




**ANTHEM - THURLOW
PRELIMINARY PUBLIC ART PLAN**

1068 - 1090 BURNABY ST, 1318 THURLOW ST, VANCOUVER

JANUARY 17, 2025

An aerial photograph of a city, likely Vancouver, showing a dense urban area with numerous skyscrapers and residential buildings. In the foreground, there is a large body of water, possibly a harbor or bay, with a bridge crossing it. The background features a range of large, rugged mountains under a clear sky. The text is overlaid on the left side of the image.

The Thurlow development site is located on the traditional, unceded territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish) and sə̌ilwətaʔt (Tsleil-Waututh) Nations, who have lived throughout this region for thousands of years.

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PROJECT DETAILS

PROJECT ADDRESS 1068 - 1090 Burnaby St, 1318 Thurlow St, Vancouver, BC

LEGAL ADDRESS 1068 Burnaby Street
Lot 1 Plan Epp87122 District Lot 185 NWD BCAGROUP 1

PUBLIC ART BUDGET \$432,612.20

FSR: 218,491 sq. ft.

PROJECT TEAM

PROJECT OWNER | ANTHEM CRESTPOINT (THURLOW) LIMITED PARTNERSHIP

Suite 1100 Bentall IV Box 49200
1055 Dunsmuir Street
Vancouver BC Canada V7X 1K8

Rob Elliott | Director Development

relliott@anthemproperties.com

DESIGN ARCHITECT | BONIFACE OLEKSIUK POLITANO ARCHITECTS

SUITE 180 - 510 NICOLA ST
VANCOUVER, BC V6G 3J7

Adrian Politano | Architect

adrian@bop.ca

LANDSCAPE ARCHITECT | LOCI LANDSCAPE ARCHITECTURE + URBAN DESIGN

1738 KINGSWAY
VANCOUVER, BC V5N 2S3

MIKE ENNS | Landscape Architect

mike@locidesign.ca

PUBLIC ART CONSULTANT | BALLARD FINE ART LTD.

450 - 319 Pender St
Vancouver, BC V6B 1T3

Jan Ballard | Principal

jan@ballardfineart.com

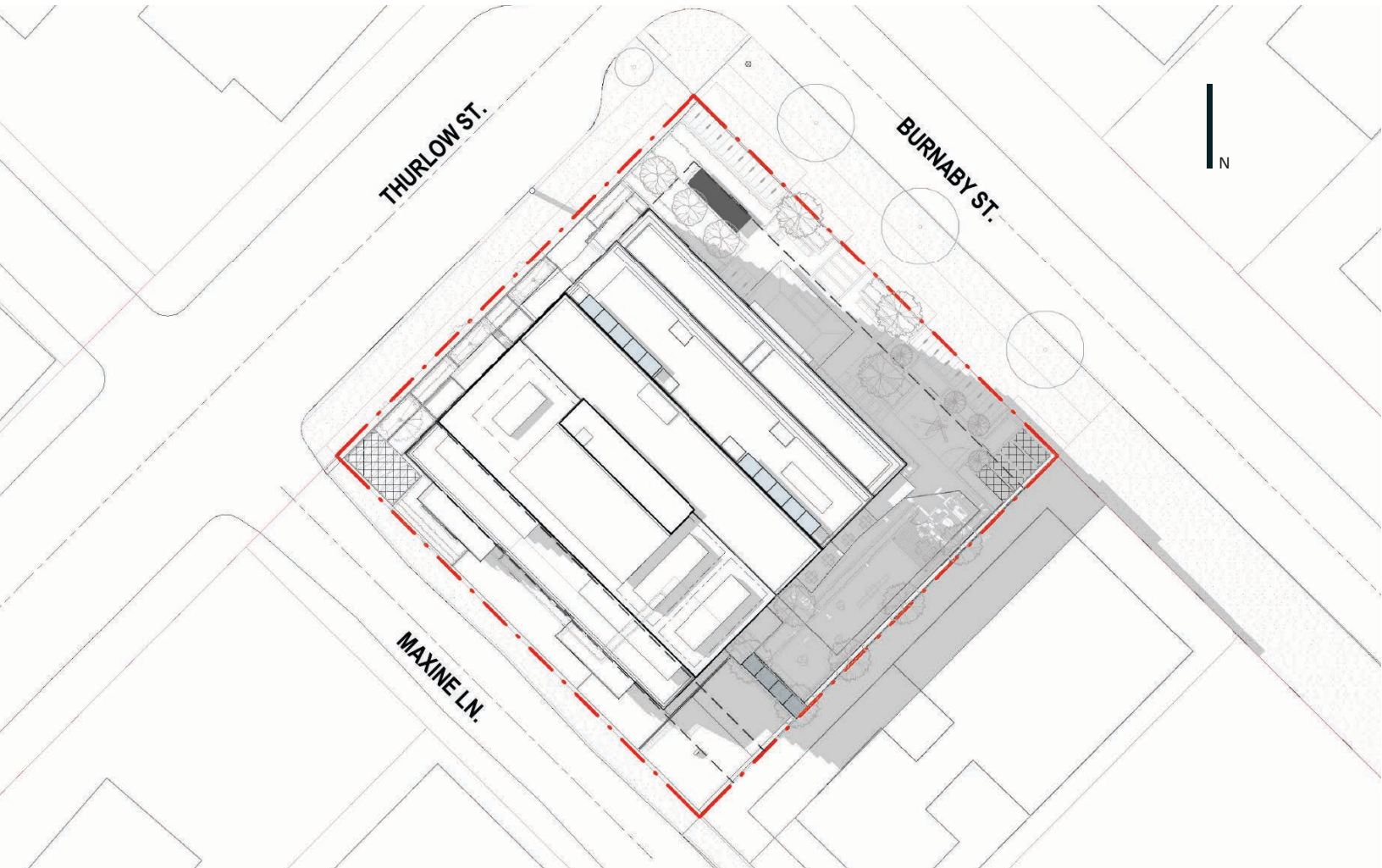
CONTEXT MAP



Context map showing location of the Thurlow development

 Site Location

SITE PLAN



Site Plan of the Thurlow development

PROJECT DESCRIPTION



Rendering: North-west view of the Thurlow development.

