

# November 2015 survey + pop-up engagement

## Purpose:

### Better understand parking issues and help develop solutions

- Educate with key facts
- Confirm issues
- Test support for various tools
- Gather new ideas



# November survey + pop-up engagement

## High response rate

- Almost 4,000 respondents
- 80% residents, 20% visitors
- Permit holders over-represented

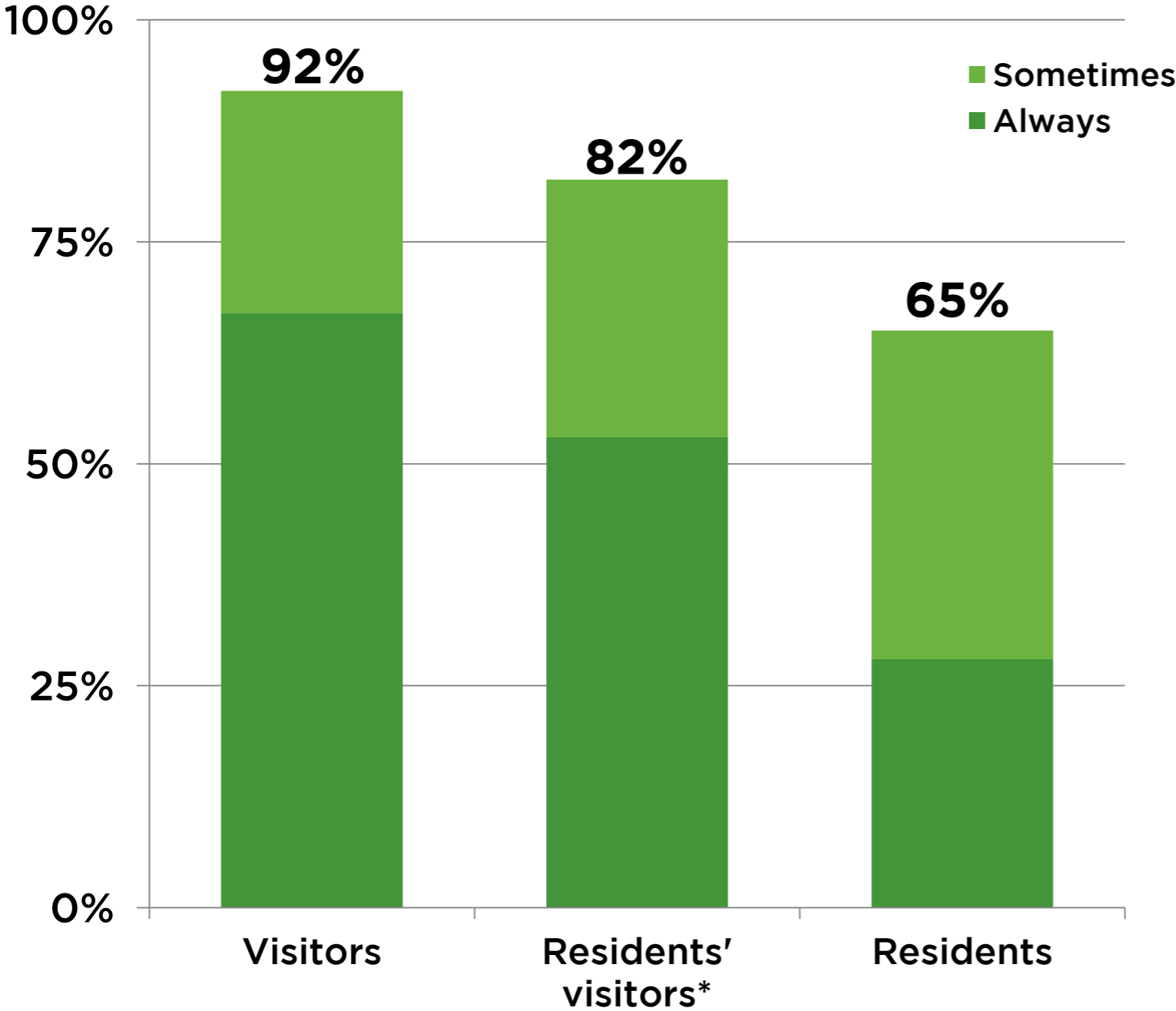
## Promotion included:

- Postcards delivered to every home in West End
- Posters in apartment lobbies and community destinations
- Large signs at strategic sites
- Digital traffic boards
- Social media (e.g. targeted Facebook ads)
- Stakeholder email lists
- ...

