

Towards a Healthy City for All: Update on A Healthy City Strategy for the City of Vancouver



Presentation to Vancouver City Council, 10th July 2013

Briefing Overview

1. Background
2. A Comprehensive Approach to Urban Health
3. Developing the Healthy City Strategy
4. Next Steps



Background: 10 Year Healthy City Strategy (2014-2023)

Benefits and Outcomes

For Vancouver residents:

- Healthier children and families and, therefore, healthier adults
- Increased health and well-being for vulnerable populations
- An engaged and connected city
- Liveable environments now and into the future

For the City:

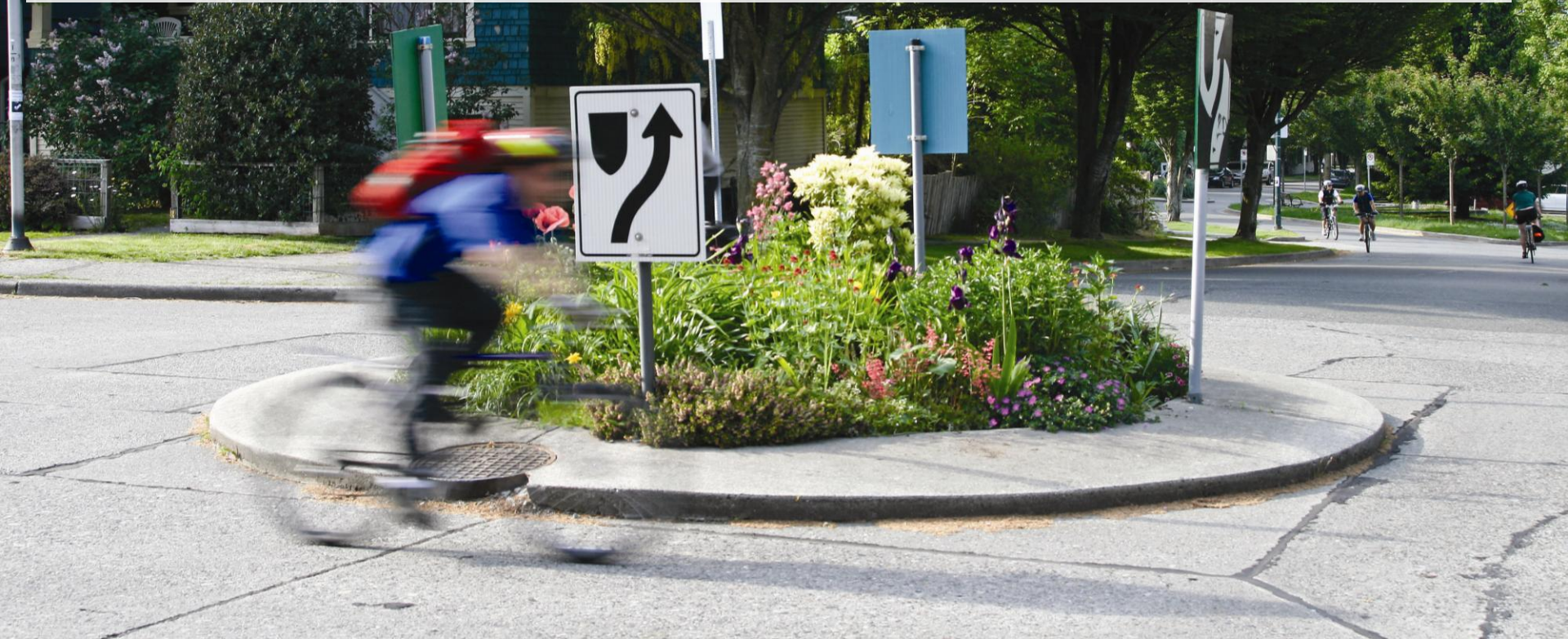
- Become a global leader in planning for health and well-being
- Identify priorities for City attention between now and 2023
- Clarify the City's role and align tools to address issues
- Provide a foundation to integrate and align goals and actions across departments
- Enhance partnerships and innovative approaches
- Identify targets and data for evidence-based decision-making

Background: 10 Year Healthy City Strategy (2014-2023)

What Does A Healthy City Look Like?

“Communities and neighbourhoods that ensure access to basic goods, that are socially cohesive, that are designed to promote good physical and psychological wellbeing, and that are protective of the natural environment are essential for health equity.”

Closing the gap in a generation. WHO Commission on Social Determinants of Health, Final Report, 2008



Background: 10 Year Healthy City Strategy (2014-2023)

What Does Our City Look Like?

STRENGTHS:

- Spectacular natural setting
- Temperate climate
- Creative economy
- Diverse population
- Culture of innovation
- Generally good health

CHALLENGES:

- Highest rate of poverty compared to other Canadian cities (16.5%)
Conference Board of Canada, 2011
- 36% children vulnerable in Vancouver
Human Early Learning Partnership Development Instrument, 2011/12
- Growing gap between rich and poor
Conference Board of Canada, 2011
- Health inequities - *avoidable* inequalities in health between groups of people
Health Officers Council of BC, 2008
- Growing and aging population



Background: 10 Year Healthy City Strategy (2014-2023) Approach to Urban Health Issues In Vancouver

Prevention
Treatment
Harm Reduction
Enforcement

Advocacy
Policy
Programs
Research
Partnerships
Funding
Social Infrastructure

Joint City-VCH Conversations
VCH Staff Secondment
Urban Health Quick Starts
Presentation to Int'l Conf. on Urban Health, New York City
Cross-Dept. Urban Health Forum
Joint City-VCH Urban Health Forum
Council Report Urban Health Phase 1