Anthem Thurlow sits in a prime, dynamic location at the heart of Downtown Vancouver. Situated at the corner of Burnaby and Thurlow Streets, the proposed development continues the evolution of Burnaby St, and the West End Plan, as a walkable, tree-lined pedestrian-oriented residential street in close-proximity to the amenities of Davie Village, the Vancouver Sea Wall, and Burrard Corridor. The site's central location provides excellent and convenient access via cycling, walking, or transit to Kitsilano and the rest of Vancouver to the south, UBC to the west, Mount Pleasant to the east, and the remainder of downtown to the north. The form and siting of the tower enhances the pedestrian experience along the Burnaby and Thurlow streetscapes by creating a park-like setting that fully wraps both frontages, with the provision of landscaping along the laneway serving to soften the transition from the project site to the public realm.

This multi-family residential development totals 32 storeys, with 300 secured purpose-built rental homes, including 242 market rental units and 58 below-market rental units (20%). The unit size mix sees three studio units, 179 one-bedroom units, 112 two-bedroom units, and six three-bedroom units. With an FSR of 12.63 and a building height of 293 feet, the development also features 122 vehicle parking spaces and 529 bicycle parking spaces. Anthem Thurlow is equidistant to both Davie Village and Beach Avenue, one of the city’s prime waterfront roads. The development is also in close proximity to the Central Business District — a thriving commercial hub. Amenity spaces are plentiful, with 4,796 sq ft shared between market and below-market rental, including the top floor as a rooftop amenity to allow all residents access to the best views in the building.

The proposed materiality of this development draws inspiration from the geometric style of the surrounding context. The mid-rise apartment buildings typical of this area express strong horizontal lines through glazing and balconies, which are often in contrast with the striking verticality of surrounding towers. These expressions find their influence in this development through the duality of spandrel and vision glass carried throughout the four facades as well as through the juxtaposing tones incorporated in the balconies. These differences are accentuated by light and shadow, displaying the greatest contrast when illuminated. This strong pull to the horizon is balanced by dark, matte bands that stretch up the building height and draw the eye to the peaked top. The materials echo the language of the neighbourhood while providing visual interest through depth, contrast, and light.

Reflecting with care the needs of its resilient and vibrant Downtown Vancouver community, Anthem Thurlow seeks to support the City’s goals of creating developments that encourage a sense of belonging and connection to place while improving equity and access to services. Anthem is committed to fostering a quality and engaging development that will enhance the neighbourhood character by providing successful and desirable places to live, work, and play, increasing community connectivity and enhancing livability.



Rendering: North-west view of the Thurlow development.