**Paper version available at key neighbourhood locations**



# Finding on-street parking in the West End is difficult for everyone, but especially visitors



Over **90% of visitors** and **65% of residents** say it's hard to find on-street parking

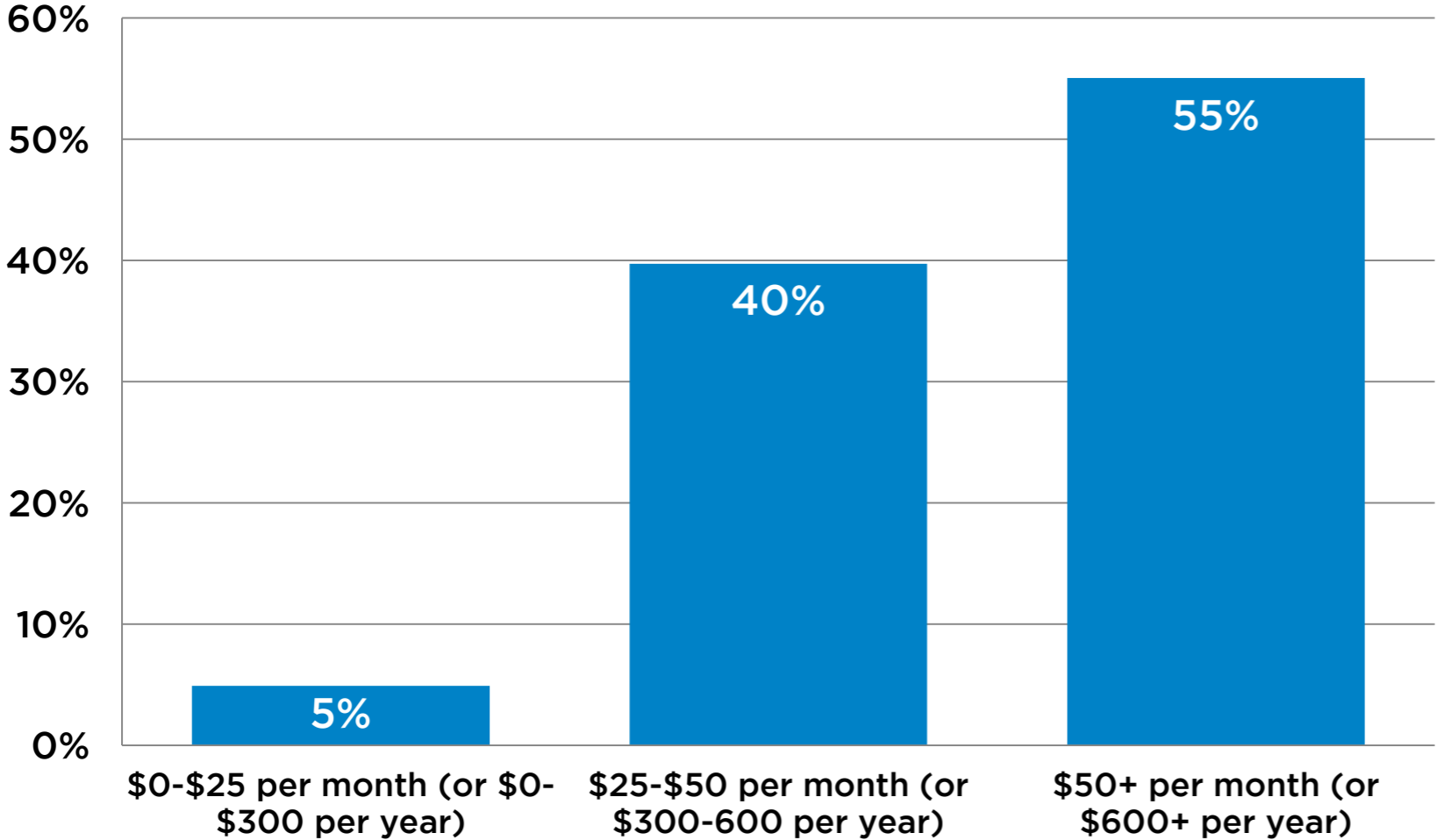
Q: On average, how difficult is it for you to find on-street parking?

