

File No. 04-1000-20-2015-214

November 2, 2015

s.22(1)

Dear <mark>s.22(1)</mark>

Re: Request for Access to Records under the Freedom of Information and Protection of Privacy Act (the "Act")

I am responding to your request of August 4, 2015 for:

All records about the concept, design, production, manufacture, delivery and procurement of the City of Vancouver's "Van Proud" logo, branding, and float for the 2015 Pride festival and parade, including, but not limited to, a line-by-line list of costs, City of Vancouver departments to which costs were charged and names of contractors who performed work on the project.

All responsive records are attached. Some information in the records has been severed, (blacked out), under s.13 (1), s.15 (1)(l), and s.22(1) of the Act. You can read or download these sections here:

http://www.bclaws.ca/EPLibraries/bclaws_new/document/ID/freeside/96165_00

Under section 52 of the Act you may ask the Information & Privacy Commissioner to review any matter related to the City's response to your request. The Act allows you 30 business days from the date you receive this notice to request a review by writing to: Office of the Information & Privacy Commissioner, <u>info@oipc.bc.ca</u> or by phoning 250-387-5629.

Please do not hesitate to contact me if you have any questions.

Yours truly,

Barbara J. Van Fraassen, BA Director, Access to Information City Clerk's Department, City of Vancouver Email: <u>Barbara.vanfraassen@vancouver.ca</u>

Encl :jb

| From: | "Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca> |
|--------------|---|
| To: | <u>"Hendren, Paul" <paul.hendren@vancouver.ca></paul.hendren@vancouver.ca></u> |
| | <u>"Miller, Janet" <janet.miller@vancouver.ca></janet.miller@vancouver.ca></u> |
| | <u>"Vigil, Melissa" <melissa.vigil@vancouver.ca></melissa.vigil@vancouver.ca></u> |
| | <u>"Zhang, Pearl" <pearl.zhang@vancouver.ca></pearl.zhang@vancouver.ca></u> |
| Date: | 4/29/2015 11:45:27 AM |
| Subject | Fw: 15-120-1 CoV - Pride 2015 branding - Approved Logo 02 (Service Provider's |
| Subject: | job number#0614) |
| Attachments: | 15-120-1 Pride 2015 Logo_02.pdf |

Hi everyone,

Here are Gary's updates to the Pride logo\\slogan. Let me know your thoughts before I pass this along to Cllr. Stevenson and Braeden. Lesley

From: gary leung [mailto^{s.22(1)} Sent: Wednesday, April 29, 2015 11:22 AM To: Matthews, Lesley Subject: RE: 15-120-1 CoV - Pride 2015 branding - Approved Logo 02 (Service Provider's job number#0614)

Hi Lesley,

That's great news about the meeting you had yesterday and looks like you covered plenty of the ground.

Please find attached the requested samples that you wanted to see. Let me know if I've understood your requests and if I've covered everything.

Thanks.

Gary

From: lesley.matthews@vancouver.ca

To: s.22(1)

Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614) Date: Tue, 28 Apr 2015 19:11:48 +0000

Hi Gary,

I just got out of the meeting with a few folks and everyone likes option 01B. We have the following comments and suggestions for tweaks:

The heart in the I *Heart* Proud should include all colours of the Pride Flag. Here is a link to a picture of the Pride Flag <u>https://www.google.ca/search?hl=en-</u> <u>CA&q=pride+flag&gbv=2&sa=X&oi=image_result_group&ei=pdg_VYGuC47doATBvoDgDw&ved=0CB4QsA</u> <u>Q&tbm=isch</u> Provide 1 sample of the logo on a background in each of the Pride Flag colours. For example, 1 sample on a purple background, 1 sample on a blue background, 1 sample on a green background, yellow, etc., etc. In total, six samples to be provided.

Provide a sample of logo 01B in black and white leaving only the heart in the rainbow colour.

When providing the seven samples, please make each of them have a different ending with the following:

I'm Van Proud of our diversity

I'm Van Proud to support transgender rights

I'm Van Proud of our LGBTQ community

I'm Van Proud of our uniqueness

I'm Van Proud of our Sochi achievements

I'm Van Proud for standing up for LGBTQ rights

I'm Van Proud of <u>all</u> of our athletes

I am around the office today, so please call me any time if you have questions at 604.829.2039.

Thank you,

Lesley

From: gary leung ^{\$.22(1)} Sent: Tuesday, April 21, 2015 4:19 PM To: Matthews, Lesley Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614)

Hi Lesley,

Thanks for the measurements on the float. I'll send this over to Melissa who worked on it last year, and get her layout files. That way I can have them on hand as a template when I start.

Please find attached two brand options for the "I'm Van Proud" slogan. Option01A is more in fitting with the general "I *Heart*..." branding already out there, but I personally like option01B. It's more fun and playful.

Looking forward to hearing the team's feedback and if this is the direction Councillor Stevenson still wants to go with.

Thanks.

Gary

Gary Leung

Senior Graphic Designer, C: 604 267 2113 | E:^{s.22(1)}

From: <u>lesley.matthews@vancouver.ca</u> To:

Subject: FW: Pride Parade Trailer????? The vendors are wanting to know if we want to book one! Date: Mon, 20 Apr 2015 20:06:49 +0000

Hi Gary,

Here are the railing dimensions of the Pride float.

The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

I hope this is what you were looking for. We are looking forward to seeing your creative ideas for the logo and slogan later this week.

Best regards,

Lesley

From: Santema, Art
Sent: Monday, April 20, 2015 10:51 AM
To: Matthews, Lesley; Campbell, Barbara
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Lesley

The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

Cheers,

Art

From: Matthews, Lesley
Sent: Thursday, April 16, 2015 9:52 AM
To: Campbell, Barbara; Santema, Art
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Barbara and Art,

Would either of you happen to have the measurements of the flatbed once it has all the railings up? We are doing a whole re-design of the float this year. The designer helping us come up with a concept would like to know the measurements. We will certainly be in touch with Art as the concept evolves so we know if it will actually work!

Thanks, Lesley





Option02B



Option02C



Option02D



Option02E



Option02F



Opfion02G



| From: | "Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca> |
|--------------|---|
| To: | <u>"Santema, Art" <art.santema@vancouver.ca></art.santema@vancouver.ca></u> |
| Date: | 5/4/2015 11:57:19 AM |
| Subject: | FW: 15-120-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job number#0614) |
| Attachments: | 15-120-2 CoV - Gary Leungs float mock up_01.pdf |

Hi Art,

I am sending you a very early draft image of what we might be thinking for the 2015-2018 Pride float. Are you able to advise on the issues outlined below in green? Do you know the height limit for a structure on top of the float? Also, please take a look at point #2 to advise if there is anything we should be cautious of.

If you can also advise on the cost estimate of building something like this, that would be very helpful. The plan right now is to build a structure this year, and then re-use it over and over until at least 2018. In time and materials, do you think this is:

A) \$1000 - \$4999,

B) \$5000 - \$9999, or

C) Over \$10,000.

Thanks, Lesley Lesley Matthews Chief, External Relations and Protocol City of Vancouver 453 West 12th Avenue Vancouver, British Columbia Canada V5Y 1V4 Tel: 604.829.2039 Fax: 604.871.6881

Honour someone today! Nominations now open for the City of Vancouver Awards of Excellence – <u>www.vancouver.ca/awards-of-excellence</u>

From: gary leung [mailto: Sent: Friday, May 01, 2015 11:25 AM To: Matthews, Lesley Subject: RE: 15-120-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job number#0614)

Hi Lesley,

Please find attached the design for the Pride Float. It's been so much fun to put together! While working on the design a few important recommendations came up and I'd like to have them considered if the design passes – before we go into production:

Special recommendations before/during production of the float:

1. Must see if there are any restritctions for height.

- Print Shop production limitations

- Storing the display/signage pieces when not it use
- Assembling the display and float in holding area prior to parade day

– On route to/from the parade site and parade day waiting area - Overhead power lines, building structures, bridges, overhead walkways etc.

- The parade route - Overhead power lines, building structures, bridges, overhead walkways etc.

2. Engineers to look at safety in structure.

- Appropriate supports
- Hardware is adequate and standard
- Necessary air flow considerations for any wind issues and dynamic concerns

3. Print Shop to suggest best material to print on.

- Weathering durability
- Storing and packing suggestions
- Safety

I think these are all the questions that we should be looking into when the design gets accepted. Let me know if I've missed anything.

I think that Protocol would be best to look into all the GREEN recommendations and I can do the BLUE.

I've prepared a revised "Estimate of design costs and time-line" that accommodates the BLUE recommendations and have attached it for Wendy Au. I wont be the best source for the GREEN recommendations, but these are incredibly important to have answered. Could you please forward my revised estimate to Wendy Au at your convenience.

Thank you and I hope you are having a great Friday! Gary

From: lesley.matthews@vancouver.ca

To:^{s.22(1)}

Subject: RE: 15-120-1 CoV - Pride 2015 branding - Float to come in the next few days (Service Provider's job number#0614) Date: Wed, 29 Apr 2015 23:48:21 +0000

Okay - I will wait until Monday to connect with Councillor Stevenson and the Mayor's Office. Thank you, Gary!

Lesley

From: gary leung ^{s.22(1)} Sent: Wednesday, April 29, 2015 4:31 PM To: Matthews, Lesley Subject: RE: 15-120-1 CoV - Pride 2015 branding - Float to come in the next few days (Service Provider's job number#0614)

Hi Lesley,

Thanks for your email. I'm not at the stage yet to send in the float draft. I would like a few more days to get the design to a place where I like it. I'll likely have something for you by the end of the week. Gary

From: <u>lesley.matthews@vancouver.ca</u> To: ^{s.22(1)}

Subject: RE: 15-120-1 CoV - Pride 2015 branding - Approved Logo 02 (Service Provider's job number#0614) Date: Wed, 29 Apr 2015 23:17:37 +0000 Hey Gary,

Thank you so much – these mock-ups look great. You understood my instructions perfectly. There might be a few tweaks to the endings of the slogan, but nothing substantial from our perspective.

We would now like to take these forward to Councillor Stevenson and the Mayor's Office for their input.

Would you be able to send over your mock-up of the float so that we can present that at the same time? You mentioned that you would be starting to mock something up without the logo. That would be fine with us.

Let us know how far along you are with the float.

Thanks! Lesley

From: gary leung [mailto]^{5:22(1)} Sent: Wednesday, April 29, 2015 11:22 AM To: Matthews, Lesley Subject: RE: 15-120-1 CoV - Pride 2015 branding - Approved Logo 02 (Service Provider's job number#0614)

Hi Lesley,

That's great news about the meeting you had yesterday and looks like you covered plenty of the ground. Please find attached the requested samples that you wanted to see. Let me know if I've understood your requests and if I've covered everything.

Thanks. Gary

From: <u>lesley.matthews@vancouver.ca</u> To: ^{s.22(1)}

Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614) Date: Tue, 28 Apr 2015 19:11:48 +0000 Hi Gary,

I just got out of the meeting with a few folks and everyone likes option 01B. We have the following comments and suggestions for tweaks:

The heart in the I *Heart* Proud should include all colours of the Pride Flag. Here is a link to a picture of the Pride Flag <u>https://www.google.ca/search?hl=en-</u> <u>CA&q=pride+flag&gbv=2&sa=X&oi=image_result_group&ei=pdg_VYGuC47doATBvoDgDw&ved=0CB4QsA</u> <u>Q&tbm=isch</u>

Provide 1 sample of the logo on a background in each of the Pride Flag colours. For example, 1 sample on a purple background, 1 sample on a blue background, 1 sample on a green background, yellow, etc., etc. In total, six samples to be provided.

Provide a sample of logo 01B in black and white leaving only the heart in the rainbow colour.

When providing the seven samples, please make each of them have a different ending with the following:

I'm Van Proud of our diversity I'm Van Proud to support transgender rights I'm Van Proud of our LGBTQ community I'm Van Proud of our uniqueness I'm Van Proud of our Sochi achievements I'm Van Proud for standing up for LGBTQ rights I'm Van Proud of <u>all</u> of our athletes

I am around the office today, so please call me any time if you have questions at 604.829.2039.

Thank you, Lesley

From: gary leung ^{s.22(1)} Sent: Tuesday, April 21, 2015 4:19 PM To: Matthews, Lesley Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614)

Hi Lesley,

Thanks for the measurements on the float. I'll send this over to Melissa who worked on it last year, and get her layout files. That way I can have them on hand as a template when I start.

Please find attached two brand options for the "I'm Van Proud" slogan. Option01A is more in fitting with the general "I *Heart*..." branding already out there, but I personally like option01B. It's more fun and playful.

Looking forward to hearing the team's feedback and if this is the direction Councillor Stevenson still wants to go with.

Thanks. Gary

Gary Leung Senior Graphic Designer, C: 604 267 2113 | E:^{s.22(1)}

From: lesley.matthews@vancouver.ca

To:^{s.22(1)}

Subject: FW: Pride Parade Trailer????? The vendors are wanting to know if we want to book one! Date: Mon, 20 Apr 2015 20:06:49 +0000 Hi Gary,

Here are the railing dimensions of the Pride float.

The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

I hope this is what you were looking for. We are looking forward to seeing your creative ideas for the

Best regards, Lesley

From: Santema, Art
Sent: Monday, April 20, 2015 10:51 AM
To: Matthews, Lesley; Campbell, Barbara
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

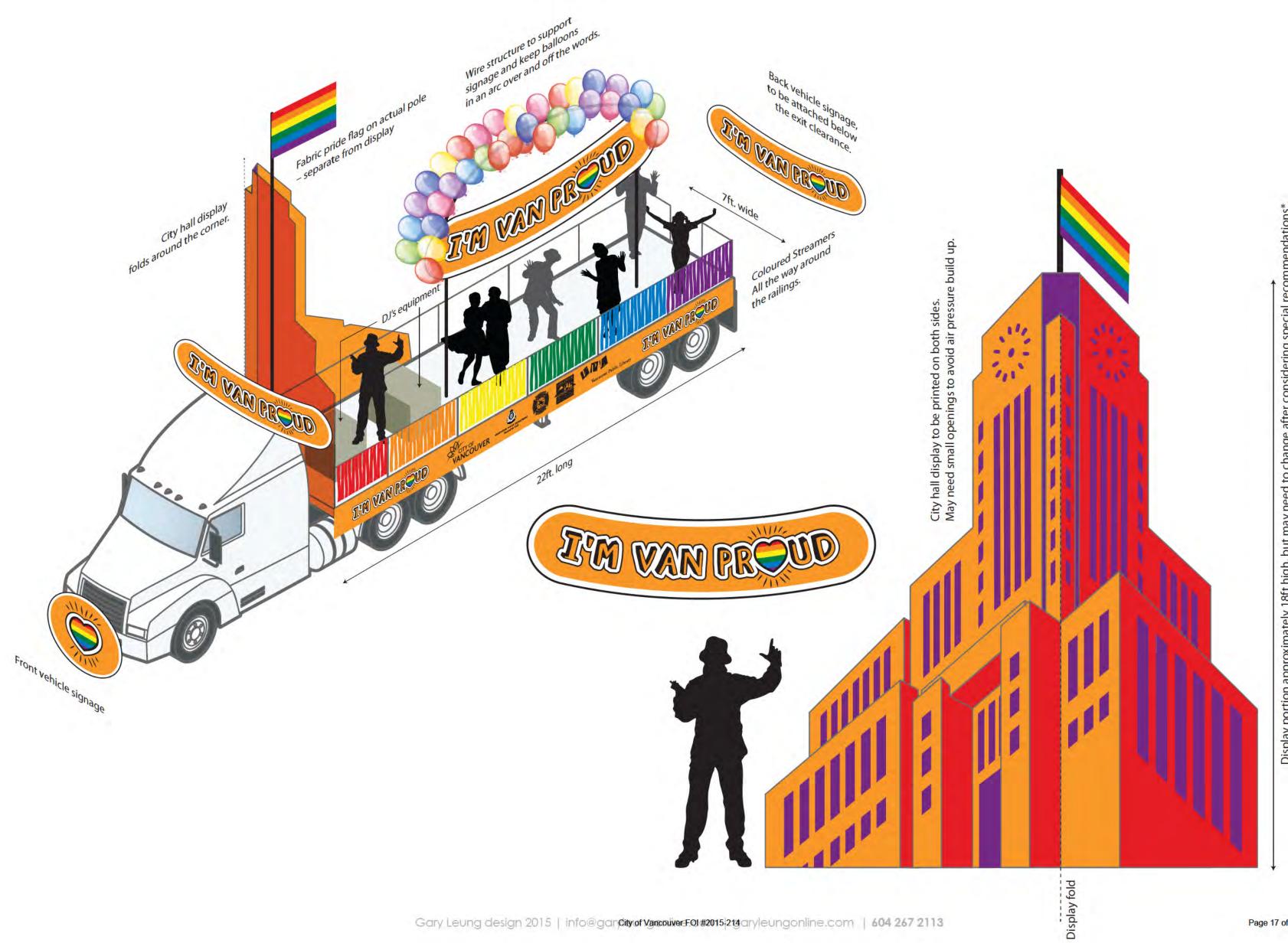
Hi Lesley The railing dimensions are 7ft. wide by 22ft. long...inside dimensions. Cheers, Art

From: Matthews, Lesley
Sent: Thursday, April 16, 2015 9:52 AM
To: Campbell, Barbara; Santema, Art
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Barbara and Art,

Would either of you happen to have the measurements of the flatbed once it has all the railings up? We are doing a whole re-design of the float this year. The designer helping us come up with a concept would like to know the measurements. We will certainly be in touch with Art as the concept evolves so we know if it will actually work!

Thanks, Lesley



Display portion approximately 18ft high, but may need to change after considering special recommendations*. *Are any restritctions for height (Overhead power lines on route etc). *Engineers to look at safety in structure, supports and necessary air flow dynamic concerns. *Print Shop to suggest best material to print on.

| From: | <u>"Vigil, Melissa" <melissa.vigil@vancouver.ca></melissa.vigil@vancouver.ca></u> |
|----------|---|
| To: | <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| Date: | 5/4/2015 5:20:48 PM |
| Subject: | Re: 15-120-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job number#0614) |

Hi Lesley,

I've looked over the list. I'm not sure what Printer/web developer communications would include? I don't recall any web involvement last year. The rest seems reasonable when factoring in edits, correspondence and finalizing each item.

Melissa

From: <Matthews>, Lesley <<u>lesley.matthews@vancouver.ca</u>>
Date: Monday, May 4, 2015 at 4:16 PM
To: Melissa Vigil <<u>melissa.vigil@vancouver.ca</u>>
Subject: FW: 15-120-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job number#0614)

Hi Melissa,

Here is Gary Leung's most recent breakdown of work and estimated costs. Because I am not a designer, I can't judge whether his time estimates are reasonable. Would you let me know your thoughts before I pass this along to Wendy Au for approval?

Thanks, Lesley

From: gary leung ^{\$22(1)} Sent: Friday, May 01, 2015 11:25 AM To: Matthews, Lesley Subject: RE: 15-120-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job number#0614)

Hi Lesley,

Please find attached the design for the Pride Float. It's been so much fun to put together! While working on the design a few important recommendations came up and I'd like to have them considered if the design passes – before we go into production:

Special recommendations before/during production of the float:

1. Must see if there are any restritctions for height.

- Print Shop production limitations
- Storing the display/signage pieces when not it use
- Assembling the display and float in holding area prior to parade day

- On route to/from the parade site and parade day waiting area - Overhead power lines, building structures, bridges, overhead walkways etc.

- The parade route - Overhead power lines, building structures, bridges, overhead walkways etc.

- 2. Engineers to look at safety in structure.
- Appropriate supports
- Hardware is adequate and standard
- Necessary air flow considerations for any wind issues and dynamic concerns

3. Print Shop to suggest best material to print on.

- Weathering durability
- Storing and packing suggestions

- Safety

I think these are all the questions that we should be looking into when the design gets accepted. Let me know if I've missed anything.

I think that Protocol would be best to look into all the GREEN recommendations and I can do the BLUE.

I've prepared a revised "Estimate of design costs and time-line" that accommodates the BLUE recommendations and have attached it for Wendy Au. I wont be the best source for the GREEN recommendations, but these are incredibly important to have answered. Could you please forward my revised estimate to Wendy Au at your convenience.

Thank you and I hope you are having a great Friday! Gary

From: <u>lesley.matthews@vancouver.ca</u>

To:^{s.22(1)}

Subject: RE: 15-120-1 CoV - Pride 2015 branding - Float to come in the next few days (Service Provider's job number#0614)

Date: Wed, 29 Apr 2015 23:48:21 +0000

Okay - I will wait until Monday to connect with Councillor Stevenson and the Mayor's Office. Thank you, Gary!

Lesley

From: gary leung ^{s.22(1)} Sent: Wednesday, April 29, 2015 4:31 PM To: Matthews, Lesley Subject: RE: 15-120-1 CoV - Pride 2015 branding - Float to come in the next few days (Service Provider's job number#0614)

Hi Lesley,

Thanks for your email. I'm not at the stage yet to send in the float draft. I would like a few more days to get the design to a place where I like it. I'll likely have something for you by the end of the week. Gary

From: lesley.matthews@vancouver.ca

To:^{s.22(1)}

Subject: RE: 15-120-1 CoV - Pride 2015 branding - Approved Logo 02 (Service Provider's job number#0614) Date: Wed, 29 Apr 2015 23:17:37 +0000 Hey Gary,

Thank you so much – these mock-ups look great. You understood my instructions perfectly. There might be a few tweaks to the endings of the slogan, but nothing substantial from our perspective.

We would now like to take these forward to Councillor Stevenson and the Mayor's Office for their input.

Would you be able to send over your mock-up of the float so that we can present that at the same time? You mentioned that you would be starting to mock something up without the logo. That would be fine with us.

Let us know how far along you are with the float.

Thanks! Lesley

From: gary leung ^{s.22(1)} Sent: Wednesday, April 29, 2015 11:22 AM To: Matthews, Lesley Subject: RE: 15-120-1 CoV - Pride 2015 branding - Approved Logo 02 (Service Provider's job number#0614)

Hi Lesley,

That's great news about the meeting you had yesterday and looks like you covered plenty of the ground. Please find attached the requested samples that you wanted to see. Let me know if I've understood your requests and if I've covered everything.

Thanks.

Gary

From: <u>lesley.matthews@vancouver.ca</u> To: ^{s.22(1)}

Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614) Date: Tue, 28 Apr 2015 19:11:48 +0000 Hi Gary,

I just got out of the meeting with a few folks and everyone likes option 01B. We have the following comments and suggestions for tweaks:

The heart in the I ***Heart*** Proud should include all colours of the Pride Flag. Here is a link to a picture of the Pride Flag <u>https://www.google.ca/search?hl=en-</u> <u>CA&q=pride+flag&gbv=2&sa=X&oi=image_result_group&ei=pdg_VYGuC47doATBvoDgDw&ved=0CB4QsA</u> <u>Q&tbm=isch</u>

Provide 1 sample of the logo on a background in each of the Pride Flag colours. For example, 1 sample on a purple background, 1 sample on a blue background, 1 sample on a green background, yellow, etc., etc. In total, six samples to be provided.

Provide a sample of logo 01B in black and white leaving only the heart in the rainbow colour.

When providing the seven samples, please make each of them have a different ending with the following:

I'm Van Proud of our diversity

I'm Van Proud to support transgender rights

I'm Van Proud of our LGBTQ community

I'm Van Proud of our uniqueness I'm Van Proud of our Sochi achievements I'm Van Proud for standing up for LGBTQ rights I'm Van Proud of <u>all</u> of our athletes

I am around the office today, so please call me any time if you have questions at 604.829.2039.

Thank you, Lesley

From: gary leung ^{\$22(1)} Sent: Tuesday, April 21, 2015 4:19 PM To: Matthews, Lesley Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614)

Hi Lesley,

Thanks for the measurements on the float. I'll send this over to Melissa who worked on it last year, and get her layout files. That way I can have them on hand as a template when I start.

Please find attached two brand options for the "I'm Van Proud" slogan. Option01A is more in fitting with the general "I *Heart*..." branding already out there, but I personally like option01B. It's more fun and playful.

Looking forward to hearing the team's feedback and if this is the direction Councillor Stevenson still wants to go with.

Thanks.

Gary

Gary Leung

Senior Graphic Designer s.22(1) C: 604 267 2113 | E:

From: <u>lesley.matthews@vancouver.ca</u> To:^{s.22(1)}

Subject: FW: Pride Parade Trailer????? The vendors are wanting to know if we want to book one! Date: Mon, 20 Apr 2015 20:06:49 +0000 Hi Gary,

Here are the railing dimensions of the Pride float.

The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

I hope this is what you were looking for. We are looking forward to seeing your creative ideas for the logo and slogan later this week.

Best regards, Lesley From: Santema, Art
Sent: Monday, April 20, 2015 10:51 AM
To: Matthews, Lesley; Campbell, Barbara
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

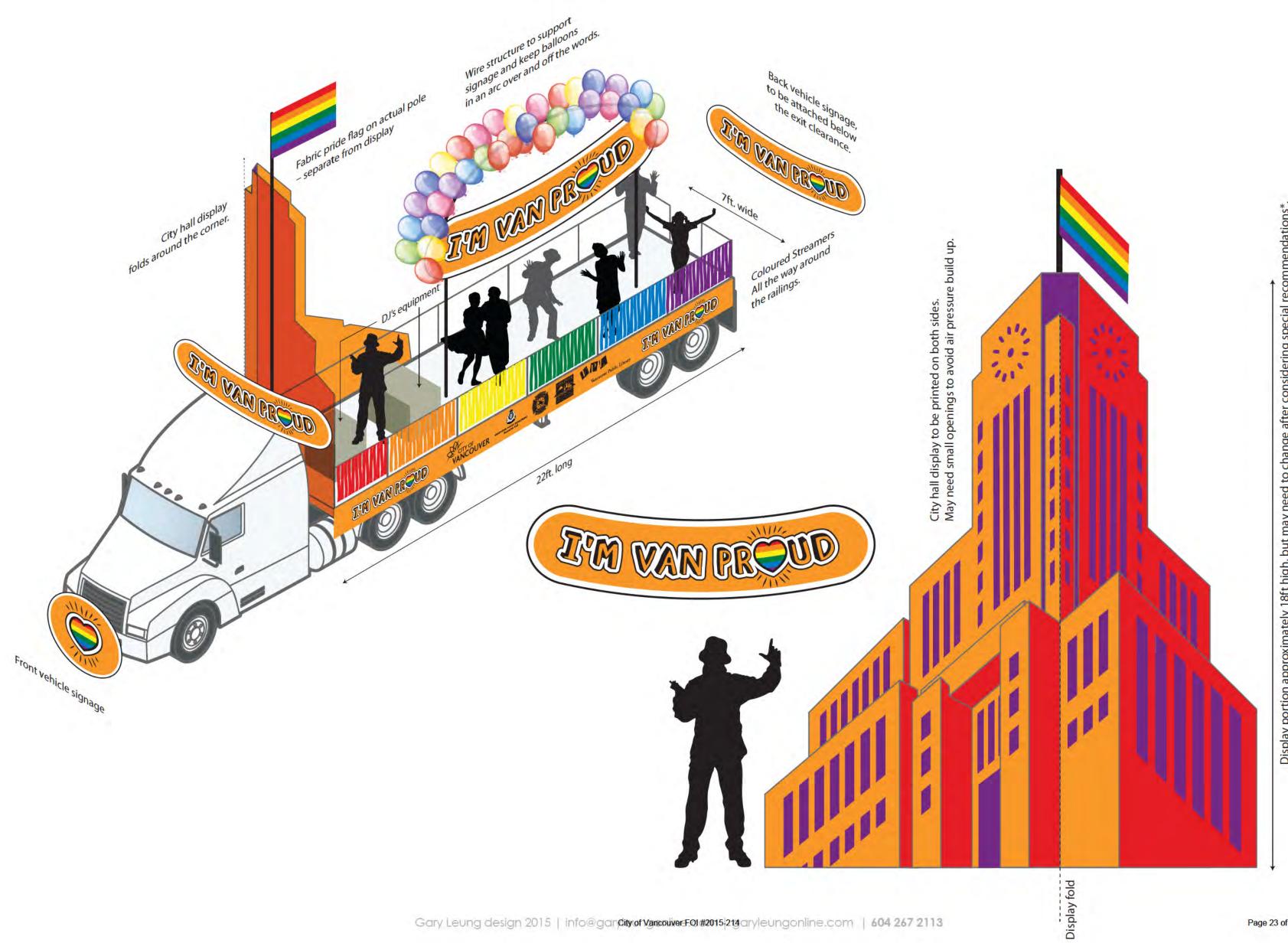
Hi Lesley The railing dimensions are 7ft. wide by 22ft. long...inside dimensions. Cheers, Art

From: Matthews, Lesley
Sent: Thursday, April 16, 2015 9:52 AM
To: Campbell, Barbara; Santema, Art
Subject: RE: Pride Parade Trailer?????? The vendors are wanting to know if we want to book one!

Hi Barbara and Art,

Would either of you happen to have the measurements of the flatbed once it has all the railings up? We are doing a whole re-design of the float this year. The designer helping us come up with a concept would like to know the measurements. We will certainly be in touch with Art as the concept evolves so we know if it will actually work!

Thanks, Lesley



Display portion approximately 18ft high, but may need to change after considering special recommendations*. *Are any restritctions for height (Overhead power lines on route etc). *Engineers to look at safety in structure, supports and necessary air flow dynamic concerns. *Print Shop to suggest best material to print on.

City of Vancouver – Gary Leung

City of Vancouver - Pride 2015

Proposed Revised Design Estimate and Timeline

Date: May 1st, 2015

1 - Statement of Work - Outlined

This statement of work covers the design material needed for The City of Vancouver's *Pride 2015*, which includes design of the Float Concept, design of the Logo, and providing Digital Layouts for The City of Vancouver to use for web and/or printing promotional material (this is known as the "Design Work"). The Design Work is to be performed by Gary Leung (Designer) for the City of Vancouver (Client). Also in this statement of work is important dates to consider for the Design Work.

2 – Breakdown of Design Work and Estimated Costs - Amended May 1st, 2015

| Pride 2015 Design Work - All estimated times/costs include ONE round of Consolidated edits* | Time | Cost |
|---|--|-------------------|
| Logo/tagline**: Provide one initial draMoptions Final refinements Float concepts**: Provide one draMconcepts for float design (based on logo) Final refinements Design signage/materials for float Print Handling*** Communicate and prepare digital files for the City Sign | 5hrs 2hrs 8hrs 6hrs 12hrs 4hrs | |
| Shop and Works Yard so they can produce/build float "Other design materials" based on logo/tagline**: T-shirt (x1) Button (x1) Ads (x2) E-vites (x2) - Digital Design only (No Distribution) Lobby sign (x1) Sandwich board (x1) Podium sign (x1) Tent card (for panel member's table tops – x1) Print or Web Developer Handling*** Printer/web developer communications involved with all "Other design materials". | 2hrs 2hrs 4hrs 4hrs 2hrs 2hrs 1hr 1hr 8hrs | |
| Project Total | 63hrs | \$4,725 ∆ |
| Project Total | | \$ 4,725 ∆ |

* If additional work is required out side the agreed scope, the Designer will bill at an hourly rate of \$75/hr or a separate contract can be negotiated if substantial work is necessary.

** With regards to the edits of the work – should additional rounds of edits, beyond the ONE round occur, then the regular hourly rate of \$75 will be added to the invoice.

*** Printing costs are not included in this estimate, nor is delivery costs for sign off proofs or final delivery of job.

 Δ All prices & billing are in Canadian currency and are before taxes. Taxes are added at the time of invoicing.

3 – Important Dates - prepared by Gary Leung on May 1st, 2015

I have presented this timeline below to be used as a guidelines for planning.

| Timeline | Date |
|---|--|
| Meetings | Apr 13, 2015 |
| Logo - Designer begins designs | Apr 14 - May 1, 2015 |
| Logo - Designer provides Client 1st Drafts | Apr 20, 2015 |
| Logo - Edits begin | Apr 21 - May 14, 2015 |
| Logo - Client makes no more edits - Approved | Fri. May 15, 2015 |
| Float design - Designer provides Client 1st Drafts | Fri. May 1, 2015 |
| Float design - Edits begin | May 3 - 14, 2015 |
| Float design - Client makes no more edits - Approved | Fri. May 15, 2015 |
| Float design - Final files prepped - Designer sends files to Print Shop | May 18 - 22, 2015 |
| "Other Design Materials" (see breakdown) - Designer begins designs"Other Design Materials" - Designer provides Client 1st DraM | Fri. May 15, 2015 Fri. May 29, 2015 |
| "Other Design Materials" - Rounds of edits and revisions begin | Mon. June 1, 2015 |
| "Other Design Materials" - Client makes no more edits - Approved | Fri. June 19, 2015 |
| "Other Design Materials" - Designer prepares all final files & submits to printers/web developers | Mon. June 22, 2015 |
| "Other Design Materials" - Printers proofs signed off and approved | Thur. July 2, 2015 |
| Designer is away from the office from Mon. July 6th to Tue. July 28th, 2015 | Mon. July 6th, 2015 |
| Float Work Yard team - get their printed signs and goods "Other Design Materials" (see breakdown) need to be printed & delivered | Wed. July 8, 2015 Thur. July 16, 2015 |
| Designer returns to office Tue. July 28th, 2015 | Tue. July 28, 2015 |
| Assembling materials and float for an initial inspection | Wed. July 29, 2015 |
| 2015 Pride Parade Happens | Sun. August 2, 2015 |

Work_Order

| CRP-C ATCO | OTHR- ST | | | Labor: | \$9,440.90 | 573769 | |
|---------------|-------------|---------|-----|----------|-------------|----------------|------------|
| Color: | | Engine: | | Parts: | \$755.46 | Date In: | 06/30/2015 |
| Year: | 1999 | GVW: | 0 | Sublets: | \$3,210.78 | Date Closed | |
| Make: | COV | Serial: | N/A | Misc: | \$100.00 | Order Status: | Α |
| Model: | CITY | | | Credits: | | | |
| Location: | N/A | | | | \$13,507.14 | ACTIVE/WORK IN | PROGRESS |

Notes

Pride Float City Hall

Contact-Lesley Matthews

s.15(1)(l)

