

From: "[Levitt, Karen](mailto:karen.levitt@vancouver.ca)" <karen.levitt@vancouver.ca>
To: "[Direct to Mayor and Council - DL](#)"
Date: 8/26/2021 12:36:54 PM
Subject: [West End Waterfront Parks Master Plan Pop Up Events](#)

Dear Mayor and Council,

I'm sharing with you below a message sent today by Donnie Rosa to the Park Board Commissioners concerning a series of pop-up public engagement events in the West End Waterfront Masterplan, the first one to take place this coming weekend. This is just fyi.

Thanks,

Karen

Karen Levitt, Deputy City Manager (she/her)
karen.levitt@vancouver.ca

The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x̱m̱əθḵ'əy̱əm/Musqueam, Sḵwx̱w̱ú7mesh/Squamish and səlilwətəł/Tsleil-Waututh nations

From: Park Board GM's Office
Sent: Wednesday, August 25, 2021 4:35 PM
To: PB Commissioners <PBCommissioners@vancouver.ca>
Cc: PB SLT (Senior Leadership Team) - DL ; PB Communications
<PB.Communications@vancouver.ca>; Dunlop, Emily <emily.dunlop@vancouver.ca>
Subject: West End Waterfront Parks Master Plan Pop Up Events
Importance: High

Dear Commissioners,

The purpose of this email is to advise you on a pop-up engagement event happening this weekend for the [West End Waterfront Masterplan](#). This is the first of four pop-up events happening over the next two months to generate public awareness, excitement and interest in the project at this first phase of engagement. The purpose of these events is to inform the community about the project, provide the opportunity to join the Community Advisory Group, learn about upcoming engagement events, and facilitate asking initial questions to assess public interest. Park Board Staff, City of Vancouver Engineering Services Staff and the consultant team will be present to support all of the events. There will be printed information and signage, as well as materials for visitors to write down and share feedback with staff. Details of each event are listed below:

Pop-Up	Date	Details
#1	Saturday, August 28 & Sunday, August 29 (10am to 6pm)	The first pop-up will take place in the form of a light engagement event this weekend from 10am to 6pm at the Sunset Beach parking lot plaza, and will be a joint event with the Vancouver Skateboard Coalition and the Park Board's city-wide Skateboard Amenities Strategy team.
#2	Saturday, September 11 (9am to 2pm)	The second pop-up will be set up in a stall at the West End Farmer's Market on September 11, from 9am to 2pm. This will generate exposure for the project at a prominent and popular West End event.

#3	Tuesday, September 28 & Wednesday, September 29 (late afternoon/ evening)	The third pop-up will be at Morton Park at the end of Davie Street in the late afternoon to early evenings on September 28 and 29. This event is intended to reach visitors of Denman / Davie Villages, including pedestrian and bike traffic on the western portion of the site near English Bay.
#4	Friday, October 1 (4pm to 6pm)	The final pop up would be during the Fall Go By Bike Week at a station on Beach Avenue and Jervis Street, tentatively scheduled for Friday, October 1 from 4pm to 6pm, to be confirmed with event staff closer to the date.

Staff welcome you to visit any of the above events and will provide further updates and outcomes from the engagement as the overall project moves forward.

Regards,

Steve (on behalf of Donnie Rosa)



Steve Jackson, CPA CA | Director, Business Services
 Vancouver Board of Parks and Recreation
My pronoun is: he, him
[Vancouver Park Board](#) | 2099 Beach Avenue
 t. 604.257.8408 c.604.358.8359

I acknowledge that we are on the unceded territories of the Coast Salish Nation, the xʷməθkʷəy̓əm (Musqueam), sḵwxwú7mesh (Squamish) and səliłwətaʔ (Tseil-Waututh)