\* as reported by residents

Number of respondents: visitors - 610 , residents' visitors - 3114, residents - 2916

# On-street permits are currently much cheaper than off-street parking

Q. How much does off-street parking cost in your building?



- On-street permits: **\$6/month**
- Off-street parking: typically **over \$50/month**

**Permits cost about \$6 per month, whereas off-street parking ranges from \$25-100 or more per month.**

Chart includes only the 58% of survey respondents who reported what they pay for monthly parking. When all 2531 responses to this question are tallied, the results are: Included in rent 9%, \$0-\$25 3%, \$25-\$50 23%, \$50+ 32%, Own a parking stall 25%, Don't know/Not sure 8%

Idea	Visitors	Residents		
		No Car	Car Owner	
			No Permit	Permit Holder
<i>Percent of West End Households</i>	<i>N/A</i>	<i>46%</i>	<i>34%</i>	<i>20%</i>
Allow people to park in buildings they don't live in	Yes	Yes	Yes	Yes
Limit the number of permits sold	Yes	Yes	Yes	No
Make smaller permit zones	Yes	Yes	Yes	No
Increase permit prices	Yes	Yes	Yes	No
Convert some spaces to visitor parking	Yes	Yes	Yes	No
Allow visitors to park in residential permit spaces during off-peak	Yes	Yes	Yes	Yes

Permit holders represent about **15%** of the West End population (20% of households), but accounted for 55% of the residential responses.

# Other ideas brought up...

## Comments

Improve enforcement

- New technology will make enforcement easier

Create a residential parking benefit district

- Give a portion of additional revenue for community benefits and/or improved sustainable transportation

Improve alternatives to driving

- Cycling (bike share, more secure and convenient resident parking, visitor parking, new & improved routes)
- Transit (transit passes in new development, improved service)

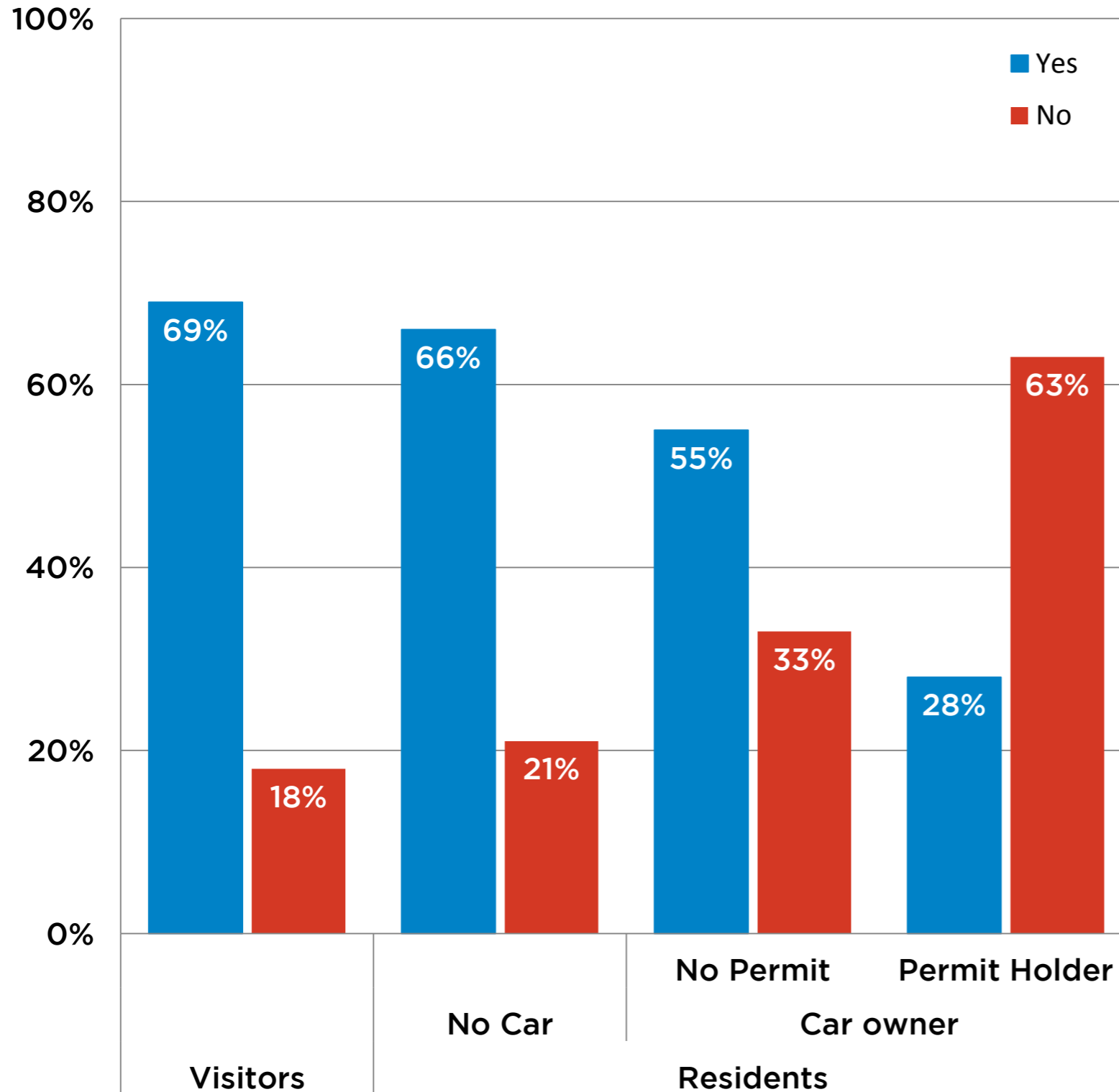
Exclude future developments from permit zone(s)

