



**RELIANCE**  
PROPERTIES

**DETAILED PUBLIC ART PLAN**

1166 WEST PENDER STREET, VANCOUVER, CANADA

NOVEMBER 10, 2020

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# INTRODUCTION



*Aerial View of Coal Harbour Neighbourhood*

1166 West Pender, prominently located in the Central Business District of Vancouver's downtown core, presents an exciting opportunity to feature engaging public artwork. Fostering a variety of vibrant social activities, the development aspires to establish a welcoming public realm, creating numerous opportunities for diverse community interaction. Reliance is committed to hosting a captivating public artwork that speaks to the spirit and character of one of Vancouver's key urban communities.

To ensure the highest quality and ingenuity of the public artwork, Reliance has chosen to pursue the Option A selection process, engaging the services of Ballard Fine Art Ltd. to provide public art consultation. The developer looks forward to working with the City of Vancouver and the selected artist to facilitate a notable public artwork that will contribute to the artistic and cultural landscape of Vancouver in a meaningful and enduring way.

## PROJECT DETAILS

PROJECT ADDRESS	1166 West Pender Street, Vancouver, BC
LEGAL ADDRESS	Lot 8 Block 16 Plan VAP92 District Lot 185 NWD Lot 7, Block 16 VAP92, District Lot 185, New Westminster Land District
TOTAL FSR	361,329 sq. ft.
PUBLIC ART BUDGET	\$715,431.42

## PROJECT CONTACTS

### **PROJECT OWNER |** RELIANCE PROPERTIES LTD.

Suite 305 - 111 Water Street  
Vancouver, BC V6B 1A7  
604 683 2404

**Joanna Kwan** | Director of Development  
joannak@relianceproperties.ca

### **ARCHITECT OF RECORD |** IBI GROUP ARCHITECTS (CANADA) INC.

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**Gwyn Vose** | Director  
gvose@ibigroup.com

### **DESIGN ARCHITECT |** HARIRI PONTARINI ARCHITECTS

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416 929 4901

**Michael Attard** | Associate Partner  
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### **PUBLIC ART CONSULTANT |** BALLARD FINE ART LTD.

