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To: ["Direct to Mayor and Council - DL"](#)
CC: ["City Manager's Correspondence Group - DL"](#)
Date: 2/26/2021 7:26:01 AM
Subject: VEC Vancouver Economy Report

Dear Mayor and Council,

Please find the latest [Vancouver Economy Report – Signs of recovery, but who is left behind. \[vancouvereconomic.com\]](#)

In this latest issue you'll find:

- **Economic Snapshot:** illustrating the state of Vancouver's economy including exclusive city-level job stats.
- **Latest Rankings:** how Vancouver's economy is performing according to global rankings.
- **Industry Profiles:** high-level overviews and check-ins on the crucial manufacturing and tourism & hospitality sectors.
- **Emerging Sectors to Watch:** featuring esports and advanced air mobility (AAM).
- **Traditional Economics: Growth** is a quick explainer on a traditional economic goal.
- **21st Century Economics: Inclusive Growth** explains why this mindset is a necessary step to achieve shared prosperity.

Also, for your interest, I am thrilled to share VEC's Board approved [2021 Corporate Plan \[vancouvereconomic.com\]](#)

- VEC are finalizing the team's workplan for the year, which includes over 120 work items, including initiatives, research, and partnerships. Many of which VEC are proud to be working in partnership with COV and other strategic partnerships.

Finally, look out for and please share the following:

- VEC's upcoming Online Webinar – [Future-proofing Vancouver: Transformative ideas for economic resilience \[eventbrite.ca\]](#) – March 5, 2021
- VEC's recently published [Esports Strategy \[vancouvereconomic.com\]](#) - super exciting!
- City of Vancouver's [C40 Women4Climate Mentorship program](#) - applications now open
- Canadian Urban Institute's [Future of Canadian Downtowns and CBD event \[bringbackmainstreet.ca\]](#) – March 4, 2021

VEC welcomes your feedback for future editions.

Best,
Paul

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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməŋ̱əm̱ (Musqueam), lə́w̱ú7mesh (Squamish), and səliwətał (Tsleil-Waututh) Nations.