

COMING TO VANCOUVER THIS SUMMER: BIKE SHARE!



Bicycle model, colors and graphics shown are for illustration purposes only. Final design is a work in progress.

Meet Vancouver Bike Share: the fun, healthy and convenient mode of personal transit.

Vancouver is proud to announce that it will soon be home to a public bicycle sharing system for residents and visitors. The program is set to launch this summer, with 1,500 bicycles available at 150 stations in and around downtown.

Why Bike Share?

Bike share offers the perfect vehicle for getting around town: quick, affordable, healthy and fun. Simply register for the program and you'll have 1,500 bicycles at your disposal, 24/7! Use this fleet to commute, run errands, meet friends, or to casually cruise the city. Bike share stations will be located in and around downtown, near the places you work, visit, and play, including major transit hubs. Hop on and pedal from Yaletown to Gastown to the West End – the possibilities are limitless. Bike share also improves air quality by reducing vehicle emissions, promotes personal health and supports local business.

How does it work?

Bike share bicycles work just like regular bikes, but are built for public use with integrated access and locking technologies. Vancouver and CycleHop have chosen Smoove bike share equipment (smoove-bike.com) for the program, which offer a hybrid solution of "smart bike" and "smart dock" systems. Advantages include an easy-to-use "dock & lock" return system and the ability to unlock bikes by simply tapping a membership card on the onboard computer. Smoove offers riders flexible return options. The solar-powered docking stations do not require direct electrical connections, creating significant flexibility for station placement in dense areas.

LEARN MORE:

vancouver.ca/bikeshare

How will the system operate?

- Vancouver Bike Share is a public system supported by the City of Vancouver.
- CycleHop, a private bike share company, will handle day-to-day oversight of operations (cyclehop.com).
- The bike share equipment and technology will be provided by Smoove SAS (smoove-bike.com).
- Similar to other cities in North America, Vancouver's system will be financed in part through sponsorship. Sponsorship inquiries are welcome: scoreinc.ca.

Helmets

Vancouver will introduce a safety program designed specifically for bike share by Bell Helmets, a leading global helmet manufacturer. Helmets will be available at every station for free.

Checking out a bike is easy:

PURCHASE A PASS	CHECK OUT A BIKE	RETURN TO STATION
		
Daily and monthly passes available	Tap membership card or enter PIN#	Click into a station dock to finish riding

How can you get involved?

Visit the City of Vancouver's website for full program details – we welcome your suggestions for bike share station locations! Watch for implementation updates and social media buzz. Be among the first to purchase a membership. Grab a bike and roll with us!



VANCOUVER BIKE SHARE

QUICK FACTS

Expected Rollout

SUMMER
2016

1500 BICYCLES

PROPOSED FARES

CASUAL USERS

\$5 SIGNUP FEE, \$2.50 / 30 MINUTE TRIP

MONTHLY MEMBERSHIP: \$20

INCLUDES UNLIMITED 30 MINUTE TRIPS

Fare structure subject to change prior to system launch

Operations

Privately operated
by CycleHop

Equipment

Equipment and tech
by Smoove SAS

150 STATIONS = CONVENIENCE!

With 150 stations in and around downtown, a bike share station will be conveniently located near your destination!

WE WANT YOUR INPUT!

Residents will have an opportunity to suggest station locations on the system website (coming soon). Stay tuned for details!

Locations shown are not accurate. Final station locations to be determined.

The "Brain"



The Smoove "Brain" is a waterproof control box located on the handlebars. Members simply tap their card to unlock a bike. Casual riders enter their assigned PIN on the keypad to unlock the bike.

The Bike



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