



# Sunset Park Master Plan

Consultation Summary  
February, 2015





# Questionnaire Overview

- A questionnaire was used to explore the Sunset community's values concerning Sunset Park, understand the issues and opportunities facing Sunset Park and help identify directions and priorities for park improvements for the next 10-15 years.
- The questionnaire ran from November 28 to December 15, 2014.
- A total of 114 respondents completed the questionnaire. The questionnaire was accessed in the following ways:
  - Open invitation to the general public via the Sunset Park Master Plan project page on the City of Vancouver website;
  - A paper version of the questionnaire, made available at an open house event that took place at Sunset Community Centre on November 27, 2014.

## How did we reach out?

- Public consultation events were advertised in multiple forums, including:
  - Ads placed in local papers
  - Fliers were delivered to the surrounding neighbourhood (a two-block radius from Sunset Park)
  - Three signs were installed in the park
  - A display was set up in the Sunset Community Centre
  - The City worked with the Community Centre Association who advertised to its members
  - The City met with the adjacent school and put up posters at the school site
  - Messaging communicated by the City through its social media channels

## Who did we hear from?

- A majority of the questionnaire respondents (68 out of 114) were residents in the neighbourhood surrounding Sunset Park (with FSAs of V5W and V5X);
- Most respondents fall into the 30-59 year age category; and,
- A majority have children in their household.



# Summary of Results



- At least half of respondents are regular Sunset Park visitors, saying they visit at least one or two times a week or more often, in both the spring/summer and fall/winter seasons.
- Visiting the Sunset Park Community Centre and visiting the ice rink are the two most common activities that respondents say they do when visiting Sunset Park.
- A majority of respondents (57%) say they support the eight draft principles, while 26% say they support the draft principles but with certain changes.
  - Roughly one-in-ten respondents (12%) say they do not support the eight draft principles.
- Among the existing amenities at Sunset Park, respondents are most likely to say they would like to see the ice rink changed or improved in the future, with half who want improvements to this amenity.
  - When asked to specify what type of change they would like to see for the rink, the most common mentions include expansion of the rink, upgrading of the facility and more ice time availability.
- Almost all respondents (98%) say a children's playground is 'very' or 'somewhat' important in a future Sunset Park. Other important elements include:
  - Existing field (90%);
  - Ball court (83%); and,
  - Informal play meadow (82%).

