

#### VANCOUVER CIVIC THEATRES BOARD

#### **MINUTES**

### JULY 17, 2014

A meeting of the Vancouver Civic Theatres Board was held on Thursday, July 17, 2014, at 11:55 am, in the Queen Elizabeth Theatre Salon.

PRESENT: Rob Haynes, Chair

Susan Adams Wendy Soobis

Karole Sutherland, Vice-Chair

Karen Wilson

ABSENT: Sarah Kim (Leave of Absence)

Michael Noon

ALSO PRESENT: Councillor Elizabeth Ball

Richard Newirth, Managing Director, Cultural Services

Sandra Gajic, Director, Civic Theatres

Todd Ayotte, Deputy Director, Civic Theatres

CITY CLERK'S OFFICE: Charlene Imai, Meeting Coordinator

### **Leave of Absence Requests**

None.

## **Approval of Minutes**

MOVED by Susan Adams SECONDED by Karole Sutherland

THAT the Minutes of the Vancouver Civic Theatres Board meeting held on June 19, 2014, be approved as circulated.

### CARRIED UNANIMOUSLY

- 1. Welcome and Introduction of Guests
- 2. Vancouver Opera Presentation and Q&A

Rob Haynes, Chair, welcomed and introduced guests from the Vancouver Opera - Jim Wright, General Director, and Doug Tuck, Director of Marketing.

Messrs. Wright and Tuck provided an update on the current status of the Vancouver Opera. Their comments included:

- The field of opera in North America is undergoing great changes;
- A decline in audience; due, in part, to demographics and inter-generational changes;
- Corporate sponsorship;
- Upcoming plans for the Vancouver Opera, including a variety of events;
- Discussions with patrons and donors, noting that the majority of people they talked to get what VO does;
- Vancouver Opera subscriptions;
- Marketing.

Following their presentation, Messrs. Wright and Tuck responded to questions.

Mr. Haynes thanked the presenters for their update and welcomed them back to provide updates at future meetings.

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The Board recessed at 12:35 pm and reconvened at 12:41 pm.

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### 3. Chair's Comments

Rob Haynes, Chair, commended Sandra Gajic for her Director's Report, noting it was very impressive in that it provides a sense of what staff are working on and the direction they are going.

Mr. Haynes also noted a meeting in August is required, and that he would coordinate the date and time with Board members through email.

### 4. Resident Companies Report

Karen Wilson distributed packages of brochures for upcoming events presented by the resident companies. Board members expressed their appreciation for Ms. Wilson's effort in putting the packages together.

## 5. Director's Report

In addition to her Director's Report (previously emailed to the Board), Sandra Gajic, Director, advised that VCT is undergoing an organizational and operational review by staff. The Report reviewed matters such as Finance, Bookings, Audience Services and Ticketing. Ms. Gajic then updated the Board on personnel issues.

# 6. TicketLeader Update

Richard Newirth, Managing Director, Cultural Services, provided an update on TicketLeader.

Board members expressed concerns and Mr. Newirth advised he would convey those concerns to senior staff.

## 7. New Business

None.

# Adjournment

MOVED by Karole Sutherland SECONDED by Wendy Soobis

THAT the Vancouver Civic Theatres Board meeting be adjourned.

**CARRIED UNANIMOUSLY** 

# **Next Regular Meeting**

DATE: Thursday, September 25, 2014

TIME: 12:00 noon

PLACE: Queen Elizabeth Theatre

The Committee adjourned at 1:07 pm.

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