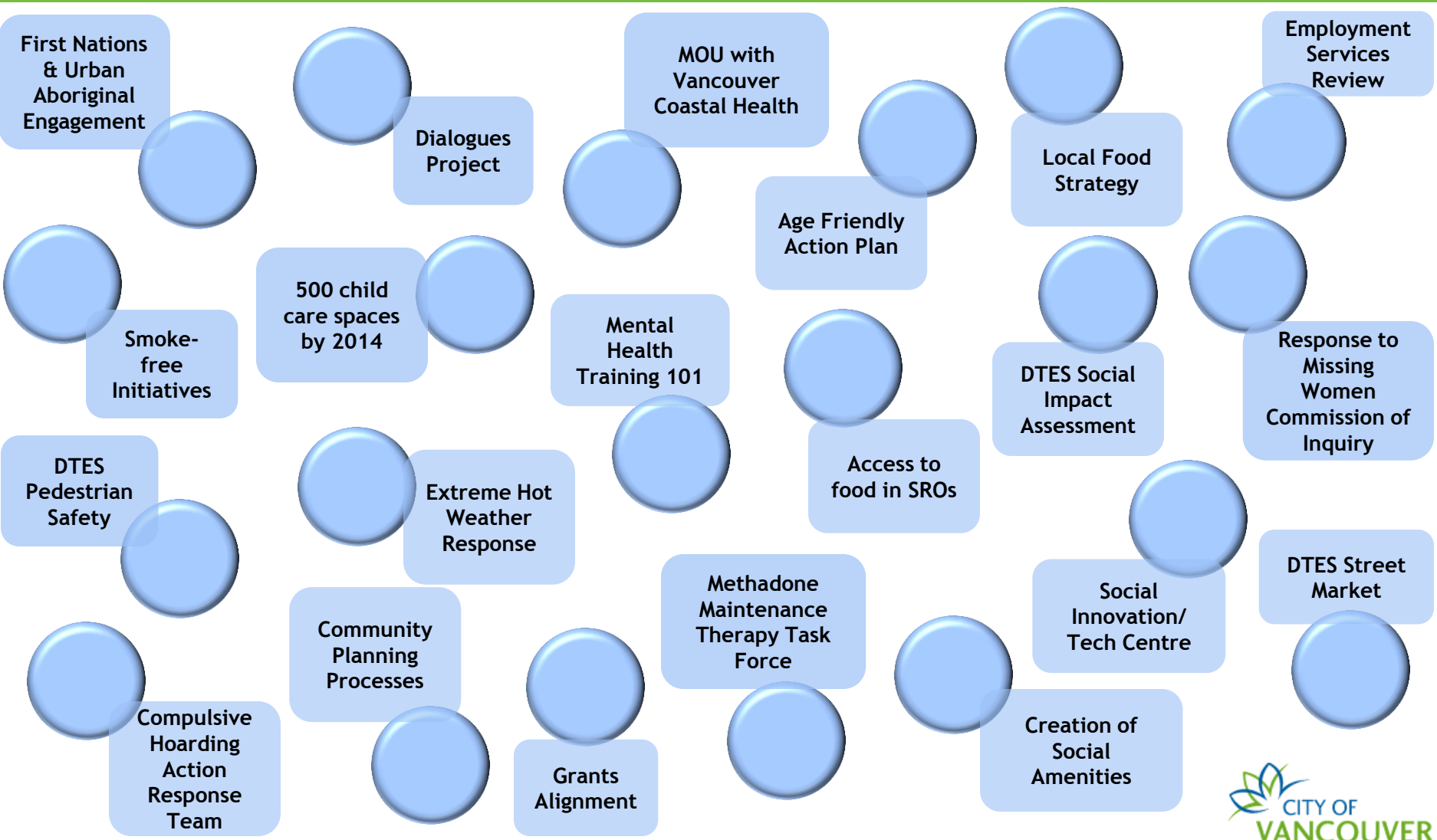
Urban Health Initiative 2010 -

Mental Health and Addictions Plan 2009 -

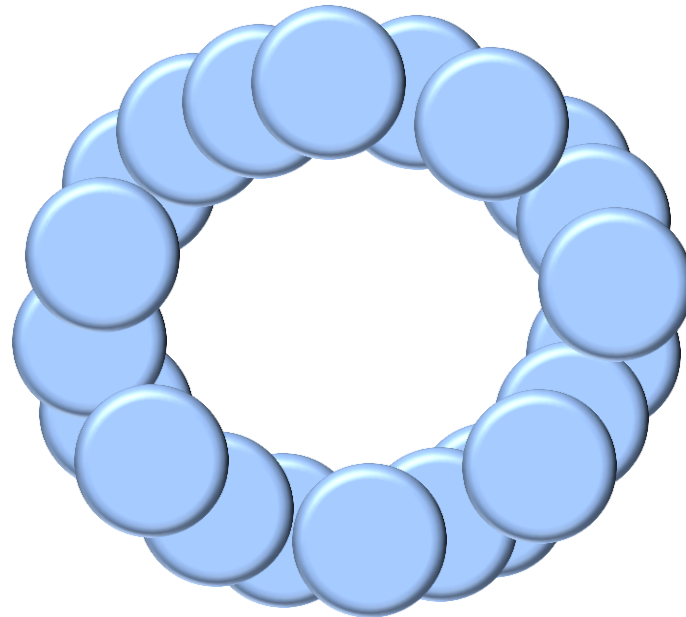
4 Pillars Drug Strategy 2001 -

Comprehensive Approach

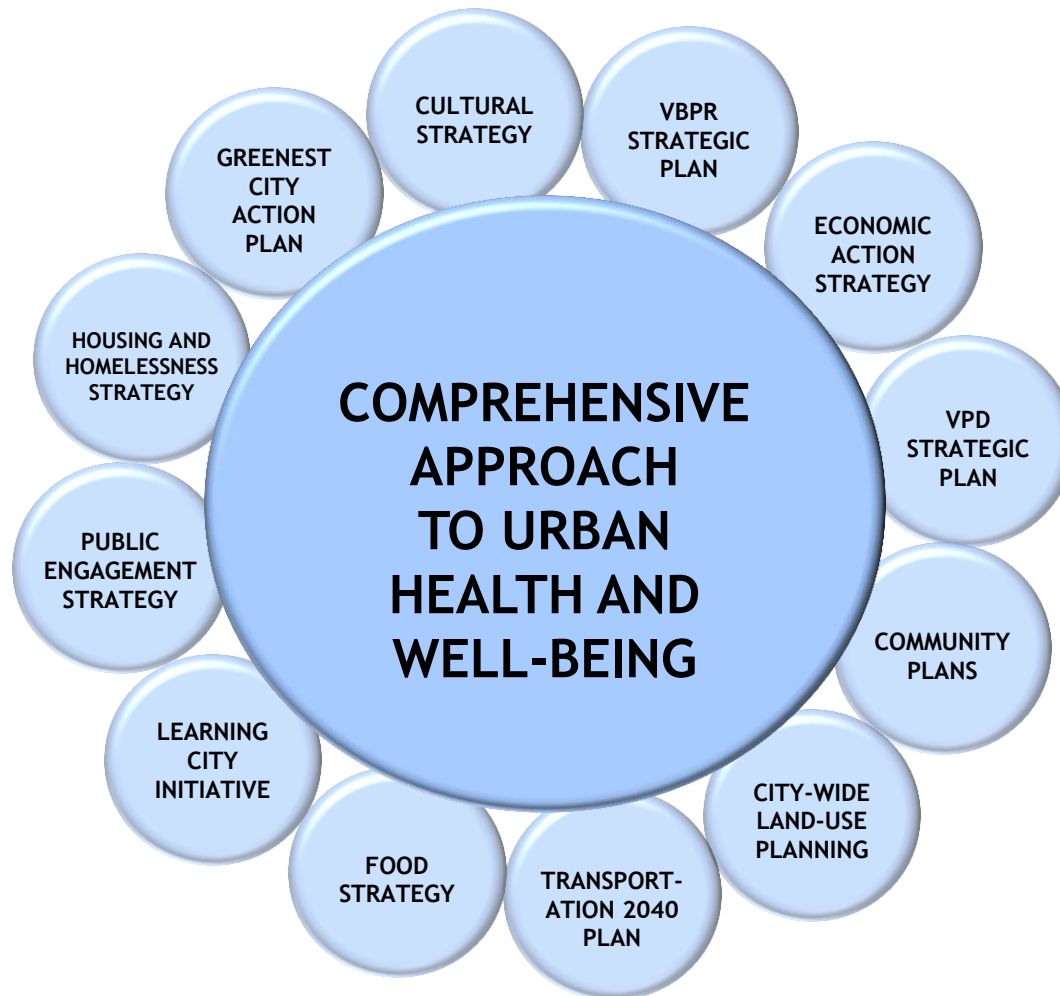
Current Policy Response: Lack Of Coordination



Comprehensive Approach Integration and Alignment For Greater Impact



Comprehensive Approach Integration and Alignment For Greater Impact



