From: "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>

To: "Direct to Mayor and Council - DL" <CCDTMACDL@vancouver.ca>

**Date:** 10/5/2016 5:27:39 PM

Subject: 2017 Awards of Excellence - Nominations to Open on October 11, 2016

Attachments: 2017 Awards of Excellence - NOMINATIONS NOW OPEN!.msg

AOE 2017 Key Messages.pdf

PastAOE Winners 2014,2015,2016.docx

Awards of Excellence Tweets.docx

## Dear Mayor and Council,

We are opening nominations for the 2017 Awards of Excellence on Tuesday, October 11th. We need your help over the next several weeks to promote the awards, and encourage your network to nominate those individuals and organizations who are making Vancouver a great place to live, work and play! Nominations will close on Friday, November 25th.

To help you with our promotion, we are sending you the following attachments:

- key messages
- a list of previous winners
- a list of pre-scripted Tweets that you can use <u>starting on October 11<sup>th</sup></u> to promote the program through your Twitter account
- a sample e-mail that you can forward to your networks <u>starting on October 11<sup>th</sup></u> to generate interest and encourage nominations!

If you have any questions or need more information, please contact Lesley Matthews, Chief, External Relations and Protocol at 604.829.2039 or lesley.matthews@vancouver.ca.

Best, Sadhu Johnston

Sadhu Aufochs Johnston | City Manager City of Vancouver | 453 W 12h Avenue Vancouver | BC V5Y 1V4

604.873.7627 | Sadhu.johnston@vancouver.ca

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## City of Vancouver 2017 Awards of Excellence **Key Messages**

- 1. The Awards of Excellence is a City of Vancouver awards program that recognizes outstanding civic achievements made by individuals (adults, youth and children), organizations and businesses. The awards celebrate the accomplishments of the people and groups whose efforts make Vancouver excellent.
- Nominations are open to anyone who lives, works, volunteers or goes to school
  in Vancouver, including the University Endowment Lands. Nominations are also
  open to organizations and businesses based in the city of Vancouver.
  - Nominations for City of Vancouver employees, elected officials and selfnominations of individuals **are not accepted**.
- 3. The Awards of Excellence recognize adults, youth, children, organizations and businesses that make Vancouver a greener, healthier, more accessible, prosperous and inclusive city. The award categories are:
  - Civic Volunteer Award
  - Greenest City Leadership Award
  - Healthy City for All Award
  - Diversity and Inclusion Award
  - Accessible City Award
  - Mayor's Achievement Award Mayor Gregor Robertson selects the recipients of this award so public nominations are not accepted.
- The nomination process is quick, easy and straightforward. Nominations will be accepted online until 5:00 pm on Friday, November 25, 2016 at www.vancouver.ca/awards-of-excellence.

## Page 3 Past Award of Excellence Winners

## **Accessible City Award recipients**

	2014	2015	2016
Individual Award	Greg Pyc	Jeanette Andersen	Peggy Assinck
Organization Award	The Kettle Friendship Society	Realwheels	Centre for Accessible Post-secondary Education Resources BC (CAPER-BC)
Youth Award	Darwin Balino	No Recipient	Sarah Fletcher

<sup>\*</sup>See recipients for 2011-2013 below

## **Civic Volunteer Award recipients**

	2014	2015	2016
Individual Award	Wendy Williams	Mary Lynn Baum	Rob Haynes
Organization Award	Vancouver	Members of the	Vancouver
	Remembrance Day	Citizens' Assembly on	Emergency
	Committee	the Grandview-	Community
		Woodland Community	Telecommunications
		Plan	Organization
			(VECTOR)
Youth Award	Mabel James	Linh Diep	Nicole Hou

## **Diversity and Inclusion Award recipients**

- · · · · · · · · · · · · · · · · · · ·			
	2014	2015	2016
Individual Award	Chief Dr. Robert Joseph	Jaime Adams	David Ng
Organization Award	QMUNITY	Vancouver Street Soccer League	Pacific Immigrant Resources Society
Youth Award	Diego Cardona	Roan Reimer	Golsa Golestaneh

<sup>\*</sup>See below for Diversity and Inclusion Award and Honourable Mention recipients – 1996 – 2013

**Greenest City Leadership Award recipients** 

	_ '		
	2014	2015	2016
Individual Award	Louise Schwarz	Allen Garr	Doug Wilson
Organization Award	Fresh Roots Urban Farm Society	Vancouver-based Climate Smart Certified Businesses	Trout Lake Youth Council
Youth Award	Aaron Leung	Tesicca Truong	Kimberley Wong

## **Healthy City for All Award recipients**

	2014	2015	2016
Individual Award	Dr. Michael Krausz	Maria Luz Fernandez	Chris Taulu
Organization Award	Ending Violence Association of BC	EMBERS Vancouver	Megaphone
Youth Award	Raymond (Zi Hao) Wu	Cecilia Bao	Jan Lim

#### **Mayor's Achievement Award recipients**

	2014	2015	2016
Individual Award	Katrina Pacey	Dr. William "Bill"	Janine Fuller
		McMichael	
Organization Award	Khalsa Diwan Society	Guangzhou-Vancouver	Tradeworks Training
		Friendship Society	Society
Youth Award	Sir Winston Churchill	Alex Pang	Austin Wang
	Secondary School		
	Senior Boys		
	Basketball Team		

