

CITY CLERK'S DEPARTMENT Information, Administration and Election Services

File No. 04-1000-20-2011-153

July 7, 2011

s.22(1)

Dear s.22(1):

Re: Request for Access to Records under the Freedom of Information and Protection of Privacy Act (The "Act")

I am responding to your request of June 14, 2011 for:

Copies of the 2011 Greenest City Neighbourhood grant applications for the following applicants:

- Child and Nature Alliance Society
- Vancouver Area Cycling Coalition
- Environmental Youth Alliance Society
- Hastings Community Association
- Pacific Community Resource Society

I enclose copies of responsive records I have located. In the enclosed records I have severed (blacked out) information under the following sections of the Act:

- 21 (1) The head of a public body must refuse to disclose to an applicant information (a) that would reveal
 - (ii) commercial, financial, labour relations, scientific or technical information of or about a third party.
- 22 (1) The head of a public body must refuse to disclose personal information to an applicant if the disclosure would be an unreasonable invasion of a third party's personal privacy.

Under section 52 of the Act you may ask the Information and Privacy Commissioner to review any matter related to the City's response to your request. The Act allows you 30 business days from the date you receive this notice to request a review by writing to:

Office of the Information and Privacy Commissioner P.O. Box 9038, Stn. Prov. Govt. Victoria, B.C. V8W 9A4 Tel. (250) 387-5629; Fax (250) 387-1696

If you request a review, please provide the Commissioner's office with:

- 1) the request number assigned to your request (#04-1000-20-2011-153);
- 2) a copy of this letter;
- 3) a copy of your original request for information sent to the City of Vancouver; and
- 4) detailed reasons or grounds on which you are seeking the review.

Please do not hesitate to contact me if you have any questions.

Yours truly,

Bárbara Van Fraassen

Manager, Corporate Information and Privacy

Barbar. vanfraassen@vancouver.ca 453 W. 12th Avenue Vancouver BC V5Y 1V4

Phone: 604.873.7999 Fax: 604.873.7419

Encl.

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CITY OF VANCOUVER Social Policy

Deadline: Wednesday, April 20, 2011

Greenest City Neig

	Greenest City	/ Nei	ghbou	
	APPLICATION FORM			RECEIVED
				APR 2 0 2011
The text boxes in this applie	cation form are expand	able to	allow for	complete responses.
A. IDENTIFICATION OF APP				
1. Vancouver Area Cycling Coaliti				
Name of society or communit	y service co-operative appl	lying for	grant (as fi	led with Registrar of Societies)
2. Erin O'Melinn, Director Of Prog) 239-72!	52	www.vacc.bc.ca
Contact Person and Title	Telepho	ne		Website
3. Box 47068, RPO City Square, Va				cc.bc.ca
Mailing Address	Postal C		-mail Addr	
If your proposed project cove	rs more than one priority a ct. Please only mark one are	rea pleas ea with e	e rank the ach rankin	
□ Local Food		П		ootprint
Local Food		П	5	•
5. CITY OF VANCOUVER GCI	N GRANT REQUEST: \$.2	LJ 1 - Financial		•
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5. CITY OF VANCOUVER GCI B. ORGANIZATION INFORM (for sections B and C (que	ATION estions 6 to 16) please	do not	exceed 5	·
5. CITY OF VANCOUVER GCI B. ORGANIZATION INFORM (for sections B and C (que) 6. Has your organization received	ATION estions 6 to 16) please	do not	exceed 5	pages)
5. CITY OF VANCOUVER GCI B. ORGANIZATION INFORM (for sections B and C (que) 6. Has your organization received of the program/project funded	ATION estions 6 to 16) please	do not	exceed 5	pages)
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5. CITY OF VANCOUVER GCI B. ORGANIZATION INFORM (for sections B and C (que) 6. Has your organization received of the program/project funded	ATION estions 6 to 16) please	do not	exceed 5	pages)

7. Provide a brief history and description of your organization.

TThe Vancouver Area Cycling Coalition (VACC) is a non-profit society whose more than 1300 members work to improve conditions for cycling in Metro Vancouver, British Columbia, Canada.

The mission of VACC is to make cycling an integral part of the transportation culture.

VACC was established in 1998 to address cycling issues in the city of Vancouver. Since then, we've welcomed local committees from surrounding cities that comprise the Metro Vancouver region: Burnaby, Maple Ridge and Pitt Meadows, New Westminster, the North Shore (Deep Cove, North Vancouver, West Vancouver, Lion's Bay, Bowen Island), Surrey and White Rock, the Tri-Cities (Coquitlam, Port Coquitlam, Port Moody), and Vancouver/UBC (University of British Columbia).

VACC is comprised of a Board of Directors, members, and office contractors. We invite all individuals, groups, businesses and organizations who share our core values to join VACC and support cycling as members and partners.

VACC believes that increased bicycle use can reduce traffic congestion, improve health, and enhance our urban environment. As a result, the VACC advocates for the removal of barriers to bicycle transportation, and better conditions for cyclists.

As Metro Vancouver's most recognized and respected cycling organization we, support a variety of styles and approaches to cycling, value education and role-modelling for safe cycling, respect those who use other forms of transportation, value cycling as a community building tool, and as a healthy practice for individuals and our environment, seek positive legislative and policy change to make a lasting difference, and avoid funding or support that could compromise the integrity of our mission, purpose, or values.

C. PROJECT/PROGRAM INFORMATION

8. SHIFT Urban Cargo Delivery

Project/program Title

9. Describe the neighbourhood or community of interest that will be served by this project/program. (Please refer to the Information Sheet for a definition of a community of interest.)

Our project will focus on the downtown neighbourhood of Vancouver. We will be operating on the downtown peninsula, west of Main Street (including the Central Business District, Yaletown, the West End, and Gastown). Downtown Vancouver has the high density necessary to make our trike-deliveries viable and it also suffers from the worst results of congestion and pollution in our city. SHIFT will operate in the downtown core of Vancouver, where trikes are often more appropriate vehicles than trucks for making small "last-mile" deliveries. We will take advantage of downtown cycling infrastructure and park with ease almost anywhere. Our communities of interest include the business community, especially those interested in lowering their delivery carbon footprint, as well as bicycle commuters and citizens interested in alternative forms of transportation, and young people seeking meaningful emloyment.

10. Describe the overall purpose of the proposed project/program.

By launching Canada's first heavy-duty cargo trike delivery service, we look forward to establishing Vancouver as a leader and innovator in urban goods movement. Our cargo-trike delivery service will be customized for business clients in Vancouver. SHIFT Urban Cargo Delivery aims to establish our delivery method as the most sustainable and appropriate technology for last-mile bulk-goods distribution in the downtown core, replacing delivery trucks with delivery trikes. SHIFT is organized as a worker cooperative.

The mission of SHIFT Urban Cargo Delivery is to:

- provide a low-emissions, cycle-based delivery service in Vancouver;
- offer sustainable goods-transportation solutions to business clients;
- · facilitate empowerment and skills-building of members through participation in a worker co-op model; and
- promote positive cycling culture in Vancouver.

We're excited about helping Vancouver become the Greenest City in the world. Our project will contribute directly to the achievement of several Greenest City goals and targets, supporting the city on Greenest City actions and strategies in the areas of Green Economy, Climate Leadership, Clean Air, and Green Transportation. SHIFT will create new green jobs, directly engage local companies to reduce their environmental impact, replace truck trips using zero-emissions cargo trikes, reduce dependence on fossilfuels, cut carbon emissions, improve air quality, and promote cycling.

The co-op will develop contract agreements with existing businesses to transport and deliver a diverse range of products by trike, on a regularly scheduled basis. Deliveries may include locally grown food, coffee, catering, office supplies, eco-friendly dry-cleaning, and other goods. We've already set up agreements with several potential partner-businesses and we're excited to have started trial deliveries this month.

As a secondary service, we hope to use the eye-catching space on the panels of our trikes to promote our clients, our partners and funders, and positive cycling culture in general. This space will be preferentially offered to local green- or socially-minded businesses and organizations that promote cycling.

Our service will be preferred for its inherent environmental and social benefits, as well as efficient performance in the concentrated delivery zone. We'll provide reliable, professional, and personable service to our delivery clients, as well as brand lift to our clients, sponsors and partners.

We hope that our highly visible trikes in the downtown bike lanes will promote positive cycling culture. By increasing the number and visibility of bikes on the road, we'll make the city safer for cycling and demonstrate that bicycles are viable multipurpose vehicles. Hopefully this, in turn, will lead to the implementation of more cycling infrastructure and encourage more people to switch from cars onto bikes.

Finally, our worker cooperative model will promote the empowerment and skills building of members. The coop will be a forum for diverse training opportunities and democratic control over work and profits. Striving especially to empower young people in the workforce, we are excited about using this model to make change and to create sustainable and meaningful jobs for ourselves and others within the green economy.

11. Describe how the project/program addresses the one primary priority area identified in question 4 and other priority areas if applicable.

Active Transport is the primary priority area addressed by our project, as a sustainable urban goods movement strategy is a key component of the city's Green Transportation goal. Our project's main aim is to shift urban goods movement from fossil-fuel burning delivery trucks to low-impact trikes, directly replacing conventional delivery vehicles. Furthermore, we will actively demonstrate that the new separated bike lanes represent an opportunity for businesses, reframing the discussion around downtown cycling infrastructure.

Another goal of our project is to show that bicycles are viable multi-purpose vehicles and that cycling is an attractive alternative mode of transportation. Through our presence in the lanes and through promotional campaigns hosted on the panels of our trikes, we will promote the use of the downtown bike-lanes and help to connect current and potential cyclists with supportive organizations like the Vancouver Area Cycling Coalition.

We're excited to work with the city toward the active transportation goals, and we hope that this grant could represent the beginning of a long-term partnership with the city. The Greenest City strategies include "working with partners to develop a sustainable urban goods movement strategy that reduces GHG emissions related to goods movement through and within Vancouver". By proposing a cargo trike delivery service, we are specifically fulfilling the action of "promoting active transportation-based and other low-impact goods movement in urban areas".

12. Describe how this project/program responds to community needs. Include what steps you have taken to ensure that this project/program is appropriate, relevant and accessible to the diversity of the community. Please highlight your organization's experience in delivering the type of project/program proposed.

Delivery trucks currently pollute city streets and create a dangerous situation for cyclists and pedestrians. By replacing trucks with trikes, we will reduce congestion, make the streets safer for bikes and pedestrians, and set an example to inspire greener ways of getting around. We'll also use and promote the new separated bike lanes installed by the city, maximizing their impact.

We will offer sustainable goods-transportation solutions to our business clients. Our service will represent an accessible and simple alternative to conventional delivery methods, helping our clients to reduce their footprint. Businesses in Vancouver have an important role to play in helping to achieve the Greenest City Action Plan goals and SHIFT will offer businesses an opportunity to contribute to a cultural shift through their choice of delivery methods.

With the recent controversy around the installation of separated bike lanes downtown, we recognize a critical need for engagement between the cycling community and local businesses. By engaging business clients and demonstrating that the bike lanes represent a business opportunity, we are building support for improved cycling infrastructure and the Greenest Gity goals generally. This work also complements the VACC's Business for Bikes program.

Finally, as a team of young entrepreneurs, SHIFT has the opportunity to create meaningful employment for young people. Through our cooperative model, we will have democratic control over our work, making this an empowering project.

We have conducted market research, tested cycling with cargo on-board, built relationships with potential clients, and refined our business plan according to our research to hone SHIFT's operations, to provide an efficient service, and to maximize benefits to the community.

13. Describe how you have worked or will work with the community and other organizations in the planning and development of this project/program and how these or other partners will be involved in the delivery of the project/program and its evaluation.

Up until now we have been developing client relationships and speaking with cycling organizations and the City of Vancouver about our use of the bike lanes. The broader community has also caught wind of our exciting and innovative project and we have been featured in numerous newspaper articles and radio interviews. So far, the response has been extremely positive and supportive. Businesses are interested, cyclists are enthusiastic, and we have received many and diverse offers of encouragement and support.

For this proposal, SHIFT has partnerned with the Vancouver Area Cycling Coalition, sharing the mission of promoting positive cycling culture and use of cycling infrastructure. SHIFT and the VACC have entered into a mutually beneficial and promising relationship for the purpose of cross-promotion and promotion of cycling in the city. The Greenest City Grant would allow us to offer a free promotional campaign for cycling as a preferred means of transportation, in which SHIFT would host a campaign of the VACC, encouraging cycling and positive relations between bikes and businesses.