1243 Duchess Avenue  
West Vancouver, BC V7T 1H3  
604 922 6843

**Jan Ballard** | Principal  
jan@ballardfineart.com



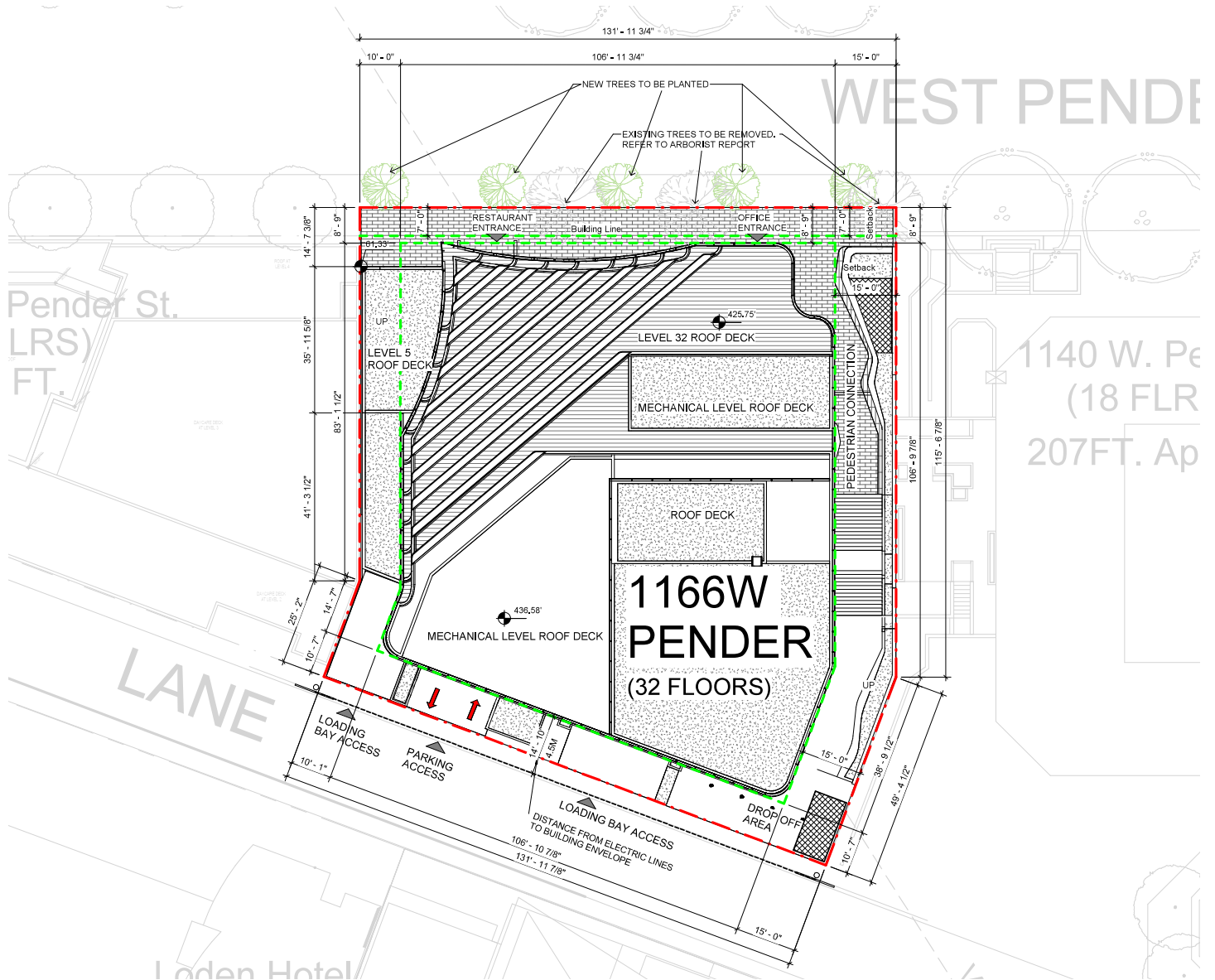
# CONTEXT MAP



1166 West Pender Street, Vancouver



# SITE PLAN



# PROJECT DESCRIPTION



*Rendering: Overall View from West Pender Street*

## Location + Context

1166 West Pender, a proposed high-rise office and commercial development, is located on a trapezoid-shaped site in the Central Business District of the Downtown District Sub Area F (Golden Triangle). Uniquely, the site's lane face is skewed 21 degrees from its Pender Street face, and the two side property lines are kinked. An existing office building lies 35' to the east and a mixed-use residential tower with daycare and office podium lies 58' to the west, at the corner of Pender and Bute streets, respectively. Directly across the lane sits the existing 13-storey Loden Hotel and across Pender Street is the 20-storey Coast Coal Harbour Hotel. A number of new projects are currently being considered in the neighbourhood; directly across the lane to the south, a 33-storey office building is under construction, replacing the existing 10-storey office and parking structure that was previously located on the site. Down the street to the east, on Pender Street, a 31-storey office building is under construction at 1090 W. Pender, and a 16-storey mixed-use office/residential building is under construction at 1255 W. Pender.





*Rendering: View from Lane*



*Rendering: Aerial View of West Pender Street frontage*

## Project Details

1166 West Pender will house 29 floors of office space over one storey of building amenities and two storeys of lobby, retail and restaurant, blending high design, ecological responsibility, and civic enhancement. The building brings strategic densification to the area, adding 361,329 sf of office space and commercial amenities to a previously under-utilized site in downtown Vancouver's Coal Harbour neighbourhood. Replacing an existing 15-storey office tower, the sinuous 32-storey tower will introduce a strong architectural presence and enhance the public realm. The shape and form of the tower are directly informed by its locational context, the shape and conditions of the site, and its context in the surrounding neighbourhood. Convex and concave exterior walls respond to the orientation of adjacent buildings and the building's context near the Coal Harbour waterfront, forming an undulating body wrapped in fritted curtain wall glazing. The curved glass curtain wall affords unobstructed views and establishes a distinct character and impressive presence, while a ceramic frit reduces thermal transmission, lowering energy costs and improving the building's sustainability, and hiding the inevitable clutter of office furnishings. The building's curving forms are informed and inspired by both the water and wind of its seafront location.



*Rendering: View of West Pender Street lobby*



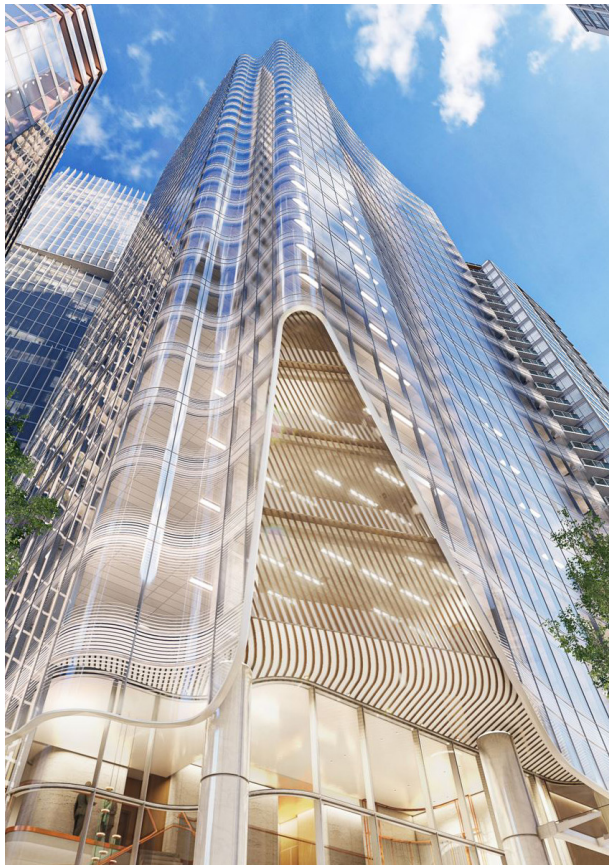
*Rendering: View from West Pender Street*



## Design + Materiality

Situated at the juncture of a district of office towers, and a neighbourhood of slender residential high-rises with close access to the Coal Harbour Seawall, Waterfront Park and Stanley Park, the proposed design for 1166 West Pender reflects its unique location with varied floorplates and a distinct shape. The tower deviates from a typical rectangular form by dropping downwards in a deep wedge shape along the West Pender Street façade in order to reduce shadow impact to the surrounding public realm while maintaining height where it can. The sloping façade features rooftop garden terraces that step down towards the north-east corner of the tower and are visible from the street, tying the building to Stanley Park. The architectural language of the descending wedge at the top meets at the NW corner and a further glazed chamfer runs down the height of the building, tying the top to the base.

Located on a site with a significant grade variation between the laneway to the south and West Pender Street to the north, a moderately broad exterior stair with adjacent landscaping runs up the east side of the building connecting Pender Street to the lane south of Pender. The mid-block connection to the rear laneway activates the block and allows for enhanced permeability through the site. There is approximately a 15' elevation change from Pender to the lane. The lobby on Pender spans most of the width of the east part of the main floor with a 2-storey restaurant space located in the western half of the ground floor. A café will be located within the lobby and a further CRU space for restaurant, service or retail will be located at the mezzanine level at lane level. 1166 West Pender will be a welcomed addition to this bustling Vancouver neighbourhood, providing a sustainable, visually compelling design while offering first-rate commercial spaces and an enlivened community context.



Rendering: View from West Pender Street sidewalk



Rendering: View from West Pender Street looking West



LANDSCAPE PLAN





# PUBLIC REALM



*Rendering: View from West Pender Street looking West*

1166 West Pender is envisioned as a warm and animated community office environment, positioned to become a dynamic part of Vancouver's downtown business district. Existing within a context that benefits from both urban and natural qualities, 1166 West Pender offers a wide range of amenities all within a walkable distance. Featuring frontages that activate the street, lane, and surrounding area, the development provides an excellent revitalization to the streetscape, creating a welcoming atmosphere for this bustling community.