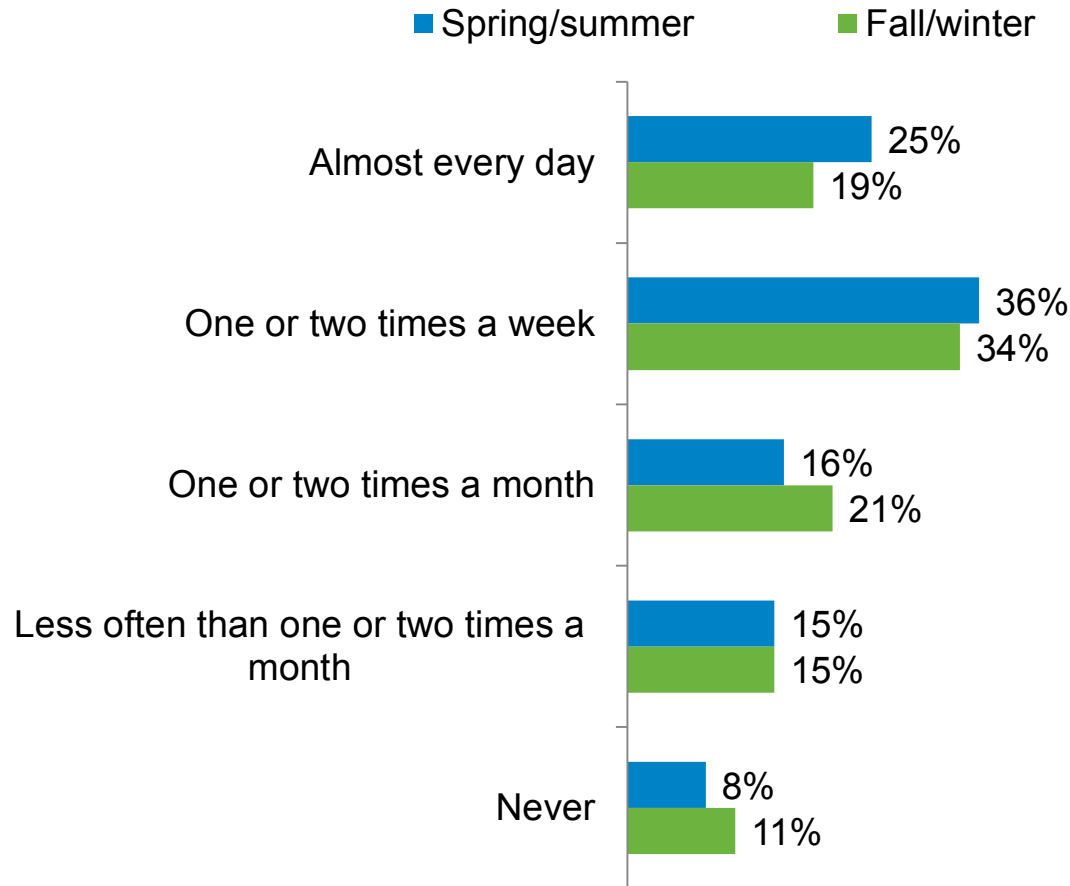




# QUESTIONNAIRE RESULTS



# Frequency of Visits to Sunset Park

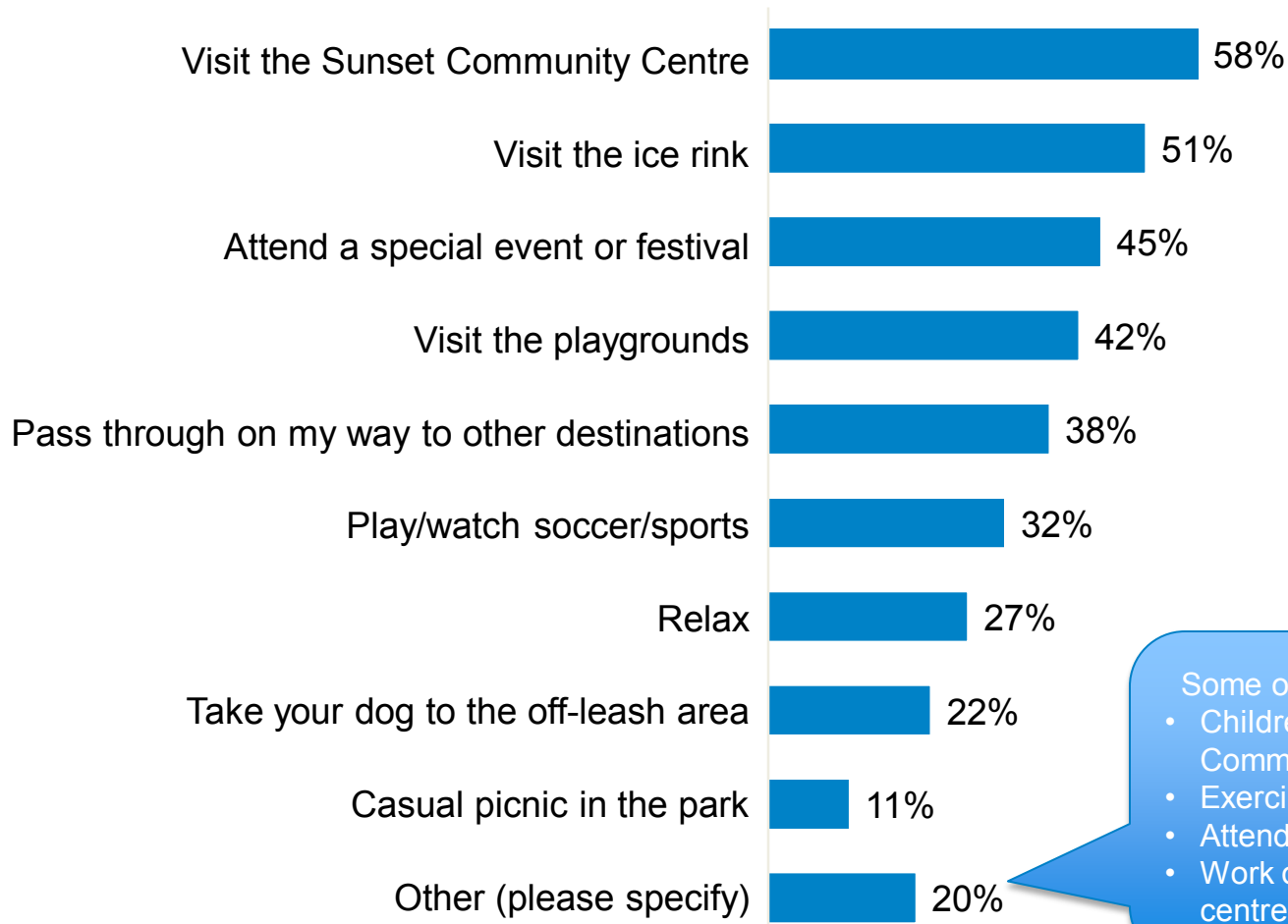


Base: All respondents (n=114)

*On average, how often do you visit Sunset Park?*



