

# Profile of Key Economic Sectors

## Arts, Entertainment and Recreation

### What is included in the sector?

This sector includes a range of sub-sectors engaged in production and delivery of arts and entertainment services.

TABLE 1. SECTOR JOBS BY TYPE IN VANCOUVER

SUB-SECTOR	JOBS (%)
Other amusement & recreation industries	27.4%
Independent artists, writers & performers	21.8%
Performing arts companies	11.7%
Gambling industries	10.9%
Promoters	10.4%
Heritage institutions	8.5%
Spectator sports	5.6%
Agents & managers for artists, athletes, entertainers & other public figures	2.3%
Amusement parks and arcades	1.4%
<b>Grand Total</b>	<b>100%</b>

Source: Place of work data from 2016 Census for the city of Vancouver, Statistics Canada.

### Who is working in this sector?

TABLE 2. EMPLOYMENT STATUS FOR SECTOR JOBS IN VANCOUVER

CATEGORY	VALUE
<b>Full time vs. part time</b>	
Full time workers (Region)	67%
Part time workers (Region)	33%
<b>Self employed and work from home</b>	
Self employed	29%
Work from home	21%

Source: Place of work data from 2016 Census for the city of Vancouver, Statistics Canada.

TABLE 3. GENDER, WAGE AND EDUCATION CHARACTERISTICS FOR THE SECTOR IN THE REGION

CATEGORY	VALUE
<b>Gender</b>	
Men	50%
Women	50%
<b>Wages and highest education</b>	
Regional median income	\$23,210
Secondary school or equivalent	33%

Source: Place of residence data from 2016 Census for the city of Vancouver, Statistics Canada.

### HIGHLIGHTS:

- Arts, entertainment and recreation jobs make up 2.6% of the city's total employment.
- The sector is the city's 15th largest employer with 9,680 jobs.
- Independent artists and recreation industries make up 27% and 22% of the sector's jobs respectively.
- Between 2001 and 2016, the number of jobs in this sector in the city grew by 2,400 jobs (33%).
- Roughly 70% of the city's workers in the sector reside in the city of Vancouver.
- Arts, entertainment and recreation jobs are largely distributed across the northern portion of the city.

### Job growth in the sector: Vancouver vs. the region

The majority of accommodation and food sector jobs (62%) in the region are located outside the city of Vancouver. The sector is growing, in both the city and region. Between 2001 and 2016 the total number of sector jobs in the city increased by 33%. During this same timeframe, the city as a whole added roughly 64,355 jobs, growing by 21%.

TABLE 4. SECTOR GROWTH IN VANCOUVER AND METRO VANCOUVER

	VANCOUVER	METRO
Sector jobs	9,680	25,800
	3% of all jobs	2% of all jobs
Growth of sector from 2001-16	+2,400	+6,960
	↑ 33%	↑ 37%
Overall job growth from 2001-16	+64,355	+209,675
	↑ 21%	↑ 23%

Source: Place of work data from 2016 Census for the city of Vancouver, Statistics Canada.

## What do they do?

**TABLE 5. SECTOR JOBS BY OCCUPATION IN THE REGION FOR WORKER PLACE OF RESIDENCE**

OCCUPATION	JOBS (%)
Occupations in art, culture, recreation and sport	40.3%
Sales and service occupations	30.4%
Business, finance and administration occupations	9.6%
Management occupations	9.3%
Natural resources, agriculture and related production occupations	3.3%
Occupations in education, law and social, community and government services	2.7%
Natural and applied sciences and related occupations	2.0%
Trades, transport and equipment operators and related occupations	1.6%
Other	0.8%
<b>Grand Total</b>	<b>100%</b>

Source: Place of residence data from 2016 Census for Metro Vancouver, Statistics Canada.

## Where do sector workers live?

70% of the city’s workers in the sector live in Vancouver.

**TABLE 6. PLACE OF RESIDENCE FOR WORKERS IN ARTS, ENTERTAINMENT AND RECREATION IN VANCOUVER**

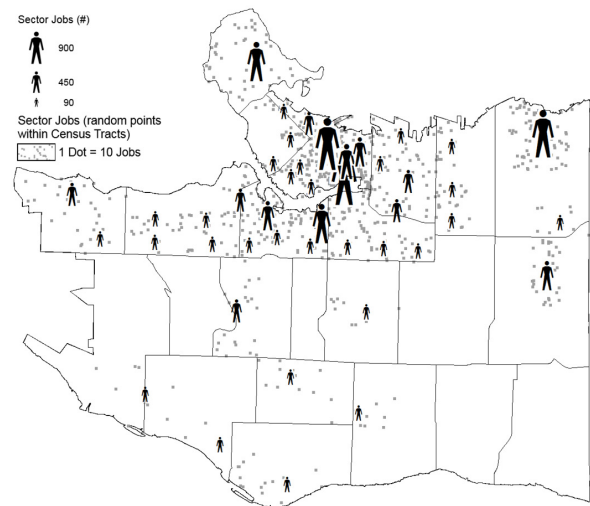
LOCATION	#	%
<b>City of Vancouver</b>	<b>6,720</b>	<b>69.4%</b>
<b>Metro Vancouver (Outside of Vancouver)</b>	<b>2,820</b>	<b>29.1%</b>
Burnaby & New Westminster	905	9.3%
Surrey, Delta, & White Rock	640	6.6%
North Shore (incl. Bowen and Lions Bay)	395	4.1%
Tri-Cities (incl. Anmore and Belcarra)	385	4.0%
Richmond	270	2.8%
Langley (District and City)	95	1.0%
Maple Ridge / Pitt Meadows	70	0.7%
First Nations Lands	35	0.4%
University Endowment Lands	25	0.3%
<b>Outside of Metro Vancouver</b>	<b>140</b>	<b>1.4%</b>
<b>Total</b>	<b>9,680</b>	<b>100.0%</b>

Source: Place of work commuter data from 2016 Census for the city of Vancouver, Metro Vancouver and Canada, Statistics Canada.

## Where in the city are sector jobs located?

Arts, entertainment, and recreation jobs are largely located in the northern portion of the city, with most jobs in the downtown area.

**FIGURE 1. DISTRIBUTION OF JOBS IN SECTOR IN THE CITY**

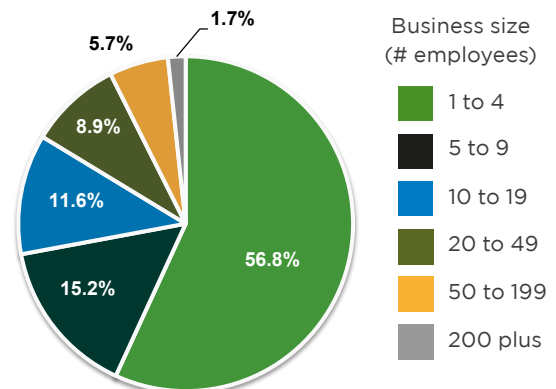


Source: Place of work data from 2016 Census for the city of Vancouver, Statistics Canada.

## Business size

The majority of sector businesses within the region (about 93%) employ fewer than 50 people.

**FIGURE 2. SIZE OF BUSINESSES IN SECTOR IN METRO VANCOUVER REGION**



Source: Statistics Canada Business Register for the Greater Vancouver Regional District, 2017.