

Welcome!

**We are here to listen
to your feedback about
public bicycle systems.**

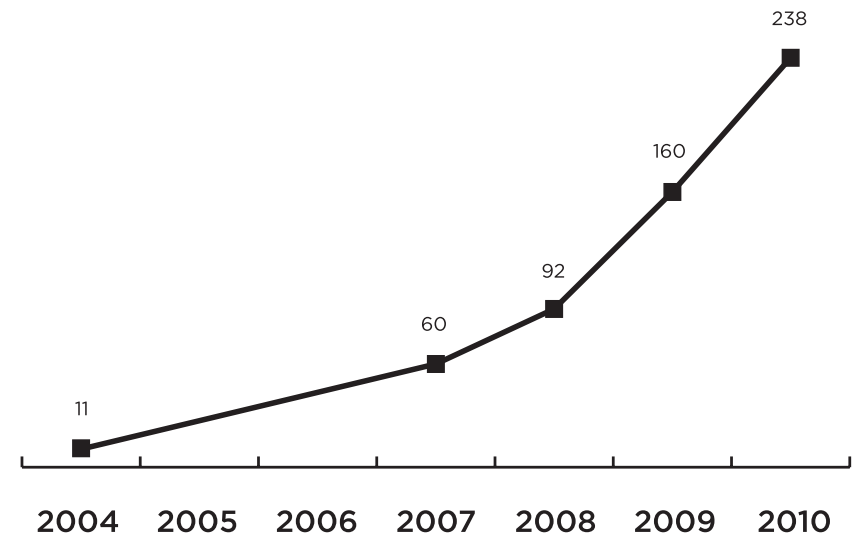


Public Bicycle System

The City is preparing to launch an automated system to provide bicycles for short term use to the public for a fee. Typically:

- The bicycles are low maintenance, and designed to deter theft
- The bicycles can be used by the majority of the adult population through tool-free, seat-only adjustment
- Short and long term memberships provide access to the system
- Users can register online or with a call centre
- Trips 30 minutes or less are free, with escalating fees for additional time.

Number of Public Bicycle Systems Worldwide



Why?

A public bicycle system supports our City's stated goals of encouraging people to shift from private vehicles to cleaner, more healthy modes of transportation.

Public bicycle systems in other cities have been proven to:

- Encourage people who might not otherwise cycle to try it
- Free up road space and transit capacity
- Encourage tourists to see the City differently
- Encourage multi-modal trips and extend the reach of transit and walking trips by enabling people to go further by bike
- Be an integral part of a transportation plan



Montreal, QC



Oslo, NO



Lyon, FR



Berlin, DE

Considerations



Provincial Helmet Legislation



Funding Sources



Liability Exposure



Operating Model

June 2009 Demo

Public feedback provided during the demo at the Seaside Bikeway near Science World on June 12-15, 2009, included:

- 80% of respondents would be very likely or somewhat likely to include a public bicycle system as one of their transportation choices in the Summer and 70% in the Winter.
- Responses from males and females were similar
- About 75% of survey respondents indicated that they would use a public bicycle system for leisure/ recreational trips or shopping/ personal trips.
- Almost 90% of respondents would combine the use of a public bicycle system with walking and/or transit. Over 75% would use the bicycles for 1 to 4 trips per week.



Current Process

In April 2011, the City released a Request for Expressions of Interest to invite applications to develop, install, own, operate and finance a public bicycle system in the City of Vancouver, targeting launch in Spring 2012 or earlier.

Applicants were asked to submit a comprehensive business plan, including:

- Risk analysis, mitigation strategy and 10 year financial plan
- Corporate profile, structure, experience and capacity
- Marketing, implementation and operational plans along with a helmet strategy

Council will decide in July if Vancouver will proceed with a public bicycle system.

Potential Timeline

2011										2012				
Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
April 15 Request for Expressions of Interest Issued	May 4 Information Meeting	June 6 Deadline for Submissions of Expression of Interest	Council Report		Council Report						System Testing		System Launch	
Inquiries					System Fabrication, Installation and Marketing									
		Public Consultation	Stakeholder Consultation	Public and Stakeholder Consultation and Outreach										