Supports Item No. 3 PAC Agenda October 29, 2018

MNMNT

Cambie Gardens, Phase 1 Preliminary Art Plan Draft Submitted October 9th 2018

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Project Details

CAMBIE GARDENS IS A 25.4 ACRE PROPERTY located between Cambie and Heather Streets between W 57th and W 59th Avenues. The Onni Group submitted a rezoning application to the City of Vancouver on December 24 2015. That rezoning application received final approval from Vancouver City Council on July 25 2017. The approved rezoning provides a variety of uses including over 2,500 market housing units, 540 social housing units, 114 supportive housing units, a new health-care facility for Vancouver Coastal Health, a child-care facility, and a new therapy pool.

This preliminary art plan is approaching the Phase 1 build of the project and specifically addresses select parcels of land, as outlined further in this document.

Phase 1 Art Budget (full budget breakdown at the conclusion of this plan): \$1,519,719.30 Project Consultants:



Public Art Consultants



Project Architect Group



Project Developers

Context and Project Phase:

Cambie Gardens is a prime model of high density and zero waste living, sustainability, green mobility, urban nature hybridity: with healthcare services and assisted living in conjunction with Vancouver's common high standards of metropolitan living. The approach to public space is built on key foundational strategies toward creating a Healthy Community: Memory; Social Support and Engagement; Connectivity and Accessibility; and Food Systems as outlined in the Master Plan. The approved rezoning plans illustrate a diversified collection of public spaces that are accessible and engaging to members of the community. These expressive and joyful outdoor spaces will promote health by offering an outlet for mental, emotional, and physical stress. Further, these spaces were designed with emphasis on pedestrian connectivity and visual porosity, which provide an exceptional platform for public art.

This preliminary art plan for Phase 1 will focus on the public spaces related to this portion of the build, with particular focus on Parcels A and C. These areas will be further described to assist in illustrating the areas of public access, and the key sites for public art installations.



Entire Cambie Gardens Site

Project Description:

This preliminary art plan is focused on the Phase 1 build for Cambie Gardens, which involves the sites Parcel A, Parcel C and Parcel E. The following project description outlines all parcels in detail.



The two Parcels that are addressed through this preliminary plan

Parcel A Summary

- One 28 storey residential tower, as well as one 24 storey residential tower on 81,142 SF site
- Designed in accordance with Pearson Dogwood Policy Statement and approved rezoning for Pearson Dogwood site
- IBI Group Architects Project Architects
- Enns Gauthier Landscape Architects
- Market Housing, Affordable Housing, Pearson Supportive Housing, and Retail

Parcel A Description



Cambie Gardens Parcel A is located at the northwest corner of 59th Avenue and Cambie Street. The proposed building is comprised of two residential towers bisected by a diagonal pathway. Located in Vancouver's Marpole neighborhood, the project (combined with Parcel C and Parcel E, further described herein) will be the first phase of development of Onni's Cambie Gardens community. The project will include a variety of uses, the total gross floor area of which project will be 481,794 square feet (329,569 square feet of which will be chargeable for public art). The site is quasi-rectangular with frontages along Cambie, 59th Avenue, as well as two new internal streets that will be constructed by Onni.

The building was developed with the architectural vision of organizing the building into a grid of 11.5' squares. This gridwork produces two modulated building forms that frame a pathway that bisects the site. This diagonal pathway will serve as an entry point to Cambie Gardens for pedestrians entering from the southwest. Further reinforcing this gridwork concept, the building's façade consists of a series of extruded boxes that create frames toward particular views while simultaneously ensuring privacy between units. These boxes create simple patterns and rhythms. Both towers emerge from an eight storey podium to heights of 28 and 24 storeys. The towers are setback from 59th Avenue to respect the single family character homes across the street.



As mentioned, the project will include a diverse range of uses including affordable housing, Pearson supportive units, market housing, and retail. Each of these uses will have space fronting the diagonal pathway bisecting the site. As a result, it will function not only as a key pedestrian thoroughfare but also as a gathering place for the community. The purposeful design of the diagonal pathway as a shared space reinforces the vision for Cambie Gardens as a truly-integrated, Complete Community.



