| From: | "Mochrie, Paul" <paul.mochrie@vancouver.ca></paul.mochrie@vancouver.ca> | | | | | |
|--------------|---|--|--|--|--|--|
| To: | "Direct to Mayor and Council - DL" | | | | | |
| Date: | 7/7/2021 6:49:30 PM | | | | | |
| Subject: | Information requested at VPL Council briefing June 21 | | | | | |
| Attachments: | VPL-June2021-briefing-followup.pdf | | | | | |

Good afternoon Mayor and Council,

I am writing to convey the following note from Christina de Castell:

Thank you for your interest in library services and your questions at the Council briefing on June 21. I've provided a 2-page attachment that provides:

- □ A table of VPL full time staffing annually from 2012 (381 positions) to 2021 (381 positions) and highlights of significant service improvements during this ten year period.
- Three charts related to fine forgiveness. The question was whether those with the strongest support for eliminating fines were also those with the most library debt. The most library debt is in the 30-39 year old group, which is also the age of the largest group of active borrowers, while the strongest support for eliminating fines is in the 19-24 age group and support declines gradually by age.

I hope that this answers your questions. I look forward to speaking with you again in the fall about the very successful fine forgiveness campaign.

Christina

Christina de Castell Chief Librarian & CEO Vancouver Public Library 604-331-4007 she/her

Vancouver Public Library acknowledges that our work takes place on the unceded homelands of the x^wməθÔrð.Jəm (Musqueam), ľð κζωνύ7mesh (Squamish), and səlilwətal (Tsleil-Waututh) Nations.

Paul Mochrie (he/him) City Manager City of Vancouver paul.mochrie@vancouver.ca



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x^wməθk^wəỳəm (Musqueam), Skwxwú7mesh (Squamish), and səlilwətal (Tsleil-Waututh) Nations.

VPL Fulltime Staff 2012-2021*

| 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
|------|------|---------------------|---------------------|-------|---------------------|------|------------------|------|------------------|
| 381 | 373 | <mark>366</mark> .8 | 367. <mark>8</mark> | 372.8 | <mark>374.</mark> 8 | 380 | <mark>380</mark> | 380 | <mark>381</mark> |

*based on number of budgeted full time positions

Significant service enhancements:

- 2013 opened Sundays at 11 branches enabled by efficiencies from introduction of self-service checkout/RFID
- 2015 opened Inspiration Lab recording studios (partially donor-funded)
- 2016 introduced Sun Life Financial Musical Instrument Lending (donor-funded)
- 2017 opened náča?mat ct Strathcona branch offering 78 hrs/wk (expanded from 45 hrs/wk at previous Strathcona Elementary location)
- 2018 expanded hours by 13.5/wk through efficiencies; also opened Central Library levels 8 & 9
- 2021 expanded hours to full Sundays at 4 branches previously open 1-5pm; addition of Indigenous Planner



Fine Elimination Support by Age



% very/somewhat supportive of eliminating fines by age

*Excludes "none of the above" (18 total respondents)

All borrowers who presently have library debt



Active physical borrowers by age



