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To: "Direct to Mayor and Council - DL"
CC: "City Manager's Correspondence Group - DL"
Date: 7/3/2020 3:42:54 PM
Subject: Upcoming IB: COVID-19 Pulse Survey: Measuring Ongoing Impact

Dear Mayor and Council,

We expect that public attitudes and actions related to COVID-19, comfort around the restarting of operations, and sentiment about the City will change over time.

To provide an opportunity for tracking these changes, we'll be launching the COVID-19 Pulse Survey through the Talk Vancouver platform the week of July 6 . The survey will be open to the general public and promoted through multiple channels. The target is to relaunch the survey every three weeks thereafter, so we can "check in" and see how these perceptions are evolving. Findings will help shape our Restart Smart Vancouver plan and be shared publicly.

Best,
Sadhu

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Pronouns: he, him, his

The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.