# Activities in Sunset Park



Some of the 'other' mentions include:

- Children attend pre-school at Sunset Community Centre
- Exercise/run/walk/walk dog
- Attend classes at community centre
- Work or teach class at community centre

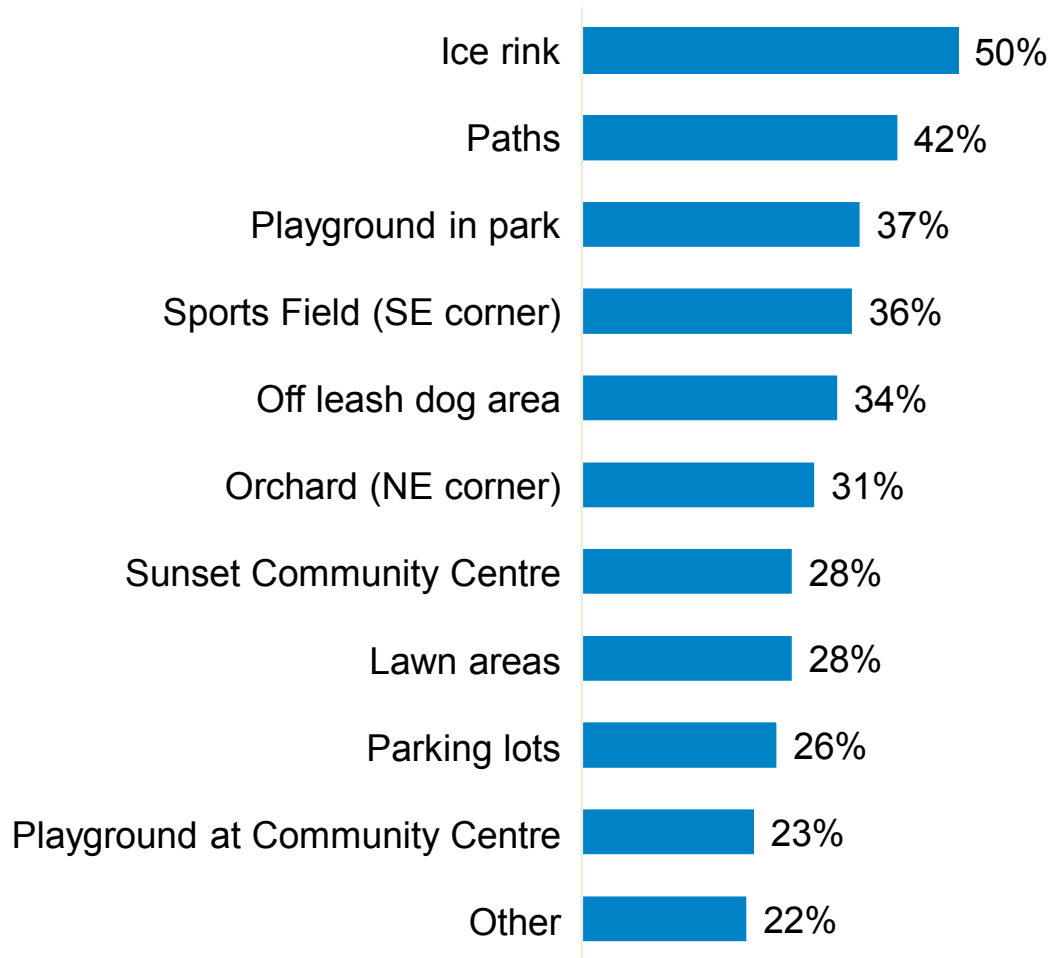
Base: All respondents (n=113)