1166 West Pender will facilitate a multi-faceted, interconnected public realm with open spaces and pedestrian pathways surrounding the building site. Enabling both quiet and bustling moments to be enjoyed throughout the development, a reinvigoration of previously existing features will increase the development's permeability. These include a reimagined plaza and streetscape with unique paving patterns, backless bench seating areas, bollards in support of legible wayfinding and safety, a feature stairway, as well as thoughtful landscaping. Providing office workers and visitors with additional ease of movement and spaces for gathering, 1166 West Pender's public realm will foster a variety of dynamic social activity, increasing community connectivity and enhancing Downtown Vancouver's livability for all residents and visitors. Additional public facilities, including a restaurant and retail located on the ground floor, will generate new life and activity for the development. Providing generous volume independent from office use, the restaurant and retail will enliven and animate the development as a whole, allowing for vibrant cultural cross-pollination within this landmark site.





*Rendering: View from West Pender Street sidewalk*

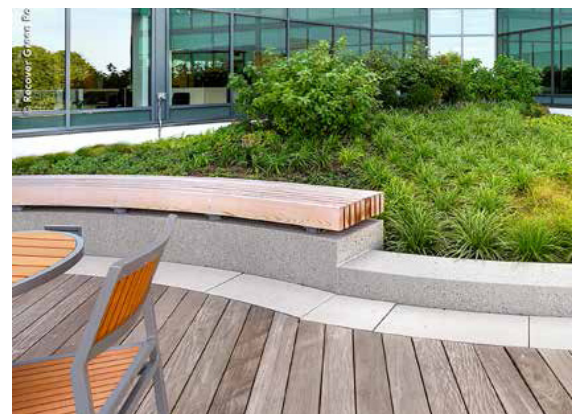
The combination of on-site indoor and outdoor amenities, as well as off-site public realm improvements, will establish the project as a desirable address in this high-density and cosmopolitan area. In accordance with the pending City Core 2050 Vision, 1166 West Pender seeks to seize opportunities in strengthening and enhancing Vancouver's sustainability and economic success in the coming years, providing a substantial commercial development that not only protects but exceeds the job space capacity anticipated and protected by the older existing policies. Enhancing the development for all workers and visitors, the public art opportunity at 1166 West Pender will inspire and foster a variety of social activity drawn from the street. The open design will encourage and facilitate greater engagement and interaction with the community, creating a welcoming and accessible destination for all.



*Precedent Image: Bike rack*



*Precedent Image: Food and beverage retail*



*Precedent Image: Plant and seating pattern*



# HISTORICAL VANCOUVER CONTEXT



*Aerial View of Downtown Vancouver and Coal Harbour, 1956*

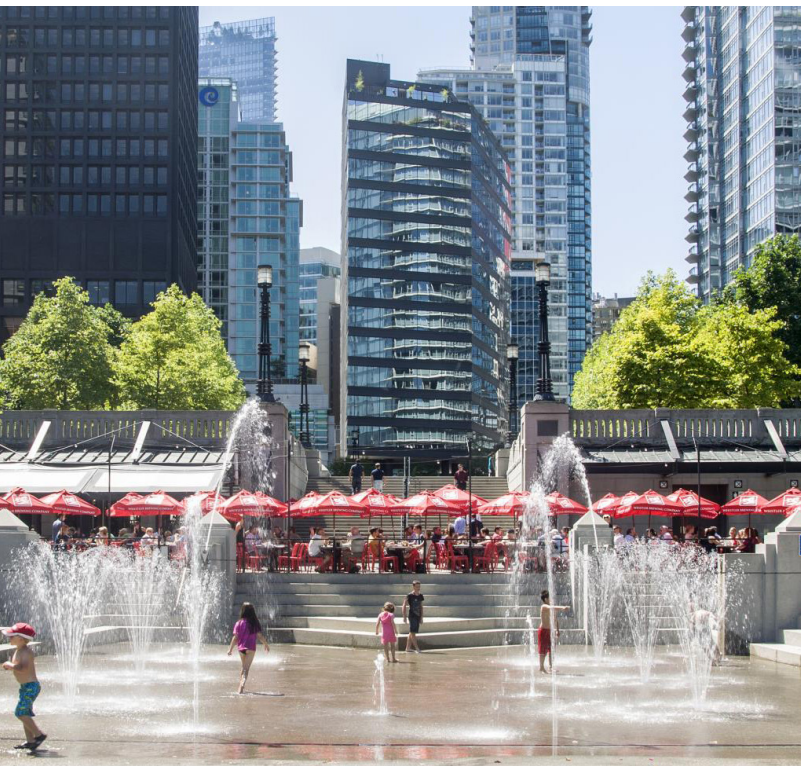
Prior to colonial settlement, the Musqueam, Tsleil-Waututh, and later Squamish peoples fished along the resource-rich shorelines of what is today Downtown Vancouver, setting up villages in Stanley Park and Coal Harbour. The mid-1850s saw the first European settlement, but it was not until the Canadian Pacific Railroad arrived in the 1880s that the City's population began to grow with new population, business, industry and building activity throughout Vancouver's downtown, West End and Coal Harbour, including many warehouses, shipyards, docks, a lumber mill, and later on, the Boeing seaplane factory. In 1887, a year after the City of Vancouver was incorporated, the first passenger train arrived at the foot of Howe Street, and the possibility of rapid future growth was cemented. Over the course of the next seven years, a building boom moved the city centre from Water and Cordova Streets to Georgia and Granville Streets. With Streetcar services introduced in 1890, the waterfront was easily joined to Granville, Pender, and Cordova Streets.

The following decade established Granville Street as the centre of Vancouver's Downtown, and a subsequent real estate boom saw land costs grow. By 1912, a core office and shopping area flourished, surrounded by a number of residential neighbourhoods. The period after World War I saw further economic growth and a proliferation of downtown business and development, however the stock market crash of 1929 brought movement to a standstill and began a thirty-year period of slow growth in the area.



In the 1950s, zoning changes allowed for increased building height and density to encourage those who might have been inclined to move outside the city to stay in the area. The late 1960's and 70's saw further growth in the Downtown and adjacent neighbourhoods, including the West End and English Bay. Vancouver solidified its position as an international destination for financial and business activity, and white-collar jobs in the city core multiplied. With the development of Pacific Centre Mall and Granville Street as a major route for transit, along with rapid changes to the skyline, the provincial government designated Gastown and Chinatown as historic districts to preserve significant landmarks. In 1977, The Robson Square Courthouse and Vancouver Art Gallery complex were completed, creating a globally important cultural space in the heart of Downtown.

