



ARTS AND CULTURE POLICY COUNCIL

MINUTES

APRIL 8, 2014

A meeting of the Arts and Culture Policy Council (ACPC) was held on Tuesday, April 8, 2014, at 5:05 pm, in the Business Centre Meeting Room, Second Floor, Vancouver City Hall.

PRESENT: Marcus Youssef, Chair
Mary-Louise Albert
Hugh Cochlin
Amy Kazymierchyk
Sharman King
Paddy Macleod, Vice-Chair
Katherine McManus*, Vice-Chair
Nigel Prince
Esther Rausenberg
Eric Szeto

ABSENT: Thomas Cannell (Leave of Absence)
Chan Hon Goh (Leave of Absence)
Charlie Wu (Leave of Absence)

ALSO PRESENT: Councillor Heather Deal, City of Vancouver
Richard Newirth, Managing Director, Cultural Services
(*Staff Liaison*)
Marg Specht, Director Grants, Awards and Support
Programs, Cultural Services

CITY CLERK'S OFFICE: Tina Hildebrandt, Meeting Coordinator

* Denotes absence for a portion of the meeting.

Leave of Absence Requests

MOVED by Sharman King
SECONDED by Paddy Macleod

THAT the Arts and Culture Policy Council approve leaves of absence for Thomas Cannell, Chan Hon Goh and Charlie Wu for this meeting.

CARRIED UNANIMOUSLY

Approval of Minutes

MOVED by Esther Rausenberg
SECONDED by Nigel Prince

THAT the Arts and Culture Policy Council approve the Minutes of the meeting held on January 7, 2014, as circulated.

CARRIED UNANIMOUSLY

1. Introduction of Vancouver Civic Theatres Board Members

The ACPC welcomed Rob Haynes, Michael Noon and Sarah Kim, Vancouver Civic Theatres Board liaisons, and Rob Gloor, Alliance for Arts and Culture. Mr. Gloor was present for Item 5.

2. Council Liaison's Report

Councillor Deal provided updates on the following:

- Burning Man Global Leadership Conference held April 3 - 6; many discussions related to arts and culture; spoke with deeply engaged participants;
- Illuminate Yaletown could become city-wide if other Business Improvement Areas are interested in participating.

3. Park Board Liaison's Report

None.

4. Staff Liaison's Report

The Staff Liaison provided an update on matters going to Council in the next few months including the following:

- Civic Theatres Business Review;
- Public Art;
- Grants for community and neighbourhood arts development and cultural infrastructure;
- Live Performance Event Pilot Project - Report Back; and
- Rize Alliance Project -to secure artist production space.

He also noted the new Director for Civic Theatres, Sandra Gajic, will begin in June.

In discussion, the ACPC agreed to add the Rize Alliance Project to the agenda for the next working session, to discuss cultural amenities.

5. Cultural Infrastructure Funding

Rob Gloor, on behalf of the ACPC Joint Spaces Subcommittee, reviewed the matter and sought the ACPC's approval to recommend that funds for the Cultural Infrastructure Grant Program in the 2015-2018 Capital Plan match those of 2009-2011.

MOVED by Esther Rausenberg
SECONDED by Mary-Louise Albert

WHEREAS the City of Vancouver is committed to cultural development in the city; and

WHEREAS high quality, affordable and sustainable cultural space is fundamental to the growth and stability of cultural organizations and is an on-going challenge in Vancouver to which the Cultural Infrastructure Grant program is a response;

WHEREAS the Cultural Infrastructure Grant program is highest ranked by the community to address this issue;

WHEREAS the Cultural Infrastructure Grant program has been enormously successful in leveraging external resources to a ratio of 1:4; and

WHEREAS multiple projects that are in various stages of development will be undermined by a reduction in funds to the Cultural Infrastructure Grant program.

THEREFORE BE IT RESOLVED THAT the Arts and Culture Policy Council recommend to Vancouver City Council that the annual allocation of funds for the Cultural Infrastructure Grant Program in the 2015-2018 Capital Plan match the 2009-2011 allocations.