Rendering: View of the main entrance of the Thurlow Development



Rendering: North-west street view of the Thurlow development

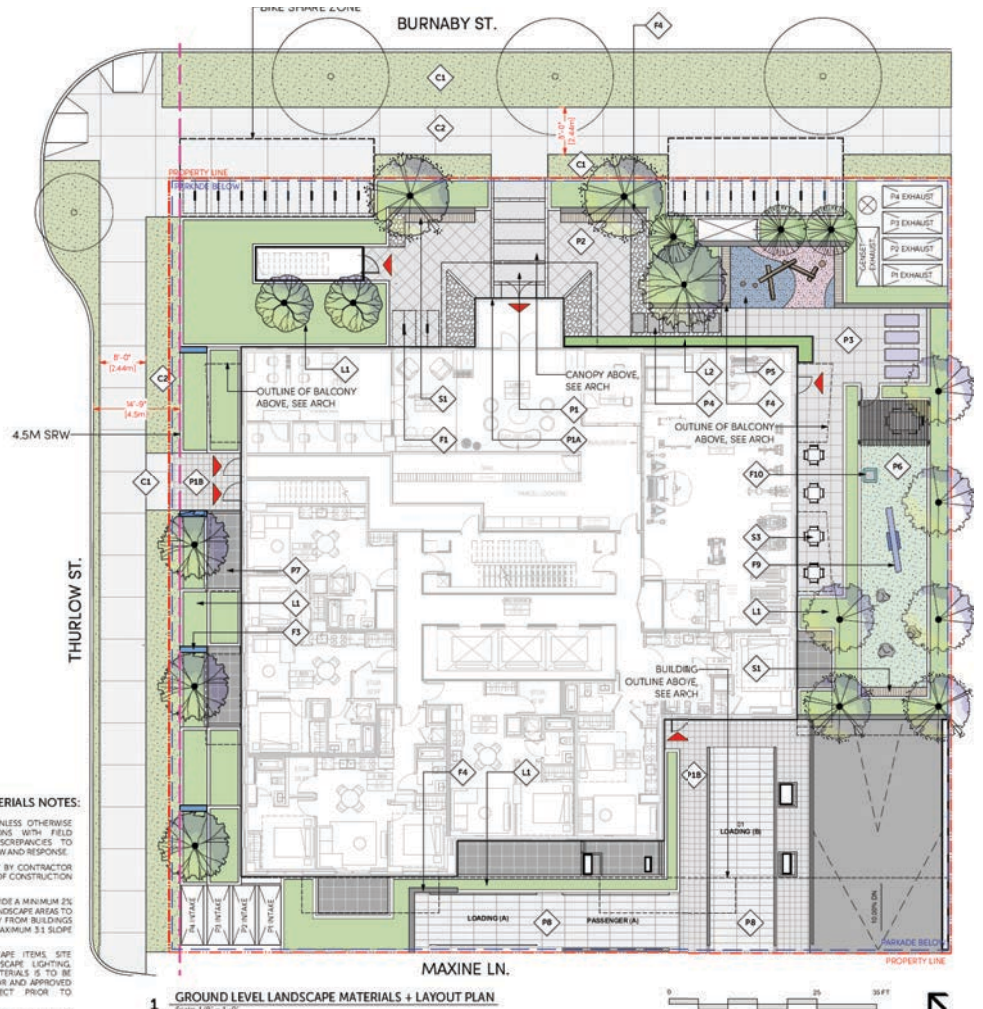
LANDSCAPE PLAN

MATERIALS LEGEND - GROUND LEVEL

SYMBOL	KEY	DESCRIPTION	DETAIL
	C1	OFFSITE PAVING: CIP CONCRETE SIDEWALK Scored CIP Concrete Sidewalk, as per CofG Standards	1 13.0
	C2	OFFSITE PLANTING: SCORED BOUNDARY Remove and Replace as Needed, to COV Standards	2 13.1
	P1	PAVING TYPE 1: LOBBY ENTRY PAVING Concrete Slab, 4" Depth, Sandblast Finish	3 13.0
	P2	PAVING TYPE 1A: LOBBY ENTRY PAVING BAND Pre-cast Concrete Unit Pavers, Barkman Broadway Blank or Approved Alternative, Colour: Natural, Size: 600 x 150 x 100mm	2 13.0
	P3	PAVING TYPE 1B: SECONDARY BUILDING ENTRY PAVING Pre-cast Concrete Unit Pavers, Barkman Broadway 65mm or Approved Alternative, Colour: Natural, Size: 300 x 300 x 65mm	3 13.0
	P4	PAVING TYPE 2: FRONT ENTRY COURT PAVING Pre-cast Concrete Unit Pavers, Barkman Broadway 65mm or Approved Alternative, Colour: Natural, Size: 600 x 600 x 65mm, Diamond Orientation	4 13.0
	P5	PAVING TYPE 3: AMENITY PAVING Pre-cast Concrete Unit Pavers, Barkman Broadway 65mm or Approved Alternative, Colour: Natural, Size: 600 x 600 x 65mm	5 13.0
	P6	PAVING TYPE 4: STONE SLAB PAVERS ON GRAVEL Basalt Slab Pavers on 3/4" Clear Crush, Min. 6" Depth	6 13.0
	P7	PAVING TYPE 5: PIP RUBBER SURFACING Placed-in-Place Rubber Surfacing by Landscape or Approved Alternative, Colour: Purple - Blue Grey	7 13.1
	P8	PAVING TYPE 6: ARTIFICIAL TURF Purk Royal by Bella Turf or Approved Alternative	2 13.1
	P9	PAVING TYPE 7: PRIVATE PATIO PAVING Pre-cast Concrete Unit Pavers, Corner Slab, by Belgard or Approved Alternative, 24 x 24 x 2", Granite	3 13.1
	P10	PAVING TYPE 8: ON-SITE CIP CONCRETE PAVING CIP Concrete Paving w/ Saw-cut	4 13.0
	L1	PLANTER TYPE 1: BASED CONCRETE PLANTER On Slab, Min. 24" Soil Depth for Shrubs, Min. 36" Soil Depth for Trees, 4x, 4x, 4x, Architectural Finish/Boardform Finish	1 13.2
	L2	PLANTER TYPE 2: METAL PLANTER On Slab, Min. 24" Soil Depth for Shrubs, Powder Coated Steel Planter Wall	2 13.2
	B1	SEATING TYPE 1: WOOD-TOP BENCH 36" W: Wood Top Bench Integrated w/ Conc. Planter Wall, Thermally Modified Ash	2 13.1
	S1	SEATING TYPE 3: MOVABLE TABLE + CHAIRS For Info Only, TBD by Owner	3 13.2
	B2	BIKE RACKS Bike Rack by Landscape Forms or Approved Alternative	3 13.2
	G1	GATE TYPE 1: DOG RUN GATE For Info Only, by Arch	3 13.2
	T1	OVERHEAD TRELLIS For Info Only, by Arch	3 13.2
	P11	PROPOSED PUBLIC ART For Info Only, by Public Art Consultant	3 13.2
	F1	FEATURE UPSTAND WALLS Brick-faced Wall, Concrete Core - 4' - 6' Height	3 13.2
	M1	YOGA MAT For Info Only, TBD by Owner	3 13.2
	N1	NATURAL PLAY Wood Logs + Steps, For Info Only, by Owner	3 13.2
	D1	DOG RUN EQUIPMENT Boulders + Teepee, For Info Only by Owner	3 13.2
	W1	DOG WASTE STATION For Info Only, by Owner	3 13.2

GENERAL LAYOUT + MATERIALS NOTES:

1. ALL DIMENSIONS ARE METRIC UNLESS OTHERWISE NOTED. VERIFY ALL DIMENSIONS WITH FIELD CONDITIONS. REPORT ANY DISCREPANCIES TO LANDSCAPE ARCHITECT FOR REVIEW AND RESPONSE.
2. ALL UTILITIES TO BE STAKED OUT BY CONTRACTOR AND PROTECTED FOR DURATION OF CONSTRUCTION PERIOD.
3. UNLESS OTHERWISE NOTED, PROVIDE A MINIMUM 2% SLOPE ON ALL HARD AND SOFT LANDSCAPE AREAS TO ENSURE POSITIVE DRAINAGE AWAY FROM BUILDINGS OR TO DRAINAGE STRUCTURES. MAXIMUM 3% SLOPE IN SOFT LANDSCAPE AREAS.
4. THE LAYOUT OF ALL HARDSCAPE ITEMS, SITE FURNISHINGS, BOLLARDS, LANDSCAPE LIGHTING, PLANTING BEDS AND OTHER MATERIALS IS TO BE STAKED OUT BY THE CONTRACTOR AND APPROVED BY THE LANDSCAPE ARCHITECT PRIOR TO INSTALLATION.
5. ALL SUBSTITUTIONS OF SPECIFIED MATERIALS TO BE APPROVED BY LANDSCAPE ARCHITECT.