Comprehensive Approach

Pre-conditions For Success Are In Place



World Health Organization's (2010) four preconditions for a successful long-term plan for health and well-being:

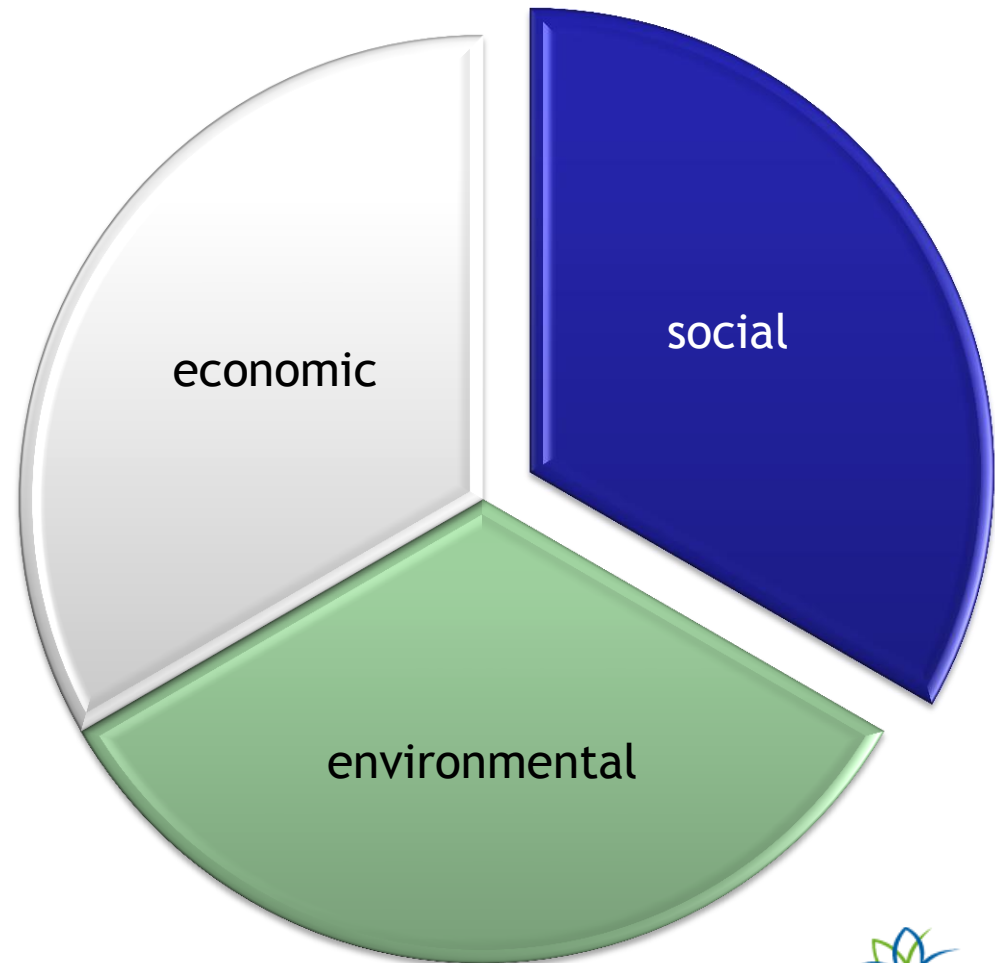
1. political commitment at the highest level
2. shared vision, understanding and commitment
3. organizational structures and processes
4. opportunities for partnership-building and networking