14. Briefly describe the timelines of the proposed activities.

The timeline for the planning and proposed activites would run for one year, from May 1, 2011 to May 1, 2012. Upon receiving the Greenest City Neighbourhood grant, SHIFT would purchase a third trike, purchase and install electric assist, and locally develop and install a retrofitted cargo box for the trike. When complete, the trike would be added to our fleet later this summer, increasing our capacity to replace cargo trucks for downtown deliveries. This addition is very important to meeting the projected demand, without which our reputation for capacity and reliability would be compromised.

Additionally, the grant would cover operational expenses for the newly purchased trike for the project period, including maintenance and insurance costs during the first year of operations, helping us to replace over 10,000 truck trips during that time.

In Fall, 2011 we plan to lease a warehouse space on the periphery of the downtown core, as a hub and a dropoff location for delivery trucks delivering from further afield to the downtown. By offering "last mile" distribution, we will expand our scope of potential clients and increase the overall impact of our project.

15. Briefly describe what other resources or funding you will bring to this project beyond the contribution of the City of Vancouver (this might include funding from other sources, in-kind contributions and/or volunteer time). Note: a detailed budget is requested in Section D.

The largest contribution to date has been 500 hours of volunteer entrepreneurial time contributed by founding members toward the launch of SHIFT. The three founding members have also financially contributed with member share investments of $\frac{s}{Financial}$ each. These funds have been used to purchase SHIFT's first two trikes.

The Greenest City Neighbourhood Grant would allow us to launch with increased financial security, increased delivery capacity to replace truck trips downtown, and, especially, with the ability to pursue the diverse components of our mission right from the outset.

We are experimenting with new technology and an innovative business model in Vancouver, contributing directly to many city initiatives and goals; it is appropriate for us to receive support from the city to help us find the most appropriate, sustainable and impactful model for our service. The Greenest City Grant would help to kick-start our launch, assuring financial sustainability during the first year as we establish our service.

We have also been approved for a s. 21- grant from the Vancouver Foundation's Generation Green Award to help cover the cost of electric assist, box upgrades and maintenance for one of our already-purchased trikes. In addition we have received grants from the Cooperative Development Initiative and from Carrot Cache, to support our incorporation process and entrepreneurial investments. Finally, we are exploring opportunities for loans to supplement our project launch expenses.

16. Briefly describe how you have incorporated a financial and program sustainability plan into your project/program. (Is this project/program one year in duration or have you developed plans to enable it to continue beyond the timeframe of the GCN grant?)

As a financially sustainable social enterprise, our project will continue far beyond the project period, creating a lasting legacy for the Greenest City Neighbourhood Grant. We are in the process of incorporating as a worker co-operative. We have been building our clientele base and developing contract agreements to support our operations and the fulfilment of our mission.

We have carefully estimated our regular operating costs and we have determined that delivery revenues alone may not be sufficient to break even.

In our current model, we have included advertising revenues as a key supplementary source that helps us achieve financial sustainability. We also see advertising as a key medium for achieving our mission of promoting positive cycling culture. Ideally, we hope to have the flexibility to use this space for social and environmental campaigns. For example, we could promote the Greenenst City goals and positive cycling culture, or offer discounted advertising space to other social enterprises and organizations sharing our mission.

However, based on our discussions with city staff in licensing, engineering and active transport, as well as elected representatives, it is not clear at this point whether city bylaws will allow us to earn advertising revenues to their full potential. In this context, the Greenest City Grant would help us to achieve our mission and be financially sustainabile throughout the first year, fundamentally enabling us to establish our service. This funding is critical as it would allow us to focus on replacing truck trips and promoting active transport, helping to assure our successful launch and positive impact in the community.

The Greenest City Grant would enable us to work throughout the project period to explore opportunities for supplementary revenue streams including negotiating with the city around advertising or sponsorship alternatives, and maximizing delivery efficiency and revenues.

Greenest City Neighbourhood Grant Application Outcome Measurement Framework:

City Council has asked that grant programs be structured to identify and assess the outcomes achieved by its funded programs. Applicants for the Greenest City Neighbourhood grants for amounts greater than \$5,000 must complete a "logic model" framework as part of the application process.

The framework that is used for this grant is the same tool used by the United Way and Vancouver Coastal Health in the evaluation of their funded programs. The framework below is a shortened and simplified version with fewer activities.

Please complete the framework below with what you plan to achieve with your project/program over the one year term of your funding.

If you are unfamiliar with this type of framework, or require definitions and examples, please refer to appendix A for details.

Your final report will consist, in part, of reporting on you achievements in the area of outputs and outcomes.

Completed by: May 2012	Name of sponsoring organization: Vancouver Area	Cycling Coalition	
Project/program Name: SHIFT Urban Cargo Delivery		Project/program Term: May 2011 - May 2012	

brand lift for the city

Record media articles and mentions that reflect positively on cycling Note City-collected number of cyclists entering the downtown Calculate number of hours trikes are on the road	List community partnerships based on common mission Track the amount of advertising space (and number of hours) devoted to cycling campaigns	Report on member meeting attendance and board election turnout Periodic member surveys Track training opportunities and job sharing Compare wages with Vancouver livingwage calculations Track allocation of shares for hours worked by members.
More people will see cycling as a viable and attractive alternative form of transportation, choosing to ride their bikes and leading to increased use of the downtown cycling infrastructure and more positive framing of the discussion around cycling.		Co-op worker-owners are employed, active in decision-making and operations, earn a living wage and have access to diverse training opportunities.
Engage in partnerships with other organizations promoting cycling Devote trike ad-space to promoting positive cycling culture	Demonstrate that active transport deliveries are viable Generate positive media attention regarding cycling and cycling infrastructure Set an example to inspire greener ways of getting around Preferential advertising for socially and green-minded organizations.	Worker engagement in business decisions and operations Meaningful employment and fair compensation of workers Skills building opportunities for co-op members Increase co-op membership by hiring new young people.
Promote and advertise Cycling as a preferred alternative form of transportation, through partnership with other like- minded cycling organizations such as the VACC.	(The grant would allow SHIFT to concentrate on finding new clients and starting up deliveries, rather than worrying about finding corporate advertisers. Advertising revenue would be supplemented, freeing up space to promote cycling as a preferred form of transportation. SHIFT will be able to help promote cycling and cycling organizations.)	Empower worker-members of the co-op
normal cuty neighbor		

D. FINANCIAL INFORMATION

17. Provide budget information for the entire organization

	Fiscal Year	Amount
Last Actual Operating Budget	2010	s. 21 - Financial
Current Projected Operating Budget	2011	

18. Project/program Funding

List each separate revenue source (include specific Provincial Ministries, Federal Departments, Foundations, etc.)

Source of Funds	Funding Status (applied for, approved, received)	Amount
City of Vancouver - Greenest City Neighbourhood Grant	applied for	s. 21 - Financial
Value of in-kind contributions (materials, value of volunteer hours etc)		
3 Membership shares received, 2 Membership shares pending	received, expected	
Generation Green Award	approved	
Carrot Cache Grant, CDI Grant for Co-op Development	received	
Volunteer labour & in-kind contributions	received	
Delivery Revenues (Assumes \$30/hr, 6 hrs/day, 5 days/week for three trikes)	expected	
Advertising Revenues (three trikes), and/or Social Enterprise Loan	expected	
Total Project/program Revenue		

19. Project/program Budget Detail

List the main costs that will be incurred by the project/program. Some projects/programs, especially those with smaller budgets, may have fewer line items. On any line for which there is not an expected cost indicate with a zero.

Item		Cost
Salaries + benefits		s. 21 - Financial
Contract Fees		
Rent or Mortgage (annual)		
Operating + Office expenses (phone, utilities, supplies, postage, printing, etc.)		
Costs covered by in-kind contributions (materials, value of volunteer hours etc)		
Other Expenses (specify)	3 Cargo Trikes	
Other Expenses (specify)	Electric Assist purchase and install for 3 Trikes	
Other Expenses (specify)	Insurance & Maintenance for 3 Trikes for 1 year	
Other Expenses (specify)	3 Cargo Trike Box Retrofits	
TOTAL PROJECT/PROGRAM	EXPENDITURES	

SIGNATURES

We certify that, to the best of our knowledge, the information provided in this Civic Grant request is accurate and complete and is endorsed by the organization which we represent. We also certify that our organization meets the basic eligibility criteria below.

Eligibility:

Greenest City Neighbourhood Grant Application

Registered non-profit societies and community service co-operatives which are based in the City of Vancouver and provide services to Vancouver residents are eligible to apply for GCN Grants. Societies or co-operatives must be in good standing with the Registrar of Companies, be financially stable with sound administration, and have a proven track record of public service.

The organization shall have an independent, active governing body composed of volunteers whose main responsibilities shall be program and policy development and fund raising. The Board is held responsible for the effectiveness of services provided and the financial accountability for funds received from all sources. Voting members of the Board of Directors of a society receiving funds from the City of Vancouver may not be remunerated for services to the society, but they may be reimbursed for expenses.

The organization must extend its services to the general public in the City of Vancouver, and may not exclude anyone by reason of religion, ethnicity, gender, age, sexual orientation, language, disability or income.

If our organization receives a GCN Grant, we agree to the conditions set out below and to any other conditions approved by City Council. We understand that this application and supporting materials are public documents and that any member of the public may have access to all or part of them.

Signature of two signing officers of the Board of Directors (NOT STAFF)

Signature

Title

Date (yyyy-mm-dd)

Signature

Title

Date (yyyy-mm-dd)

Title

Date (yyyy-mm-dd)

Title

Date (yyyy-mm-dd)

TO BE CONSIDERED APPLICATIONS MUST:

- Be received by Social Policy by the deadline of 4:30 p.m. on Wednesday, April 20, 2011.
 Late applications will not be accepted;
- Be submitted as two completed and signed hard copies <u>and</u> an electronic submission, including all attachments outlined below, to socialpolicygrants@vancouver.ca;
- Be complete, with responses to each question. Applications that do not have a response to each question will <u>not</u> be considered;
- Be signed by two Board members, not staff; and
- Include the following attachments (use check box to confirm documents included):
 - O List of Board of Directors (including position held, occupation, address and phone number).
 - A copy of your Certificate of Incorporation.

CONDITIONS

- 1. That in the event that the funds are not used for the project/program as described in the application, or if there are misrepresentations in the application, the full amount of the financial assistance will be payable forthwith to the City.
- 2. That if there are any changes in the funding of the project/program as presented in this application, the City's Social Policy Division will be notified of such changes. That if the project/program proposed in this application is not commenced or is not completed and City funds remain on hand, or if the project/program is completed without requiring the full use of the City funds, such City funds will be returned to the City through the Social Policy Division.
- The project/program must be completed within one year of receiving the grant from the City of Vancouver.
- 4. A final report will be submitted to the City's Social Policy Division within one month of completion of the project/program. Organizations that do not submit evaluation reports for GCN grants will not be eligible for future Social Policy funding.
- 5. A closing financial statement will be submitted to the City's Social Policy Division upon the completion of the project/program.
- 6. That the Organization will make available for inspection by the City or its auditors all records and books of accounts of the Organization upon request of the City.
- 7. That the project/program not be represented as a City project/program and that the Organization not have the authority to hold itself out as an agency of the City in any way, the only relationship being that the City has approved and granted financial assistance to the Organization.

APPLICATION DEADLINE IS WEDNESDAY, APRIL 20, 2011 AT 4:30 P.M.