Pu

Labor

| MID | Start Time Repair Code | Repair Description | Hours | Cost | Posted |
|-----|--------------------------------------|--|---------|--------|----------|
| afc | | | 2.03306 | 203.31 | |
| 725 | 08/05/2015 17:14:46 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 2.03306 | 203.31 | 8/6/2015 |

| bdy | | | 0.84694 | 90.20 | |
|--------|--------------------------------------|--|----------|----------------|---------------|
| 595 | 07/20/2015 14:06:22 MI IDHMH0600D | Manfacturing (Shane) Inholstory Shan MiseParteNan) (ah Eabricata | 0.84694 | 90.20 90.20 | 7/29/2015 |
| 595 | S | Manfacturing (Shops)Upholstery Shop MiscPartsNonVeh Fabricate | 0.04094 | 90.20 | 1/29/2015 |
| CRP | | | 89.42836 | 8942.86 | |
| 723 | 06/30/2015 10:17:28 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.01028 | 1.03 | 6/30/2015 |
| 723 | 07/06/2015 07:54:02 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 3.57222 | 357.22 | 7/6/2015 |
| 723 | 07/06/2015 12:02:09 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 2.94306 | 294.31 | 7/6/2015 |
| 723 | 07/07/2015 06:30:54 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 8.44833 | 844.83 | 7/7/2015 |
| 723 | 07/08/2015 06:30:25 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 4.98833 | 498.83 | 7/8/2015 |
| 723 | 07/08/2015 12:02:09 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.39000 | 39.00 | 7/8/2015 |
| 723 | 07/08/2015 13:05:44 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 1.87278 | 187.28 | 7/8/2015 |
| 723 | 07/09/2015 06:28:21 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 2.59917 | 259.92 | 7/9/2015 |
| 723 | 07/09/2015 10:33:56 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 1.05000 | 105.00 | 7/9/2015 |
| 723 | 07/09/2015 12:03:25 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 1.31500 | 131.50 | 7/9/2015 |
| 723 | 07/10/2015 06:29:19 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.49000 | 49.00 | 7/10/2015 |
| 723 | 07/10/2015 12:06:03 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.27278 | 27.28 | 7/10/2015 |
| 723 | 07/13/2015 06:30:13 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.73861 | 73.86 | 7/13/2015 |
| 723 | 07/13/2015 12:04:01 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.00306 | 0.31 | 7/13/2015 |
| 723 | 07/13/2015 12:04:20 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.00750 | 0.75 | 7/13/2015 |
| 723 | 07/14/2015 06:29:13 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 5.03056 | 503.06 | 7/14/2015 |
| 729 | 07/14/2015 06:30:51 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.58833 | 58.83 | 7/14/2015 |
| 723 | 07/14/2015 12:01:30 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 1.38000 | 138.00 | 7/14/2015 |
| /EQS O | perations Reports / Work Order | City of Vancouvgr 5OI #2015-214 | | Page 2780f 24 | 15 9·14·40 AM |

| 729 | 07/14/2015 12:11:21 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 2.79389 | 279.39 | 7/14/2015 |
|-----|--------------------------------------|--|---------|--------|-----------|
| 729 | 07/15/2015 06:30:27 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.27056 | 27.06 | 7/15/2015 |
| 723 | 07/15/2015 06:30:47 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 1.75167 | 175.17 | 7/15/2015 |
| 723 | 07/20/2015 09:56:08 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.00278 | 0.28 | 7/20/2015 |
| 723 | 07/20/2015 09:56:35 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.00250 | 0.25 | 7/20/2015 |
| 723 | 07/20/2015 11:12:31 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.28556 | 28.56 | 7/20/2015 |
| 723 | 07/20/2015 12:03:04 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 1.92833 | 192.83 | 7/20/2015 |
| 729 | 07/20/2015 12:03:23 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 1.68417 | 168.42 | 7/20/2015 |
| 723 | 07/23/2015 06:28:48 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.23444 | 23.44 | 7/23/2015 |
| 729 | 07/23/2015 09:01:42 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.03139 | 3.14 | 7/29/2015 |
| 723 | 07/24/2015 06:31:54 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.00278 | 0.28 | 7/24/2015 |
| 723 | 07/27/2015 06:30:23 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.00333 | 0.33 | 7/27/2015 |
| 723 | 07/29/2015 06:44:21 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 3.38667 | 338.67 | 7/29/2015 |
| 729 | 07/29/2015 09:22:05 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 2.13250 | 213.25 | 7/29/2015 |
| 719 | 07/29/2015 12:01:28 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.58111 | 58.11 | 7/30/2015 |
| 723 | 07/29/2015 12:04:44 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 2.23556 | 223.56 | 7/29/2015 |
| 729 | 07/29/2015 12:05:10 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 2.91444 | 291.44 | 7/29/2015 |
| 723 | 07/30/2015 06:29:14 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 4.70250 | 470.25 | 7/30/2015 |
| 729 | 07/30/2015 06:29:27 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.40139 | 40.14 | 7/30/2015 |
| 705 | 07/30/2015 06:49:54 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 8.14667 | 814.67 | 7/30/2015 |

| 705 | 07/31/2015 06:28:02 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 1.47528 | 147.53 | 7/31/2015 |
|-----|--------------------------------------|--|--------------|----------|-----------|
| 723 | 07/31/2015 09:41:33 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 1.10250 | 110.25 | 7/31/2015 |
| 723 | 08/04/2015 09:03:31 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 2.46028 | 246.03 | 8/4/2015 |
| 723 | 08/04/2015 12:02:26 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 2.93972 | 293.97 | 8/4/2015 |
| 723 | 08/05/2015 06:32:43 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 4.97583 | 497.58 | 8/5/2015 |
| 729 | 08/05/2015 06:32:52 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 4.98056 | 498.06 | 8/5/2015 |
| 723 | 08/05/2015 12:00:35 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 0.54583 | 54.58 | 8/5/2015 |
| 729 | 08/05/2015 12:00:36 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 1.75611 | 175.61 | 8/5/2015 |
| wld | | | 2.04528 | 204.53 | |
| 697 | 08/05/2015 06:49:05 MCARX47601B S | Manfacturing (Shops)CARPENTER SHOP MILLWORK Fit/Assemble | 2.04528 | 204.53 | 8/5/2015 |
| | | | Labor total: | 9,440.90 | |

| Parts | |
|-------|--|
|-------|--|

| Fails | | | | | | | |
|------------------------------|--------------|---------------------------------------|-----------|----------|-----------|---------------|---------------|
| Store Room | Part Number | Part Descripton | Issued (| Quantity | Unit Cost | Total Cost | Posted |
| EQUIPMENT STORES | 260060538 | PLYWOOD, 2GS 11MM(1/2) | 7/6/2015 | 64.00 | 1.76 | 112.63 | 8/6/2015 |
| EQUIPMENT STORES | 834329002502 | 2X2X8SPR KD | 7/7/2015 | 1.00 | 64.77 | 64.77 | 8/6/2015 |
| EQUIPMENT STORES | 88365280515 | drain remov. | 7/7/2015 | 1.00 | 7.99 | 7.99 | 8/6/2015 |
| EQUIPMENT STORES | 0201401 | ACRYLIC LATEX HP CLEAR BASE 1GL | 7/7/2015 | 3.00 | 66.67 | 200.00 | 8/6/2015 |
| EQUIPMENT STORES | 200022309 | CLAMP, HOSE, 705-1068 HS52 | 7/14/2015 | 6.00 | 3.64 | 21.87 | 8/6/2015 |
| EQUIPMENT STORES | 200022309 | CLAMP, HOSE, 705-1068 HS52 | 7/14/2015 | 2.00 | 3.64 | 7.29 | 8/6/2015 |
| EQUIPMENT STORES | 240041210 | VELCRO PS LOOP 2" BLACK S5415-50 | 7/29/2015 | 57.00 | 2.74 | 156.08 | 8/6/2015 |
| EQUIPMENT STORES | bdy 76706 | TAPE, REFLECTIVE B584 SILVER 2-1/4" | 7/29/2015 | 12.00 | 0.60 | 7.14 | 8/6/2015 |
| EQUIPMENT STORES | 240041202 | VELCRO PS HOOK 2" BLACK S5414-50 | 7/30/2015 | 10.00 | 2.81 | 28.12 | 8/6/2015 |
| EQUIPMENT STORES | 240041202 | VELCRO PS HOOK 2" BLACK S5414-50 | 7/30/2015 | 10.00 | 2.81 | 28.12 | 8/6/2015 |
| EQUIPMENT STORES | 240030577 | SEALANT, RED SILICONE GASKET 93206 | 7/30/2015 | 1.00 | 30.61 | 30.61 | 8/6/2015 |
| NATIONAL GARAGE STORES | 240030114 | SEALANT, SILICONE CLEAR WURTH 890.914 | 7/30/2015 | 1.00 | 21.88 | 21.88 | 8/6/2015 |
| EQUIPMENT STORES | 290011187 | SNAP HOOK SS SED151580-1 5/16" | 7/31/2015 | 5.00 | 4.86 | 24.32 | 8/6/2015 |
| EQUIPMENT STORES | 240041717 | SHOCK CORD, BLACK 5/16 BUNGEE | 7/31/2015 | 20.00 | 0.26 | 5.21 | 8/6/2015 |
| /EQS Operations Reports / Wo | rk_Order | City of Vancoயுரு தபிச்சுப்பிக்கு | | | | Page 2%pf3/24 | 15 9:14:40 AM |

| Parts | | | | | | | | | | |
|------------------------------|--------------------|-------------|---------------|-----------------------------|--------|-----------|---------|--------------|--------------|------------|
| Store Room | Part Number | Part | Descripton | | | Issued C | uantity | Unit Cost | Total Cost | Posted |
| EQUIPMENT STC | ORES 3779725 | 2 GA | LVANIZED PIPE | STRAP H61/T45 | | 7/14/2015 | 32.00 | 1.23 | 39.41 | 8/6/2015 |
| | | | | | | | F | Parts total: | 755.46 | |
| Sublets | | | | | | | | | | |
| Vendor | D | Date Back | Repair Code | Repair Description | | | | | Total Cost | Posted |
| CITY SHOP, TRAFFIC PAINT | | 7/10/2015 1 | 811U18000BS | BODY SHOP Decals Sy | rstems | | | | 335.60 | 7/10/2015 |
| CITY SHOP, TRA | FFIC PAINT | 7/17/2015 1 | 811U18000BS | BODY SHOP Decals System | stems | | | | 885.35 | 7/17/2015 |
| CITY SHOP, CENTRAL STORES | | 7/17/2015 1 | 811U18000BS | BODY SHOP Decals Sy | stems | | | | 123.49 | 7/17/2015 |
| CITY SHOP, TRA | FFIC PAINT | 7/22/2015 1 | 811U18000BS | BODY SHOP Decals System | stems | | | | 1,788.89 | 7/22/2015 |
| CITY SHOP, TRA | FFIC PAINT | 7/31/2015 1 | 811U18000BN | BODY SHOP Decals System | stems | | | | 77.45 | 7/31/2015 |
| | | | | | | | S | ublet total: | 3,210.78 | |
| Misc. Costs | | | | | | | | | | |
| Code | Description | | | | | | | | Total Cost | Posted |
| SCHG | Shop Charges | | | | | | | | 100.00 | 8/6/2015 |
| | | | | | | | | | 100.00 | |
| Credit Date | Credit Description | | | | | | | | Total Cost D | ate Posted |

| <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> | | | | |
|---|--|--|--|--|
| <u>"Au, Wendy" <wendy.au@vancouver.ca></wendy.au@vancouver.ca></u> | | | | |
| <u>"Zhang, Pearl" <pearl.zhang@vancouver.ca></pearl.zhang@vancouver.ca></u> | | | | |
| "Hendren, Paul" <paul.hendren@vancouver.ca></paul.hendren@vancouver.ca> | | | | |
| 7/31/2015 12:02:05 PM | | | | |
| Fwd: Float | | | | |
| | | | | |

FYI - the float arrived at National Yards. See picture below. Lesley

Sent from my iPhone

Begin forwarded message:

From: "Markovic, Jeff" <<u>jeff.markovic@vancouver.ca</u>> Date: July 31, 2015 at 10:49:02 AM PDT To: "Roberge, Daniel" <<u>Daniel.Roberge@vancouver.ca</u>> Cc: "Roberge, Daniel" <<u>Daniel.Roberge@vancouver.ca</u>>, "Matthews, Lesley" <<u>lesley.matthews@vancouver.ca</u>> Subject: Float

Art, is coming down in a while to add the backup generator.

Sent from my BlackBerry 10 smartphone on the TELUS network.

:



| From: | "Caley, Braeden" < Braeden.Caley@vancouver.ca> |
|--------------|---|
| To: | <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| | <u>"Stevenson, Tim" <tim.stevenson@vancouver.ca></tim.stevenson@vancouver.ca></u> |
| | <u>"Hendren, Paul" <paul.hendren@vancouver.ca></paul.hendren@vancouver.ca></u> |
| Date: | 5/30/2015 5:04:26 AM |
| Subject: | Fwd: Proposed Pride Logo and Float Mock-up |
| Attachments: | 15-120-1 Pride 2015 Logo_03.pdf |
| | ATT00001.htm |

Hi Lesley,

Here are 5 leading tag lines to go with - copying Tim here for his reference and in case he wants to weed any out or to suggest others:

I'm Van Proud of our LGBTTQ community

I'm Van Proud of our diversity

I'm Van Proud of our inclusive city

I'm Van Proud to support equality

I'm Van Proud to support Trans rights

I'm Van Proud to support LGBTQ rights

I'm Van Proud of our LGBTQ athletes

Also, would be curious what you thought of the design saying "Van Proud" instead of "I'm Van Proud" and adjusting these accordingly. A few people have recommended this

ie.

Van Proud to support equality

Begin forwarded message:

To: "Caley, Braeden" <<u>Braeden.Caley@vancouver.ca</u>> Subject: FW: Proposed Pride Logo and Float Mock-up

Hi Braeden,

I know you are very busy, and I hate to bother you with another follow up on the Pride logo and float. Would you let me know if you've had a chance to confirm 2-3 concluding taglines to "I'm Van Proud"? We really need to get going on the button and t-shirt design and orders. Also, does the Mayor's Office have any objections to us proceeding with the attached Pride float draft concept?

Thanks! Lesley

From: Matthews, Lesley
Sent: Wednesday, May 20, 2015 4:27 PM
To: Stevenson, Tim; Caley, Braeden
Cc: Hendren, Paul (paul.hendren@vancouver.ca)
Subject: Proposed Pride Logo and Float Mock-up

Hello Councillor Stevenson and Braeden,

As promised, please find attached a revised draft of the 2015-2018 Pride Float concept. The Carpentry Shop at Manitoba Yards would like to begin building the structural elements as soon as possible. Would you mind providing your feedback on any final adjustments that you would like made, and your approval so that the Carpentry Shop can start the work?

The designer is also waiting for the final two to three lines to complete the "I'm Van Proud" tag line. Please send those along once finalized.

As you can see in the Pride 2015 Logo attachment, the designer adjusted the colours to highlight the contrast between the lettering and the background colour. Let me know if the designer should make any further colour adjustments to the logo.

We look forward to hearing back from you soon!

Best regards, Lesley Lesley Matthews Chief, External Relations and Protocol City of Vancouver 453 West 12th Avenue Vancouver, British Columbia Canada V5Y 1V4 604.829.2039 \$.15(1)()

Option03A



Option03B



Option03C



Option03D



Option03E



Option03F



Opfion03G



| From: "Lee Donnat <donna lee@vancouver.ca=""></donna> |
|--|
| To: " <u>Matthews Lesley' <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| Date: 5/2220154/30/30 PM |
| Subject: Gary Leung PO |
| Attachments: PO4500554683 - Gary Leung.pdf |
| Service Order Shopping cart instruction.pdf |
| He e is the attached PO To Ga y Leung and To you eco d. Also I attached the nist uct on on how to c eate a SC To Se v ce O de . |
| All nvo ces w I need to have the PO& o AP w II not p ocess the nvo ce and etu n to sende . |
| Duna Lee |
| Bayer' |
| Spply Cah Mangement |
| City of Vancouver |
| 453 West 2 th Avenue |
| Vancouver BC VSY V4 |
| 60 Jan 4656 |
| |
| Note You have eceved th sema I for the City of Vancouve Supply Chain Management Depairment. If it is has eached you in e o o you do not with to eceve emails for us you can unsubic. be for this is by eplying to he with the word unsubic: be not the subject I ne. |
| |
| Form Mathews Lesky |
| Sent: Holy May 22 2015-82178/ Total May 22 2015-82178/ Total May 22 2015-82178/ |
| Tor case counting Subject: PN: 15-120.00/. Profe 2015 Project - Preses Prod statistication my involve for work completed to date: Service Provide's job number/903.04 |
| |
| |
| Form Mathews Lesky |
| Sent: Truckiy Nay 21 2015 12:00 PM |
| Senit: Throughy May 2 2015 12:0 FM Tax / |
| Hello AP Central |
| Please process the attached invoice and workflow it to Lesley Matthews. Chief. External Relations and Protocol. |

Thank you! Lesley



Purchase Order Confirmation

TO ALL VENDORS: To expedite the purchase order process and to ensure prompt payment, acknowledgement of the purchase order details is **mandatory**.

Please email your confirmation within 24 hrs to: donna.lee@vancouver.ca.

If confirmation is not received, no further changes to the purchase order will be accepted.

Before confirming the order please:

- ` Verify and check pricing is accurate
- ` Check material descriptions, part numbers and quantities for accuracy
- ` Supply pricing or estimates for any costs not included in the current purchase order

If there are any discrepancies, please contact the buyer within 24 hours to request adjustments.

Before shipping the order please:

- ` Ensure the purchase order number is shown on packing or shipping documents that are included with the shipment
- ` Advise the buyer if freight is not included (Non-Canadian Vendors: Please advise the buyer if freight and duty is not prepaid)
- For shipments from the U.S., please use our custom broker, Livingston International account #306008/020

All invoices must be emailed in **PDF format only** to the remit to email address on the attached purchase order.

NOTE: Please submit one email per invoice.

Date:

| Acknowledgement: | PO: | 4500554683 |
|------------------|-----------------|------------|
| | | |
| | Name and Title: | |
| | | |
| | Signature: | |
| | bighadaid. | |
| | | |



Salesperson / Telephone / Fax /604-267-2113/

Please bill to:

Accounts Payable PO Box 7757 Vancouver, BC, V6B 0L5 Tel/Fax : 604-673-8355, 604-673-8356 Remit to: APInvoice@vancouver.ca Inquiry : APCentral@vancouver.ca

CITY OF VANCOUVER Purchase Order

PO number/date 4500554683 / May 22, 2015 Issuing employee/Telephone Donna Lee / 604-871-6054 Our fax number Created by 604-873-7057 LEEDO Our email address donna.lee@vancouver.ca

Please deliver to:

Attention: Lesley Matthews Office of the City Manager COV 453 West 12th Avenue Vancouver BC V5Y 1V4

Valid to Aug 31, 2015 Delivery date Aug 02, 2015

Currency CAD

Payment terms : Net 30 days

Project Manager: Lesley Matthews, 604-829-2039

| Item | Material # | | Description | 2.12.5.5 | Delivery Date | - |
|--------|------------------------------|-------------|--------------------------|---------------------|---------------|---|
| | Order qty | . U/M | | Unit price | Ext. price | T |
| 00010 | | | Graphic Desi | gn for Pride Parade | Aug 02, 2015 | |
| | | 1 Perf. | unit | | 4,725.00 | I |
| | As per sta | tement of w | ork dated May | 2, 2015 | | |
| | tem covers t ted value of | | g services: services: | 4,725.00 | | _ |
| | | Total | net item valu | e excluding tax | 4,725.00 | |
| | | HST | | | 0.00 | |
| | | Parki | ng Tax | | 0.00 | |
| | | GST | | | 236.25 | |
| | | PST | | | 0.00 | |
| | | Total | Including tax | | 4,961.25 | |
| | | | | | 4,001.20 | |
| Tax co | ode legend: | | T Applied | | 4, 501.25 | |
| lax co | | | | | 4,501.25 | |

IM - GST Applied, PST Self-Assessed

Gary Leung Vancouver BC V6E 1Y5

| Item | Material # | | Description | Delivery Date | |
|------|------------|-----|---|---------------|------------------------|
| | Order qty. | U/M | Unit price | Ext. price | $\mathbf{T}\mathbf{x}$ |
| | SB | | xable T Applicable Self-Assessed plicable Self-Assessed | | |

PURCHASE ORDER TERMS AND CONDITIONS

PRECEDENCE OF DOCUMENTS:

If there is a written contract for the sale and purchase of the goods or services referred to on the first page of this purchase order (the "Supply"), which written contract has been entered into prior to the issuance of this purchase order and is existing between the person or company to which this purchase order is addressed (the "Vendor") and the City of Vancouver (the "City") as of the time of the issuance of this purchase order, then this purchase order shall not be construed as an amendment to, or as a waiver of any term of, or as a contract supplementary to, such pre-existing contract (the "Contract"). Rather, in such event, the Contract shall govern the Supply, and, notwithstanding any other statement herein, the terms and conditions herein shall have no effect, except as may be expressly referred to in the Contract, and save that this purchase order may be used for the City's accounts payable and supplier-management purposes and that the City requests that the Vendor include the number of this purchase order on all invoices and other documents relating to the Supply and that the Vendor direct invoices for the Supply to the address set forth above under "Please bill to." If there is no Contract (as defined above), a contract will be formed on the terms and conditions stated in this purchase order upon the Vendor's execution of this purchase order or the commencement of performance of the Supply, in the manner and to the extent stated under "Offer and Acceptance" below.

REQUIRED DOCUMENTATION:

Failure to meet these requirements may result in the goods and/or invoices being returned at the Vendor's cost.

a. The purchase order number must be shown on all related invoices, shipping papers, transportation bills, packages, packing lists and correspondence.

b. A separate invoice must be rendered for each shipment or delivery and mailed or delivered with the goods to the Department/Division/Branch shown on the front of the purchase order. All invoices must bear a unique reference (invoice) number.

c. A packing list must be included with each shipment applied against this purchase order.

d. Where applicable, serial numbers are to be shown on the invoice including serial numbers of trade-in equipment.

e. The Vendor shall provide appropriate labels and material safety data sheets for WHMIS regulated products. No product containing asbestos shall be supplied at any time without written authorization.

OFFER AND ACCEPTANCE:

The Vendor, by the execution of this purchase order or by the commencement of performance enters into a binding agreement of purchase and sale with the City for the supply of the goods and services as listed on the face of this purchase order subject to these terms and conditions.

The City's placement of this purchase order with the Vendor is expressly conditioned upon the Vendor's acceptance of all the terms and conditions contained on, attached to, or expressly incorporated by reference in this purchase order.

Any terms and conditions proposed by the Vendor that are inconsistent with or in addition to the terms and conditions of this purchase order are void and of no effect, whether provided in an invoice, confirmation of purchase or other instrument.

PAYMENT:

Payment by the City shall be made after final acceptance by the City of the goods and services, notwithstanding any previous passing of title to the goods.

PRICES/TERMS OF SH PMENT:

Unless otherwise noted on the face of the purchase order:

a. prices and shipping terms are DDP (Incoterms 2000); and

b. prices include all packing, handling, cartage, taxes, duties and are otherwise all-inclusive.

DELIVERY:

Time is of the essence. The Vendor must advise immediately of any shortage or delay of any kind. If delivery of goods and services is not completed by the delivery date, the City reserves the right to terminate this purchase order in whole or in part and to purchase substitute goods and services elsewhere and charge the Vendor with any incidental or consequential

damages that might be incurred.

WARRANTY:

Without limitation to any additional warranties provided by the Vendor, whether indicated on the face of the purchase order or otherwise provided, the Vendor warrants that: (a) all goods shall be of merchantable quality and free from defects in workmanship and materials; (b) all goods shall strictly conform to applicable samples, specifications and drawings; (c) all goods and services shall be fit for the purpose intended by the City; (d) all goods shall be free and clear of all liens, charges and encumbrances; (e) the goods and services shall comply with the standards set forth by applicable federal, provincial, municipal and industry regulatory agencies; (f) the shipping and handling of any hazardous material will be made in accordance with all applicable laws and regulations; and (g) the goods and services shall comply with all applicable environmental protection laws and regulations.

Unless a longer warranty period is specified on the face of the purchase order or is otherwise provided, the foregoing warranty shall be valid for one year from the date of acceptance of the goods and services by the City. If at any time prior to the expiration of any applicable warranty period, any weakness, deficiency, failure, breakdown or deterioration in workmanship or material should appear or be discovered in the goods and services furnished by the Vendor, or if the goods and services do not conform to the terms and conditions of this purchase order, the City may at its option (a) require the Vendor to promptly replace, redesign or correct the defective and non-conforming goods and services at no expense to the City, or (b) the City may replace or correct the defective goods and services and charge the Vendor with all expenses incurred by the City. The Vendor agrees to indemnify and save harmless the City, its members, officers, employees, assigns, agents, clients and the public from any liability, loss, cost and expense arising either directly or indirectly, from breach of any warranty given by the Vendor hereunder.

NSPECTION:

All goods and services are subject to inspection and approval by the City upon delivery. The City reserves the right to refuse acceptance of goods and services which are not in accordance with City's specifications or not in compliance with the Vendor's warranties (expressed or implied). Goods not accepted will be returned to the Vendor at the Vendor's expense. The City will not be deemed to have accepted goods and services by virtue of a partial or full payment for them and in no event unless and until the City gives the Vendor written confirmation of acceptance following the City's receipt, inspection and approval of the goods and services.

PASSAGE OF TITLE/RISK:

Despite any other term of this purchase order, risk of loss or damage to the goods and services will remain with the Vendor until the receipt, inspection and written approval of the goods and services by the City.

NSURANCE:

The Vendor shall purchase and maintain insurance appropriate for a prudent supplier of the goods and services. The Vendor shall provide proof of such insurance, if so requested by the City.

NDEMNITY:

The Vendor agrees to indemnify and save harmless the City, its members, officers, employees, assigns, agents and clients from any liability, loss, cost and expense arising directly or indirectly from claims, proceedings and investigations ("Losses") advanced by or on behalf of third parties to the extent such Losses are caused or contributed to by any breach of this agreement by the Vendor or negligence or willful misconduct by the Vendor or other party for whom the Vendor is responsible.

WAIVER AND LIMITATIONS OF LIABILITY:

The Vendor hereby waives and disclaims any right of action or claim against the City (other than for payment of the purchase price set forth on the face of this purchase order) for any liability, loss, cost and expense arising directly or indirectly from its supply of the goods and services listed on the face of this purchase order.

If, regardless of the foregoing, the City becomes liable on any basis to the Vendor its liability shall not in the aggregate exceed the purchase price set forth on the face of this purchase order.

WORKSAFEBC:

The Vendor shall maintain registration with WorkSafeBC and adhere to all WorkSafeBC practices relevant to the goods and/or services to be delivered by the Vendor under the terms of this purchase order.

CITY SUPPL ED PROPERTY:

Title to any items which have been supplied to the Vendor by the City, or paid for by the City, in advance of delivery by the Vendor of the goods and services ordered on the face of the purchase order, shall at all time be vested in the City. The risk of loss for such items shall remain with the Vendor until delivery to the City of such items, in the same conditions as originally received by the Vendor. The Vendor hereby agrees to be responsible for any and all loss or damage to the City's property while such property is in its possession or control.

Technical information, specifications, drawings, designs, building and floor plans and other documentation relating to the business or activities of the City disclosed by the City to the

Vendor pursuant to this purchase order shall be held in strict confidence by the Vendor and shall remain the exclusive property of the City and may not be copied or reproduced without the express written consent of the City.

NTELLECTUAL PROPERTY:

The Vendor shall defend, indemnify and hold harmless the City, its members, officers, employees, agents, clients, and the public from any expense, cost, loss, claim, damage, judgment or liability for infringement or alleged infringement of third party intellectual property rights including any patent, copyright, industrial design, trademark or trade secret with respect to the goods and services and their process of manufacture. The Vendor shall at its own expense defend or assist in the defence of, at the City's option, any action in which such infringement is alleged.

COMPLIANCE WITH LAWS:

In accepting this purchase order, the Vendor represents that it has complied and will continue during the performance of this purchase order to comply with the provisions of all applicable third party contracts, and all applicable laws. The laws of British Columbia govern this agreement, the courts of British Columbia have exclusive jurisdiction over any disputes under it, and all provisions of the International Sale of Goods Act (BC) are specially excluded.

NO PROMOTION OF RELATIONSHIP:

The Vendor must not disclose or promote its relationship with the City, including by means of any verbal declarations or announcements and by means of any sales, marketing or other literature, letters, client lists, press releases, brochures or other written materials without the express prior written consent of the City.

ASSIGNMENT:

This purchase order shall not be assigned or subcontracted by the Vendor without the prior written consent of the City.

CHANGES/MODIFICATIONS/TERMINATION:

The City reserves the right at any time, to cancel or terminate this purchase order in whole or in part by written or verbal notice confirmed in writing or to make changes in any one or more of the following: quantity, specifications, methods of shipment or packing, and place or timing of delivery. If any such change causes a change in the cost of or the time required for performance of this purchase order, an equitable adjustment shall be made in the price or delivery schedule, or both. No agreement or understanding to modify this purchase order shall be binding on the City unless in writing and signed by the City's authorized agent.

| From: <u>\$ 22(1)</u> To: <u>UsibleX:</u> Leter dester natives: Byancouver.ca |
|--|
| D at et : 621/2016 546:533 AM Sub jet ct : Ret: 161:2010 V- Pried 2016 Project - Please find attached m/ invoice for work completed to date (Service Provider's job number#0614) |
| Attachments: GarfLeung_CoV_Pride2016Project-VendersJob0614_Invoice0333.pdf |
| Hi Lestef. Thanks for the contact details at Manitoba Yards. III be sure to email of questions to Sean Longridge and make an initial introduction. |
| In the meantime please find attached mf invoice for the work completed to date on the Pride Logo and Float Displat / Signage. |
| If fou could send me a quick enail, at four converience, when fou have submitted t to AP Central, that would be fantastic. Once again, thanks for placing the necessary account codes on this invoice. |
| Hope fou are enjoining four Thursdaf. Garf |
| Any Leving Anto Chapter Disper. |
| Sere (San 2010) + S. 5.22(1) |
| |
| OC: sean.long/ndge@vancouver.ca Subject RE: 16-120-2 CoV - Prote 2015 branding - Roat design V02 (Service Provider's job number#0614) Date: Viet. 20 Med/2015 19:33:34:34000 |
| HiGary |
| Ves I'm somy! I totally forget to send you the contact at Maniloba Vards. Seah Longridge is the fead on the Fride Roat this year. I have copied him on this e-mail. He can also be reached by telephone at: |
| |
| 604,326.4779 - office 5.15(1)(I) |
| I know that Sean was planning to speak with Gord Morin once the concept was approved so perhaps they can work it out that Gord does the signage after all. Please discuss this with Sean. Otherwise I will follow up on the external contact you sent to me. |
| |
| I will check in with the Mayor's Office to get the go shead to start on the big pieces of the float. The detailed pieces can wait another week or so but I know Sean will want to get started on the City Hall structure ASAP. |
| Let me know that the two of you connected. |
| Theris:1 Leiky |
| |
| hene cyry han (s. 2011). Sae Wattow (r. 1972) 2015 12:13 M Ta fattosa Lang |
| Cit: Handen Faul, Kilor Janet. Sadajeet: HE: 15-020 7: Citi- Alde 2015 baindag - Foot datapi M22 (Sankez Rookins pito number#6614) |
| Hilday |
| Thanks 1 will wait to hear from you regarding the stogans any further edits on the float design and also the new service provider information who will be printing the float items. Let me know who you have found that fits the bill and can handle our request. then I'll be happy to make a connection with them. |
| |
| We wont need to go over \$5 000 for the additional work on the social media graphic but I did want to allocate time for that request. So far only 30 minutes has been used to put it together and perhaps a further hour for any edits reformating into files that City member can use should cover the request. |
| Sorry for any confusion on the "program" - it ian't anything different to the one you referred to. You are right 1m most likely going to be sway when the final copy is provided so no need to add that one in. |
| |
| Thanks once again for sending me the details needed so that I can begin the process of payment for the work sineady completed on the project. I will send that to you by the end of the week and I appreciate your help adding in the account codes before sending it off to AP Central. |
| Any chance of getting the contact of the person you spoke to down at Manitobe Yards regarding the approval on structure height and safety of the Roat display? |
| Nuch appreciated. |
| Gery |
| |
| |
| Prom Later matter and a second rate |
| CC - Buchefeder Innouner cat Latest M. IserBannouser ca Subject: RE: 13-120-2 COV - Pride 2013 branding: - Roat design V02 (Service Provider's job number#0614) Date: Wet 20 Mar 2013 12:2-217: 0000 |
| Hi Gary |
| Thanks so much for the quick response. I will share the revised float plan with the Mayor's Office and provide feedback to you. I will also remind them that they are to provide up to three final tag lines to follow the "I'm Van Proud" slogan. I will get those to you as well. |
| Thanks so much for the quick responde. Twill share the reside not plan with the share so mice and provide the transition streng and the transition s |
| In regards to the additional items requested. I think the only additional item is the social media icon. Please let me know the estimated number of hours/rate for this piece of work. If the development of the social media icon is going to push the contract over the \$5000 mark, then we will have to look at other options for creating the icon. |
| In regards to the program I believe that you will be away when the program is being developed unless my understanding of "program" is different from your understanding. Please clarify. |
| You are more than welcome to send me your first invoice. Please make the invoice out to me with my address information below. I will send it to AP Central and provide the account codes. |
| Too are more plan weburne to service your hist mode, rease mane ple mode out to me work my appress into marking to the vertical and provide the account cores. |
| Thank you Lesley |
| Lastery Motobers Ch of Extre net Relations and Protocol |
| C ty of Vancouve 453 Weis 212 A Annue Vancouve 8 tah Columb a |
| 404 829 2039 |
| 804 362 3419 |
| |
| |
| Head by Jan (S. 22(1) Sant Turstly May (2) 205-165 M Refettions Lacky |
| The Hardbard Law (Ce-Hardbard Taug Miler Jand Subjects FE: 50: 200 - Mile 2015 Standag - Foot datas VIII: (Sevice Reading Structure)(514) |
| |
| |
| Hizay |
| H Losey Thanks for the Resisted and comments from the Mayor's Office meeting you had on Thursday alternoon. Please find attached the changes and additional requests that came out of that meeting. |
| |
| Thenis for the feedback and comments from the Major's Office meeting you had on Thursday afternoon. Please find attached the changes and additional requests that came out of that meeting. |
| Themas for the Recoberal and comments from the Wayor's Office meeting you had on Thursday aftermoon. Please find attached the changes and additional requests that came out of that meeting. Com you please note that the additional items requested (not appearing not on the estimate) will have an additional fee attached to them. So for these items that are not on the estimate are - the social meeting ice and the program (which was discussed at our initial meeting but wasn't added to the items on the estimate. |
| There is the Residued and comments from the Mayor's Office meeting you had on Thursday afternoon. Please find attached the changes and additional requests that came out of that meeting. Can you please note that the additional items requested (not appearing not on the estimate) will have an additional fee attached to them. So far these items that are not on the estimate are - the social media icon and the program (which was discussed at our initial meeting, but wasn't added to the items on the estimate. I would like to place my first invice for the hours completed thus far in the project. What are the codes or purchase order numbers needed to speer on the invice. To whom should I make it out to and/or attention to. One more request from my size - who was the person that you communicated with at Manitoba Yands to get your two thurbos up on building the display/getting the height <i>clearance</i> and safely approved?" I had a few questions before committing to production of the display. |
| Themas for the Recoberal and comments from the Wayor's Office meeting you had on Thursday aftermoon. Please find attached the changes and additional requests that came out of that meeting. Com you please note that the additional items requested (not appearing not on the estimate) will have an additional fee attached to them. So for these items that are not on the estimate are - the social meeting ice and the program (which was discussed at our initial meeting but wasn't added to the items on the estimate. |
| There is for the Resided and comments from the Wayor's Office meeting you had on Thursday aftermoon. Please find attached the changes and additional requests that came out of that meeting. Can you please note that the additional items requested (not appearing not on the estimate) will have an additional fee attached to them. So for these items that are not on the estimate are - the social media icon and the program (which was discussed at our initial meeting, but warn't added to the items on the estimate. I would like to place my first invoice for the hours completed thus far in the project. What are the codes or purchase order numbers needed to appear on the invoice. To whom should I make it out to and/or attention to. One more request from my side – who was the person that you communicated with at Manipola Yands to get your two thurns: up on building the display/getting the height charance and safely approped? I had a few questions before committing to production of the display. |
| These for the feedback and comments from the Wayor's Office meeting you had on Thursday affermoon. Please find attached the changes and additional requests that came out of that meeting. Can you please note that the additional items requested (not appearing not on the estimate) will have an additional tere attached to them. So for these feests that are - the social meeting icon and the program (which was discussed at our initial meeting, but wan't added to the items on the estimate. I would like to place my first invice for the hours completed thus for in the project. What are the codes or purchase order numbers needed to appear on the invice. To whom should I make it out to and/or attention to. One more request, from my side – who was the person that you communicated with at Manitoba Yards to get your two thurns: up on building the display/getting the height charance and safety appropried? I had a few questions before committing to production of the display. These: |
| These for the feedback and comments from the Wayor's Office meeting you had on Thursday affermoon. Please find attached the changes and additional requests that came out of that meeting. Can you please note that the additional items requested (not appearing not on the estimate) will have an additional tere attached to them. So for these feests that are - the social meeting icon and the program (which was discussed at our initial meeting, but wan't added to the items on the estimate. I would like to place my first invice for the hours completed thus for in the project. What are the codes or purchase order numbers needed to appear on the invice. To whom should I make it out to and/or attention to. One more request, from my side – who was the person that you communicated with at Manitoba Yards to get your two thurns: up on building the display/getting the height charance and safety appropried? I had a few questions before committing to production of the display. These: |
| |
| |
| |
| |
| Rest of the basical and convention the basis of this random go has on in Thursony allows and the basis and a basis and and the basis and a basis and and the basis and a ba |
| here is to be beaubeau and controls them the Major's Office meeting you had on Thistopy affannon. Prease find attababea the dangeage and additional requests that came as of the meeting. The set is to be beaubeau interrequested (yot speciering out on the stating) will have an additional requests that came as of the meeting. I would least to be control them my date – who was the prosen that you communicated with at Mahaboo threads tog provide and or multicate at the dangeage and the fight of denance and addity approach? I had is thread addity approach? I had is thread addity approach? I had is thread additional requests tog tog provide and or multicate and the propose of haddity approach? I had is thread addity approach? I had is the propose of haddity approach? I had is the propose of haddity approach? I had is thread addity approach? I had is the propose of the pro |
| Rest of the basical and convention the basis of this random go has on in Thursony allows and the basis and a basis and and the basis and a basis and and the basis and a ba |

Tweak the colour of the lettering so that it contrasts better with the orange background and yellow background They will be tweaking some of the tag lines that follow / m Van Proud and sending us 2-3 final versions mid-weak next weak

In regards to the float they would like the following:

Job s / m Von Provid logo to each panel of the ferce along both sides Drange the colour of City Hall to the City's colours blue and green - Janet, can send you the correct pantones to Gary - Baine should have it? Change the colours of the banners flat bed skirt and where covers to City blue or green or alternating --whatever you think would look best.

Additional feature:

An additional request, was made for an icon to be created that can be used for social media compaigns around Price. They would like an icon of City Hall with the Price heart in the centre. They would like to see if the large which cover on the fruit of the Roak can make the City Hall image with the heart in the centre as well

One additional request: Would you mind changing the image of the semi-trailer pulling the float, to an image of a tractor pulling the float? Please see the tractor in the attached mod-up.

Let me know if you have any questions or wish to discuss.

Thank you!! Lesky Loky Mathwa Chief Ede nai Relat Chief Vancour 453 West 22th Aven Vancoure 8 1 tab Co Canada VSV 114 d P atomi

From: Baky mathewsBharcouver ca Tog. 22(1): Tog. 22(1): Saly and the set of the set of

Yes 1 w II follow up on this. Thanks for your persistence in getting in touch with Gord.

By the way my meeting with the Councillor and Mayor's Office is this afternoon. I will let you know how that goe

Lesley

From: gary large S. 222(1). Sent: Thursday May (4 2015 to .) Four The Matthew Leaves and the Carlos Sign Shap - They aren't able to take on the load project. Subject: FW: Planse review comments from the Citys Sign Shap - They aren't able to take on the load project.

Morning Lesley

Please find following the comments from Gordon at the City's Sign Shop. Unfortunately he's not able to help us out on the float display this year. He's made a sugg stion to an alte tive supplier but I think we need to use someone from the approved supplier's list that the City has

Did you want to follow that one up and let me know who we will be using?

Thanks.

Gary

From: **S.22(1)** To: <u>cordon.morin@vancouver.ca</u> CC: <u>lesdey.matthews@vancouver.ca</u> Subject: RE: Many thanks Gordon... Date: Thu 14 May 2015 10:39:46 -0700

Many thanks Gordon for your suggestion. Perhaps we can collaborate on the next project together. Glad to hear that your keeping busy. Gary

From: gordon morin@vancouver ca To 5.22(1) Subject: RE: What would your capacity of signage size be? Date: Thu 14 May 2015 17:20:55 0000

Hello Gary

May I recommend 3D Services: 3DS are fabricators and contractors of museum exhibits displays sculptural installations themed enviro nents real estate sales centers and retail & restaurant spaces. Over our Thirty-five year history we've honed the craft of creating effective en ents. We're experienced and comfortable taking design ideas from initial concept through to final install

Check out their website: http://3dservices.com/

Cheers!

Gord Morin

 9 07 # ---

 Trades Superv sor

 #A ICSIGN SHO ICI O VANCOUVER

 701 MA IONA ANE IVANCOUVER ICI VAA 4 3

 T 60 -871-6223 I

 S.15(1)(I)

From: gary kun S.22(1) Sent: Thursday May 14 2015 10.02 AM Tex Morin Gordon

Cc: Matthews Lesley Subject: RE: What would your capacity of signage size be

Morning Gordon

Thanks for the email and I'm wondering if it is the size of the display that is creating the problem to take on the job? These can all be altered to fit your capacities. What would that capacity be?

If however that you're sure that the job cannot be completed with you then I wondered if you could suggest a few places that may be able to help us out? I will then be able to pass these on to Lesley Matthews at CoV's Protocol to follow up

Thanks. Gary

From: gordon morin@vancouver ca To 5.22(1) Subject: RE: Questions on printing this years' float signage and display - Follow up Date: Thu 14 May 2015 13:50:17 0000

Hello Gary

I hope you are well. We are experiencing our busiest year ever......so we are swamped!

As you may know Gary as a production shop we produce hundreds & thousands of cookie cutter signs. In looking at your projects requirements we ve concluded that the work and the space needed is beyond our scope.

Best regards

Gord Morin Gora un c. Trades Supervor Re ic servise I de la veccover tradice I veccover ac var 4 c T 60 - 871-62231 8.15(1)(1)

From: gary law g Sent: Widnesd Tet Minh Cardon Cet Minhees Leaky Subject: FW: Questors on printing this years' foat signage and display - Follow up

Hi Gordon

Just following up on this email I sent you last week. Have you had a chance to take a look at the questions we have for you on the proposed float design? (At this stage this is still a preliminary draft and could change).

I'm working alongside CoV's Protocol Department on this years' Pride float and I had some questions regarding the print portion. Attached is a preliminary draft of what we were thinking of and at this point we are gathering information on our limitations and poss bilities

Thanks.

Gary

Gary Leung Sen o G aph c Des gne , C 604 267 2113 | S.22(1)

From: **S. 22(1)** To: <u>partion man helvancouver ca</u> CC: <u>lisky matthews@vancouver ca</u> Subject: RE: Stuestions on printing this years' float signage and display. Date: Tue S May 2015 17:05:24-0700

Hi Gordon

It's been a while since we worked together on the Community Planning Signage back in 2012. I hope that this email finds you well.

