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To: "Direct to Mayor and Council - DL"
CC: "City Manager's Correspondence Group - DL"
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Date: 8/28/2020 4:35:35 PM
Subject: Upcoming NR: Remember, reflect and take action this International Overdose Awareness Day

Dear Mayor and Council,

Monday, August 31 will be the 20th annual International Overdose Awareness Day. As you are aware, the opioid crisis continues to have a significant impact on our community and has been exacerbated by COVID-19, leading to more than 900 people in BC losing their lives to overdoses this year alone. To help keep the opioid crisis front of mind, the City is taking part in a number of initiatives to mark the day including:

- Illuminating City Hall and lowering the flag to half-mast
- Partnering with Overdose Prevention Society to create a commemorative mural at Carnegie Centre to remember those who have died
- Supporting the group Mothers Stop The Harm to tie hundreds of pairs of shoes to Burrard Bridge to represent the people who have died of overdoses during the COVID-19 pandemic
- Displaying messages on traffic signs
- Issuing a news release and social posts advocating for safe supply.

We encourage you to share the social posts and help raise awareness of the issue using the hashtags #EndOverdose and #IOAD2020.

Best,
Sadhu

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Pronouns: he, him, his



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.