

From: "Mochrie, Paul" <Paul.Mochrie@vancouver.ca>
To: "Direct to Mayor and Council - DL"
CC: "City Manager's Correspondence Group - DL"
"Pickard, Gail" <Gail.Pickard@vancouver.ca>
"Hendren, Paul" <Paul.Hendren@vancouver.ca>
Date: 2/19/2021 3:22:22 PM
Subject: RE: Memo: Brand Policies - RTS 014324

Please accept my apologies for the typographical error in the spelling of Councillor Dominato's name in my note below!

Paul

From: Mochrie, Paul <Paul.Mochrie@vancouver.ca>
Sent: Friday, February 19, 2021 2:59 PM
To: Direct to Mayor and Council - DL
Cc: City Manager's Correspondence Group - DL ; Pickard, Gail
<Gail.Pickard@vancouver.ca>; Hendren, Paul <Paul.Hendren@vancouver.ca>
Subject: Memo: Brand Policies - RTS 014324

Dear Mayor and Council,

Please see the attached memo from Maria Pontikis **regarding City Policy on Use of City Emblem and Logo (RTS 14324)**. A short summary of the memo is as follows:

- This memo is provided in response to an enquiry received from Councillor Dominator at the Council meeting on February 9, 2021 about policies related to the City emblem (logo) and other City symbols.
- There are a number of relevant policies, as referred to in the attached.
- The [internal guidelines](#) for use of City symbols can be found on our intranet.
- The public can find information about [City symbols](#) on our web site.

If you have any questions, please feel free to contact Maria Pontikis at 604-673-8121 or maria.pontikis@vancouver.ca.

Best,
Paul

Paul Mochrie (he/him)
Acting City Manager

City of Vancouver

paul.mochrie@vancouver.ca



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməŋəm (Musqueam), ləwú7mesh (Squamish), and səilwətał (Tseil-Waututh) Nations.