*What do you do when visiting Sunset Park?*





# Existing Activities/Amenities that Require Change/Improvement in Sunset Park



Base: All respondents (n=107)

*Are there existing activities or amenities currently available in Sunset Park that you would like to see changed or improved in the future? Select all that apply, and tell us why you would like to see it changed or improved*





# Existing Activities/Amenities that Require Change/Improvement in Sunset Park



Activity or amenity to be changed	Main themes of suggestions for change
Ice rink	<ul style="list-style-type: none"> <li>• Expansion (including twinning of rink)</li> <li>• Upgrade of rink</li> <li>• More ice time availability</li> </ul>
Paths	<ul style="list-style-type: none"> <li>• More paths/ability to walk through park</li> <li>• More connections between areas (community centre, school/rink, dog park)</li> </ul>
Playground in park	<ul style="list-style-type: none"> <li>• Upgraded/new playground needed</li> <li>• Bigger playground</li> </ul>
Sports Field (SE corner)	<ul style="list-style-type: none"> <li>• Better/improved drainage required</li> <li>• Improve soccer facilities (many soccer groups/clubs use this field)</li> <li>• Suggestions to replace grass with turf</li> </ul>
Off leash dog area	<ul style="list-style-type: none"> <li>• Add fencing</li> </ul>
Orchard (NE corner)	<ul style="list-style-type: none"> <li>• Currently looks abandoned/not maintained</li> <li>• Add more trees</li> </ul>
Sunset Community Centre	<ul style="list-style-type: none"> <li>• More/expanded facilities (incl. swimming pool, larger gym facilities, more programs)</li> <li>• More shade required</li> </ul>
Lawn areas	<ul style="list-style-type: none"> <li>• More trees, shade</li> </ul>

**Base: All respondents (n=107)**

***Are there existing activities or amenities currently available in Sunset Park that you would like to see changed or improved in the future? Select all that apply, and tell us why you would like to see it changed or improved.***