Comprehensive Approach

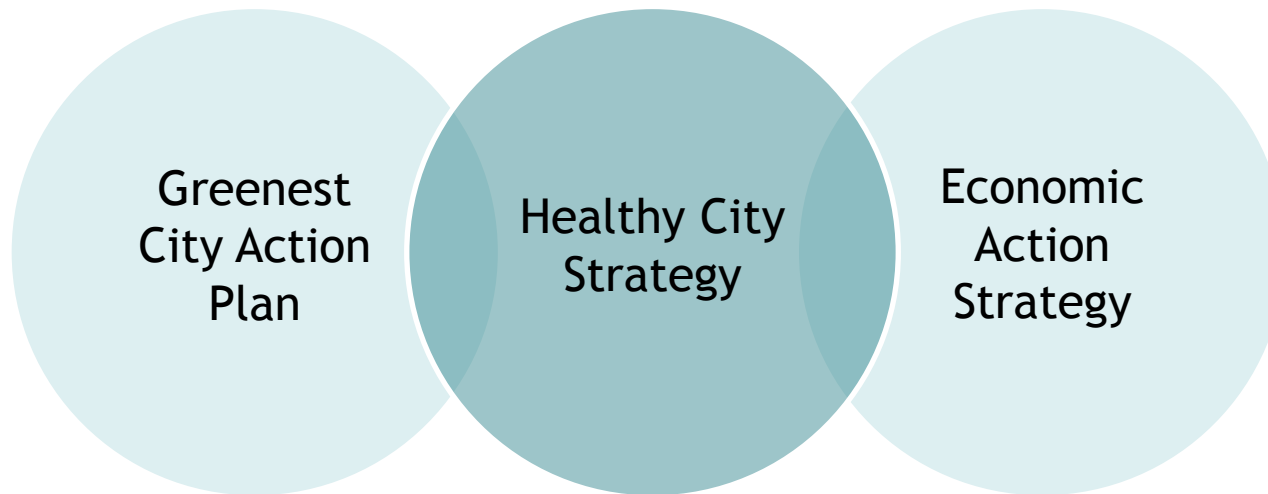
Integrated Sustainability Approach: Includes social impacts

Sustainability requires integrated decision-making that takes into account economic, ecological, and social impacts as a whole.

Vancouver City Council, April 23, 2002



Comprehensive Approach Three Bold And Ambitious Plans For Sustainability



CoV Sustainability Approach =
Environmental+Social+Economic

Developing the Healthy City Strategy

Developing the Healthy City Strategy - steps to date:

- ✓ Best practices review - North America, Europe, Australia
- ✓ Healthy City approach developed
- ✓ 20 Building Blocks of a Healthy City For All
- ✓ Healthy People, Healthy City Summit
- ✓ City-VCH MOU
- ✓ Consultation with City Advisory Committees, key stakeholders and departments
- ✓ Draft Goals, Targets, Actions And Metrics

