



2017-2018 Work Plan

Civic Asset Naming Committee

Mandate

Policy Advice

- Provide input to City Council and city staff about issues of concern.
- Consider any matters which may be referred to the Committee by Council or staff.
- May take positions on policy initiatives from other levels of government within the mandate of the Committee.

Collaboration

- Work co-operatively with other agencies whose activities affect constituent communities, including initiating and developing relevant projects.
- Act as a resource for staff doing public involvement processes and/or civic events.

Awareness & Outreach

- Exchange information with the constituent communities and the general public about relevant programs and issues of interest.
- Engage in outreach to disseminate information and encourage participation from constituent communities.

Civic Asset Naming

- To advise Council on matters pertaining to the naming of City-owned assets, with the exception of assets operated by the Park Board, and the Vancouver Public Library.

2017-2018 Objectives

Objective 1: Name assets as required

To respond to requests referred to the Committee from City Council and staff.

Objective 2: Un-named Assets

Work on developing a resource of un-named assets that would be suitable for naming to broaden the diversity of names within the City.

Objective 3: Contribute to 150+ Naming Project

Contribute knowledge and expertise to various aspects of the 150+ Naming Project.



Objective 4: Renaming framework and policy

Research policies from other jurisdictions concerning the renaming of assets to begin to formulate guidelines on renaming in Vancouver.

Objective 5: Scope interpretation program

Investigate various means and costs of interpreting names in the City landscape.

2017-2018 Action Plan

Timeline Target start and completion dates.	Action Items Specific action items integral to accomplish the stated objective.	Committee Resources Working groups, subcommittees, and/or committee member(s) responsible to lead the objective.	Expected Outcomes Expected achievements and deliverables from each action item.	Partners/Stakeholders Opportunities or needs to collaborate with groups / organizations within or outside of the City.
Name assets as required				
3/1/2017 - 11/1/2018	Receive and deliberate requests	Chair	Names added to Reserve List and/or recommended to Council for approval	
Un-named assets				
6/1/2017 - 10/1/2017	Develop and/or review core list of assets needing names	Chair	Create or review list	Staff assigned to create list
6/1/2017 - 12/1/2017	Review list of names created by 150+ resource	Chair	Review list	Staff assigned to research and create list of names
Contribute to 150+ Naming Project				
6/1/2017 - 12/1/2017	Invite key resources to present on the use of and protocol for Indigenous names	Chair	Meeting(s) held	

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Renaming framework and policy				
6/1/2017 - 9/1/2017	Research existing policies and approaches	Chair	Data gathered	
10/1/2017 - 10/1/2017	Hold working session focused on renaming issue	Chair	Working session held	SFU Public Square et al
11/1/2017 - 3/1/2018	Draft policy and framework	Chair	Policy and framework drafted	
Scope Interpretation Program				
6/1/2017 - 12/1/2018	Investigate various means and costs of interpreting names in the City landscape	Chair	Proposal created	