



GOAL: *A thriving neighbourhood arts and culture scene in Grandview-Woodland*

Grandview-Woodland has a high proportion of artists and cultural workers – almost twice the city-wide average. Arts and culture are a significant part of the social and capital infrastructure of the neighbourhood, be it through the presence of studios, creative venues or key celebrations and festivals, or the design of neighbourhood streetscapes, parks and architecture.

At the same time cultural organizations are challenged by limited resources to meet their mandates. Artists are finding it difficult to earn living wages and find affordable work or presentation spaces. Rising costs are limiting the potential of the creative sector.

The new Grandview-Woodland Community Plan will be built around eight key arts and culture strategies:

- OBJECTIVES:**
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| 1.0 | Support the CREATION of adaptable, affordable and accessible arts and culture space in Grandview-Woodland | 5.0 | Increase the amount of public art and performance in Grandview-Woodland so as to better showcase the neighbourhood and its role in the city's cultural economy |
| 2.0 | Where possible, PRESERVE existing creation/production space for neighbourhood artists | 6.0 | Ensure that a diverse array of cultural traditions are supported as part of Grandview-Woodland's arts and culture scene |
| 3.0 | Increase the supply of creation/production space in Grandview-Woodland | 7.0 | Support an array of cultural uses as part of neighbourhood land-use |
| 4.0 | Ensure a variety of neighbourhood presentation spaces are available to support the local arts scene. | 8.0 | Expand office and ancillary space for non-profit arts & culture organizations |