Please see following some questions we hoped you could answer

1. Are there any restritctions for height?

- Print Shop production limitation Frint Shop production immations
 Storing the display/signage pieces when not it use
 Assemb ing the display and float in holding area prior to parade day

2. Print Shop to suggest best material to print on. - Weather durability (we would like to reuse the display for a number of years)

- Storing and packing suggestions

Please let me know if I've forgotten anything or other items that we should consider at this point

Many thanks.

Gary

PS. Please note: The truck isn't a true replication of what the city will be using.

Gary Leung Sen o G aph c Des gne , C 604 267 2113 | S.22(1)

From: <u>lesley matthews@vancouver.ca</u> To S.22(1) Date: Thu 7 May 2015 23:57:21 0000

the sample of the design to the City Print Shop at this point to illustrate our questions?

Hi Gary

I spoke to Manitoba Yards today about the feasibility of the proposed $\ensuremath{\mathsf{Pride}}\xspace$ Float design and the spoke to Manitoba Yards today about the feasibility of the proposed $\ensuremath{\mathsf{Pride}}\xspace$ for the spoke to Manitoba Yards today about the feasibility of the proposed $\ensuremath{\mathsf{Pride}}\xspace$ for the spoke to Manitoba Yards today about the feasibility of the proposed $\ensuremath{\mathsf{Pride}}\xspace$ for the spoke to Manitoba Yards today about the feasibility of the proposed $\ensuremath{\mathsf{Pride}}\xspace$ for the spoke to Manitoba Yards today about the feasibility of the proposed $\ensuremath{\mathsf{Pride}}\xspace$ for the spoke today about the feasibility of the proposed $\ensuremath{\mathsf{Pride}}\xspace$ for the spoke today about the feasibility of the proposed $\ensuremath{\mathsf{Pride}}\xspace$ for the spoke today about the feasibility of the proposed $\ensuremath{\mathsf{Pride}}\xspace$ for the spoke today about the feasibility of the proposed $\ensuremath{\mathsf{Pride}}\xspace$ for the spoke today about the feasibility of the proposed $\ensuremath{\mathsf{Pride}}\xspace$ for the spoke today about the feasibility of the proposed $\ensuremath{\mathsf{Pride}}\xspace$ for the spoke today about nen that will take place but I will keep you p on. As a next step we are

wed with Wendy and she is comfortable with the In terms of your es timate Trevie

Thanks Lesley

s.22(1) May 05 2015 5:06 PM From: gary let Sent: Tuesda To: Matthews lay 05 2015 5:06 PM Sety sector - Is 1 appropra e to send the sampe of the design to the City Print Shop at this point to itualizate our questions

From Endpanding multihese Blackhows or a res. 5.22(1) at to send the sample of the design to the City Print Shop at this point to illustrate our questions? Date: Tue 5 May 2015 22-04 -54 000 - 00

Thanks Lesley

Gary

From gay loan S. 222(1) Sent: Tausday May 65 2015 T2x0 PM Technikers Locay Subject: R: Council n - 1s tapprograve to send the sample of the darge to the City Print Shop at this point to its attrate our questions

ing the questions to ask the City Print Shop (Gordon Morin) and wondered if it was appropriate to send him along the draft for a sample of what we are thinking. It may help him to get a clearer picture to answer the questions. What do yo I am co

Gary

From: lesley.matthews@vancouver.ca To S.22(1) Sub 2015 branding - Float design 01 (Service Provider's job number#0614) Date: Tue 5 May 2015 18:22:46 0000

Hi Gary

I think it would be Gord Morin that you need to connect with. He is from our sign shop and has made all the signage for the float in the past. Below is his contact info

Telephone 604-871-6223

Email gordon.morin@vancouver.ca

One question that I have about your revised design estimate and timeline. Can you let me know what you mean by Print or Web Developer Handling? I spoke to Melissa Vig I yesterday and per her experience last year she wasn't familiar with any print or web developer handling. Since there are 8 hours dedicated to this I just want to be sure what it is when I communicate to Wendy Au

Thanks Lesley

Rener gan Joong S...22(1) Seet: Tuodog Mi Ta Milltono Leony Subject: RE: 15 109 2 cW - Pride 2015 transfog - Foat design 01 (Server Providin's job number #6616)

Thanks for forwarding on the questions to the City Work Yards. I'll do the same with the Print Shop and get them to answer the other questions

Do you have a contact at the Print Shop I can use?

I can ask Me issa if you like.

Let me know and I II be sure to have all communications cc'ed with you so that we are on the same page as the answ

Gary

From telev_matthew@Pancover.a To 2021 Subject RFL15-1-10-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job number#0614) Date: Mon 4 May 2015 20:44:80 0000 Thanks Gary. You make a really good point and I now have a much better understanding of the concept. I'vu ept. I've sent the mock-up to the City Work Yards and will hopefully hear back on your inquiries by mid-v

Thank you and I will be in touch very soon

Lesley

From: gary kung Sent: Friday May 01 2015 6:17 PM Tex Matthews Lesey Subject: Re: 15-120-2 CoV - Pide 2015 branding - Foat design 01 indina - Foat desian 01 (Servoe Provider's ob numb

Hi Lesley

Thanks for getting back to me so quickly. In regards to your question about the display of City Hall I feel strongly that the DI should be seen and the open side creates more interest to the float. As the display will be printed 2 sided it will make a fantastic backdrop for him to rally the crowds. In design asymmetry is an important asset as it evokes more interest than it's counterpart - symmetry

I hope that make sense Gary

Sent from my iPad

On May 1 2015 at 4:40 PM "Matthews Lesley" <lesley.matthews@vancouver.ca> wrote

Hi Gary

This looks rea ly good. We will look into all the "green" questions below and let you know. We were thinking that City Hall should wrap around both sides of the float. Can you let us know your reasoning for only having it wrap on the one side:

I will send the new costs to Wendy and get back to you next week. She is away this week returning on Mon

Have a good weekend

Thanks Lesley

S.22(1) From: gary san Sent: Fridy May 01 2015 11:25 AM Froktatives: Leader Subject: RE: 15-120-2 CoV - Pr de 2015 branding - Roat disign 01 (Service Provider's jabin

Hi Leslev

Please find attached the design for the Pride Float. It's been so much fun to put together! While working on the design a few important recommendations came up and I'd like to have them considered if the design passes – before we go into pro

Special recommendations before/during production of the float:

1. Must see if there are any restritctions for height

- Storing the display/signage pieces when not it use - Assembling the display and float in holding area prior to parade day

- On route to/from the parade site and parade day waiting area - Overhead power lines building structures bridges overhead wa kway

- The parade route - Overhead power lines building structures bridges overhead walkways etc

2. Engineers to look at safety in structure. - Appropriate supports

Hardware is adequate and standard
 Necessary air flow considerations for any wind issues and dynamic concerns

3. Print Shop to suggest best material to print on. - Weathering durability

- Storing and packing suggestions

I think these are a I the questions that we should be looking into when the design gets accepted. Let me know f I've missed anything

I think that Protocol would be best to look into all the GREEN recommendations and I can do the BLUE.

I've prepared a revised "Estimate of design costs and time-line" that accommodates the BLUE rec idations and have attached it for Wendy Au. I wont be the best source for the GREEN

Thank you and I hope you are having a great Friday!

Gary

From: Isdev matthews/Byuncover.ca T S 22(1) Subject: TKE 15:16:01:CoV - Proide 2015 branding - Float to come in the next few days (Service Provider's job number#0614) Date: Wed 29 Apr 2015 23:48:21 0000 in and the Mayor's Office. Thank you Gary!

Lesley

From gary earg <mark>5,22(1)</mark> Sent: Wicheday Apri 29 2015 4:31 PM Ter Millhows Leelly Subject: RE: 15 201 CVI - P de 2015 branding - Roat to come in the rest: ew days (Senke Rovder's do number#0614)

Hi Lesley

Thanks for your email. I'm not at the stage yet to send in the float draft. I would like a few more days to get the design to a place where I like it. I'll ikely have something for you by the end of the week

Gary

From Jesley optitioned bootconner ra to S. 222(1) S branding - Approved Logo 02 (Service Provider's job number#0614) Date: Wed 29 Apr 2015 23:17:37 0000

Id now I ke to take these forward to Councillor Stevenson and the Mayor's Office for their input.

Thank you so much - these mock-ups look great. You understood my instructions perfectly. There might be a few tweaks to the endings of the slogan but nothing substantial from our perspective

ou be able to send over your mock-up of the float so that we can present that at the same time? You mentioned that you would be starting to mock something up without the logo. That would be fine with us

We wou

ions but these are incredibly important to have an

ed. Could you please forward my revised estimate to Wendy Au at your c

Thanks! Lesley

From: gary carg Sent: Wahraday Ap 1.9: 2015 11:22 AM Textallarea: Leaky Subject: 62: 15: 301 CoV. - P. de 2015 banding - Approved Logo 02 (Senke Provider's do numbe #0k14)

Hi Lesley

That's great news about the meeting you had yesterday and looks ike you covered plenty of the ground.

Please find attached the requested samples that you wanted to see. Let me know if I've understood your requests and if I've covered everything

Thanks.

Gary

Pro S. 222(1) Subject. RE: CW / Pr de 2015 branding - Logo samples01 (Service Provider's job number#0614) Date: Tue 28 Apr 2015 19:11:48 0000 H Gary

I just got out of the meeting with a few folks and everyone likes option 01B. We have the following comments and suggestions for tweaks

The heart in the I *Heart* Proud should include all colours of the Pride Flag. Here is a ink to a picture of the Pride Flag https://www.google.ca/ w&ved=0CB4OsAO&tb

Provide 1 sample of the logo on a background in each of the Pride Flag colours. For example 1 sample on a purple background 1 sample on a blue background 1 sample on a green background yellow etc. etc. In total six samples to be provided. Provide a sample of logo 01B in black and white leaving only the heart in the rainbow colour.

 When providing the seven samples please make each of them have a different ending with the following:
 I'm Van Proud of our diversity

 o I'm Van Proud to support transgender rights
 I'm Van Proud of our LGBTQ community o I'm Van Proud of our uniqueness o I'm Van Proud of our Sochi achievements o I'm Van Proud for standing up for LGBTQ rights

I'm Van Proud of <u>al</u> of our athletes

I am around the office today so please call me any time if you have questions at 604.829.2039

Thank you Lesley

Receit (Jay) nan <mark>S. 222(1)</mark> Sent: Thoraday Ala 12 2015 4:19 MA Tar Mathematica (Jacobia) Tar Mathematica (Jacobia) Subject: RE: CoV - Pide 2015 transfig - Logo samp ex01 (Service Provider's de number/40614)

Hi Lesley

Thanks for the measurements on the float. I'll send this over to Melissa who worked on it last year and get her layout files. That way I can have them on hand as a template when I start.

Please find attached two brand options for the "I'm Van Proud" slogan. Option01A is more in fitting with the general "I *Heart*..." branding already out there but I personally I ke option01B. It's more fun and playful.

Looking forward to hearing the team's feedback and if this is the direction Counci lor Stevenson still wants to go with.

Thanks. Gary

Hi Gary

Gary Leung Sen o G aph c Desgne , C 604 267 2113 | S.22(1)

F om issiev matthews Bryancouve, ca To S. 222(1) Sub 777 The vendo s a e want ng to know f we want to book one! Date Mon, 20 Ap 2015 20 06 49 0000

Here are the ra ling dimensions of the Pride float.

The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

I hope this is what you were looking for. We are looking forward to seeing your creative ideas for the logo and slogan later this week

Best re

From: Santema Art Sent: Monday Apri 20 2015 10:51 AM To: Matthews Lesey: Campbel Barbara Subject: RE: Pride Parade Trailer

lors are want ng to know If we want to book one

H Lesley The all ng d mensions all offt, wide by 22ft, long... ns de d mensions

Chee s, A t

Prome: Matthews Les ey Senet: Thuxday April 16: 2015 952 AM TocCampbel Barkens: Sentema A 1 Subject: RE: Pride Parade Trail er The vendors are wanting to know If we want to book one!

Hi Barbara and Art

Would e ents of the flatbed once it has all the rallings up? We are doing a whole re-design of the float this year. The designer helping us come up with a

Thanks Lesley

nts. We will certainly be in touch with Art as the concept evolves so we know if it will actually work

| gary Leung's Invoi | ce | | 0333 |
|---|---------------------------------------|--------------------|----------------------|
| Date issued May 21, 201 To C/O Lesley M Client City of Vance 453 West 12th | latthews o uver (Ext | | |
| Job Description and Breakdowns | Time | Fee | |
| Pride 2015 Project - Vendor's Job# 0614 | | | |
| (Invoice for design work completed to date) | | | |
| - Design samples - Pride logo, slogon and float display & signage (Including edits, correspondence & meetings) | (19hrs) | \$1,425.00 | |
| (meraang cara) con esponaence a meenings) | | | |
| (Hourly rate of \$75) Total hours | 19hrs | | |
| SubTotal | | \$1,425.00 | |
| Tax Rate | | (+)5.00% | |
| GST#: 833310287RT0001 | | \$71.25 | |
| Total | | \$1,496.25* | |
| Payment due by June 22, 2015 | *This pric | e does not include | the cost of printing |
| | | | |
| Thank you | | | |
| s.22(1) Payable to Gary Leung | | | |
| City of Vancouver FOI #201 | 5-214 | | Page 51 of |

| <u>"Vigil, Melissa" <melissa.vigil@vancouver.ca></melissa.vigil@vancouver.ca></u> |
|--|
| <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| <u> "Hendren, Paul" <paul.hendren@vancouver.ca></paul.hendren@vancouver.ca></u> |
| <u>"Miller, Janet" <janet.miller@vancouver.ca></janet.miller@vancouver.ca></u> |
| <u>"Zhang, Pearl" <pearl.zhang@vancouver.ca></pearl.zhang@vancouver.ca></u> |
| 4/29/2015 12:28:34 PM |
| Re: 15-120-1 CoV - Pride 2015 branding - Approved Logo 02 (Service Provider's job number#0614) |
| |

I agree with Janet. These look good on the coloured backgrounds.

The white version doesn't stand out as much as the coloured versions. I would suggest keeping the inside text orange like the others.

Melissa

From: <Matthews>, Lesley <<u>lesley.matthews@vancouver.ca</u>>
Date: Wednesday, April 29, 2015 at 11:45 AM
To: "Hendren, Paul" <<u>Paul.Hendren@vancouver.ca</u>>, "Miller, Janet" <<u>Janet.Miller@vancouver.ca</u>>, Melissa Vigil <<u>melissa.vigil@vancouver.ca</u>>, "Zhang, Pearl" <<u>Pearl.Zhang@vancouver.ca</u>>
Subject: Fw: 15-120-1 CoV - Pride 2015 branding - Approved Logo 02 (Service Provider's job number#0614)

Hi everyone,

Here are Gary's updates to the Pride logo\\slogan. Let me know your thoughts before I pass this along to Cllr. Stevenson and Braeden. Lesley

From: gary leung Sent: Wednesday, April 29, 2015 11:22 AM To: Matthews, Lesley Subject: RE: 15-120-1 CoV - Pride 2015 branding - Approved Logo 02 (Service Provider's job number#0614)

Hi Lesley,

That's great news about the meeting you had yesterday and looks like you covered plenty of the ground.

Please find attached the requested samples that you wanted to see. Let me know if I've understood your requests and if I've covered everything.

Thanks. Gary

From: lesley.matthews@vancouver.ca

To: 5.22(1)

Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614) Date: Tue, 28 Apr 2015 19:11:48 +0000 Hi Gary,

I just got out of the meeting with a few folks and everyone likes option 01B. We have the following comments and suggestions for tweaks:

The heart in the I ***Heart*** Proud should include all colours of the Pride Flag. Here is a link to a picture of the Pride Flag <u>https://www.google.ca/search?hl=en-</u>

<u>CA&q=pride+flag&gbv=2&sa=X&oi=image_result_group&ei=pdg_VYGuC47doATBvoDgDw&ved=0CB4QsA</u> <u>Q&tbm=isch</u>

Provide 1 sample of the logo on a background in each of the Pride Flag colours. For example, 1 sample on a purple background, 1 sample on a blue background, 1 sample on a green background, yellow, etc., etc. In total, six samples to be provided.

Provide a sample of logo 01B in black and white leaving only the heart in the rainbow colour.

When providing the seven samples, please make each of them have a different ending with the following:

I'm Van Proud of our diversity

I'm Van Proud to support transgender rights

I'm Van Proud of our LGBTQ community

- I'm Van Proud of our uniqueness
- I'm Van Proud of our Sochi achievements
- I'm Van Proud for standing up for LGBTQ rights

I'm Van Proud of <u>all</u> of our athletes

I am around the office today, so please call me any time if you have questions at 604.829.2039.

Thank you, Lesley

From: gary leung Sent: Tuesday, April 21, 2015 4:19 PM To: Matthews, Lesley Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614)

Hi Lesley,

Thanks for the measurements on the float. I'll send this over to Melissa who worked on it last year, and get her layout files. That way I can have them on hand as a template when I start.

Please find attached two brand options for the "I'm Van Proud" slogan. Option01A is more in fitting with the general "I *Heart*..." branding already out there, but I personally like option01B. It's more fun and playful.

Looking forward to hearing the team's feedback and if this is the direction Councillor Stevenson still wants to go with.

Thanks. Gary

Gary Leung

Senior Graphic Designer, C: 604 267 2113 | E:^{s.22(1)} From: <u>lesley.matthews@vancouver.ca</u> To ^{s.22(1)}

Subject: FW: Pride Parade Trailer????? The vendors are wanting to know if we want to book one! Date: Mon, 20 Apr 2015 20:06:49 +0000 Hi Gary,

Here are the railing dimensions of the Pride float.

• The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

I hope this is what you were looking for. We are looking forward to seeing your creative ideas for the logo and slogan later this week.

Best regards, Lesley

From: Santema, Art
Sent: Monday, April 20, 2015 10:51 AM
To: Matthews, Lesley; Campbell, Barbara
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Lesley The railing dimensions are 7ft. wide by 22ft. long...inside dimensions. Cheers, Art

From: Matthews, Lesley
Sent: Thursday, April 16, 2015 9:52 AM
To: Campbell, Barbara; Santema, Art
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Barbara and Art,

Would either of you happen to have the measurements of the flatbed once it has all the railings up? We are doing a whole re-design of the float this year. The designer helping us come up with a concept would like to know the measurements. We will certainly be in touch with Art as the concept evolves so we know if it will actually work!

Thanks, Lesley

| From: <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
|--|
| To: <u>"gary leung</u> " ^{s.22(1)} |
| Date: 4/29/2015 4:17:37 PM |
| Subject: RE: 15-120-1 CoV - Pride 2015 branding - Approved Logo 02 (Service Provider's job number#0614) |
| Hey Gary, |
| Thank you so much – these mock-ups look great. You understood my instructions perfectly. There might be a few tweaks to the endings of the slogan, but nothing substantial from our perspective. |
| We would now like to take these forward to Councillor Stevenson and the Mayor's Office for their input. |
| Would you be able to send over your mock-up of the float so that we can present that at the same time? You mentioned that you would be starting to mock something up without the logo. That would be fine with us. |
| Let us know how far along you are with the float. |
| Thanks! Lesley |
| From: gary leung Sent: Wednesday, April 29, 2015 11:22 AM To: Matthews, Lesley Subject: RE: 15-120-1 CoV - Pride 2015 branding - Approved Logo 02 (Service Provider's job number#0614) |
| Hi Lesley, |
| That's great news about the meeting you had yesterday and looks like you covered plenty of the ground. Please find attached the requested samples that you wanted to see. Let me know if I've understood your requests and if I've covered everything. |
| Thanks. Gary |
| |
| From: <u>lesley.matthews@vancouver.ca</u> To: ^{\$.22(1)} |
| Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614) Date: Tue, 28 Apr 2015 19:11:48 +0000 |
| Hi Gary, |
| I just got out of the meeting with a few folks and everyone likes option 01B. We have the following comments and suggestions for tweaks: |
| The heart in the I * Heart * Proud should include all colours of the Pride Flag. Here is a link to a picture of the Pride Flag <u>https://www.google.ca/search?hl=en-</u> |
| <u>CA&q=pride+flag&gbv=2&sa=X&oi=image_result_group&ei=pdg_VYGuC47doATBvoDgDw&ved=0CB4QsA</u> <u>Q&tbm=isch</u> |

Provide 1 sample of the logo on a background in each of the Pride Flag colours. For example, 1 sample on a purple background, 1 sample on a blue background, 1 sample on a green background, yellow, etc., etc. In total, six samples to be provided.

Provide a sample of logo 01B in black and white leaving only the heart in the rainbow colour.

When providing the seven samples, please make each of them have a different ending with the following:

I'm Van Proud of our diversity I'm Van Proud to support transgender rights I'm Van Proud of our LGBTQ community I'm Van Proud of our uniqueness I'm Van Proud of our Sochi achievements I'm Van Proud for standing up for LGBTQ rights I'm Van Proud of <u>all</u> of our athletes

I am around the office today, so please call me any time if you have questions at 604.829.2039.

Thank you, Lesley

From: gary leung ^{\$.22(1)} Sent: Tuesday, April 21, 2015 4:19 PM To: Matthews, Lesley Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614)

Hi Lesley,

Thanks for the measurements on the float. I'll send this over to Melissa who worked on it last year, and get her layout files. That way I can have them on hand as a template when I start.

Please find attached two brand options for the "I'm Van Proud" slogan. Option01A is more in fitting with the general "I *Heart*..." branding already out there, but I personally like option01B. It's more fun and playful.

Looking forward to hearing the team's feedback and if this is the direction Councillor Stevenson still wants to go with.

Thanks. Gary

Gary Leung

Senior Graphic Designer, C: 604 267 2113 | E:^{s.22(1)}

From: <u>lesley.matthews@vancouver.ca</u> To:^{s.22(1)}

Subject: FW: Pride Parade Trailer????? The vendors are wanting to know if we want to book one! Date: Mon, 20 Apr 2015 20:06:49 +0000 Hi Gary, Here are the railing dimensions of the Pride float.

The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

I hope this is what you were looking for. We are looking forward to seeing your creative ideas for the logo and slogan later this week.

Best regards, Lesley

From: Santema, Art
Sent: Monday, April 20, 2015 10:51 AM
To: Matthews, Lesley; Campbell, Barbara
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Lesley The railing dimensions are 7ft. wide by 22ft. long...inside dimensions. Cheers, Art

From: Matthews, Lesley
Sent: Thursday, April 16, 2015 9:52 AM
To: Campbell, Barbara; Santema, Art
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Barbara and Art,

Would either of you happen to have the measurements of the flatbed once it has all the railings up? We are doing a whole re-design of the float this year. The designer helping us come up with a concept would like to know the measurements. We will certainly be in touch with Art as the concept evolves so we know if it will actually work!

Thanks, Lesley

| From: | "gary leung" ^{s.22(1)} |
|----------|---|
| To: | <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| Date: | 5/5/2015 11:50:31 AM |
| Subject: | RE: 15-120-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job |
| Gubject. | number#0614) |

Sure thing Lesley – the "Print" or "Web Developer" handling time and fee has been allocated for the communications, file preparation and all things not associated with the design portion. It covers all the questions needed to ask in the process of completing the items on the list, handling the quote portion for out sourced jobs (in the case of buttons and t-shirts – Do we have the most current service provider fees for these items), upload and transfer of files to the printers and web developers etc.

If you look at the break-down you'll see that I have separated a fee for the "float" ("Print Handling") and again for the "Other design materials" ("Print or Web Developer Handling").

Perhaps it's the term Web Developer that is throwing you off – as E-vites are not "Print", I've used the term "Web Developer" for this asset.

I can rebuild a new estimate that adds in slices of time into all of the aspects, but I think it reads better separated out on it's own.

Let me know if that makes any sense and if you want me to rewrite the estimate to make it clearer.

Thanks

Gary

From: lesley.matthews@vancouver.ca

To:^{s.22(1)}

Subject: RE: 15-120-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job number#0614)

Date: Tue, 5 May 2015 18:22:46 +0000

Hi Gary,

I think it would be Gord Morin that you need to connect with. He is from our sign shop and has made all the signage for the float in the past. Below is his contact information.

Telephone 604-871-6223

Email gordon.morin@vancouver.ca

One question that I have about your revised design estimate and timeline. Can you let me know what you mean by Print or Web Developer Handling? I spoke to Melissa Vigil yesterday and per her experience last year, she wasn't familiar with any print or web developer handling. Since there are 8 hours dedicated to this, I just want to be sure what it is when I communicate to Wendy Au.

Thanks, Lesley

From: gary leung ^{s.22(1)} Sent: Tuesday, May 05, 2015 11:08 AM To: Matthews, Lesley Subject: RE: 15-120-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job number#0614)

Thanks for forwarding on the questions to the City Work Yards. I'll do the same with the Print Shop and get them to answer the other questions.

Do you have a contact at the Print Shop I can use?

I can ask Melissa if you like.

Let me know and I'll be sure to have all communications cc'ed with you so that we are on the same page as the answers come in.

Gary

From: <a>lesley.matthews@vancouver.ca

To:^{s.22(1)}

Subject: RE: 15-120-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job number#0614) Date: Mon, 4 May 2015 20:44:08 +0000

Thanks, Gary. You make a really good point, and I now have a much better understanding of the concept. I've sent the mock-up to the City Work Yards and will hopefully hear back on your inquiries by mid-week.

Thank you and I will be in touch very soon.

Lesley

From: gary leung ^{s.22(1)}
Sent: Friday, May 01, 2015 6:17 PM
To: Matthews, Lesley
Subject: Re: 15-120-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job number#0614)

Hi Lesley,

Thanks for getting back to me so quickly. In regards to your question about the display of City Hall, I feel strongly that the DJ should be seen and the open side creates more interest to the float. As the display will be printed 2 sided, it will make a fantastic backdrop for him to rally the crowds. In design asymmetry is an important asset, as it evokes more interest than it's counterpart - symmetry.

I hope that make sense.

Gary

Sent from my iPad

On May 1, 2015, at 4:40 PM, "Matthews, Lesley" <<u>lesley.matthews@vancouver.ca</u>> wrote:

Hi Gary,

This looks really good. We will look into all the "green" questions below and let you know. We were thinking that City Hall should wrap around both sides of the float. Can you let us know your reasoning for only having it wrap on the one side?

I will send the new costs to Wendy and get back to you next week. She is away this week returning on Monday.

Have a good weekend!

Thanks, Lesley

From: gary leung ^{s.22(1)} Sent: Friday, May 01, 2015 11:25 AM To: Matthews, Lesley Subject: RE: 15-120-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job number#0614)

Hi Lesley,

Please find attached the design for the Pride Float. It's been so much fun to put together!

While working on the design a few important recommendations came up and I'd like to have them considered if the design passes – before we go into production:

Special recommendations before/during production of the float:

1. Must see if there are any restrictions for height.

- Print Shop production limitations
- Storing the display/signage pieces when not it use
- Assembling the display and float in holding area prior to parade day

- On route to/from the parade site and parade day waiting area - Overhead power lines, building structures, bridges, overhead walkways etc.

- The parade route - Overhead power lines, building structures, bridges, overhead walkways etc.

- 2. Engineers to look at safety in structure.
- Appropriate supports
- Hardware is adequate and standard
- Necessary air flow considerations for any wind issues and dynamic concerns

3. Print Shop to suggest best material to print on.

- Weathering durability
- Storing and packing suggestions
- Safety

I think these are all the questions that we should be looking into when the design gets accepted. Let me know if I've missed anything.

I think that Protocol would be best to look into all the GREEN recommendations and I can do the BLUE.

I've prepared a revised "Estimate of design costs and time-line" that accommodates the BLUE recommendations and have attached it for Wendy Au. I wont be the best source for the GREEN recommendations, but these are incredibly important to have answered. Could you please forward my revised estimate to Wendy Au at your convenience.

Thank you and I hope you are having a great Friday!

Gary

From: lesley.matthews@vancouver.ca

To:^{s.22(1)}

Subject: RE: 15-120-1 CoV - Pride 2015 branding - Float to come in the next few days (Service Provider's job number#0614) Date: Wed, 29 Apr 2015 23:48:21 +0000

Okay - I will wait until Monday to connect with Councillor Stevenson and the Mayor's Office. Thank you, Gary!

Lesley

From: gary leung ^{\$22(1)} Sent: Wednesday, April 29, 2015 4:31 PM To: Matthews, Lesley Subject: RE: 15-120-1 CoV - Pride 2015 branding - Float to come in the next few days (Service Provider's job number#0614)

Hi Lesley,

Thanks for your email. I'm not at the stage yet to send in the float draft. I would like a few more days to get the design to a place where I like it. I'll likely have something for you by the end of the week.

Gary

From: <u>lesley.matthews@vancouver.ca</u> To:^{s22(1)} Subject: RE: 15-120-1 CoV - Pride 2015 branding - Approved Logo 02 (Service Provider's job number#0614) Date: Wed, 29 Apr 2015 23:17:37 +0000

Hey Gary,

Thank you so much – these mock-ups look great. You understood my instructions perfectly. There might be a few tweaks to the endings of the slogan, but nothing substantial from our perspective.

We would now like to take these forward to Councillor Stevenson and the Mayor's Office for their input.

Would you be able to send over your mock-up of the float so that we can present that at the same time? You mentioned that you would be starting to mock something up without the logo. That would be fine with us.

Let us know how far along you are with the float.

Thanks! Lesley

From: gary leung ^{\$.22(1)} Sent: Wednesday, April 29, 2015 11:22 AM To: Matthews, Lesley Subject: RE: 15-120-1 CoV - Pride 2015 branding - Approved Logo 02 (Service Provider's job number#0614)

Hi Lesley,

That's great news about the meeting you had yesterday and looks like you covered plenty of the ground.

Please find attached the requested samples that you wanted to see. Let me know if I've understood your requests and if I've covered everything.

Thanks.

Gary

From: <a>lesley.matthews@vancouver.ca

To: s.22(1)

Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614) Date: Tue, 28 Apr 2015 19:11:48 +0000

Hi Gary,

I just got out of the meeting with a few folks and everyone likes option 01B. We have the following comments and suggestions for tweaks:

The heart in the I ***Heart*** Proud should include all colours of the Pride Flag. Here is a link to a picture of the Pride Flag <u>https://www.google.ca/search?hl=en-</u> <u>CA&q=pride+flag&gbv=2&sa=X&oi=image_result_group&ei=pdg_VYGuC47doATBvoDgDw&ved=0CB4</u> <u>QsAQ&tbm=isch</u>

Provide 1 sample of the logo on a background in each of the Pride Flag colours. For example, 1 sample on a purple background, 1 sample on a blue background, 1 sample on a green background, yellow, etc., etc. In total, six samples to be provided.

Provide a sample of logo 01B in black and white leaving only the heart in the rainbow colour.

When providing the seven samples, please make each of them have a different ending with the following:

o I'm Van Proud of our diversity

- o I'm Van Proud to support transgender rights
- o I'm Van Proud of our LGBTQ community
- o I'm Van Proud of our uniqueness
- o I'm Van Proud of our Sochi achievements
- o I'm Van Proud for standing up for LGBTQ rights
- o I'm Van Proud of <u>all</u> of our athletes

I am around the office today, so please call me any time if you have questions at 604.829.2039.

Thank you,

Lesley

From: gary leung ^{s.22(1)} Sent: Tuesday, April 21, 2015 4:19 PM To: Matthews, Lesley Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614)

Hi Lesley,

Thanks for the measurements on the float. I'll send this over to Melissa who worked on it last year, and get her layout files. That way I can have them on hand as a template when I start.

Please find attached two brand options for the "I'm Van Proud" slogan. Option01A is more in fitting with the general "I *Heart*..." branding already out there, but I personally like option01B. It's more fun and playful.

Looking forward to hearing the team's feedback and if this is the direction Councillor Stevenson still wants to go with.

Thanks.

Gary

Gary Leung Senior Graphic Designer, C: 604 267 2113 | E:^s From: lesley.matthews@vancouver.ca

To: ^{s.22(1)}

Subject: FW: Pride Parade Trailer????? The vendors are wanting to know if we want to book one! Date: Mon, 20 Apr 2015 20:06:49 +0000

Hi Gary,

Here are the railing dimensions of the Pride float.

The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

I hope this is what you were looking for. We are looking forward to seeing your creative ideas for the logo and slogan later this week.

Best regards,

Lesley

From: Santema, Art
Sent: Monday, April 20, 2015 10:51 AM
To: Matthews, Lesley; Campbell, Barbara
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Lesley

The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

Cheers,

Art

From: Matthews, Lesley
Sent: Thursday, April 16, 2015 9:52 AM
To: Campbell, Barbara; Santema, Art
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Barbara and Art,

Would either of you happen to have the measurements of the flatbed once it has all the railings up? We are doing a whole re-design of the float this year. The designer helping us come up with a concept would like to know the measurements. We will certainly be in touch with Art as the concept evolves so we know if it will actually work!

| Tha | nks, |
|------|------|
| Lesl | ey |

| From: | "gary leung" s.22(1) |
|------------------------|--|
| To: | <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| Date: | 5/19/2015 4:16:57 PM |
| Subject: | RE: 15-120-2 CoV - Pride 2015 branding - Float design V02 (Service Provider's job number#0614) |
| Attachments: | 15-120-1 Pride 2015 Logo_03.pdf |
| | 15-120-2 CoV - Gary Leungs float mock up_02.pdf |
| ooops – here a Gary | are the attachments. |

From: ^{s.22(1)}

To: lesley.matthews@vancouver.ca CC: paul.hendren@vancouver.ca; janet.miller@vancouver.ca Subject: RE: 15-120-2 CoV - Pride 2015 branding - Float design V02 (Service Provider's job number#0614) Date: Tue, 19 May 2015 16:15:39 -0700

Hi Lesley,

Thanks for the feedback and comments from the Mayor's Office meeting you had on Thursday afternoon. Please find attached the changes and additional requests that came out of that meeting.

Can you please note that the additional items requested (not appearing not on the estimate) will have an additional fee attached to them. So far these items that are not on the estimate are – the social media icon and the program (which was discussed at our initial meeting, but wasn't added to the items on the estimate.

I would like to place my first invoice for the hours completed thus far in the project. What are the codes or purchase order numbers needed to appear on the invoice. To whom should I make it out to, and/or attention to.

One more request from my side – who was the person that you communicated with at Manitoba Yards to get your two thumbs up on building the display/getting the height clearance and safety approved? I had a few questions before committing to production of the display.

Thanks. Gary

From: Janet.Miller@vancouver.ca To: lesley.matthews@vancouver.ca;^{s.22(1)} CC: Paul.Hendren@vancouver.ca Subject: RE: Feedback on draft logo and Pride Float concept _{City of Vancouver FOI #2015-214} Gary, the palette is included in the Visual Standards Guide. If you don't have that, let me know and I'll get it to you tomorrow.

From: Matthews, Lesley
Sent: Thursday, May 14, 2015 4:36 PM
To: gary leung
Cc: Hendren, Paul; Miller, Janet
Subject: Feedback on draft logo and Pride Float concept

Hi Gary,

Paul and I had our meeting today to discuss the draft logo and Pride Float concept. The feedback was extremely positive, and overall they love the I'm Van Proud *slogan, and the design of the logo* graphics. They have a couple of suggestions for tweaks,

Tweak the colour of the lettering so that it contrasts better with the orange background and yellow background

They will be tweaking some of the tag lines that follow I'm Van Proud *and sending us 2-3 final* versions mid-week next week

In regards to the float, they would like the following:

Add a I'm Van Proud logo to each panel of the fence along both sides

Change the colour of City Hall to the City's colours blue and green – Janet, can send you the correct pantones to Gary – Elaine should have it?

Change the colours of the banners, flat bed skirt and wheel covers to City blue or green, or alternating – whatever you think would look best.

Additional feature:

An additional request was made for an icon to be created that can be used for social media campaigns around Pride. They would like an icon of City Hall with the Pride heart in the centre.

They would like to see if the large wheel cover on the front of the float can match the City Hall image with the heart in the centre as well

One additional request:

Would you mind changing the image of the semi-trailer pulling the float, to an image of a tractor pulling the float? Please see the tractor in the attached mock-up.

Let me know if you have any questions or wish to discuss.

Thank you!!

Lesley

Lesley Matthews Chief, External Relations and Protocol City of Vancouver 453 West 12th Avenue Vancouver, British Columbia Canada V5Y 1V4

Tel: 604.829.2039 Fax: 604.871.6881

From: lesley.matthews@vancouver.ca

To:^{\$.22(1)}

Subject: RE: Please review comments from the City's Sign Shop - They aren't able to take on the float project. Date: Thu, 14 May 2015 17:52:47 +0000

Yes, I will follow up on this. Thanks for your persistence in getting in touch with Gord.

By the way, my meeting with the Councillor and Mayor's Office is this afternoon. I will let you know how that goes.

Lesley

From: gary leung ^{s 22(1)} Sent: Thursday, May 14, 2015 10:44 AM To: Matthews, Lesley Subject: FW: Please review comments from the City's Sign Shop - They aren't able to take on the float project.

Morning Lesley,

Please find following the comments from Gordon at the City's Sign Shop. Unfortunately, he's not able to help us out on the float display this year. He's made a suggestion to an alternative supplier, but I think we need to use someone from the approved supplier's list that the City has.

Did you want to follow that one up and let me know who we will be using?

Thanks.

Gary

From: \$.22(1)

To: gordon.morin@vancouver.ca CC: lesley.matthews@vancouver.ca Subject: RE: Many thanks Gordon... Date: Thu, 14 May 2015 10:39:46 -0700

Many thanks Gordon for your suggestion.

Perhaps we can collaborate on the next project together. Glad to hear that your keeping busy.

Gary

From: <u>gordon.morin@vancouver.ca</u> To: ^{\$22(1)} Subject: RE: What would your capacity of signage size be? Date: Thu, 14 May 2015 17:20:55 +0000

Hello Gary,

May I recommend 3D Services:

3DS are fabricators and contractors of museum exhibits, displays, sculptural installations, themed environments, real estate sales centers, and retail & restaurant spaces. Over our Thirty-five year history, we've honed the craft of creating effective environments. We're experienced and comfortable taking design ideas from initial concept through to final installation.

Check out their website: http://3dservices.com/

Cheers!

Gord Morín

Trades Supervisor TRAFFIC SIGN SHOP CITY OF VANCOUVER 701 NATIONAL AVE VANCOUVER, BC V6A 4L3 T 604-871-6223 C 10(1)

From: gary leung ^{s.22(1)} Sent: Thursday, May 14, 2015 10:02 AM To: Morin, Gordon Cc: Matthews, Lesley Subject: RE: What would your capacity of signage size be?

Morning Gordon,

Thanks for the email, and I'm wondering if it is the size of the display that is creating the problem to take on the job? These can all be altered to fit your capacities. What would that capacity be?

If, however that you're sure that the job cannot be completed with you, then I wondered if you could suggest a few places that may be able to help us out? I will then be able to pass these on to Lesley Matthews at CoV's Protocol to follow up.

Thanks.