In the 1980s, industrial land surrounding False Creek was rezoned to enable comprehensive redevelopment to occur, seeing residential neighbourhoods such as Yaletown begin to take shape. BC Place, the 60,000-seat indoor stadium, was built just south of the Georgia Viaduct, and in 1986 the north shore of False Creek was the venue for EXPO 86, an international exposition that changed the face of Vancouver forever. The first phase of Greater Vancouver's SkyTrain, a rapid-transit line linking Downtown to New Westminster, was also built to coincide with EXPO, expanding accessibility to the Downtown Core and beyond. Through to the late 1980s, the Downtown transitioned from a centre for commerce and business to a dynamic locale of varied neighbourhoods surrounding a thriving office and shopping district.



*Harbour Green Park*



*Cycling along the Coal Harbour Seawall*





*Seawall Water Walk, Coal Harbour*

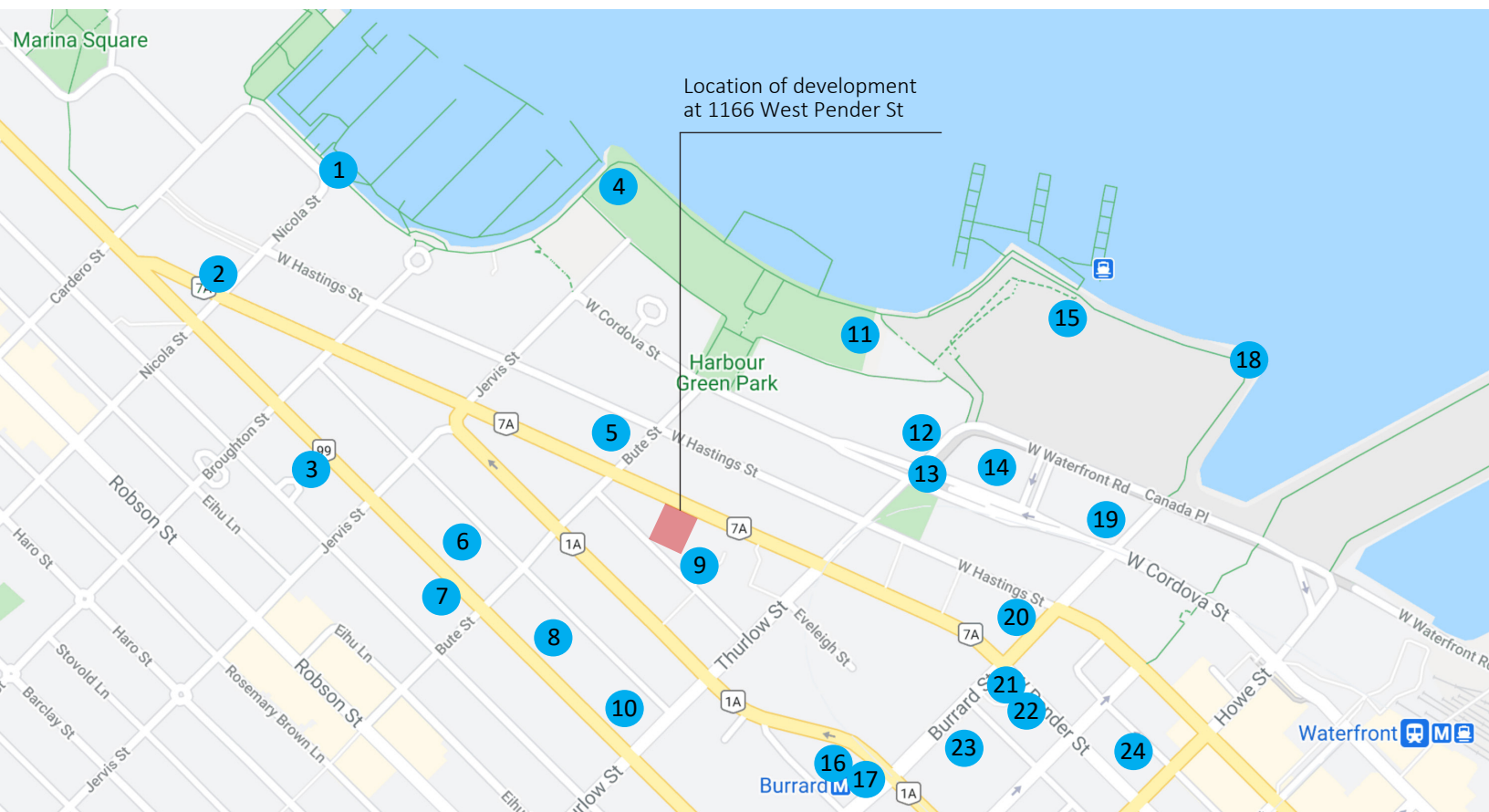
Today, Downtown is Vancouver's primary business district, housing many arts, entertainment, and sports venues, as well as several vibrant residential communities. As a peninsula, Downtown is bounded by Burrard Inlet to the north, False Creek, and the popular district of Yaletown to the south. The West End neighbourhood and world-famous Stanley Park are to the west, and the popular historic districts of Gastown, Chinatown, and Strathcona are to the east. In support of this diversity of neighbourhood and land uses, the public art opportunity at 1166 West Pender seeks to engage a wide range of audiences on a multitude of levels, playing an integral role in this exciting new development. 1166 West Pender will foster neighbourhood creativity, dialogue, and connectivity, enhancing community identity while supporting the vitality of this culturally abundant area.

## PUBLIC ART CONTEXT

Public art has the power to punctuate everyday environments, energizing public space and inspiring community participation in the creation of our urban landscape. Downtown Vancouver's rich cultural heritage provides a unique context for 1166 West Pender's public art.