- Prevent some new development from adding to on-street pressure

Increase parking supply

- More parking in new development
- More parkades
- Fewer bike lanes and public spaces

# Q. Should we increase permit prices?



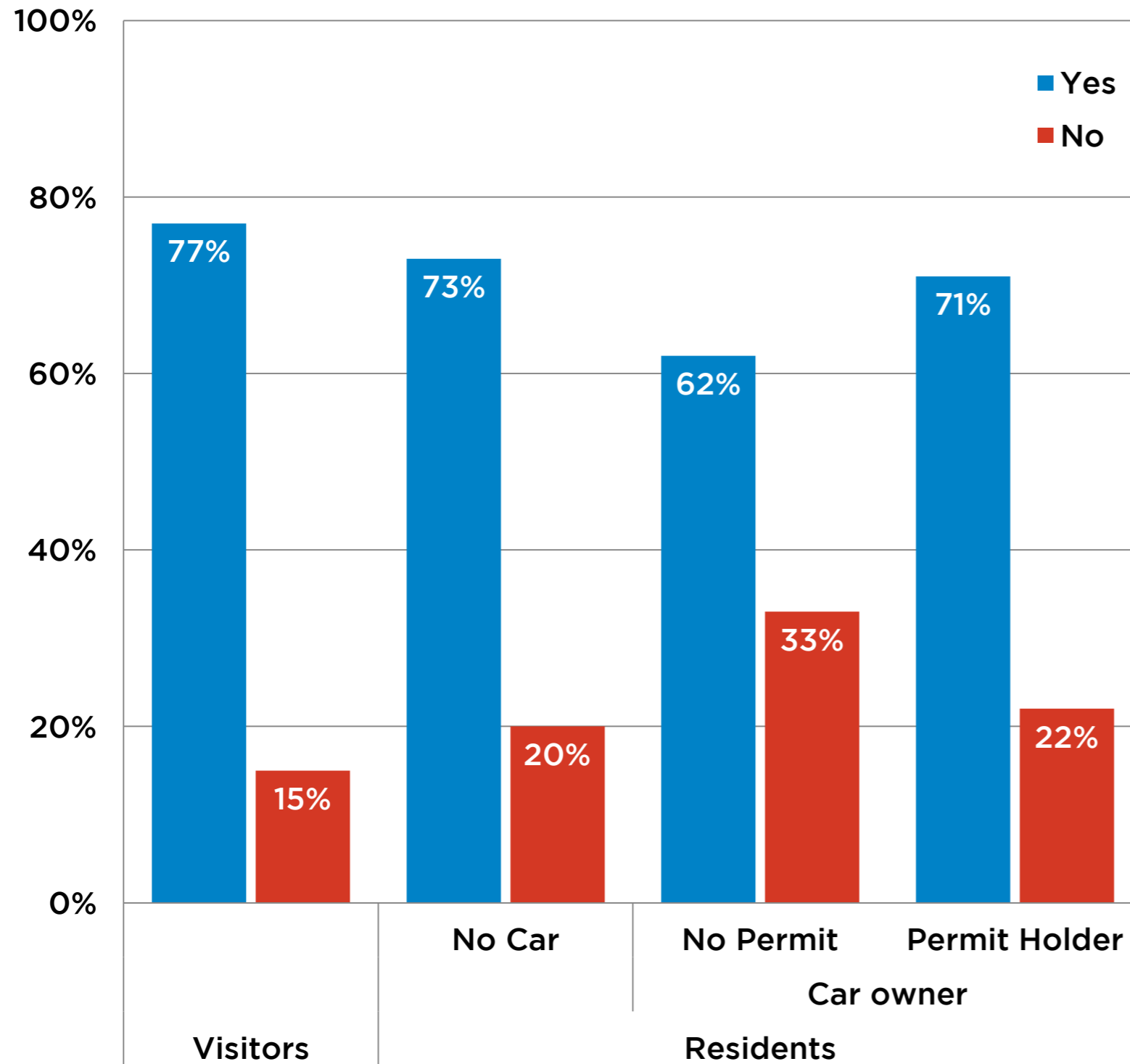
**Supported by all groups except permit holders**

## Challenges & Concerns

- Resistance from existing permit holders
- Concern about impacting affordability for low-income households
- Concern about impacting affordability for people without access to off-street parking

Number of survey respondents: visitors - 791, resident/car owner/permit holder - 1720, resident/car owner/no permit - 833, resident/no car - 553  
Neutral / Unsure responses not shown on chart.