Please return two signed hard copies of the application form to:

City of Vancouver

Social Policy Division

501-111 West Hastings Street

Vancouver, BC V6B 1H4

AND

An electronic submission to: socialpolicygrants@vancouver.ca



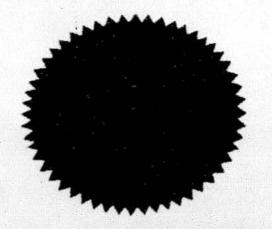
SOCIETY ACT

CERTIFICATE OF INCORPORATION

I Hereby Certify that

THE VANCOUVER AREA CYCLING COALITION

has this day been incorporated under the Society Act



Issued under my hand at Victoria, British Columbia

on July 06, 1998

JOHN S. POWELL

Registrar of Companies

PROVINCE OF BRITISH COLUMBIA

CANADA

2011 VACC Board Members

М	e	m	b	е	rs
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Name	Email	Phone	Role	City of Residence
	s. 22 - Personal and Confidential		Treasurer, Operation ctee,	
			Fundraising Cmte, Ad-hoc 2012	
lvan			VeloCity Cmte	Maple Ridge
			Advocacy Advisory Cmte,	<u> </u>
			Communications/ Marketing Cmte,	
Graham Anderson			Communications/ Marketing Cmte	Vancouver
			Operation ctee, Fundraising Cmte,	
Phil Baudin			BikeShare BC, interim board	West Vancouver
			Board Development Cmte,	
			Communications/ Marketing Cmte,	
Colin Brander			Ad-hoc Charitable Status Cmte	Vancouver
			Secretary, Board Development Cmte,	
			Advocacy Advisory Cmte, Ad-hoc	
Nex Clarkson			Charitable Status Cmte	Vancouver
			Vice- President, Board Development	
ori Kessler	-		Cmte, Ad-hoc Charitable Status Cmte	Vancouver
			President, Operation ctee,	
			Communications/ Marketing Cmte,	
ess Kitchen			BlkeShare BC, interim board	Vancouver
(en Ohrn				Vancouver
			Advocacy Advisory Cmte,	
aura Princip			Communications/ Marketing Crnte	Vancouver
Irike Rodrigues			Communications/ Marketing Cmte	Vancouver
			Past President, Operation ctee,	
			Advocacy Advisory Cmte, Ad-hoc	
rno Schortinguis			2012 VeloCity Cmte	Vancouver



CITY OF VANCOUVER Social Policy

Deadline: Wednesday, April 20, 2011

Greenest City Neighbourhood (GCN) Grant

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Since 1991, the Environmental Youth Alliance (EYA) has acted as a catalyst for youth led and centred sustainability programs in Vancouver and in 15 countries internationally. Through these initiatives, we have gained expertise in the implementation of community driven projects with a mission to engage youth in the inner city and recognize youth as assets and leaders in building healthy communities.

Our vision is to build community, environmental, and cultural health through an understanding of our connection with our social and physical environment. We promote this vision through skill building projects that motivate youth to respond creatively in reconciling social and economic needs with the environmental imperative. We espouse life-long learning by developing new approaches to education, employment, and community development. Our current priority activities in urban agriculture and greening, green business and technology, and youth capacity building supports and educates thousands of people every year in sustainability issues central to urban living.

Over the past 20 years EYA has been involved in numerous community environmental projects that have strived to engage members of all communities, offering meaningful and accessible work, volunteer, and educational opportunities. Lawns to Loaves continues this theme, providing children, youth, adults, and seniors across the city a unique experience to connect with local food growing, programming, and education.

C. PROJECT/PROGRAM INFORMATION

8. Lawns to Loaves - a collaborative city wheat farm

Project/program Title

9. Describe the neighbourhood or community of interest that will be served by this project/program. (Please refer to the Information Sheet for a definition of a community of interest.)

The community of interest includes Vancouver residents who have an interest in gardening, urban farming, and the revisioning of urban land use. It also engages the business community (local bakeries) in connecting their clients to the source of their products. Children and youth are also served by the program through curriculum based, social sciences education and food growing/processing activities at their schools.

10. Describe the overall purpose of the proposed project/program.

The Lawns to Loaves pilot project aims to explore small-scale grain production in the urban environment by assisting people in converting their conventional grass lawns and concrete cityscapes into wheat-producing spaces. It is a novel experiment exploring the limits and possibilities of how and where our daily bread comes from. The goals are ambitious yet simple:

- 1) to successfully cultivate a hundred pounds of organic spring wheat within the City of Vancouver
- 2) to engage our progressive city in a thought experiment regarding what defines a farm and to redefine the the dominant scale of grain/food production
- 3) to overlook traditional notions of efficiency in favor of the power of symbolism
- 4) to teach, engage, and excite those involved in the project and the greater public about the benefits of local food, the long term empowerment in growing our own food, and the joy of communal food processing and celebration.

SPRING ACTIVITIES

Interested parties will be invited to an orientation session and workshop where they will be provided with organic spring wheat seed and information package along with a hands on workshop in small scale grain production. With ongoing support from the EYA and project mentors over the growing season, project participants will be empowered to properly prepare their garden space, plant their seed stock, and maintain their wheat crops. During the fall season, the EYA will assist in the harvesting and processing (milling) of the grain into flour for use in the production and celebration of locally-grown whole grain bread and pizza dough at a season-end gathering of project participants and supporters. Lawns to Loaves volunteers will also be encouraged to grow herbs and vegetables that can be used for this unique baking celebration. Our goal for this phase of the project is to have at least 30 community growers participate directly in the program with thousands more engaged in its activities through EYA social media and other mainstream media activities.

FALL ACTIVITIES

For the fall, in partnership with 5 local bakeries, the EYA will design and construct cedar planting beds near the bakery storefronts, to promote awareness around the project while raising the profile of these participating businesses. Planting of the fall sown wheat will commence in September with a harvest anticipated for late-summer 2012. EYA will again be involved in providing continued support and the means and assistance to harvest and process the grain crop. The project for this growing round will culminate in a "bread-making" community celebration with each bakery partner.

The other main fall activities include partnering with at 3 local schools, including Vantech and Windermere Secondary to plant a school grain garden and participate in EYA's "Ancient Grains" workshop - a look at history's great civilizations' dependence on cereal grain crops to feed their people and build their empires. Support for the students and teachers will be provided over the winter, spring, and summer months with a milling and baking celebration in fall 2012.

Greenest City Neighbourhood Grant Application

11. Describe how the project/program addresses the one primary priority area identified in question 4 and other priority areas if applicable.

By encouraging wheat production in the city, the project seeks to cultivate and process grain for local food use in collaboration with volunteers, community groups, schools, and partner bakeries. The project will also encourage dialogue around redefining the dominant scale of grain production, reimagining the environments in which grain-growing is possible, and exploring the perceived value of local food. A spinoff effect in this conversion of lawns to edible grains is the creation of a low maintenance, low input, unique, and beautiful 'grass' landscapes that can provide nesting and forage habitat for insects. This is contrasted with the ubiquitous lawn which requires high water, high nutrient, and high maintenance inputs in order to thrive and does not provide the wildlife or aesthetic value as a crop of wheat might.

12. Describe how this project/program responds to community needs. Include what steps you have taken to ensure that this project/program is appropriate, relevant and accessible to the diversity of the community. Please highlight your organization's experience in delivering the type of project/program proposed.

Bread is a staple most Vancouverites eat on a daily basis and yet, while people are becoming aware of the benefits of local food, the growing of wheat, processing it into flour, and the baking of the final product is still predominantly left to larger scale commercial bakeries. To this end, with the growing need and interest in growing more food in our cities as well as a clamoring for environmental programming, this project will provide the resources and knowledge to investigate the under-explored notion of grain production and processing within city limits. The project coincides with increasing awareness and curiosity around self-sufficiency in relation to food and with local food initiatives that inspire sustainable, ethical, and socially-minded practices. That the crop involved - wheat - requires little care and resource inputs, and yet is iconically beautiful, should appeal to those with little time and energy to dedicate to their own food production. The project is open to all who are interested, regardless of gardening space and/or knowledge. There are numerous opportunities to volunteer at every skill level and time availability.

EYA has the ability to manage this project based on our 20 years of experience facilitating environmental education and action programs. We are an agency that specializes in community environmental projects and are recognized by community peers, businesses, government, and educational institutions as having unique skills in working with diverse populations and demographics. Our current staff has been engaged in food growing and education projects for a combined 22 years, helping to design and deliver quality programming in domains such as organic agriculture, horticulture, apiculture, landscape design, and community garden design and development.

13. Describe how you have worked or will work with the community and other organizations in the planning and development of this project/program and how these or other partners will be involved in the delivery of the project/program and its evaluation.

The project is much informed by the expertise and enthusiasm of s. 22 - Personal and Confidential scale family business called "The Ftour Peddler." Along with s. 22 extensive knowledge, s. 22 experience in growing and processing grain as well as s. 22 access to pertinent resources has been pivotal to determining the concept of this project and its direction will be organizing local workshops in spring and family to engage residents and volunteers in the project. Through the spring, s. 22 and Copy A have already done some preliminary engagement with community groups and businesses to gauge interest and the conclusion is that people are excited by the unique concept and concept and definition of the concept and definition is that people are excited by the unique concept and services and entire transfer of the concept and services are defined by the unique concept and services and entire transfer of the concept and services are described by the unique concept and services and entire transfer of the concept and services are described by the unique concept and services are described by the concept and s

The Cedar Cottage Garden is also a partner in planning and implementation of the project and will help with outreach to East Vancouver residents. They will host a workshop and a large demonstration grain garden (close to 800 sq. feet) at their community garden as well as a milling and baking bread session at the Cedar Cottage Neighbourhood House.

Further outreach with school groups, community gardens, and individuals will determine knowledge and resource needs. Through Survey Monkey, participants' and partners' feedback during the project will be key to the evaluation of the project.

Greenest City Neighbourhood Grant Application

14. Briefly describe the timelines of the proposed activities.

SPRING PLANTING - 2011

- Project orientation and grain growing workshop, May
- Planting of grain, May
- Project Support (May-September) and site visits
- Harvest of wheat, September
- Lawns to Loaves community celebration milling wheat and making pizza dough, September

FALL PLANTING - 2011-12

- Outreach to local bakeries, May-September
- Outreach to schools and community groups for fall planting, May-September
- Cedar bed construction and installation, August
- "Ancient Grain" school workshops, September
- Fall project orientation and grain growing workshops for bakeries and schools, September
- Project Support (September/October 2011, April-August 2012)
- Lawns to Loaves community celebrations with schools and bakeries, September 2012
- **Based on project interest and outcomes of the spring 2011 planting, we will again look at operating a spring 2012, volunteer-centered, Lawns to Loaves Program
- 15. Briefly describe what other resources or funding you will bring to this project beyond the contribution of the City of Vancouver (this might include funding from other sources, in-kind contributions and/or volunteer time). Note: a detailed budget is requested in Section D.

Both experts in grain growing and processing, Personal and S. 22 - Personal and Volunteer time in workshop creation and delivery, as well as support during the Confider also provide milling and threshing supplies for the community harvests and celebrations will offer in S. 22 - Personal and Confider and Confider of Confider and Confider of Confider of

EYA - EYA will provide funding for a portion of the Lawns to Loaves Coordinator wage as well as several items in the materials and supplies budget category.

Volunteers - Our objective is to have 25 volunteer growers, each donating half hour a week to maintain plots, harvest, and process grain. Cedar Cottage Garden volunteers will also contribute time to outreach and event planning/coordination.

Bakeries - Will offer baking advice, kitchen space and ingredients to bake bread for community celebrations

16. Briefly describe how you have incorporated a financial and program sustainability plan into your project/program. (Is this project/program one year in duration or have you developed plans to enable it to continue beyond the timeframe of the GCN grant?)

The Lawns to Loaves project was designed to require minimal resources and overhead in order to continue operating. With some seed funding through this grant, we will be able to purchase all of the supplies and materials needed to continue running the program on an annual basis, beyond the one year pilot, should there be regular interest from the community. Our primary annual expenditure will be a staff person to coordinate the volunteer activities and this time will be minimal, easily incorporated into EYA's perennial programming and budget for following years.

Lawns to Loaves follows the model of our existing project, "Urban Seedkeepers" which has local residents growing out seeds for EYA's Urban Seeds Program (selling seeds in local retail stores). This program operates with very little resources and would be our precedent to follow with this program. The long term value of these initiatives is to involve large numbers of volunteers in our organization, empowering them to be more involved in the food system and to build capacity in food production. In return for training and support, EYA receives some of the 'product' to help assist in our seed and other garden initiatives.

D. FINANCIAL INFORMATION

17. Provide budget information for the entire organization

	Fiscal Year	Amount
Last Actual Operating Budget	2010	s. 21 - Financial
Current Projected Operating Budget	2011	

18. Project/program Funding

List each separate revenue source (include specific Provincial Ministries, Federal Departments, Foundations, etc.)

Source of Funds	Funding Status (applied for, approved, received)	Amount
City of Vancouver - Greenest City Neighbourhood Grant	Applied for	s. 21 - Financial
Value of in-kind contributions (materials, value of volunteer hours etc)		
Project Volunteers 25 X 0.5 hr/week X 20 weeks,\$10/hr	10 confirmed so far	
EYA - Project Materials - staff time, cedar, soil, seed	Confirmed	
Chris Hergesheimer- Grain Processing Equipment	Confirmed	
Chris H and Kelly Sexsmith - Project mentorship	Confirmed	
Cedar Cottage Garden - Outreach, program planning, growing grain demo	Confirmed	
Local Bakeries -	Outreach required	
Total Project/program Revenue		

19. Project/program Budget Detail

List the main costs that will be incurred by the project/program. Some projects/programs, especially those with smaller budgets, may have fewer line items. On any line for which there is not an expected cost indicate with a zero.