# Existing Activities/Amenities that Require Change/Improvement in Sunset Park



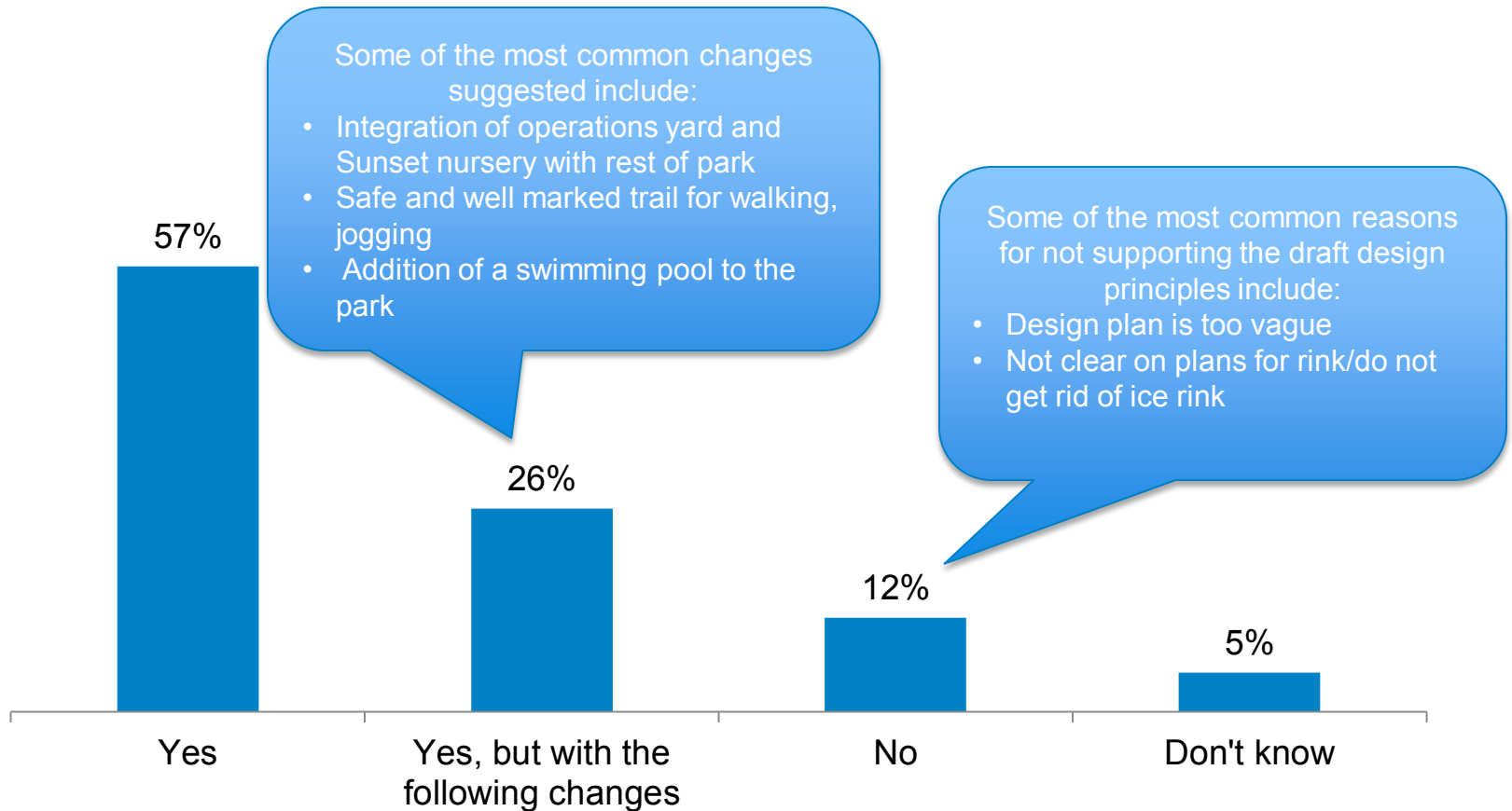
Activity or amenity to be changed	Main themes of suggestions for change
Parking lots	<ul style="list-style-type: none"><li>• Proposal to move location of current parking lot</li><li>• Decrease size/re-purpose for other uses</li></ul>
Playground at Community Centre	<ul style="list-style-type: none"><li>• Make playground for all ages of kids (currently only appropriate for pre-school age children)</li></ul>
Other	<ul style="list-style-type: none"><li>• Add/bring back swimming pool</li><li>• Add water feature, splash park</li><li>• Better connections between different elements of complex</li></ul>

**Base: All respondents (n=107)**

***Are there existing activities or amenities currently available in Sunset Park that you would like to see changed or improved in the future? Select all that apply, and tell us why you would like to see it changed or improved.***