Developing the Healthy City Strategy

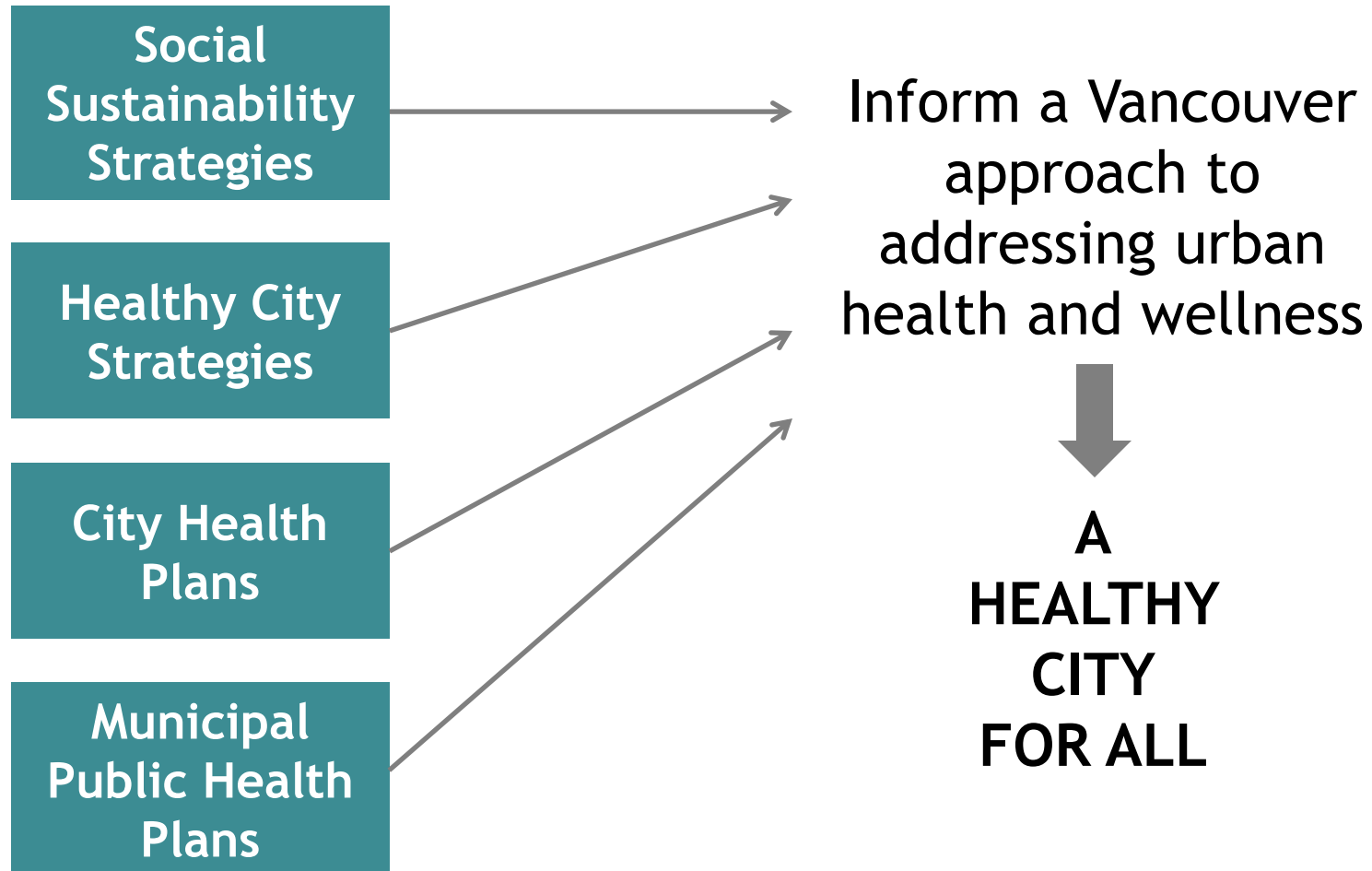
Learning From Different Models Worldwide

- ✓ Reviewed healthy city and social sustainability literature on experiences of cities worldwide (e.g. 90 cities in WHO European Healthy Cities network)

	CITY HEALTH PLANS	MUNICIPAL PUBLIC HEALTH PLANS	SOCIAL PLANS/ SOCIAL SUSTAINABILITY STRATEGIES	HEALTHY CITY/HEALTHY COMMUNITY PLANS/STRATEGIES
PRIMARY FOCUS	Oriented to conventional health interventions	Broader public health and wellness, active living, healthy built environments	Meeting social needs now and in the future	Oriented to the conditions that contribute to or detract from health and well-being of people, place and planet
EXAMPLES	Take Care New York Healthy Chicago	All local governments - state of Victoria, Australia	Richmond Social Planning Strategy Burnaby Social Sustainability Strategy	World Health Organization European Healthy Cities San Francisco

Developing the Healthy City Strategy

Building On Best Practices



Developing the Healthy City Strategy

Cross-departmental Collaboration

Community Services →

Board of Parks & Recreation →

Planning & Development Services →

Engineering →

Vancouver Police Department →

Sustainability Group →

Communications →

Human Resources →

Vancouver Fire & Rescue Services →

Vancouver Public Library →

Vancouver Economic Commission →

Goals
Targets
Actions
Metrics



**THE
HEALTHY
CITY
STRATEGY**

Developing the Healthy City Strategy

Draft Guiding Vision And Principles

Vision: A Healthy City for All

a city where together we are creating and continually improving the conditions that enable all of us to enjoy the highest level of health and well-being possible.