Item		Cost
Salaries + benefits		s. 21 - Financia
Contract Fees		
Rent or Mortgage (annual)		
Operating + Office expenses (phone, utilities, supplies, postage, printing, etc.)		
Costs covered by in-kind contributions (materials, value of volunteer hours etc)		
Other Expenses (specify)	Scythes, Seed and Soil	
Other Expenses (specify)	Transportation	
Other Expenses (specify)	Raised Cedar Beds	
Other Expenses (specify)	Grain and Flour Storage Containers	
TOTAL PROJECT/PROGRAM	EXPENDITURES	

Greenest City Neighbourhood Grant Application

SIGNATURES

We certify that, to the best of our knowledge, the information provided in this Civic Grant request is accurate and complete and is endorsed by the organization which we represent. We also certify that our organization meets the basic eligibility criteria below.

Eligibility:

Registered non-profit societies and community service co-operatives which are based in the City of Vancouver and provide services to Vancouver residents are eligible to apply for GCN Grants. Societies or co-operatives must be in good standing with the Registrar of Companies, be financially stable with sound administration, and have a proven track record of public service.

The organization shall have an independent, active governing body composed of volunteers whose main responsibilities shall be program and policy development and fund raising. The Board is held responsible for the effectiveness of services provided and the financial accountability for funds received from all sources. Voting members of the Board of Directors of a society receiving funds from the City of Vancouver may not be remunerated for services to the society, but they may be reimbursed for expenses.

The organization must extend its services to the general public in the City of Vancouver, and may not exclude anyone by reason of religion, ethnicity, gender, age, sexual orientation, language, disability or income.

If our organization receives a GCN Grant, we agree to the conditions set out below and to any other conditions approved by City Council. We understand that this application and supporting materials are public documents and that any member of the public may have access to all or part of them.

Signature of two signing officers of the Board of Directors (NOT STAFF)

- Marwe-	Board of Director	3 m. 2011-04-19
Signature	Title	Date (yyyy-mm-dd)
Versica Moerman Name (printed)		
	PRESIDENT, BOARD	2-011-04-19
Signature	Title	Date (yyyy-mm-dd)
Name (printed)		

TO BE CONSIDERED APPLICATIONS MUST:

- Be received by Social Policy by the deadline of 4:30 p.m. on Wednesday, April 20, 2011. Late applications will <u>not</u> be accepted;
- Be submitted as two completed and signed hard copies <u>and</u> an electronic submission, including all attachments outlined below, to socialpolicygrants@vancouver.ca;
- Be complete, with responses to each question. Applications that do not have a response to each question will <u>not</u> be considered;
- Be signed by two Board members, not staff; and
- Include the following attachments (use check box to confirm documents included):
 - O List of Board of Directors (including position held, occupation, address and phone number).
 - A copy of your Certificate of Incorporation.

last name	first name	position	home address s. 22 - Personal and Confidential	city	province	postal code	telephone number	Occupation
Bureyko	Victoria	Secretary	c. 22 Toronar and connaction	Burnaby	BC	V5H 4W6	s. 22 - Personal and Confidential	Non-profit administrator
Gorton	Jon	President		Vancouver	BC	V5N 1X6		Lawyer
Moerman	Jessica	Member	:	Vancouver	ВС	V5X 1S6		Program Coordiantor
Liddy	Deacon	Treasurer		Vancouver	ВС	V5N 3K3		Environmental Engineer
Spencer	Robyn	Vice Pres		Vancouver	ВС	V5L 2K7		Urban Planner
Ling	Jenny	Member	:	Vancouver	вС	V6P 6M1		Student
Hoffpauir	Emily	Member	:	Vancouver	BC	V5T 2A6		Masters Student
Reimer	Jonathan	Member		Vancouver	ВС	V6E 1J3		Sales manager

*, *

S-27395



Province of British Columbia Ministry of Finance and Corporate Relations REGISTRAR OF COMPANIES

SOCIETY ACT

CERTIFICATE OF INCORPORATION

I HEREBY CERTIFY THAT

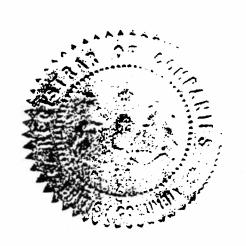
EYA ENVIRONMENTAL YOUTH ALLIANCE SOCIETY

HAS THIS DAY BEEN INCORPORATED UNDER THE SOCIETY ACT

GIVEN, UNDER MY HAND AND SEAL OF OFFICE AT VICTORIA, BRITISH COLUMBIA THIS 27TH DAY OF MARCH, 1991

MulDaya

DAVID W. BOYD REGISTRAR OF COMPANIES





CITY OF VANCOUVER Social Policy

Deadline: Wednesday, April 20, 2011

Greenest City Neighbourhood (GCN) Grant

APPLICATION FORM

The text boxes in this application form are expandable to allow for complete responses.

A. IDENTIFICATION OF APPLICANT				
1. The Child and Nature Alliance Society Name of society or community service co-op	perative applying 1	or grant (as filed wi	ith Registrar of Societies)	
2. Becs Hoskins, Executive Director	(250) 884-	2664 ww	w.childnature.ca	
Contact Person and Title	Telephone	Websi	ite	
 1677 Stanhope Place, Victoria, BC Mailing Address 	V8P 1Y2 Postal Code	becs@childna E-mail Address	ture.ca	
 Which of the four priority areas outlined in the If your proposed project covers more than of most aligned with your project. Please only You do not need to rank all four if your project. 	one priority area pl mark one area wit	ease rank them fror th each ranking (i.e.	n 1 to 4 with 1 being the area	
3 Active Transport		1 Trees/Greeni	ng	
2 Local Food		3 Lighter Footp	SOCIAL DEVELOPMENT	
5. CITY OF VANCOUVER GCN GRANT RE	EQUEST: s. 21 - Financ	cial	RECEIVED	1
B. ORGANIZATION INFORMATION (for sections B and C (questions 6 to	16) please <u>do n</u>	ot exceed 5 page	APR 2 0 2011 File No:	The second secon
 Has your organization received funding from a of the program/project funded. 	a GCN grant in the	past? If yes, please	indicate the year and the name	
No .				
		-		

7. Provide a brief history and description of your organization.

The Child and Nature Alliance is a virtual network across Canada of organizations and individuals who are working to connect children to nature through education, awareness-building, policy, research and partnerships. Our vision is that all children and families in Canada are connected with nature and the outdoors in order to enhance their health and well-being. After three years of work by The Kesho Trust, the Child and Nature Alliance Society was formally registered in March 2009 and gained charitable status in March 2011. Our work builds on the movement initiated by Richard Louv's book, Last Child in the Woods. Richard Louv ad Robert Bateman are our honourary chairs. Please note: We have additional organizational info available at www.childnature.ca, as this template for the application will not allow for additional content.

C. PROJECT/PROGRAM INFORMATION

- 8. Healthy by Nature Forum Project/program Title
- 9. Describe the neighbourhood or community of interest that will be served by this project/program. (Please refer to the Information Sheet for a definition of a community of interest.)

Individuals and organizations in Vancouver who are champions of integrating nature into everyday life as a way of enhancing people's health and well-being. This community of Healthy by Nature champions includes professionals from health, parks and recreation, community planning, and education. The event takes place at Creekside Community Centre on False Creek and will engage an active community of professionals in understanding the improtance of nature in urban settings.

10. Describe the overall purpose of the proposed project/program.

The organizing committee of this forum, which represents the health, education, built and natural environments, recreation, parks and community sectors, believes that people and communities that engage with nature are healthier, stronger and more sustainable economically, socially and environmentally. The forum aims to increase professional and public awareness about the importance of access to nature, and will provide delegates with opportunities to develop strategies and actions that contribute to making our communities Healthy by Nature.

The Core Forum Purposes are: 1) to share knowledge and build awareness about the critical relationship between human health and nature; 2) to foster linkages between and within diverse sectors of interest for individual and community well-being; 3) to identify best practices, strategies and tools that will enable individuals and communities to deepen their connection with nature and reap the benefits that result; and 4) to contribute to a global movement that is improving human health and well-being through spending time in nature.

11. Describe how the project/program addresses the one primary priority area identified in question 4 and other priority areas if applicable.

The Forum contributes to all of the priority areas of the Greenest City initiative, but most notably, it brings together a diverse group of professionals to create strategies that will green our communities. It will profile the leadership that Vancouver has taken towards increasing access to nature so that all residents have access within a 5 minute walk. The Forum will also profile the naturalization of the Athlete's Village park and Habitat Island as a best practice in parks planning management. These 'greening' practices and policies will be explored with a multi-sector group of participants so that the professional awareness around the fundamental importance of greening cities increases. The other 3 priority areas will be also discussed as they are inherently part of the conversation about connecting people with nature. The topic of growing food in parks will be explored in some details - which will enable the City of Vancouver to increase their ability to promote this as a part of the Greenest City initiative.

12. Describe how this project/program responds to community needs. Include what steps you have taken to ensure that this project/program is appropriate, relevant and accessible to the diversity of the community. Please highlight your organization's experience in delivering the type of project/program proposed.

The Child and Nature Alliance hosted a similar event in 2008 called Get Outside! It's in Our Nature. With over 200 delegates, including 30 youth, the conference was evaluated as a huge success. Based on the feedback from Get Outside, for this Forum we have made deliberate efforts to engage the 'outside the choir' partners and audiences in this forum. In particular, we are working hard to authentically engage health professionals to increase the reach of the message that nature should be a part of the daily lives of everyone. At the Get Outside Forum, keynote speakers included Robert Bateman, Richard Louv and Louise Chawla. The final report from the forum can be found here: http://www.childnature.ca/resources/2009-get-outside.

Greenest City Neighbourhood Grant Application

13. Describe how you have worked or will work with the community and other organizations in the planning and development of this project/program and how these or other partners will be involved in the delivery of the project/program and its evaluation.

The development of the Healthy by Nature Forum has been based on a collaborative leadership model incorporating the perspective and needs of a diverse range of partners as a way of ensuring the relevance of the event to a braod community. Partners include: City of Vancouver Parks Board, Ministry of Health, BC Parks, Parks Canada, BC Healthy Communities and the Elders Council for Parks in BC. These partners have all been participants in the steering committee and some have also participated on the program committee. They have also all been strong promoters of the event and will participate in the Forum as moderators/volunteers. The steering committee has committed to staying engaged after the Forum to ensure that the evaluation strategy is carefully excecuted and communicated for maximum effectiveness and feedback. BC Parks staff will lead the evaluation process as an in-kind contribution to the forum.

14. Briefly describe the timelines of the proposed activities.

Spring 2011 - finalize forum budget through grants, sponsorship, etc.; finalize program working with health organizations and physicians to acquire medical accreditation; launch registration

Summer 2011 - refine communications plan and seek funding for community engagement strategy; create a detailed program facilitation guide; finalzie Community Showcase and Research session

September 20-23, 2011 - host the Forum

October 2011 - finalize evaluation and produce final report

Post October 2011 - continue to host www.healthybynature.ca and carry through any suggested strategies or actions from the Forum. Potentially launch the Health Network of the Child and Nature Alliance.

Winter 2011 - assess the need for Healthy by Nature 2012

15. Briefly describe what other resources or funding you will bring to this project beyond the contribution of the City of Vancouver (this might include funding from other sources, in-kind contributions and/or volunteer time). Note: a detailed budget is requested in Section D.

Funding sources include: registration fees, BC Parks cash contribution, in-kind sponsorships (including City of Vancouver Parks Board), and cash sponsorships (confirmed include Canadian Association of Physicians for the Environment & Nature Conservancy of Canada).

16. Briefly describe how you have incorporated a financial and program sustainability plan into your project/program. (Is this project/program one year in duration or have you developed plans to enable it to continue beyond the timeframe of the GCN grant?)

By working in collaboration with a diverse group of partners, including government and non-profit partners, we have secured commitment for long-term engagement to carry the outcomes of Healthy by Nature beyond the forum. There will be a significant legacy component for the City of Vancouver to be recognized as a global leader in the Healthy Parks Healthy People Global Initiative by supporting this Forum. Partner organizations from the UK are already planning to build on this 2011 Forum with a Healthy by Nature Congress as part of the 2012 Olympic Games in London.

The forum builds on many different events and is acknowledged to be one more step towards creating healthier communities that are connected to nature. See www.healthybynature.ca/context for a full run down of how this event came to be. We are confident that framing the event as part of a larger movement, and having a diverse group of committed partners will ensure that Healthy by Nature lives on into the future. We have not pre-determined what exactly will happen after the Forum, but have built the agenda to ensure that we can respond to the outcomes and feedback from delegates. To ensure that we are financially able to do so, we have begun to seek funding from Foundations to support the Health Network of the Child and Nature Alliance. We intend for this arm of our organization to be well suited to carry the legacy forward and continue to keep Healthy by Nature alive in Vancouver, and beyond.