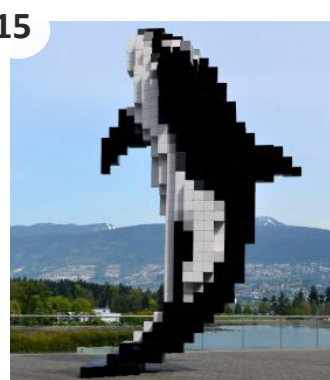
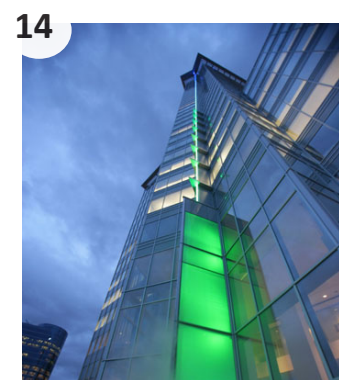
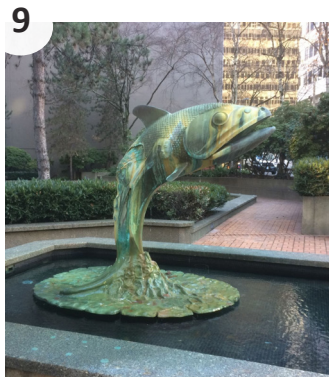
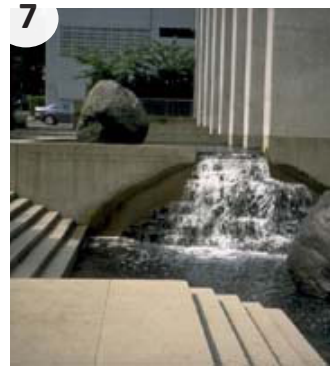
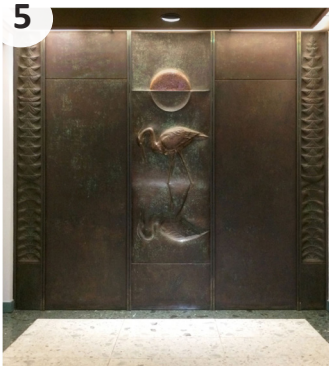
Importantly situated in Vancouver's central Downtown Core, 1166 West Pender is positioned to contribute to the shaping of this culturally diverse neighbourhood in a significant and exciting way. 1166 West Pender's close proximity to many important arts institutions and event venues, including numerous critically acclaimed galleries and Vancouver Art Gallery's "Offsite", allows for further engagement with the rich creative discourse in the downtown core.

The public art at 1166 West Pender will activate and enliven the public realm, creating a vibrant addition to the City's wider public art context. The following is a comprehensive listing of existing public art in the area surrounding 1166 West Pender.

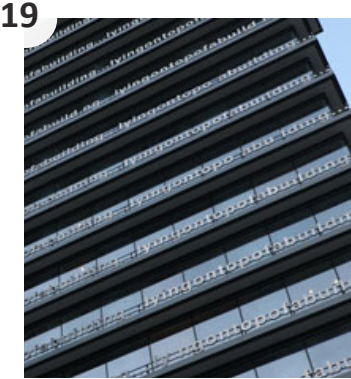


Map of existing public art in relation to 1166 West Pender Street









- |  |   |  |
|--|---|--|
| 1.<br><i>Sliding Edge</i><br>Nancy Chew<br>2003  | 11.<br><i>Komagata Maru</i><br>Lees + Associates<br>2013  | 20.<br><i>Public Service/Private Step</i><br>Alan Storey<br>2003   |
| 2.<br><i>Curtained Skies</i><br>Clay Ellis<br>2002                                     | 12.<br><i>Capturing the View</i><br>Jill Anholt<br>2012   | 21.<br><i>Fountain of the Pioneers</i><br>George Tsutawaka<br>1969 |
| 3.<br><i>Milky Way</i><br>Katherine Kerr<br>1999                                       | 13.<br><i>Nike</i><br>Pavlos Angelos Kougioumtzis<br>2014   | 22.<br><i>The Pod</i><br>Rick Switzer<br>1989                      |
| 4.<br><i>LightShed</i><br>Liz Magor<br>2004  | 14.<br><i>Untitled (light work)</i><br>Diana Thater<br>2005   | 23.<br><i>Watercourse</i><br>Elyn Zimmerman<br>2008                |
| 5.<br><i>Untitled [East Asiatic Building]</i><br>George A. Norris<br>1964              | 15.<br><i>Digital Orca</i><br>Douglas Coupland<br>2009  | 24.<br><i>Waft</i><br>Neil Campbell<br>2017                        |
| 6.<br><i>Persian Wall</i><br>Dale Chihuly<br>1998                                      | 16.<br><i>The Builders</i><br>Joyce McDonald<br>1986  |  |
| 7.<br><i>New Currents and Ancient Streams</i><br>Gwen Boyle<br>1994                    | 17.<br><i>Vessel</i><br>Dominique Valade<br>1986  |  |
| 8.<br><i>Landscape: Possessing Numerous Peaks and Ripples</i><br>Huang Zhiyang<br>2016 | 18.<br><i>The Drop</i><br>Inges Idee<br>2009  |  |
| 9.<br><i>Transformation 1</i><br>Abraham Archer<br>Unknown                             | 19.<br><i>Lying on top of a building the clouds looked no nearer than when I was lying on the street...</i><br>Liam Gillick<br>2008 |  |
| 10.<br><i>Spirit in a Landscape</i><br>Abraham Anghik Ruben<br>1992                    |   |  |



## Vancouver Art Gallery “Offsite”

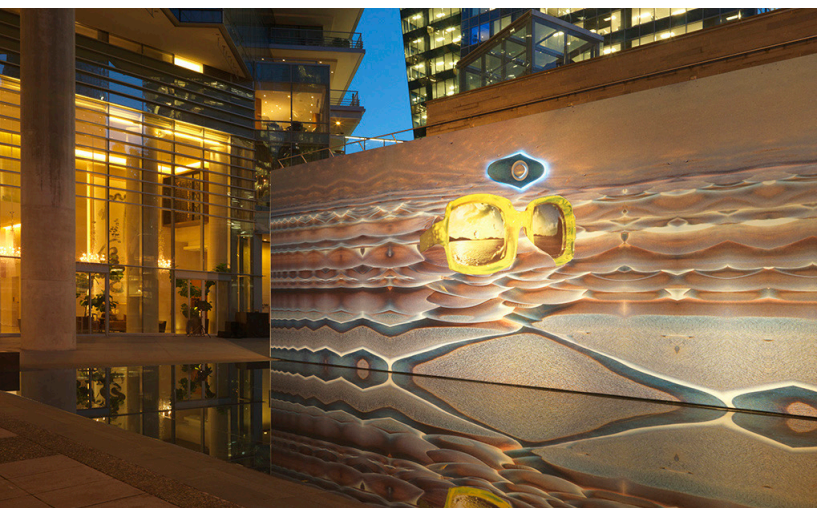
Offsite is an outdoor public art space run by the Vancouver Art Gallery. Located just west of the Shangri-La Hotel, at 1100 West Georgia between Thurlow and Bute Streets, Offsite is at the heart of downtown Vancouver. Offsite presents an innovative program of temporary public art projects, acting as a site for both local and international contemporary artists to exhibit works that relate and respond to the surrounding urban context. Considering the site-specific potential of art within the public realm, featured artists are invited to think through the ever-shifting social and cultural conditions of our contemporary world. With new projects installed in the spring and fall, recent Offsite installations have included work by Sanaz Mazinani, Erwin Wurm, Polit-Sheer-Form Office, Asim Waqif, Marina Roy, and Elizabeth Zvonar.



