

**From:** ["Mochrie, Paul" <Paul.Mochrie@vancouver.ca>](mailto:Paul.Mochrie@vancouver.ca)  
**To:** ["Direct to Mayor and Council - DL"](#)  
**CC:** ["City Manager's Correspondence Group - DL"](#)  
["Pickard, Gail" <Gail.Pickard@vancouver.ca>](mailto:Gail.Pickard@vancouver.ca)  
**Date:** 2/1/2021 3:26:56 PM  
**Subject:** City Council Lunar New Year Video

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Dear Mayor and Council,

Protocol is producing City Council's Happy Lunar New Year video to be launched on February 12. The video will be shared on [vancouver.ca](http://vancouver.ca) and on the City's social media channels. The videographer has already filmed the Mayor's lunar new year message, and we would like each Councillor to have the opportunity to be in the video as well wishing the community a Happy Year of the Ox.

We would like Councillors to record a video of themselves using their phone saying -

- A 5 second max. personal message to the Chinese, Korean and Vietnamese communities, **concluding with**
- "Happy Year of the Ox"

For the best quality, the videographer asks that Councillors:

- Use an uncluttered background that is not brighter than the Councillor in view,
- Ensure the lens is focused. **Tip** - Tap to set focus and exposure is good, *tap and hold to lock focus and exposure AE/AF LOCK is better*
- Record message in portrait orientation

Please send your video to [lily.chen@vancouver.ca](mailto:lily.chen@vancouver.ca) by **NOON on Friday, February 5.**

Thank you,  
Paul

**Paul Mochrie (he/him)**  
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City of Vancouver  
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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the

x<sup>w</sup>məθN<sup>ó</sup>ēəm (Musqueam), l<sup>ó</sup>ó<sup>ó</sup>ú 7mesh (Squamish), and səliwəta† (Tseil-Waututh) Nations.