1 GROUND LEVEL LANDSCAPE MATERIALS + LAYOUT PLAN
Scale: 1/8" = 1'-0"

Anthem Thurlow Landscape plan

PUBLIC REALM

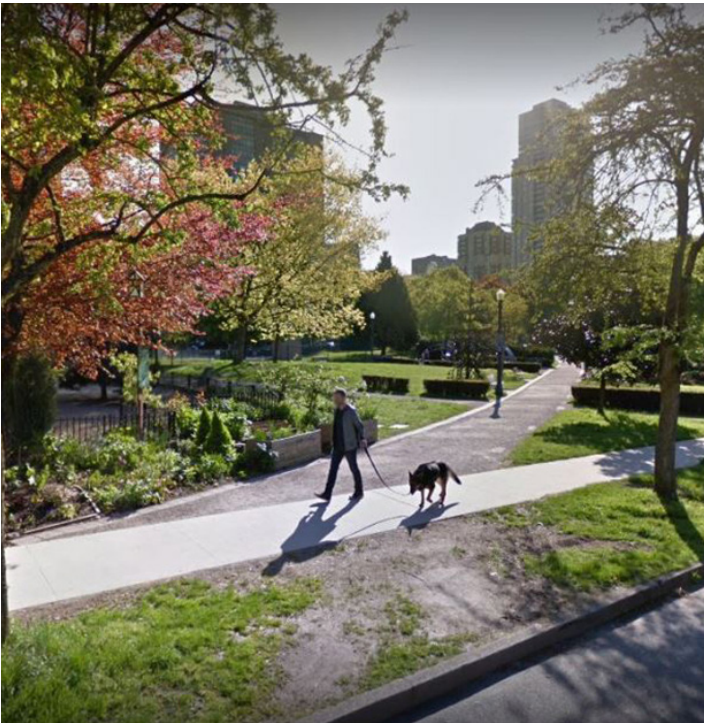
Situated in bustling Downtown Vancouver, at the confluence of a number of lively and diverse neighbourhoods, Anthem Thurlow is envisioned as a warm, animated, transit-oriented, and family-friendly development. Focused on sustainability and quality of life with park connections, tree-lined streets, and proximity to an abundance of urban amenities, Anthem Thurlow is set to foster a variety of social activity, increasing community connectivity while enhancing neighbourhood character. With the guidance of the City of Vancouver’s Official West End Community Plan (2013), Anthem will work with the surrounding community to instil a notable pride of place, maintaining and supporting a strong residential character while also creating new and adaptable public spaces that respond to the neighbourhood’s needs and aspirations.

The Burrard Corridor is generally located between Burrard and Thurlow Streets, from Pacific Street to the laneway south of Robson Street. Considered as a transition areas between the Neighbourhoods and the downtown, Burrard Corridor is a newer area of the West End where the majority of new housing and job space has been built over the past 40 years. Possessing a character similar to the downtown core with mostly high-rise office, hotel, institutional and residential buildings, the Burrard Corridor is well served by transit, services and amenities. According to the West End Plan, the Burrard Corridor will continue to accommodate additional job space and housing, all while close to transit, local services and amenities to help meet the needs of the surrounding community.



Anthem Thurlow will contribute to the vitality of the community context by incorporating active uses and high-quality building design, befitting its unique Burrard Corridor location. The tower's small footprint affords opportunities for landscaped outdoor spaces at grade, green roofs, as well as enhancement of the public realm at the three outer edges of the property including the laneway. Helping to support the planning principles of the West End Community Plan by helping to achieve a green, environmentally sustainable urban pattern, all units provide private outdoor spaces in the form of generous balconies or roof terraces. The park-like setting and dynamic architectural intent will add interest and animation to the community context along both Thurlow and Burnaby Streets, solidifying the development as an accessible landmark that embraces continued population and economic growth in a thoughtful and accessible way.

Alongside bustling street activity created from commercial uses surrounding the development, including new pocket parks and patios created to bring people together outside during the COVID-19 pandemic, a number of additional parks and plazas in the area create flexible, public spaces for leisure and gathering. Nelson Park, approximately 500 metres northeast of the development, is the largest non-waterfront park in Downtown. At just under 3 acres in size, Nelson Park includes an off-leash dog park, community garden, pathways, and passive open space encircled by mature trees. A small playground supplements a larger one on the adjacent school grounds (Roberts Annex Elementary). Nelson Park is also the site of the West End Farmer's Market, which runs from May-October. Sunset Beach, and the greater shorelines of English Bay, provide easy access to ocean waterfront just several blocks southwest of the development, or 10 minutes by foot. Davie Village is also nearby, a vibrant neighbourhood, business street, nightlife area, and hub for the LGBTQ community. Davie Village is a diverse and lively district catering to locals and visitors alike, both during the day and late into the evenings. It is a walkable place with primarily low-rise buildings that embraces celebration, socializing, and fun. Situated at the crest of a hill rising from English Bay, the Village itself is relatively flat and helps knit together the surrounding high density neighbourhoods in the West End and Downtown South



Nelson Park, Downtown Vancouver



Honda Celebration of Light

COMMUNITY CONTEXT

Since time immemorial, the x̣ṃəθḳəỵ əṃ (Musqueam), Sḳẉx̣ wú7mesh (Squamish), and Seḷíl wítulh (Tsleil-Waututh) Nations have lived on, and stewarded, the lands on which the City of Vancouver was built. Within the West End, fishing and clam bed harvesting camps existed around the shoreline of what is now called English Bay, with villages set up in Coal Harbour and Stanley Park and a complex trail system connecting the various places. European settlement of the area, and the disruption of First Nations lands and people, began in the 1860s. Indigenous villages without reserve status were demolished and their people relocated to reserves, including the Musqueam reserve in the south of the City. Subsequently, certain vulnerable cultural sites and burials were destroyed. Stanley Park was set aside as a military reserve in 1859 and in 1862 the first European occupations of land began, taking advantage of the area's rich resources. In the late 1880s, the Canadian Pacific Railroad arrived, and the City's population began to grow alongside a boom of business, industry, and building activity throughout the Downtown core, West End, and Coal Harbour. These included many warehouses and workshops, shipyards, docks, a lumber mill, and later on, the Boeing seaplane factory. In 1887, a year after the City of Vancouver was incorporated, the first passenger train arrived at the foot of Howe Street, and the possibility of rapid future growth was cemented. Over the course of the next seven years, a building boom moved the city centre from Water and Cordova Streets to Georgia and Granville Streets. With Streetcar services introduced in 1890, the waterfront was easily joined to Granville, Pender, and Cordova Streets.