CARRIED UNANIMOUSLY

6. Artist's Registry Subcommittee

The Staff Liaison reviewed Council's motion to establish a Civic Artist Registry (*passed on November 19, 2013*), noting staff have been directed to consult with the ACPC on developing criteria and registration methods and, along with Councillor Deal, responded to questions.

MOVED by Amy Kazymierchyk
SECONDED by Paddy Macleod

THAT the Arts and Culture Policy Council strike an Artist Registry Subcommittee to provide feedback to staff in developing criteria and registration methods, with the following members: Mary-Louise Albert, Paddy Macleod, Eric Szeto and Charlie Wu.

CARRIED UNANIMOUSLY

Councillor Deal noted staff will likely report back to Council in late 2014.

7. Arts and Culture within the guidelines of the City's "green" policies

Amy Kazymierchyk provided a brief overview, noting this matter arose from conversations on ways arts and culture are advocated within the City's Economic Action Plan and Healthy City Strategy and suggested a subcommittee be struck to review and report back.

The Staff Liaison noted the need to integrate arts and culture language into, in particular, the Greenest City Action Plan.

Councillor Deal provided some background regarding the City's "green" policies, which include identifying low-carbon emission jobs such as those in the arts and culture industry.

MOVED by Amy Kazymierchyk
SECONDED by Sharman King

THAT the Arts and Culture Policy Council strike a Green City Subcommittee to review arts and culture within the guidelines of the City's "green" policies, with the following members: Amy Kazymierchyk, Nigel Prince, Marcus Youssef and Sarah Kim (VCTB).

CARRIED UNANIMOUSLY

8. Art Cart Initiative

The Staff Liaison, along with Councillor Deal and Nigel Prince, reviewed Council's motion to develop an Art Cart Programme (*passed on March 11, 2014*), noting staff have been directed to consult with the ACPC on potential changes to street vending, and responded to questions.

Katherine McManus agreed to provide feedback to staff on behalf of ACPC.

9. Funds for Cultural Tourism Initiatives

The Staff Liaison reviewed a recommendation to set aside funds for cultural tourism initiatives.

In response to questions, staff agreed to provide Council with background information in advance on successful leveraging of funds in the past.

MOVED by Esther Rausenberg

SECONDED by Katherine McManus

WHEREAS the City of Vancouver is committed to the development and ongoing support of cultural tourism initiatives in the city;

WHEREAS the success of the Junos in 2009, Cultural Olympiad in 2010 and the events planned in celebration of Vancouver's 125th anniversary in 2011 where made possible due to reserves started in 2006;

WHEREAS there are a number of special one-time events planned to take place in Vancouver in the next 4 - 5 years that will have significant economic impact, including but not limited to Western Arts Alliance Conference and Showcase (WAA) in 2015, World New Music Days (ISCM-International Society for Contemporary Music) in 2017, and Canada's 150th Anniversary of Confederation in 2017;

WHEREAS the ability to leverage any available Provincial and Federal support for these and other events will be contingent upon the City providing matching funds;

WHEREAS support for these cultural tourism initiatives are important but financial support should not be at the expense of existing arts and cultural organizations in Vancouver that rely on stable support through the existing grants budget.

THEREFORE BE IT RESOLVED THAT the Arts and Culture Policy Council recommend to Vancouver City Council that an annual allocation of funds, outside of the annual grant budget, be set aside in a reserve each year in anticipation of important cultural tourism initiatives.

CARRIED UNANIMOUSLY

10. Subcommittee Reports

The Staff Liaison advised that there is a need to complete the Terms of Reference for the following ACPC subcommittees:

- Public Art
- Civic Theatres

In discussion, staff noted the Terms of Reference for both subcommittees will be brought to the ACPC for approval prior to Council. It was suggested this matter be added to the agenda for the next working session.

The Staff Liaison noted the intent will be to ensure only policy-related issues be brought to ACPC for decision.

ADJOURNMENT

MOVED by Esther Rausenberg
SECONDED by Sharman King

THAT this meeting be adjourned.

CARRIED UNANIMOUSLY
(Katherine McManus absent for the vote)

Next Meeting:

DATE: Tuesday, July 22, 2014
TIME: 5 pm
PLACE: Business Centre Meeting Room
Second Floor, Vancouver City Hall

The Committee adjourned at 7:03 pm.

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