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To: ["Direct to Mayor and Council - DL"](#)
CC: ["City Manager's Correspondence Group - DL"](#)
["CC Mayor and Council Support - DL"](#)
["Matthews, Lesley" <lesley.matthews@vancouver.ca>](mailto:lesley.matthews@vancouver.ca)
Date: 3/9/2021 5:56:35 PM
Subject: FW: Request to Council - Happy Nowruz Video Message

Dear Mayor and Council,

Saturday, March 20 is Nowruz, one of 16 official celebrations and observances marked by City Council each year. Nowruz is celebrated by over 300 million people in more than 15 countries and marks the beginning of spring and the New Year for Persian, Kurdish, Central Asian and Ismaili communities. Nowruz promotes the values of peace, solidarity, reconciliation, neighborliness, diversity, and friendship among people. It is a time of transformation, and a reminder that every new day is a chance for a fresh start.

As we are still celebrating virtually due to COVID-19, staff are creating a "Happy Nowruz" video to be released to the public on March 19 and 20. Councillors are asked to record a video of themselves using their phone saying -

- A 5 second personal message offering best wishes to everyone celebrating Nowruz in Vancouver, Canada and around the world , concluding with
- ☒Happy Nowruz☒

Kindly provide your brief video recording to lesley.matthews@vancouver.ca by **Monday, March 15 at 11 am**. For the best quality and to create a fitting video for this particular occasion, the videographer asks that Councillors:

- Use an uncluttered background that is not brighter than the Councillor in view
- Ensure the lens is focused
 - Keep your video message to 5 seconds. Videos that are longer may be edited down for timing purposes.
- Record message in landscape orientation**

Best,
Paul

Paul Mochrie (he/him)
Acting City Manager
City of Vancouver

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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməθłəəm (Musqueam), ləwə́ 7mesh (Squamish), and səliwətał (Tsleil-Waututh) Nations.