Greenest City Neighbourhood Grant Application Outcome Measurement Framework:

Greenest City Neighbourhood grants for amounts greater than \$5,000 must complete a "logic model" framework as part of the application process. City Council has asked that grant programs be structured to identify and assess the outcomes achieved by its funded programs. Applicants for the

programs. The framework below is a shortened and simplified version with fewer activities. The framework that is used for this grant is the same tool used by the United Way and Vancouver Coastal Health in the evaluation of their funded

Please complete the framework below with what you plan to achieve with your project/program over the one year term of your funding.

If you are unfamiliar with this type of framework, or require definitions and examples, please refer to appendix A for details.

Your final report will consist, in part, of reporting on you achievements in the area of outputs and outcomes.

Project/program Name: N/A - Application is for \$5000	lame: s for \$5000			Completed by:	
Project/program Term	erm			Name of spons	Name of sponsoring organization:
Inputs	Activities	Outputs	Short-Term Outcom	itcomes	Indicators
What are the key inputs that need to be budgeted for this program?	What will be the three main activities of the program? Maximum of 3 to 4 activities	What will be the outputs for each of the activities?	What change will occur as a result of each activity?	will occur as h activity?	How would you know if you were successful in achieving your outcomes?
			,		

D. FINANCIAL INFORMATION

17. Provide budget information for the entire organization

	Fiscal Year	Amount
Last Actual Operating Budget	2010	s. 21 - Financial
Current Projected Operating Budget	2011	

18. Project/program Funding

List each separate revenue source (include specific Provincial Ministries, Federal Departments, Foundations, etc.)

Source of Funds	Funding Status (applied for, approved, received)	Amount
City of Vancouver - Greenest City Neighbourhood Grant	Applied For	s. 21 - Financial
Value of in-kind contributions (materials, value of volunteer hours etc)		
BC Parks cash contribution	Received	
Delegate Registrations (\$350 for 3 days)	Anticipated	
Cash Sponsorship	Received	
In-kind sponsorship	Received	
Cash sponsorship	Anticipated	
Total Project/program Revenue		

19. Project/program Budget Detail

List the main costs that will be incurred by the project/program. Some projects/programs, especially those with smaller budgets, may have fewer line items. On any line for which there is not an expected cost indicate with a zero.

ltem		Cost
Salaries + benefits		s. 21 - Financial
Contract Fees		
Rent or Mortgage (annual)		
Operating + Office expenses (phone, utilities, supplies, postage, printing, etc.)		
Costs covered by in-kind contributions (materials, value of volunteer hours etc)		
Other Expenses (specify)	Food and Venue	
Other Expenses (specify)	Speaker Fees	
Other Expenses (specify)	Facilitation Fees & Community Engagement	
Other Expenses (specify)	Youth Bursaries for 30 Vancouver youth	
TOTAL PROJECT/PROGRAM	EXPENDITURES	

SIGNATURES

We certify that, to the best of our knowledge, the information provided in this Civic Grant request is accurate and complete and is endorsed by the organization which we represent. We also certify that our organization meets the basic eligibility criteria below.

Eligibility:

Registered non-profit societies and community service co-operatives which are based in the City of Vancouver and provide services to Vancouver residents are eligible to apply for GCN Grants. Societies or co-operatives must be in good standing with the Registrar of Companies, be financially stable with sound administration, and have a proven track record of public service.

The organization shall have an independent, active governing body composed of volunteers whose main responsibilities shall be program and policy development and fund raising. The Board is held responsible for the effectiveness of services provided and the financial accountability for funds received from all sources. Voting members of the Board of Directors of a society receiving funds from the City of Vancouver may not be remunerated for services to the society, but they may be reimbursed for expenses.

The organization must extend its services to the general public in the City of Vancouver, and may not exclude anyone by reason of religion, ethnicity, gender, age, sexual orientation, language, disability or income.

If our organization receives a GCN Grant, we agree to the conditions set out below and to any other conditions approved by City Council. We understand that this application and supporting materials are public documents and that any member of the public may have access to all or part of them.

Board Member 2011-04-19

Signature Title Date (yyyy-mm-dd)

NANCY WILKIN

Name (printed)

Signature Title Date (yyyy-mm-dd)

Board Chair 2011-04-19

Date (yyyy-mm-dd)

BOB PEART

TO BE CONSIDERED APPLICATIONS MUST:

Name (printed)

- Be received by Social Policy by the deadline of 4:30 p.m. on Wednesday, April 20, 2011. Late applications will not be accepted;
- Be submitted as two completed and signed hard copies <u>and</u> an electronic submission, including all attachments outlined below, to socialpolicygrants@vancouver.ca;
- Be complete, with responses to each question. Applications that do not have a response to each question will <u>not</u> be considered;
- Be signed by two Board members, not staff; and
- Include the following attachments (use check box to confirm documents included):
 - \circ List of Board of Directors (including position held, occupation, address and phone number). $oxed{\boxtimes}$
 - A copy of your Certificate of Incorporation.

Signature of two signing officers of the Board of Directors (NOT STAFF)

CONDITIONS

- That in the event that the funds are not used for the project/program as described in the application, or
 if there are misrepresentations in the application, the full amount of the financial assistance will be
 payable forthwith to the City.
- 2. That if there are any changes in the funding of the project/program as presented in this application, the City's Social Policy Division will be notified of such changes. That if the project/program proposed in this application is not commenced or is not completed and City funds remain on hand, or if the project/program is completed without requiring the full use of the City funds, such City funds will be returned to the City through the Social Policy Division.
- The project/program must be completed within one year of receiving the grant from the City of Vancouver.
- 4. A final report will be submitted to the City's Social Policy Division within one month of completion of the project/program. Organizations that do not submit evaluation reports for GCN grants will not be eligible for future Social Policy funding.
- 5. A closing financial statement will be submitted to the City's Social Policy Division upon the completion of the project/program.
- 6. That the Organization will make available for inspection by the City or its auditors all records and books of accounts of the Organization upon request of the City.
- 7. That the project/program not be represented as a City project/program and that the Organization not have the authority to hold itself out as an agency of the City in any way, the only relationship being that the City has approved and granted financial assistance to the Organization.

APPLICATION DEADLINE IS WEDNESDAY, APRIL 20, 2011 AT 4:30 P.M.

Please return two signed hard copies of the application form to:

City of Vancouver

Social Policy Division

501-111 West Hastings Street

Vancouver, BC V6B 1H4

AND

An electronic submission to: socialpolicygrants@vancouver.ca

OUTCOME MEASUREMENT DEFINITIONS

1. INPUTS:

Program resources dedicated to the program. Include all the items in your budget.

Examples are:

- Staff and staff time
- Volunteers and volunteer times
- Equipment and supplies

- Room rental
- Donations-in-kind such as space, staff time, etc.

2. ACTIVITIES:

Please provide <u>no more than 3 to 4 activities</u>. What activities will your organization undertake with your 'inputs'. What will you do to make your project/program work?

Common activities are:

- promotion/public relations
- mentoring
- partnership building
- peer support

- group formation
- educating
- training
- awareness raising

Example of activities:

- Promote and advertise a workshop in schools and community centres
- Train and support youth to create a community garden
- Coordinate community led recycling initiative

3. OUTPUTS:

These are the first and most immediate results of your project/program. These are directly related to your activities. For each activity you should have an output.

Outputs are usually expressed as a number and include things like the number of anticipated participants, number of workshops, length of workshop, type of workshop, number of meals provided, number of brochures distributed, or participants served etc.

Example of outputs:

- Education/training workshops are advertised in <u>3</u> school and <u>2</u> community newsletters and <u>250</u> leaflets are distributed to local community centres and schools
- 5 consultations with community groups about community garden placement
- 7 community led recycling initiatives

4. SHORT-TERM OUTCOMES

These are short statements that capture the <u>change</u> you create through your activities and their outputs. For each activity, there should be one outcome.

How is your program directly affecting the people who participate in your program? What type of change in knowledge, skills, attitudes, values, or behaviour would you like to see in your community members?

Example of Outcomes:

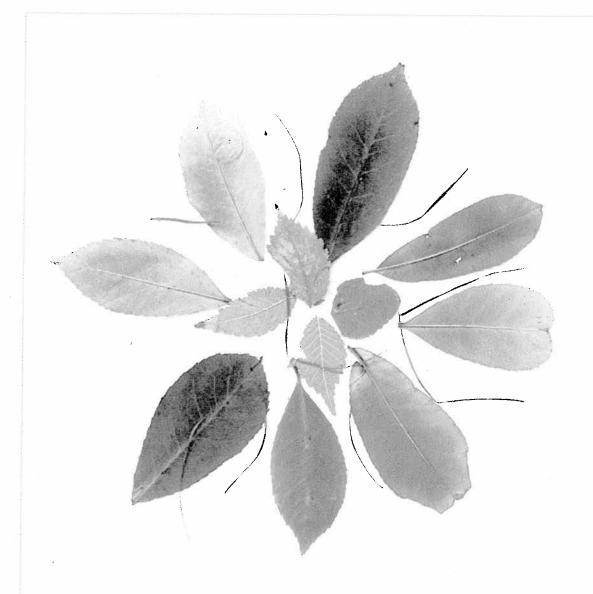
- Youth workshop participants have increased awareness and knowledge about how to become more involved in their communities
- Community members reach consensus on the best placement of community gardens
- Community recycling initiatives are well attended by local residents and business people

5. INDICATORS:

The evidence that will show that you have been successful in reaching your short-term outcomes. How will we know if we are successful? How do we know that **change** has occurred?

Indicator Example:

- % of youth who can describe how they can become involved in their communities
- Examples of community garden placement and the community input that guided location selection
- % of people attending a community recycling initiative who indicate they live or work in the neighbourhood



Healthy by Nature

a forum on the physical & mental health benefits of time spent in nature Vancouver, September 20-23 2011

www.HealthyByNature.ca



Healthy by Nature

a forum on the physical & mental health benefits of time spent in nature | Vancouver, September 20-23 2011

Join a diverse community of champions working to improve human health and well-being by increasing access to nature.

Be part of Healthy by Nature.

The forum brings together professionals from health, parks, recreation, education, community planning and all levels of government.

- Share knowledge and build awareness about the critical relationship between human health and nature.
- Identify best practices, strategies and tools that will enable individuals and communities to deepen their connection with nature and reap the benefits that result.
- Hear how colleagues working in various sectors capitalize on the positive links between human health, well-being and nature.
- Celebrate the 100th Anniversary of BC Parks and the 100th Anniversary of Parks
 Canada and highlight the ways that parks contribute to human health and well-being.
- Expand your network across diverse sectors.

