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Date: 1/11/2021 12:07:23 PM
Subject: Strathcona Communications Update

Dear Mayor and Council,

Staff have confirmed the following communications plan for Strathcona Park neighbours:

Neighbourhood communications

- *A bi-weekly neighbourhood update:* an email update will be sent every two-weeks via a list of approximately 170 contacts, which include SRA and BIA as well as residents who have frequently corresponded with the City.
 - This update will be issued by the City and prepared jointly by City and Parks staff, with input from BC Housing as well.
 - This letter will be shared with PHS and camp leadership to ensure transparency.
 - If you have a list of people you would like to see added to this list, please send the email list to Sandra Singh, General Manager ACCS.
- *SRA monthly meetings:* Donnie, Sandra, and a BC Housing representative will offer to attend SRA monthly meeting to provide in person updates
 - They will also offer to SRA to provide brief updates for any SRA newsletter.
- *Business liaisons:* A senior City staff contact has been provided for businesses along Raymur in case they need additional information (Celine Mauboules, who will coordinate any necessary discussions).
- *As needed communications:* On an as-needed basis, special communications may be issued to the neighbourhood between bi-weekly updates with information related to a specific activity.

Campers

- *Camper handouts:* Campers will receive a handout/flyer with any updates as activities in relation to the park are implemented.
 - These communications will be shared as attachments to bi-weekly neighbourhood update to ensure transparency.
- *Meetings with Camp Leadership:* Senior staff from the City, Park Board, and BC Housing continue to meet with camp leadership on a regular basis to share information and seek understanding of and co-operation with planned activities.

I hope this information about how staff plan to stay in touch with neighbours around Strathcona will be helpful as we move forward.

As well, staff will work on a weekly update for Council and the Park Board, to be issued Monday afternoons.

Best,
Paul

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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.