



NOTICE OF MEETING

CIVIC ASSET NAMING COMMITTEE

AGENDA

DATE: Tuesday, September 10, 2013 *

TIME: 6:00 pm *

PLACE: Town Hall - Room 115
Main Floor - City Hall

**REVISED DATE AND TIME.*

PLEASE NOTE:

- *If you are unable to attend this meeting, please advise Laura Kazakoff at 604.871.6353 or e-mail laura.kazakoff@vancouver.ca*
 - *Agendas and Minutes are available on the City of Vancouver civic agencies' web site at: <http://vancouver.ca/ctyclerk/civicagencies/civicindex.htm>*
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Roll Call

Approval of Minutes

The minutes of the meeting held Monday, May 6, 2013, to be approved.

Item Arising from the Minutes

Please note that future agenda items requested under Item 6(b) in the above minutes will be added to the agenda for the November 25th meeting of the Committee.

1. Naming in the News
2. Review of Proposed Names Submitted by Public

The Committee to review submissions received via the City's website to determine if they are to be added to the Civic Asset Name Reserve List.

3. Civic Asset Naming Request

(a) Request for Naming of Three Public Streets in River District (also known as East Fraserlands)

The Committee discussed the request for naming of three public streets in the River District from developer, ParkLane Homes, at meetings on February 4 and May 6, 2013. Decision on the street names was postponed to the September meeting, to allow for further discussion at working sessions of the Committee and the receipt of additional information from ParkLane.

The attached letter dated June 19, 2013, from ParkLane, refers.

4. Correspondence

A folder of received correspondence, if any, will be circulated at the meeting.

5. New Business

Next Meeting:

Monday, November 25 at 5:00 pm

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June 19, 2013

Dr. Verna Magee-Shepherd, Chair
City of Vancouver Street Naming Committee
c/o Les Mobbs, Director, Records and Archives
453 West 12th Avenue
Vancouver, BC V5Y 1V4

Dear Dr. Magee-Shepherd,

River District Area 1 Street Naming - Recommendations

I would like to thank the Committee for including Parklane Homes in the street naming process and for their thoughtful consideration on this matter. As the Community Builder of River District and a primary stakeholder in the success of this new Vancouver community we believe that the street names are a critical piece of the ongoing success of the commercial/ retail heart of the River District neighbourhood. Our primary objectives for the street names are as follows:

- Street names that utilize a mix of authentic names that distinguish the community, celebrate the past, relate to the natural environment, and showcase the rich history of the mill.
- Themes and preferences towards more generic names that are positively relatable to a diverse range of audiences.
- Names that are immediately comprehensible, relatable, and clear.
- Reflect the high importance of Road 12 and Road 13 in the approval process.

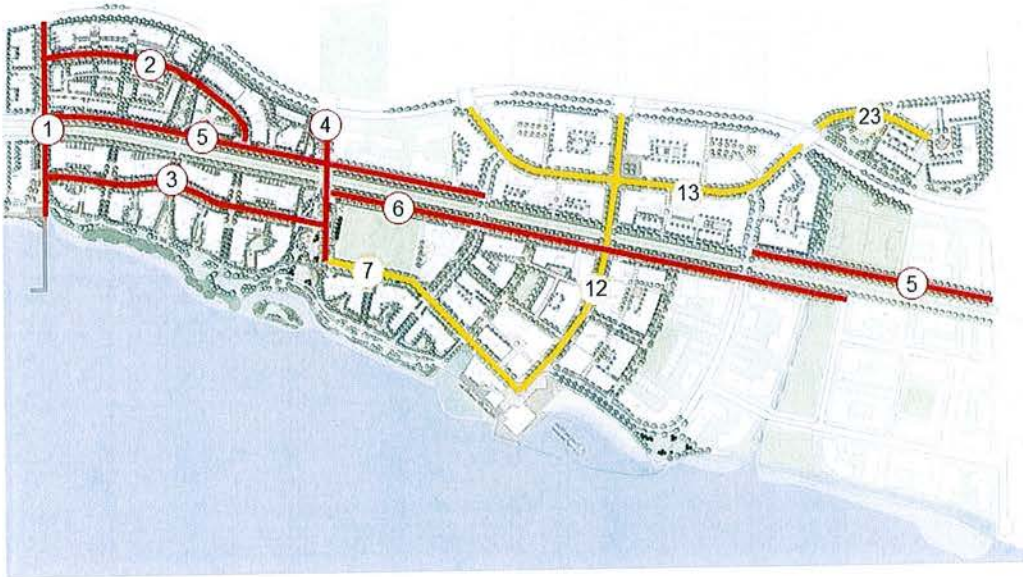
As requested at the May 6, 2013 Civic Asset Naming Committee meeting we have considered the Committee provided names and the clarification on duplicates and double and triple-barreled names provided by Les Mobbs, City Archivist and Emergency Services.

Proposed Names :

ParkLane Homes has reviewed the list of street names based on the abovementioned street naming and emergency response criteria and would like to put forth the following street name recommendations of Roads 7, 12, and 13/23 per the diagram below.

Note: Road 13 was formerly Road 13 and Road 23. As Road 23 is an extension of Road 13, both roads will share one name. The following is a compiled list of street names that comply with the Civic Asset Naming Committee criteria:

River District Proposed Street Names



Already Named

1. Kerr Street
2. Pierview Crescent
3. Riverwalk Avenue
4. Kinross Street
5. Kent Avenue North
6. Kent Avenue South

Priority to Name

7. _____
12. _____
- 13/23. _____

Road 7: Options in order of preference

1. Mount Baker Avenue
2. Old Mill Avenue
3. Mill Bay Avenue
4. River Grass Avenue
5. North Arm Avenue
6. Millview Avenue
7. River District Avenue
8. District Avenue
9. Rivertown Avenue
10. Riverton Avenue

Road 12: Options in order of preference

1. River District Street
2. Mill Bay Street
3. Millview Street
4. Old Mill Street
5. District Street
6. Rivertown Street
7. Riverton Street

Road 13: *Options in order of preference (Formerly Roads 13 & 23)*

1. River District Crescent
2. District Crescent
3. Rivertown Crescent
4. Riverton Crescent
5. Old Mill Crescent
6. Millview Crescent

Next Steps:

We look forward to your review and response to the abovementioned selections and would respectfully request that the Committee explore the possibility of selecting a short list of multiple names for each road for Parklane's consideration.

Please let me know if you have any questions.

Yours sincerely,



Joe Carreira
Development Manager, ParkLane Homes

cc. Les Mobbs, Director, Records and Archives
Ben Taddei, COO