Join our mailing list to stay informed about the forum details, speakers, schedule and registration as it becomes available. Sign up at: www.HealthyByNature.ca



SOCIETY ACT

CERTIFICATE OF INCORPORATION

I Hereby Certify that

CHILD AND NATURE ALLIANCE SOCIETY

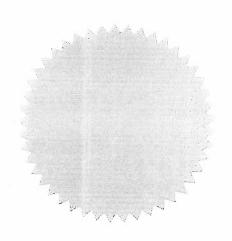
has this day been incorporated under the Society Act

Issued under my hand at Victoria, British Columbia

on March 18, 2009

Ron Soul

RON TOWNSHEND
Registrar of Companies
PROVINCE OF BRITISH COLUMBIA
CANADA





File Number: S-54845

CHILD AND NATURE ALLIANCE SOCIETY

I hereby certify that the documents attached hereto are copies of documents filed with the Registrar of Companies on March 18, 2009

Kon Soul

RON TOWNSHEND Registrar of Companies

Child and Nature Alliance 2011 Board List

Name	Email	Address	Phone
Becs Hoskins, ED	becs@childnature.ca	s. 22 - Personal and Confidential	
(and general CNA contact)			
Bob Peart, Chair	s. 22 - Personal and Confidential		The international state of the
Director, Kesho Trust			
Nancy Wilkin, Treasurer	Nancy.wilkin@royalroads.ca	Royal Roads University, 2005	250-391-2600 X 4852
Executive in Residence,		Sooke Rd., Victoria, BC	(w)
Royal Roads University		V9B 5Y2	s. 22 - Personal and Confidential
Nick Stanger, Secretary	nick@childnature.ca	s. 22 - Personal and Confidential	
student			1
Mark Tremblay Scientist and Professor,	mtremblay@cheo.on.ca	CHEO Research Institute	613-737-7600 x 4114
Department of Pediatrics,		401 Smyth Road	
University of Ottawa		Ottawa, ON K1H 8L1	
Katherine Jo Walker	kwalker@wildplay.com	s. 22 - Personal and Confidential	250-595-2251 x101
Director of Development,			(w)
WildPlay Element Parks			s. 22 - Personal and Confidential
Catherine Holt	cholt@sagegroup.bc.ca	4th Floor, 931 Fort Street	250-384-2124
Principal, Sage		Victoria, BC V8V 3K3	
Management Contulting			
Adam Bienenstock	adam@gardensforliving.ca	P.O. Box 65513	s. 22 - Personal and Confidential
CEO, Bienenstock Natural		Dundas, Ontario L9H 6Y6	
Playgrounds			
Marlene Power-Johnston, Early Childhood Educator	nurturemeinnature@gmail.com	142 Arthur St	613-680-1368
and Advocate		Ottawa, ON	
and Advocate		K1R 7C2	
Temily McCutcheon,	s. 22 - Personal and Confidential		
Grade 12 student			
Trevor Hancock (non-	trevor.hancock@gov.bc.ca	Ministry of Healthy Living	
voting representing the		and Sport	
Province of BC)		4-2 1515 Blanshard St.	
Public Health Consultant		Victoria BC V8W 3C8	
Shawna Babcock, Director,	sbabcock@kidactive.ca	559A Burtron Lane	613 633 7075
KidActive		Combermere, ON	The second secon
	·	KOJ 1LO	****
Don Carruthers den Hoed,	Don.Denhoed@gov.ab.ca	Pay 166	100.570.505
Inclusion and Collaboration	<u>bon.bennoeu@gov.ab.ca</u>	Box 166 Exshaw, Alberta	403-673-2963
Team Leader, Alberta		TOL 2CO	
Parks		102 200	ALGOV IMPLIANCE OF
Sharina Dodsworth	s. 22 - Personal and Confidential	PO Box 99	(867) 925-8778
Environmental Educator		Coral Harbour, Nunavut	(557,525 0770
	22. Personal and Confidential	X0C 0C0	
Anna Juchau, Grade 12	s. 22 - Personal and Confidential	Victoria, BC	
student			



CITY OF VANCOUVER **Social Policy**

SOCIAL DEVELOPMENT Ref'd To: By By RECEIVED APR 2 0 2011

Deadline: Wednesday, April 20, 2011

Greenest City

Neighbourhood (GCN) Grant

APPLICATION FORM

The text boxes in this application form are expandable to allow for complete responses.

A. IDENT	TFICATION OF APPLICANT			
	Community Association c/o the Hastin of society or community service co-ope			Societies)
2. Alice Eng	g, Family Enrichment Supervisor	(604) 718-62	22	
	t Person and Title	Telephone	Website	-
	t Hastings Street, Vancouver Address	V5K 2A3 Postal Code I	Alice.eng@vancouver.ca E-mail Address	
If your p most ali	f the four priority areas outlined in the proposed project covers more than on igned with your project. Please only n not need to rank all four if your proje	ne priority area plea mark one area with	se rank them from 1 to 4 with 1 beach ranking (i.e. only indicate 1	peing the area
Activ	re Transport		Trees/Greening	
1 Loca	al Food		Lighter Footprint	
5. CITY O I	F VANCOUVER GCN GRANT REC	QUEST: s. 21 - Financial		***************************************
	NIZATION INFORMATION ections B and C (questions 6 to 1	6) please <u>do not</u>	exceed 5 pages)	
6. Has your of the pro	organization received funding from a ogram/project funded.	GCN grant in the pa	st? If yes, please indicate the yea	ar and the name
No		and the second s		
7. Provide a	brief history and description of your	organization.		

Hastings Community Centre (HCC) is located in the Hastings-Sunrise neighbourhood. Approximately 4500 community members access HCC annually, including approximately 750 families who attend the family enrichment centre (HFEC) programs. The HFEC is a Mon-Sat drop-in program for families with children under age 5. Our unstructured setting features games, art, books, snack area and outdoor playground. We also offer child minding while parents/caregivers use Community Centre facilities. Over the past 9 years, "food security" has become central to the needs of the families visiting the Family Enrichment Centre. Because the HCC is easily accessible by walking & transit & the HFEC offers access to child minding, meeting rooms, gardens and kitchens, HCC has become a neighbourhood hub for foodsecurity & healthy eating. As a result, nutrition workshops, community meals & community gardening have all been offered through the HFEC in the past. The HFEC also has key staff that can support our diverse families.

C. PROJECT/PROGRAM INFORMATION

- 8. Hastings Food-SAC Seasons of Food
 Project/program Title
- 9. Describe the neighbourhood or community of interest that will be served by this project/program. (Please refer to the Information Sheet for a definition of a community of interest.)

Hastings-Sunrise neighbourhood, particularly families accessing the HFEC.

10. Describe the overall purpose of the proposed project/program.

Hastings Food-SAC Seasons of Food is a food security program based on skill-building for community residents in Hastings-Sunrise. This seasonal program has 3 components: Nutrition workshops, Community Meals & a Teaching Garden. The goal of this program is to provide families, adults & older adults in our neighbourhood the skills and knowledge to grow, prepare & preserve healthy foods within the context of seasonal food cycles. Our programs will use a capacity-building approach where we'll start by identifying participants' strengths & build on these to enable neighbourhood level capacity & resiliency. Our focus has always been on families helping families and building community connections. Our intention is not to teach through a top-down approach, but through a collaborative team approach. We believe that every participant (including instructors) have something to teach & something to learn, which shows how our project encourages social inclusion.

11. Describe how the project/program addresses the one primary priority area identified in question 4 and other priority areas if applicable.

Our program addresses the priority of Local Food. The Hastings Community Centre's neighbourhood currently does not have a food-security program like other East Vancouver neighbourhoods. Therefore, there is a gap in the ability to coordinate & meet this population's interest in local, sustainable food. However, while we have never had a formal food security program, our population has still forged ahead in pursuing local food options & community engagement. The ways we feel the needs of this community could best be addressed is through a three-fold engagement of the community through the facilitation of Nutrition workshops, Community Meals & a Teaching Garden.

Nutrition workshops (20 per year) focus on information-sharing & skill-building and would be facilitated by a registered dietitian. Informational topics will include family meal challenges, weight concerns, learning from Elders, eating local/good quality food, budgeting & waste prevention. These topics, therefore, focus on human health, poverty reduction and increasing community capacity. The skill-building component will focus on promoting healthy, affordable, local foods. Examples include field-trips to local farmers markets, berry-picking sites or community gardens. This component enhances knowledge of & access to appropriate food sources.

Community meals (25 per year) focus on sharing cooking skills through various hands-on opportunities such as community kitchens, food-preservation kitchens, community potlucks & healthy drop-in snacks. Cooking together has many advantages: it is less intimidating than attending a workshop, introduces new foods & builds community among families and newcomers who may otherwise be isolated. The community kitchen leader can help select & implement healthy, local & low-cost recipes that tie into nutrition workshops. The food-preservation kitchens allow a particular season's food can be canned, frozen or dried for use throughout the year. The community potlucks bring families & community leaders together through celebratory days. Healthy drop-in snacks are an opportunity to put into practise, right within our own centre, the local/sustainable food philosophy we are trying to promote. Community meals overall focus on ecological health through use of seasonal foods and increases community capacity to incorporate these foods.

The Teaching garden workshops (17 per year), held at the HCC's backyard garden, is meant to provide a practical location to teach a skill relevant to the growing season. This garden can give families the opportunity to learn & practice their newly acquired knowledge & skills before trying on their own home garden plot. Topics will include tips on planning, planting & harvesting a basic garden. These skills further perpetuate healthy eating through the provision of fresh fruits & veggies as a result of participants' skills and thus enhances access to appropriate food sources. As well, this helps build connections, as in the past when a Chinese Elder taught parents how to grow peas & beans in containers.

Greenest City Neighbourt and County to
Greenest City Neighbourhood Grant Application
12. Describe how this project/program responds to community needs. Include what steps you have taken to ensure this project/program is appropriate, relevant and accessible to the diversity of the community. Please highlight your organization's experience in delivering the type of project/program proposed.
Various forms of nutrition workshops, community meals & community gardening have all been offered through the HFEC in the past. Some of these programs were coordinated by a registered dietitian who lives in the community (who would also facilitate Hastings Food-SAC Seasons of Food).
 For example: HFEC was part of the BC Farmers' Market coupon project in 2007-2009. The skill-building opportunities (planning preserving, cooking & growing local food) required by this project showed us how many of our families need each for another means of sharing & learning these skills about nutrition & gardening. Once families have access to opportunities cease.
• In 2009 & 2010, several of our parents applied for & received small neighbourhood grants and portions of the legacy grant from the City of Vancouver. They ran (with HFEC support) cooking classes for kids, garden workshops for kids & parents, nutrition education seminars for families, skill-building workshops focused on food preservation and field-trips to local farmers' markets and berry farms. These programs attracted over 75 families per year, ove 200 people (including children). In addition to this, about twenty other families expressed interest but couldn't of the community expressed their great satisfaction in our programs were very well attended. Several members skills, making connections with neighbours & said they would participate again. Everyone asked how we can continue and get more people involved (ie: other working parents, older adults & seniors).
It has been these programs and requests that have led to the development of the Food-SAC initiative by several local families. Food-SAC is short for Food Security Action Coalition. Through discussion with past participants, new community members and a community developer, the 3-fold approach (Nutrition workshops, Community Meals & Teaching Garden) to Food-SAC was created.
Because the HCC is easily accessible by walking & transit & the HFEC offers access to child minding, meeting rooms, gardens and kitchens, HCC has now become a neighbourhood hub for food-security & healthy eating. The HFEC also has key staff that can support our diverse families (ie: can speak Vietnamese, Cantonese or Mandarin).
To ensure that our program is further accessible to a variety of participants, or those who have not accessed the Hastings Community Center before, we will advertise through: the HCC program guide & website, local public libaries, local Hastings-Sunrise businesses, the local MLA office, other Neighbourhood Houses & Community Centres, St. David's Church, 6 local elementary schools, Village Vancouver Hastings-Sunrise and word of mouth
To help clients attend & participate in the "Seasons of Food" project, the most important thing we will offer is child

To help clients attend & participate in the "Seasons of Food" project, the most important thing we will offer is child minding. Child minding has been integral to all of our food security programs since they began and participants were not charged for this service. In addition to child minding, we will offer bus tickets, carpooling and translators. Equipment & supplies for all workshops & community meals will be included in the sessions (for example, we already own a pressure canner and dehydrator).

The programs will be offered for a nominal fee to cover the cost of ingredients and to encourage participation/value for the program. However, through supports provided by the Hastings Community Association, no one will be turned away.

13. Describe how you have worked or will work with the community and other organizations in the planning and development of this project/program and how these or other partners will be involved in the delivery of the project/program and its evaluation.

In addition to our physical & human resource assets, our partnerships in the community make us the ideal organization to offer the Seasons of Food program. For example, we work together with Fresh Choice Kitchens, Quest, Vancouver Food Bank, Kiwassa, VCH public health nurses, North Hastings Community Partners Association, Environmental Youth Alliance, Fruit Tree Project and A.R. Lord elementary school. We will work together with these organizations to plan, develop, deliver & evaluate our programs.

One unique aspect of our program is our fledgling partnerships with First Nations organizations. For example, in 2010, we were invited by the Nisga'a Ts'amiks Society to start a community garden at the new community hub of St. David's Anglican Church. Our project culminated in a neighbourhood potluck for the garden work party members. We have also been contacted by ALIVE Society, which is working to connect aboriginal residents with their neighbourhood community centres. Because there are a large number of Aboriginal residents in Hastings-Sunrise, ALIVE has chosen HCC as one of three centres to partner with in 2011. We look forward to these partnerships with our First Nations neighbours.

As well, new connections with local businesses have formed due to our programs' emphasis on local foods. Through showing our support & education for businesses in the neighbourhood who are choosing sustainability, they in turn are showing support for our groups and educational ventures. For example, the Roundel Café, a local food restaurant in Hastings-Sunrise, has given us the opportunity to hold workshops in their café from time to time, as needs may arise.