Gary

From: gordon.morin@vancouver.ca

To:^{s.22(1)}

Subject: RE: Questions on printing this years' float signage and display - Follow up Date: Thu, 14 May 2015 13:50:17 +0000

Hello Gary,

I hope you are well. We are experiencing our busiest year ever.....so we are swamped! As you may know Gary as a production shop we produce hundreds & thousands of cookie cutter signs. In looking at your projects requirements we've concluded that the work and the space needed is beyond our scope.

Best regards,

Gord Morín

Trades Supervisor TRAFFIC SIGN SHOP CITY OF VANCOUVER 701 NATIONAL AVE VANCOUVER, BC V6A 4L3 T 604-871-6223 | ^{s.15(1)(I)}

From: gary leung ^{s.22(1)}
Sent: Wednesday, May 13, 2015 6:03 PM
To: Morin, Gordon
Cc: Matthews, Lesley
Subject: FW: Questions on printing this years' float signage and display - Follow up

Hi Gordon,

Just following up on this email I sent you last week. Have you had a chance to take a look at the questions we have for you on the proposed float design? (At this stage this is still a preliminary draft and could change).

Thanks.

Gary

Gary Leung Senior Graphic Designer,

C: 604 267 2113 | E:^{s.22(1)}

From: \$22(1)

To: gordon.morin@vancouver.ca CC: lesley.matthews@vancouver.ca Subject: RE: Questions on printing this years' float signage and display. Date: Tue, 5 May 2015 17:05:24 -0700

Hi Gordon,

It's been a while since we worked together on the Community Planning Signage back in 2012. I hope that this email finds you well.

I'm working alongside CoV's Protocol Department on this years' Pride float and I had some questions regarding the print portion. Attached is a preliminary draft of what we were thinking of and at this point we are gathering information on our limitations and possibilities.

Please see following some questions we hoped you could answer:

- 1. Are there any restritctions for height?
- Print Shop production limitations
- Storing the display/signage pieces when not it use
- Assembling the display and float in holding area prior to parade day
- 2. Print Shop to suggest best material to print on.
- Weather durability (we would like to reuse the display for a number of years)
- Storing and packing suggestions

- Safety

Please let me know if I've forgotten anything or other items that we should consider at this point.

Many thanks.

Gary

PS. Please note: The truck isn't a true replication of what the city will be using.

Gary Leung Senior Graphic Designer, C: 604 267 2113 | E:

From: lesley.matthews@vancouver.ca To:^{\$22(1)}

Subject: RE: Question - Is it appropriate to send the sample of the design to the City Print Shop at this point to illustrate our questions? Date: Thu, 7 May 2015 23:57:21 +0000

Hi Gary,

I spoke to Manitoba Yards today about the feasibility of the proposed Pride Float design, and they were positive about the materials and the costs of construction. As a next step, we are scheduling a meeting with the Mayor's Office to review the proposed concept. I don't know when that will take place, but I will keep you posted and advise of any tweaks.

In terms of your estimate, I reviewed with Wendy and she is comfortable with the revised quote.

Thanks, Lesley

From: gary leung Sent: Tuesday, May 05, 2015 5:06 PM To: Matthews, Lesley **Subject:** RE: Question - Is it appropriate to send the sample of the design to the City Print Shop at this point to illustrate our questions?

Sure thing - Will do.

Gary

From: <u>lesley.matthews@vancouver.ca</u> To:^{\$22(1)}

Subject: RE: Question - Is it appropriate to send the sample of the design to the City Print Shop at this point to illustrate our questions? Date: Tue, 5 May 2015 22:04:54 +0000

Yes, it should be fine as long as you emphasize that this is a preliminary draft and you are just gathering information to inform the City's decision.

Thanks, Lesley

From: gary leung [mailto.^{\$.22(1)} Sent: Tuesday, May 05, 2015 12:04 PM To: Matthews, Lesley Subject: RE: Question - Is it appropriate to send the sample of the design to the City Print Shop at this point to illustrate our questions?

Hi Lesley,

I am compiling the questions to ask the City Print Shop (Gordon Morin) and wondered if it was appropriate to send him along the draft for a sample of what we are thinking. It may help him to get a clearer picture to answer the questions. What do you think?

Gary

To:

From: lesley.matthews@vancouver.ca

Subject: RE: 15-120-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job number#0614)

Hi Gary,

I think it would be Gord Morin that you need to connect with. He is from our sign shop and has made all the signage for the float in the past. Below is his contact information.

Telephone 604-871-6223

Email gordon.morin@vancouver.ca

One question that I have about your revised design estimate and timeline. Can you let me know what you mean by Print or Web Developer Handling? I spoke to Melissa Vigil yesterday and per her experience last year, she wasn't familiar with any print or web developer handling. Since there are 8 hours dedicated to this, I just want to be sure what it is when I communicate to Wendy Au.

Thanks, Lesley

From: gary leung [mailto^{5.22(1)} Sent: Tuesday, May 05, 2015 11:08 AM To: Matthews, Lesley Subject: RE: 15-120-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job number#0614)

Thanks for forwarding on the questions to the City Work Yards. I'll do the same with the Print Shop and get them to answer the other questions.

Do you have a contact at the Print Shop I can use?

I can ask Melissa if you like.

Let me know and I'll be sure to have all communications cc'ed with you so that we are on the same page as the answers come in.

Gary

From: lesley.matthews@vancouver.ca

To:^{s.22(1)}

Subject: RE: 15-120-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job number#0614) Date: Mon, 4 May 2015 20:44:08 +0000

Thanks, Gary. You make a really good point, and I now have a much better understanding of the concept. I've sent the mock-up to the City Work Yards and will hopefully hear back on your inquiries by

mid-week.

Thank you and I will be in touch very soon.

Lesley

s.22(1)

From: gary leung [mailt] Sent: Friday, May 01, 2015 6:17 PM To: Matthews, Lesley Subject: Re: 15-120-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job number#0614)

Hi Lesley,

Thanks for getting back to me so quickly. In regards to your question about the display of City Hall, I feel strongly that the DJ should be seen and the open side creates more interest to the float. As the display will be printed 2 sided, it will make a fantastic backdrop for him to rally the crowds. In design asymmetry is an important asset, as it evokes more interest than it's counterpart - symmetry.

I hope that make sense.

Gary

Sent from my iPad

On May 1, 2015, at 4:40 PM, "Matthews, Lesley" <<u>lesley.matthews@vancouver.ca</u>> wrote:

Hi Gary,

This looks really good. We will look into all the "green" questions below and let you know. We were thinking that City Hall should wrap around both sides of the float. Can you let us know your reasoning for only having it wrap on the one side?

I will send the new costs to Wendy and get back to you next week. She is away this week returning on Monday.

Have a good weekend!

Thanks, Lesley

From: gary leung [mailto Sent: Friday, May 01, 2015 11:25 AM Hi Lesley,

Please find attached the design for the Pride Float. It's been so much fun to put together!

While working on the design a few important recommendations came up and I'd like to have them considered if the design passes – before we go into production:

Special recommendations before/during production of the float:

1. Must see if there are any restritctions for height.

- Print Shop production limitations
- Storing the display/signage pieces when not it use
- Assembling the display and float in holding area prior to parade day

- On route to/from the parade site and parade day waiting area - Overhead power lines, building structures, bridges, overhead walkways etc.

- The parade route - Overhead power lines, building structures, bridges, overhead walkways etc.

- 2. Engineers to look at safety in structure.
- Appropriate supports
- Hardware is adequate and standard
- Necessary air flow considerations for any wind issues and dynamic concerns
- 3. Print Shop to suggest best material to print on.
- Weathering durability
- Storing and packing suggestions
- Safety

I think these are all the questions that we should be looking into when the design gets accepted. Let me know if I've missed anything.

I think that Protocol would be best to look into all the GREEN recommendations and I can do the BLUE.

GREEN recommendations, but these are incredibly important to have answered. Could you please forward my revised estimate to Wendy Au at your convenience.

Thank you and I hope you are having a great Friday!

Gary

From: <u>lesley.matthews@vancouver.ca</u> To: ^{\$22(1)} Subject: RE: 15-120-1 CoV - Pride 2015 branding - Float to come in the next few days (Service Provider's job number#0614) Date: Wed, 29 Apr 2015 23:48:21 +0000

Okay - I will wait until Monday to connect with Councillor Stevenson and the Mayor's Office. Thank you, Gary!

Lesley

From: gary leung [mailto^{s.22(1)} Sent: Wednesday, April 29, 2015 4:31 PM To: Matthews, Lesley Subject: RE: 15-120-1 CoV - Pride 2015 branding - Float to come in the next few days (Service Provider's job number#0614)

Hi Lesley,

Thanks for your email. I'm not at the stage yet to send in the float draft. I would like a few more days to get the design to a place where I like it. I'll likely have something for you by the end of the week.

Gary

From: lesley.matthews@vancouver.ca

To: 5.22(1)

Subject: RE: 15-120-1 CoV - Pride 2015 branding - Approved Logo 02 (Service Provider's job number#0614) Date: Wed, 29 Apr 2015 23:17:37 +0000

Hey Gary,

Thank you so much – these mock-ups look great. You understood my instructions perfectly. There might be a few tweaks to the endings of the slogan, but nothing substantial from our perspective.

We would now like to take these forward to Councillor Stevenson and the Mayor's Office for their input.

Would you be able to send over your mock-up of the float so that we can present that at the same time? You mentioned that you would be starting to mock something up without the logo. That would be fine with us.

Let us know how far along you are with the float.

Thanks! Lesley

From: gary leung [mailtc^{s.22(1)} Sent: Wednesday, April 29, 2015 11:22 AM To: Matthews, Lesley Subject: RE: 15-120-1 CoV - Pride 2015 branding - Approved Logo 02 (Service Provider's job number#0614)

Hi Lesley,

That's great news about the meeting you had yesterday and looks like you covered plenty of the ground.

Please find attached the requested samples that you wanted to see. Let me know if I've understood your requests and if I've covered everything.

Thanks.

Gary

From: lesley.matthews@vancouver.ca To:^{s.22(1)}

Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614) Date: Tue, 28 Apr 2015 19:11:48 +0000

Hi Gary,

I just got out of the meeting with a few folks and everyone likes option 01B. We have the following comments and suggestions for tweaks:

The heart in the I *Heart* Proud should include all colours of the Pride Flag. Here is a link to a picture of the Pride Flag https://www.google.ca/search?hl=en-CA&g=pride+flag&gbv=2&sa=X&oi=image_result_group&ei=pdg_VYGuC47doATBvoDgDw&ved=0CB4 Provide 1 sample of the logo on a background in each of the Pride Flag colours. For example, 1 sample on a purple background, 1 sample on a blue background, 1 sample on a green background, yellow, etc., etc. In total, six samples to be provided.

Provide a sample of logo 01B in black and white leaving only the heart in the rainbow colour.

When providing the seven samples, please make each of them have a different ending with the following:

- o I'm Van Proud of our diversity
- o I'm Van Proud to support transgender rights
- I'm Van Proud of our LGBTQ community
- o I'm Van Proud of our uniqueness
- o I'm Van Proud of our Sochi achievements
- **o** I'm Van Proud for standing up for LGBTQ rights
- o I'm Van Proud of all of our athletes

I am around the office today, so please call me any time if you have questions at 604.829.2039.

Thank you,

Lesley

From: gary leung [mailto^{S.22(1)} Sent: Tuesday, April 21, 2015 4:19 PM To: Matthews, Lesley Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614)

Hi Lesley,

Thanks for the measurements on the float. I'll send this over to Melissa who worked on it last year, and get her layout files. That way I can have them on hand as a template when I start.

Please find attached two brand options for the "I'm Van Proud" slogan. Option01A is more in fitting with the general "I *Heart*..." branding already out there, but I personally like option01B. It's more fun and playful.

wants to go with.

Thanks.

Gary

Gary Leung

Senior Graphic Designer, C: 604 267 2113 | E: s.22(1)

From: lesley.matthews@vancouver.ca

To: s.22(1)

Subject: FW: Pride Parade Trailer????? The vendors are wanting to know if we want to book one! Date: Mon, 20 Apr 2015 20:06:49 +0000

Hi Gary,

Here are the railing dimensions of the Pride float.

The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

I hope this is what you were looking for. We are looking forward to seeing your creative ideas for the logo and slogan later this week.

Best regards,

Lesley

From: Santema, Art
Sent: Monday, April 20, 2015 10:51 AM
To: Matthews, Lesley; Campbell, Barbara
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Lesley

The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

Cheers,

Art

From: Matthews, Lesley
Sent: Thursday, April 16, 2015 9:52 AM
To: Campbell, Barbara; Santema, Art
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Barbara and Art,

Would either of you happen to have the measurements of the flatbed once it has all the railings up? We are doing a whole re-design of the float this year. The designer helping us come up with a concept would like to know the measurements. We will certainly be in touch with Art as the concept evolves so we know if it will actually work!

Thanks, Lesley

Option03A



Gary Leung design 2015 info@gocitycofVancouverFOC#2015-214ryleungonline.com 604 267 2113 Page 84 of 244

Option03B



Option03C



Option03D



Option03E

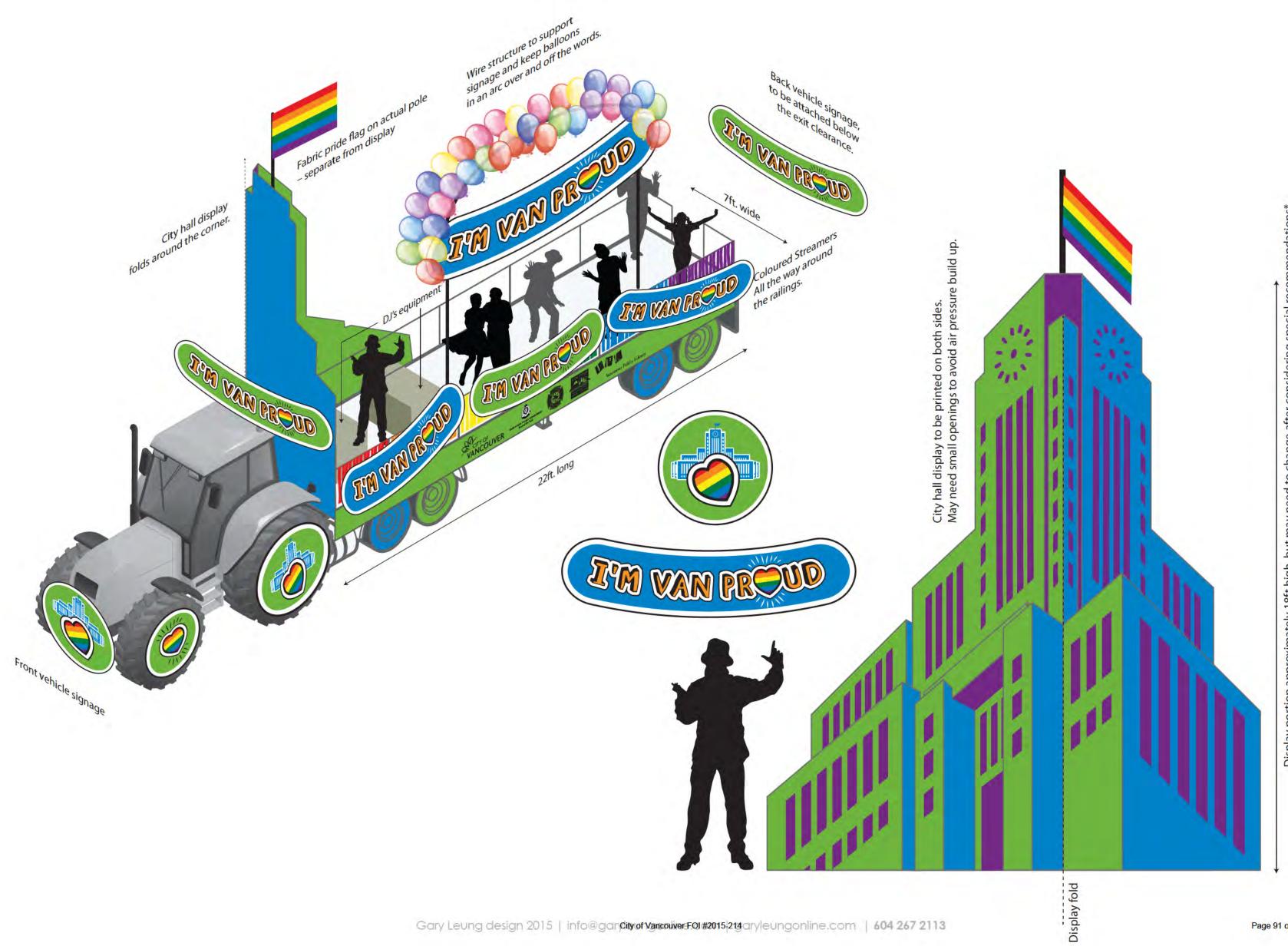


Option03F



Opfion03G





Display portion approximately 18ft high, but may need to change after considering special recommendations*. *Are any restritctions for height (Overhead power lines on route etc). *Engineers to look at safety in structure, supports and necessary air flow dynamic concerns. *Print Shop to suggest best material to print on.

| From: S.22(1) |
|--|
| To: <u>"Matthews" Lasiey" alsiey matthews@vancouver.ca></u> D at e: 6/29/20154:11:50 PM Su bj ec t: RE: 15-120-2 CoV - Pried 2015 branding - Float design V03 (Service Provider's job number#0614) |
| Thanks Lesley for clearing up the Truck's Skirting signage. We must have been sending our emails at the same time. :) Gary |
| From: lesley, matthews@vancouver.ca To: gordon.morin@vancouver.ca; 5, 22(1) CC: dan.elford@vancouver.ca; keti.foorwit@vancouver.ca; art.santema@vancouver.ca Subject.RE: 1512-2 COV-Pride 2015 branding - Float design V03 (Service Provider's job number#0614) Date: Mon, 29 Jun 2015 22:57:35 +0000 |
| Hi Gord Here is the file with the signage for the Pride Parade float. The measurements should be in these files but if not Gary should be able to provide you with them. We are having the skirling done inside City Hall so you don't need to worry about that. Thanks so much Gord. We really appreciate the sign shops support on this project Lesley |
| France Lifer A Cardion Senet: Liferatory June 29: 2013 Adv RM Tot gay rays of Cet. Ex or Dam Risoux Ker. Lang dap Senet Sentema A. E. Na Revus Lesky Subject: RV: 15: 202 CoV - Prote 2015 Landing - Ford History OU (Service Revuel vs. do number#06.14) |
| Helio Gary Could you please provide the necessary artwork (pdf s) and detailed measurements to print: - the tractor wheel covers and front circle sign (print on 6mm corrugated plastic) |
| - the Van Proud panels for the float (print on 6mm expanded PVC plastic e.g. Sintra or .125 aluminum) - the City Hall display (print on 10mm corrugated plastic or .125 alupanel: a dense plastic core material laminated on both faces with thin aluminum) Thank you Gary. |
| Best regards G or d' M or in Trades Supervor |
| au cs services to vectorease to vectorease to vectorease T 60 vectorease to S 1.5(1)(I) to to |
| Nome: Cuord ge: Seant Sent: Marching and 2015 200 PM Technome: Ken: March: Seat Annu S |
| From: Matthews Lesky Sent: Thrutoging Son 2015 2:51 PM Tech program Roberg: Daniel Cer Henden Faul Subject: Frod. 15:1.02.201/- Prod. 2015 branding - Foat design V03 (Senice Rovider's ob number/0614) |
| Please find the most recent mock up of the pride float. Lesley |
| Sent from my iPhone |
| Begin forwarded message: From: "gary leung" Tro: "Mathway, Lesley" (<u>statich und flows @vancouver ca</u> > Subject: RE: 15-120-2 CoV - Pride 2015 branding - Float design VO3 (Service Provider's job number#0614) Hi Lesley, |
| Please find attached the amendments to the Pride Float. Let me know if you've found a location that wil be printing these pieces. Thanks. Gary |
| PS. I only have 7 more business days that I am available to work on this and then I'm setting off on my vacation. I will transfer all my files before then to Corp. Comm. and anything we haven't gotten to can be picked up with another designer of your choice. |
| From Jesley matthews @vancurver.ca To <mark>S. 22(1)</mark> Subject: Tick: Privat Schirts - Final PDFs Date: Tice, 23 Jun 2015 00:20:24 +0000 |
| Thanks for getting this information to William. He has done work for us in the past and is a very reliable guy so I'm positive that we will get a good product. |
| Thanks, Lesley |
| From: 5.22(1) To: <u>leakey matthews@vancouver.ca</u> CC: <u>seakey matthews@vancouver.ca</u> Subject: RE: 15-1202 CoV- Pride 2015 branding - Float design V02 (Service Provider's job number#0614) Date: Tup. 9 Jun 2015 12:27:32 -0700 Hi Lesley. |
| The more pressing items on the timeline, and are in a holding pattern, are the float display and signage. It's been a while since I've heard about the status of these elements. Have you heard any news on the approvals of the designs and a new service provider to print our pieces for the float. |
| Gary From: S.22(1) |
| Hon: S. Z. Z. Manager C. S. Z. Manager C |
| Thanks, I will wait to hear from you regarding the slogans, any further edits on the float design and also the new service provider information who will be printing the float terms. Let me know who you have found that f is the bill and can handle our request, then I'll be happy to make a connection with them. We wont need to go over \$5,000 for the additional work on the social media graphic, but I did want to allocate time for that request. So far only 30 minutes has been used to put it together, and perhaps a further hour for any edits, reformating into flies that City member can use, should cover the request. |
| In total 1.5 hours – a fee of \$112.50 should be considered and added to the estimate (or less if there are no adits needed). Sorry for any confusion on the "program" – it isn't anything different to the one you referred to. You are right, I'm most likely going to be away when the final copy is provided, so no need to add that one in. |
| Thanks once again for sending me the deta is needed so that I can begin the process of payment for the work already completed on the project. I will send that to you by the end of the week and I appreciate your help adding in the account codes before sending it off to AP Central. |
| Any claime or geiling the contact or the person you spoke to comma mamittude ratios regarding the approval or soluture ranging and salesy or the linear daplay re- |
| Gary |
| From: jester matthews@vancouver.ca To <u>S. 22(1)</u> CC: <u>Fault Hender@vancouver.ca</u> Subject: RE: 15:1092 CoV - Pride 2015 branding - Float design V02 (Service Provider's job number#0814) Date: Web. 20 May 2015 18:25:17 +0000 Hi Gary |
| Thanks so much for the quick response. I will share the revised float plan with the Mayor's Office and provide feedback to you. I will also remind them that they are to provide up to three final tag lines to follow the "I'm Van Proud" slogan. I will get those to you as we I. |
| In regards to the program I believe that you will be away when the program is being developed unless my understanding of "program" is different from your understanding. Please clarify. |
| You are more than welcome to send me your first invoice. Please make the invoice out to me with my address information below. I will send it to AP Central and provide the account codes. |

Thank you Lesiey Chef Stathws Chef State al Relations and Potocol Chef Voncouve Voncouve: Bith Columbo Conado USY 144 604 829 2039 S.15(1)(I)

Rom: giry carg [S. 222(1) Sent: Tuckdy Ma Taktatives, Ledy Carlwane Paul Ma Intel Singlet Re: To 1202 CM - Red 2015 banding - Raif dis gn V02 (Serves Roude 's jab number/90614) Singlet Re: To 1202 CM - Red 2015 banding - Raif dis gn V02 (Serves Roude 's jab number/90614)

Thanks for the feedback and comments from the Mayor's Office meeting you had on Thursday afternoon. Please find attached the changes and additional requests that came out of that meeting.

Can you please note that the additional items requested (not appearing not on the estimate) wi I have an additional fee attached to them. So far these items that are not on the estimate are - the social media icon and the program (which was discussed at our initial meeting but wasn't added to the items on the

I would like to place my first invoice for the hours completed thus far in the project. What are the codes or purchase order numbers needed to appear on the invoice. To whom should I make it out to and/or attention to.

my side - who was the person that you communicated with at Manitoba Yards to get your two thumbs up on building the display/getting the height clearance and safety approved? I had a few questions before committing to production of the display One m

Thanks Gary

From: <u>lanet Miller®vancouver</u> ca To: <u>leale mathewate</u> **S. 22(1)** Co <u>puil therdornal warcower</u> ca Subject: RE Feedback on draft logo and Pride Float concept Date: Thu 14 May 2015 33:54:53 0000 Ga y, the palette s included in the V sual Standa ds Gu de. If you don't have that, let me know and I il get it to you tomo i ow.

From: Matthews Les ey Sent: Thursday May 14 2015 4:36 PM Torgay lang Co: Handren Paul; Miler Janet Subject: Feedback on draft ogo and Pr de Float concept

Hi Gary

Paul and I had our meeting today to discuss the draft logo and Pride Float concept. The feedback was extremely positive and overall they love the I m Van Proud slogan and the design of the logo graphics. They have a couple of sug

Tweak the colour of the lettering so that it contrasts better with the orange background and yellow background They will be tweaking some of the tag lines that follow I m Van Proud and sending us 2-3 final versi ons mid-week next week

In regards to the float they would like the following

Add a I m Van Proud logo to each panel of the fence along both sides Change the colour of the banners flat bed skirt and wheel covers to City blue or green or alternating – whatever you think would look best.

Additional feature

An additional request was made for an icon to be created that can be used for social media campaigns around Pride. They would like an icon of City Hall with the Pride heart in the centre

They would like to see if the large wheel cover on the front of the float can match the City Hall image with the heart in the centre as well

Would you mind changing the image of the semi-trailer pulling the float to an image of a tractor pulling the float? Please see the tractor in the attached mock-up

Let me know if you have any questions or wish to discuss

Thank you!! Lesley

Lesley Matthews Ch ef Exte nal Relations of C ty of Vancouve 453 West 12th Avenue Vancouve B t sh Colum Canada VSY 1V4

Tel 604 829 2039

From selev multihevel@vacouver.cs 500 500 Date: Thu 14 May 2015 17:52:47 0000 Yes I will follow up on this. Thanks for your persistence in getting in touch with Gord.

By the way my meeting with the Councillor and Mayor's Office is this afternoon. I will let you know how that goe

Prome gary eurog (<u>mail organykeung/10/lihotms Icom)</u> Sent: Thurday May 14. 2015 10:44 MM Tex Matthews: Ledwy Subject: PW: Please review comments from the City's Sign Shop - They arent able to take on the float project.

Morning Lesley

Please find following the comments from Gordon at the City's Sign Shop. Unfortunately he's not able to help us out on the float display this year tion to an alternative supplier but I think we need to use someone from the approved supplier's ist that the

Did you want to fo low that one up and let me know who we will be using?

Thanks Gary

From: **S.22(1)** To: gordon.marinkev.shcouver.ca CC: leskey.matthews/@vancouver.ca Subject: RE: Many thanks Gordon... Date: Thu 14 May 2015 10:39:46 -0700 Many thanks Gordon for your suggestion. Perhaps we can collaborate on the next project together. Glad to hear that your keeping busy.

Gary

From and the performance of the second secon

May I recommend 3D Services:

3DS are fabricators and contractors of museum exhibits displays sculptural installations

Check out their website: http://3dservices.com/

Cheers!

Gord Morin

Gora Jaco... Trades Supervisor ex is supervisor les la vercouver parti ha iosa ave Ivancouver ec val 4 3 T 60 -871-62231 8.15(1)(I)

From: gary eurg S.22(1) Sent: Thursday M Tection Condon Ce: Matthews Lesley Subject: RE: What would your capacity of s grage size be

Morning Gordon Thanks for the email and I'm wondering f it is the size of the display that is creating the problem to take on the job? These can all be altered to fit your capacities. What would that capacity be?

If however that you're sure that the job cannot be completed with you then I wondered if you could suggest a few places that may be able to help us out? I will then be able to pass these on to Lesley Matthews at CoV's Protocol to follow up

Thanks. Gary

From sardon part Brancouver ca To S.22(1) Subject He: Q est on on pri ting trils years' float signage and display - Follow up Date: Thu 14 May 2015 13:50:17 0000

Hello Gary

I hope you are well. We are experiencing our busiest year ever......so we are swamped! As you may know Gary as a production shop we produce hundreds & thous

As you may how bary as a production shop we produce numbers a thousands of cookie cutter signs. In looking at your projects requirements we ve concluded that the work and the space needed is beyond our scope.

Best regards

Gord Morin

Gord in ... Trades Supervice Recissions of a surecover Part in tora and functioner to ward a T 60 -871-62231 **S.15(1)(I)**

From: gay earg S.222(1) Sent: Wetheddy May 13. 2015 of JrM Techtrin Gordon Cer Matthews Liskly Subject: FW: Questions on printing this years' float signage and display - Follow up

ienced and comfortable taking design ideas from initial concept through to final ins

From S.22(1) To: <u>portion morine vancouver ca</u> CC: <u>islay matthews@vancouver ca</u> Subject: RE: Questions on printing this years' float signage and display. Date: Tue S May 2015 17:05:24 0/700

Hi Gordon

It's been a while since we worked together on the Community Planning Signage back in 2012. I hope that this ema I finds you we I.

I'm working alongside CoV's Protocol Department on this years' Pride float and I had some questions regarding the print portion. Attached is a pre iminary draft of what we were thinking of and at this point we are gathering information on our limitations and pr

Please see fo lowing some questions we hoped you could answe

1. Are there any restritctions for height?

Storing the display/signage pieces when not it use
 Assembling the display and float in holding area prior to parade day

2. Print Shop to suggest best material to print on.

er durab lity (we would like to reuse the display for a number of years) - Storing and packing suggestions

- Safety

Please let me know if I've forgotten anything or other items that we should consider at this point. Many thanks.

Gary

PS. Please note: The truck isn't a true replication of what the city will be using

Gary Leung Sen o G aph c Des gne , C 604 267 2113 | E <mark>S.22(1)</mark>

From: Elegenmethews@encouver ca T_{0}^{2} , 222(2) Subject: RL: OberSon - Is it appropriate to send the sample of the design to the City Print Shop at this point to I lustrate our Date: Thu - 7M sol 2015;23:57:21,0000

Hi Gary

I spoke to Manitoba Yards today about the feasibility of the proposed Pride Float d n that will take place but I w II keep you posted and advise of any t

In terms of your estimate I reviewed with Wendy and she is comfortable

Thanks Lesley

Room gary strat (mill S.22(1) Sent: Ti-kesky May CS TarkMathons, Leady Subject: RF: Question - Is it appropriate to send the sample of the design to the QHy Mith Stop at this point to itastiste our que Subject: RF: Question - Is it appropriate to send the sample of the design to the QHy Mith Stop at this point to itastiste our que

Sure thing - Will do.

Gary

From: lesley matthews@vancouver_ca To <mark>S. 222(1)</mark> late to send the sample of the design to the City Print Shop at this p Date: Tue 5 May 2015 22:04:54 0000

Yes it should be fine as long as you emphasize that this is a preliminary draft and you are just gathering in

Thanks Lesley

Rem: gr yr eng Secti Tuiwdy Myr (d. 2015 12 0 / PA Textafficaes Lealy Subject: R:- Cuudon - 1: A gorportale to sand he sample of the design to the Dig Phrt Shop at this part to i lubitate our questions

Hi Lesley

mpl ing the questions to ask the City Print Shop (Gordon Morin) and wondered f it was appropriate to send him along the draft for a sample of what we are thi king. It may help him to get a clearer picture to answer the questions. What do

Gary

From: Indue mythawt filoance wer ca to S. 222 (1) Subject: Rt: 13 10-2 CoV - Price 2015 branding - Float design 01 (Service Provider's job number#0614) Date: Tue 5 May 2015 18:22:46 0000

Hi Gary

I think it would be Gord Morin that you need to connect with. He is from our sign shop and has made all the signage for the float in the past. Below is his contact informat

Telephone 604-871-6223

Emalgordon morin@vanci

One au ion that I have about your revised design estimate and timeline. Can you let me know what yo

Thanks Lesley

Renet: pay any S. 22(1) Sent: Includy May 02 2015 11 CB AM Exclusionse Lawy 04 2015 11 CB AM Exclusionse Lawy Subject: RE: 15 102 COV - Pr dz 2015 trand rg - Roat des gr 01 (Service Provider's job num Subject: RE: 15 102 COV - Pr dz 2015 trand rg - Roat des gr 01 (Service Provider's job num

Thanks for forwarding on the questions to the City Work Yards. I'll do the same with the Print Shop and get them to answer the other or Do you have a contact at the Print Shop I can use? I can ask Melissa if you ike.

Let me know and I'll be sure to have all communications cc'ed with you so that we are on the same page as the answers come in.

Gary

Tro **5.22(1)** a 2015 branding - Float design 01 (Service Provider's job number#0614) Date: Mon 4 May 2015 20:44:08 0000

Thanks Gary. You make a really good point and I now have a much better understanding of the concept. I've sent the mock-up to the City Work Yards and will hopefully hear back on your inquiries by mid-weel

Thank you and I will be in touch very soo

Lesley

Rom: gary ang S.22(1) Sent: Ir dy May 01 2015 e17 PM Subject: Rr: 15/122 CW - P dr 2015 transfig - Rait disign 01 (Senker-Roulders job number

Hi Lesley

Thanks for getting back to me so quickly. In regards to your question about the display of City Hall I feel strongly that the DJ sh etry is an important asset as it evokes more interest than it's counterpart - syr

I hope that make sense

Gary Sent from my iPad

On May 1 2015 at 4:40 PM "Matthews Lesley" <lesley.matthews@vancouver.ca> wrote: Hi Gary

This looks really good. We wil look into all the "green" questions below and let you know. We were thinking that City Hall should wrap around both sides of the float. Can you let us know your reasoning for only having it wrap on the one side

I will send the new costs to Wendy and get back to you next week. She is away this week returning on Monday

Have a good weekend!

Thank Lesley

s.22(1)

Prom: gary burg Sent F 14y May 01 2015 11:25 AM En Walthows Leve Subject: RC: 15-100 2 Col/ - Pride 2015 branding - F cat design 01 (Serves Provide 's job number #6614) Subject: RC: 15-100 2 Col/ - Pride 2015 branding - F cat design 01 (Serves Provide 's job number #6614)

Hi Lesley

Please find attached the design for the Pride Float. It's been so much fun to put together!

While working on the design a few important recommendations came up and I'd like to have them considered if the design passes - before we go into production:

Special recommendations before/during production of the float:

r hand ing. Since there are 8 hours dedicated to this 1 just want to be sure what it is when I communicate to We

ing the display and float in holding area prior to parade On route to from the parade site and parade day waiting area - Overhead power lines building structures bridges
 - The parade route - Overhead power lines building structures bridges overhead waikways etc.

2. Engineers to look at safety in structure. Appropriate sup - Hardware is adequate and standard Necessary air flow considerations for any wind issues and dynamic

3. Print Shop to suggest best material to print on. - Storing and packing suggestions - Safety

I think these are all the questions that we should be looking into when the design gets accepted. Let me know if I've missed anything.

I think that Protocol would be best to look into all the GREEN recommendations and I can do the BLUE

I've prepared a revised "Estimate of design costs and time-line" that accommodates the BLUF recommendations and have attached it for Wendy Au. I wont be the best source for the GREEN recommendations but these are incred bly important to have answered. Could you please forward my revised estimate to Wendy Au at your conv

Thank you and I hope you are having a great Friday

Gary

From: Isaley.matthews.et/wancower.cs To 2011 1931 CoV — Mrke 2015 branding - Float to come in the next few days (Service Provider's job number#0614) Date: Wed 29 Apr 2015 23:48:21 0000 Owy : Will wait wait Monday to connect whic Caucil or Steemens and the Mayor's Office. Thank you Gary!

Remar, gring van 19. Remark Warden 29. proj 29. 2015 4-31 IM The Walthows Level Subject: RE: 15:10-1 CoV - Risk 2015 brandrog - Foat Io come in the next flow days (Servez Rowlars job number #0616) Subject: RE: 15:10-1 CoV - Risk 2015 brandrog - Foat Io come in the next flow days (Servez Rowlars job number #0616)

Thanks for your email. I'm not at the stage yet to send in the float draft. I would ike a few more days to get the design to a place where I like it. I'l likely have something for you by the end of the weel Gary

From Jesker matthews @vacrouver.ra To <mark>S. 22(1)</mark> 2015 branding - Approved Logo 02 (Service Provider's job number#0614) Date: Wed 29 Apr 2015 23:17:37 0000

Hey Gary

Thank you so much - these mock-ups look great. You understood my instructions perfectly. There might be a few tweaks to the endings of the slogan but nothing substantial from our perspective

uld now like to take these forward to Councillor Stevenson and the Mayor's Office for their input.

uld you be able to send over your mock-up of the float so that we can present that at the same time? You mentioned that you would be starting to mock so mething up without the logo. That would be fine with us

Let us know how far along you are with the float.

Thanks! Lesley

From: giry kang Sent: Wichnediay, April 29: 2015 11:22 AM Ter Mittowic Lesing Sourgeot: Ro: 15: 1201 COM - Pada 2015 branding - Approved Logo 02 (Service P oxiders job number #0614)

Hi Lesley

That's great news about the meeting you had yesterday and looks like you covered plenty of the ground. Please find attached the requested samples that you wanted to see. Let me know if I've understood your requests and f I've covered everything

Thanks Gary

From Index mathews (Byzano user ca To S. 22241) Subject: RE: CoV - Prode 2015 branding - Logo samples01 (Service Provider's job number#0614) Date: Tue 28 Apr 2015 19:11:48 0000

Hi Gary

I just got out of the meeting with a few folks and everyone I kes option 01B. We have the following comments and suggestions for two

The heart in the I*Heart* Proud should include all colours of the Pride Flag. Here is a link to a picture of the Pride Flag https://ww

Provide 1 sample of the logo on a background in each of the Pride Flag colours. For example 1 sample on a purple background 1 sample on a blue background 1 sample on a green background yellow etc. etc. In total six samples to be provided

Provide a sample of logo 01B in black and white leaving only the heart in the rainbow colour

When providing the seven samples please make each of them have a different ending with the following o I'm Van Proud of our diversity

o I'm Van Proud to support transgender rights

o I'm Van Proud of our LGBTQ community o I'm Van Proud of our uniqueness

o I'm Van Proud of our Sochi achievements

I'm Van Proud for standing up for LGBTQ right
 I'm Van Proud of <u>all</u> of our athletes

I am around the office today so please call me any time if you have questions at 604.829.2039.

Thank you Lesley

From: gay kun <mark>S. 22(1)) Sent:</mark> Tunday, Kar IZI 2015 4:197M Te Mithow Lesky Subject: R:: Our F-rik 2015 branding - Logo samples01 (Serve Provider's job number#0614)

Hi Lesley

Thanks for the measurements on the float. Ill send this over to Melissa who worked on it last year and get her layout files. That way I can have them on hand as a template when I start.

Please find attached two brand options for the "I'm Van Proud" slogan. Option 01A is more in fitting with the general "I + Heart*..." branding already out there but I personally like option 0. B. It's more fun and playful.

Looking forward to hearing the team's feedback and if this is the direction Councillor Stevenson stil wants to go with.

Thanks. Gary

Gary Leung Sen o G aph c Des gne , C 604 267 2113 | S.22(1)

F om lesley matthews Byancouve_ca To S. 22(1). Subject TW F dePa ade T a le ?????? The vendo s a e want ng to know f we want to book one! Date Mon, 20 Ap 2015 20 06 49 0000

Hi Gary

Here are the railing dimensions of the Pride float.