The diagonal pathway also provides a prominent path of travel to Pearson Plaza. As will be further described below, Pearson Plaza will be a key node of public life in Cambie Gardens and an important transitional space.









Parcel C Summary

- 28 storey residential tower on 114,345 SF site
- Designed in accordance with Pearson Dogwood Policy Statement and approved rezoning for Pearson Dogwood site
- IBI Group Architects Project Architects
- Enns Gauthier Landscape Architects

- Market Housing, Daycare, Pearson Supportive Housing, Community Health Clinic, Therapy Pool, Retail
- Parcel C includes a new internal street (Paulson Street), a pedestrian connection (High Street Commons), and Pearson Plaza



Parcel C Description

Cambie Gardens Parcel C is located along the north edge of Onni's property. It is bound by 57th Avenue to the north, a new internal street called Paulson Street to the east, Pearson Plaza to the south, and the High Street Commons to the west. The project program includes, market residential, Pearson supportive units, retail, daycare, and a community health clinic (including a therapy pool), and a site-wide amenity space. Parcel C is being developed and entitled concurrently

(but separately) at roughly the same time as Parcel A. The total floor area is 330,578 square feet (326,252 square feet of which will be chargeable for public art).

The architectural concept for the project is driven by the use of simple, repetitive,

two-dimensional and three-dimensional patterns to create organic architectural responses to the conditions of the site. The sculpted building form is defined by a 27 28-storey tower above a terraced, generously landscaped podium. The podium will contain retail on Level 1; daycare on Level 2; and the therapy pool on Level 3. Each of these uses will be coupled with sizable and contiguous outdoor spaces. The north quadrant of the podium will the Community Health Clinic and doctors' offices.

As noted by IBI Group in their architectural design rationale, "the project holds multiple opposing programs in balance within one community". To maintain this balance, IBI's architectural strategy integrates the use of channel glass and various linear elements to provide visual separation and definition

between the various elements. These elements will also help define entrances for the various uses within the project program.

This amphitheatre-like podium will provide several terraced, heavily vegetated outdoor amenity spaces overlooking Pearson Plaza. Pearson Plaza was identified as a key public space in the Cambie Gardens Public Art Master Plan. Parcel C sits directly to the north of Pearson Plaza, within the building form. Pearson Plaza will function as a key node of public life in the community in part due to its central location. Additionally, however, it is also located immediately adjacent to the future urban farm and public park. As a result, it will be a transitional space for pedestrians travelling from the bustling corner of Cambie Street and 57th to the more serene and pastoral center of the site.

To the west, the High Street Commons will provide another open space for pedestrians. It will offer a meandering pedestrian path of travel from 57th to Pearson Plaza. This High Street Commons experience is intended to draw pedestrians from 57th into the project's urban heart at Pearson Plaza.













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Parcel E Description:

Parcel E Summary

- 6 storey residential tower on 73,119 SF site
- Designed in accordance with Pearson Dogwood Policy Statement and approved rezoning for Pearson Dogwood site
- IBI Group Architects Project Architects
- Enns Gauthier Landscape Architects

Parcel E, on the Pearson Dogwood Lands will be bound by the new Dogwood Facility to the north, and West 59th Avenue to the south. One of the site's internal streets, "Paulson Street" will be to the east, with the City park to the west.



Parcel E is a modest 6 story residential tower that will contain roughly 70 market residential units and sits adjacent to Parcel A. This parcel is substantially smaller than that of Parcel A and C.



Public Realm

Situated in the high traffic neighbourhood of Marpole, Cambie Gardens is at the heart of residential amenities, public transportation, parks and greenways, and health services. Situated next to a myriad of

parks, this unique site is significant to the community as a whole, and will play a leading role in the continued development of the area.

Cambie Gardens is designed as a walkable, transit-oriented and family-friendly development focused on creating and fostering community. Through careful examination of pedestrian walkways and foot traffic, this plan reflects focused attention in developing and creating an unique backdrop for diverse community interaction.



Vancouver's Canada Line



Langara Golf Course

The south-west corner of 57th and Cambie is a key site for the community. This key juncture meets the Canada Line and is a potential site for a future Canada Line station. It also meets the Langara Golf Course and Trail, the oldest public golf course in BC. Cambie Gardens' unique pedestrian path from Pearson Plaza leads directly to this key juncture, opening t he multi-phase development to this key site, and provide provides a clean, accessible and useful thoroughfare through the site for all commuters. Pearson Plaza will also have key site lines and direct connectivity to the city City owned park onsite.

