



**CIVIC ASSET NAMING COMMITTEE**

**MINUTES**

**JULY 10, 2017**

A meeting of the Civic Asset Naming Committee was held on Monday, July 10, 2017, at 5:40 pm, in the Town Hall Room 115, Main Floor, Vancouver City Hall.

**PRESENT:** John Atkin, Chair  
Scott Anderson, Vice-Chair  
Nellie Cheng  
Doug Merry  
Paola Qualizza  
Teyem Thomas

**ABSENT:** Mali Bain (Leave of Absence)  
Lois Evans (Leave of Absence)  
Lynne Kennedy (Leave of Absence)

**ALSO PRESENT:** Heather Gordon, City Archivist, Staff Liaison  
Dave Parkin, Assistant City Surveyor

**CITY CLERK'S OFFICE:** Laura Kazakoff, Meeting Coordinator

**Leave of Absence Requests**

MOVED by Teyem Thomas  
SECONDED by Paola Qualizza

THAT Mali Bain, Lois Evans, and Lynne Kennedy be granted Leave of Absence for this meeting.

CARRIED UNANIMOUSLY

**Approval of Minutes**

MOVED by John Atkin  
SECONDED by Scott Anderson

THAT the Minutes of the Civic Asset Naming Committee meeting held on May 8, 2017, be approved.

CARRIED UNANIMOUSLY

## 1. Naming in the News

The Chair reviewed a recent article about an attempt to rebrand a portion of Harlem as “SoHa”, and the strong opposition which arose from the neighbourhood and elected officials.

## 2. Street Naming Requests

### (a) New Street Adjacent 3580 Graveley Street

The Chair reviewed previous discussions on this future new street which will require naming. The Committee has identified two potential names which would be a good fit for this area.

Following input from staff regarding the timing of the street dedication, it was agreed to postpone decision to the next Committee meeting, which would also allow additional time for staff to obtain input from emergency services regarding one of the proposed names.

### (b) New Streets adjacent Pearson Dogwood, Langara Gardens and St. Paul’s/False Creek Flats Developments

Dave Parkin, Assistant City Surveyor, distributed graphics related to the Pearson Dogwood and the St. Paul’s/False Creek Flats developments.

**Pearson Dogwood / Langara Gardens** - Mr. Parkin noted that subject to approval of the Pearson Dogwood rezoning at Public Hearing, there will be two new internal streets, possibly a mews, and an extension of West 58<sup>th</sup> Avenue.

During discussion, members noted the potential for several new streets at the nearby Langara Gardens development, which provides an opportunity to come up with a comprehensive plan for both areas. It was agreed to discuss further at the next meeting.

**St. Paul’s/False Creek Flats** - In reviewing the graphics provided by staff, the Chair noted that the street shown as an extension of Jackson Avenue did not appear to align with the existing street and could be an opportunity for a new street name, whereas the new street depicted to the west did appear to line up with Gore Avenue, and could be considered an extension to that street. The Committee requested staff to report back with additional information in this regard.

## 3. Work Plan Progress Updates

The Chair briefly reviewed discussion on this matter at the last working session. He noted that Lois Evans had provided several documents related to Indigenous Place Names, which will be the topic of a future discussion.

4. **150+ Place Naming Project Update**

This item was postponed to the next meeting in September.

5. **New Business**

- (a) **Corporate Sponsorship** - Heather Gordon, Staff Liaison, provided an update regarding the City's proposed corporate sponsorship naming rights strategy.
- (b) **Pronunciation Guides** - The Chair noted that it would be worth looking at possible ways of providing the public with information regarding correct pronunciation of new street names, especially with regard to emergency services.

**ADJOURNMENT**

MOVED by Scott Anderson  
SECONDED by Lois Evans

THAT the meeting be adjourned.

CARRIED UNANIMOUSLY

**Next Meeting:**

DATE: Monday, September 25, 2017  
TIME: 5:30 pm  
PLACE: Town Hall - Room 115  
Main Floor, City Hall

The Committee adjourned at 6:33 pm

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