Indigenous encampment at Alexander and the foot of Columbia Street, Vancouver 1898

As the area continued to develop, English Bay became a popular recreational destination, connected to the rest of the West End by wooded trails. A series of bathhouses and a long pier, since demolished, animated the area and aided in its establishment as a neighbourhood of large houses and grand estates. The First World War resulted in demographic changes, with a number of large, old houses being converted into divided suites as workers and new immigrants moved into the area. Most estates were redeveloped, and many three-storey wood framed apartment buildings were built in the 1920s and 1930s. In the 1950s, zoning changes allowed for increased building height and density to encourage those who might be inclined to move outside the city to stay in the area. The subsequent influx of residents contributed to the West End's cultural diversity, and also resulted in the growth of a large LGBTQ community in the area. Though many of the West End's heritage buildings have been removed or repurposed over the course of the past 80 years, in 1986 City Council created the Vancouver Heritage Register to identify and protect sites that hold heritage value. Currently, 121 such sites exist, contributing to the community's sense of place and cohesion.

Anthem Thurlow is located at the gateway to the City's vibrant West End neighbourhood. Situated in one of Vancouver's most historically rich areas, Thurlow benefits from a distinctive community that fosters an exciting mix of people and places, contributing to the city's vitality and resilience. The West End, adjacent to the downtown core business and financial districts, is a densely-populated urban oasis, with traffic-calmed streets punctuated by concrete islands, sidewalk barricades, mini-parks and a number of important residential heritage buildings, including The Manhattan, The Beaconsfield, The Beverly, and The Queen Charlotte. The Vancouver Park Board operates and maintains a number of recreational facilities in the community, including the West End Community Centre, Aquatic Centre, and six parks. Barclay Manor offers important programming space for adults as well as the West End Seniors Network.. The community centre provides public recreation facilities, while ensuring financial and physical access to capacity-building and recreational opportunities.



Sunset Beach and the Vancouver Aquatic Centre

Today, the area is recognized for its unique and inclusive social identity, with an eclectic mix of residents, housing, restaurants, and shops that contribute to the distinctive character of the neighbourhood. As the heart of Vancouver's 2SLGBTQAI+ community, the West End/Davie Village has played an important part in the City's Queer history. The City's first Pride Parade was sited at nearby Nelson Park, which took place in 1978, when participants marched on the sidewalk from the park site down Thurlow Street to Sunset Beach. In 1981, the Pride Society was incorporated and 10 days of festival activities were organized, including a parade with a city-issued permit from Nelson Park to Beach Avenue. That year, then Mayor of Vancouver, Mike Harcourt, declared August 1st to be the start of Gay Unity Week.[1] The City's Pride Week, including Parade, continues today with an annual event at the end of July/early August.

Set against a distinct cultural backdrop, the West End houses a number of creative venues and events including the Howe Street Studios, a 10,800-square-foot artist production facility owned by the City of Vancouver and operated by artist-run centre 221A. Used for visual arts production and beyond, the studios include two kiln-compatible spaces as well as two sound-isolated studios designated for audio practice. Further cultural spaces include: Cineworks, a non-profit Artist-Run Centre supporting independent filmmakers, media artists and arts audiences (300-1131 Howe Street); the Cinemateque, a film institute and media education centre devoted to understanding the art and history of Canadian and international cinema (1131 Howe Street); and the Contemporary Art Gallery, longest-standing independent public gallery in Vancouver dedicated to contemporary art (555 Nelson Street).



West End Farmers Market



Vancouver Pride Parade

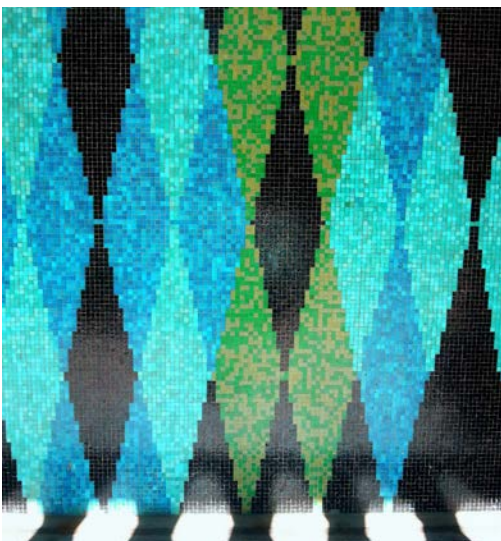
PUBLIC ART CONTEXT

Public art has the power to shift our everyday encounters with the familiar, energizing public space and strengthening the collective impact of our shared urban landscape. The public artwork for Thurlow seeks to underline these values, integrating seamlessly into the wider public art context of the Downtown Vancouver community and beyond.

In keeping with The City of Vancouver’s Culture Shift, which sites “public art as a key contributor in building a strong, inclusive and meaningful public realm” and the City of Vancouver Public Art Program mission to produce high quality public art that enriches Vancouver’s urban environment while providing a unique identity for individual developments, Anthem Thurlow will contribute to the shaping of this neighbourhood in a significant and exciting way.

