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Date: 2/11/2021 7:04:47 PM
Subject: Update on Hogan's Alley Society and Nora Hendrix Way

Dear Mayor and Council,

I am writing to provide you with more details regarding the naming of Nora Hendrix Way, and the process of naming of City assets broadly, as well as a timeline regarding the receipt of relevant correspondence by Council.

Naming of City assets is led by the City's Civic Asset Naming Committee, a group of volunteers whose mandate is to advise Council on matters pertaining to the naming of City-owned assets.

Staff acknowledge the hard work of the Civic Asset Naming Committee and also recognize that, notwithstanding the connection with a staff liaison, the Committee operates independently of other internal departments. In this case, City staff working with Hogan's Alley Society and other organizations in Vancouver's Black and African Diaspora communities were unaware of the work being undertaken by the Civic Asset Naming Committee.

We understand that the Civic Asset Naming Committee informed Stephanie Allen on or about November 30, 2020 of their pending recommendation to name the street "Nora Hendrix Way". In her note to Council, Ms. Allen indicates that she learned of this recommendation via the media. At this point, we are not able to explain what appears to be a substantial miscommunication or misunderstanding,

The City is committed to working with the Hogan's Alley Society and other organizations in Vancouver's Black and African Diaspora communities who face anti-Black racism and persistent social and economic exclusion, to acknowledge and address historical wrongs, identify and remove barriers to full participation, and celebrate their vibrant cultures. A foundational part of this work involves the creation of an MOU for the Hogan's Alley Block, work which is a priority for our staff teams. We also understand the position of Hogan's Alley Society that an MOU should come before any asset naming.

Staff acknowledge that Council, when deliberating on the naming, may not have had an opportunity to review the correspondence from the Hogan's Alley Society. Moving forward, Council could consider referring the by-law to enact the naming back to staff for further community engagement.

Some additional background information regarding this matter is set out below.

Timelines of Receipt of Correspondence from Hogan's Alley Society (HAS)

- February 3, 2021` Agenda containing report .Naming of New Streets and Street Extensions in the New St. Paul s Hospital and Pearson Dogwood DevelopmentsÃposted online at vancouver.ca
- February 9, 2021 11:54 pm Ãcorrespondence from HAS received through feedback form on the website
- February 10, 2021 9:01 am Ãcorrespondence from HAS distributed to Council
- February 10, 2021 11:18 am Ãcorrespondence from HAS redistributed to Council in the Mayor and Council Feedback Report

Process for Naming City Assets

1. City Staff inform the Civic Asset Naming Committee, usually as part of a Committee meeting, that a new City-owned street is available for naming. Most often these requests are the result of a development project (e.g. River District, Oakridge, Pearson Dogwood)
2. The Committee reviews the names on the Civic Asset Name Reserve List (<https://vancouver.ca/your-government/view-names-on-the-reserve-list.aspx>) to see if any are suitable for the location.
3. If the list does not contain a suitable name, the committee members will brainstorm names. As part of the brainstorming process, members often conduct independent research; sometimes, individuals or groups with an interest in the development project or the site will suggest names. They do this either in writing or by asking to speak to the Committee at a meeting.
4. The Committee makes a formal recommendation, at one of their regular meetings, to place the name for the particular site on the Civic Asset Name Reserve List and to recommend the name to Council.
5. A report is prepared by the Staff Liaison to the Committee and presented to Council for consideration.
6. If Council approves the report's recommendations, Legal Services prepares a by-law to amend the City's Street Name by-law and this is presented to Council, typically at the first Council meeting after Council approval of the name.

Best,
Paul

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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməŋəm (Musqueam), ḵwə́wmesh (Squamish), and səliwətał (Tsleil-Waututh) Nations.