# Q. Should we allow people to park in buildings they don't live in?



Number of survey respondents: visitors - 791, resident/car owner/permit holder - 1720, resident/car owner/no permit - 833, resident/no car - 553  
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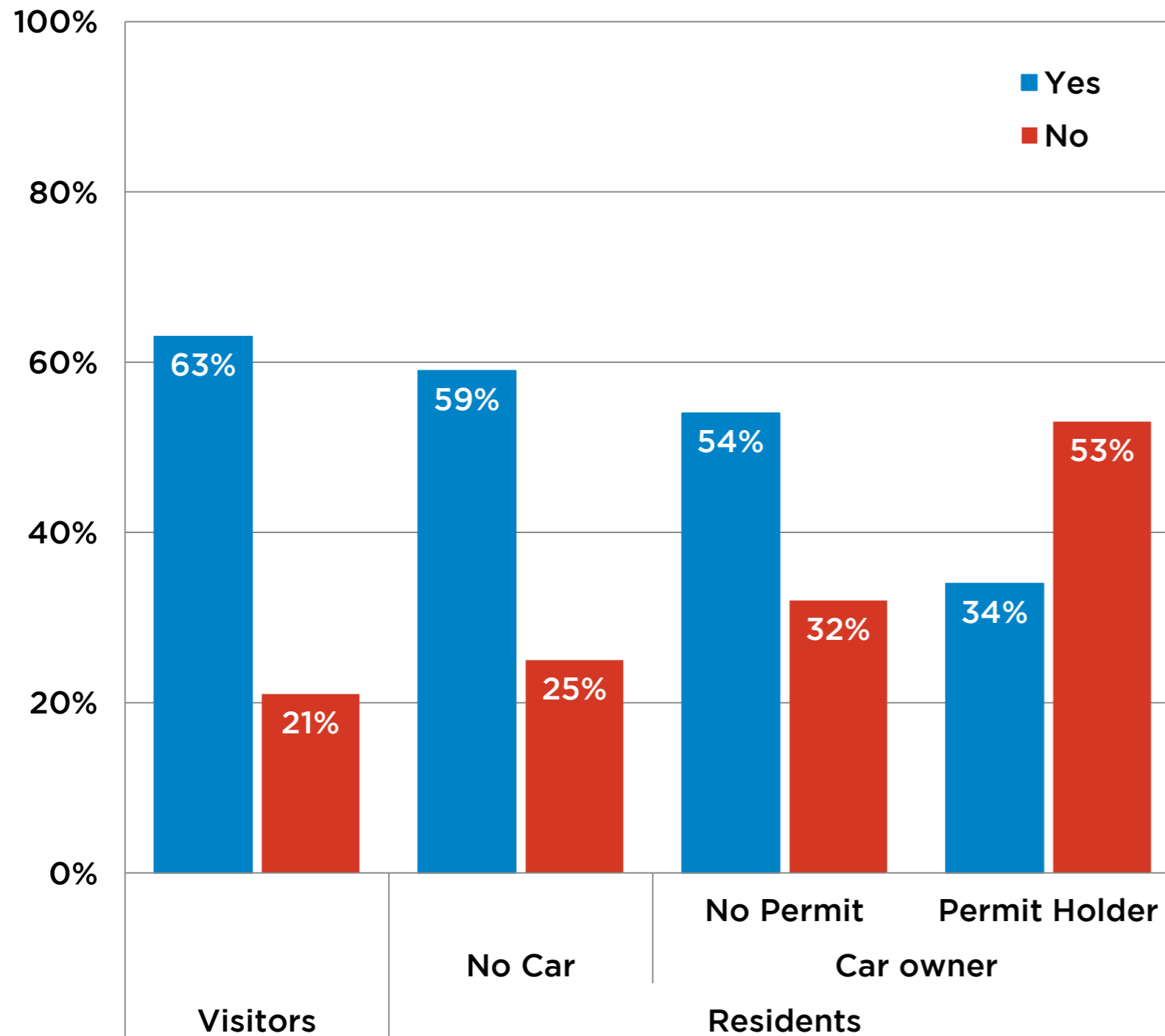
## Supported by all groups