14. Briefly describe the timelines of the proposed activities.

Nutrition workshops:

- 1. Informational nutrition information workshops: 1 x per month: 10 months of the year (Spring, Summer, Fall
- 2. Skill-building workshops: 1 x per month: 10 months of the year (Spring, Summer, Fall & Winter)
- 3. Nutrition-related field-trips: 1 x per month: May-Oct

Community meals:

- 1. Food preservation kitchens workshops: 2 x's per month: Spring, Summer & Fall
- 2. Community kitchens: 2 x's per month: Spring, Fall & Winter
- 3. Community potlucks & feasts on celebratory days: 5 x's per year: Christmas, Chinese NY, Easter, Canada Day, Harvest
- 4. Provide healthy snacks/lunch at family drop-in: 6x's per week (snacks) & 2 x's per week (lunches)

Teaching Garden:

- 1. Offer seasonal adult/senior garden workshops: 1 x per month: Spring, Summer, Fall & Winter
- 2. Offer seasonal kids garden workshops 1 x per month: Spring & Summer
- 15. Briefly describe what other resources or funding you will bring to this project beyond the contribution of the City of Vancouver (this might include funding from other sources, in-kind contributions and/or volunteer time). Note: a detailed budget is requested in Section D.

Various sources of in-kind contributions include: Hastings Community Centre (room rental, industrial kitchen, garden space); St. David's Anglican church kitchen and play area; use of Roudel Café; donated workshop instructor time; gardening support (ie: seedlings from Environmental Youth Alliance); neighbourhood seed exchanges; fruit from the Fruit Tree Project; some child minding; some MCFD funds to support community kitchens.

The Food-SAC initiative has applied for and also helped various families from the HFEC apply for various other grants, including the Healthy Living Grant, Neighbourhood Small Grants and Neighbourhood Community Grants Amount of actual funding from these grants will not be known until May. Families involved in these grants fall under the umbrella of what Food-SAC is trying to accomplish.

16. Briefly describe how you have incorporated a financial and program sustainability plan into your project/program. (Is this project/program one year in duration or have you developed plans to enable it to continue beyond the timeframe of the GCN grant?)

Families who have benefited from the HFEC continually give back to the program through volunteer time, donations & in-kind support. Therefore, there is a continuous momentum of people committed to the programs as newer families join in with the work of previous families. This has been evident through the way nutrition & garden programs were maintained by community members for the past 2 years, even after the farmer's market coupon project was discontinued. These programs have continued due to the commitment of parents from the HFEC to apply for small grants & devote their time & energy.

In addition to this, because our program is based on families helping families, it is not completely dependent on one funded program. With continuous community capacity-building, neighbours can begin to support each other & learn from each other once the connections have been solidified. For example, a new connection through Village Vancouver is allowing us to access many people in the community who have resources, time & ideas to help keep this food movement going.

The skills developed and shared through these grass-roots means could provide the kinds of savings for families that could be analogous to micro-loan concepts in developing countries. For example, if a program cost a family \$10 to attend but it resulted in savings of \$30, then that \$10 can be reinvested into future programs and the \$20 used personally by the family!

However, while these efforts will keep the ball rolling, we are not ignorant to the need for "big picture" sustainability. Therefore we are already taking measures to hire a food-security coordinator who can help coordinate the efforts of Food-SAC through families, community groups, funders & local businesses. One overall coordinator will help give a face to the needs of the community so that these partnerships can be built on trust & accountability. This will give opportunity for the donations & funding to develop into an overall food security fund that can be reinvested and maintained over time. This coordinator also has support from a fundraiser who was recently hired by Hastings Community Centre to build sustainable programs for the centre.

can potentially impact contribute to its self-s	in a broader ser	nse for the entire H	munity & thus

Finally, the food security coordinator will participate in advocacy work to government & food-related agencies. This

City Council has asked that grant programs be structured to identify and assess the outcomes achieved by its funded programs. Applicants for the Greenest City Neighbourhood grants for amounts greater than \$5,000 must complete a "logic model" framework as part of the application process.

programs. The framework below is a shortened and simplified version with fewer activities. The framework that is used for this grant is the same tool used by the United Way and Vancouver Coastal Health in the evaluation of their funded

Please complete the framework below with what you plan to achieve with your project/program over the one year term of your funding

If you are unfamiliar with this type of framework, or require definitions and examples, please refer to appendix A for details.

Your final report will consist, in part, of reporting on you achievements in the area of outputs and outcomes.

Project/program Name: Hastings Seasons of Food	vame: s of Food		Cor	npleted by:	Completed by: Reanne Price, RD
Project/program	Project/program Term: Summer 2011-Summer 2012	012	Con	Community Association	ciation
Inputs	Activities	Outputs	Short-Term Outcomes	mes	Indicators
What are the key inputs that need to be budgeted for this program?	What will be the three main activities of the program? Maximum of 3 to 4 activities	What will be the outputs for each of the activities?	What change will occur a result of each activity?	occur as ctivity?	How would you know if you were successful in achieving your outcomes?
teaching & childminding staff, fully-equipped kitchens, canning supplies, food, dining space meeting-rooms,	Nutrition Workshops	20 workshops per year	People in the community gain access to & knowledge about local means of acquiring good quality, low cost food; people in the community meet others in the community & make connections	unity gain ge about ring good I; people in others in ke	compare – at the beginning, middle & end of the program - grocery bills & food diaries; % improvement in routine bloodwork related to nutritional status, reported new connections with other members of the community

compare – at the beginning, middle & end of the program - grocery bills & food diaries; % improvement in routine bloodwork related to nutritional status; reported satisfaction in cooking or preserving of foods; % parent satisfaction in new foods introduced at HFEC	compare – at the beginning, middle & end of the program - gardening bills & photos of their own home gardens
People in the community have knowledge & references to start safe canning practices; people in the community with health and financial challenges acquire cooking & food-preservation skills; people in the community celebrate each others' food heritage; families & caregivers in the community have an overland	of & access to healthy, local & affordable snacks People in the community with health and financial challenges acquire gardening skills and knowledge; kids in the community learn fun, ageappropriate info about gardening
25 meals per year + local, healthy snacks at HFEC 6 days/week x 48 weeks	17 workshops per year
Greenest City Neighbourhood Grant Application childminding Community Meals space, garden plots, garden tools & seeds	Teaching Garden
Greenest City Neighbou childminding space, garden plots, garden tools & seeds	

Greenest City Neighbourhood Grant Application

D. FINANCIAL INFORMATION

17. Provide budget information for the entire organization

de Badgee initerioritation for the same of Same of	Fiscal Year	Amount
Last Actual Operating Budget	2010	s. 21 - Financial
Current Projected Operating Budget	2011	

18. Project/program Funding

List each separate revenue source (include specific Provincial Ministries, Federal Departments, Foundations, etc.)

Source of Funds	Funding Status (applied for, approved, received)	Amount
City of Vancouver - Greenest City Neighbourhood Grant	applied for	s. 21 - Financial
Value of in-kind contributions (materials, value of volunteer hours etc)		
HCC & St. David's Church (room rental, industrial kitchen, garden space)	approved	
donated workshop instructors' & childminders' time	approved	
garden donations/discounts (ie: from Environmental Youth Alliance)	approved	
food donations/discounts from businesses, Fruit Tree Project)	approved	
Grant funding - Healthy Living Grant, neighbourhood	applied for	
some MCFD funds to support community kitchens	received	
Total Project/program Revenue		

19. Project/program Budget Detail

List the main costs that will be incurred by the project/program. Some projects/programs, especially those with smaller budgets, may have fewer line items. On any line for which there is not an expected cost indicate with a zero.

Item		Cost	
Salaries + benefits			s. 21 - Financial
Contract Fees			
Rent or Mortgage (annual)			-
Operating + Office expenses	(phone, utilities, supplies, postage, printing, etc.)		
	ntributions (materials, value of volunteer hours etc)		-
Other Expenses (specify)	kitchen & garden supplies		
Other Expenses (specify)	promotion/communication (ie: websites, marketing)		_
Other Expenses (specify)	miscellaneous		_
Other Expenses (specify)			
TOTAL PROJECT/PROGRAM	EXPENDITURES		-

SIGNATURES

We certify that, to the best of our knowledge, the information provided in this Civic Grant request is accurate and complete and is endorsed by the organization which we represent. We also certify that our organization meets the basic eligibility criteria below.

Eligibility:

Registered non-profit societies and community service co-operatives which are based in the City of Vancouver and provide services to Vancouver residents are eligible to apply for GCN Grants. Societies or co-operatives must be in good standing with the Registrar of Companies, be financially stable with sound administration, and have a proven track record of public service.

The organization shall have an independent, active governing body composed of volunteers whose main responsibilities shall be program and policy development and fund raising. The Board is held responsible for the effectiveness of services provided and the financial accountability for funds received from all sources. Voting members of the Board of Directors of a society receiving funds from the City of Vancouver may not be remunerated for services to the society, but they may be reimbursed for expenses.

The organization must extend its services to the general public in the City of Vancouver, and may not exclude anyone by reason of religion, ethnicity, gender, age, sexual orientation, language, disability or income.

If our organization receives a GCN Grant, we agree to the conditions set out below and to any other conditions approved by City Council. We understand that this application and supporting materials are public documents and that any member of the public may have access to all or part of them.

Signature of two signing officers of the Board of Directors (NOT STAFF)

Secretary 2011/04/20
Signature Title Date (yyyy-mm-dd)

Jeografia Nicholson

Name (printed)

~ Cianatura

AST TRESIDENT

Title

Date (yyyy-mm-dd)

Name (printed)

TO BE CONSIDERED APPLICATIONS MUST:

- Be received by Social Policy by the deadline of 4:30 p.m. on Wednesday, April 20, 2011.
 Late applications will not be accepted;
- Be submitted as two completed and signed hard copies <u>and</u> an electronic submission, including all attachments outlined below, to socialpolicygrants@vancouver.ca;
- Be complete, with responses to each question. Applications that do not have a response to each question will <u>not</u> be considered;
- Be signed by two Board members, not staff; and
- Include the following attachments (use check box to confirm documents included):
 - O List of Board of Directors (including position held, occupation, address and phone number). **E**
 - A copy of your Certificate of Incorporation.

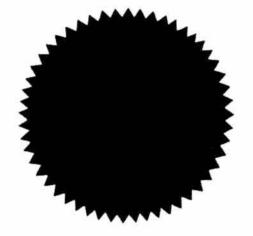
EXECUTIVE COMMITT	CC	
PRESIDENT	1 Rolf Tevely	s. 22 - Personal and Confidential
1st VICE PRESIDENT	2 Massimo Rossetti	
2nd VICE PRESIDENT	3 Patricia Coutts	
SECRETARY	4 Georgina Nicholson	
TREASURER	5 Jack Rubinfield	
PAST - PRESIDENT	6 Eric Harms	
TRUSTEES	7 Haida Lane	
	[6] Eric Harms	
	[5] Jack Rubinfield	
DIRECTORS	8 Fenton Fong	
	9 Dave Jenkins	
	10 Bino Singh	
	11 Annie Wong	
	12 Don Wong	



CERTIFICATE OF GOOD STANDING

SOCIETY ACT

I Hereby Certify that HASTINGS COMMUNITY ASSOCIATION, a society duly incorporated under the laws of the Province of British Columbia is, according to the records of this office, an existing society and is, with respect to filing of returns, in good standing.



Issued under my hand at Victoria, British Columbia, on December 2, 2003

JOHN S. POWELL

Registrar of Companies
PROVINCE OF BRITISH COLUMBIA
CANADA



A. IDENTIFICATION OF APPLICANT

CITY OF VANCOUVER Social Policy

Greenest City Neighbourhood (GCN) Grant

Deadline: Wednesday, April 20, 2011

APPLICATION FORM

The text boxes in this application form are expandable to allow for complete responses.

Pacific Community Resources Society Name of society or community service co-operations.	erative applying 1	or grant (as filed witl	n Registrar of Societies)
2. lan Mass, Executive Director	(604) 412		.pcrs.ca
Contact Person and Title	Telephone	Website	e
3. #201 - 2830 Grandview Highway, Vancouver Mailing Address	V5M2C9 Postal Code	imass@pcrs.ca E-mail Address	
4. Which of the four priority areas outlined in the If your proposed project covers more than on most aligned with your project. Please only n You do not need to rank all four if your proje	e priority area pl nark one area wit	ease rank them from the control of t	1 to 4 with 1 being the area
1 Active Transport		Trees/Greening	1
[Local Food		Lighter Footpri	Ref'd To: By
5. CITY OF VANCOUVER GCN GRANT REC	QUEST: s. 21 - Financ	al	RECEIVED APR 2 0 2011
B. ORGANIZATION INFORMATION (for sections B and C (questions 6 to 1	6) please <u>do n</u>	ot exceed 5 pages	Flie No.
6. Has your organization received funding from a of the program/project funded.			A STATE OF THE PROPERTY OF THE
No			
7. Provide a brief history and description of your	organization.		
Pacific Community Resources (PCRS) is an award Mainland communities since 1984. The agency	d winning, accred	lited, not-for-profit so e education, employn	ociety serving Lower

counselling and prevention services, housing search support, and cultural enrichment for children, youth, adults and families. We partner with individuals, businesses, other agencies and governments to ensure access to effective, high-quality community resources for people who are often vulnerable or marginalized from society. Pacific Community Resources is committed to community-based research, advocacy, and community development to identify service gaps and strategies to address social problems such as poverty, child abuse,

We currently deliver more than 40 programs serving thousands of individuals from Vancouver to Chilliwack.

mental health, substance abuse, violence and homelessness.