Support the
City's
mission

Integrate,
align &
enhance

Build on
strengths
and
evidence

Collaborate
and engage

Improve the health of all *and* reduce health
inequities

Developing the Healthy City Strategy Draft Framework - 20 Key Building Blocks



→ 12 Goal Areas

Developing the Healthy City Strategy

Draft Goals, Targets, Actions And Metrics

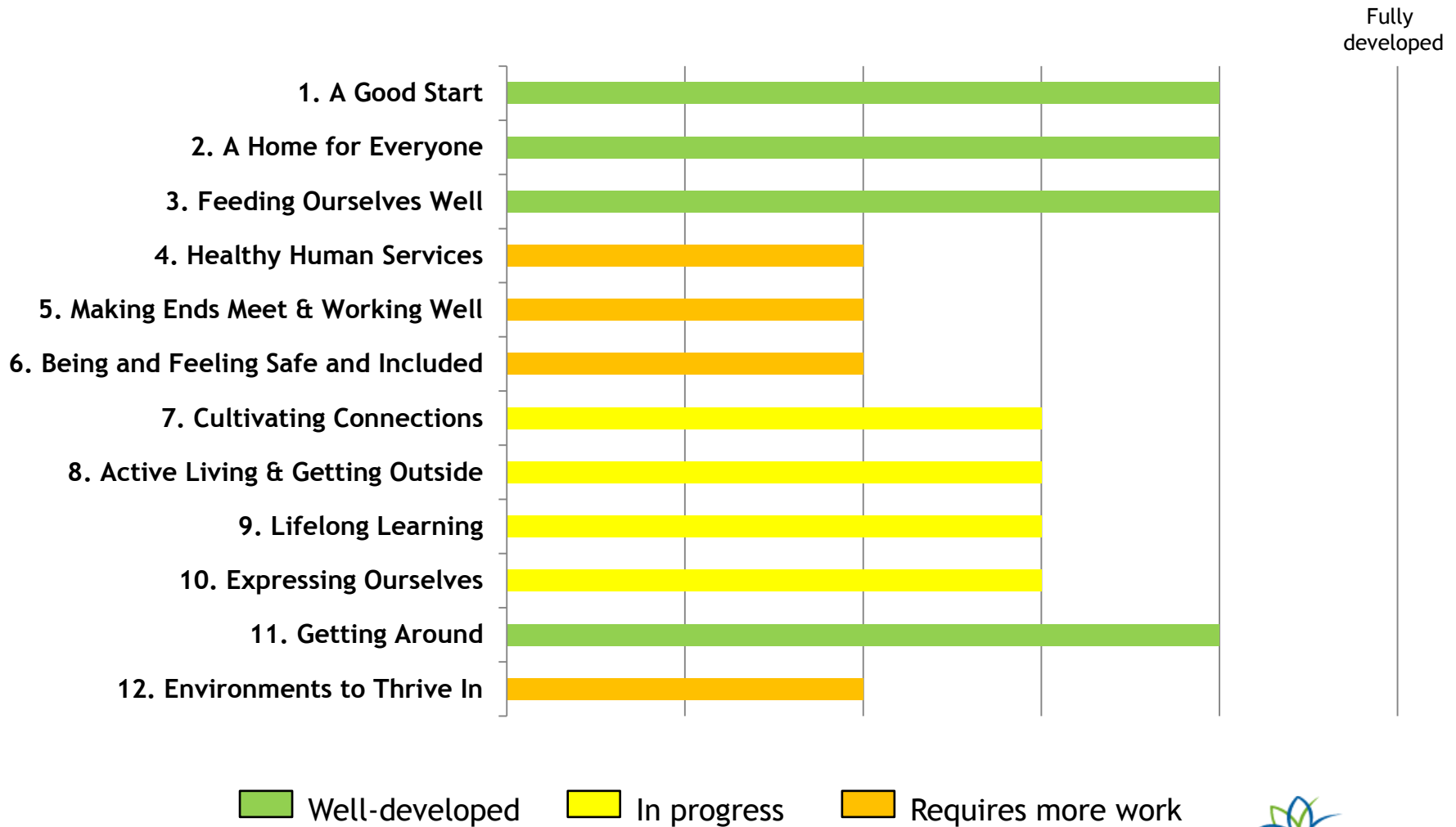
	Goal Area
1.	A Good Start
2.	A Home for Everyone
3.	Feeding Ourselves Well
4.	Healthy Human Services
5.	Making Ends Meet & Working Well
6.	Being and Feeling Safe and Included
7.	Cultivating Connections
8.	Active Living & Getting Outside
9.	Lifelong Learning
10.	Expressing Ourselves
11.	Getting Around
12.	Environments to Thrive In

Each Goal Area

- Measurable 10 year “Healthy City For All” target
- Evidence based
- Robust data
- Reporting and accountability through the Healthy City for All Dashboard

Developing the Healthy City Strategy

Draft Goals, Targets, Actions, Metrics



Developing the Healthy City Strategy

Draft Goal #1: A Good Start

Our living conditions and experiences as children affect not only our healthy development in childhood but our health throughout the lifespan.

LONG TERM GOAL: Vancouver's children have the best chance of enjoying a healthy childhood

MID TERM TARGET (10 year): Reduce EDI vulnerability from 36% to 15%

CURRENT PICTURE:

- EDI vulnerability of 36% on one or more scales
- BC's child poverty rate: 10.5%
- Licensed child care spaces for 19% of Vancouver's children age 0-12

Developing the Healthy City Strategy

Draft Goal #1: A Good Start - Examples of Actions



PRIORITY ACTIONS:

- Facilitate the creation of 500 new licensed non-profit group childcare spaces (2012-2014) (*underway*)
- Pilot project to secure accessible child care spaces for children aging out of VCH's Nurse/Family partnership (0-2)
- Identify strategies to enhance support for early care and learning for Aboriginal children & families

REPORTING & MONITORING:

- Through the Healthy City For All Dashboard

Developing the Healthy City Strategy

Draft Goal #2: A Home For Everyone

Ending street homelessness and providing a range of housing options is critical to the social and economic health of our City.

LONG TERM GOAL: A range of affordable housing choices is available for all Vancouverites

MID TERM TARGETS (10 year): End street homelessness (2015); Enable 2,900 new supportive housing units, 5,000 new social housing units and 11,000 new market rental units (2021) (Housing and Homelessness Strategy)

CURRENT PICTURE:

- 273 street homeless, 1327 sheltered
- 883 new social and 1809 new supportive housing units (as of May 2013)
- Market rental vacancy rate: 1.1% in Oct. 2012

Developing the Healthy City Strategy

Draft Goal #2: A Home For Everyone - Examples of Actions



PRIORITY ACTIONS:

- Focus our efforts with partners on preventing and eliminating street homelessness
- Target supportive housing and social housing to specific populations (e.g. youth, urban Aboriginal, severely addicted and mentally ill, women etc.)

REPORTING & MONITORING:

- Through the Healthy City For All Dashboard

Developing the Healthy City Strategy

Draft Goal #3: Feeding Ourselves Well

Food plays a powerful role in connecting people, building strong and resilient communities, preventing and managing chronic illnesses and improving health.

LONG TERM GOAL: Vancouver has a healthy, just and sustainable food system.