The City of Vancouver’s Public Art Program works with artists, communities, City departments, and developers to commission extraordinary public artworks that animate the vision and values of urban life. The goals of the program are:

- to cultivate a changing and distinctive cityscape and enrich the experience of public places and the built environment;
- to be challenging, risk-taking, creative and innovative in pursuit of great artworks;
- to reflect the distinct character and experience of neighbourhoods and diverse communities;
- to stimulate civic discourse, re-examine narratives and imagine new futures through creative interventions; and
- to craft exceptional opportunities for artists – local, national and international, emerging and established – to engage with the public realm through typical and atypical media.



BC Binnings, BC Hydro Building, Vancouver BC (Close-up view)



BC Binnings, BC Hydro Building, Vancouver BC

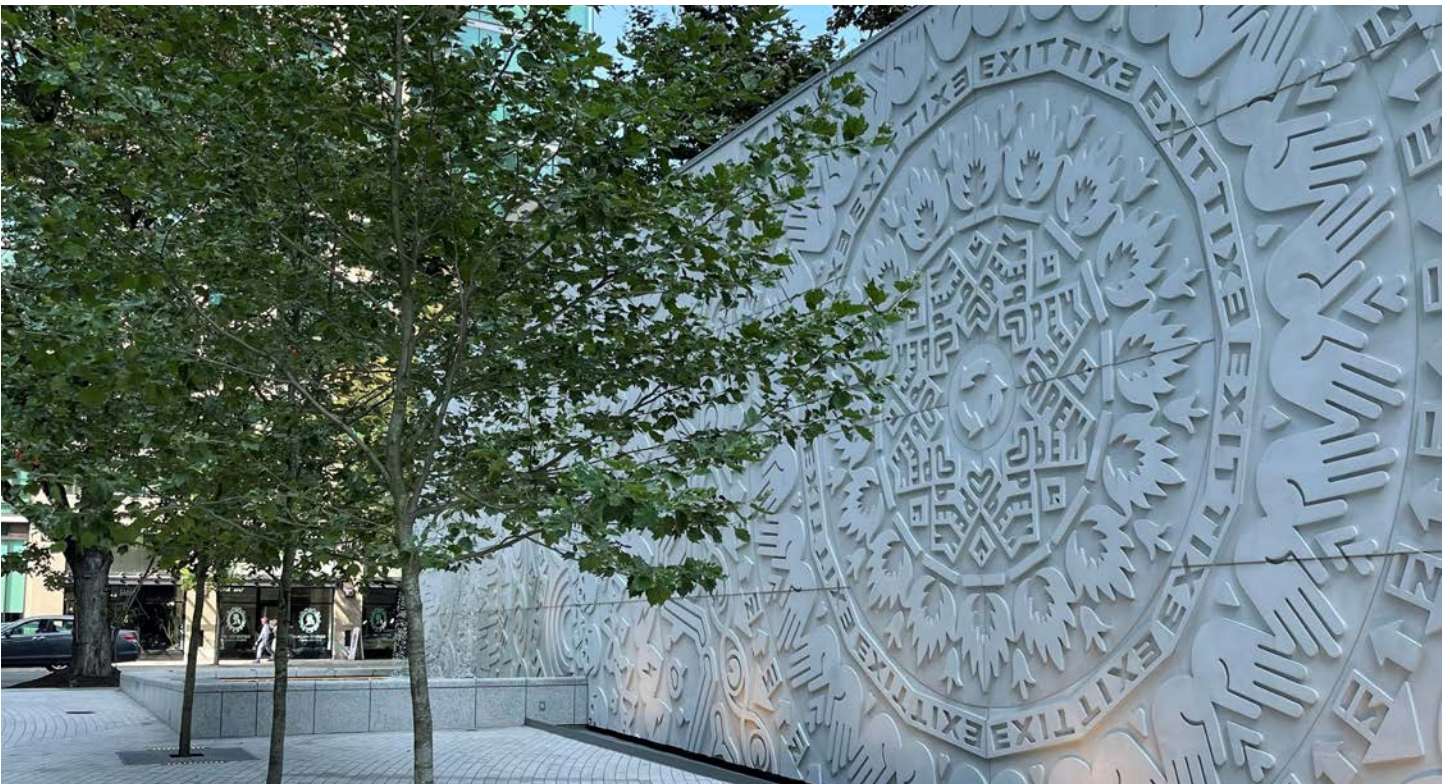
Anthem Thurlow is positioned to contribute to the shaping of this neighbourhood in a significant and exciting way, and particularly in relation to the number of public artworks decorating the Downtown area. Alongside the Vancouver Art Gallery and its outdoor public project space Offsite, additional recent artworks in the City of Vancouver’s collection, including Lyse Lemieux’s *Personnages*, Gunilla Klingberg’s *Wheel of Everyday Life*, and Bernar Venet’s *217.5 Arc*, among many others, will contribute to the greater cultural make-up of this diverse neighbourhood in meaningful and lasting ways.