C. PROJECT/PROGRAM INFORMATION

8. PCRS Green Courier Program

Project/program Title

9. Describe the neighbourhood or community of interest that will be served by this project/program. (Please refer to the Information Sheet for a definition of a community of interest.)

The PCRS Green Courier Service will serve not-for-profits and small businesses accessible by public transit within Metro Vancouver area.

10. Describe the overall purpose of the proposed project/program.

The overall purpose of the PCRS Green Program is to provide an inter-office courier service with an environmental and social benefit to the community. The PCRS Green Courier Service will reduce the environmental impact of inter-office couriers by operating without the use of single operator vehicles. The program will provide a reliable, economical, environmentally friendly alternative to customers currently using commercial automobile courier service. In addition, the program will provide respectful employment to persons coping with a variety of challenges.

11. Describe how the project/program addresses the one primary priority area identified in question 4 and other priority areas if applicable.

The courier staff will use public transportation which is an enviornmental improvement over courier automobiles, thereby addressing the 'Active 'Green' Transportation prioity. A comparison of emissions produced by the 'Green' courier using transit to provide service twice a week to six locations shows a 66 - 88% reduction of CO2e depending on the vehicle used.

12. Describe how this project/program responds to community needs. Include what steps you have taken to ensure that this project/program is appropriate, relevant and accessible to the diversity of the community. Please highlight your organization's experience in delivering the type of project/program proposed.

The pilot expansion of the PCRS Green Courier service will provide an enviornmentally friendly, socially responsive and financilly viable alternative to commercial couriers for non-profit agencies and businesses in Metro Vancouver. The Program was developed to replace the use of commercial couriers for regular PCRS interoffice mail. PCRS currently employs present or former Ministry of Housing and Social Development funded Community Assistance Program (CAP) participants as agency couriers. Courier employees have Ministry of Social Development (MSD), Persons With Disability status (PWD). The courier employees are provided with a transit pass by MSD and are allowed to earn up to \$500 per month without deduction from their disability income. This service has been in operation for PCRS inter-office mail since April 2010. A recent survey of staff indicated service has improved over the former commercial courier service. In addition, staff are enthusiastic in their praise of PCRS as an employer for developing this environmentally and socially responsible service. We believe that expanding this program will provide environmental benefits to the community while providing increased social and financial benefit for marginalized individuals. In expanding the service to non-profits and businesses located on public transit route we offer the environmental benefits that PCRS currently enjoys. In addition, the expanded service will provide support employment opportunities to marginalized individuals living in poverty in Metro Vancouver.

13. Describe how you have worked or will work with the community and other organizations in the planning and development of this project/program and how these or other partners will be involved in the delivery of the project/program and its evaluation.

PCRS received funds through enterprising non-profits to assess our organizational readiness to expand our service to other organizations. An independent consultant has evaluated our current service and conducted a market scan of possible customers. The Greenest City Neighbourhood Grant would allow us to pilot an expansion of the PCRS Green Courier. The pilot would provide service to organizations that our consultant's report identifies as potential customers. In our initial expansion PCRS will target like minded partner organizations. We will increase our customer base over the duration of the pilot using both our experience and customer feedback to develop a viable social enterprise. The United Community Services Co-op on behalf of PCRS is currently identifying organizations with an interest in participating in our pilot. The Greenest city Neighbourhood Grant would give PCRS the financial ability to have the staff and equipment in place to offer our service with little or no delay in our customers' transition to the PCRS Green Courier service. The existing PCRS Green Courier program operates 2 days per week. A a pilot expansion of the existing service would give PCRS the financial ability to hire additional staff and operate on days most convenient for our customers. The pilot will be evaluated on several efficiencies including customer satisfaction and employee retention.

14. Briefly describe the timelines of the proposed activities.

The pilot expansion would take place over a one-year period. Initially we will develop our customer service systems, ie. accounts receivable, scheduling and customer feedback feedback. The sevice will be offered to the identified potential customers. Courier staff will be added as well as equipment as the need is established. Customer feedback will be sought regularly and a feedback survey will be developed. Courier employees will receive support throughout the program. Feedback will be sought from both courier and employment support staff. The vialility of the program and expansion will be evaluated in the final quarter of the pilot year.

15. Briefly describe what other resources or funding you will bring to this project beyond the contribution of the City of Vancouver (this might include funding from other sources, in-kind contributions and/or volunteer time). Note: a detailed budget is requested in Section D.

The PCRS Green Courier Program will operate from an existing PCRS facility. Supervision and employment support will be provided at no additional cost to the program by existing staff for the one year pilot. Recruitment of courier staff will be through PCRS Community Outreach programs. The courier staff will be supported by an existing administrative supervisor as well as receiving continued support from the referring outreach counsellor.

16. Briefly describe how you have incorporated a financial and program sustainability plan into your project/program. (Is this project/program one year in duration or have you developed plans to enable it to continue beyond the timeframe of the GCN grant?)

Our customers will be charged a fee for service. The PCRS Green Courire pilot will allow PCRS to establish and test the infrastucture of the program including our fee structure and profitability. Our current internal PCRS Green Courier has operated successfully for over one year. Although not an original goal the service is operated at an approximate saving of 20% of the former PCRS budget for inter-office mail delivery. The existing program experience and our consultant's report will be used to develop our fee structure. Our financial analysis of the pilot will include financial viability based on our program expenses and fee for service income.

Greenest City Neighbourhood Grant Application Outcome Measurement Framework:

Greenest City Neighbourhood grants for amounts greater than \$5,000 must complete a "logic model" framework as part of the application process. City Council has asked that grant programs be structured to identify and assess the outcomes achieved by its funded programs. Applicants for the

The framework that is used for this grant is the same tool used by the United Way and Vancouver Coastal Health in the evaluation of their funded programs. The framework below is a shortened and simplified version with fewer activities.

Please complete the framework below with what you plan to achieve with your project/program over the one year term of your funding.

If you are unfamiliar with this type of framework, or require definitions and examples, please refer to appendix A for details.

Your final report will consist, in part, of reporting on you achievements in the area of outputs and outcomes.

	Name of sponsoring organization:	Indicators	How would you know if you were successful in achieving your outcomes?			
Completed by:	Name of spons	Short-Term Outcomes	What change will occur as a result of each activity?			
		Short-Term	What chan a result of			
		Outputs	What will be the outputs for each of the activities?			
ame:	Ë	ж.:::-	Activities	What will be the three main activities of the program? Maximum of 3 to 4 activities		
Project/program Name:	Project/program Term:	Inputs	What are the key inputs that need to be budgeted for this program?			

D. FINANCIAL INFORMATION

17. Provide budget information for the entire organization

	Fiscal Year	Amount
Last Actual Operating Budget	2010	s. 21 - Financial
Current Projected Operating Budget	2011	

18. Project/program Funding

List each separate revenue source (include specific Provincial Ministries, Federal Departments, Foundations, etc.)

Source of Funds	Funding Status (applied for, approved, received)	Amount	
City of Vancouver - Greenest City Neighbourhood Grant			s. 21 - Financial
Value of in-kind contributions (materials, value of volunteer hours etc)			-
Facility (rent, utilities)			_
Supervision of courier staff, Office Coordinator 1 hr per wk			~
Employment Support for couriers, Outreach Counsellor(s) 1 hr per week			-
Finance and Administration			-
Total Project/program Revenue			-

19. Project/program Budget Detail

List the main costs that will be incurred by the project/program. Some projects/programs, especially those with smaller budgets, may have fewer line items. On any line for which there is not an expected cost indicate with a zero.

Item	Cost
Salaries + benefits	s. 21 - Financial
Contract Fees	
Rent or Mortgage (annual)	
Operating + Office expenses (phone, utilities, supplies, post	tage, printing, etc.)
Costs covered by in-kind contributions (materials, value of v	volunteer hours etc)
Other Expenses (specify)	
TOTAL PROJECT/PROGRAM EXPENDITURES	

SIGNATURES

We certify that, to the best of our knowledge, the information provided in this Civic Grant request is accurate and complete and is endorsed by the organization which we represent. We also certify that our organization meets the basic eligibility criteria below.

Eligibility:

Registered non-profit societies and community service co-operatives which are based in the City of Vancouver and provide services to Vancouver residents are eligible to apply for GCN Grants. Societies or co-operatives must be in good standing with the Registrar of Companies, be financially stable with sound administration, and have a proven track record of public service.

The organization shall have an independent, active governing body composed of volunteers whose main responsibilities shall be program and policy development and fund raising. The Board is held responsible for the effectiveness of services provided and the financial accountability for funds received from all sources. Voting members of the Board of Directors of a society receiving funds from the City of Vancouver may not be remunerated for services to the society, but they may be reimbursed for expenses.

The organization must extend its services to the general public in the City of Vancouver, and may not exclude anyone by reason of religion, ethnicity, gender, age, sexual orientation, language, disability or income.

If our organization receives a GCN Grant, we agree to the conditions set out below and to any other conditions approved by City Council. We understand that this application and supporting materials are public documents and that any member of the public may have access to all or part of them.

TO BE CONSIDERED APPLICATIONS MUST:

Name (printed)

- Be received by Social Policy by the deadline of <u>4:30 p.m. on Wednesday, April 20, 2011</u>. Late applications will <u>not</u> be accepted;
- Be submitted as two completed and signed hard copies <u>and</u> an electronic submission, including all attachments outlined below, to socialpolicygrants@vancouver.ca:
- Be complete, with responses to each question. Applications that do not have a response to each question will <u>not</u> be considered;
- Be signed by two Board members, not staff; and
- Include the following attachments (use check box to confirm documents included):
 - O List of Board of Directors (including position held, occupation, address and phone number).

O A copy of your Certificate of Incorporation.

 \boxtimes

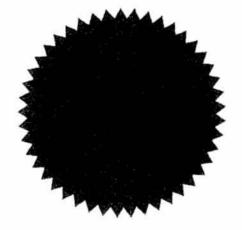
NUMBER: S 18939



CERTIFICATE OF GOOD STANDING

SOCIETY ACT

I Hereby Certify that PACIFIC COMMUNITY RESOURCES SOCIETY, a society duly incorporated under the laws of the Province of British Columbia is, according to the records of this office, an existing society and is, with respect to filing of returns, in good standing.



Issued under my hand at Victoria, British Columbia, on August 17, 2010

Ron Soul

RON TOWNSHEND

Registrar of Companies

PROVINCE OF BRITISH COLUMBIA

CANADA



Pacific Community Resources Society Board of Directors Contact List 2010 -2011

	Last Name	First Name	Work Information
Fraser Region:			
E	Dodd	Selwyn	Principal, Iredale Group Architecture
	Brown	Neil	Envision Financial Credit Union, Assistant Vice President - Branch and Central Operations
	Dooley	Stephen	Instructor, Department of Sociology, Kwantlen University
Treasurer/Secretary	Mochrie	Paul	Ministry of Health - Pharmaceutical Services Division, Executive Director - Business Management & Supplier Relations
	Taylor	Donna	Consultant
	Niver	Jay	Communications Director, Alcohol-Drug Education Service
Vancouver-Coastal:			
Past President	Breau	Joseph	Consultant, Health/Human Resources
	Hansen	Leslie	Director, Program Management Office, IS Operation - IT Service
Member at Large	Но	Eva	Director, Kitsilano Mental Health Team
	Jamieson	Laura	Director, Business Management SAP
	Johnstone	Bruce	Crown Counsel, Ministry of Attorney General
	Louie	Angela	Controller, Port Metro Vancouver
	McMichael	William	Lecturer, Program Coordinator Language and Literacy Education, UBC
Staff Reps:			
Fraser Region:	Van Keith	Michelle	Manager Newton Youth Resource Centre
	Harrison	Tammi	Career Quest
	Moore	Barry	Community Outreach Program
	Klassen	Adel	Prevention Program
	Корр	Deb	Youth Employment Resource Centre
Vancouver Coastal:	Batalden	Zack	Housing Worker - Broadway Youth Resource Centre