Sanaz Mazinani, *All that Melts: notes from the future-past*, 2020-21



Erwin Wurm, *Big Disobedience* (2016), *Half Big Suit* (2016), and *Flat Iron* (2016), 2019-20



Elizabeth Zvonar, *The Experience*, 2015-16



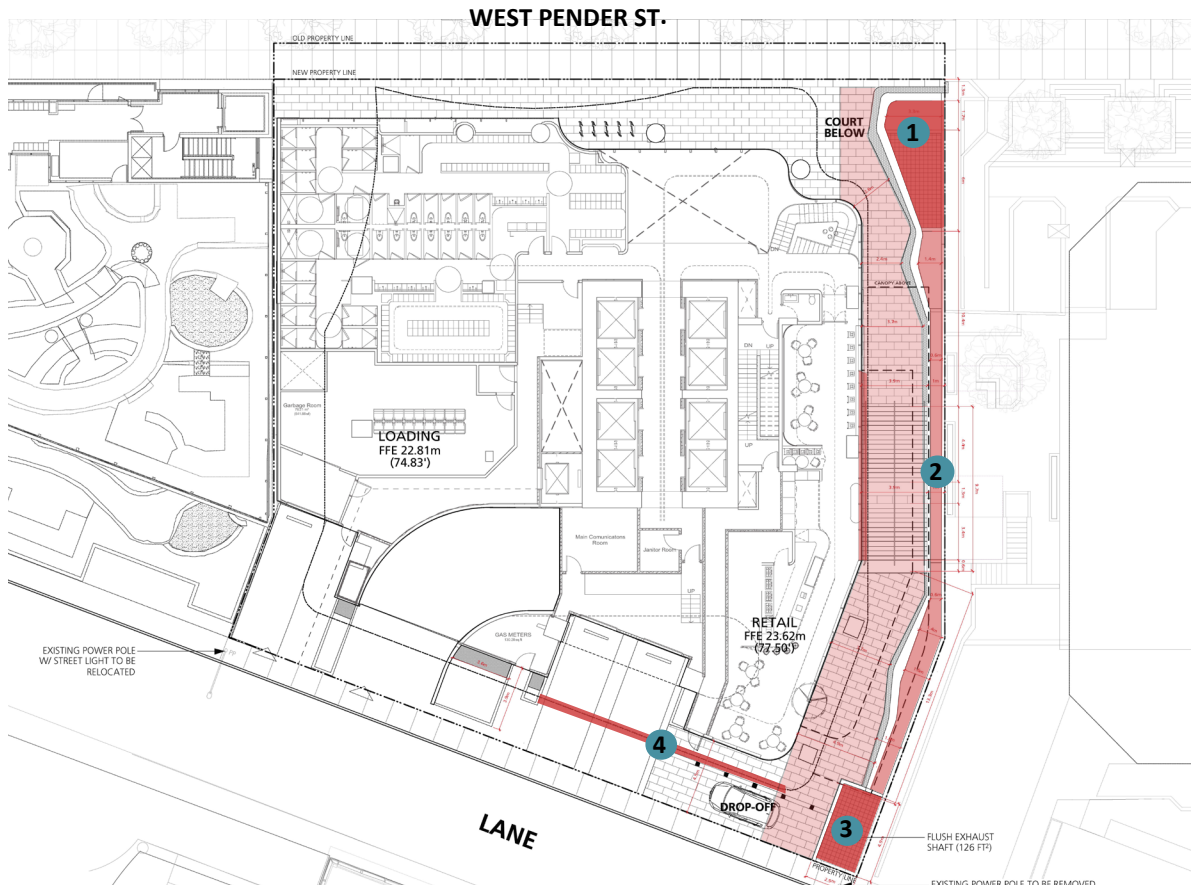
Polit-Sheer-Form Office, *Fitness for All*, 2018-19

# PUBLIC ART OPPORTUNITY

Following detailed analysis and discussion with the City the public art opportunity involves the potential of several connected site locations:

1. North East Corner Planter
2. Mid-Block Connection
3. South End of the Mid-Block Connection Stairway
4. Exterior Façade Glazing Facing the Lane

Within each opportunity there is the possibility for integrated artwork that could work in concert with landscape and hardscape features in a range of innovative 2 and 3 dimensional forms and media, including lighting. Artist may consider specific elements or entire area of the public art opportunity from the front of the plaza through the walkway stairs to the back lane. These broad opportunities offer the potential for an artwork embodied in the development. The prime site location for public art has been identified as the North East corner planter fronting Pender Street (1), with the potential to extend or connect along the exterior stair that hugs the east edge of the site (2). A third possible opportunity is to punctuate the termination of the mid block connection at the south end of the stairway where it meets the lane (3). A fourth possibility is the exterior façade facing the lane (4). The ground plane public art opportunities (1 and 3) are set over visible mechanical grills. The laneway façade public opportunity (4) includes 3 storeys of highly visible glazing located directly across from the future gym of “The Stack” office building across the lane.



