

2021-2022 Work Plan

Civic Asset Naming Advisory Committee

Mandate

Terms of Reference:

- Approves names to be added to the Civic Asset Name Reserve List based on input from staff regarding compliance with naming policies and guidelines; and
- Recommends names for streets and roads, development areas, pedestrian and cycling infrastructure, City-owned assets and facilities (excluding Parks, School and Library assets).

Policy Advice:

- Provides input to City Council and staff on asset naming matters and may take positions on policy initiatives from other levels of government regarding asset naming.

Collaboration:

- Works co-operatively with other agencies whose activities affect constituent communities, including initiating and developing relevant projects; and
- Acts as a resource for staff doing public involvement processes.

Awareness and Outreach:

- Exchanges information and engages in outreach to disseminate information and encourage participate regarding asset naming.

2021-2022 Objectives

Committee Purpose:

To focus on connecting with the Community and building relationships to collect input and feedback. This allows Council and staff to gain a better understanding of the interests, priorities, and concerns in the community, and helps to guide better informed decision-making

Objective 1: Increase the proportion of civic assets named after under-recognized groups (including but not limited to women, people of colour, LGBTQ+, religious and cultural minorities) and ensure that the names chosen are connected to the specific area of the city where the asset is located.

By recognizing under-represented groups and connecting names to place, we can contribute to creating a civic naming landscape that increasingly reflects Vancouver's diversity and is connected to the city's history.

Objective 2: Work towards understanding the appropriate approach and protocols for Indigenous naming of civic assets.

By having a better understanding of how to approach Indigenous naming, we can ensure that Indigenous names are represented among the City of Vancouver's civic assets and contribute to Vancouver being a City of Reconciliation.

Objective 3: Create a list of problematic names of civic assets and explore the feasibility of developing a framework for addressing these names through renaming, educational signage or other remedies.

By identifying problematic names and finding ways to address them, we can provide policy input to City Council and staff with the potential for collaboration with other advisory committees.

Objective 4: Develop cut lines for new and existing street names that allow residents to learn more about the person or thing that the street was named after.

By including information about the street name in the cut line, we can educate residents about the name's significance, further commemorate the street's namesake and foster a sense of civic pride.

Objective 5: Assist with the review and improvement of the advisory body system.

By helping to improve the advisory body system, we can ensure that our committee and its members have the appropriate amount of training, support and resources that they need in order to effectively carry out the committee's mandate.

Action Plan

Timeline	Action Items	Committee Resources	Expected Outcomes	Partners/Stakeholders
Identify target start and completion dates.	Identify specific action items integral to accomplish the stated objective.	Identify working groups, subcommittees, and/or committee member(s) responsible to lead the objective, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success which can be reported through annual reports.	Identify opportunities or needs to collaborate with groups / organizations within or outside of the City (ex. City staff).
Objective 1: Increase the proportion of civic assets named after under-recognized groups (including but not limited to women, people of colour, LGBTQ+, religious and cultural minorities) and ensure that the names chosen are connected to the specific area of the city where the asset is located.				
7/26/2021 – 10/31/2022	Continue to review, research and select names that reflect the diversity of Vancouver.	All committee members	The names chosen by the committee are diverse and representative.	Cultural and religious organizations as well as specific community groups
7/26/2021 – 10/31/2022	Carefully review name suggestions from the public before including them on the reserve or reference lists.	All committee members	Name suggestions from the public that are added to the reserve/reference list align with this objective.	Members of the public
Objective 2: Work towards understanding the appropriate approach and protocols for Indigenous naming of civic assets.				
7/26/2021 – 10/31/2022	Investigate, through our committee liaisons, the proper way to approach Indigenous naming; find out how other groups (e.g. the Park Board) have approached Indigenous naming.	All committee members	Progress on the development of protocols for Indigenous naming of civic assets.	Council, Park Board and staff liaisons; City of Vancouver's Indigenous relations office
7/26/2021 – 11/22/2021	Reach out to and potentially work with the Task Force on Implementing UNDRIP in the City of Vancouver to develop protocols for Indigenous naming.	Chair	Correspondence between the committee and the Task Force.	Task Force Co-Chairs (Christine Boyle, Khelsilem); Council liaisons

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7/26/2021 – 10/31/2022	Support the renaming of Trutch Street as directed by Council and in collaboration with the Musqueam Indian Band.	All committee members	The successful renaming of Trutch Street; a precedent for how to approach Indigenous naming in the future	Council liaisons; Musqueam Indian Band
Objective 3: Create a list of problematic names of civic assets and explore the feasibility of developing a framework for addressing these names through renaming, educational signage or other remedies.				
7/26/2021 – 10/31/2022	Create a list of problematic names of civic assets.	All committee members, with the potential for certain committee members to take a lead role.	A list of problematic names of civic assets.	Other advisory committees, community groups, members of the public
7/26/2021 – 10/31/2022	Research potential strategies for addressing problematic names, with equity in mind (currently only property owners can approve a street renaming).	All committee members, with the potential for certain committee members to take a lead role	A better understanding of the feasibility of various strategies to address problematic names.	Council liaisons, City staff
7/26/2021 – 10/31/2022	Support the renaming of Trutch Street as directed by Council and in collaboration with the Musqueam Indian Band.	All committee members	The successful renaming of Trutch Street; a precedent for how to approach address problematic names of civic assets in the future	Council liaisons, City staff, Musqueam Indian Band

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Objective 4: Develop cut lines for new and existing street names that allow residents to learn more about the person or thing that the street was named after.				
7/26/2021 – 10/31/2022	Research and develop appropriate cut lines for all new street names (and other asset names where appropriate).	All committee members	Each new street name is accompanied by an informative cut line.	Community groups, members of the public who recommended the selected name
7/26/2021 – 10/31/2022	Create cut lines for a priority group of existing street names that can be added in when signs are replaced.	All committee members	Cut lines are created for a priority group of existing street names.	City staff
Objective 5: Assist with the review and improvement of the advisory body system.				
7/26/2021 – 10/31/2022	Participate in surveys, feedback sessions and other engagement activities designed to improve the advisory body system.	All committee members	Participation by committee members in activities that help improve the advisory body system.	City staff
7/26/2021 – 10/31/2022	Participate in City-run training sessions designed to improve the functioning of the committee and the advisory body system as a whole.	All committee members	Participation by committee members in training sessions.	City staff