

From: "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>

To: "Direct to Mayor and Council - DL"

CC: "City Manager's Correspondence Group - DL"
"Kelley, Gil" <Gil.Kelley@vancouver.ca>

Date: 5/15/2020 12:08:55 PM

Subject: Memo - Public engagement and application site signage

Attachments: Memo to Mayor and Council - public engagement and signage.pdf

Dear Mayor and Council,

Please find enclosed memo from Gil Kelley, General Manager, Planning, Urban Design, and Sustainability, regarding Public Engagement and Application Site Signage. A brief summary is as follows:

- Provide Mayor and Council with an update on some of the initiatives underway within Planning, Urban Design and Sustainability with regards to our improvements to our public engagement and notification procedures as part of our COVID-19 response to business continuity
- Site signage will continue to be required for rezoning applications as well as development permit applications that meet the City's standard requirements.
- Staff are working across departments on a comprehensive engagement strategy for all proposed developments. Two key components of this engagement strategy include a Virtual Urban Design Panel and a Virtual Open House.
- Earlier this week, staff convened the first Virtual Urban Design Panel via a Webex Event.
- The Virtual Open House concept will utilize the new Shape Your City online engagement platform to replace in-person open house events until such time as people can gather safely
 - o Shape Your City Vancouver is an online space where residents can share their thoughts and views on City projects and initiatives.
- Staff will work closely with project applicants and the public to ensure a smooth transition to the new engagement procedures, and monitor their effectiveness in ensuring the integrity of the rezoning /development engagement process

Staff are also preparing a presentation to Council for May 27th which will include additional information on innovative measures taken to adapt to a virtual work environment as well as our continued process related improvements.

Should you have any questions, please contact Gil Kelly at Gil.Kelley@vancouver.ca.

Best,
Sadhu

Sadhu Aufochs Johnston | City Manager
Office of the City Manager | City of Vancouver
604.873.7627 | sadhu.johnston@vancouver.ca

Pronouns: he, him, his



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.

MEMORANDUM

May 15, 2020

TO: Mayor and Council

CC: Sadhu Johnston, City Manager
Paul Mochrie, Deputy City Manager
Karen Levitt, Deputy City Manager
Lynda Graves, Administration Services Manager, City Manager's Office
Rena Kendall-Craden, Civic Engagement and Communications Director
Rosemary Hagiwara, Acting City Clerk
Anita Zaenker, Chief of Staff, Mayor's Office
Neil Monckton, Chief of Staff, Mayor's Office
Alvin Singh, Communications Director, Mayor's Office
Jessie Adcock, General Manager, Development, Building & Licensing
Theresa O'Donnell, Deputy Director, Planning, Urban Design and Sustainability
Andrea Law, Director, Development Services, DBL
John Greer, Assistant Director, Development Services, DBL
Jason Olinek, Assistant Director, Development Planning, PDS

FROM: Gil Kelley
General Manager, Planning, Urban Design and Sustainability

SUBJECT: Public engagement and application site signage

The purpose of this memorandum is to provide Mayor and Council with an update on some of the initiatives underway within Planning, Urban Design and Sustainability with regards to innovated improvements to our public engagement and notification procedures as part of our COVID-19 response to business continuity.

Over the past few weeks, staff have been working diligently to adapt our business processes to reflect the Provincial Health orders and new virtual operations as a result of the COVID-19 pandemic. The majority of these changes have happened smoothly with very little disruption to our business practices, the public or our customers.

However in the early days of the health crisis, staff did adjust requirements and procedures for site signs after consulting with the sign companies. This was done out of an abundance of caution; erecting site signage requires more than one person and safe work site practices had not yet been established. Additionally, this change was not made consistently across departments and the information was not provided in an adequate manner, causing confusion and concern by the public.

This setback has now been corrected. Site signage will continue to be required for all rezoning applications as well as development permit applications that meet the City's standard requirements.

Moreover, staff are now working across departments on a comprehensive engagement strategy for all proposed developments. Two key components of this engagement strategy include a Virtual Urban Design Panel and a Virtual Open House.

Earlier this week, staff convened the first Virtual Urban Design Panel via a Webex Event. Panel members were able to sign in and participate with only minor disruption. Staff and applicant presentations were clear and thorough. Panel discussion was fluid with no interruptions. Voting occurred without technical difficulties.

The Virtual Open House concept will utilize the new Shape Your City online engagement platform to replace in-person open house events until such time as people can gather safely. We anticipate a launch of this platform to seek input on rezoning and development applications by early June. Staff will be providing Council with more information about this online platform in the near future.

Staff will work closely with project applicants and the public to ensure a smooth transition to the new engagement procedures, and monitor their effectiveness in ensuring the integrity of the rezoning/development engagement process.

Further details on this topic will be provided to Council and a press release for the public will be forthcoming. Staff are also preparing a presentation to Council for May 27th which will include additional information on innovative measures taken to adapt to a virtual work environment as well as our continued process related improvements.

Should you have any questions or comments, please don't hesitate to contact Gil Kelley at 604-873-7456 or (gil.kelley@vancouver.ca).

A handwritten signature in black ink, appearing to be 'Gil Kelley', with a long horizontal line extending to the right.

Gil Kelley, FAICP
General Manager, Planning, Urban Design and Sustainability
604.873.7456 | gil.kelley@vancouver.ca