# Support for Eight Draft Principles

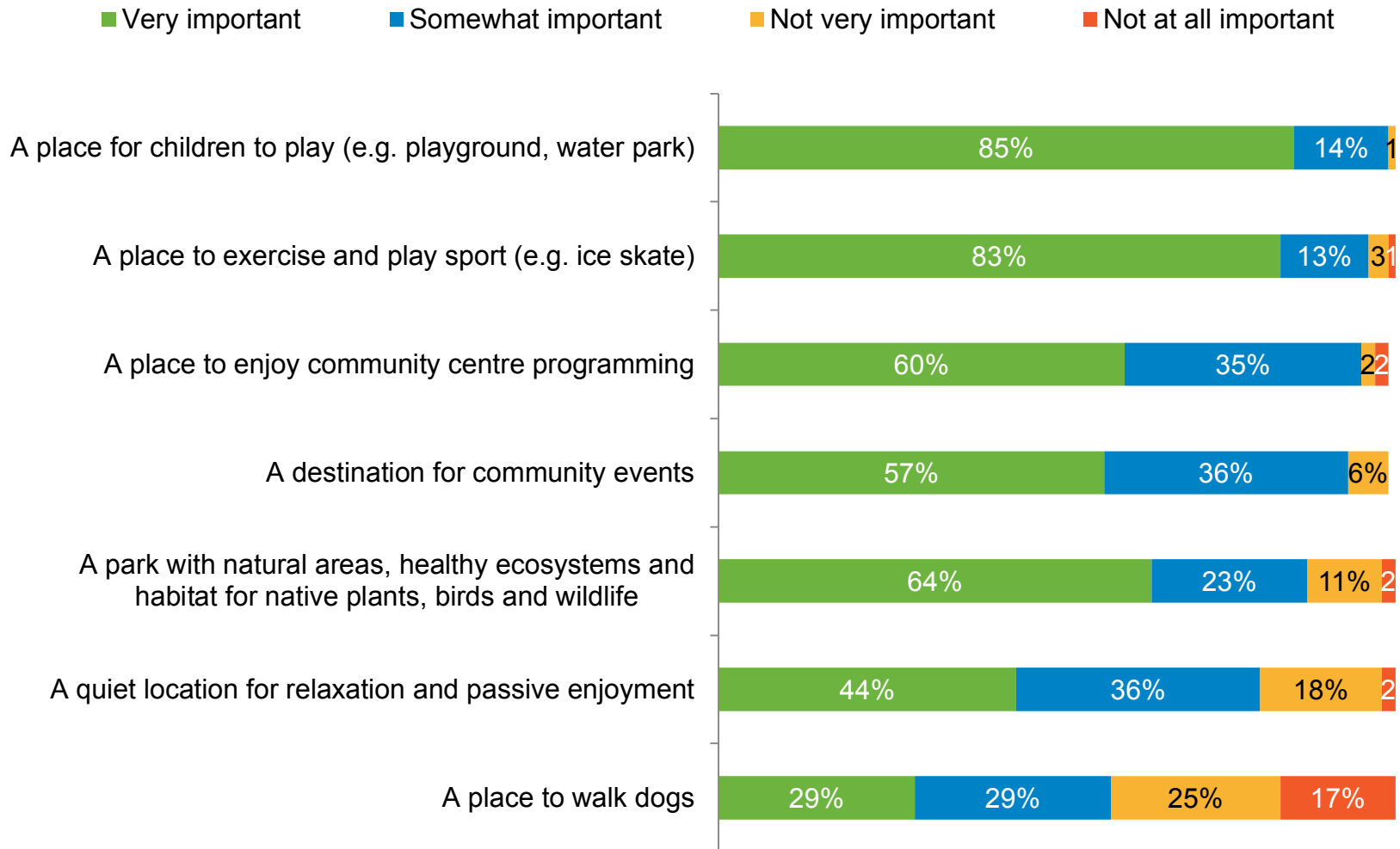


Base: All respondents (n=93)