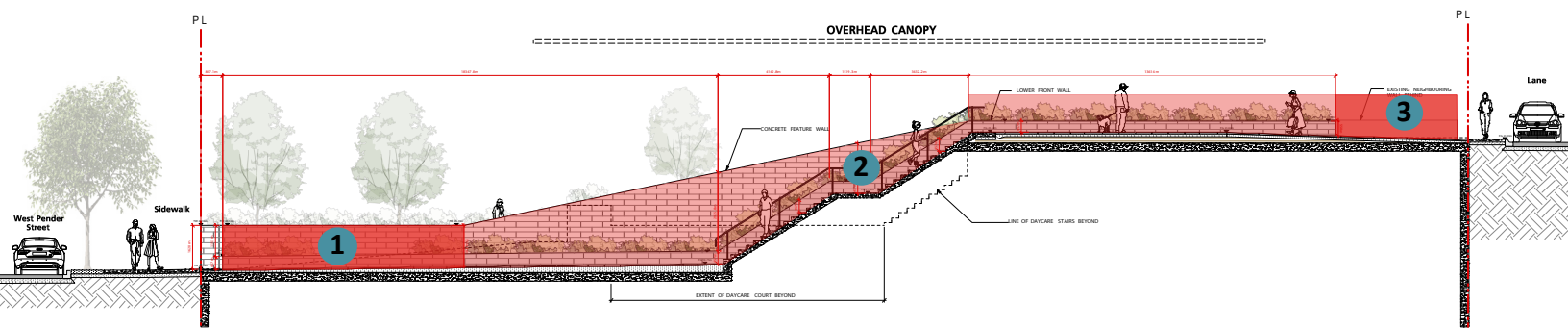
1166 West Pender Street landscape plan with proposed public art site locations identified in red





Rendering: 1166 West Pender Street with proposed public art site locations shown in red

Public art at the proposed site location will provide a significant contribution to the experience and enjoyment of the public realm by creating an innovative and engaging context for pedestrians, cyclists, and motorists travelling along Pender Street and the back lane which connects to the pedestrian pathway between Robson and Waterfront. Creating a welcoming and engaging context while supporting the hustle and bustle of everyday life, the artwork will also allow for moments of quietude and contemplation for pedestrians. Possessing unique wayfinding and placemaking qualities, the public artwork will contribute to the cultural vibrancy of this lively urban community, building legacy, civic pride, and community identity.



Rendering: 1166 West Pender Street East Elevation with proposed public art site locations shown in red



The developer, Reliance Properties is seeking a regional, national, or international artist or artist team with relevant experience and practice to develop an artwork that engages diverse audiences in unique and unexpected ways. The artist selected for the public art opportunity will be given as much creative license as possible to activate the public art location, integrating art into the site conditions and community contexts in a meaningful and lasting way. The artist will have the opportunity to become an integral member of the design team, working in consultation with the architect and landscape architect in further developing their concept proposal.

The public art for 1166 West Pender will be carefully considered and in keeping with the vision of the development as well as the City of Vancouver Public Art Program's commitment to offering public access to artistic expression, while enhancing public awareness and appreciation of the visual arts. 1166 West Pender proposes to host an enduring public artwork that speaks to diverse audiences, building on the cultural vitality of this bustling urban area.

Reliance Properties would also be open to consider additional opportunities proposed by a shortlisted artist group subject to advance review by the design team.



*Rendering: 1166 West Pender Street from Lane with proposed public art site locations shown in red*



# PRECEDENT IMAGES



Louise Bourgeois, *Maman*, Bürkliplatz, Zurich, 2011



Roxy Paine, *On the Roof: Maelstrom*, The Metropolitan Museum of Art, New York, 2009



Gunilla Klinberg, *Brand New View*, Bodensee, Germany, 2009



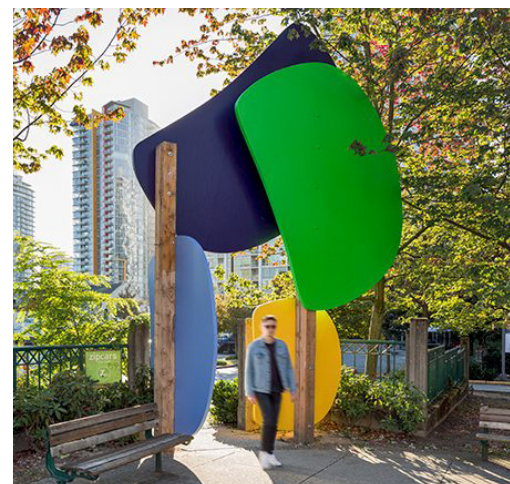
Barbara Astman, *Murano*, Toronto, 2010



Aaron Curry, *Yellow Bird Boy*, 2010



Eva Rothschild, *Empire*, New York City, 2011



Lawrence Paul Yuxweluptun, *Larwill Park*, 2016-17

\*\*Please note: Precedent images represent public artworks that are suitable to the public art opportunity in both scope or budget



# PUBLIC ART BUDGET

The total public art budget for the 1166 West Pender Street development project adheres to the City of Vancouver Public Art Policy, calculated as \$1.98 x each square foot contributing to the FSR calculation. An estimated Total Public Art Budget of \$715,431.42 is based on the eligible project FSR of 361,329 square feet.

The total public artwork budget will be allocated to administrative costs, the public artwork, developer contingency, interpretive signs or plaques, and 10% art fund fee paid to the City of Vancouver.

Administrative costs will include art consultant fees, the artist selection process, and artist, selection panel and advisory honorariums. The amount allocated for the public artwork includes the artist fees, artwork fabrication, storage, transportation, installation, engineering certificates, construction coordination and site preparation, lighting, final documentation, professional images of completed work and insurance, plus applicable taxes.

