

Events and Entertainment in Northeast False Creek Tuesday, March 7, 2017



Thank you!

Thank you for taking the time to attend the Events and Entertainment in Northeast False Creek (NEFC) workshop in partnership with Tourism Vancouver. Your input will help us shape the direction for the emerging NEFC area plan.

This summary document is intended to capture what was heard at the workshop and provide an additional opportunity for input for those who could not make it. We ask that you please provide any additional input by Friday, April 7, 2017.

In addition to this workshop, we will be checking in with you over the next six months as the draft plan is developed and finalized.

Our next step is to refine our Area Plan directions and continue our outreach by checking in with the various Council Appointed Advisory Groups, the NEFC Stewardship Group and Park Design Advisory Group, various stakeholders through thematic workshops, design studios, as well as take our Draft plan to the public in June this year.

Stay up to date by signing up to our project mailing list and by checking out our webpage here:

vancouver.ca/nefc



Events and Entertainment District

At the workshop we discussed the strengths, weaknesses, opportunities and challenges for an events and entertainment district in Northeast False Creek.

Feedback generally fell into the following categories:

- **Connectivity**
- **Infrastructure**
- **Capacity**
- **Programming**

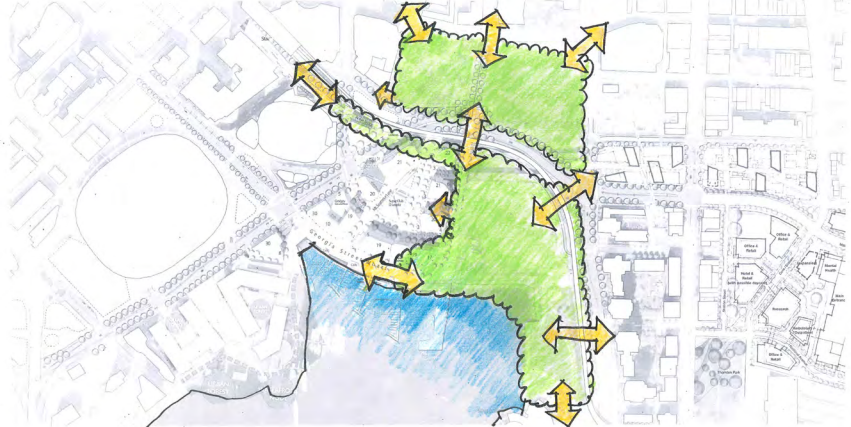


Photo of working group notes

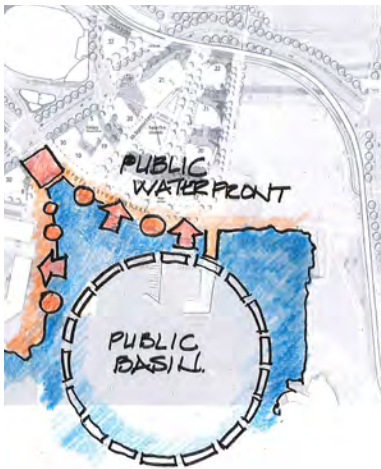
Connectivity



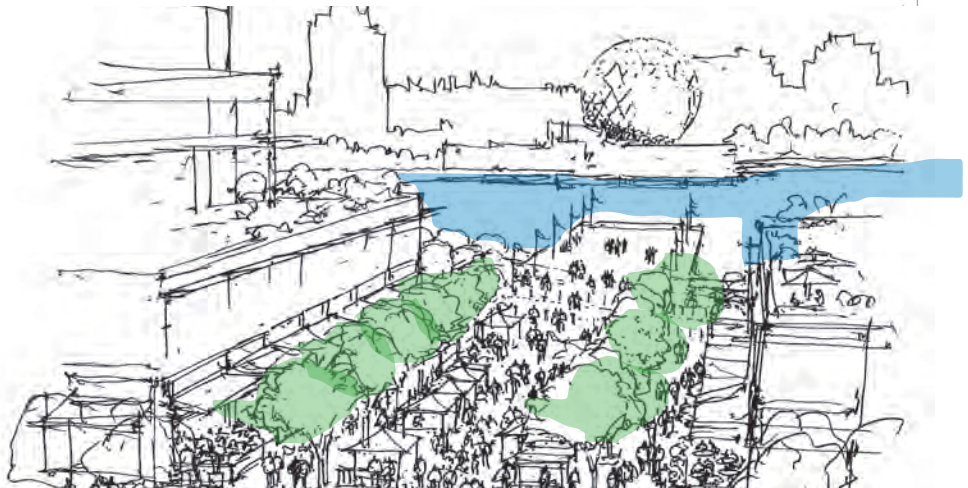
Water to water



Connected and prominent park



False Creek public basin and waterfront



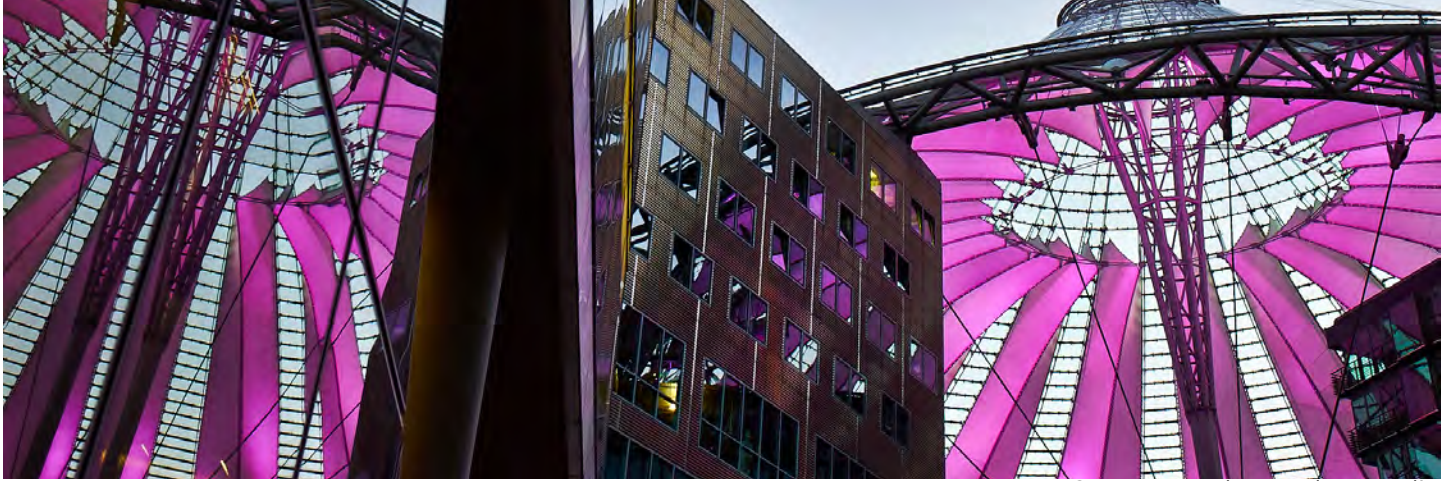
Public life and public spaces

Urban Design principles related to connectivity

What We Heard

- Extend the event space beyond land. Provide opportunity to connect land and water (e.g. floating stage, restaurants, market, pools etc.).
- Create connection between spaces — smaller and major events, connection between stadium and plaza spaces to gather in before and after events.
- Create flexible space integrating different communities to celebrate.
- Make places accessible through elevators and escalators.
- Reduce immediate post-event transit demand by providing places for people to enjoy before and after events/games.

Infrastructure



Sony Centre, Potsdamer Platz, Berlin



West Kowloon Cultural District, Hong Kong

What We Heard

- Provide built-in and/or dedicated on-site infrastructure (e.g. fencing, stage, power, lights, covering to save set up time and costs).
- Provide dedicated entry and loading zones for operators.
- Public dock space — aquatic passenger link to Coal Harbour and waterfront.