## Challenges & Concerns

- Security concerns - could be addressed by restricting access to neighbours and improving parkade security
- Potential zoning and bylaw issues



## Q. Should we limit the number of permits we sell?



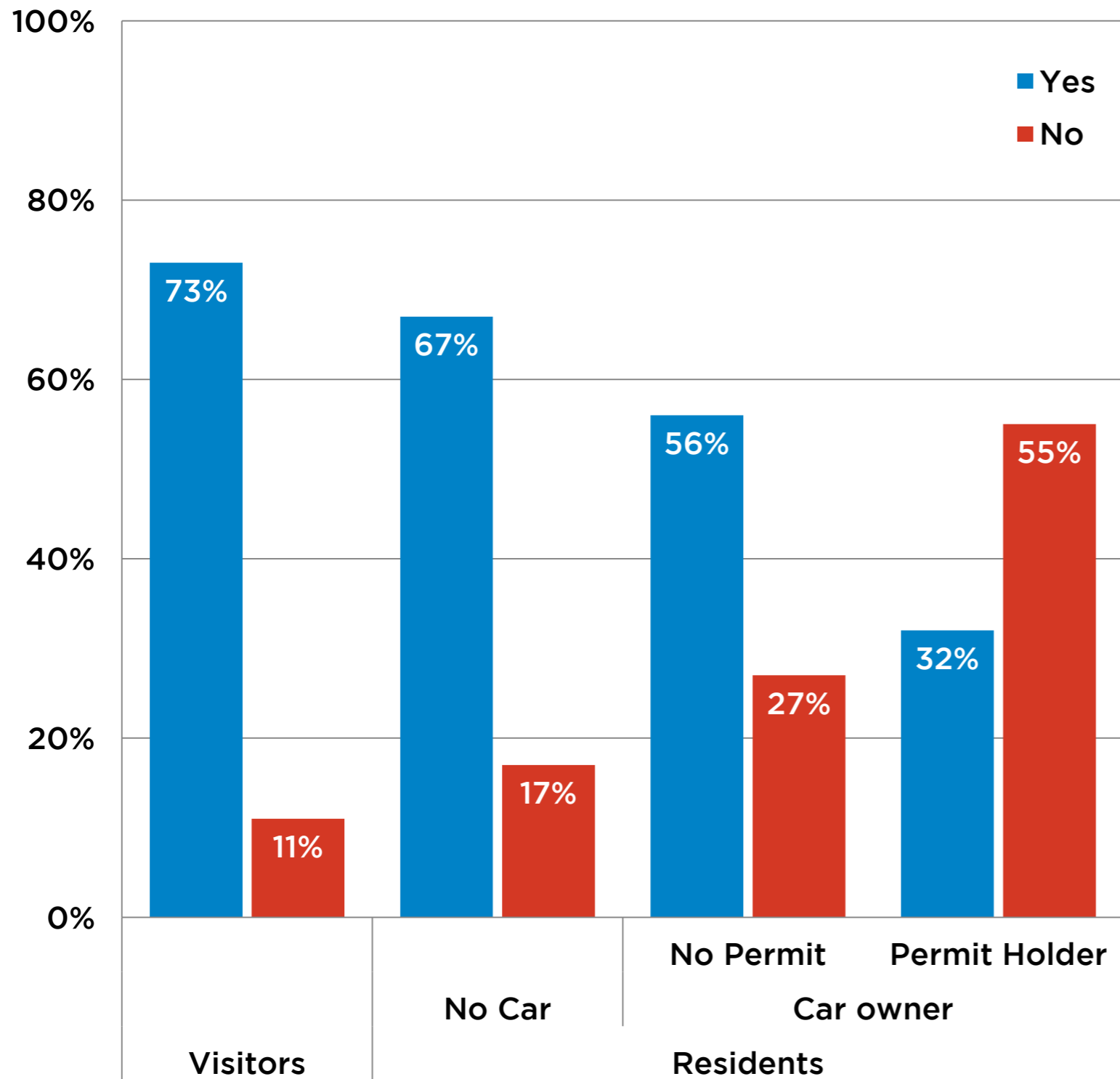
**Supported by all groups except permit holders**

### Challenges & Concerns

- Some existing permit holders would not be able to renew (wait list)
- Managing and prioritizing wait list could be difficult
- Permit holders will have increased sense of entitlement, making future reallocation more difficult

Number of survey respondents: visitors - 791, resident/car owner/permit holder - 1720, resident/car owner/no permit - 833, resident/no car - 553  
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# Q. Should we make smaller permit zones?