Public Artwork .....	\$510,000.00
Public Art Administration.....	\$113,400.00
Selection Process and Honoraria.....	\$45,400.00
Shortlist Artist Honoraria (\$10,000 x 4) .....	\$40,000.00
Community Advisors (\$600 x 3) .....	\$1,800.00
Selection Panel Honoraria (\$1,200 x 3).....	\$3,600.00
Public Art Consultant .....	\$68,000.00
Developer's Contingency.....	\$18,488.28
Attribution Plaque .....	\$2,000.00
10% Civic Program Contribution .....	\$71,543.14
<b>TOTAL PUBLIC ART BUDGET .....</b>	<b>\$715,431.42</b>

# TIMELINES

## TARGET PROJECT TIMELINE

DP Application . . . . .	June 2020
Rezoning Enactment . . . . .	December 2020
DP Issuance . . . . .	December 2020
Construction Start . . . . .	January 2022
Occupancy . . . . .	December 2024

## TARGET PUBLIC ART TIMELINE

Preliminary Public Art Plan Presentation . . . . .	September 2020
Detailed Public Art Plan Presentation . . . . .	November 2020
Selection Panel Meeting – Review Long List of Artist . . . . .	February 2021
Short-listed Artists’ Invitation . . . . .	February 2021
Community Consultation . . . . .	February 2021
Artists Orientation Meeting . . . . .	March 2021
Selection Panel Meeting – Artist Presentations . . . . .	June 2021
Final Artist Selection . . . . .	June 2021
Artist Contract . . . . .	July 2021
Art Installation . . . . .	December 2024

\* DATES ARE BEST ESTIMATED TARGETS AND SUBJECT TO CHANGE

# COMMUNITY ENGAGEMENT STRATEGY

Community consultation and public engagement will be thoughtfully considered throughout the 1166 West Pender Street public art selection process. A non-voting community advisory will be established and consist of three representatives from the local West End and Coal Harbour communities. The relationship of the 1166 West Pender public art to its surroundings and end users will be a central consideration by the advisory members.

The advisory members will include a representative from the West End or Coal Harbour community, a local neighbourhood resident, and a representative from the Squamish, Musqueam or Tsleilwaututh nations. The role of the community advisory representatives will be to provide feedback and commentary to the selection panel and shortlisted artists. The advisory will meet with the selection panel to provide insights into the community aspirations around public art and potential artists. In addition, the community advisory will meet with the shortlisted artists during the artist orientation meeting and provide input towards the development of the artist concept proposals.

The community advisors will play an integral role in the selection process, providing a voice for the community as well as guidance regarding opportunities for the celebration of the work upon completion. Advisors will be paid an honorarium of \$600 for their work.

An informal coffee meeting may be hosted by the consultant with members of the local community for further feedback and input on the public art opportunity.

## **Proposed Community Advisors:**

Thomas Cannell, Artist, Musqueam Nation

Linda Johnson, President Board of Directors, West End Community Centre Association

Sharon Yuen, Artist and Local Resident

## **Alternates:**

David Scott, West End Community Centre Organization

Diamond Point, Artist, Musqueam Nation

Siobhan Powlowski, Senior Director, Gordon Neighbourhood House

Stephanie Bokenfohr, Public Programs Coordinator, Vancouver Art Gallery and Local Resident

# SELECTION PROCESS

All stages of the selection process will be facilitated by public art consultant, Ballard Fine Art. The community advisory will provide commentary and feedback during this process.

The selection process will be a two-stage invitational to professional artist/artist teams with a selection panel. The selection panel will consist of 5 members and will include 3 members from the Vancouver Art Community and 2 members from the 1166 West Pender design team. Members of the selection panel, excluding members from the 1166 West Pender design team, will be paid an honorarium of \$1200 for their work.

## **Proposed Selection Panel Members:**

Grace Ulu, Artist, Musqueam Nation

Diana Freundl, Interim Chief Curator/Associate Director, Vancouver Art Gallery

Ken Lum, Artist, Chair of the Department of Fine Arts in the School of Design, University of Pennsylvania

Rob Leshgold, Architect, Reliance Properties

David Pontarini, Founding Partner, Hariri Pontarini Architects

## **Alternates:**

Xwalacktun (Rick Harry), Artist, Squamish Nation

Matthew Hyland, Executive Director, Contemporary Art Gallery

Liz Magor, Artist

Thomas Cannell, Artist, Musqueam Nation

Erik Hood, Associate Director, Artspeak

Ron Tran, Artist

## **Stage One**

In stage one of the selection process, with the opportunity for community and selection panel input, Ballard Fine Art will conduct in-depth research and assemble a long list of 18-20 suitable artists or artist teams for consideration. At the first meeting of the Selection Panel, the panel will A) be oriented to the 1166 West Pender development project, the public art opportunity, the community context and will hear discussion from the community advisory. B) Following that, the selection panel will collectively discuss the merits of the nominated artists' past work and potential fit with the respective public art opportunity. Upon review, the selection panel will determine a short-list of 4 artists to develop concept proposals.

## **Stage Two**

In stage two, the short-listed artists will be invited to develop concept proposals. The shortlisted artists will be provided with an in-depth orientation to the project and site, the public art opportunities, and the community context. In addition, the artists will be invited to meet the design team and community advisory.

The short-listed artists will then be given adequate time to prepare their proposals along with a detailed cost estimate of the work and a timeline schedule. The short-listed artists will be provided with an honorarium of \$10,000 for their work, paid upon receipt and presentation of their concept proposal online to the selection panel.



### **The Short-listed Artists' Public Art Proposals are to Include**

- i) Written public art proposal (1-2 pages)
- ii) Visualization tools (renderings and/or models)
- iii) A detailed public art cost estimate
- iv) Project timeline (duration)
- v) Details of all materials, finishes, colours, dimensions, installation requirements, names of fabricators and maintenance requirements
- vi) CV and examples of past projects

### **Artist/Artist Team Selection Criteria for Stage Two**

- i) High quality and innovative concept with a clear vision of the final artwork
- ii) Demonstrated understanding of the public space and the impact on the proposed site
- iii) Understanding of the project architecture, the site and its contexts
- iv) Demonstrated feasibility in terms of a detailed budget, timeline, implementation, safety, maintenance
- v) Artistic quality of artwork presented in the documentation of past work
- vi) Availability

Following the selection panel review of the artist proposals, a final artist and artwork will be recommended for selection. Prior to notifying the final artist nominated, the 1166 West Pender owner, design team and Vancouver Art Community selection panel members will have an opportunity to review the nominated artist's concept and provide a written response to each, notifying any specific technical or ideological issues. These comments will then be addressed by the selection panel as a whole. The final artist/artist team selected will enter a contract agreement with Reliance to complete the proposed artwork on time and budget.

Please note: If no submission warrants consideration, Reliance reserves the right not to award the commission.

Please direct any questions to:  
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Attn: Jan Ballard or Jenn Jackson