Cambie Gardens sits on a unique site, that is rich with diverse history. For almost 70 years, this site has been a refuge and place of support and hope for individuals with disabilities through the Pearson Dogwood facilities. First developed in the 1950s as a sanatorium for various illnesses, the site has grown into a larger care facility that includes long-term stay for seniors, alongside two distinct care facilities that support individuals with disabilities.

At present, the site contains single-storey buildings, surface parking areas, and open green spaces with mature trees. In addition to the two care facilities, the site is home to the Stan Stronge Pool, an aquatic facility for people with disabilities, where access is limited to medical referral, and a BC Ambulance Services station. The site currently contains a 1-acre urban farm which sits on land provided by Vancouver Coastal Health.

The Cambie Gardens site is surrounded by diverse uses including numerous single-family homes, two schools (Sir Wilfrid Laurier Elementary School and Sir Winston Churchill Secondary School), a golf course (Langara Golf Course), and the Langara Gardens apartment complexes. As development of Cambie Gardens progresses, the mostly low-density residential character will give way to a more

energized, high density feel. This urban transformation will be compounded in the coming years as Peterson Group and Concert Properties redevelop the 20.4 acre Langara Gardens property immediately to the north on Cambie Gardens. In March 2018, the City of Vancouver Council approved a Policy Statement for Langara Gardens which will guide any future rezoning of the site. Cambie Gardens will join a growing collection of public art in the surrounding area.



Langara Golf Course Trail

Rich in history and use, the surrounding parkways and public spaces are key to the livelihood of residents and surrounding community. Over five distinct parks are located within walking distance of the site. Most importantly, Langara Golf Course was built in 1926 by the Canadian Pacific Railway Corporation under the supervision of Vernon Macan, a golf architect who laid out many courses in BC. Since then, the course has undergone several renovations.

The contoured, tree-lined fairways are easy to walk and make this challenging par-71 course appealing to players of all levels. The course is surrounded by a popular walking and jogging trail. Birdhouses, bat houses, and mason bee condos have been installed at Langara and the Park Board's two other championship courses – Fraserview and McCleery – to increase biodiversity. Bats are a major insect controller, while birds and bees pollinate local plants and trees.



Images of Cambie Park

Within a short stroll the Cambie Park, overlooks a large cityscape, and is a key site for public gatherings and summer festivities. Dramatic giant redwood trees separate this small park from busy Cambie Street. The open lawn is perfect for throwing a ball, taking a leisurely autumn stroll, or enjoying the summer sunshine. Once the property of the Canadian Pacific Railway (CPR), Cambie Park was named and donated to the City by Marathon Realty, CPR's real estate arm, on June 22, 1970.

Designed to meet the needs of its unique Marpole community, Cambie Gardens' public realm will provide a dynamic backdrop for everyday life. Fostering engagement and interaction on both small and larger scales, the project's open design will facilitate a multi-faceted and welcoming public realm. Nurturing a variety of opportunities for social activity by creating a cohesive ground plane with sites like Pearson Plaza, Cambie Gardens will be a comprehensive site where residents, visitors and passersby can socialize, connect and enjoy together.

History



64th and Granville, 1929



9090 Hudson St in 1948.

Uniquely located at the Marpole-Langara border, Cambie Gardens is situated at the most northern point of Marpole, originally a <u>Musqueam</u> village named casna?am,. The Marpole community is a largely residential neighbourhood with a population of 21,730. Marpole is one of Vancouver's oldest neighbourhoods, settled in the 1860's. It still retains the feel of a neighbourhood even though an active industrial area is to be found south of the branch on S.W. Marine Drive.

It is believed the Marpole area was inhabited as far back as 3500 B.C. Two early village sites discovered along the north shore of the Fraser have been documented by archaeologists. Today, a stone cairn and a plaque in Marpole Park reminds visitors of the Marpole Midden: evidence of Marpole's earliest settlement. The Marpole Midden was discovered by workers in 1889 during the extension of Granville Street. Many tools, weapons and other artifacts were found in what proved to be one of the largest village sites discovered in North America.

