	4	3
Participation in arts and cultural activities reflects the diversity of the population of the City.	7	5	5	5	5
Vancouver artists are part of global arts and cultural activities.	5	7	6	6	6
Citizens of Vancouver are proud of the diverse choice of artistic and creative activities.	6	6	8	8	7
Vancouverites support traditional arts and cultural activities, museums and heritage.	8	8	7	7	8

Engagement and Participation statements by primary connection to arts and culture

Future Results	Creative Producer	Creative Consumer	General Public
Financial barriers to participation in arts and culture are reduced.	2	1	1
Opportunities to participate in a full range of arts and cultural activities -- from amateur to community-based, to professional -- are supported.	3	2	2
Vancouverites support risk-taking and innovative arts and cultural activities.	1	4	3
Arts and cultural programs are demonstrated positive contributors to the health of individuals and communities.	4	5	6
Participation in arts and cultural activities reflects the diversity of the population of the City.	6	3	4
Vancouver artists are part of global arts and cultural activities.	5	8	8
Citizens of Vancouver are proud of the diverse choice of artistic and creative activities.	7	7	7
Vancouverites support traditional arts and cultural activities, museums and heritage.	8	6	5

Engagement and Participation statements by linguistic / ethnocultural groupings

Future Results	English Only	European	South / East Asian
Financial barriers to participation in arts and culture are reduced.	1	2	4
Opportunities to participate in a full range of arts and cultural activities -- from amateur to community-based, to professional -- are supported.	2	3	3
Vancouverites support risk-taking and innovative arts and cultural activities.	3	1	1
Arts and cultural programs are demonstrated positive contributors to the health of individuals and communities.	4	4	5
Participation in arts and cultural activities reflects the diversity of the population of the City.	5	6	2
Vancouver artists are part of global arts and cultural activities.	8	5	6
Citizens of Vancouver are proud of the diverse choice of artistic and creative activities.	6	7	7
Vancouverites support traditional arts and cultural activities, museums and heritage.	7	8	8

ECONOMIC WEALTH

Rank these 'Future Results' in order of importance from 1-5. 1 is most important, 5 is least important. Pick your top five. No duplicates.

Future Results	Rank
All three levels of government actively participate in supporting arts and culture in the city of Vancouver at a level at least equal to the Canadian per capita average.	1
Economic development organizations and initiatives in the city include arts and culture as a key part of their development plans.	2
Partnerships between the private sector and the arts and culture sector are wide spread.	3
The City's financial support for the arts and cultural sector is aligned with the City's strategic directions.	4
Vancouver taxpayers value the City's support of arts and cultural programs and services.	5
Entrepreneurial, financial, legal and technical programs are targeted to support creative businesses, organizations and individuals.	6
Cultural tourism is a demonstrated contributor to the financial health of the city.	7
Entrepreneurship in the arts and culture sector is increased.	8

Economic Wealth statements by age groups

Future Results	16 - 25	26 - 35	36 - 45	46 - 65	66+
All three levels of government actively participate in supporting arts and culture in the city of Vancouver at a level at least equal to the Canadian per capita average.	1	1	1	1	1
Economic development organizations and initiatives in the city include arts and culture as a key part of their development plans.	2	2	2	2	3
Partnerships between the private sector and the arts and culture sector are wide spread.	6	5	5	3	4
The City's financial support for the arts and cultural sector is aligned with the City's strategic directions.	7	8	3	4	2
Vancouver taxpayers value the City's support of arts and cultural programs and services.	3	7	4	6	8
Entrepreneurial, financial, legal and technical programs are targeted to support creative businesses, organizations and individuals.	4	3	7	7	7
Cultural tourism is a demonstrated contributor to the financial health of the city.	8	6	6	5	5
Entrepreneurship in the arts and culture sector is increased.	5	4	8	8	6

Economic Wealth statements by primary connection to arts and culture

Future Results	Creative Producer	Creative Consumer	General Public
All three levels of government actively participate in supporting arts and culture in the city of Vancouver at a level at least equal to the Canadian per capita average.	1	1	1
Economic development organizations and initiatives in the city include arts and culture as a key part of their development plans.	2	2	2
Partnerships between the private sector and the arts and culture sector are wide spread.	5	3	5
The City's financial support for the arts and cultural sector is aligned with the City's strategic directions.	4	5	6
Vancouver taxpayers value the City's support of arts and cultural programs and services.	6	4	7
Entrepreneurial, financial, legal and technical programs are targeted to support creative businesses, organizations and individuals.	3	7	8
Cultural tourism is a demonstrated contributor to the financial health of the city.	7	6	3
Entrepreneurship in the arts and culture sector is increased.	8	8	4

Economic Wealth statements by linguistic / ethnocultural groupings

Future Results	English Only	European	South / East Asian
All three levels of government actively participate in supporting arts and culture in the city of Vancouver at a level at least equal to the Canadian per capita average.	1	1	1
Economic development organizations and initiatives in the city include arts and culture as a key part of their development plans.	2	2	2
Partnerships between the private sector and the arts and culture sector are wide spread.	3	5	7
The City's financial support for the arts and cultural sector is aligned with the City's strategic directions.	5	3	5
Vancouver taxpayers value the City's support of arts and cultural programs and services.	4	6	4
Entrepreneurial, financial, legal and technical programs are targeted to support creative businesses, organizations and individuals.	6	4	3
Cultural tourism is a demonstrated contributor to the financial health of the city.	7	8	6
Entrepreneurship in the arts and culture sector is increased.	8	7	8