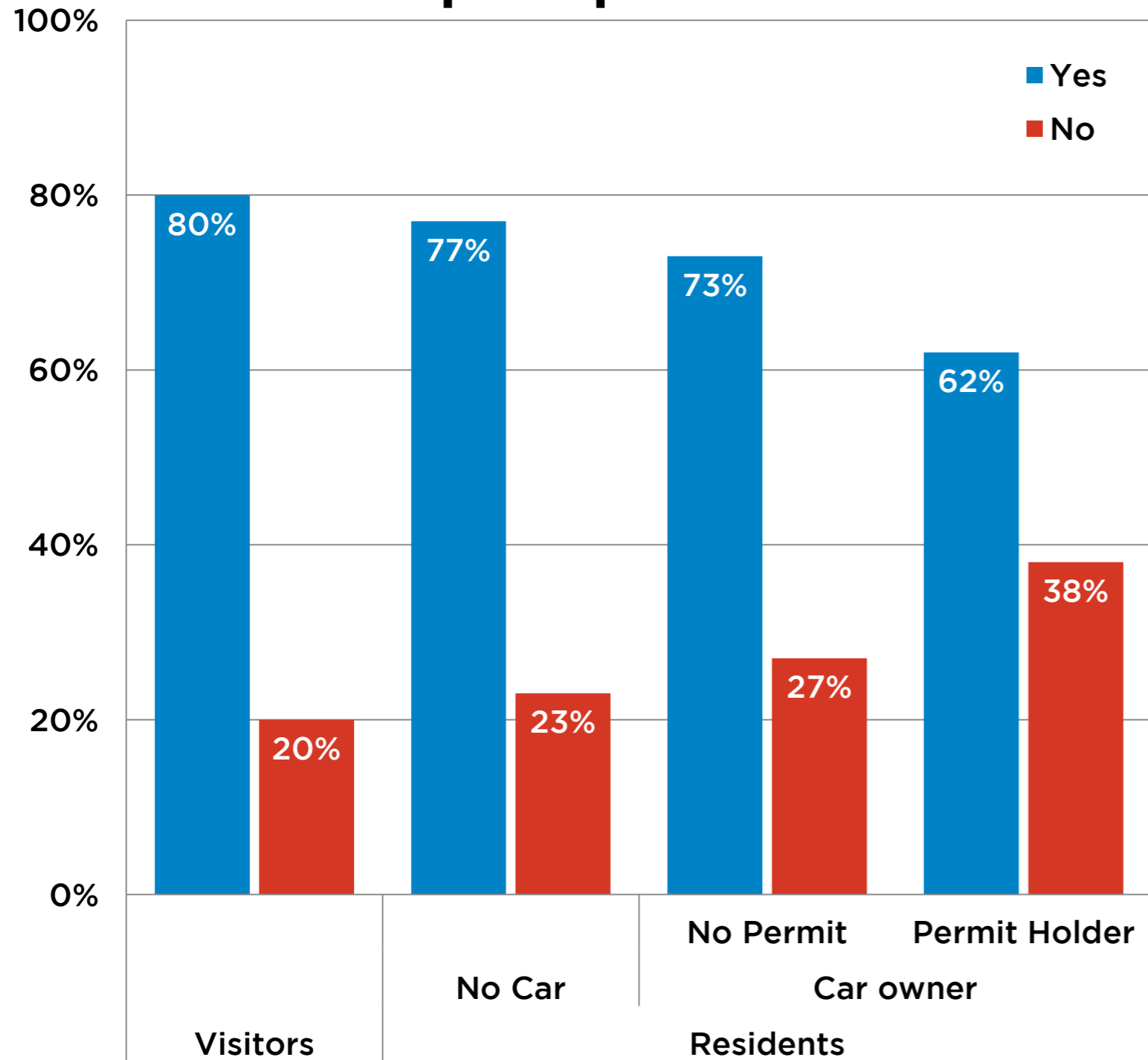
**Supported by all groups except permit holders**

## Challenges & Concerns

- Lack of support from some existing permit holders who mis-use permit as a 'neighbourhood parking pass'

Number of survey respondents: visitors - 791, resident/car owner/permit holder - 1720, resident/car owner/no permit - 833, resident/no car - 553