Although George Garypie and James Mackie had preempted Marpole's river frontage in the 1860s, it was the arrival of Harry Eburne in the early 1870s that settlement began and a community started to take shape. Eburne opened a store near the foot of Hudson Street, next to a Methodist church, built in 1871, which served the nearby farming community. Soon after, the store became the local post office for the "Eburne" community. Marpole in the 1920s was a neighbourhood of sawmills and canneries. It was also

home to the families of managers and office workers, who each day travelled the streetcar line up Oak Street, stopping at sidings at 52nd and 67th Avenues.

In the 1960s, the area south of 70th Avenue was rezoned and low-rise stucco walkups began to replace the original homes. In 1975, when the Arthur Laing Bridge opened to airport traffic, commercial activity focused once again on Granville Street. Housing starts have increased in Marpole since EXPO 1986, with larger housing lots subdivided, doubling the number of families in the area coupled with increases through immigration in the 1990s.

Today, Marpole is a vibrant and eclectic area, home to a diverse socio-economic and multi-ethnic community that contributes richly to the City's cultural vitality. One of the city's oldest boroughs, Marpole is committed to fostering initiatives based on values of inclusivity, multiculturalism and accessibility for people of various incomes, orientations, ages and abilities. The public art opportunity at Cambie Gardens seeks to engage a wide range of audiences on a multitude of levels, playing an integral role in the this exciting development. Cambie Gardens is a large site that will foster neighbourhood creativity, dialogue, and exchange, while enhancing community cohesion and supporting the continued successful development of Marpole.

Public Art Context

Cambie Gardens is uniquely positioned around a number of existing public artworks of note. These works are predominately completed by regional artists and reflect the region and the province as a whole in the context of international art discourse.

LIST OF SURROUNDING WORKS:



Ken Lum – Simon Fraser (2015)



Susan A. Point – Salish Gifts (2015)



Rebecca Bayer – Whereness (2016)



Urban Visuals – Swell (2015)





Chris Doray – Mutant Trees (2015)



Kelly Cannell, Thomas Cannell – Land and Sea (2014)

ADDITIONAL SITES AND SPACE CONSIDERATIONS:

Situated in and around the Cambie Gardens are a number of temporary and upcoming public works of note. Located at the Langara Canada Line Station is a temporary public art installation that hosts various works by Langara art students. These works are temporary and managed throughout the year. The Cambie Corridor as a whole is a site for various new work including new pieces by Lyse Lemieux and Gathie Falk.

The neighbouring Marine Gateway is a site to a number of upcoming and newly completed public artworks. Including but not limited to Ken Lum and Susan Point's work acknowledged above (for their close locale), Brian Rideout's North Lobby and South Lobby, Geoffrey Farmer's 'Fraser River Stories' on the High Street and Urban Visuals' 55-metre light installation 'Ebb and Flow' are key works integrated into the Marine Gateway site.

As the area continues to grow and gain understanding the developments of key community sites, such as Marine Gateway are crucial to the successful integration of the public art at Cambie Gardens. One of the most prominent sites of development in the neighbouring areas, Oakridge, is currently under development.

Public Art Opportunity:

Following a number of discussions with the project design team and stakeholders the site location for the public art opportunity has been identified as the Pearson Plaza, located within Parcel C. This pedestrian-friendly plaza space backs onto the city park area which connects residents, Pearson clients and pedestrians to its welcoming space. In addition, the plaza also runs along a midpoint through the entire project, part of a larger walkway through Cambie Gardens towards the potential future Canada Line station at 57th and Cambie. The public artwork will enjoy visibility and engagement by pedestrians, and cyclists using the plaza and connecting pathways to move around the site. Nearby homes will enjoy sightlines to the public artwork bringing cultural vibrancy and visual interest for a diverse array of users. Offering connectivity and engagement for the community, the public art at this site location will contribute to the experience and enjoyment of the public realm.