**Overall, do you support the eight Draft Design Principles for the Sunset Park Master Plan?**



# Importance of Amenities at Sunset Park

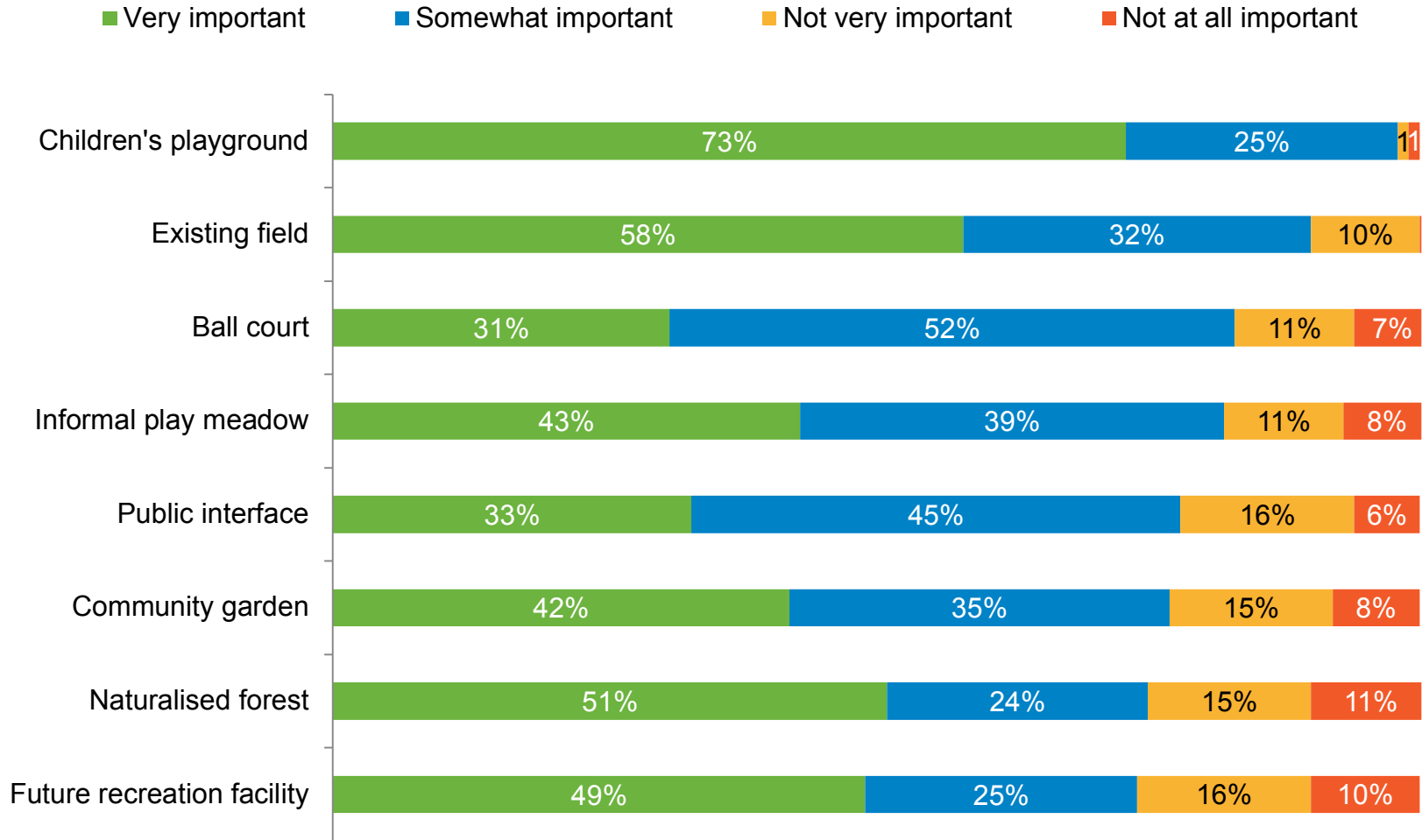


Base: All respondents (n=99)

*Please indicate how important the following park uses are to you. You may use the same ranking for multiple park uses, if applicable.*



