

Arts & Culture Policy Council

February 28, 2012



Committee Mandate

To advise Council and staff on all civic programs that relate to arts and culture.

Public Consultation

150 community members shared their ideas and perspectives at two public workshops

Workshop feedback used to develop an online survey

→544 surveys completed

Respondents by Sector

Arts and Cultural Sector	Responses*	
Visual and Exhibition	47%	
Music	42%	
Festivals and Special Events	42%	
Community Arts	31%	
Theatre	28%	
Media Arts	27%	
Multidisciplinary	20%	
Literary Arts	20%	
Cultural Facilities	18%	
Consumer/Audience	18%	
Dance	17%	
Other	11%	
Service	7%	

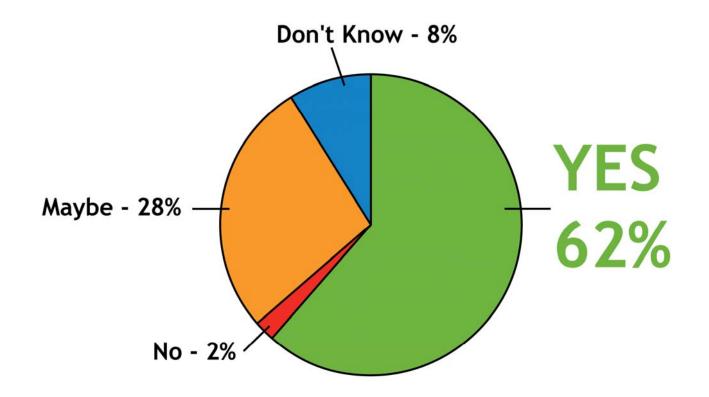
Additional sectors identified

- → "Film and TV"
- → "Education"
- "Circus Arts"
- → "Cultural martial arts"

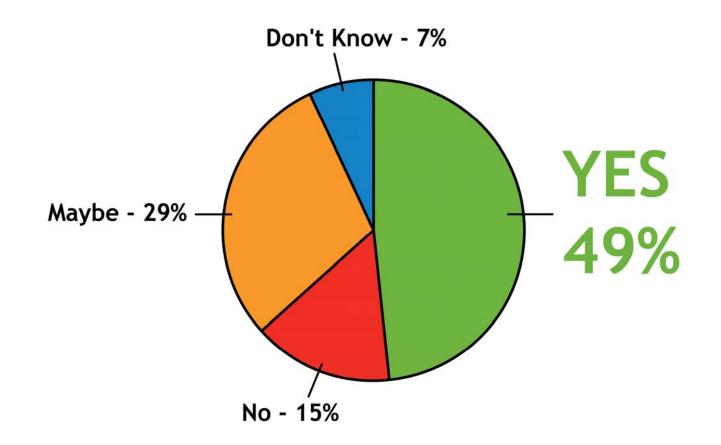
*More than one response could be selected, for this reason the percentages don't add up to 100.



Positive impact?



Would you participate?



Arts and Cultural Assets

Vancouver's Top Arts and Cultural Assets	% Citing as important*
Diverse ethnic and cultural community	57%
Broad range of art forms and artistic practices	57%
Dedicated, optimistic, passionate and collaborative arts and culture co	mmunity 52%
Creative, talented and internationally-recognized performers and artist	ts 52%
Innovative, new and emerging arts scenes	49 %
Festivals and special events	45%
Dynamic, free and accessible public events	38%
Public Art	34%
Commitment to arts and culture by City Council and staff	33%
New and expanded cultural spaces	29%
Committed volunteer, patron and partnership base	25%

*More than one response could be selected, for this reason the percentages don't add up to 100.



Other Assets Identified

- Public institutions: world class museums, galleries, the library and community centers, parks and gardens."
- → "Three universities with campuses in the city of Vancouver providing both intellectual and studio support for contemporary art practices."
- Internationally-recognized First Nations artistic culture."
- → "Rich cultural history."

Arts & Culture Policy Council Membership Qualifications

		IMPORTANT
1	Broad representation of artistic disciplines and practices	87 %
2	Artist representation, both emerging and established	85%
3	Understanding of the big picture including experience beyond Vancouver	82%
4	Articulate visionaries with a positive, non-partisan approach	82 %
5	Strong representation of members with extensive demonstrated experience in arts and culture	79 %
6	Representation reflects Vancouver's diversity, including youth and First Nations	73%
7	Members with knowledge of City processes and Cultural Services policies	69 %
	Financial management/business experience	56%
9	Experience with committees, boards or organizations	53%
	0 20 40 60 80	100

Other Qualifications Identified

- It would be very important to include members who are either low-income or have experience working with low-income communities."
- Art educators, especially those in Post Secondary who are involved in educating new art teachers."
- Understanding of social and environmental issues affecting Vancouver, and dedication to promoting and ensuring socially and environmentally sound decisions."
- Need senior artists that can see the big picture and are not just on the committee to push their own career or personal agenda."

Council Priorities

	T.		IMPORTANT
1	Need for sustainable multi-year arts funding		90%
2	Lack of affordable, small-scale, safe and legal spa for creation and presentation	aces	88%
3	Address City regulations that discourage multi-us creative spaces	e	85 %
4	High cost of living		78 %
5	Need to nurture and retain local talent		76 %
6	Lack of public awareness of arts and culture		64 %
7	Further develop Vancouver's vision for arts and culture to reflect our unique identity		59 %
8	Lack of mentorship, support and integration in ar education	ts	59 %
9	Need for better collaboration between cultural se and artistic disciplines	ectors	49 %
	0 20 40 60	80	100

Other Priorities Identified

- *Meaningful and fair financial grant Support for individual artists."
- * Need for stronger support from the private sector."
- → "Restrictive liquor licenses in BC drives public away from creative venues towards bars."
- Better media coverage for the arts critical reviews, discussion."
- *Re-imagine arts and culture as being produced and consumed by the public, rather than being produced by elites and consumed by the public."
- → "A lack of mid-size venues."

Timeline

- March Call for nominations
- April Member selection
- May Council appointments
- →June First meeting