- Design in such a way that permanent public realm elements can be used for events, saving repeated infrastructure costs.
- Existing street infrastructure impacts ability to close streets and increase costs (e.g. trolley wires).
- Iconic infrastructure to make the space memorable (e.g. architecture, lights).
- Opportunity to reduce set-up and pack-down costs, duration and noise.

Capacity



Rendering of Pacific Boulevard



Power and Light District, Kansas City

What We Heard

- Need for venues that accommodate 500 to 1,000+ people.
- Need outdoor space for 10-15K people during an event or before and after events.
- Need for covered all-weather space of a variety of scales.
- Create flexible and expandable event space/plazas on Pacific Boulevard and Carrall Promenade that can host a range of event sizes and still work as public open space when not programmed.

Programming



Federation Square, Melbourne



LA Live, Los Angeles



English Bay, Vancouver

What We Heard

- Vancouver's downtown waterfront needs a unique and dynamic dining experience along the water's edge as part of a celebration plaza.
- Diversity in programming in terms of scale and type.
- Multi use spaces — Morning-day-night and year around use.
- Innovative liquor regulation, 'a space for adults to be adults'.
- Year-round outside film screening, natural amphitheatres (e.g. floating screens).
- Georgia Plaza should have a permanent market attracting both residents and visitors.
- Opportunity along Expo Boulevard should have retail, creating a bright, walkable street.
- Establish multi-purpose spaces connecting to the park along the edge of new waterfront development sites.
- Encourage recurring events that anchor consistent programming.
- Create flexible spaces that allow for a wide range of activities — local artisans and crafts, live music, sports demonstrations.
- Partner to create management authorities to run the events.

Next Steps

Thank you again for taking the time to attend and provide your input at the Events and Entertainment in Northeast False Creek workshop. For those of you who weren't able to make it, please take the time to read over this summary and provide any additional input or feedback by Friday, April 7, 2017.

If you have any additional questions, please contact Zane Hill, Project Planner at 604-873-7699 or zane.hill@vancouver.ca

Over the next six months, we will be continuing to reach out and develop the draft area plan including Events and Entertainment in Northeast False Creek. In June 2017, we will be holding public events for the Draft Area Plan. This content will incorporate the input we have heard at this workshop.



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