

From: "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>

To: "Direct to Mayor and Council - DL"

CC: "City Manager's Correspondence Group - DL"

Date: 8/17/2020 2:03:01 PM

Subject: Public Engagement for Budget 2021

Attachments: Budget2021-Social-FB.JPG

Budget2021-Social-IG.JPG

Budget2021-Social-TW.JPG

Dear Mayor and Council:

I'm writing to let you know that we are launching public engagement activities for Budget 2021.

The purpose of engagement is to better understand the public's priorities for City spending and preferences for delivering a balanced budget, to inform the draft budget. We also want to ensure we're hearing from a diverse, city-wide audience, including traditionally under-represented groups (e.g. non-English speaking residents as well as those who are unable to participate in online engagement activities).

Between August 17 and September 20, residents and business owners are invited to share their thoughts through the following:

- Shape Your City Budget 2021 www.shapeyourcity.ca/budget engagement pages in English, Simplified Chinese, Traditional Chinese, Punjabi, Vietnamese and Tagalog, including:
 - Talk Vancouver survey in above-noted languages
 - Balance the Budget simulation tool new for this year and allows the public to identify areas where they think the City should invest more or less
- Community outreach, including distribution of hard-copy surveys in the Downtown Eastside and via community organizations such as neighbourhood houses.

We will be issuing an Information Bulletin and using social media, our website and other methods to let the public know about the opportunity to provide their input. Attached are social media graphics that you may use on your own channels to help promote participation.

To learn more about the budget simulation tool, visit: <https://abalancingact.com/solutions/simulations>. This particular tool is used by a growing number of municipalities, including Tacoma, WA, and Auckland, NZ.

Should you have any questions, please contact Rena Kendall-Craden.

Best,
Sadhu

Sadhu Aufochs Johnston | City Manager
Office of the City Manager | City of Vancouver
604.873.7627 | sadhu.johnston@vancouver.ca

Pronouns: he, him, his



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.



VANCOUVERBUDGET2021



VANCOUVER
BUDGET
2021



VANCOUVERBUDGET2021