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To: ["Direct to Mayor and Council - DL"](#)
Date: 6/10/2021 4:05:38 PM
Subject: [Upcoming media advisory and news release: Climate Emergency Parking Program \(June 11 and June 14, 2021\)](#)

Dear Mayor and Council,

I am writing to inform you that tomorrow, June 11, the City will be issuing a media advisory inviting media to a virtual technical briefing on Monday, June 14 regarding the proposed Climate Emergency Parking Program. Following Monday morning's briefing, we will be issuing a news release announcing the launch of the final phase of engagement on the proposed program.

Should they be helpful to you, some we've provided some key facts for both the media advisory and news release below.

Media Advisory

- The virtual technical briefing is an opportunity for media to learn about the proposed annual pollution charge and overnight parking permit initiatives for the Climate Emergency Parking Program.
- These initiatives will be the focus of a final phase of public engagement that will launch June 14, 2021.
- A news release will be issued following the technical briefing on Monday morning.

News Release

- From June 14 to July 5, we are asking residents for feedback in a city-wide survey on proposed initiatives that work together and were shaped by input from the public and stakeholders earlier this year, including an annual pollution charge and new overnight residential parking permit.
- While the survey is open, we are keen to learn from all residents whether they agree with the concept of a pollution charge and the dollar amounts being proposed depending on vehicle type. We are also seeking input on which vehicles should be exempted from the program beyond those already identified.
- Similarly, we encourage residents to share their thoughts on the proposed residential overnight parking permit, including proposed cost and how it would work for visitors.
- Feedback from across the city will help shape the recommendations brought forward to Council for decision later this year.
- The program would both help to substantially reduce emissions and reach the Climate Emergency targets approved by Council in November 2020 and also help us better manage our curb space to serve residential areas.
- Pending Council approval, revenue from the program would help fund key climate actions such as making our sidewalks safer and more accessible, improving bus speed and reliability, expanding our public charging network for electric vehicles, adding more trees and greenspace, and converting buildings from natural gas to renewable energy.

Best,
Paul

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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and səlilwətaʔ (Tseil-Waututh) Nations.