The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

I hope this is what you were looking for. We are looking for deas for the logo and slogan later this

rs are wanting to know if we want o book one

lema Art Iday April 20 2015 10:51 AM Ivs Lesley; Campbell Barbara RE: Pride Parade Trater are wanting to know if we want o book one!

The all ng d mens ons a e 7ft, w de by 22ft, long... ns de d mens ons.

Chee s, A t

From: Matthews Lesley Sent: Thursday April 16 2015 9:52 AM Tec Campbell Barbara: Santema Art Subject: RE: Pride Parade Trailer

Hi Barbara and Art

elther of you happen to have the measurements of the flatbed once it has a I the railings up? We are doing a whole re-design of the float this year. The designer helping us come up with a concept would like to know the measurements. We will certainly be in touch with Art as the concept evolves so we know if it w ll actually work

From: S.22(1) To: <u>Matthews Lesley' clealey matthews@vancouver.ca></u> Date: 60/2015 1251/05 PM Suljact: RE: 151/203 CoV - Pride 2015 branding - T-Shirts – Great West Graphics Base Estimates (Please note these may change slightly when final artwork is approved)

Thanks Lesley for the updates.

So the T-Shirts (Front/Back) artwork have been approved and I can send files to Samantha? If so, I'll send her our final files, along with the final sample PDF you have approved and give your name as the contact for shipping the goods to. She may come back with a final quote with all the new information (which shouldn't be too far from the initi

Thanks Gary

From: Iselay: matthews@vancouver.ca To S.22(1) CC: Subject: RE: 15-120-3 CoV - Pride 2015 branding - T-Shirts – Great West Graphics Base Estimates (Please note these may change slightly when final artwork is approved) Date: True, 9 Jun 2015 19:40:55 + 0000

Hi Gary,

We will have to go with front/back printed tees with the back CoV logo in whe. I will get a PO right away and send t to Great West Graphics. In regards to the other items, I wil comm to going through everything tomorrow. I apologize that I haven't been back to you sconer. The float is in a b t of a holding pattern. We received a quote from 3D Services, and the estimate came in much higher than we anticipated. We're in the process of talking to other departments at the City to see f there are less expensive options for the signage and City Hall structure. I will keep you posted on this.

Lesley

From gay bang timuto **S.22(1)** Sente Tukady June (9) Tek Mathitons Leave Tek Mark Handren Rud Subjects TE: 15:75:30 - 74 az 2015 tranding - T-Shris - Great West Graphics Base Estimates (Researche Rese may charge slightly when final artwork is app

Hi Lesley

I am just checking in with you to see f you received my email from yesterday with the final T-Shirts to approve?

We are waiting on the approval for this.

Great West Graphics have provided these base estimates for the t-shirts. I've had Samantha break it down into front/back printed Tees and Front printed Tees so we can see the di shipping costs will also need to be added when the address of delivery is determined. ate is the Front/Back printed Tees (we can only print Backs with one ink colour - either a Black or White ink). Final quotes will need to be adjusted once the T-shirts are approved and Great West Graphics can see the final product. They have told me

Please provide approval if you are happy with the fee and final samples I sent you vesterday.

Also Great West Graphic need the necessary Purchase Order Code to use in the billing process and the final shipping details (person and address who will be receiving the goo

Thanks Gary

From S.22(1) To: lesky.matthews@vancouver: CC: lanet m^{att}

To leafer matthews/Brancourer.ca CC: junet/milet/encourer.ca junu.lendrem@vancouver.ca Subject: IVN 15120-3 CoV-Pride 2015 hranding - T-Shirts needing one last approval for colour matching Great West Graphics 2015 inks (Service Provider's job number#0614) Date: Mon 8 Jun 2015 133:33:15-0700

Hi Lesley

Thanks for answering my questions. I've reached out to Samantha at the T-Shirt printing company and asked for a few quotes (Front & Back Printing or only Front Printing) of the T-shirts. In her initial response she said the fee for n (but we will need to keep the back to only one colour - white or black ink only)

I will let you know when she has something put together for you to approve as an estimate from them. She will need to see all final versions before she can commit to a final quote

In the meantime I've put together the drafts of the ink colours we can use with them – along with the messaging and a suggestion for the back of the T-Shirt

Please let me know if these are approved and I'll send this draft onto Samantha for a more final quote

Hope you are having a great day. Gary

PS. Great West Graphics has sent me their new colour swatches for 2015 and their Dark Purple is more closer to what we want than the version of swatches used in 2011/12

From: lesley matthews@vancouver.ca CC: ______il Handren@Vancouver.ca Subject: RE: 15-120-3 CoV - Pride 2015 branding - Questions on T-shirts and Buttons (Service Provider's job number#0614) Date: Tue 2 Jun 2015 23:55:01 0000

Hi Gary P ease see responses in red. Lesley

From: gary leung S.22(1) Sent: Tuesday Julie 02, 2015 3 05 PM

Tex Mattews: Les ey Co: Miler Janes: Hendren Paul Subject: RE: 15 120-3 CoV - Pride 2015 branding - Questions on T shirts and Buttons (Service Provider's job numb

Thanks Lesley for the update on the project. I have a few questions before moving forward

1. How many of each of the versions do you want to produce?

(Please provide a breakdown of the versions for both buttons and t-shirts)

| Colour | Small | Medium | Large | X- Large | XX- Large |
|--------|-------|--------|-------|-------------|--------------|
| Yellow | 2 | 6 | 8 | 7 | 0 |
| Orange | 2 | 6 | 8 | 7 | 1 |
| Red | 2 | 6 | 8 | 7 | 1 |
| Green | 3 | 8 | 8 | 7 | 1 |
| Blue | 2 | 6 | 8 | 7 | 1 |
| Purple | 3 | 8 | 8 | 7 | 1 |



2. If you could confirm that we are going with the "Van Proud" tag lines and not "I'm Van Proud" that would be great

The tag line is "Van Proud" not "I'm Van Proud"

3. Please note that the T-shirts may be slightly different in colour from what is indicated in the drafts we have been working on.

We used non-fluorescent in the past and I would prefer to stay consistent. To make the purple look as close to the logo example. le as possible would it be possible to use the Neon Purple for the purple only and the rest of the colours keep them non-flu

I've attached the swatches once again of the T-Shirt colours and we can go two ways with the fabrics - Non Fluorescent or Fluo

Here are the list choices:

Non-Fluorescent: GWG Yellow (PMS 109C) GWG Orange (30400) GWG Scarlet (40000) GWG Kelly Green (70500) GWG Royal Blue (PMS 2728)

GWG Dark Purple (50400) ... this one has the biggest difference from the drafts provided

Or

Fluorescent:

Neon Yellow (90010) Neon Orange (90310) Neon Red (90610)

Neon Green (90210) ... this one has the biggest difference from the drafts provided Neon Blue (90110)

Neon Purple (90810)

Let me know which choice you like the best - or if you feel that another c

Thanks. Gary

From: lesley.matthews@vancouyer.ca To \$22(1) Paul Hendren@vancouver.ca CC: Janet.M lier@vancouyer.ca

CC: Ianel Milet@Mincouver ca Subject: RE: 15:120-1 COV - Pride 2015 branding - Logo and Slogan V04 (Service Provider's job number#0614) Date: Tue 2 Jun 2015 21:39:27 0000

Hi Gary

the button and t-shirt design based on the "Van Proud" tag ines. I am st II wa ting for 3D Services to get back t

...Sorry here's the attachment of the new amended Slogans and I've also included the colours of the available T-shirts

Gary

From **S.22(1)** To: paul-hendren@vancouver.ca CC: janet.miller@vancouver.ca; jesey.matthew Subject: RE: 15-120-2 CoV - Pride 2015 brai Date: Mon 1 Jun 2015 11:48:55 -0700 1 V02 (Service Pr

Hi Paul

Please find attached the amendments to the "Van Proud" graphic and the added slogans. I have one question

was used last year that printed the Tees and there may be a slight difference in what's available through their stocks. If the team at Protocol can note this then there won't b

regarding the colour backgrounds that were requ

sent the colour of T-shirts they will be p

Thanks

Gary

rrum: <u>Paul Hendren@vancouver.ca</u> To: <u>lesley.matthews@vancouver.ca</u> CC: <u>Janet.M ller@vancouver.ca</u> Subject: RE: 15-120-2 CoV - Pride 2015 branding - I Date: Mon 1 Jun 2015 16:30:24 0000 /02 (Service Provider's job number#0614

Hi Gary

Sorry for the delay! Below are the slogans

Van Proud of our LGBTTQ community

Van Proud of our diversity

Van Proud of our inclusive city

Van Proud to support equality

Van Proud to support Trans rights

Van Proud to support LGBTQ rights

Van Proud of our LGBTQ athletes

The Mayor's Office want to look at them without the l'm"

Thanks

Tomer to kill hypot, besky Seme Friday, Myy 2015 11:49 AM Ter gangvarg70/thetmail.com; Hendren Paul Cer Mire Janet Subject: Ro: 15-120-2 CoV - Prid: 2015 transling - Foat design V02 (Sonke Provider sjeb nur Subject: Ro: 15-120-2 CoV - Prid: 2015 transling - Foat design V02 (Sonke Provider sjeb nur

H all,

I e-ma led with B aeden at the end of day yeste day. Paul, would you give B aeden a call ght now. I had to e-send him the logos and oig nal tagines to eview. If fo isome still addition to get them, they a ein VanD

Thanks! Lesley

S.22(1) From: gary leung [Sent: F iday May 29 2015 11:43 AM

To: Hendren Paul Cc: Miler Janet; Matthews Lesley Subject: RE: 15-120-2 CoV - Pride 2015

Hi Paul

It looks as though Lesley is out of the office until Monday June 1st. She was getting back to me yesterday on approvals for the float from the Mayor's Office whether we are going to use 3D Services to print our items and the fina ized three slogans that will accompany the "I'm Van Proud" graphic

Did she leave you any news to relay to me on these items?

Sorry for the persistent emailing but I'm trying to keep on timeline and we are already a week over where we should be. The answers from the Mayor's Office have been holding us up for about

Any news or getting an answer would be greatly appreciated Gary

From: S.22(1) To: Jesley matthews@yapcounct CC: paul.head

Subject: RE: 15-120-2 COV - Pride 2015 branding - Float design V02 (Service Provider's job number#0614) Date: Fri 29 May 2015 11:37:27 -0700

Any news on the approvals for the float?

To let you know my movements next week - I've got a work travel commitment next week and will be out of the office on Wednesday June 3d and will return to the office Saturday June 6th. If you could please keep that in mind for timing and letting the Mayor's Office know approvals are needed today to keep us fulfil ing the agreement we have

Thanks. Gary

From: lesley matthews @vancouver.ca To S.22(1) CC: Paul Hendren@vancouver.ca; Janet N

ommitted to finalizing the slogans and approving the Float display by end of day today

s.22(1) From: gary leung (rr Sent: Thursday May 28 2015 11:12 AM To: Matthews Lesey Cc: Hendren Paul; MTer Janet Subject: RE: 15-120-2 CoV - Pride 2015

anding - Foat design VO2 (Service P

Morning Lesley

How is your Thursday shaping up?

I'm just checking in with you to see if we can get some answers from the Mayor's Office regarding finalizing slogans and approvals on the Float displays. We have been waiting on a response from them for a week and we are running behind our schedul

Is there any way to get the necessary approvals from the right people for float ASAP?

Thanks. Gary

Gary Leung Sen o G aph c Des gne C 604 267 2113 | E <mark>S.22(1)</mark>

From S.22(1) To jester, matthews/suncouver ca CC: paul hendres/suncouver ca Subject: RC: 15-120-2 COV - Pride 2015 branding. Float design V02 (Service Provider's job number#0614) Date: Wed 2 OM 2015 12:13:19-2700

Hi Lesley

Thanks I will wait to hear from you regarding the slogans any further edits on the float design and also the new service provider information who wil be printing the float items. Let me know who you have found that fits the bill and can handle our request then I'll be happy to make a co

We wont need to go over \$5 000 for the additional work on the social media graphic but I did want to allocate time for that request. So far only 30 minutes has been used to put it together and perhaps a further hour for any edits reformatting into files that City member can use should cover the request.

In total 1.5 hours – a fee of \$112.50 should be considered and added to the estimate (or less if there are no edits needed).

Thanks so much for the quick response. I will share the revised float plan with the Mayor's Office and provide feedback to you. I will also remind them that they are to provide up to three final tag lines to follow the "I'm Van Proud" slogan. I will get those to you as well

You are more than welcome to send me your first invoice. Please make the invoice out to me with my address information below. I will send it to AP Central and provide the activity to describe the activity to the second term of the activity term of the activity term of the activity term of t

In regards to the additional items requested 1 think the only additional item is the social media icon. Please let me know the estimated number of hours/rate for this piece of work. If the development of the social media icon is going to push the contract over the \$5000 mark then we will have to look at other options for creating the icon

Page 98 of 244

Sorry for any confusion on the "program" - it isn't anything different to the one you referred to. You are right I'm most likely going to be away when the final copy is provided so no need to add that one in.

Thanks once again for sending me the details needed so that I can begin the process of payment for the work already completed on the project. I wi I send that to you by the end of the week and I appreciate your help adding in the account codes before sending it off to AP Central

Any chance of getting the contact of the person you spoke to down at Manitoba Yards regarding the approval on structure height and safety of the float display

In regards to the program 1 believe that you will be away when the program is being developed unless my understanding of "program" is different from your understanding. Please clarify.

Much appreciated.

Gary

From: lesley matthews@vancouver.ca To S.22(1) CC: Paul Hendren@vancouver.ca; Jane

Thank you

Hi Gary

LL: Paul Hendfendfvancouver (z: Janet M ller@vancouver ca Subject: RE: 15-120-2 CoV - Pride 2015 branding - Float design V02 (Service Provider's job number#0614) Date: Wed 20 May 2015 18:25:17 0000

s.15(1)(I)

Sent: Tuesday May 19 2015 4:16 PM To: Matthews Lesey CC: Handren Pau: Mirer Janet Subject: RE: 15-120-2 CoV - Pride 2015 br

ling - Foat design VO2 (Service Providers job numb

Hi Lesley

Thanks for the feedback and comments from the Mayor's Office meeting you had on Thursday afternoon. Please find attached the changes and additional requests that came out of that meeting

Can you please note that the additional items requested (not appearing not on the estimate) will have an additional fee attached to them. So far these items that are not on the estimate are – the social media icon and the program (which was discussed at our initial meeting but wasn't added to the items on the estimate

I would like to place my first invoice for the hours completed thus far in the project. What are the codes or purchase order numbers needed to appear on the invoice. To whom should I make it out to and/or atte

One more request from my side – who was the person that you communicated with at Manitoba Yards to get your two thumbs up on bu Iding the display/getting the height clearance and safety approved? I had a few questions before committing to production of the display

Thanks Gary

From: <u>Lanet Miller@vancouver ca</u> To: <u>lasky matthews@vancouver ca</u> CC: <u>Paul Hendren@vancouver ca</u> Subject: RE: Feedback on draft logo and Pride Float concept Date: Thu 14 May 2015 23:54:53 0000

Ga y, the palette s included in the V sual Standa ds Guide. If you don't have that, let me know and I lliget it to you tomo i ow

From: Matthews Lesley Sent: Thursday May 14 2015 4:36 PM Torgary eung Co: Hendren Paul; Miler Janet Subject: Feedback on draft logo and Pride F cat concept

Hi Gary

Paul and I had our meeting today to discuss the draft logo and Pride Float concept. The feedback was extremely positive and overall they love the I m Van Proud slogan and the design of the logo graphics. They have a couple of sugges

Tweak the colour of the lettering so that it contrasts better with the orange background and yellow background They will be tweaking some of the tag lines that follow *I m Van Proud* and sending us 2-3 final versions mid-week next week

In regards to the float they would like the following

Add a I m Van Proud logo to each panel of the fence along both side Change the colour of City Hall to the City's colours blue and green – Janet, can send you the correct pantones to Gary – Elaine sh

Change the colours of the banners flat bed skirt and wheel covers to City blue or green or alternating - whatever you think would look best

Additional feature

An additional request was made for an icon to be created that can be used for social media campaigns around Pride. They would like an icon of City Hall with the Pride heart in the centre They would like to see if the large wheel cover on the front of the float can match the City Hall image with the heart in the centre as well

Would you mind changing the image of the semi-trailer pulling the float to an image of a tractor pul ing the float? Please see the tractor in the attached mock-up

Let me know if you have any questions or wish to discuss.

Tel 604 829 2039 Fax 604 871 6881

Thank you!! Lesley Lesley Lesley Matthews Chef Exte nal Relations and Piotocal City of Vancouve 433 West 12th Avenue Vancouve Bitsh Columbia Canada VSY 1V4

From Leader mithaut Black on the City's Sign Shop - They aren't able to take on the float project. Date: Thu 14 May 2015 17:52:47 0000

Yes 1 w II follow up on this. Thanks for your persistence in getting in touch with Gord.

By the way my meeting with the Councillor and Mayor's Office is this afternoon. I will let you know how that goes

S.22(1)
Form: gry korg
Sent: Thrusdy My 14:2015 10:44 MA
Ta Mathema Lease
Subject: FW. Preserverw comments from the Chys Sgn Stop - They aren't able to take on the load proced

Morning Lesley

Please find following the comments from Gordon at the City's Sign Shop. Unfortunately he's not able to help us out on the float display this year. He's made a suggestion to an alternative supplier but I think we need to use someone from the approved supplier's list that the City has

Did you want to follow that one up and let me know who we will be using?

Thanks.

Gary

From S.22(1)

To: gordon.morin@vancouver.ca CC: Jesley matthews@vancouver.ca Subject: RE: Many thanks Gordon... Date: Thu 14 May 2015 10:39:46 -0700

Many thanks Gordon for your suggestion. Perhaps we can collaborate on the next project together. Glad to hear that your keeping busy.

Gary

From: sordon morin@vancouver ca To: **S.22(1)** y of signage size be? Date: Thu 14 May 2015 17:20:55 0000

Hello Gary

May I recommend 3D Services:

3DS are fabricators and contractors of museum exhibits displays sculptural installations themed environments real estate sales centers and retail & restaurant spaces. Over our Thirty-five year history we've honed the craft of creating effective environments. We're experienced and comfortable taking design ideas from initial concept through to final installation

Check out their website: http://3dservices.com/

Cheers!

Gord Morin

 Trades Superv sor
 xx
 ic sco seto
 vancouver

 101 NA 10NA AVE VANCOUVER, BC V6A 4 3
 T
 60
 -871-6223 I C
 60
 -603-278

From: gary kung [Sent: Thursday Ma Tet Morin Contro

Cc: Matthews Lesley Subject: RE: What would your capacity of signage size be

Thanks for the email and I'm wondering if it is the size of the display that is creating the problem to take on the job? These can all be altered to fit your capacities. What would that capacity be?

If however that you're sure that the job cannot be completed with you then I wondered if you could suggest a few places that may be able to help us out? I will then be able to pass these on to Lesley Matthews at CoV's Protocol to follow up

Morning Gordon

Thanks. Gary

From: gordon.morin@vancouver.ca ears' float signage and display - Follow up Date: Thu 14 May 2015 13:50:17 0000 Hello Gary

of cookie cutter signs. In looking at your projects requirements we ve concluded that the

Best regards

Gord Morin

Gord Mort... Trades Supersor Bar Festore El o VARCHARE TO AN ANT VARCHARE BURG 43 T 60 -871-62231 S.15(1)(I)

work and the space needed is beyond our scope

From: gay larg Sent: Werheady May 13 2015 6:03 PM Tet Moin Code Ce Matthews Lesley Subject: FW: Questions on ~~ ing this years' f oat signage and d sp ay - Fol ow up

Hi Gordor

Just following up on this email I sent you last week. Have you had a chance to take a look at the questions we have for you on the proposed float design? (At this stage this is still a preliminary draft and could change).

Thanks.

Gary

Gary Leung Sen o G aph c Des gne C 604 267 2113 | E S.22(1)

From S.22(1) To: gordon.morin@vancouver.ca CC: jesky mathews@vancouver.ca Subject: RE: Questions on printing this yest Date: Tue 5 May 2015 17:05:24 -0700 Hi Gordon

ars' float signage and display

It's been a while since we worked together on the Community Planning Signage back in 2012. I hope that this email finds you well

I'm working alongside CoV's Protocol Department on this years' Pride float and I had some questions regarding the print portion. Attached is a preliminary draft of what we were thinking of and at this point we are gathering information on our limitations and poss bill

Please see following some questions we hoped you could answer

1. Are there any restritctions for height?

op production limita - Storing the display/signage pieces when not it use

- Assemb ing the display and float in holding area prior to parade day

2. Print Shop to suggest best material to print on.

Weather durability (we would like to display for a number of years) - Storing and packing suggestions

- Safety

Please let me know if I've forgotten anything or other items that we should consider at this point

Many thanks. Gary

PS. Please note: The truck isn't a true replication of what the city will be using.

Gary Leung Sen o G aph c Des gne C 604 267 2113 | E S.22(1)

From: Jesley matthews@vancouver.ca To S.22(1) upriate to Date: Thu 7 May 2015 23:57:21 0000 send the sample of the design to the City Print Shop at this point to illustrate our questions?

Hi Gary I spoke to Manitoba Yards today about the feasibility of the proposed Pride Float design and they

ncept. I don't know when that w ll take place but I will keep you posted and advise of any tweaks ew the proposed co

In terms of your estimate I reviewed with Wendy and she is comfortable with the revise

Thanks Lesley

From: gary long S.222(1) Sent: Tuosity May 6: 2015 506 M Te Mitthewis Levy Subject: R: Cuoston - 1: tappopria a to send the sample of the dasgrito the City Print Strop at this point to ilustrate-our questions

Sure thing - W II do.

Gary

From: leave, nutritieved vincouver ra Su Su 22(1) optimized to send the sample of the design to the City Print Shop at this point to illustrate our questions Date: Tue 5 May 2015 22:0454 0000

Yes it sho be fine as ong as you empl

Thanks Lesley

From: gary loan S.22(1) Sent: Tuoday Sent: Tuoday Subject: RE: Question - Is 1 appropria e to send the sampe of the design to the City Print Shop at this point to ituativate our ques

Hi Lesley

I am compiling the questions to ask the City Print Shop (Gordon Morin) and wondered if it was appropriate to send him along the draft for a sample of what we are thinking. It may help him to get a clearer picture to answer the questions. What do you think?

Gary

From Lease mathems (Privace) (1997) (

Hi Garv

I think it would be Gord Morin that you need to connect with. He is from our sign shop and has made all the signage for the float in the past. Below is his contact infor

Telephone 604-871-6223

Email gordon.morin@vancouver.ca

One question that I have about your revised design estimate and timeline. Can you let me know what you mean by Print or Web Developer Handling? I spoke to Melissa Vig I yesterday and per her experience last year she wasn't familiar with any print or web developer handling. Since there are 8 hours dedicated to this I just want to be sure what it is when I communicate to Wendy Au

osts of construction. As a next step, we are scheduling a meeting with the Mayor's Office to re

Thanks Lesley

S.22(1) Sent: Tueckly Myr 05 2015 11:08 AM Ter Mathew Lacky Sobject: RC: 15 120 2 cV/. Prids 2015 tranding - Fait disign 01 (Serves Provide's job number #0614)

Thanks for forwarding on the questions to the City Work Yards. I'll do the same with the Print Shop and get them to answer the other questions Do you have a contact at the Print Shop I can use?

I can ask Me issa if you like.

Let me know and I ll be sure to have all communications cc'ed with you so that we are on the same page as the answers

Gary

From: Level, muthexel@hancouver.ca To \$.22(1) Strading - Float design 01 (Service Provider's job number#0614) Date: Mon 4 May 2015 20:44:08 0000 Thanks Gary. You make a really good point and I now have a much better understanding of the concept. I've sent the mock-up to the City Work Yards and will hopefully hear back on your inquiries by mid-week.

Thank you and I will be in touch very soon.

From: gary leang Sent: Friday May Tet Mather:

To: Matthews Lesey Subject: Re: 15-120-2 CoV

Pride 2015 branding - Foat design 01 (Servce Provider's ob number#0614)

Hi Lesley

Thanks for getting back to me so quickly. In regards to your question about the display of City Hall I feel strongly that the DJ should be seen and the open side creates more interest to the float. As the display will be printed 2 sided it will make a fantastic backdrop for him to raily the crowds. In design asymmetry is an important asset as it evokes more interest than it's counterpart - sy

City of Vancouver FOI #2015-214

Page 100 of 244

I hope that make sense

Gary

Sent from my iPad On May 1 2015 at 4:40 PM "Matthews Lesley" < lesley.r <mark>er.ca</mark>> wrote

I will send the new costs to Wendy and get back to you next week. She is away this week returning on Monday

This looks realy good. We will look into all the "green" questions below and let you know. We were thinking that City Hall should wrap around both sides of the float. Can you

Hi Gary

Thanks Lesley

From: gary europs Sent: Friday Mayori 20151125.MM Tex Matthews Leday Subject: RE: 15-120-2 CW - Pr de 2015 brand ng - Float des gn 01 (Service Provider's job number/40614)

Hi Lesley

Please find attached the design for the Pride Float. It's been so much fun to put together! While working on the design a few important recommendations came up and I'd like to have them considered if the design passes – before we go into production

Special recommendations before/during production of the float

1. Must see if there are any restritctions for height.

- Storing the display/signage pieces when not it us

- Assembling the display and float in holding area prior to parade day - On route to/from the parade site and parade day waiting area - Overhead power lines building structures bridges overhead wa kways etc.

- The parade route - Overhead power lines building structures bridges overhead walkways etc.

2. Engineers to look at safety in structure.

 Appropriate supports
 Hardware is adequate and standard - Necessary air flow considerations for any wind issues and dynamic concerns

3. Print Shop to suggest best material to print on. - Weathering durability

- Storing and packing suggestion

I think these are a I the questions that we should be looking into when the design gets accepted. Let me know five missed anything.

I think that Protocol would be best to look into all the GREEN recommendations and I can do the BLUE.

I've prepared a revised "Estimate of design costs and time-line" that accommodates the BLUE recommendations and have attached it for Wendy Au. I wont be the best source for the GREEN recommendations but these are incredibly important to have answered. Could you please forward my revised estimate to Wendy Au at your convenience

Thank you and I hope you are having a great Friday!

Gary

From: ledey matthewst@vancouver_co Tos <u>ear/equar20@hotmail.com</u> Subject: RE: 15:2-10:CV - Pride 2015 branding - Float to come in the next few days (Service Provider's job number#0614) Date: Wed 29 Apr 2015 23:48:21 0000 Okay - I will wait until Monday to connect with Councillor Stevenson and the Mayor's Office. Thank you Gary!

Lesley

Rom: gary earg (<u>mail or garden g208) home (</u> Sent: Werkeday, Ypri 29: 2015 4:31 PM Tachtallithese. Local Subject: R6: 15-120-1 GW - R de 2015 branding - Roat to come in the next evidays (Sente Rovider's do number#0614)

Hi Lesley

Thanks for your email. I'm not at the stage yet to send in the float draft. I would like a few more days to get the design to a place where I like it. I'll ikely have something for you by the end of the wee

Gary

From: <u>leeley matthews@vancouver ca</u> To: <u>partyeung70@hotmail.com</u> Subject: RE: 15-120-1 CoV - Priote 2015 branding - Approved Logo 02 (Service Provider's job number#0614) Date: Wed 29 Apr 2015 23:17:37 0000

Hey Gary

Thank you so much - these mock-ups look great. You understood my instructions perfectly. There might be a few tweaks to the endings of the slogan but nothing substantial from our perfectly.

We would now I ke to take these forward to Councillor Stevenson and the Mayor's Office for their input.

Would you be able to send over your mock-up of the float so that we can present that at the same time? You mentioned that you would be starting to mock something up without the logo. That would be fine with us

Let us know how far along you are with the float.

Thanks! Lesley

From: gary eurg (<u>mail organije ng/70/lihotmail.com</u>) Sent: Wednesday, 40 129 2015 11:22 AM Tex Matthesis Leday Subject: RE: 15-120-1 OW - P kie 2015 branding - Approved Logo 02 (Senke Provider's ob numbe #0614)

Hi Lesley

That's great news about the meeting you had yesterday and looks ike you covered plenty of the ground. Please find attached the requested samples that you wanted to see. Let me know if I've understood your requests and if I've covered everything.

Thanks. Gary

From: <u>lexiev_mathews@vancouver_ca</u> Tor_<u>garyeumg70@hotmail.com</u> Subject: RE: Con-Privide 2015 franding - Logo samples01 (Service Provider's job number#0614) Date: Tue 28 Apr 2015 19:11:48 0000

Hi Gary

I just got out of the meeting with a few folks and everyone likes option 01B. We have the following comments and suggestions for tweaks

The heart in the I *Heart* Proud should include all colours of the Pride Flag. Here is a ink to a picture of the Pride Flag https://www.google.ca/search?hl=en-CA&q=pride flag&ghv=2&sa=X&ol=image result_group&el=pdg_YGuC47doATBvDgDv&ved=0CB4Ds

Provide 1 sample of the logo on a background in each of the Pride Flag colours. For example 1 sample on a purple background 1 sample on a blue background 1 sample on a green background yellow etc. etc. In total six samples to be provided Provide a sample of logo 01B in black and white leaving only the heart in the rainbow colour

When providing the seven samples please make each of them have a d fferent ending with the following:

o I'm Van Proud of our diversity

 I'm Van Proud to support transgender rights
 I'm Van Proud of our LGBTQ community o I'm Van Proud of our uniqueness

I'm Van Proud of our Sochi achie

o I'm Van Proud for standing up for LGBTQ rights o I'm Van Proud of al of our a

I am around the office today so please cal me any time if you have questions at 604.829.2039

Thank you Lesley

From: gary eung (<u>mai o garyderng708Hotmai com</u>) Sent: Tuesday, April 21: 2015 -119 PM Tot Mattheus Leeky Subject: RE: Colv - Pide 2015 branding - Logo samp es01 (Service Provder's ob number#0614)

Hi Lesley

Thanks for the measurements on the float. I'll send this over to Melissa who worked on it last year and get her layout files. That way I can have them on hand as a template when I start.

Please find attached two brand options for the "I'm Van Proud" slogan. Option01A is more in fitting with the general "I "Heart"..." branding already out there but I personally I ke option01B. It's more fun and playful.

I wants to go with

Thanks. Gary

Gary Leung Sen o G aph c Desgne , C 604 267 2113 | E gayleung70@hotmai.com

F om <u>Istley matthews@Vancouve_ca</u> To <u>ga viewsg20@hotma.tcm</u> Subject FW P de Pa ade Ta le 27???? The vendo s a e want ng to know I we want to book one! Date Mon, 20 ag 2015 20 06 49 0000 Hi Gary

The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

Here are the ra ling dimensions of the Pride float

Proms: Santeme Art Senet: Norday: April 20. 2015 10-51 ANT Tex Nuthineos: Lossy: Campbel: Batabras Subject: RE: Pr de Parade Trais er The vendors are wanting to know if we want to book one!

H Lesley The a I ng d mens ons a e 7ft, w de by 22ft. long_ ns de d mens ons. Chee s, A t

Prome: Matthews Les ey Sene: Thursday, April 16: 2015 9:52 AMI Tac Campbe Taikering: Simithma A.I Subject: RE: Pri de Parade Trial or The vendors are wanting to know if we want to book one!

Hi Barbara and Art

Would either of you happen to have the measurements of the flatbed once it has all the ra lings up? We are doing a whole re-design of the float this year. The designer helping us come up with a concept would like to know the measurements. We will certainly be in touch with Art as the concept evolves so we know if it will actually work!

Thanks Lesley

From: Sectieums 2.22(1) metmess Brancouver.co: Dote: 615(2016 607:10 PM Subject: RE: 151204 CoV- Pride 2015 branding - Buttons - Six Cents Press - Quote and Atwork (Needs to be approved) Hi Leslef. Chelse s quote from Six Cents Press was included below, but here it is again: Please find four quotes below -Order -7000 (7 designs) 1.6" buttons: \$1640.00 Ground Shipping: \$33.83

Samples -7 1.5" button samples: \$7.00 (\$1.00/unit)

TOTAL (incl taxes) - \$1760.32

O/N Courier: \$12.00 TOTAL (ind taxes) - \$20.44

Shipping to: City of Vancouver - City Hall Aan: Garf Leung - III have Chelsef change this to fou Leslef.

453 West 12th Ave Vancouver, BC

VEY 1V4

Let me know 1 this sounds good to fou and 11 upload tomorrow as it's already past 5pm. Garf

Gery Leang Geno Geolo Delgar, C- 1042072113 | 6 5.22(1)

From: last of matthews/Bivancouver.ca To 5.22(1) Paul Hendren@vancouver.ca; wend/ au@vancouver.ca Subject: RE: 15-120.4 CoV. Priole 2016 branding - Bustons - Six Cents Press - Quote and Artwork (Needs to be approved) Date: Tue, 15-Jan 2016 00:02541 40000 Thanks, Garf.

These look great. Please get a quote from six cert press.

Leslef

S.22(1) Hearcoary lang Sente Thiby Jane 12 2015-605 M Technologies Leavy Cachille Janes Honden Fault Au Wendy Subject: RE: 5200-600/-10-2025/bandig-Buttors-Seco Ing - Buttons - Six Cents Press - Quote and Attwork (Nexus: o be appr

Hilesky

Chelsey's quote for Six Cents Press to prod mencing with the full job then add this onto the price. Please see the att ched artwork for the butto uce them. Please note that samples are an a tee so if you

If you can approve the quote (letting me know if you would like samples added into the request or not) and that you are happy with the artwork I can give Chelsey the green light to start the process

Thanks. Gary

Gene Cause Sens Cause consume C 804 267 2113 [5.22(1)

Dete: Fri 12 Jun 2015 15:48:25-0700 Subject: Re: Request for quote on producing 1.5 in buttons from: checken/sizes/common To S. 222(1) Sounds like a plant: We won't get started or charge you for any

d or charge you for anything until we have your confirmation.

Please find your quotes below -

Order -7000 (7 designs) 1.3" buttons: \$1540.00 Ground Shipping: \$33.83 TOTAL (ind taxes) - \$1760.32

Samples -7 1.3" button samples: \$7.00 (\$1.00/unit) O/N Courier: \$12.00 TOTAL (incl taxes) - \$20.44

Shipping to: City of Vancouver – City Hell Attr: Gary Leung 433 West 12th Ave Vancouver BC

V5Y 1V4

To avoid set up fees I've included the link to our templates below for easy refere

http://sixcentpress.com/templates/

Let me know if this works for you!

Chelsey Moore Office, 604 216.0403

Toll Free. 1 (877) 216.0406 SIX CENT PRESS INC. 1880 Powell Street Vancouver BC V3L 1H9

KED OUR TEN YEAR ANNIN

Thank you Canada for choosing and making Six Cent Press your #1 trusted source for custom made pin back buttons.

Visit our <u>NEWSTE</u> to view our <u>NEW PRODUCTS</u>.

From S. 22(1) To: issign metilbewed varicouter ca Subject RE: Buttons Date: Fri 12 Jun 2015 14:01-28-0700

Hilesky

I've put the request for a quote through today and will follow it up in a few hours and see how they're getting on with it.

Gery

Front, ledev motthews/livencouver.ca To S. 22(1) Date: Fri 12 Jun 2013 19:13:36 0000

HI Gary

I am just checking in on the status of the Van Proud buttons. Have you received a quote from six cent press on the below order? Please let me know.

Lesley

Buttons:



| From: | "gary leung" s.22(1) |
|----------|--|
| To: | <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| Date: | 6/19/2015 4:52:51 PM |
| Subject: | RE: 15-120-"Others" CoV - Pride 2015 - Print Collateral - Final PDF Files (Please advise if you want me to send to print). |
| | Pride2015-PrintCollateral_V02_Final-PDFs.zip |

Hi Lesley,

Thanks for the quick response and approval (for the time being). Please find attached the PDFs with the changes to the print collateral.

If you can let me know when you are happy for me to send these off for printing that would be great. Otherwise, as you have requested, if you cannot get a solid answer from the Mayor's Office in the next 2 weeks, then I can upload to Corp. Comm. and they can make any necessary changes while I'm gone.

Thanks. Gary

From: lesley.matthews@vancouver.ca To:^{s.22(1)}

Subject: Print Collateral Date: Fri, 19 Jun 2015 17:32:26 +0000

Hi Gary,

I reviewed the print collateral and all looks good to me right now. I just hope that there won't be any changes.... It would be good to have the source files for these in case there are last minute changes when you are away in July. Melissa in Corporate Communications can make the changes if necessary. Also, I prefer option B, but with the rainbow swish in the correct order:

Red Orange Yellow Green Blue Purple By the way, I contacted another source for t-shirts and I am just waiting to hear back from them. Once I hear back, I will connect you with the company. Wendy Au spoke to them and verbally they said that they can do the shirts cheaper than Great West Graphics, but we will see....

Thanks! Lesley

From:^{5.22(1)}

To: lesley.matthews@vancouver.ca

CC: janet.miller@vancouver.ca; paul.hendren@vancouver.ca; wendy.au@vancouver.ca Subject: RE: RE: 15-120-"Others" CoV - Pride 2015 - Print Collateral - Please select a design style & artwork needs to be approved Date: Tue, 16 Jun 2015 15:13:04 -0700

Hi Lesley,

Please find attached the Print collateral for all "other" elements. I've given you a choice of two options, so please be sure to let me know which style you want to go with (option 01A or option 01B) – along with any edits.

Personally I like option01A, but this is more of a direction change from last years templates (perhaps this is a standard (?), if so we should go with option01B to keep within CoV standards).

Thanks. Gary

Gary Leung Senior Graphic Designer, C: 604 267 2113 | E: ^{s.22(1)}

lesley.matthews@vancouver.ca To: garyleung70@hotmail.com Subject: RE: Scan from a Xerox WorkCentre Date: Thu, 11 Jun 2015 16:47:58 +0000

Thanks, Gary! It's "Van Proud".

Lesley

From: gary leung ^{s.22(1)} Sent: Thursday, June 11, 2015 9:44 AM To: Matthews, Lesley Subject: RE: Scan from a Xerox WorkCentre

Thanks Lesley for the copy changes on the pieces we can build. I'll be sure to start these and have something for you to look through early next week. One question on the artwork for these - are we going to use the "Van Proud" or "I'm Van Proud" branding ("I'm Van Proud" is currently still the branding on the float). Thanks. Gary > From: lesley.matthews@vancouver.ca > To:^{s.22(1)} > CC: Jason.Watson@vancouver.ca > Subject: FW: Scan from a Xerox WorkCentre > Date: Thu, 11 Jun 2015 16:24:45 +0000 > > Hi Gary, > > I went through all the materials and made as many changes as I could to the content. Please see the scanned copies with changes attached. The tent cards and program are the only things that we cannot complete until July. > > I am also connecting you with Jason Watson in Corporate Communications. They are helping the Mayor's Office put an ad together for the 2015 Pride Guide and would like to use the new graphics. Can you and Jason touch base today regarding the ad. > > Thanks, > Lesley > > ----- Original Message-----> From: CS Scan to Email > Sent: Wednesday, June 10, 2015 6:11 PM > To: Matthews, Lesley > Subject: Scan from a Xerox WorkCentre > > Please open the attached document. It was scanned and sent to you using a Xerox WorkCentre. > > Attachment File Type: PDF > > WorkCentre Location: City Hall 6th Floor - Protocol Office Device Name: XRX0000AA7B73BC > > > For more information on Xerox products and solutions, please visit <u>http://www.xerox.com</u>

| From: | <u>"Nitasha Gill" <ngill@3dservices.com></ngill@3dservices.com></u> |
|----------|--|
| To: | "Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca> |
| Date: | 7/23/2015 10:12:53 AM |
| Subject: | Re: City of Vancouver Float |

Hi Lesley,

Thank you for your reply!

