

Mayor's Engaged City Task Force

Reporting out

Wednesday, July 17, 2013 – 4:30 to 8:30 pm

This meeting is NOT at City Hall but at WOODWARDS downtown

4:30 pm	Check In & Welcome
4:45 pm	<p>Report out from external activities <i>(report out on ideas generated + decision-making on what to do regarding not yet started items)</i></p> <ul style="list-style-type: none">• Discussion with intercultural groups (Jennifer with Collingwood NH, Catherine, Meharoona)• Design jam with all applicants to task force and immigrant community service groups (IEBC, Immigration Task Force, SUCCESS, Mosaic, etc) (Curtis, Meharoona, Mark, Martin)• Engage SUCCESS, Chinese immigrant community, Chinese media like Fairchild (Sam and Dennis)• UDI meeting (Peter and Colleen)• NSV meeting (Peter and Colleen)• Engage with strata councils and housing coops/rentals (Curtis)• Convene meeting of elector process experts (Lyndsay)• Host meeting with venue owners who have lost spaces (Tara)• Salon in Dunbar (Colleen and Elisa)• Youth dialogue (Tessica)• Be my Amigo salons (Julien)• Meet with multi-cultural advisory group – group 1 (Colleen, Lyndsay)• Host city staff luncheon (Olive)• Ideascale (Olive, Julien, Scott)• Twitter outreach (Tara, Lizzy)
6:15 pm	Dinner Break (Food will be provided)
6:45 pm	<p>Prioritizing <i>NOTE: this is somewhat dependent on time needed for report out section above. hope is to have time to prioritize recommendations brought forward from report out</i></p>

7:45 pm	Metrics <ul style="list-style-type: none">• <i>Ali Grant to present work on six metrics from May meeting agreements</i>• <i>Q & A + feedback</i>
8:15 pm	Next Steps <ul style="list-style-type: none">• <i>Final Report timelines</i>
8:25 pm	Closing <ul style="list-style-type: none">• <i>Final round of questions</i>• <i>Reiterate Next Steps</i>

Engaged City Task Force

July 17, 2013 Minutes

Check in and welcome

Intercultural groups

- Meeting August 8, Collingwood Neighbourhood House
- 6-8 pm with dinner
- Not limited to immigrants
- Groups of 4 for world café
- Up to 3 questions, 20 minutes per question
- Please share with networks
- Flyer is done, already have a good response
- Very interested because it will feed into task force work
- 30-40 participants
- Immigrant → citizen. See what is working, what's missing
- Invite in Multicultural Advisory Committee and invite them to facilitate
- On the ground immigrants to talk about neighbourhood perspective
- Looking for translation help
- Interpretation at event is the issue
- Possibly Mosaic as event sponsor
- Andrea to look for \$300 money for food. A sponsor? Another councillor?
- Sam & Colleen to find help with translation

Design Jam

- Friday, July 19th, 6:30 - 10:00 at the Hive
- Snacks and drinks
- Presentations on process - Amanda Gibbs hosting
- Jackie - SFU Public Square
- Julienne - Task Force Rep, why, engagement at the City.
- Answering the 3 questions
- Brainstorming, top 3 ideas are presented
- Top ideas go to the next round
- Hot dotted ideas (non contenders) get to move forward
- Next 45 min refining ideas, who to implement? Money? Sign off? Why?
- End with Andrea and Task Force share thoughts
- Next steps
- Then they'll create a report

SUCCESS 7 broader Chinese Community and Chinese media

- Running an event in Chinese with SUCCESS and Mosaic
- Broader reach
- Tracy to send GC Scholar reports on engaging Chinese community
- There's a Chinese specific report from the Vancouver Foundation Report
- Add Colleen to group

