

**From:** "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>  
**To:** "Direct to Mayor and Council - DL"  
**CC:** "City Manager's Correspondence Group - DL"  
**Date:** 5/13/2020 10:07:06 AM  
**Subject:** FW: YVR announces new President & CEO  
**Attachments:** YVR CEO Announcement Letter.pdf

Big news with Tamara Vrooman becoming the new CEO of YVR.  
s.

**Sadhu Aufochs Johnston** | City Manager  
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Pronouns: he, him, his



*The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.*

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**From:** Anne Murray [mailto:Anne\_Murray@yvr.ca]  
**Sent:** Wednesday, May 13, 2020 9:50 AM  
**Cc:** Alana Lawrence; Trevor Boudreau  
**Subject:** [EXT] YVR announces new President & CEO

**City of Vancouver security warning:** Do not click on links or open attachments unless you were expecting the email and know the content is safe.

Good morning,

I wanted to share with you directly that the Board of Directors at Vancouver Airport Authority has appointed Tamara Vrooman as our new President & CEO. I have attached a letter from Annalisa King, Chair of the Board, highlighting the exceptional leadership capabilities that Tamara will bring to YVR. We will share this news publicly later this morning so please keep confidential until then.

We look forward to welcoming Tamara and know she is keen to continue to work in partnership with you to support our airport, industry and community.

I will be in touch once Tamara starts with further information and to set up a time for you to connect. Please don't hesitate to reach out if you have any questions.

I hope you and your team are staying healthy.

Kind Regards,

Anne

**Anne Murray**  
Vice President, Airline Business Development and Public Affairs  
VANCOUVER AIRPORT AUTHORITY

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10 YEARS AT THE TOP,  
THANKS TO YOU.  
10 ANS AU SOMMET  
GRÂCE À VOUS.



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13.05.2020

Dear Valued Partner,

I am writing on behalf of the Board of Directors of Vancouver Airport Authority (YVR) to let you know that we have concluded an extensive six-month global search to select a new President & CEO. As you will recall, we commenced the process in November 2019 when our current President & CEO, Craig Richmond, announced that he was retiring after a very successful seven years leading the organization.

I am thrilled to announce that we have appointed Tamara Vrooman as President & CEO, effective July 1, 2020.

Tamara is a visionary executive with an exemplary track record leading large, complex institutions in both the private and public sectors, including through periods of enormous challenge, innovation and growth. By applying deep strategic, operational and financial abilities, matched by bold positions on sustainability and inclusion, she has led transformative change resulting in global recognition and commercial success, all while doing good. This, combined with her comprehensive understanding of YVR gained by her nine-year tenure on its Board of Directors, will enable her to reimagine YVR as a benchmark airport of the future. With a career-long commitment to the betterment of British Columbia, she is the ideal person to lead YVR forward.

Ms. Vrooman joins YVR following 13 years as President and Chief Executive Officer of Vancity, Canada's largest community credit union. She assumed leadership of Vancity at the beginning of the global financial crisis and transformed the business and service model, delivering record profitability and doubling its assets. During her tenure, Vancity has become a global reference point, and Ms. Vrooman has been a leading voice in the Canadian and international financial sectors, demonstrating a successful new vision for values-based banking. Today, Vancity manages more than \$28 billion in assets, with more than 2600 employees, and 530,000 members at over 60 locations.

Airports, and the aviation industry, are facing a challenging new environment. Tamara looks forward to working with the YVR team and

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the airport's partners and stakeholders, to reimagine how we serve customers and deliver on YVR's mandate as a social and economic generator for BC and as a global industry leader.

The YVR team will be reaching out to you again when Tamara assumes her new role. I am confident that you will come to share the Board's enthusiasm for the opportunities that we believe exist under Tamara's leadership. In the meantime, if you have any questions, please do not hesitate to contact me directly.

Sincerely,

A handwritten signature in black ink that reads "Annalisa King". The signature is written in a cursive, flowing style.

Annalisa King  
Chair of the Board