The public art opportunity allows for a sequence or one larger artwork to have a significant presence within the plaza. The design team encourages artists to visualize a site of connectivity with scale and innovative ideas. The public art has the potential to adopt an integrated approach, working in concert with the proposed landscape and hardscape features of the greenspace area including the benches, hedge and courtyard gates. The artist selected early in the development process will have the opportunity to become an integral member of the design team and work with the landscape architect to integrate art into the landscape features.

The public art for Phase 1 of Cambie Gardens will be carefully considered, in keeping with the vision of the development, and existing community contexts. Contributing to the city's existing cultural fabric, Onni aims to host an enduring artwork that speaks to diverse audiences, inviting engagement and dialogue on a multitude of levels while celebrating and enhancing local culture.

Although the Public Art Master Plan noted more than one conceptual installation in Phase I of Cambie Gardens, MNMNT proposes pooling the public art funds into one, larger-budget installation in Pearson Plaza. Given its central location, importance as a community space, and visual prominence from multiple directions, our team believes this to be a unique opportunity to deliver a single installation by an international artist with maximum impact on the urban fabric of the community. The configuration of the plaza (along with the adjacent public park and urban farm) provides an exceptional, open and visually-accessible platform for public art.







1. "Birds eye view of Pearson Plaza looking NW"



2. "T sition between Pearson Plaza and proposed Urban Farm; social enga







Proposed site for major public art installation: Pearson Plaza.

As illustrated in below plan from the approved Cambie Gardens rezoning, the site plan as conceived by IBI was developed with the aim to "create moments of drama that make this community, and how people experience it, legible and memorable". In this illustration, Pearson Plaza is the largest and most central place connected to all sides by "a series of pathways from smaller, often semi-private spaces, to larger public spaces characterized by active edges and diverse programmes"



Footnote: From City of Vancouver, Public Art Policy and Procedures for Re-zoned Developments: In consultation with the City, developers may pool their budgets (Individual developers with multiple projects or two or more developers from separate projects on adjacent or nearby properties) to commission more significant artwork either on development lands or public lands.



Illustrating the movement of traffic, yellow area indicates the highest traffic for both Parcel A and C: Pearson Plaza.

Precedent Images:



Luz 1.0, David Mesguich, Brussels Belgium, 2012



Van Gogh's Ear, Elmgreen & Dragset Rockefeller Center 2016



Fashioned Rope, Orly Genger, Madison Square Park, 2013.



Pink Ghost, Périphériques Architects, Venice, 2p010



Jeppe Hein, Please Touch the Art, Brooklyn, 2015



The Water Guardians, Jennifer Marmans and Daniel Borins, Toronto, 2016



5 Lamps, Acrylicize, Manchester, 2013.



Blue Bear, Lawrence Argent, Denver, 2012



Flying Saucers, Martha Schwartz, Broward, 1996



Arch for Arch, Local Studio & Snøhetta, Cape Town, 2018



Interact, Fletcher Studio Landscape Architecture, San Francisco, 2017



Continuum, Bill Burgess, El Paso, 2007

Selection Process

All stages of the selection process will be facilitated by Christina Hirukawa of MNMNT Advisory. The artist selection will involve an interview process with a selection panel. Following the artist interviews a final artist will be invited to develop a concept proposal for the public art opportunity. The 5-member selection panel will consist of two art professionals/artists, one local area representative and two members of the developer's design team. The art professionals/ artists on the panel will be paid a \$1,200 honorarium for their work.

Proposed Selection Panel Members Are: Robert Kleyn, Artist and Architect Amy Nugent, Director of The Sculpture Fund, and former ArtSpeak Director Dr. Kimberly Phillips, Curator of Contemporary Art Gallery

Onni Representative Architecture Representative

Alternates: Diana Freundl, Vancouver Art Gallery Ammar Mahimwalla, Vancouver Biennale Shaun Dacey, Director, Richmond Art Gallery Joni Low, Curator Meredith Preuss, Curator and Director of Capture Festival Helga Pakasaar, Polygon Gallery Luc Desmarais, Former Vancouver Museum Curator, Freelance Curator and Historic Context Specialist

Stage One

In stage one of the selection process, the selection panel will be introduced to the Cambie Gardens development project, the public art opportunity and the community context. Christina Hirukawa and the selection panel will conduct in-depth research and nominate a long-list of 20 artists or artist teams for consideration. The selection panel will collectively discuss the merits of the nominated artist's past work and potential fit with the subject public art opportunity. Special emphasis for this global list of artists will include a relationship to the region and its discourse, with special interest emphasized upon the area of continued engagement and development of public art, and its discourse in Vancouver. At this time, the advisory group will be engaged to review and make comments on the current list and its development. Upon review, the selection panel will determine a short-list of up to three artists to be invited for an interview.