## Accessible City Award and Honourable Mention Recipients - 2011 - 2013

Jill Weiss

**Paul Gauthier** 

Kim Calsaferri

Devon MacFarlane

Heather McCain

Bruce Gilmour

**Greg Travers** 

Cerebral Palsy Association for British Columbia

Vancouver City Savings Credit Union (Vancity)

Computer Comfort Program at Neil Squire Society

The Cleaning Solution

**Developmental Disabilities Association** 

Learning Disabilities Association

Canadian Barrier Free Design Inc (CBFD)

Vancouver Community College (VCC)

#### Diversity and Inclusion Award and Honourable Mention recipients – 1996 - 2013

Walter Brino

Joyce Lam

Sadie Kuehn

Eric Wong

Leila El-Khatib

Joy Manuel

Romi Chandra

Norma Sanchez

Sherman Siu Man Chan

Sadia Ramirez

Roz Davidson

Sukhdev Grewal

Clive Mallory

Teresa Whitehouse

**Donna Spencer** 

Gabriel Yiu

**David Diamond** 

YWCA Metro Vancouver

Vancouver Inter-Cultural Orchestra

The Source/La Source Newspaper

South Vancouver Neighbourhood House

Vancouver Adapted Music Society

Vancouver Moving Theatre

The Trout Lake Knitters Group

Creative Peace Network

Vancouver Native Health Society

Buddhist Compassion Relief Tzu Chi Foundation

**411 Seniors Centre** 

John Halani

A Step Ahead Foundation

A Step Ahead Foundation

Collingwood Neighbourhood House

**Carousel Theatre** 

Mount Saint Joseph Hospital

Early Childhood Multicultural Services

City of Vancouver *Awards of Excellence* 

#### **Promotional Tweets**

#### **STANDARD TWEET:**

It really is an honour to be nominated. Honour someone today. The City of Vancouver Awards of Excellence: vancouver.ca/awards-of-excellence

#### **TWEET #1**

The City of Vancouver *Awards of Excellence* nominations are now open. Nominate an organization that goes above and beyond: vancouver.ca/awards-of-excellence

Celebrate the outstanding. Nominate someone for the City of Vancouver *Awards of Excellence*: vancouver.ca/awards-of-excellence

#### **TWEET #2**

In five categories the *Awards of Excellence* recognize the best Vancouver has to offer. Nominate an excellent Vancouverite: vancouver.ca/awards-of-excellence

Know someone making a positive change for Vancouver? Nominate them for an *Award of Excellence*: vancouver.ca/awards-of-excellence

#### TWEET #3

Get your nominations for our *Awards of Excellence* in by 5 p.m on Friday, November 25th: vancouver.ca/awards-of-excellence

Friday, November 25<sup>th</sup> is the last day to nominate a person or organization for *Awards of Excellence*: vancouver.ca/awards-of-excellence

#### **TWEET #4**

Friday, November 25<sup>th</sup> is the last day to nominate a person or organization for *Awards of Excellence*: vancouver.ca/awards-of-excellence

From:	
To:	
Date:	
Subject:	2017 Awards of Excellence - NOMINATIONS NOW OPEN!

Dear\_\_\_\_

Nominations for the City of Vancouver's 2017 Awards of Excellence are now open! The Awards of Excellence recognize outstanding achievements made by individuals — adults, youth and children — organizations, and businesses who are making Vancouver a greener, healthier, more inclusive and prosperous city.

The nomination process is quick, easy and straightforward and can be done online by 5:00 pm on Friday, November 25th at <a href="http://www.vancouver.ca/awards-of-excellence">http://www.vancouver.ca/awards-of-excellence</a>> www.vancouver.ca/awards-of-excellence. If you know a person, organization or business doing great work for the community, please nominate them today. You can also send this e-poster to your networks to encourage them to nominate someone special!

Sincerely,

City of Vancouver

Recognize the people who make Vancouver excellent

VANCOUVER AWARDS OF EXCELLENCE

Featuring five award categories for youth and children, adults and organizations.

**AWARD CATEGORIES** 

Accessible City

Civic Volunteer

Diversity and Inclusion

**Greenest City Leadership** 

Healthy City for All

Awards will be presented at a ceremony on February 28, 2017.

Submit a nomination by 5 pm on Friday, November 25, 2016 at: vancouver.ca/awards-of-excellence

Nominations are welcome for children and youth 21 or younger.

FOR MORE INFORMATION

vancouver.ca/awards-of-excellence

Twitter: @CityofVancouver

3/20/2017

Facebook: /CityofVancouver #CoVAwards Phone 3-1-1 TTY 7-1-1



RECOGNIZE THE PEOPLE WHO MAKE VANCOUVER EXCELLENT

# **VANCOUVER**

## AWARDS OF EXCELLENCE

Featuring five award categories for youth and children, adults and organizations.

## **AWARD CATEGORIES**

ACCESSIBLE CITY • CIVIC VOLUNTEER

**DIVERSITY AND INCLUSION • GREENEST CITY LEADERSHIP** 

HEALTHY CITY FOR ALL

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Submit a nomination by 5 pm on Friday, November 25, 2016 at:

vancouver.ca/awards-of-excellence

Nominations are welcome for children and youth 21 or 3/20/2017.