No problem at all – I appreciate your update. With graphic printing we are not as cost effective as print shops in the city due to our project management fees. Our specialty lies in fabrication and custom builds, where our project management fees are par with industry standard, or even cheaper.

In any case, I hope to hear from you in the future for any work that you think will be a good fit for us.

Thank you again for the update.

Warm Regards,

NITASHA GILL / SALES MANAGER T 604.980.2450 x 125 C 604.362.8770

3DS - THREE DIMENSIONAL SERVICES INC.

INSTAGRAM

www.3dservices.com

Private and Confidential. This message is intended only for the use of individual or entity to which it is addressed and contains information that is privileged and confidential. If the reader of this message is not the intended recipient or an employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us immediately and delete this message.

From: <Matthews>, Lesley <<u>lesley.matthews@vancouver.ca</u>>
Date: Thursday, July 23, 2015 at 10:02 AM
To: Nitasha Gill <<u>ngill@3dservices.com</u>>
Subject: City of Vancouver Float

Hi Nitasha,

I am terribly sorry for taking so long to respond, but it has taken us a very long time to come to a resolution on the City's float for this year's Pride Parade. In the end, we made a few modifications to our initial design and managed to get the pieces created inside the City's work yards. I want to personally thank you for your efforts to put together a quote for us that was so detailed. I know that quotes take a very long time, and are a lot of work. Thank you.

We will certainly be in touch with 3D Services if we need any work in the future.

Many thanks, Lesley

Lesley Matthews Chief, External Relations and Protocol City of Vancouver 453 West 12th Avenue Vancouver, British Columbia Canada V5Y 1V4 604.829.2039 604.362.3419











From:"Au, Wendy" <wendy.au@vancouver.ca>To:"Matthews, Lesley" <lesley.matthews@vancouver.ca>
"Hendren, Paul" <Paul.Hendren@vancouver.ca>
"Miller, Janet" <Janet.Miller@vancouver.ca>
"Vigil, Melissa" <Melissa.Vigil@vancouver.ca>
"Zhang, Pearl" <Pearl.Zhang@vancouver.ca>
"Zhang. Pearl" <Pearl.Zhang@vancouver.ca>Date:4/22/2015 9:41:41 AMSubject:Re: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614)

The second logo is more colourful, will that have any impact on our printing? Wendy Au Assistant City Manager Office: 604-871-6639

From: Matthews, Lesley
Sent: Wednesday, April 22, 2015 09:29 AM
To: Au, Wendy; Hendren, Paul; Miller, Janet; Vigil, Melissa; Zhang, Pearl
Subject: FW: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614)

Hi everyone,

I am forwarding you Gary's first cut at a Pride 2015-2018 slogan and logo. Let me know if you have any comments before we send this off to Braeden and Councillor Stevenson.

Thanks, Lesley

From: gary leung ^{s.22(1)} Sent: Tuesday, April 21, 2015 4:19 PM To: Matthews, Lesley Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614)

Hi Lesley,

Thanks for the measurements on the float. I'll send this over to Melissa who worked on it last year, and get her layout files. That way I can have them on hand as a template when I start.

Please find attached two brand options for the "I'm Van Proud" slogan. Option01A is more in fitting with the general "I *Heart*..." branding already out there, but I personally like option01B. It's more fun and playful.

Looking forward to hearing the team's feedback and if this is the direction Councillor Stevenson still wants to go with.

Thanks. Gary

Gary Leung Senior Graphic Designer, C: 604 267 2113 | E:^s From: <u>lesley.matthews@vancouver.ca</u> To: ^{s.22(1)}

Subject: FW: Pride Parade Trailer????? The vendors are wanting to know if we want to book one! Date: Mon, 20 Apr 2015 20:06:49 +0000

Hi Gary,

Here are the railing dimensions of the Pride float.

The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

I hope this is what you were looking for. We are looking forward to seeing your creative ideas for the logo and slogan later this week.

Best regards, Lesley

From: Santema, Art
Sent: Monday, April 20, 2015 10:51 AM
To: Matthews, Lesley; Campbell, Barbara
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Lesley The railing dimensions are 7ft. wide by 22ft. long...inside dimensions. Cheers, Art

From: Matthews, Lesley
Sent: Thursday, April 16, 2015 9:52 AM
To: Campbell, Barbara; Santema, Art
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Barbara and Art,

Would either of you happen to have the measurements of the flatbed once it has all the railings up? We are doing a whole re-design of the float this year. The designer helping us come up with a concept would like to know the measurements. We will certainly be in touch with Art as the concept evolves so we know if it will actually work!

Thanks, Lesley From: <u>"Au, Wendy" <wendy.au@vancouver.ca></u>

To: "Miller, Janet" <Janet.Miller@vancouver.ca> "Matthews, Lesley" <lesley.matthews@vancouver.ca> "Hendren, Paul" <Paul.Hendren@vancouver.ca> "Vigil, Melissa" <Melissa.Vigil@vancouver.ca> "Zhang, Pearl" <Pearl.Zhang@vancouver.ca>

Date: 4/22/2015 12:29:24 PM

Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614)

"I'm Van Proud of our diversity" may be a bit long but "I am Van Proud" is difficult to understand....

From: Miller, Janet

Sent: Wednesday, April 22, 2015 10:03 AM

To: Matthews, Lesley; Au, Wendy; Hendren, Paul; Vigil, Melissa; Zhang, Pearl **Subject:** RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614)

I like #2. The grammar for the slogan is tricky. My choice would be "I'm Van Proud of our diversity".

From: Matthews, Lesley
Sent: Wednesday, April 22, 2015 9:29 AM
To: Au, Wendy; Hendren, Paul; Miller, Janet; Vigil, Melissa; Zhang, Pearl
Subject: FW: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614)

Hi everyone,

I am forwarding you Gary's first cut at a Pride 2015-2018 slogan and logo. Let me know if you have any comments before we send this off to Braeden and Councillor Stevenson.

Thanks, Lesley

From: gary leung ^{s.22(1)} Sent: Tuesday, April 21, 2015 4:19 PM To: Matthews, Lesley Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614)

Hi Lesley,

Thanks for the measurements on the float. I'll send this over to Melissa who worked on it last year, and get her layout files. That way I can have them on hand as a template when I start.

Please find attached two brand options for the "I'm Van Proud" slogan. Option01A is more in fitting with the general "I *Heart*..." branding already out there, but I personally like option01B. It's more fun and playful.

Looking forward to hearing the team's feedback and if this is the direction Councillor Stevenson still wants to go with.

Thanks. Gary

Gary Leung

Senior Graphic Designer, C: 604 267 2113 | E:^S

From: <u>lesley.matthews@vancouver.ca</u> s.22(1)

To:

Subject: FW: Pride Parade Trailer????? The vendors are wanting to know if we want to book one! Date: Mon, 20 Apr 2015 20:06:49 +0000

Hi Gary,

Here are the railing dimensions of the Pride float.

The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

I hope this is what you were looking for. We are looking forward to seeing your creative ideas for the logo and slogan later this week.

Best regards, Lesley

From: Santema, Art
Sent: Monday, April 20, 2015 10:51 AM
To: Matthews, Lesley; Campbell, Barbara
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Lesley The railing dimensions are 7ft. wide by 22ft. long...inside dimensions. Cheers, Art

From: Matthews, Lesley
Sent: Thursday, April 16, 2015 9:52 AM
To: Campbell, Barbara; Santema, Art
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Barbara and Art,

Would either of you happen to have the measurements of the flatbed once it has all the railings up? We are doing a whole re-design of the float this year. The designer helping us come up with a concept would like to know the measurements. We will certainly be in touch with Art as the concept evolves so we know if it will actually work!

Thanks, Lesley

| From: <u>"gary leung"</u> ^{s.22(1)} |
|---|
| To: <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| Date: 4/24/2015 2:23:19 PM |
| Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614 |
| Thanks Lesley. That sounds like it'll save time and we can utilize it on the other elements. Looking forward to hear feedback next week. Gary |
| From: lesley.matthews@vancouver.ca To: ^{\$22(1)} Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614) |
| Date: Fri, 24 Apr 2015 19:14:32 +0000 |
| Hi Gary, |
| I will explain that the two logos can be stacked to fit a button design. We don't need you to provide another iteration at this point, but thanks so much for asking. |
| I will be in touch Tuesday. Have a good weekend! |
| Lesley |
| From: gary leung Sent: Friday, April To: Matthews, Lesley Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614) |
| Hi Lesley, |
| Thanks for your email. I think I'll continue to move on with the float design in the meantime. No sense in holding up the process as the logo is a separate entity. I'll just leave a blank space for where the logo will appear. |
| I wondered if you could explain that the two logos can be stacked as well to fit into the button design, or will the key people need to see that as an iteration as well for your meeting? |

Hope you're enjoying your Friday.

Gary

From: lesley.matthews@vancouver.ca

To: ^{s.22(1)}

Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614) Date: Thu, 23 Apr 2015 20:50:25 +0000

Hi Gary,

Thank you very much for the logo samples. A couple of key members of our team are way until Tuesday. We will meet internally when they return to discuss the overall direction, and then get back to you with some specific comments. Does that work?

Give me a call if you wish to discuss at 604.829.2039.

Lesley

From: gary leung ^{s.22(1)} Sent: Tuesday, April 21, 2015 4:19 PM To: Matthews, Lesley Subject: RE: CoV - Pride 2015 branding - Logo samples01 (Service Provider's job number#0614)

Hi Lesley,

Thanks for the measurements on the float. I'll send this over to Melissa who worked on it last year, and get her layout files. That way I can have them on hand as a template when I start.

Please find attached two brand options for the "I'm Van Proud" slogan. Option01A is more in fitting with the general "I *Heart*..." branding already out there, but I personally like option01B. It's more fun and playful.

Looking forward to hearing the team's feedback and if this is the direction Councillor Stevenson still wants to go with.

Thanks.

Gary

Gary Leung

Senior Graphic Designer, C: 604 267 2113 | E^{s.22(1)}

From: lesley.matthews@vancouver.ca

To: ^{s.22(1)}

Subject: FW: Pride Parade Trailer????? The vendors are wanting to know if we want to book one! Date: Mon, 20 Apr 2015 20:06:49 +0000

Hi Gary,

Here are the railing dimensions of the Pride float.

The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

I hope this is what you were looking for. We are looking forward to seeing your creative ideas for the logo and slogan later this week.

Best regards,

Lesley

From: Santema, Art
Sent: Monday, April 20, 2015 10:51 AM
To: Matthews, Lesley; Campbell, Barbara
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Lesley

The railing dimensions are 7ft. wide by 22ft. long...inside dimensions.

Cheers,

Art

From: Matthews, Lesley
Sent: Thursday, April 16, 2015 9:52 AM
To: Campbell, Barbara; Santema, Art
Subject: RE: Pride Parade Trailer????? The vendors are wanting to know if we want to book one!

Hi Barbara and Art,

Would either of you happen to have the measurements of the flatbed once it has all the railings up? We are doing a whole re-design of the float this year. The designer helping us come up with a concept would like to know the measurements. We will certainly be in touch with Art as the concept evolves so we know if it will actually work!

Thanks, Lesley

| From: | <u>"Vigil, Melissa" <melissa.vigil@vancouver.ca></melissa.vigil@vancouver.ca></u> |
|----------|---|
| To: | <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| Date: | 7/8/2015 1:59:32 PM |
| Subject: | Re: CoV 2015 Pride Float Signage and Displays - Final Press Ready PDFs |

Hi Gord,

I have the dimensions for the back skirting (trim size is 102in x16in). We reused the side skirting I believe, so I don't have any print files with the side dimensions but should be able to track that info down by end of day. As for the hem and grommets we can go with the same finishing Ray used last year for the back skirting. I didn't see the final pieces.

Ray, was their grommets on the skirting that you printed for us?

Thanks, Melissa

From: <Matthews>, Lesley <<u>lesley.matthews@vancouver.ca</u>> Date: Wednesday, July 8, 2015 at 1:47 PM To: "Morin, Gordon" <<u>gordon.morin@vancouver.ca</u>> Cc: Melissa Vigil <<u>melissa.vigil@vancouver.ca</u>> Subject: RE: CoV 2015 Pride Float Signage and Displays - Final Press Ready PDFs

Hi Gord,

You will hear from Melissa soon. She is checking on the dimensions.

Thanks, Lesley

From: Morin, Gordon Sent: Wednesday, July 08, 2015 1:45 PM To: Matthews, Lesley Subject: RE: CoV 2015 Pride Float Signage and Displays - Final Press Ready PDFs

Hello Lesley,

I haven't heard from Melissa yet.

Gord Morin Trades Supervisor TRAFFIC SIGN SHOP ICITY OF VANCOUVER 701 NATIONAL AVE VANCOUVER, BC V6A 4L3 T 604-871-6223I ^{\$.15(1)(I)}

From: Matthews, Lesley Sent: Wednesday, July 08, 2015 1:05 PM To: Morin, Gordon Cc: gary leung Subject: RE: CoV 2015 Pride Float Signage and Displays - Final Press Ready PDFs

Hi Gord,

Did Melissa Vigil get in touch with you regarding the skirting? She let me know that she would contact you directly with an answer.

Thanks, Lesley

From: Morin, Gordon Sent: Tuesday, July 07, 2015 3:12 PM To: Matthews, Lesley Cc: gary leung Subject: FW: CoV 2015 Pride Float Signage and Displays - Final Press Ready PDFs

Hello Leslie,

Could you please help me with my question below?

Thank you Leslie! :^)

Gord Morin Trades Supervisor TRAFFIC SIGN SHOP ICITY OF VANCOUVER 701 NATIONAL AVEIVANCOUVER, BC V6A 4L3 T 604-871-6223I ^{S.15(1)(I)}

From: Morin, Gordon Sent: Thursday, July 02, 2015 12:51 PM To: Schulte, Ray Cc: Nelson, Jeremy Subject: FW: CoV 2015 Pride Float Signage and Displays - Final Press Ready PDFs

Happy Monday Ray,

I hope you had a good extended break and that you're doing well.

We would be happy to help you with this. A couple of things:

- is the 19"x 22' the finished dimension?

- do the banners require to be hemmed (approx. 1.5" all around and perhaps grommets along the top hem)?

The material recommended is a 16 ounce vinyl material called Vitex. If you wish to see what Vitex looks like please contact Elaine Ayres to see a sample.

Best regards Ray,

Gord Morin **Trades Supervisor** TRAFFIC SIGN SHOP CITY OF VANCOUVER 701 NATIONAL AVE VANCOUVER, BC V6A 4L3 T 604-871-62231 5.15(1)(I)

Sent: Tuesday, June 30, 2015 3:34 PM To: Morin, Gordon Subject: FW: CoV 2015 Pride Float Signage and Displays - Final Press Ready PDFs

Hi there Gord, Long time no talk (as the saying goes).

I've been asked if I can print the side banners for the Pride Parade float and I'm wondering if you have material in your shop that could be used.

I can special order more "satin cloth" fabric from the supplier, but because of the size, I'm thinking it may be problematic for our plotter.

They would need 2 banners approx. 19" high x 22ft. long. If you can handle it I would be happy, although I am willing to tackle it if not.

What are your thoughts please. Cheers, Ray

From: Matthews, Lesley Sent: Monday, June 29, 2015 4:29 PM To: Schulte, Ray Cc:^{\$22(1)}

Subject: FW: CoV 2015 Pride Float Signage and Displays - Final Press Ready PDFs

Hi Ray,

We are starting to build the Pride Parade Float and we're wondering if you are able to print the skirting that goes along the sides and back of the pride parade float. It is made out of material like the material you used to print the Vancouver-Yokohama Golden Jubilee sign that you printed for us recently for the Council Chamber. The file for the skirting is attached.

If you have any questions, please copy Gary Leung on your e-mail as he is the designer.

Please let us know if you are able to do this for us. The account code is

Many thanks, Ray!

Lesley

From: gary leung ^{s.22(1)} Sent: Monday, June 29, 2015 2:04 PM To: Matthews, Lesley Subject: RE: CoV 2015 Pride Float Signage and Displays - Final Press Ready PDFs

Hi Lesley,

Please find attached the final press ready PDFs for the Pride Float Signage and Display. Please note that these are in two Zipped Archives as you requested – "PrideFloat-TruckSideTrim" and "PrideFloat-AllSignsAndDisplay" (Each archive has a mock up sample included to help guide the printer with the project at large).

Let me know if you require anything else for the "Float" portion of the project. Thanks. Gary

| Date: 5/26/2015 6:00:54 PM Subject: Be: Design guestions answered by Sean this offernoon | To: | "Nitasha Gill" <ngill@3dservices.com> "Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></ngill@3dservices.com> |
|---|-----|---|
| Subject. Re. Design questions answered by Sean this alternoon. | | Re: Design questions answered by Sean this afternoon. |

Thank you Lesley, this was most helpful! I hope to have the quote to you in the coming days.

Please feel free to contact me in the interim with any questions or updates.

Warm Regards,

NITASHA GILL / SALES MANAGER T 604.980.2450 x 125 C 604.362.8770

3DS - THREE DIMENSIONAL SERVICES INC. www.3dservices.com

INSTAGRAM

Private and Confidential. This message is intended only for the use of individual or entity to which it is addressed and contains information that is privileged and confidential. If the reader of this message is not the intended recipient or an employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us immediately and delete this message

From: <Matthews>, Lesley <<u>lesley.matthews@vancouver.ca</u>>
Date: Tuesday, May 26, 2015 at 5:58 PM
To: Nitasha Gill <<u>ngill@3dservices.com</u>>
Subject: Fw: Design questions answered by Sean this afternoon.

Hi Nitasha,

Please see the note from the Pride parade float designer. He reminded me that we will need 3D Services to include the skirting around the float, and also that the middle sign on the float won't work. If you have any questions, please call me at 604-829-2039. Thanks! Lesley

From: gary leung s.22(1)
Sent: Tuesday, May 26, 2015 04:51 PM
To: Matthews, Lesley; Longridge, Sean
Subject: RE: Design questions answered by Sean this afternoon.

Hi Lesley and Sean,

Lesley: Thanks for reaching out to Nitasha Gill at 3D Services for our Float display quote. I think you've got all the elements apart from the skirting trim on both sides (these have the CoV, Police, Library logos). Also from my conversation with Sean today – we wont be able to attach the "I'm Van Proud" sign on top of the tractor as I've indicated in the draft. Apparently there's nothing to secure the sign to there. (Instead of 9 signs we will only need 8)

Please remember to ask for a quote on the skirting trim (2 pieces - printed on one side) will need to be roughly 22ft wide x 1ft high.

In addition to the discussion with Sean:

- the 6 side & 1 back "I'm Van Proud" signs will unified in size, roughly 5ft wide x 2ft high each (printed one sided).

- the 1 main "I'm Van Proud" sign will be larger, roughly 8ft wide x 3.5ft high (printed two sided)

- Sean will be asking Gordon tomorrow if his schedule in the next few weeks has changed and if he can help us out on the job, but as I've pointed out to Sean, Gordon did tell me 2 weeks ago that his plate was full and he couldn't print our float pieces because of the workload he has.

Sean: Thanks for our chat this afternoon. I see that Lesley has emailed you earlier today with the contact information to Nitasha Gill at 3D Services for answering any questions on timing. If you need to see the materials they will be using to build the City Hall display and signage, please be sure to reach out to her or Leslie Matthews when the quote is prepared. That way you can express if this is something you can work with.

In addition to our discussion Sean:

- you will be getting me the circumference sizes of the tractor wheels.

Thanks for both your help. Let me know if you have any questions. Have a great evening.

Gary

Gary Leung Senior Graphic Designer, C: 604 267 2113 | E s.22(1)

| From: | <u>"Nitasha Gill" <ngill@3dservices.com></ngill@3dservices.com></u> |
|----------|--|
| To: | "Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca> |
| Date: | 5/27/2015 11:08:09 AM |
| Subject: | Re: Design questions answered by Sean this afternoon. |

Hi Lesley,

One last question from my estimating team before we issue the quote – do you happen to know the total diameter of the tractor wheels? I see that Gary had also inquired about something similar. The reason being, if it is less than 4', the price is significantly cheaper due to the size the material comes in.

Thank you!

NITASHA GILL / SALES MANAGER T 604.980.2450 x 125 C 604.362.8770

3DS - THREE DIMENSIONAL SERVICES INC.

INSTAGRAM

Private and Confidential. This message is intended only for the use of individual or entity to which it is addressed and contains information that is privileged and confidential. This message is not the intended recipient or an employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us immediately and delete this message

From: <Matthews>, Lesley <<u>lesley.matthews@vancouver.ca</u>>
Date: Tuesday, May 26, 2015 at 5:58 PM
To: Nitasha Gill <<u>ngill@3dservices.com</u>>
Subject: Fw: Design questions answered by Sean this afternoon.

Hi Nitasha,

Please see the note from the Pride parade float designer. He reminded me that we will need 3D Services to include the skirting around the float, and also that the middle sign on the float won't work.

If you have any questions, please call me at 604-829-2039. Thanks! Lesley

From: gary leung s.22(1) Sent: Tuesday, May 26, 2015 04:51 PM To: Matthews, Lesley; Longridge, Sean Subject: RE: Design questions answered by Sean this afternoon.

Hi Lesley and Sean,

Lesley: Thanks for reaching out to Nitasha Gill at 3D Services for our Float display quote. I think you've got all the elements apart from the skirting trim on both sides (these have the CoV, Police, Library logos). Also from my conversation with Sean today – we wont be able to attach the "I'm Van Proud" sign on top of the tractor as I've indicated in the draft. Apparently there's nothing to secure the sign to there. (Instead of 9 signs we will only need 8)

Please remember to ask for a quote on the skirting trim (2 pieces - printed on one side) will need to be roughly 22ft wide x 1ft high.

In addition to the discussion with Sean:

- the 6 side & 1 back "I'm Van Proud" signs will unified in size, roughly 5ft wide x 2ft high each (printed one sided).

- the 1 main "I'm Van Proud" sign will be larger, roughly 8ft wide x 3.5ft high (printed two sided)

- Sean will be asking Gordon tomorrow if his schedule in the next few weeks has changed and if he can help us out on the job, but as I've pointed out to Sean, Gordon did tell me 2 weeks ago that his plate was full and he couldn't print our float pieces because of the workload he has.

Sean: Thanks for our chat this afternoon. I see that Lesley has emailed you earlier today with the contact information to Nitasha Gill at 3D Services for answering any questions on timing. If you need to see the materials they will be using to build the City Hall display and signage, please be sure to reach out to her or Leslie Matthews when the quote is prepared. That way you can express if this is something you can work with.

In addition to our discussion Sean:

- you will be getting me the circumference sizes of the tractor wheels.

Thanks for both your help. Let me know if you have any questions. Have a great evening.

Gary

Gary Leung Senior Graphic Designer, C: 604 267 2113 | s.22(1)

| From: | "gary leung" ^{s.22(1)} |
|--|---|
| To: | <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| | "Longridge. Sean" <sean.longridge@vancouver.ca></sean.longridge@vancouver.ca> |
| Date: | 5/28/2015 11:32:15 AM |
| Subject: | RE: Design questions answered by Sean this afternoon. |
| Many thanks Sean and Les Gary | ley for efforts. |
| From: lesley.matthews@va | |
| To: sean.longridge@vancou | |
| | ons answered by Sean this afternoon. |
| Date: Thu, 28 May 2015 18 | 0000+ 00:01 |
| Hi Sean and Gary, | |
| | 3D Services in the next day or so. Please note that 3D Services has Gary's note taking out the "I'm Van Proud" sign from the centre of the float. |
| I will keep you both posted. | |
| Lesley | |
| | |
| - | |
| From: Longridge, Sean | |
| Sent: Thursday, May 28, 2015 1 | 1:15 AM |
| Sent: Thursday, May 28, 2015 1 To: gary leung | L:15 AM |
| Sent: Thursday, May 28, 2015 1 To: gary leung Cc: Matthews, Lesley | |
| Sent: Thursday, May 28, 2015 1 To: gary leung Cc: Matthews, Lesley | |
| Sent: Thursday, May 28, 2015 1 To: gary leung Cc: Matthews, Lesley Subject: RE: Design questions a | nswered by Sean this afternoon. |
| Sent: Thursday, May 28, 2015 1 To: gary leung Cc: Matthews, Lesley Subject: RE: Design questions a | nswered by Sean this afternoon. |
| Sent: Thursday, May 28, 2015 1 To: gary leung Cc: Matthews, Lesley Subject: RE: Design questions a No Deal with Gord we will have to | nswered by Sean this afternoon. |
| Sent: Thursday, May 28, 2015 1 To: gary leung Cc: Matthews, Lesley Subject: RE: Design questions a No Deal with Gord we will have to From: gary leung ^{s.22(1)} Sent: Thursday, May 28, 2015 1 | nswered by Sean this afternoon. go with the 3D people. |
| Sent: Thursday, May 28, 2015 1 To: gary leung Cc: Matthews, Lesley Subject: RE: Design questions a No Deal with Gord we will have to From: gary leung ^{s.22(1)} Sent: Thursday, May 28, 2015 1 To: Longridge, Sean | nswered by Sean this afternoon. go with the 3D people. |
| From: Longridge, Sean Sent: Thursday, May 28, 2015 1. To: gary leung Cc: Matthews, Lesley Subject: RE: Design questions a No Deal with Gord we will have to From: gary leung ^{s.22(1)} Sent: Thursday, May 28, 2015 1. To: Longridge, Sean Cc: Matthews, Lesley Subject: RE: Design questions a | nswered by Sean this afternoon. 9 go with the 3D people. 1:05 AM |
| Sent: Thursday, May 28, 2015 1 To: gary leung Cc: Matthews, Lesley Subject: RE: Design questions a No Deal with Gord we will have to From: gary leung ^{s.22(1)} Sent: Thursday, May 28, 2015 1 To: Longridge, Sean Cc: Matthews, Lesley | nswered by Sean this afternoon. go with the 3D people. 1:05 AM |
| Sent: Thursday, May 28, 2015 1 To: gary leung Cc: Matthews, Lesley Subject: RE: Design questions a No Deal with Gord we will have to From: gary leung ^{s.22(1)} Sent: Thursday, May 28, 2015 1 To: Longridge, Sean Cc: Matthews, Lesley Subject: RE: Design questions a | nswered by Sean this afternoon. go with the 3D people. 1:05 AM |
| Sent: Thursday, May 28, 2015 1 To: gary leung Cc: Matthews, Lesley Subject: RE: Design questions a No Deal with Gord we will have to From: gary leung ^{s.22(1)} Sent: Thursday, May 28, 2015 1 To: Longridge, Sean Cc: Matthews, Lesley | nswered by Sean this afternoon. go with the 3D people. 1:05 AM |
| Sent: Thursday, May 28, 2015 1 To: gary leung Cc: Matthews, Lesley Subject: RE: Design questions a No Deal with Gord we will have to From: gary leung ^{s.22(1)} Sent: Thursday, May 28, 2015 1 To: Longridge, Sean Cc: Matthews, Lesley Subject: RE: Design questions a | nswered by Sean this afternoon. go with the 3D people. 1:05 AM |
| Sent: Thursday, May 28, 2015 1 To: gary leung Cc: Matthews, Lesley Subject: RE: Design questions a No Deal with Gord we will have to From: gary leung ^{s.22(1)} Sent: Thursday, May 28, 2015 1 To: Longridge, Sean Cc: Matthews, Lesley Subject: RE: Design questions a Morning Sean, | nswered by Sean this afternoon. go with the 3D people. 1:05 AM |

If you can let Lesley know either way of what happened – whether Gordon has time to help or not, that would be great.

Thanks.

Gary

From:^{s.22(1)}

To: <u>lesley.matthews@vancouver.ca</u>; <u>sean.longridge@vancouver.ca</u> Subject: RE: Design questions answered by Sean this afternoon. Date: Tue, 26 May 2015 16:51:55 -0700

Hi Lesley and Sean,

Lesley: Thanks for reaching out to Nitasha Gill at 3D Services for our Float display quote. I think you've got all the elements apart from the skirting trim on both sides (these have the CoV, Police, Library logos). Also from my conversation with Sean today – we wont be able to attach the "I'm Van Proud" sign on top of the tractor as I've indicated in the draft. Apparently there's nothing to secure the sign to there. (Instead of 9 signs we will only need 8)

Please remember to ask for a quote on the skirting trim (2 pieces - printed on one side) will need to be roughly 22ft wide x 1ft high.

In addition to the discussion with Sean:

- the 6 side & 1 back "I'm Van Proud" signs will unified in size, roughly 5ft wide x 2ft high each (printed one sided).

- the 1 main "I'm Van Proud" sign will be larger, roughly 8ft wide x 3.5ft high (printed two sided)

- Sean will be asking Gordon tomorrow if his schedule in the next few weeks has changed and if he can help us out on the job, but as I've pointed out to Sean, Gordon did tell me 2 weeks ago that his plate was full and he couldn't print our float pieces because of the workload he has.

Sean: Thanks for our chat this afternoon. I see that Lesley has emailed you earlier today with the contact information to Nitasha Gill at 3D Services for answering any questions on timing. If you need to see the materials they will be using to build the City Hall display and signage, please be sure to reach out to her or Leslie Matthews when the quote is prepared. That way you can express if this is something you can work with.

In addition to our discussion Sean:

- you will be getting me the circumference sizes of the tractor wheels.

Thanks for both your help. Let me know if you have any questions.

Have a great evening.

Gary

Gary Leung

Senior Graphic Designer, C: 604 267 2113 | E:^s

| From: | <u>"Miller, Janet" <janet.miller@vancouver.ca></janet.miller@vancouver.ca></u> |
|----------|---|
| | <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| | "gary leung" ^{s.22(1)} |
| Date: | 5/14/2015 4:54:53 PM |
| Subject: | RE: Feedback on draft logo and Pride Float concept |
| | |

Gary, the palette is included in the Visual Standards Guide. If you don't have that, let me know and I'll get it to you tomorrow.

From: Matthews, Lesley
Sent: Thursday, May 14, 2015 4:36 PM
To: gary leung
Cc: Hendren, Paul; Miller, Janet
Subject: Feedback on draft logo and Pride Float concept

Hi Gary,

Paul and I had our meeting today to discuss the draft logo and Pride Float concept. The feedback was extremely positive, and overall they love the *I'm Van Proud* slogan, and the design of the logo graphics. They have a couple of suggestions for tweaks,

Tweak the colour of the lettering so that it contrasts better with the orange background and yellow background They will be tweaking some of the tag lines that follow *I'm Van Proud* and sending us 2-3 final versions mid-week next week

In regards to the float, they would like the following:

Add a I'm Van Proud logo to each panel of the fence along both sides

Change the colour of City Hall to the City's colours blue and green – Janet, can send you the correct pantones to Gary – Elaine should have it?

Change the colours of the banners, flat bed skirt and wheel covers to City blue or green, or alternating – whatever you think would look best.

Additional feature:

An additional request was made for an icon to be created that can be used for social media campaigns around Pride. They would like an icon of City Hall with the Pride heart in the centre.

They would like to see if the large wheel cover on the front of the float can match the City Hall image with the heart in the centre as well

One additional request:

Would you mind changing the image of the semi-trailer pulling the float, to an image of a tractor pulling the float? Please see the tractor in the attached mock-up.

Let me know if you have any questions or wish to discuss.

Thank you!! Lesley Lesley Matthews Chief, External Relations and Protocol City of Vancouver 453 West 12th Avenue Vancouver, British Columbia Canada V5Y 1V4 Tel: 604.829.2039 Fax: 604.871.6881

| From: | "gary leung" ^{s.22(1)} |
|----------|---|
| To: | <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| Date: | 5/14/2015 12:26:20 PM |
| Subject: | RE: Great news on the meeting this afternoon with the Mayor's Office. |

Thanks Lesley for getting back so quickly.

That's great news that you have a meeting with the Mayor's Office this afternoon. Not sure if it's been already voiced, but I wondered if the reference to Sochi in the "I'm Van Proud" phrases is dated – as this was regarding the Olympics that has already past. Does it make sense to use it moving forward?

Thought I'd just raise that concern before your meeting.

Looking forward to hearing how it goes.

All the best.

Gary

From: lesley.matthews@vancouver.ca

To: ^{s.22(1)}

Subject: RE: Please review comments from the City's Sign Shop - They aren't able to take on the float project.

Date: Thu, 14 May 2015 17:52:47 +0000

Yes, I will follow up on this. Thanks for your persistence in getting in touch with Gord.

By the way, my meeting with the Councillor and Mayor's Office is this afternoon. I will let you know how that goes.

Lesley

From: gary leung ^{\$.22(1)} Sent: Thursday, May 14, 2015 10:44 AM To: Matthews, Lesley Subject: FW: Please review comments from the City's Sign Shop - They aren't able to take on the float project.

Morning Lesley,

Please find following the comments from Gordon at the City's Sign Shop. Unfortunately, he's not able to help us out on the float display this year. He's made a suggestion to an alternative supplier, but I think we need to use someone from the approved supplier's list that the City has.

Did you want to follow that one up and let me know who we will be using?

Thanks.

Gary

From: 5.22(1)

To: gordon.morin@vancouver.ca CC: lesley.matthews@vancouver.ca Subject: RE: Many thanks Gordon... Date: Thu, 14 May 2015 10:39:46 -0700

Many thanks Gordon for your suggestion.

Perhaps we can collaborate on the next project together. Glad to hear that your keeping busy.

Gary

From: gordon.morin@vancouver.ca To:^{s.22(1)}

Subject: RE: What would your capacity of signage size be? Date: Thu, 14 May 2015 17:20:55 +0000

Hello Gary,

May I recommend 3D Services:

3DS are fabricators and contractors of museum exhibits, displays, sculptural installations, themed environments, real estate sales centers, and retail & restaurant spaces. Over our Thirty-five year history, we've honed the craft of creating effective environments. We're experienced and comfortable taking design ideas from initial concept through to final installation.

Check out their website: <u>http://3dservices.com/</u>

Cheers!

Gord Morin

Trades Supervisor TRAFFIC SIGN SHOP CITY OF VANCOUVER 701 NATIONAL AVE VANCOUVER, BC V6A 4L3 T 604-871-6223 I From: gary leung ^{\$.22(1)} Sent: Thursday, May 14, 2015 10:02 AM To: Morin, Gordon Cc: Matthews, Lesley Subject: RE: What would your capacity of signage size be?

Morning Gordon,

Thanks for the email, and I'm wondering if it is the size of the display that is creating the problem to take on the job? These can all be altered to fit your capacities. What would that capacity be?

If, however that you're sure that the job cannot be completed with you, then I wondered if you could suggest a few places that may be able to help us out? I will then be able to pass these on to Lesley Matthews at CoV's Protocol to follow up.

Thanks.

Gary

From: <u>gordon.morin@vancouver.ca</u> To: ^{s.22(1)}

Subject: RE: Questions on printing this years' float signage and display - Follow up Date: Thu, 14 May 2015 13:50:17 +0000

Hello Gary,

I hope you are well. We are experiencing our busiest year ever......so we are swamped!

As you may know Gary as a production shop we produce hundreds & thousands

of cookie cutter signs. In looking at your projects requirements we've concluded that the work and the space needed is beyond our scope.

Best regards,

Gord Morin

Trades Supervisor TRAFFIC SIGN SHOP CITY OF VANCOUVER 701 NATIONAL AVE VANCOUVER, BC V6A 4L3 T 604-871-6223 | \$15(1)(1) To: Morin, Gordon
 Cc: Matthews, Lesley
 Subject: FW: Questions on printing this years' float signage and display - Follow up

Hi Gordon,

Just following up on this email I sent you last week. Have you had a chance to take a look at the questions we have for you on the proposed float design? (At this stage this is still a preliminary draft and could change).

Thanks.

Gary

Gary Leung

Senior Graphic Designer, C: 604 267 2113 | E: ^{s.22(1)}

s.22(1) From:

To: <u>gordon.morin@vancouver.ca</u> CC: <u>lesley.matthews@vancouver.ca</u> Subject: RE: Questions on printing this years' float signage and display. Date: Tue, 5 May 2015 17:05:24 -0700

Hi Gordon,

It's been a while since we worked together on the Community Planning Signage back in 2012. I hope that this email finds you well.

I'm working alongside CoV's Protocol Department on this years' Pride float and I had some questions regarding the print portion. Attached is a preliminary draft of what we were thinking of and at this point we are gathering information on our limitations and possibilities.

Please see following some questions we hoped you could answer:

1. Are there any restritctions for height?

- Print Shop production limitations
- Storing the display/signage pieces when not it use
- Assembling the display and float in holding area prior to parade day
- 2. Print Shop to suggest best material to print on.
- Weather durability (we would like to reuse the display for a number of years)

- Storing and packing suggestions

– Safety

Please let me know if I've forgotten anything or other items that we should consider at this point. Many thanks.

Gary

PS. Please note: The truck isn't a true replication of what the city will be using.

Gary Leung Senior Graphic Designer,

C: 604 267 2113 | **E:**^s

City of Vancouver FOI #2015-214

| : <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
|---|
| : <u>"Au, Wendy" <wendy.au@vancouver.ca></wendy.au@vancouver.ca></u> |
| <u>"Zhang, Pearl" <pearl.zhang@vancouver.ca></pearl.zhang@vancouver.ca></u> |
| <u>"Hendren, Paul" <paul.hendren@vancouver.ca></paul.hendren@vancouver.ca></u> |
| : 7/28/2015 7:44:11 AM |
| : RE: Mayor's comments today |
| |

Hi Wendy,

Here is the estimate of expenses for Pride so far. The final costs still aren't in on many items. Paul, can you look at the estimate for the Float DJ + Equipment and make changes if necessary? Pearl, can you check if there is a final invoice for the t-shirts in the box and update the estimate below for t-shirts?