Bernar Venet, *217.5 Arc* x 13. Sunset Beach, Vancouver



Lyse Lemieux, *Personnages*, 2021. 889 Pacific Street, Vancouver



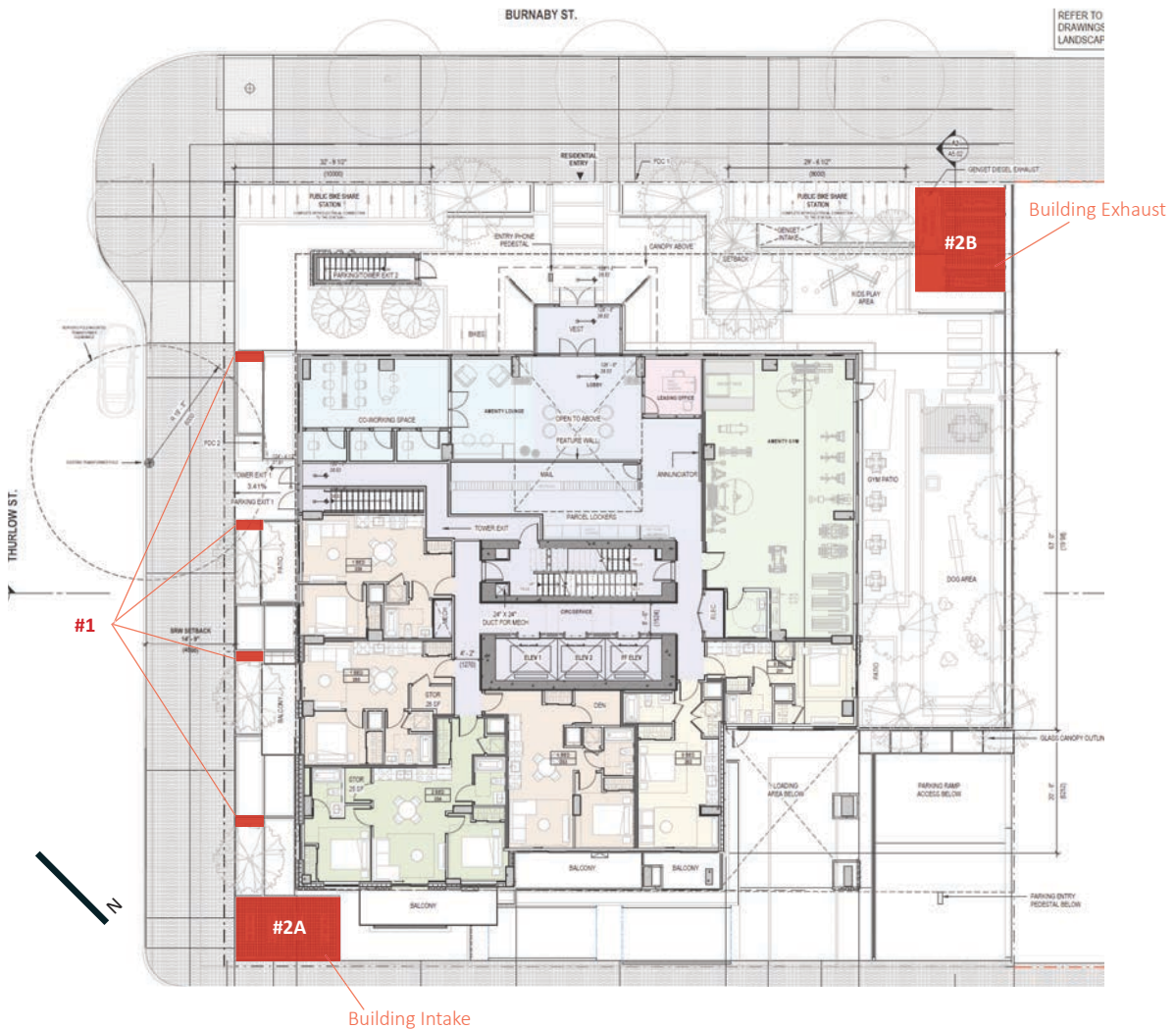
Gunilla Klingberg, *Wheel of Everyday Life*, 2022. Burrard Place, Vancouver

PUBLIC ART OPPORTUNITY

Following a detailed site analysis with the Anthem design team, the prime public art site location and opportunity have been identified as the series of landscaped platform areas (#1) along Thurlow Street.

In addition, the public art has the potential to expand to include integration with the intake and exhaust structures at the corner of Thurlow and Maxine Lane (#2A) and at Burnaby Street (#2B). The site locations offer a unique context to engage pedestrians, cyclists, and motorists traveling along Thurlow Street and Burnaby Street.

The public art opportunity invites an artist or artist group to consider a pedestrian-scale series or sequence of related works in a wide range of approaches and forms, with the option for integration with the intake and exhaust structures.



Floor Plan: Public Art Site Locations

Public Art Site Locations

Public art proposed at these site locations will create a welcoming and engaging context while supporting the hustle and bustle of everyday life, the artwork may also allow for moments of contemplation for passersby. Possessing unique wayfinding and placemaking qualities, the public artwork may contribute to the cultural vibrancy of this urban community, building civic pride, and community identity.

An artist will be provided with as much creative licence as possible to activate selected locations, integrating art to the landscape and architectural design as well as the community contexts in a meaningful and lasting way. An artist will be selected early in the process with an opportunity to become integral members of design team and work in close collaboration with Anthem, the architect and landscape architect. The public art will be carefully considered, in keeping with the vision of the development as well as the City of Vancouver Public Art Program. Anthem proposes to host an enduring artwork that speaks to diverse audiences, inviting engagement and dialogue on multiple levels while celebrating local culture.



Render view from Thurlow street

- Public Art Opportunity #1 landscaped platforms
- Public Art Opportunity #A building intake



Render view from Thurlow street.

- Public Art Opportunity #1 landscaped platforms
- Public Art Opportunity #A building intake

PUBLIC ART BUDGET

The total public art budget for the Thurlow development project adheres to the City of Vancouver Public Art Policy, calculated as \$1.98 x each square foot contributing to the FSR calculation. An estimated Total Public Art Budget of \$432,612.20 is based on the eligible project FSR of 218,491 square feet.

The total public artwork budget will be allocated to administrative costs, the public artwork, developer contingency, interpretive signs or plaques, and 10% art fund fee paid to the City of Vancouver.

Administrative costs will include art consultant fees, the artist selection process, and artist, selection panel and advisory honorariums. The amount allocated for the public artwork includes the artist fees, artwork fabrication, storage, transportation, installation, engineering certificates, construction coordination and site preparation, lighting, final documentation, professional images of completed work and insurance, plus applicable taxes.