MID TERM TARGET (10 year): Increase city-wide and neighbourhood food assets by minimum of 50% (Vancouver Food Strategy/Greenest City Action Plan)

CURRENT PICTURE:

- Key food assets: 4035 (2012)
- Participation in Neighbourhood Food Networks: 20,000 people (2012)
- Percentage of residents who live within a five minute (400m) walk of a basket of healthy produce: (in development)

Developing the Healthy City Strategy

Draft Goal #3: Feeding Ourselves Well - Examples of Actions



PRIORITY ACTIONS:

- Improve access to healthy, local, affordable food for all
(e.g. increase number of healthy food retail spaces including farmers markets, community food markets, and piloting healthy food retail programs)
- Enhance access for individuals to participate in activities of neighbourhood food networks

REPORTING & MONITORING:

- Through the Healthy City For All Dashboard

Developing the Healthy City Strategy

Draft Goal #11: Getting Around

By making walking, cycling and transit trips feel safe, comfortable and convenient, we can directly affect the health of citizens of all ages and abilities.

LONG TERM GOAL : Vancouverites enjoy safe, active, and accessible ways of getting around the city

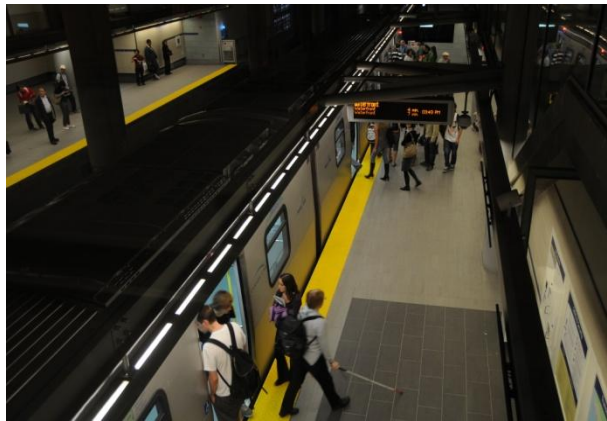
MID TERM TARGET (10 year): Make the majority (over 50%) of trips on foot, bike, and transit (Greenest City Action Plan/Transportation 2040)

CURRENT PICTURE:

- Sustainable transportation mode share: 44% of trips in the city were on foot (17%), bike (4%), or transit (23%) (2011)
- Growth in sustainable transportation between 2008-2011:
 - Population +2.6%
 - # of walking trips +19%
 - # of biking trips +41%
 - # of transit trips +15%

Developing the Healthy City Strategy

Draft Goal #11: Getting Around - Examples of Actions



PRIORITY ACTIONS:

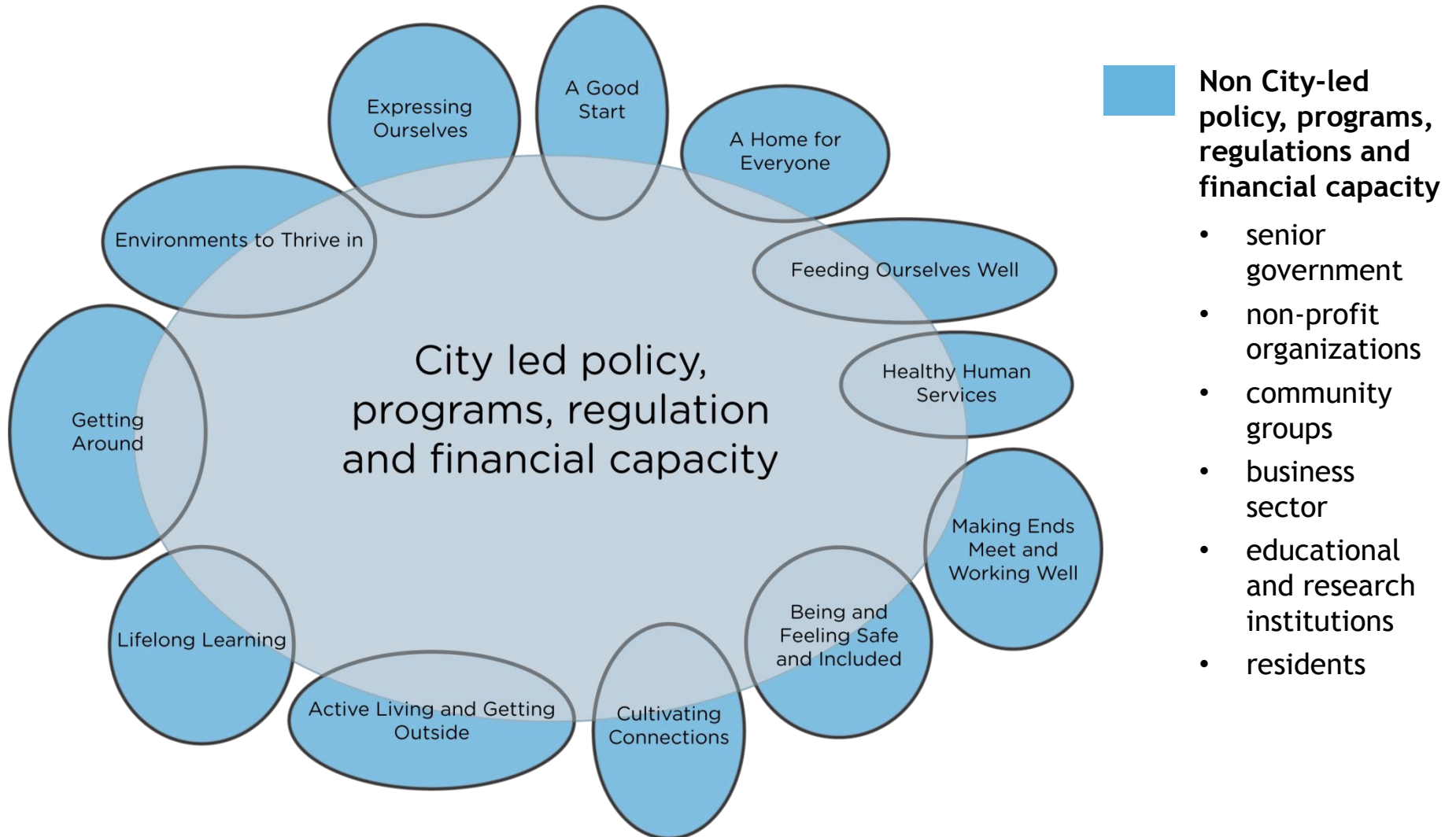
- Develop and implement a program to promote walking and cycling as practical and healthy transportation choices, and a normal part of everyday life
- Provide additional amenities such as wider sidewalks, benches and enhanced pedestrian-scale lighting along priority streets