Pride 2015 Estimated Costs

| Float Rental & Assembly | \$15,000 (estimate) |
|-------------------------|----------------------------------|
| Float DJ + Equipment | \$2700 (estimate) |
| Gary Leung Graphic | \$4016 |
| Printing | \$200 (estimate) |
| Parade Entry Fee | \$1050 (paid at end of 2014) |
| T-Shirts | \$2000 (estimate) |
| Buttons | \$1800 |
| Panel honorariums | \$425 |
| ASL Interpreters | \$450 (estimate) |
| BBQ \$2350 (| estimate with recoup from sales) |
| TOTAL ESTIMATE | <u>\$ 29,991</u> |

Thanks, Lesley

From: Au, Wendy Sent: July 27, 2015 8:13 PM To: Zhang, Pearl; Hendren, Paul; Matthews, Lesley Subject: Fwd: Mayor's comments today

Can you pls put together the expenses related to the launch and float, T shirts ... etc Thanks

Wendy Au Assistant City Manager 5.15(1)(1)

Begin forwarded message:

From: "Au, Wendy" <<u>wendy.au@vancouver.ca</u>> Date: July 27, 2015 at 8:11:41 PM PDT To: "Ballem, Penny" <<u>Penny.Ballem@vancouver.ca</u>> Cc: "Kendall-Craden, Rena" <<u>Rena.Kendall-Craden@vancouver.ca</u>>, "Swanigan, Sandi" <<u>Sandi.Swanigan@vancouver.ca</u>>, "Hopwood, Cael" <<u>cael.hopwood@vancouver.ca</u>> Subject: Re: Mayor's comments today

Will get you the numbers from our end related to Pride week launch and the float. I believe VPS is referred to Van Pride Society whereby the City gives them a grant. Engineering Sandi and Cael will have the grant amount.

Wendy Au Assistant City Manager 15(1)(1) On Jul 27, 2015, at 7:57 PM, Ballem, Penny <<u>Penny.Ballem@vancouver.ca</u>> wrote:

Will send on to Sandi Swanigan and Wendy Au as they know pb

From: Kendall-Craden, Rena Sent: Monday, July 27, 2015 6:22 PM To: Ballem, Penny Subject: Fwd: Mayor's comments today

Hi Penny: how does this work? Do we do an advance estimate of costs? Btw I think he means VPD for Pride. Regards Rena.

Begin forwarded message:

From: "Caley, Braeden" <<u>Braeden.Caley@vancouver.ca</u>> Date: July 27, 2015 at 5:48:33 PM PDT To: "Kendall-Craden, Rena" <<u>Rena.Kendall-Craden@vancouver.ca</u>> Cc: "Quinlan, Kevin" <<u>Kevin.Quinlan@vancouver.ca</u>> Subject: Fwd: Mayor's comments today

Do we have a figure of how much Vancouver is providing to VPS or Pride celebrations this year?

The Mayor was asked in his scrum

Begin forwarded message:

From: Marcella Bernardo < Date: July 27, 2015 at 5:41:13 PM PDT To: <<u>braeden.caley@vancouver.ca</u>> Subject: re: Mayor's comments today

Hi Braeden,

Sorry I didn't get a chance to check in with you earlier, but we've been having issues with our brand new equipment at Roundhouse Radio and I wasn't able to listen to any of the audio from Gregor's scrum until now.

When he was being asked about certain politicians being excluded from the Pride parade, he didn't seem to understand the question.

Is he aware about that controversy?

I understand if he's been out of the loop because he was away, but just wanted to give you a heads up we're not using that part of the interview.

Also, we still need to know how much the city is spending on Pride week and if it is more than it was last year?

I haven't been able to find that information online.

Thanks, Marcella

Marcella Bernardo | Assistant News Director, Roundhouse Radio 714 Alexander Street, Vancouver, British Columbia, V6A 1E3 ^{s.15(1)(l)}

Twitter: @MBernardo983

This e-mail is confidential and is intended for the above-named recipient(s) only. If you are not the intended recipient, please notify us immediately and delete this e-mail from your system without making a copy. Any unauthorized use or disclosure of this e-mail is prohibited.

| From: | "gary leung" s.22(1) |
|----------|---|
| To: | "Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca> |
| Date: | 5/25/2015 11:53:32 AM |
| Subject: | Re: Pride 2015 Float - Did you get a confirmation from Sean or Gordon if the CoV's Sign |
| Subject. | Print Shop will be printing float material? |

Hi Lesley,

Yes, that's correct, we need someone to print all the float items. From our initial meeting we had back in April with Wendy, Pearl, Melissa, Paul and Elaine - the Manitoba Yards (I think we had called it "CoV's Work Yard" during the discussion), was the place that will be constructing the display and adding it to the trailer. They don't have the necessary equipment to print any of the pieces.

So when making connection with 3D Services it'll be best to use the measurements that Sean outlines for height restrictions below as the final measurement.

Thanks,

Gary

Sent from my iPad

```
> On May 25, 2015, at 11:34 AM, "Matthews, Lesley" <lesley.matthews@vancouver.ca> wrote:
```

> Hi Gary,

>

> I will give 3D Services a call today to find out exactly what services they provide. My understanding is that Sean Longridge's team will build the structure, and then we need a signage company just for the basic signage and a special covering for the City Hall structure. Is this accurate?

>

> Lesley

>

> From: gary leung ^{\$.22(}

> Sent: Monday, May 25, 2015 10:58 AM

> To: Matthews, Lesley

> Subject: RE: Pride 2015 Float - Did you get a confirmation from Sean or Gordon if the CoV's Sign Print Shop will be printing float material?

>

> Hi Lesley,

>

> I wondered if you had heard any news from either Sean or Gordon, to confirm that CoV's Sign Print Shop will be taking on the printing of the Float material?

>

> My only concern is timing and getting an answer either way from Gordon is pretty essential. No sense in holding up the process with the hope that Sean can encourage Gordon to take on the job. Perhaps we should move "plan B" into motion.

>

> If Gordon does agree to help us in the next few days, then our inquiries elsewhere wont be totally useless, as we can keep them for future projects - but if he's not going to help us (which is what he's already indicated to me), then we are ahead of the game with our replacement service provider.

> Let me know what you think.

- > Thanks.
- > Gary
- >

>

- >
- >
- > Subject: Re: Pride 2015 Float A few questions.

> From:^{s.22(1)}

> Date: Fri, 22 May 2015 11:36:33 -0700

> To: sean.longridge@vancouver.ca<mailto:sean.longridge@vancouver.ca>

> CC: Kevin.Clark@vancouver.ca<mailto:Kevin.Clark@vancouver.ca>;

lesley.matthews@vancouver.ca<mailto:lesley.matthews@vancouver.ca>

> Thanks Sean. Greatly appreciate you having checked that before getting too far along with the final preparations of the display.

> Gary

>

> Sent from my iPad

>

> On May 22, 2015, at 10:55 AM, "Longridge, Sean"

<sean.longridge@vancouver.ca<mailto:sean.longridge@vancouver.ca>> wrote:

> In talking with the City Electrical Dept. they have advised me not to exceed 15' 6" in total height. The deck of the trailer is 36" do not exceed the design of 12'. And by the way I look forward to working with you folks.

>

- > From: gary leung ^{s.22(1)}
- > Sent: Friday, May 22, 2015 8:56 AM
- > To: Longridge, Sean
- > Subject: RE: Pride 2015 Float A few questions.
- >
- > Morning Sean,
- >

> It's a pleasure to meet you and learn you will be helping us out with the Pride 2015 Float. My name is Gary and I'm working for Lesley Matthews from CoV's Protocol Department on the design of the display and signage.

>

> I have heard through Lesley that you've seen our preliminary draft of the design and have assured her that the structure is safe for the transportation and height for all possible scenarios (e.g. over head power lines, public transit power cables, building structures, bridges, over street walkways, tree line canopies...etc) travelling to/from parade and parade route. The draft is suggesting the display of City hall to be 18 ft. high and flag pole will be 3 ft. higher - please add on the height of the trailer to that measurement for the final height. > We are looking to have the design style approved by Mayor's Office any day and need to jump on finding a place where we can have it printed. Lesley has informed me that you are seeking Gordon Morin from CoV's sign print shop to fabricate the display and signage. I did ask Gordon Morin last week if he would have time for our float and he's seen the draft. He's let me know that he's not able to help us, however if your encouragement should change his decision, could you please let Lesley Matthew know - either way, whether Gordon is or isn't able to work on it. She has to secure a place where we can print it and that could take us time we don't have too much of.

> I do have some further questions on the other smaller signage for the float, but I think I'll wait further on to ask you about these. Perhaps a phone call next week would be the best time for that. What are the best day's and time to call you next week?

>

>

- > Thanks.
- > Gary
- >
- >
- > Gary Leung
- > Senior Graphic Designer,
- > C: 604 267 2113 | E:^{\$.22(1)}
- subject=email%20subject>
- > <15-120-2 CoV Gary Leungs float mock up_02.pdf>

| From: | "Miller, Janet" < Janet.Miller@vancouver.ca> |
|----------|--|
| To: | "Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca> |
| | "gary leung" ^{s.22(1)} |
| Date: | 6/19/2015 9:28:31 AM |
| Subject: | RE: Pride ads and graphic design support |

Hi Lesley and Gary. Sorry about the delay in responding to this message. Gary, do you have enough information to complete the ad? Let me know if there is anything you need from me.

-----Original Message-----From: Matthews, Lesley Sent: Thursday, June 11, 2015 12:02 PM To: Watson, Jason; Caley, Braeden; Miller, Janet Subject: RE: Pride ads and graphic design support

Hi all,

Please note that the attached documents have old branding. I sent the designer the content changes and he will then apply the new "Van Proud" graphics. The designer would like someone from Corporate Communications to get in touch with him so that he has the information he needs to design the ad, or at least provide whatever is necessary to whomever is designing the ad.

Gary's e-mail address is

Thanks, Lesley

-----Original Message-----From: Watson, Jason Sent: Thursday, June 11, 2015 11:34 AM To: Caley, Braeden; Matthews, Lesley; Miller, Janet Subject: FW: Pride ads and graphic design support

Hi Everyone,

I'm copying my colleague Janet Miller into this discussion as she was working with Protocol to determine the graphic design needs for Pride 2015.

She can advise on how this ad request could be added to the graphic design ticket for Pride.

Thanks, Jason

-----Original Message-----From: Matthews, Lesley Sent: Thursday, June 11, 2015 9:25 AM To:^{\$22(1)} Cc: Watson, Jason Subject: FW: Scan from a Xerox WorkCentre

Hi Gary,

I went through all the materials and made as many changes as I could to the content. Please see the scanned copies with changes attached. The tent cards and program are the only things that we cannot complete until July.

I am also connecting you with Jason Watson in Corporate Communications. They are helping the Mayor's Office put an ad together for the 2015 Pride Guide and would like to use the new graphics. Can you and Jason touch base today regarding the ad.

Thanks, Lesley

From: Caley, Braeden Sent: Wednesday, June 10, 2015 3:26 PM To: Eng, Nancy; Ad Requests Cc: Watson, Jason; Matthews, Lesley Subject: FW: 2015 Official Pride Guide Advertising Information It's that time of year again!

Would it be possible to see a copy of last year's ad and to start on this year's?

I am copying Lesley as she has new Pride branding and visuals for 2015

Braeden Caley Director of Policy and Communications Office of the Mayor, City of Vancouver Office: 604.873.7490 | Cell: 604.809.9951 Email: braeden.caley@vancouver.ca

s.15(1)(l) From:

On Behalf Of Pride

Guide VPS Sent: Wednesday, April 29, 2015 5:11 PM To: Caley, Braeden Subject: 2015 Official Pride Guide Advertising Information

Hello Braeden,

This is Allan, from the Vancouver Pride Society. I am following up on our conversation earlier about this year's Official Vancouver Pride Guide.

Please find attached to this email PDF copies of our standard Pride Guide Rates, and our Advertising Agreement. Please note that the final deadline for ad submissions is June 1st, but that we are trying to confirm agreements as soon as possible to reserve space.

We have already reduced our rates from 2014, however if we can get an agreement signed soon I can manage to give you the 25% discount off of a full page ad that you mentioned you had last year, again this year. For quick reference, here is an outline of our standard rates.

This year we are also offering space on our high-def LED screens which will be prominently featured at Davie Street Block Party and Sunset Beach Pride Festival. If you are interested, the rates are below, and I can extend the 25% discount to these as well if you purchase the Pride Guide ad.

Standard High-def LED Advertising Rates Davie Street Sunset Beach Both Festival Festivals 15-30 second video \$2,000 \$3,000 \$4,000 15 second still ad \$1,500 \$2,500 \$3,000

All of this information is also available on our website, as is an online archive of last year's Pride Guide.

Thank you so much for your continued support! Please do not hesitate to contact me if you have any questions.

Best wishes, ~Allan

--

Allan Stewart | Ad Sales | Vancouver Pride Society Office (604) 687-0955 | Fax (604) 687-0965 | 1080 Howe St, Suite 304, Vancouver BC V6Z 2T1 Web vancouverpride.ca Like us on Facebook! facebook.com/VancouverPrideSociety Follow our Twitter! @vancouverpride

| From: | <u>"Morawski, Kristin" <kristin.morawski@vancouver.ca></kristin.morawski@vancouver.ca></u> |
|--------------|--|
| To: | <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| Date: | 2/23/2015 11:27:13 AM |
| Subject: | Re: Pride Meeting Notes - Feb. 12th |
| Attachments: | GaryLeung_2015_Pride_DesignEstimate_02[1].pdf |
| | |

Hi Lesley,

I have received both of the designer's quotes for work on the 2015 Pride project.

Melissa:

- 150 hours = \$6,900
- Note: Mary Ann has advised that the chargeback for this is done per pay period and is based on actual costs to the department. She runs a SAP report the week after pay close. Because the work will span multiple pay periods, you will see multiple JV entries in your budget.
- Availability: Availability to start project: March 23. Away dates: April 20-24 (confirmed), June 17-July 10 (TBC)

Gary:

- 84 hours = \$6,300
- Please see his detailed quote attached which also includes a proposed timeline of key milestone dates and his availability

Please let me know if you would like to discuss these in more detail.

Thanks,

Kristin

From: <Matthews>, Lesley <<u>lesley.matthews@vancouver.ca</u>>
Date: Friday, February 20, 2015 at 1:49 PM
To: "Sandhu, Jag" <<u>Jag.Sandhu@vancouver.ca</u>>, "Hendren, Paul" <<u>Paul.Hendren@vancouver.ca</u>>, Kristin Morawski
<<u>kristin.morawski@vancouver.ca</u>>
Subject: Pride Meeting Notes - Feb. 12th

Hi everyone,

Attached are the notes from our February 12th meeting re. Pride with Cllr. Stevenson and Braeden. We discussed budget with Wendy Au and mentioned that costs might be higher than the current budget allows because of the upfront investment to create the City Hall model and the additional design costs. The budget for the Pride Float comes from the City Manager's budget, so we will have to go back to her to ask for more money.

Kristin, have you heard back from Melissa or the other designer with a cost estimate on the design work??

Thanks,

Lesley

City of Vancouver – Gary Leung

City of Vancouver - Pride 2015

Proposed Design Estimate and Timeline

Date: February 20, 2015

1 - Statement of Work - Outlined

This statement of work covers the design material needed for The City of Vancouver's *Pride 2015*, which includes design of the Float Concept, Creating a Logo & Tagline, and providing Digital Layouts for The City of Vancouver to use for web and/or printing promotional material (this is known as the "Design Work"). The Design Work is to be performed by Gary Leung (Designer) for the City of Vancouver (Client). Also in this statement of work is important dates to consider for the Design Work.

2 – Breakdown of Design Work and Estimated Costs

| Pride 2015 Design Work - All estimated times/costs include ONE round of Consolidated edits* | Time | Cost |
|---|--|-------------------|
| Logo/tagline**: Provide three initial draN options Final refinement of one Float concepts**: Provide three draN concepts for float design (based on three logo/taglines) Final refinement of one Design signage/materials for float Print Handling*** Communicate and prepare digital files for the City Sign Shap and Works Yard on three digital files for the City Sign Shap and Works Yard on three digital files for the City Sign Shap and Works Yard on the produce (build float | 12hrs 4hrs 18hrs 8hrs 12hrs 4hrs | |
| Shop and Works Yard so they can produce/build float "Other design materials" based on logo/tagline**: T-shirt (x1) Button (x1) Ads (x2) E-vites (x2) - Digital Design only (No Distribution) Lobby sign (x1) Sandwich board (x1) Podium sign (x1) Tent card (for panel member's table tops – x1) Print or Web Developer Handling*** Printer/web developer communications involved with all "Other design materials". | 2hrs 2hrs 4hrs 4hrs 2hrs 2hrs 1hr 1hr 8hrs | |
| Project Total | 84hrs | \$6, 300 ∆ |
| Project Total | | \$6 ,300 ∆ |

* If additional work is required out side the agreed scope, the Designer will bill at an hourly rate of \$75/hr or a separate contract can be negotiated if substantial work is necessary.

** With regards to the edits of the work – should additional rounds of edits, beyond the ONE round occur, then the regular hourly rate of \$75 will be added to the invoice.

*** Printing costs are not included in this estimate, nor is delivery costs for sign off proofs or final delivery of job.

 Δ All prices & billing are in Canadian currency and are before taxes. Taxes are added at the time of invoicing.

3 – Important Dates - prepared by Gary Leung

I have presented this timeline below to be used as a guidelines for planning.

| Timeline | Date |
|---|-------------------------|
| Meetings | Mar. 9th to 13th, 2015 |
| Logo/tagline and float concept - Designer begins designs | Mon. Mar 23rd, 2015 |
| Easter Holidays - not in the office | Apr 3rd - Apr 6th, 2015 |
| Logo/tagline and float concept - Designer provides Client 1st Drafts | Mon. April 13th, 2015 |
| Logo/tagline and float concept - Client selects one theme - Begin edits | Fri. April 24th, 2015 |
| Logo/tagline and float concept - Client makes no more edits - Approved | Fri. May 15th, 2015 |
| Float Sign Shop team - get their final files from Designer | Fri. May 22nd, 2015 |
| | |
| "Other Design Materials" (see breakdown) - Designer begins designs | Fri. May 15th, 2015 |
| "Other Design Materials" - Designer provides Client 1st DraN | Fri. May 29th, 2015 |
| "Other Design Materials" - Rounds of edits and revisions begin | Mon. June 1st, 2015 |
| "Other Design Materials" - Client makes no more edits - Approved | Fri. June 19th, 2015 |
| "Other Design Materials" - Designer prepares all final files & submits to | Mon. June 22nd, 2015 |
| printers/web developers | WOII. Julie 22110, 2015 |
| "Other Design Materials" - Printers proofs signed off and approved | Thur. July 2nd, 2015 |
| | |
| Designer is away from the office from Mon. July 6th to Tue. July 28th, 2015 | Mon. July 6th, 2015 |
| | |
| Float Work Yard team - get their printed signs and goods | Wed. July 8th, 2015 |
| "Other Design Materials" (see breakdown) need to be printed & delivered | Thur. July 16th, 2015 |
| | |
| Designer returns to office Tue. July 28th, 2015 | Tue. July 28th, 2015 |
| | |
| Assembling materials and float for an initial inspection | Wed. July 29th, 2015 |
| 2015 Pride Parade Happens | Sun. August 2nd, 2015 |

| To: <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> | From: | <u>"Morawski, Kristin" <kristin.morawski@vancouver.ca></kristin.morawski@vancouver.ca></u> |
|---|----------|--|
| | To: | "Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca> |
| Date: 2/23/2015 4:37:03 PM | Date: | 2/23/2015 4:37:03 PM |
| Subject: Re: Pride Meeting Notes - Feb. 12th | Subject: | Re: Pride Meeting Notes - Feb. 12th |

Hi Lesley,

I suggest we change the label for the \$2,000 to "float construction." I am a little cautious about assigning the name City Hall Model at this stage and getting committed to that idea when we haven't given the designers an opportunity to explore the possibilities for the float design as this will stem from the logo/tagline. For the same reasons it is difficult for me to say what an appropriate budget would be.

Please give me a call if you would like to discuss this in more detail.

Thanks,

Kristin

From: <Matthews>, Lesley <<u>lesley.matthews@vancouver.ca</u>> Date: Monday, February 23, 2015 at 3:29 PM To: Kristin Morawski <<u>kristin.morawski@vancouver.ca</u>> Cc: "MacNeil, Patricia" <<u>Patricia.MacNeil@vancouver.ca</u>>, "Au, Wendy" <<u>wendy.au@vancouver.ca</u>>, "Hendren, Paul" <<u>Paul.Hendren@vancouver.ca</u>> Subject: RE: Pride Meeting Notes - Feb. 12th

Thank you, Kristin. The design costs are higher than we anticipated. We are now at a \$30,000 estimate with only a \$25,000 budget. We will see if Penny agrees to this as it is coming from her budget. I am putting a \$2000 place holder for the City Hall model, but that might be too low. Let me know if you have any thoughts on what this might cost.

§ \$14,000 to build float § \$2000 t-shirts § \$2000 buttons § \$2500 DJ § \$1300 registration fee § \$2000 signage/City Hall model § \$250 miscellaneous float supplies § \$6300 communications support § TOTAL = \$29,850

Lesley

From: Morawski, Kristin Sent: Monday, February 23, 2015 10:27 AM To: Matthews, Lesley Cc: MacNeil, Patricia Subject: Re: Pride Meeting Notes - Feb. 12th

Hi Lesley,

I have received both of the designer's quotes for work on the 2015 Pride project.

Melissa:

- 150 hours = \$6,900
- Note: Mary Ann has advised that the chargeback for this is done per pay period and is based on actual costs to the department. She runs a SAP report the week after pay close. Because the work will span multiple pay periods, you will see multiple JV entries in your budget.
- Availability: Availability to start project: March 23. Away dates: April 20-24 (confirmed), June 17-July 10 (TBC)

Gary:

- 84 hours = \$6,300
- Please see his detailed quote attached which also includes a proposed timeline of key milestone dates and his availability

Please let me know if you would like to discuss these in more detail.

Thanks,

Kristin

From: <Matthews>, Lesley <<u>lesley.matthews@vancouver.ca</u>>
Date: Friday, February 20, 2015 at 1:49 PM
To: "Sandhu, Jag" <<u>Jag.Sandhu@vancouver.ca</u>>, "Hendren, Paul" <<u>Paul.Hendren@vancouver.ca</u>>, Kristin Morawski
<<u>kristin.morawski@vancouver.ca</u>>
Subject: Pride Meeting Notes - Feb. 12th

Hi everyone,

Attached are the notes from our February 12th meeting re. Pride with Cllr. Stevenson and Braeden. We discussed budget with Wendy Au and mentioned that costs might be higher than the current budget allows because of the upfront investment to create the City Hall model and the additional design costs. The budget for the Pride Float comes from the City Manager's budget, so we will have to go back to her to ask for more money.

Kristin, have you heard back from Melissa or the other designer with a cost estimate on the design work??

Thanks, Lesley

| To: <u>"Kendall-Craden, Rena" <rena.kendall-craden@vancouver.ca></rena.kendall-craden@vancouver.ca></u> Date: 3/10/2015 3:17:47 PM Subject: RE: Pride parade | From: | <u>"Au, Wendy" <wendy.au@vancouver.ca></wendy.au@vancouver.ca></u> |
|--|----------|--|
| | To: | "Kendall-Craden, Rena" < Rena.Kendall-Craden@vancouver.ca> |
| Subject: RE: Pride parade | Date: | 3/10/2015 3:17:47 PM |
| | Subject: | RE: Pride parade |

Hi Rena, I understand that we are all under a lot of pressure to deliver more all the time...in reviewing the proposal from Gary Leung do you think we can reduce any hours for t shirt, buttons, ads, evites, lobby sign, podium sign tent card..etc. The total hours for these came to 18 hrs and another 8 hrs for communications with printer and web developer... a total of 26 hours

s.13(1)

thanks wendy

From: Kendall-Craden, Rena Sent: Tuesday, March 10, 2015 2:58 PM To: Au, Wendy Subject: RE: Pride parade

Wendy:

We support 17 protocol events a year with design services for invites to awards and everything in between with no chargeback. Protocol is likely the only area who has not been charged to date.

Demand for design services has increased 30% last year alone. We are using contractors to allow our staff to work normal hour work days, take holidays and expand our design expertise. And yes it is done on a charge back.

With respect to the estimate Gary provided for you, it is cheap given the market and the scope of your work. There are a couple of ways to look at this. One could scale back the expectation of the collateral, float and branding this year and simplify the whole thing. Or it may mean reviewing the budget ask.

Note Gary is not available the whole month of July. In terms of your work plan the only way to have this project land successfully is to have everything and I mean everything signed off at the end of June and in production for July. The build of the float will have to be left up to your staff and engineering. Note we have one design staff on holiday in July and one on duty to do all the rest of the city portfolios, events, announcements, ads, logos and invites and therefore we will be limited in our ability to support this initiative in July.

I am sure you can understand the constraints. RKC

From: Au, Wendy Sent: Tuesday, March 10, 2015 2:01 PM To: Kendall-Craden, Rena Cc: Matthews, Lesley Subject: Pride parade

Hi Rena, as discussed with you last night we can't afford an additional \$6300 for an outside graphic designer from our Pride parade budget. Can you please explore whether we can get a contractor to do the initial design for the logo, float and tag; have the contractor work with our in house designer so that our in house staff can complete the smaller jobs for t-shirt, buttons, signs...etc..etc. otherwise I will have to take the design estimate to Penny, asking for additional \$\$...which I am sure she will not be happy. The budget would have increased from her original intent of \$20,000 to \$30,000. please advise how best to deal with this.

thanks wendy

On Feb 2, 2015, at 5:43 PM, Au, Wendy <wendy.au@vancouver.ca> wrote:

Hi Cllr. Stevenson, we do have some flexibility with the \$20,000 and there is \$2000 in the Protocol budget we can use. I talked to Lesley about this and we think this should be sufficient as long as we have a similar float as last year (with the DJ) last year we spent \$22,804. thanks for your support on this. wendy -----Original Message-----From: Au, Wendy Sent: Monday, February 02, 2015 5:38 PM

Sent: Monday, February 02, 2015 5:38 To: Stevenson, Tim Cc: Sebastian, Lorraine Subject: Pride parade

Hi Cllr. Stevenson, I understand that you want to meet with Penny tomorrow morning. I have briefed her about what you need and the budget situation. Penny has agreed to continue giving us the \$20,000 that we need for the Pride Parade from her budget. All is well, thanks.... Guess you may not need the meeting with Penny tomorrow morning anymore if this is the topic you want to raise with her. I am copying Lorraine on this email so that she can cancel the meeting unless you let her know otherwise. Have a good evening! Wendy Au















| | "gary leung" ^{s.22(1)} |
|--------------|--|
| To: | "William Ma" |
| Date: | 7/2/2015 12:05:18 PM |
| Subject: | RE: Pride T-Shirts - A 6 colour solution - In case you need the final files for the T- Shirts here they are attached |
| Attachments: | 15-120-03 Pride 2015 Logo_Backs_T-Shirts_FinalFiles_03_Outlined.pdf 15-120-03 Pride 2015 Logo_Front_T-Shirts_FinalFiles_04_Outlined.pdf 15-120-03 Pride 2015 Logo_T-Shirts_FinalSamples_02.pdf |

Hi William,

As I have my last day of work tomorrow before heading out on annual vacation, I've attached the final T-Shirt Files for you and the printer you are using. If you do need to make any alterations to the design please forward any concerns to Lesley (She can direct the Designer Melissa Vigil on these changes – I've included Melissa's email in this email as well).

Thank you for all your support and help on these T-Shirts. Gary

From: s.22(1)

To: ^{s.15(1)(l)}

CC: lesley.matthews@vancouver.ca; wendy.au@vancouver.ca Subject: RE: Pride T-Shirts - A 6 colour solution (Please provide Lesley with a quote) Date: Tue, 30 Jun 2015 13:05:31 -0700

Thank you William. Please let me know if the printer needs me to provide files when the time comes.

PS. My last day at work is Friday, July 3rd before I leave for my annual vacation.

Hope you have a great Canada Day celebration tomorrow if I don't hear from you today. Gary

Date: Tue, 30 Jun 2015 11:32:23 -0700 Subject: RE: Pride T-Shirts - A 6 colour solution (Please provide Lesley with a quote) From: ^{\$15(1)(0)} To: ^{\$22(1)} CC: lesley.matthews@vancouver.ca; wendy.au@vancouver.ca

Hi Gary,

I've been working with the printing company yesterday. They were a little confused and found they need to make a different screen for each t-shirt colour as the graphic has different colours. As this job is a little more complicated, the printer is working hard to figure something out.

Will keep you posted shortly.

| William | | |
|---|---|--|
| On Jun 30, 2015 9:48 AM, "gary leu | ung" ^{s.22(1)} | wrote: |
| Hi William, Just checking in with you to see if do for our T-Shirts. If so, then I'll so Thanks. Gary | 것같이 그렇게 한 것 같은 것이 잘 가 같은 것 것이 많이 많이 했다. | ied are something that your printer can DFs for the job. |
| From: ^{s.22(1)} To ^{s.15(1)(0)} CC: <u>wendy.au@vancouver.ca; lest</u> Subject: RE: Pride T-Shirts - A 6 co | | |
| Date: Fri, 26 Jun 2015 15:50:01 -0 | | Tovide Lesley with a quote) |
| Hi William, | | |
| these samples (Attached is a 7 page | age PDF with the full set | with 6 colours and have come up with of T-Shirts). If your contact could let Γ-Shirts based on these that would be |
| Let me know if you need final PDF good to get the conversation started | | pare them, but for now this PDF will be |
| Thanks for all your support – and h Gary | have a great weekend. | |
| From: lesley.matthews@vancouve To ^{\$.15(1)(0)} ^{\$.22(1)} CC: wendy.au@vancouver.ca Subject: RE: Pride T-Shirts - Final Date: Fri, 26 Jun 2015 15:53:40 +0 | PDFs | |
| Hi William, | | |
| Thank you for letting me know. Gary an | nd I will get back to you late | er today. |
| Gary, I will call you to discuss and we w | vill get back to William with | a solution later today. |
| Lesley | | |
| From: William Ma | | |

| Sent: Friday, June 26, 2015 1:24 AM To: gary leung Cc: Matthews, Lesley; Au, Wendy Subject: Re: Pride T-Shirts - Final PDFs |
|--|
| Hi Lesley, The screen print factory advised that they can only do 6 colour maximum. Either you can eliminate one color or you have to find some other source to complete printing in 7 or 8 colors. Please let know if there any thing I can be help on the matter. Cheers, William |
| On Thu, Jun 25, 2015 at 3:09 PM, gary leung ^{s.22(1)} wrote: Hi William, |
| I've received an email from Lesley and we don't feel that we can eliminate any of the 8 colours needed for the design. We could however, ask the producer of the T-Shirts not to run the colour ink that the T-shirt fabric is, because the fabric will act as that colour (for example – the Red T-Shirt doesn't need the Red ink pass, the Yellow T-Shirt doesn't need the Yellow ink passand so on). That will take the colours down to 7. Let us know if that works for the printer. |
| Thanks. Gary |
| |
| From: lesley.matthews@vancouver.ca |
| To: ^{\$22(1)} Subject: RE: Pride T-Shirts - Final PDFs |
| Date: Thu, 25 Jun 2015 21:01:23 +0000 |
| Hi Gary, Please make a recommendation and pass it along to William. Yes, we need to maintain the 6 pride flag colours, but that is our only real parameter other than making the t-shirts and logo look as good as possible. Thank you, Lesley |
| Energy Journa 522(1) |
| From: gary leung ^{s.22(1)} Sent: Thursday, June 25, 2015 12:33 PM To: William Ma; Matthews, Lesley Subject: RE: Pride T-Shirts - Final PDFs |
| Hi William and Lesley, |
| William – thanks for your email and quick response back from the printers. I'm going to have to revert your question to Lesley for the answer. |

Lesley – please let William know if taking two colours away from the T-shirt design is a possibility. My guess is that we will need all 6 flag colours represented (plus the black and white are all essential). I can

| see one colour we can eliminate through the process and that's the colour of the T-shirt (e.g. if we are printing on a yellow T-shirt, then we don't need a yellow ink pass). |
|---|
| Thanks. Gary |
| Gary Leung Senior Graphic Designer, C: 604 267 2113 E: ^{\$.22(1)} |
| Date: Wed, 24 Jun 2015 15:14:12 -0700 Subject: Re: Pride T-Shirts - Final PDFs From To: S22(1) CC: lesley.matthews@vancouver.ca Hi Gary and Lesley, Your artworks and info were went through to the screen print factory 2 days ago. The factory technician has review all the information and just call as found there have 8 colors print (including the edge) onto the heart of your graphic design. The maximum will be six color print plus they have to made over 9 screens for each different color print. Is it possible you can laminate to six colors for the same design? Please comments and advise your thought. Cheers, William |
| On Mon, Jun 22, 2015 at 4:03 PM, gary leung ^{\$.22(1)} > wrote: Hi William, |
| I am sending these files on behalf of Lesley Matthews from The City of Vancouver. These are files that you can use to produce the T-Shirt samples. Let me know if you need anything else. |
| Thanks. Gary |
| Gary Leung Senior Graphic Designer, C: 604 267 2113 E: |
| From: <u>lesley.matthews@vancouver.ca</u> To: ^{s.22(1)} Subject: FW: Pride T-Shirts Date: Mon, 22 Jun 2015 19:44:51 +0000 Hi Gary, |
| Would you mind sending William Ma at Dijon Trading Inc. the artwork for the t-shirts? William's e-mail address is ^{\$.15(1)(1)} His telephone number is 604.299.7222. |
| William will be sourcing t-shirts and creating some samples to show us. |
| Thank you, Lesley |
| From: Matthews, Lesley Sent: Thursday, June 18, 2015 4:26 PM To: ^{\$.15(1)(I)} |

Subject: Pride T-Shirts

Hi William,

I hope that you are doing well and getting a chance to relax after Mayor Chen's successful visit to Vancouver last week! Wendy Au mentioned that you might be able to help our office source some tshirts for our annual Pride parade. Below are the colours, sizes and numbers that we need. Also, attached is the look of the t-shirts to give you a sense of the multi-colour logo. We don't need high quality shirts because they are just meant to be worn during the parade. Would you let me know if your supplier can fill this order by mid-July, and an estimated cost? I can connect our graphic designer with your supplier at any point.

Please call me if you have any questions or wish to discuss at 604.829.2039.

Thanks, William.

Lesley

T-Shirts:

| Colour | Small | Medium | Large | X- Large | XX-Large |
|--------|-------|--------|-------|-------------|----------|
| Yellow | 2 | 6 | 8 | 7 | 0 |
| Orange | 2 | 6 | 8 | 7 | 1 |
| Red | 2 | 6 | 8 | 7 | 1 |
| Green | 3 | 8 | 8 | 7 | 1 |
| Blue | 2 | 6 | 8 | 7 | 1 |
| Purple | 3 | 8 | 8 | 7 | 1 |
| White | 1 | 1 | 5 | 3 | 1 |
| TOTAL | 15 | 41 | 53 | 45 | 6 |

Designed by Gary Leung - 604 267 2113 - 2015



۲

City of Vancouver FOI #2015-214

Page 160 of 244

Black City of Vancouver Logo on back of Oran ${}_{igodol P}$ Daisy Yellow and White Fabric T-Shirts

Designer's job reference #0614

15-120-03 Pride 2015 Logo Back T-Shirts - 6in wide x 3in high - Final Press Ready PDF

Designed by Gary Leung - 604 267 2113 - 2015

۲

Page 161 of 244

۲

City of Vancouver FOI #2015-214 Page Black City of Vancouver Logo on back of Red, Ith Green, Royal Blue and Purple Fabric T-Shirts Designer's job reference #0614





OF OUR DIVERSITY

City of Vancouver FOI #2015-214 This "Van Proud" logo colour combination – along with message "OF OUR DIVERSITY" II be on Orange Fabric T-Shirts

Page 163 of 244

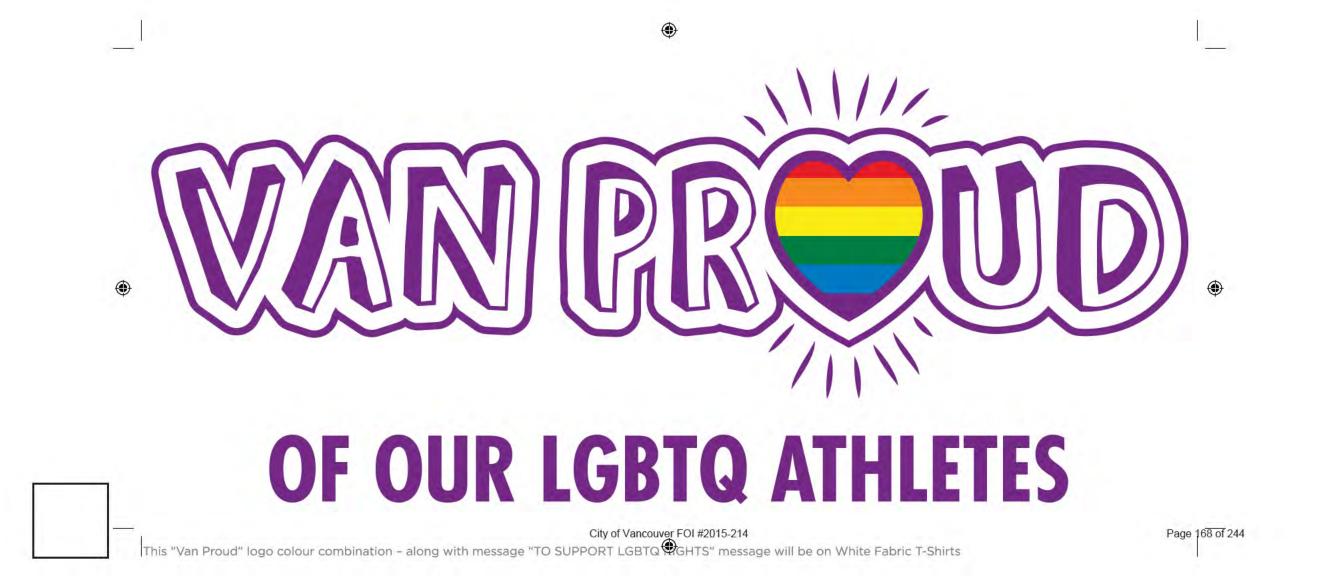


City of Vancouver FOI #2015-214 This "Van Proud" logo colour combination – along with message "OF OUR INCLUSIVE ("Y" will be on Daisy Yellow Fabric T-Shirts











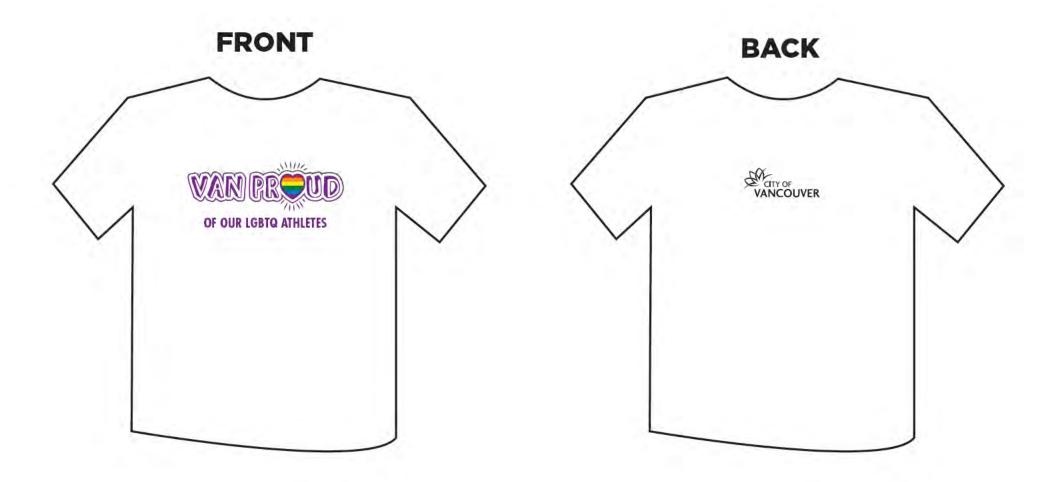












| From: | "gary leung" s.22(1) |
|----------|---|
| To: | <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| Date: | 6/26/2015 11:05:15 AM |
| Subject: | RE: Pride T-Shirts - Final PDFs (Another option on reducing the colours to 6) |

Hi Lesley,

Great news on the float and the team at Manitoba Yards finding a printing solution for the signage.