UDI

- Scott, Elisa, Jennifer and Colleen met with UDI

- It was a who's who and developers made an effort to be there
- They were engaged part of discussion, opinions on what the city should do and opportunities
- Colleen to summarize notes and send around
- Number 1 thing - need a clear plan in the city of Vancouver on growth and where it will go without that vision there are challenges
- Number 2 thing - no growth is not an option
- Used to do need assessment within plans. Now CAC are not aligned with any needs. Designing a process to engage residents in CAC allocation
- Thought the current approach (Public amenity) is hap hazard. Do that via neighbourhoods. Move to a real time process
- They feel they do a lot and people don't realize where it comes from
- Want credit to should how where funds for amenities came from
- They want a monthly address from the mayor at UDI
- State of the union address
- Saw issues with neighbourhood assignment of councillor
 - o Want to depoliticize the planning process - but planning process is already politicized
 - o Could it be a staff person instead? And make it known in the community?
 - o But the City has moved away from a neighbourhood model
- "Vancouver is a model in public engagement to other cities"
- Neighbourhoods are political too - i.e. Dunbar with TEAM, CEADER
- Control issues from City staff. Tension of getting out earlier verses advance from staff to hold off until they understand → look at developing best practices on how to go to community and give that to UDI

NSV

- Rejected invitation to contribute
- Getting a meeting has proven to be absolutely impossible
- They are beyond angry. And are of the mindset that if I attend a meeting with you I recognize that you exist and they can't do that.
- Need to meet with 3-5 community members not associated with organization
- Don't have anything from neighbourhood perspective right now, and that is a big hole.
- Planning Commission did some work last year (sustainable Vancouver) about consultation. The Task Force could look at that report
- There's also the Dave Meslin event that had a neighbour perspective
- What about a meeting with other groups that don't deal specifically with development like the VPSN?
- Meeting with Ann McAfee
- Lyndsay to set up a mtg with VPSN when she returns

Electoral

- Setting something up for August
- Lyndsay talked to Meslin re: voter reform in Toronto
- Might be meeting with key electoral reform people in Vancouver or interviews if an in-person meeting is too difficult to organize

Venue owners who lost space

- Tara has emailed out notes and posted them on basecamp
- Good turn out to the meeting
- Over 20 people came out
- There was a lot of venting and a sense of emergency and frustration
- Issues were mainly bylaws, permits, licencing, zoning, communication with City, rising rents
- Especially all ages venues are being pushed underground so end up in unsafe venues
- How Task Force can make a recommendations
- Not sure how many ideas are in scope of Task force, need to sort out what can/can't be done by the City
- Next steps, take-a-ways
 - o Continue the conversation
 - o Venue owners want to start a group to talk about ideas and how to keep going
 - o Suggest some metrics for the report to move solid ideas forward
 - o Pooling resources
 - o Shifting paradigm (us verse them. We hate the city) let's drop that.
- Community venue liaison to help navigate the bureaucracy
- Making communication more efficient
- Ex. Bar owners created organization to have a voice. That's what the economic development group would do

Salon in Dunbar

- Planned for mid-August
- Create template for neighbourhood based conversations not lead by developer or neighbourhood organization
- Meeting with Gary Pooni about Stong's site re: how to get people engaged in development in a positive light?

Be my Amigo Salons

- Jorge is moving to Toronto August 1
- Looking at roving location for something like that, similar to the Dunbar salon but with dinner
- Won't be branding it as "Be My Amigo" but they have asked Jorge if he could share his contact list

Staff Luncheon

- Meet with existing staff
- What about retired staff? Great resource and historical reference
- Decided that this should be two separate events, one with existing staff and one with retired
- Colleen to host retired staff

Ideascale

- 123 ideas
- 1800 votes
- 1000 users
- Andrea thinking we need a 1000 ppl event in September to wrap up the process

Twitter

- Currently have 368 followers

Youth Dialogue

- 25-30 youth showed up
- Did a co-design process
- Selected ideas they could vote on
- Dialogue facilitated by Engaged City
- Andrea has 2 stacks of letters from Charles Dickson school
- Andrea to share letters about the Keys to Street project showing the power of simple interventions

Healthy City Metrics Conversation

- Lead by Ali Grant
- The Healthy City Strategy has 5 areas each with a 10 year target.
- Some potential targets include:
 - o Social support networks
 - o Volunteerism
 - o Voter turn out
 - o Civic literacy
 - o Sense of belonging
- For the metrics, they want to track via year and look down at a neighbourhood level
- Some questions will be in the My Health, My Community survey
- Need to collect data on a municipal level since the Federal census data is not useful since they overhauled the system
- Metrics questions to test alignment to the Task Force. If there is relevance.
 - o Can it be tracked
 - o Does it matter to the Engaged City?
 - o Will it drive policy/culture change in the City?