Public Artwork (Opportunity #1, #2A & #2B).....	\$285,000.00
Public Art Administration.....	\$80,900.00
Selection Process and Honoraria.....	\$37,400.00
Artist Honoraria (\$8,000 x 4).....	\$32,000.00
Community Advisory (\$800 x 3).....	\$2,400.00
Selection Panel Honoraria (\$1,000 x 3).....	\$3,000.00
Public Art Consultant.....	\$43,500.00
Developer’s Contingency.....	\$17,950.98
Plaque.....	\$2,000.00
Photo Documentation Licenses.....	\$3,500.00
10% Civic Program Contribution.....	\$43,261.22
TOTAL PUBLIC ART BUDGET	\$432,612.20

TIMELINE

TARGET PROJECT TIMELINE

Public Hearing	Fall 2024
DP Application	Fall 2024
DP Issuance	May 2025
Occupancy.....	November 2028

TARGET PUBLIC ART TIMELINE

Preliminary Public Art Plan Presentation.....	February 2025
Detailed Public Art Plan Presentation.....	April 2025
Selection Panel Meeting – Review Long List of Artist	June 2025
Short-listed Artists’ Invitation	June 2025
Artists Orientation Meeting.....	July 2025
Selection Panel Meeting – Artist Presentations	September 2025
Final Artist Selection	Fall 2025
Artist Contract.....	Fall 2025
Art Installation.....	October 2028

* DATES ARE BEST ESTIMATED TARGETS AND SUBJECT TO CHANGE

COMMUNITY ENGAGEMENT STRATEGY

Community consultation and public engagement will be thoughtfully considered throughout the Thurlow public art selection process. A non-voting community advisory will be established and consist of three representatives from the broader downtown and local West End communities. The relationship of the Thurlow public art to its surroundings and end users will be a central consideration by the advisory members.

The advisory members will include a representative from the West End or Davie Village community, a local neighbourhood resident, and a representative from the Squamish, Musqueam or Tsleil-Waututh nations. The role of the community advisory representatives will be to provide feedback and commentary to the selection panel and shortlisted artists. The advisory will meet with the selection panel to provide insights into the community aspirations around public art and potential artists. In addition, the community advisory will meet with the shortlisted artists during the artist orientation meeting and provide input towards the development of the artist concept proposals.

The community advisors will play an integral role in the selection process, providing a voice for the community as well as guidance regarding opportunities for the celebration of the work upon completion. Advisors will be paid an honorarium of \$800 for their work.

Smaller informal coffee meetings may be hosted by the consultant with members of the local community for further feedback and input on the public art opportunity.

Proposed Community Advisors:

Jody Broomfield, Artist, Member of the Squamish Nation
Kay Higgins, Artist and Cultural worker, SFU
Siobhan Powlowski, Executive Director, Gordon Neighbourhood House

Alternates:

Chrystal Sparrow, Artist, Member of the Musqueam Indian Band
Lucien Durey, Artist

SELECTION PROCESS

All stages of the selection process will be facilitated by public art consultant, Ballard Fine Art. The community advisory will provide commentary and feedback during this process. The selection process will be a two-stage invitational to professional artist/artist teams with a selection panel. The selection panel will consist of 5 members and will include 3 members from the Vancouver Art Community and 2 members from the Anthem- Thurlow design team. Members of the selection panel, excluding members from the Anthem, will be paid an honorarium of \$1,000 for their work.

Proposed Selection Panel Members:

Rob Elliott, Anthem Properties, Director Development
Krista Whitelock, Anthem Properties, Vice President Marketing
Tom Hsu, Artist, Neighbourhood Resident
Shaun Dacey, Neighbourhood Resident, Director of the RAG
Rebecca Bayer, Artist, Neighbourhood Resident

Alternates:

Germaine Koh, Artist
Olivia George, Artist, Member of the Tsleil-Waututh nation

Stage One

In stage one of the selection process, the selection panel will be oriented to the Thurlow development project, the public art opportunity and the community context. With an opportunity to meet with the community advisory, Ballard Fine Art and the selection panel will conduct in-depth research and nominate a long list of suitable artists or artist teams for consideration. The selection panel will collectively discuss the merits of the nominated artists' past work and potential fit with the respective public art opportunity. Upon review, the selection panel will determine a short-list of 4 artists to develop a concept proposal.

Stage Two

In stage two, the short-listed artists will be invited to develop concept proposals. The shortlisted artists will be provided with an in-depth orientation to the project and site, the public art opportunities, and the community context. In addition, the artists will be invited to meet the design team and community advisory.

The short-listed artists will be provided with an honorarium of \$8,000 for their work, paid upon receipt and presentation of their concept proposal. Following the selection panel review of the artist proposals, a final artist and artwork will be recommended for selection. Prior to notifying the final artist nominated, the project owner, design team and Vancouver Art Community selection panel members will have an opportunity to review the nominated artist's concept and provide a written response to each, notifying any specific technical or ideological issues. These comments will then be addressed by the selection panel as a whole. The final artist/artist team selected will enter a contract agreement with Anthem to complete the proposed artwork on time and budget.

The Short-listed Artists' Public Art Proposals are to Include

- i) Written public art proposal (1-2 pages)
- ii) Visualization tools (renderings and/or models)
- iii) A detailed public art cost estimate
- iv) Project timeline (duration)
- v) Details of all materials, finishes, colours, dimensions, installation requirements, names of fabricators and maintenance requirements
- vi) CV and examples of past projects

Artist/Artist Team Selection Criteria for Stage Two

- i) High quality and innovative concept with a clear vision of the final artwork
- ii) Demonstrated understanding of the public space and the impact on the proposed site
- iii) Understanding of the project architecture, the site and its contexts
- iv) Demonstrated feasibility in terms of a detailed budget, timeline, implementation, safety, and maintenance
- v) Artistic quality of artwork presented in the documentation of past work
- vi) Availability

Please note: If no submission warrants consideration, Anthem reserves the right not to award the commission.

Please direct any questions to:

Ballard Fine Art Ltd.
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