# Q. Should we allow visitors to park in residential spaces during off-peak periods?



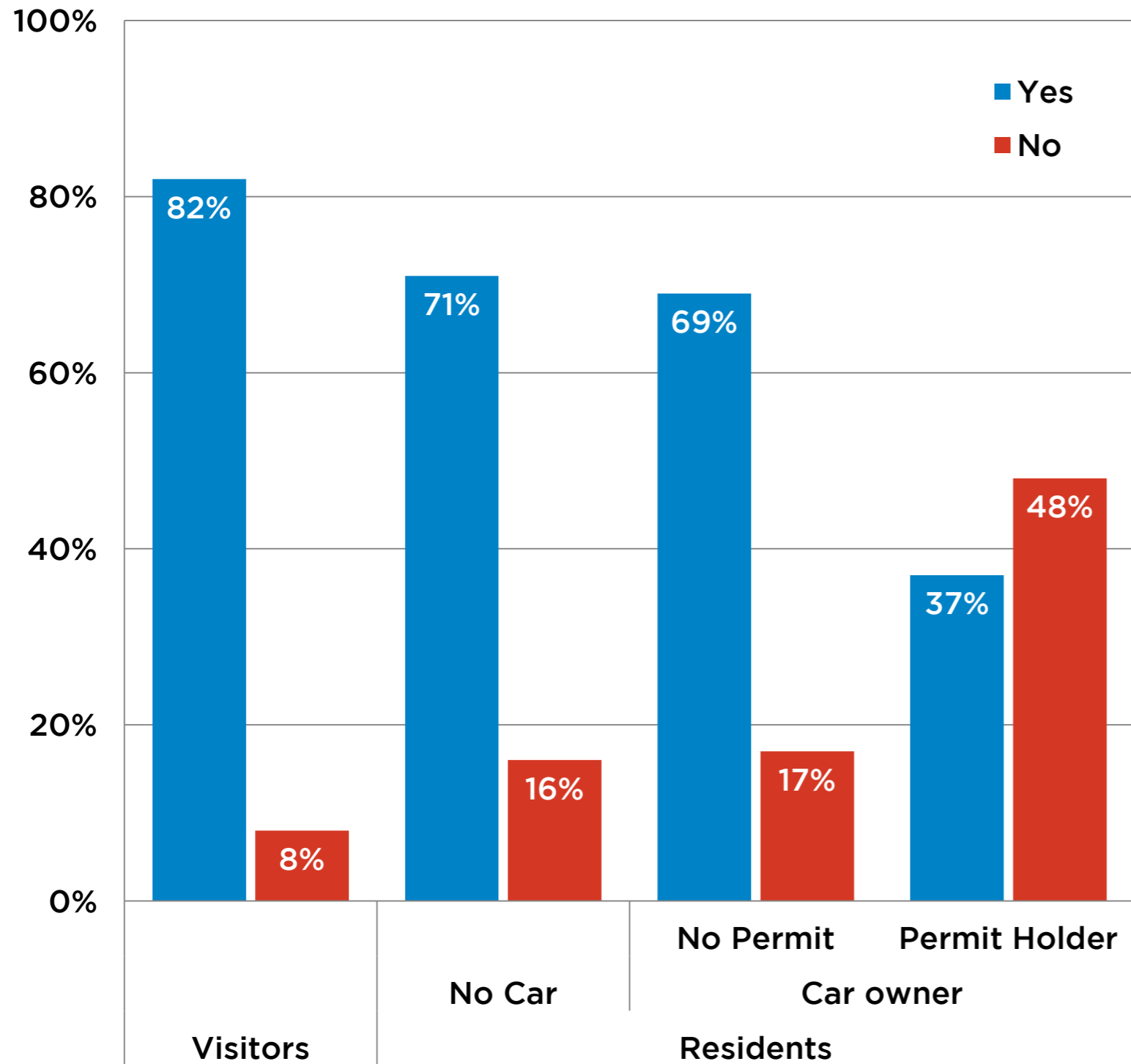
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## Supported by all groups

## Challenges & Concerns

- Need to determine appropriate rates
- Need to design clear signage and messaging

# Q. Should we convert some on-street spaces to visitor parking?



**Supported by all groups except permit holders**

## Challenges & Concerns

- Will further constrain space for permit-holding residents

Number of survey respondents: visitors - 791, resident/car owner/permit holder - 1720, resident/car owner/no permit - 833, resident/no car - 553  
Neutral / Unsure responses not shown on chart.

## Metering existing parking



## Already approved as part of West End Community Plan

- Slightly more support for converting some spaces and keeping others free rather than metering all spaces
- Preference to allow longer time limits
- Could generate additional \$0.5M-\$1M annually

## Challenges & Concerns

- Determining appropriate pricing and time limits