Potential target #1 Increase percentage of Vancouverites with a support network of 4+ people by 15%

- Trackable? Yes!
- Relevant to ECTF? No, and number is an issue and need quality
- Will it drive change? Yes
- Ultimate goal: 0 lonely people
- Conversation:
 - o Why 4?
 - o Can you look at loneliness instead?
 - o Can we repeat the Vancouver Foundation survey?
 - o 25% are alone more often than they would like
 - o Can we do a drop in 10%? What's an acceptable level of loneliness?
 - o Are we looking at more shallow relationships verse deep relations?
 - o Quality of relationships?
 - o Suggest indicators to start tracking
 - o Loneliness is a better target

Potential target #2 "Increase percentage of Vancouverites who volunteer by 25%"

- Trackable? Yes!
- Relevant to ECTF? Yes But needs to be more often. Are you contributing to neighbourhood?
- Will it drive change? Yes but question needs to refer to full range of activities
- Ultimate goal: 100% participation
- Conversation:
 - o Meaningful but need to push the bar
 - o Can metric be tweaked?
 - o Can we attach to a different data set? Ones with volunteers?
 - o And what's the capacity of organizations to take on new volunteers? May not have capacity to do that.
 - o The question is "Have you in the last year done anything to help your neighbourhood?" which isn't really volunteering
 - o Might be something better for Engaged City?
 - o What about attend events?
 - o What are we getting at? Contribution to the social capital of the city? None of the metrics are getting there.
 - o Is it one target or a composite of various targets?
 - o Canadian Community Health Survey - can't drill down to neighbourhood level and the questions are limited
 - o Are these the primary measures?
 - o Task Force will need to come up with their own numbers
 - o Can the City pay to have the Vancouver Foundation Belonging survey repeated every few years?
 - o This could be a recommendation for the report
 - o Or pattern with another organization (like Vancouver Foundation)
 - o Want info broken down by neighbourhood

Potential Target #3 Increase municipal voter turnout to 55% (or more aspirational target of 75%)

- Trackable? Yes!
- Relevant to ECTF? Yes
- Will it drive change? Yes, but double it
- Ultimate goal: 75% voter turnout

Potential Target #4 Trust

- Trackable? Yes!
- Relevant to ECTF? Yes
- Will it drive change? Yes
- Ultimate goal: 85% trust neighbour, 50% trust stranger
- Discussion:
 - o Look at urban design
 - Public Squares
 - Shared balconies in high rises
 - Community design
 - Dialogues between others
 - o Boost # to 85% trust of neighbours and 50% trust strangers

Potential Target # 5: Civic Literacy

- Trackable? Yes! But City needs its own method
- Relevant to ECTF? Yes
- Will it drive change? Yes
- Ultimate goal: % aware of local event
- % believe they can contribute
- Conversation:
 - o Do you have an impact?
 - o I know how to exert influence
 - o Can start asking at salons
 - o People like to contribute when they know how

Potential target #6: Belonging

- Trackable? Yes!
- Relevant to ECTF? Hard to directly correlate
- Will it drive change? No
 - o Link to peter Block's work
 - o Vancouver Foundation didn't find a lot of connection between sense of belonging and interaction with communities
 - o People interpret that differently than they intended
 - o People define community as people and place
 - o Can there be a proxy like the loss of a wallet question?
 - o What about the racially framing?
 - o Is belonging the goal and the question is trust?
 - o 30% of people who don't belong? What about using a decrease target? Or
 - o Where do you feel the strongest sense of belonging?
 - o What about strongly or less strong
 - o Are there places in Vancouver that you feel unwelcome?
 - o What about looking at rootedness " home" is elsewhere
 - o What about responsibility? Question on that?

Updated timeline

- Draft report on Labour Day
- Kevin and Andrea to write report

Parking lot comments

- "10 people in a room" template?
- How do you continue "spontaneous", organic discussions? Conversing (post Task Force)