

**From:** ["Mochrie, Paul" <Paul.Mochrie@vancouver.ca>](mailto:Paul.Mochrie@vancouver.ca)  
**To:** ["Direct to Mayor and Council - DL"](#)  
**CC:** ["City Manager's Correspondence Group - DL"](#)  
["City Leadership Team - DL"](#)  
["Marley, Eleena \ \(Vancouver Economic\)" <emarley@vancouvereconomic.com>](#)  
**Date:** 4/30/2021 5:16:43 PM  
**Subject:** Memo - VEC Project Greenlight  
**Attachments:** CMO - Memo - VEC Project Greenlight - 2021.04.30.pdf

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Dear Mayor and Council,

Following up on the question posed to staff regarding Project Greenlight at this week's COVID-recovery council update, please find a short summary and memo outlining the program.

- Funded by partners, VEC designed and launched the [Project Greenlight \(PGL\)](#) program
- PGL is a fee-paying membership-driven technology demonstration platform
- The primary purpose is to connect major enterprises in Metro Vancouver ("members") with innovators seeking local demonstration opportunities that support decarbonization, optimize asset performance, accelerate smart and sustainable transformation and ultimately support COV's Climate Emergency Action Plan.
- Founding members are the City of Vancouver, [TransLink](#), [FortisBC](#), [Quadreal Properties](#) and the [City of New Westminster](#).

Please let me or Eleena know if you have any questions.

Best,  
Paul

**Paul Mochrie (he/him)**  
City Manager  
City of Vancouver  
[paul.mochrie@vancouver.ca](mailto:paul.mochrie@vancouver.ca)



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməŋəm (Musqueam), ləwú 7mesh (Squamish), and səilwətał (Tsleil-Waututh) Nations.

## MEMORANDUM

April 30, 2021

TO: Mayor and Council

CC: Karen Levitt, Deputy City Manager  
Katrina Leckovic, City Clerk  
Lynda Graves, Administration Services Manager, City Manager's Office  
Maria Pontikis, Director, Civic Engagement and Communications  
Anita Zaenker, Chief of Staff, Mayor's Office  
Neil Monckton, Chief of Staff, Mayor's Office  
Alvin Singh, Communications Director, Mayor's Office  
Patrice Impey, CFO/ General Manager, Finance, Risk & Supply Chain Mgmt  
City Leadership Team (CLT)  
Eleena Marley, Acting CEO, Vancouver Economic Commission

FROM: Paul Mochrie, City Manager

SUBJECT: Update on the Vancouver Economic Commission's Project Green Light (PGL)

RTS #: N/A

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On April 27, 2021 staff presented the **One Year In: City of Vancouver Contributions to Covid-19 Recovery and Council Covid-19 Recovery Committee (CCRC) Report Back to Council**, and COV and VEC staff responded to Council's questions. Councillor Carr requested that the Vancouver Economic Commission provide a briefing on VEC's recently launched initiative, [Project Greenlight \(PGL\)](#). This memo provides a brief overview of the program.

PGL is a fee-paying membership-driven technology demonstration platform that connects major enterprises in Metro Vancouver ("members") with innovators seeking local demonstration opportunities that support decarbonization, optimize asset performance, accelerate smart and sustainable transformation and ultimately support COV's Climate Emergency Action Plan. Local businesses struggle to identify and secure strategic partners to pilot, scale, and accelerate their growth, and PGL helps address this pain point.

With funding from partners, VEC designed the PGL program, and the new publically launched platform. VEC will lead the calls to innovators for solutions to the member's specific challenges and support members in pre-screening and selecting potential innovative solutions. Our goal is

to grant more rapid access to key decision makers, and accelerate smart green project deployments in the region.

The City of Vancouver, [TransLink](#), [FortisBC](#), [Quadreal Properties](#) and the [City of New Westminster](#) are founding members, and are bound together by their commitments to green and digital transformation. The City will work with VEC and PGL to address CEAP-related targets and strategic priorities related to carbon reduction, waste, rainwater, buildings, and transportation.

PGL provides a flexible path for City staff to promote their challenges outside the regular procurement framework using 'Calls for Innovation', and leverages VEC's resources to source and screen incoming proposals from non-traditional small and medium sized vendors. This process compliments existing market sounding activities and aligns with the City's Procurement Policy regarding unsolicited proposals.

We hope PGL brings us some exciting game-changing ideas and solutions and helps us address some of our biggest climate challenges. Our first Call for Innovations is for Green Rainwater Infrastructure monitoring solutions.

COV is inviting innovative responses within **transportation, waste and the built environment**, to bring us closer to COV and VEC's goals for a **zero carbon, zero waste and smart city**. At your convenience, please explore the City's currently posted challenge and the overall website for more details. <https://projectgreenlight.io/our-challenges/city-of-vancouver/>

Please let me or Eleena know if you have any questions.

Best,

A handwritten signature in black ink, appearing to read 'P. Mochrie', enclosed within a hand-drawn circle.

Paul Mochrie  
City Manager

| [paul.mochrie@vancouver.ca](mailto:paul.mochrie@vancouver.ca)