

From: ["Mochrie, Paul" <Paul.Mochrie@vancouver.ca>](mailto:Paul.Mochrie@vancouver.ca)
To: ["Direct to Mayor and Council - DL"](#)
Date: 6/28/2021 4:15:19 PM
Subject: [Vancouver Economy Report June 2021 Edition has launched!](#)

Dear Mayor and Council,

I'm very proud to share with you all the [June 2021 edition of the Vancouver Economy Report \[bit.ly\]](#) by the Vancouver Economic Commission. The editorial team has taken feedback from VEC staff and select stakeholders, and the result is a shorter, more streamlined and digestible publication.

Highlights from this 18-page issue:

- **Economic snapshot:** Highlights include the last of our municipal-level jobs data, as the pilot with Statistics Canada winds down. Note: the city of Vancouver has yet to recover 21,000 jobs; hard-hit part-time jobs rebounded throughout the pandemic, but we don't know enough about the quality of the new part-time jobs being created
- **Industry profile and emerging sector profiles** this time are **life sciences** and **zero emissions buildings**
- **Traditional Economics: Government Deficit and Debt** and **Economic Reconciliation** round out our report this time around.

I think the VEC team has done a great job with the redesigned brevity of the report. If you are interested to share the information, the VEC marketing team has put together a [sharing kit \[docs.google.com\]](#) and other assets for easy circulation (email copied below).

Best,
Paul

Paul Mochrie (he/him)
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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x̱m̱əθḵ'əy̱əm (Musqueam), Sḵw̱x̱w̱ú7mesh (Squamish), and səlilwətaʔ (Tsleil-Waututh) Nations.

Subject: [ACTION] Vancouver Economy Report June 2021 Edition has launched!

Dear respected colleagues,

The June 2021 edition of the Vancouver Economy Report is now live. Here is the [landing page \[bit.ly\]](#) for the June edition: the link is [https://bit.ly/3gQzGqF \[bit.ly\]](https://bit.ly/3gQzGqF). (Please use this link when sharing. VEC is using bit.ly links to collect distributions metrics. These individualized referral links help us track our efforts in distributing the report.)

I invite you to take a moment to circulate it among your networks, particularly if you are in contact with anyone affiliated with any of the companies whose research, insights or initiatives are featured.

Here is the [sharing kit \[docs.google.com\]](#) with newsletter content and more social media content for your use /consideration.

Links for easy sharing:

LinkedIn post: <https://www.linkedin.com/feed/update/urn:li:activity:6813554961629093888> [linkedin.com]

Twitter post: <https://twitter.com/VanEconomic/status/1407790602809491462?s=20> [twitter.com]

Other supplementary articles to share:

- [Spotlight on Indigenous Reconciliation / 10 companies leading in economic reconciliation \[vancouvereconomic.com\]](#)
- [VEC's Take: Five recommendations to supercharge BC life sciences \[vancouvereconomic.com\]](#)