REPORTING & MONITORING:

- Through the Healthy City For All Dashboard

Next Steps

Partnerships Required To Reach Healthy City For All Targets



Next Steps

Key Partnership For Greater Impact

Memorandum of Understanding signed with VCH March 2013

- ✓ Collaborative priority setting
- ✓ Healthy public policies
- ✓ Partnership and capacity building
- ✓ Service coordination



Priority action areas for enhanced collaboration:

1. Early Care and Learning
2. Healthy Housing Options
3. Food Security and Sustainable Food Systems
4. Active Living
5. Healthy Human Services
6. Social Cohesion
7. Healthy Built Environment



Your Voice For A Healthier Community - Be A Part Of It!

www.myhealthmycommunity.org



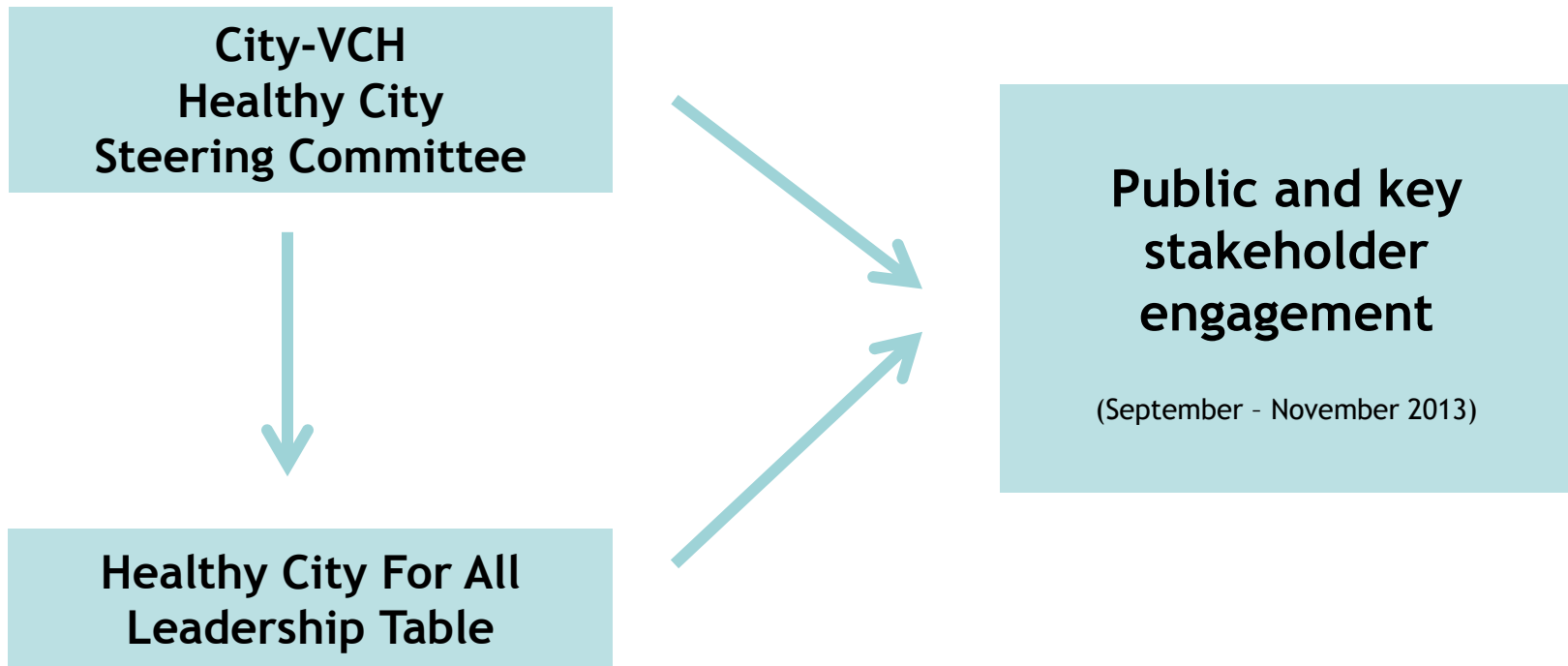
a place of mind
THE UNIVERSITY OF BRITISH COLUMBIA
Faculty of Medicine
eHealth Strategy Office



Vancouver
CoastalHealth
Promoting wellness. Ensuring care.

Next Steps

Structures And Processes To Enable Collaboration And Engagement



Next Steps Timeline

Fall
2013

- Public and key stakeholder engagement
- Healthy City for All Leadership Table
- First term COV-VCH action plan
- Draft Healthy City Strategy & Action Plan

Winter/Spring
2014

- Final Strategy & Action Plan to Council
- Implement Healthy City Strategy
- Launch Healthy City for All Dashboard