Stage Two

Upon acceptance, the short-listed artists will be provided with in depth orientation to the project and site, the public art opportunity, and the community contexts, with an opportunity to meet with the landscape architect and developer. Shortly thereafter, following the orientation, the artists will participate in interviews with the section panel. The artists who are interviewed will be provided with a \$4,000

honorarium each. The final two artists/artist team will be selected to develop a concept proposal in consultation with the project team and selection panel. At this time stakeholders can contribute to final comments and considerations for the concept to support the development of the proposal. Two selected artist/artist team will be provided with a honorarium of \$20,000.00 for their work, paid upon receipt and presentation of their concept proposal. The final artist/artist team selected will enter a contract agreement with Onni to complete the proposed artwork on time and budget.

Phase 1 Budget

The total Public Art Budget for the Phase 1 of Cambie Gardens development project adheres to the City of Vancouver Public Art Policy, calculated as \$1.98 x each square foot contributing to the FSR calculation. A total Public Art Budget of <u>\$1,519,719</u> is based on the eligible project development. See calculations below:

After deducting the civic contribution amount and administration costs, the amount designated for the artwork is \$1,064,961.41 and includes the insurance, artist fee, artwork fabrication, engineering certificates, construction coordination, site preparation, delivery, installation, storage if necessary and lighting. The Artist selected will be responsible for a minimum \$2,000,000.00 public liability insurance policy.

Please note all cost savings or unused funds remaining from the administration portion and developer's contingency of the budget will be put towards the artwork.

Total FSR Area (square feet)	Rate (\$/sq. ft.)	Total
767,535	\$1.98	\$1,519,719.30
Public Art Budget		
Category	Total	Notes
Artwork Costs		
Artwork costs	\$1,064,961.41	
Artwork Costs Total	\$1,064,961.41	
Selection Process		^
Artist interview per diem / honoraria	\$12,000.00	\$4,000 per artist
Proposal concept fee	\$40,000.00	Presentation and full concepted evelopment
Selection panel fees	\$3,600.00	\$1,200 per panelist
Travel and accomodation	\$10,000.00	
Other selection expenses		
Selection Process Total	\$65,600.00	
Consulting Fees		
Research, consultation (technical and public) and Detailed Public Art Plan	\$33,200.00	
Terms of reference for artists, selection process and contracting Concept development, detailed design and technical reviews	\$35,000.00	
Project management for fabrication and installation	\$63,600.00	
Consultations, public relations, documentation and final report	\$27,400.00	
Consulting Fees Total	\$159,200.00	
Other Fees and Contingencies		
Developer's contingency (to go into the artwork budget)	\$75,985.97	
Plaques/signage, brochures, events	\$2,000.00	
Maintenance fee for artwork on public land (minimum 10%)	\$0.00	
Civic Program Contribution (10%)	\$151,971.93	
Other expenses		
Other Fees and Contingencies Total	\$229,957.90	

TOTAL PUBLIC ART BUDGET \$1,519,719.30

Phase 1 Timeline:

Timeline:

Parcel A: DP Approval: November 2018 BP Approval: November 2018 Construction Start: November 2018 Construction Completion: Fall 2021 Parcel C: DP Approval: March 2019 BP Approval: March 2019 Construction Start: March 2019 Construction Completion: Winter 2021 Parcel E: DP Approval: September 2019 BP Approval: September 2019 Construction Start: September 2019 Construction Start: September 2019 Construction Completion: Fall 2021

PUBLIC ART TIMELINE

Detailed Public Art Plan Presentation	November, 2018
Selection Panel Meeting - Review Long-list of Artists	March 2019
Short-listed Artists' Invitation	May 2019
Selection Panel Meeting - Artist Presentations	July 2019
Final Artist Selection	September 2020
Artist Contract	October 2020
Art Installation	Fall 2021