# Importance of Proposed Park Elements at Sunset Park

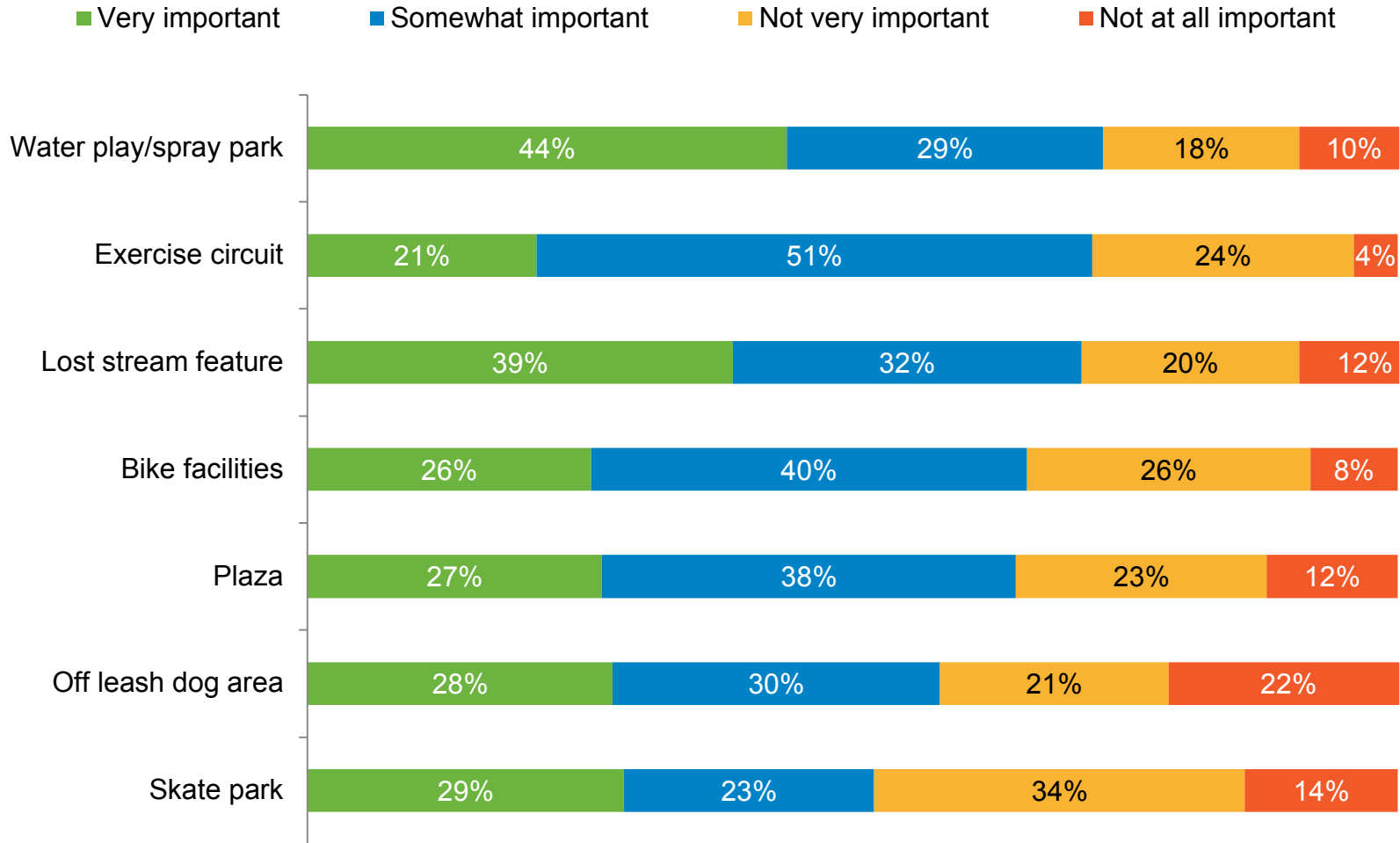


Base: All respondents (n=81)

*Below is a list of park elements that community members told us they wanted. Please rate how important the following park elements are to you in a future Sunset Park.*



# Importance of Proposed Park Elements at Sunset Park



Base: All respondents (n=81)

*Below is a list of park elements that community members told us they wanted. Please rate how important the following park elements are to you in a future Sunset Park.*





# Demographics



Age	
0 to 14 years	3%
15 to 29 years	10%
30 to 59 years	75%
60 years or above	11%
Children in household	
Yes	61%
No	39%

**Base: All respondents (n=89)**

***Which of the following age groups do you belong to?***

***Do you have children in your household?***