Hey, can we discuss the T-Shirt options on the phone, because each of the samples only used 6 colours, but they have been jumbled up to help with reading the design. So I'm not seeing where there are more colours than 6 in the one design. Unless you are referring to keeping the design the same all across the 7 T-Shirts (this may be problematic for at least one of the coloured backgrounds if that's the case).

| Let's chat to clear it up. |
|----------------------------|
| Thanks. |
| Gary |

From: lesley.matthews@vancouver.ca To:^{5.22(1)} Subject: RE: Pride T-Shirts - Final PDFs (Another option on reducing the colours to 6) Date: Fri, 26 Jun 2015 16:31:09 +0000

Hi Gary,

I am fine with the new inks in the attached, but it looks like we need to make further adjustments to make it 6 colours as per William's note. Can you redo again to see how 6 colours can work?

On a very positive note, we had a good meeting at Manitoba Yards about the float and although not confirmed, it looks like they might be able to do everything including signage in house. I will keep you posted.

Lesley

From: gary leung ^{s.22(1)} Sent: Thursday, June 25, 2015 4:12 PM To: Matthews, Lesley Subject: RE: Pride T-Shirts - Final PDFs (Another option on reducing the colours to 6)

Hi Lesley,

Please find attached the look at the T-Shirts with the Black and White inks taken out of the equation.

Where they have been replaced with one of the 6 other colours from the flag. This is what William's print source is asking the artwork be changed to when they refer to eliminating 2 of the colours. Not as effective right?

Thanks.

Gary

From:^{s.22(1)} To:^{s.15(1)(I)}

CC: <u>lesley.matthews@vancouver.ca</u> Subject: RE: Pride T-Shirts - Final PDFs Date: Thu, 25 Jun 2015 15:09:20 -0700

Hi William,

I've received an email from Lesley and we don't feel that we can eliminate any of the 8 colours needed for the design. We could however, ask the producer of the T-Shirts not to run the colour ink that the T-shirt fabric is, because the fabric will act as that colour (for example – the Red T-Shirt doesn't need the Red ink pass, the Yellow T-Shirt doesn't need the Yellow ink pass...and so on). That will take the colours down to 7. Let us know if that works for the printer.

Thanks.

Gary

From: <u>lesley.matthews@vancouver.ca</u> To: ^{s.22(1)}

Subject: RE: Pride T-Shirts - Final PDFs Date: Thu, 25 Jun 2015 21:01:23 +0000

Hi Gary,

Please make a recommendation and pass it along to William. Yes, we need to maintain the 6 pride flag colours, but that is our only real parameter other than making the t-shirts and logo look as good as possible.

Thank you,

Lesley

From: gary leung ^{s.22(1)} Sent: Thursday, June 25, 2015 12:33 PM To: William Ma; Matthews, Lesley Subject: RE: Pride T-Shirts - Final PDFs Hi William and Lesley,

William – thanks for your email and quick response back from the printers. I'm going to have to revert your question to Lesley for the answer.

Lesley – please let William know if taking two colours away from the T-shirt design is a possibility. My guess is that we will need all 6 flag colours represented (plus the black and white are all essential). I can see one colour we can eliminate through the process and that's the colour of the T-shirt (e.g. if we are printing on a yellow T-shirt, then we don't need a yellow ink pass).

Thanks.

Gary

Gary Leung Senior Graphic Designer, C: 604 267 2113 | E:^S

Date: Wed, 24 Jun 2015 15:14:12 -0700 Subject: Re: Pride T-Shirts - Final PDFs From: To: ^{\$.22(1)} CC: <u>lesley.matthews@vancouver.ca</u>

Hi Gary and Lesley,

Your artworks and info were went through to the screen print factory 2 days ago.

The factory technician has review all the information and just call as found there have 8 colors print (including the edge) onto the heart of your graphic design. The maximum will be six color print plus they have to made over 9 screens for each different color print.

Is it possible you can laminate to six colors for the same design?

Please comments and advise your thought.

Cheers,

William

On Mon, Jun 22, 2015 at 4:03 PM, gary leung ^{\$22(1)}

Hi William,

I am sending these files on behalf of Lesley Matthews from The City of Vancouver. These are files that you can use to produce the T-Shirt samples. Let me know if you need anything else.

Thanks.

Gary

wrote:

From: <u>lesley.matthews@vancouver.ca</u> To: ^{s.22(1)}

Subject: FW: Pride T-Shirts Date: Mon, 22 Jun 2015 19:44:51 +0000

Hi Gary,

Would you mind sending William Ma at Dijon Trading Inc. the artwork for the t-shirts? William's e-mail address is ^{\$.15(1)(1)} His telephone number is 604.299.7222.

William will be sourcing t-shirts and creating some samples to show us.

Thank you, Lesley

From: Matthews, Lesley Sent: Thursday, June 18, 2015 4:26 PM

To: Subject: Pride T-Shirts

Hi William,

I hope that you are doing well and getting a chance to relax after Mayor Chen's successful visit to Vancouver last week! Wendy Au mentioned that you might be able to help our office source some tshirts for our annual Pride parade. Below are the colours, sizes and numbers that we need. Also, attached is the look of the t-shirts to give you a sense of the multi-colour logo. We don't need high quality shirts because they are just meant to be worn during the parade. Would you let me know if your supplier can fill this order by mid-July, and an estimated cost? I can connect our graphic designer with your supplier at any point.

Please call me if you have any questions or wish to discuss at 604.829.2039.

Thanks, William.

Lesley

T-Shirts:

| Colour | Small | Medium | Large | X- Large | XX-Large |
|--------|-------|--------|-------|-------------|----------|
| Yellow | 2 | 6 | 8 | 7 | 0 |
| Orange | 2 | 6 | 8 | 7 | 1 |
| Red | 2 | 6 | 8 | 7 | 1 |
| Green | 3 | 8 | 8 | 7 | 1 |
| Blue | 2 | 6 | 8 | 7 | 1 |
| Purple | 3 | 8 | 8 | 7 | 1 |
| White | 1 | 1 | 5 | 3 | 1 |
| TOTAL | 15 | 41 | 53 | 45 | 6 |

| From: Coard Journal 5,222(1) To: Detailers Data Scient matthews guarcouver cas |
|---|
| |
| Subject: RE:Pride T-Shirs - Final PDFs |
| Attachments: 15:120-39 Pride 2016 Logo_Front_T-Shints_FrankFiles_03 Qublined.pdf 15:120.39 Pride 2016 Logo_Backtr.T-Shints_FrankFiles_03 Qublined.pdf |
| 16-120J03 Pride 2016 Loop T-Shirts 01,pdf |
| H Wiliam, |
| I am sending these files on beha I of Leslef Matthews from The Clif of Vancouver, These are files that fou can use to produce the T-Shirt samples. Let me know if you need anothing else. |
| Thanks. Garf |
| |
| 0 ary 14 ang Bandr Gayle bandr. C : 64 ad 2412 + 8 - 5.22(1) |
| From level mothewishingminer.ca To 5 22(1) Suggest PVF hole L-Shris |
| Subject TVK TH6L I-3010 Date: Mon, 22 un 2016 19:44:51 +0000 |
| Hi Gorf. |
| Would four mind sending William Wa at Dijon Trading Inc. the artwork for the L-shirts? William's e-mail address is S. 15(1)(1) fis telephone number is 604.299.7222. |
| William will be sourcing Eshirts and creating some samples to show us. |
| Thank fou, |
| Lester |
| Next Nations Lody Sett Thracks Jan 2 2023 CADM Set 3.5 (1)(1) |
| |
| 14 William |
| I Appe that you are doing well and getting is chance to relax after Mayor Cher's accessful with to Vancouver last, week! Wendy Au mentioned that you might be asile to help our office source some t-shirts for our annual Pride parade. Below are the colours sizes and numbers that we need. Also attaches is the look of the t-shirts to give you a sense of the multi-colour logo. We don't need high quality shirts because they are just meant to be worn during the parade. Below are the colours sizes and numbers that we need. Also attaches is the look of the t-shirts to give you a sense of the multi-colour logo. We don't need high quality shirts because they are just meant to be worn during the parade. Below are the colours sizes and numbers that we need. Also attaches is the look of the t-shirts to give you a sense of the multi-colour logo. We don't need high quality shirts because they are just meant to be worn during the parade. Below are the colours sizes and numbers that we need. Also attaches is the look of the t-shirts to give you a sense of the multi-colour logo. We don't need high quality shirts because they are just meant to be worn during the parade. Below are the colours sizes and numbers that we need. Also attaches is the look of the t-shirts to give you a sense of the multi-colour logo. We don't need high quality shirts because they are just meant to be worn during the parade. Below are the colours sizes and numbers that we need. Also attaches is the look of the t-shirts to give you a sense of the multi-colour logo. We don't need high quality shirts because they are just meant to be worn during the parade. Below are the colours sizes and numbers that we need. Also attaches is the look of the t-shirts to give you a sense of the multi-colour logo. We don't need high quality shirts because they are just meant to be worn during the look of the t-shirts to give you a sense of the multi-colour logo. We don't need high quality shirts because they are just meand to be look of the t-shirts to give you a sense of the |
| Please call me if you have any questions or wish to discuss at 604.829.0039. |
| Therit: Wilfern |
| licity |
| Tolen |
| Colour No No Ko 100x 2 5 5 7 0 Orage 2 6 3 7 1 Red 2 6 7 1 1 |
| Green 3 8 7 1 Bue 2 6 6 7 1 |
| Purple 3 8 7 1 White 2 1 5 3 1 Utitle 2 1.5 4.5 6 |
| |



City of Vancouver FOI #2015-214 This "Van Proud" logo colour combination – along with message "OF OUR LGBTTQ COONUNITY" will be on Red Fabric T-Shirts

Page 182 of 244 Designer's job reference #0614



City of Vancouver FOI #2015-214 This "Van Proud" logo colour combination – along with message "OF OUR DIVERSITY" 🗐 I be on Orange Fabric T-Shirts

Page 183 01 244







Page 185 of 244 Designer's job reference #0614

City of Vancouver FOI #2015-214 This "Van Proud" logo colour combination - along with message "TO SUPPORT EQUAL "Y" will be on Irish Green Fabric T-Shirts



Page 186 of 244 Designer's job reference #0614

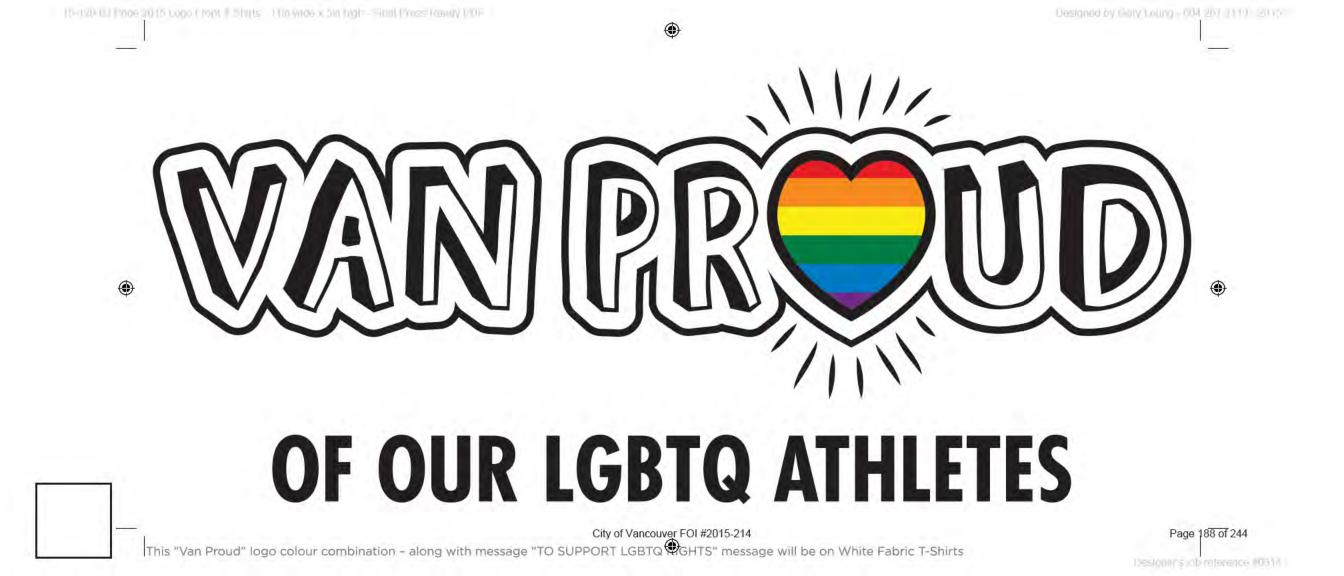
City of Vancouver FOI #2015-214 This "Van Proud" logo colour combination - along with message "TO SUPPORT TRANS GHTS" will be on Royal Blue Fabric T-Shirts





City of Vancouver FOI #2015-214 This "Van Proud" logo colour combination – along with message "TO SUPPORT LGBTQ GHTS" will be on Purple Fabric T-Shirts

Page 187 of 244



Designed by Gary Leung - 604 267 2113 - 2015



۲

City of Vancouver FOI #2015-214

Page 189 of 244

Black City of Vancouver Logo on back of Oran ${}_{igodol P}$ Daisy Yellow and White Fabric T-Shirts

Designer's job reference #0614

15-120-03 Pride 2015 Logo Back T-Shirts - 6in wide x 3in high - Final Press Ready PDF

Designed by Gary Leung - 604 267 2113 - 2015

۲

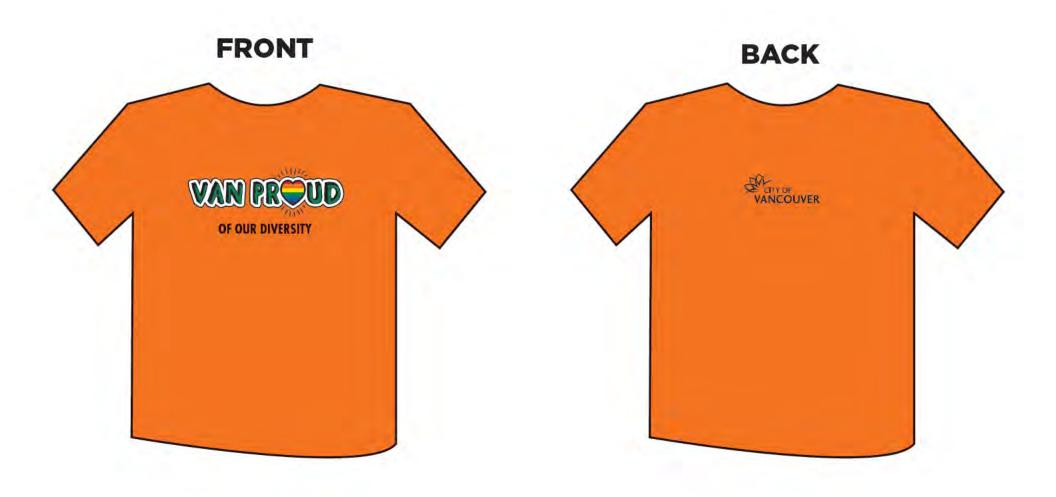
Page 190 of 244

۲

City of Vancouver FOI #2015-214 Page 7 Black City of Vancouver Logo on back of Red, Ith Green, Royal Blue and Purple Fabric T-Shirts

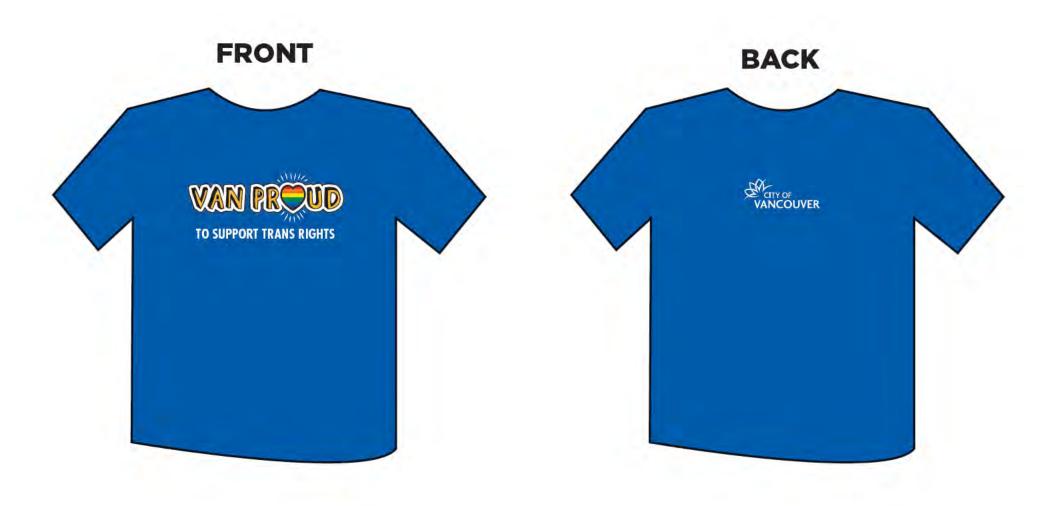
Designer's job reference #0614



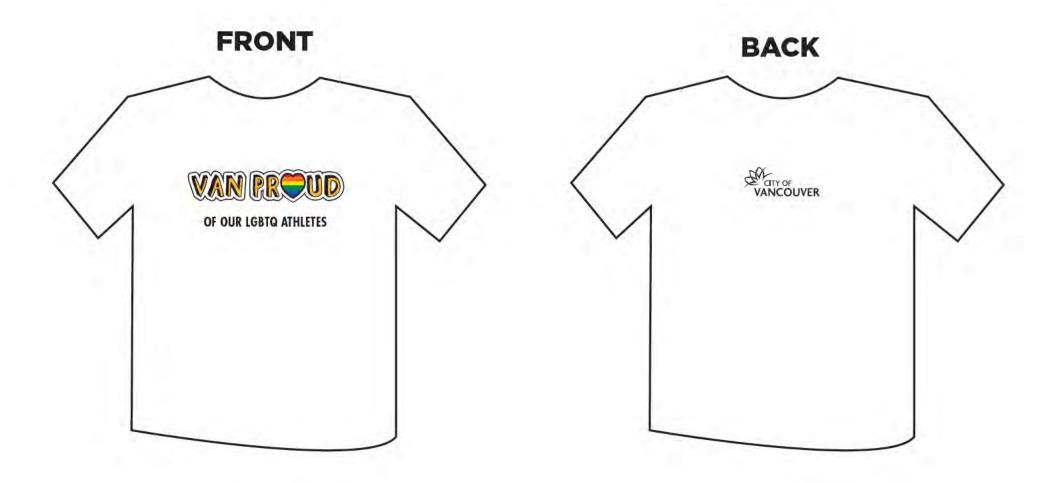












| From: | <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
|----------|---|
| To: | s.22(1) |
| Date: | 5/7/2015 4:57:21 PM |
| Subject: | RE: Question - Is it appropriate to send the sample of the design to the City Print Shop at this point to illustrate our questions? |

Hi Gary,

I spoke to Manitoba Yards today about the feasibility of the proposed Pride Float design, and they were positive about the materials and the costs of construction. As a next step, we are scheduling a meeting with the Mayor's Office to review the proposed concept. I don't know when that will take place, but I will keep you posted and advise of any tweaks.

In terms of your estimate, I reviewed with Wendy and she is comfortable with the revised quote.

Thanks, Lesley

From: ^{s.22(1)}

Sent: Tuesday, May 05, 2015 5:06 PM To: Matthews, Lesley Subject: RE: Question - Is it appropriate to send the sample of the design to the City Print Shop at this point to illustrate our questions?

Sure thing - Will do. Gary

From: <u>lesley.matthews@vancouver.ca</u>

To:^{s.22(1)}

Subject: RE: Question - Is it appropriate to send the sample of the design to the City Print Shop at this point to illustrate our questions? Date: Tue, 5 May 2015 22:04:54 +0000

Yes, it should be fine as long as you emphasize that this is a preliminary draft and you are just gathering information to inform the City's decision.

Thanks, Lesley

From: gary leung ^{s.22(1)} Sent: Tuesday, May 05, 2015 12:04 PM

To: Matthews, Lesley **Subject:** RE: Question - Is it appropriate to send the sample of the design to the City Print Shop at this point to illustrate our questions?

Hi Lesley,

I am compiling the questions to ask the City Print Shop (Gordon Morin) and wondered if it was appropriate to send him along the draft for a sample of what we are thinking. It may help him to get a clearer picture to answer the questions. What do you think?

| From: | s.22(1) |
|--------------|--|
| To: | <u>"Morin, Gordon" <gordon.morin@vancouver.ca></gordon.morin@vancouver.ca></u> |
| Date: | 5/5/2015 5:05:24 PM |
| Subject: | RE: Questions on printing this years' float signage and display. |
| Attachments: | 15-120-2 CoV - Gary Leungs float mock up_01.pdf |

Hi Gordon,

It's been a while since we worked together on the Community Planning Signage back in 2012. I hope that this email finds you well.

I'm working alongside CoV's Protocol Department on this years' Pride float and I had some questions regarding the print portion. Attached is a preliminary draft of what we were thinking of and at this point we are gathering information on our limitations and possibilities.

Please see following some questions we hoped you could answer:

- 1. Are there any restritctions for height?
- Print Shop production limitations
- Storing the display/signage pieces when not it use
- Assembling the display and float in holding area prior to parade day

2. Print Shop to suggest best material to print on.

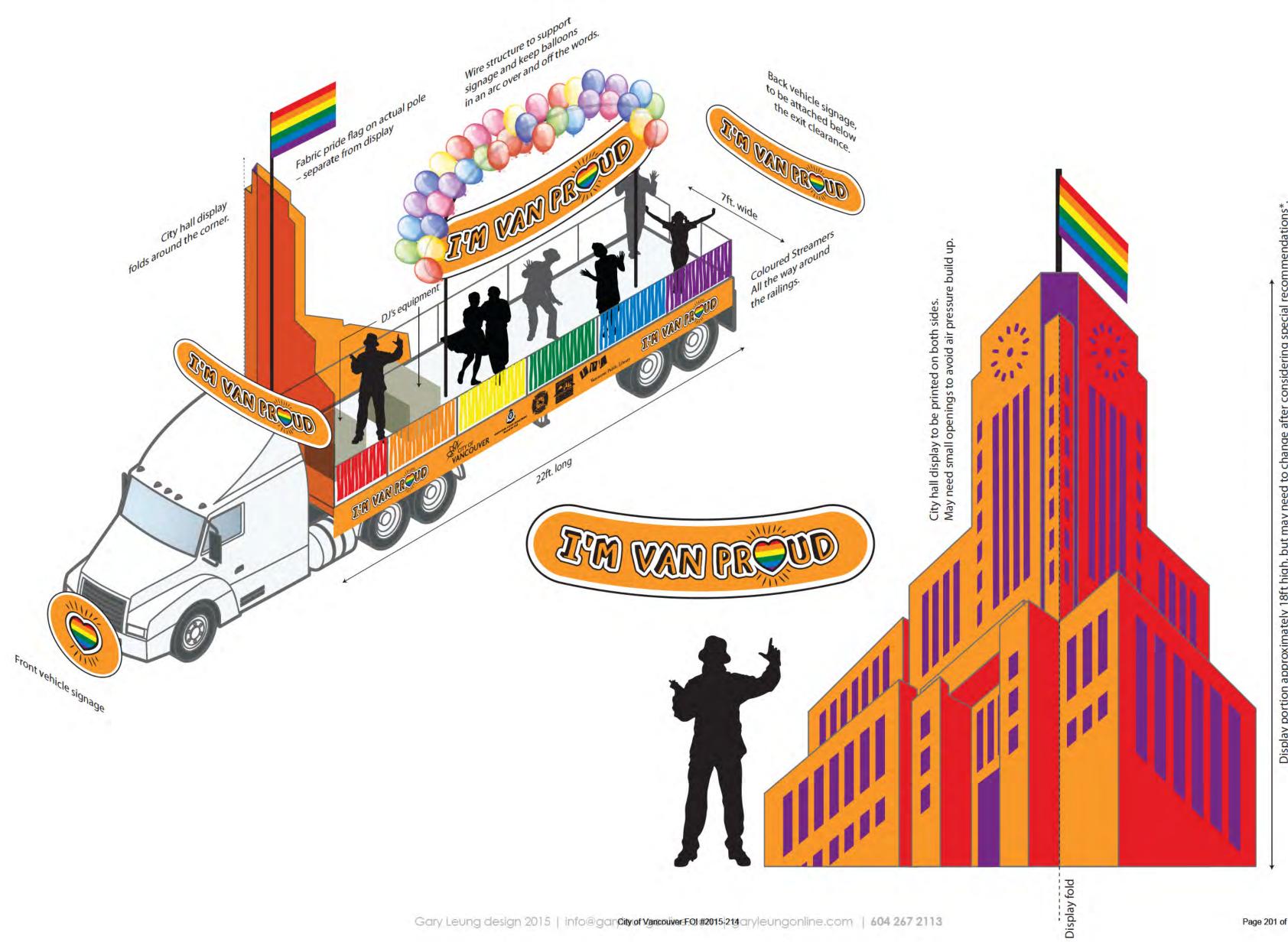
- Weather durability (we would like to reuse the display for a number of years)
- Storing and packing suggestions
- Safety

Please let me know if I've forgotten anything or other items that we should consider at this point. Many thanks.

Gary

PS. Please note: The truck isn't a true replication of what the city will be using.

Gary Leung Senior Graphic Designer, C: 604 267 2113 | E^{s.22(1)}



Display portion approximately 18ft high, but may need to change after considering special recommendations*. *Are any restritctions for height (Overhead power lines on route etc). *Engineers to look at safety in structure, supports and necessary air flow dynamic concerns. *Print Shop to suggest best material to print on.

| From: | "Nitasha Gill" <ngill@3dservices.com></ngill@3dservices.com> |
|----------|---|
| To: | <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| Date: | 5/26/2015 12:26:34 PM |
| Subject: | Re: Signage Printing for City of Vancouver |

Hi Lesley,

Thank you again for reaching out with this inquiry!

You have provided excellent information below which will greatly assist our estimating team in coming up with materials that will work for your needs. I have just a couple of additional questions -

- I see that the Pride Parade is scheduled for August 2, 2015. What date would you require everything by to have it in to the City's Carpentry Shop and assembled on time?
- Is there a budget you are working with? If you're able to share this, it would allow us to work within it from the get-go.

Looking forward to your response.

Warm Regards,

NITASHA GILL / SALES MANAGER T 604.980.2450 x 125 C 604.362.8770

3DS - THREE DIMENSIONAL SERVICES INC.

www.3dservices.com

INSTAGRAM

Private and Confidential. This message is intended only for the use of individual or entity to which it is addressed and contains information that is privileged and confidential. If the reader of this message is not the intended recipient or an employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us immediately and delete this message

 From: <Matthews>, Lesley <<u>lesley.matthews@vancouver.ca</u>>

 Date: Monday, May 25, 2015 at 4:58 PM

 To: Nitasha Gill <<u>ngill@3dservices.com</u>>

 Cc:
 s.22(1)

 Subject: Signage Printing for City of Vancouver

Hi there,

It was very nice speaking with you on the telephone this afternoon. As discussed, attached is a draft concept for the City of Vancouver's annual Pride Parade float. The maximum height of the float cannot exceed 15'6". The flatbed is 36" high and so the tallest structure on top of the flat bed can't exceed 12'.

Our plan is to use this float for the next four years so we will need to use weather resistant materials that hold colour over the long term. The float will also be driven along City streets from the construction area to the start of the parade, so it will have to stand up to wind and high(er) speeds. Once the signage and structures are built, the City's Carpentry Shop will put everything together on the float.

The total pieces required from 3D Services include:

- 5 wheel coverings on the tractor wheels
- 9 "I'm Van Proud signs" 6 along sides of float, 1 at back, 1 at front, and 1 in the centre of the float
- 1 City Hall structure wrapping around one corner of float, with graphics on inside and outside.

I've copied the designer of the float, Gary Leung in case I have missed any important points.

We would really appreciate advice on materials, and a quote for the work outlined above. If you need any further information, please contact me at 604.829.2039.

Many thanks, Lesley

Lesley Matthews Chief, External Relations and Protocol City of Vancouver 453 West 12th Avenue Vancouver, British Columbia Canada V5Y 1V4 604.829.2039 5.15(1)(I)

| From: | "gary leung" ^{s.22(1)} |
|----------|---|
| To: | <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| Date: | 5/8/2015 4:12:35 PM |
| Subject: | RE: Thanks for the update on the float approval process. |

Hi Lesley,

Thanks for the updates and letting me know Manitoba Yards feel positive on the safety and feasibility of the float display and signage. It's reassuring to know we are heading in the right direction. I haven't heard anything back from Gordon Morin (at the City Print/Sign Shop) yet. Perhaps he's in the process of finding out the answers. I'll send him a quick follow up.

Yes please, if we can try getting an approval back as early as we can from the Mayor's Office that would be best. I'm still optimistic to reach our May 15th approval target.

I was hoping to send in an invoice at that point – after the Mayor's Office approves the designs. As City payment process takes time, it would be nice to have the project broken down into two (or even three) milestones, and I feel the work done so far (and up until the Mayor's Office approval) will be a great place to have one of these. Let me know how that sounds.

If I don't hear from you until next week, please have a great weekend. Gary

Gary Leung Senior Graphic Designer, C: 604 267 2113 | E^{s.22(1)}

From: lesley.matthews@vancouver.ca To:^{s.22(1)}

Subject: RE: Question - Is it appropriate to send the sample of the design to the City Print Shop at this point to illustrate our questions? Date: Thu, 7 May 2015 23:57:21 +0000

Hi Gary,

I spoke to Manitoba Yards today about the feasibility of the proposed Pride Float design, and they were positive about the materials and the costs of construction. As a next step, we are scheduling a meeting with the Mayor's Office to review the proposed concept. I don't know when that will take place, but I will keep you posted and advise of any tweaks.

In terms of your estimate, I reviewed with Wendy and she is comfortable with the revised quote.

Thanks, Lesley From: gary leung ^{s.22(1)}
Sent: Tuesday, May 05, 2015 5:06 PM
To: Matthews, Lesley
Subject: RE: Question - Is it appropriate to send the sample of the design to the City Print Shop at this point to illustrate our questions?

Sure thing - Will do.

Gary

From: <u>lesley.matthews@vancouver.ca</u> To:^{s.22(1)}

Subject: RE: Question - Is it appropriate to send the sample of the design to the City Print Shop at this point to illustrate our questions? Date: Tue, 5 May 2015 22:04:54 +0000

Yes, it should be fine as long as you emphasize that this is a preliminary draft and you are just gathering information to inform the City's decision.

Thanks, Lesley

From: gary leung ^{s.22(1)} Sent: Tuesday, May 05, 2015 12:04 PM To: Matthews, Lesley Subject: RE: Question - Is it appropriate to send the sample of the design to the City Print Shop at this point to illustrate our questions?

Hi Lesley,

I am compiling the questions to ask the City Print Shop (Gordon Morin) and wondered if it was appropriate to send him along the draft for a sample of what we are thinking. It may help him to get a clearer picture to answer the questions. What do you think?

Gary

| From: | "gary leung" s.22(1) |
|--------------|---|
| To: | <u>"Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca></u> |
| Date: | 7/2/2015 4:48:48 PM |
| Subject: | TRIM: RE: Gary Leung's Design Invoice for - CoV's 2015 Pride Project |
| Attachments: | GaryLeung_CoV_Pride2015Project-VendersJob0614_Invoice0343.pdf |

Hi Lesley,

Please find attached my design invoice for the work completed in June, 2015 on the Pride Project. If you could let me know that you received the attachment and if you need me to prepare it differently before you submit it into AP that would be great.

It's been a great pleasure to work on this project with you and I'm looking forward to seeing the final piece in the Parade. I've transferred all files over to Melissa Vigil in Corporate Communications and have walked her though the items explaining each ones' status. I believe she's going to reach out to you to find out what print collateral timeframe you are looking at to get the remaining boards and posters printed (you wanted to have these printed closer to the dates – but these are now fast approaching).

Happy Belated Canada Day! Gary

PS. I'm back in the office on July 29th (perhaps a bit jet lagged the first day), so if you need me for anything let me know.

Gary Leung Senior Graphic Designer, C: 604 267 2113 | E: ^{s.22(1)}

| gary Leung's Invoi | ce | | 0343 |
|--|-----------|--|------------------|
| - | ouver (Ex | (Chief) ternal Relations and Pi /ancouver, BC V5Y 1V | |
| Job Description and Breakdowns PO 4500554683 | Time | Fee | |
| Pride 2015 Project - Vendor's Job# 0614 Invoice for design work completed in June, 2015 - Pride logo, slogan, print collateral & float display/signage (Includes designs, edits, correspondence & phone meetings) | (29hrs) | \$2,175.00 | |
| - Vancouver's Pride Society - Official Pride Guide and Westender Ads | (3hrs) | \$225.00 | |
| (Hourly rate of \$75) Total hours SubTotal | 32hrs | \$2,400.00 | |
| Tax Rate GST#:833310287RT0001 Total | | (+)5.00% \$120.00 \$2,520.00 * | |
| Payment due by July 31, 2015 Thank you | *This pri | ce does not include the | cost of printing |

Payable to Gary Leung • ^{S.22(1)}

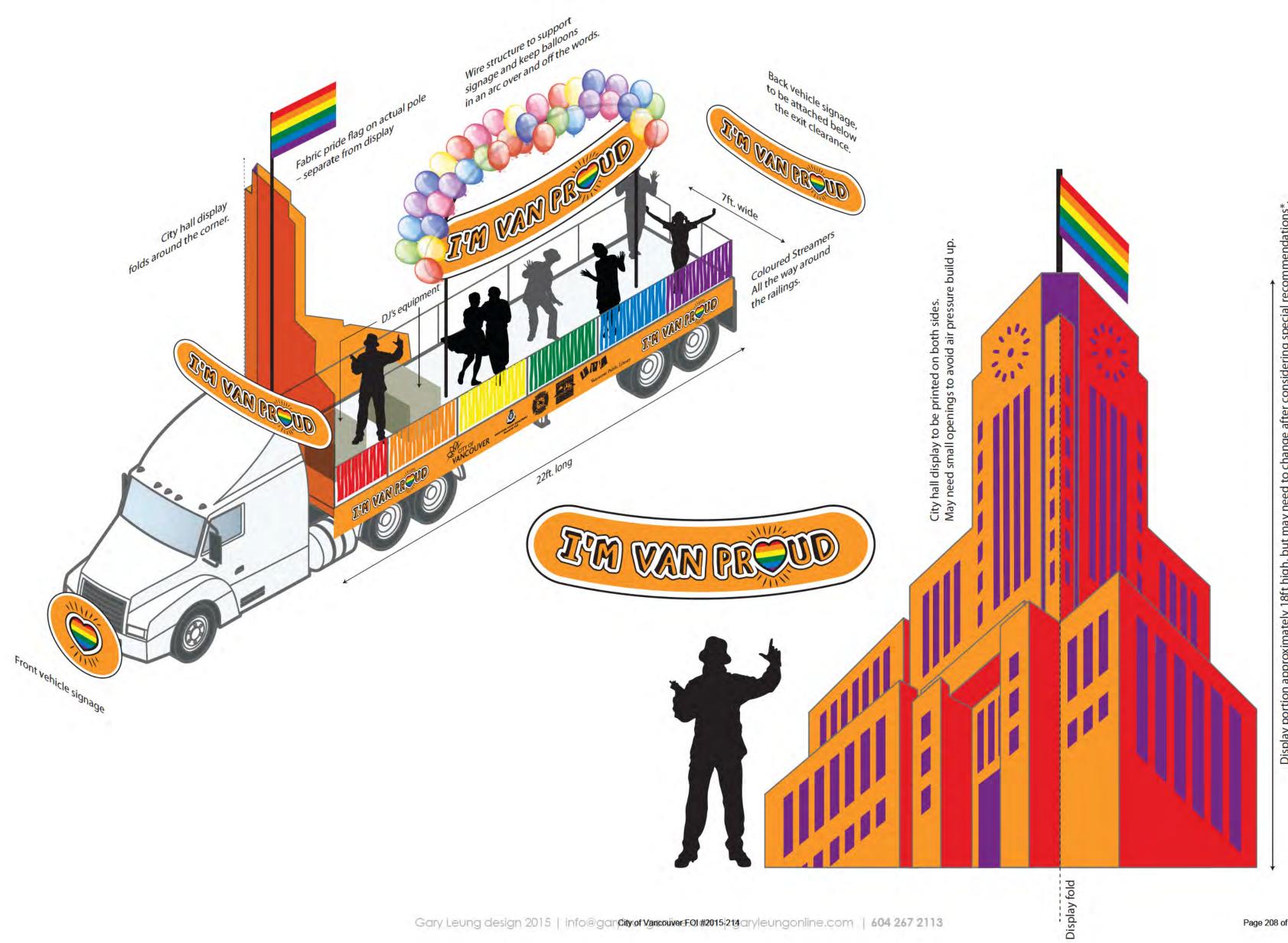
| From: | "Matthews, Lesley" <lesley.matthews@vancouver.ca></lesley.matthews@vancouver.ca> |
|--------------|--|
| To: | <u>"Woodhall, Craig" <craig.woodhall@vancouver.ca></craig.woodhall@vancouver.ca></u> |
| Date: | 5/13/2015 12:19:30 PM |
| Subject: | 15-120-2 CoV - Pride 2015 branding - Float design 01 (Service Provider's job number#0614) |
| Attachments: | 15-120-2 CoV - Gary Leungs float mock up_01.pdf |
| | 15-120-1 Pride 2015 Logo_02.pdf |

Hi Craig,

I am trying to print these mock-ups in colour, but my colour printer isn't giving me the same vibrant colours that I see when I look at these mock-ups on the computer screen.

Is there any way that you can print these attachments on normal 8.5" X 11" in the same vibrant colours that I see on the screen? I need to show them to the Mayor's Office and a Councillor tomorrow.

| Our printing account is: |)(l) | |
|--------------------------|------|--|
| Let me know. | | |
| Thanks, Lesley | | |



Display portion approximately 18ft high, but may need to change after considering special recommendations*. *Are any restritctions for height (Overhead power lines on route etc). *Engineers to look at safety in structure, supports and necessary air flow dynamic concerns. *Print Shop to suggest best material to print on.





Option02B



Option02C



Option02D



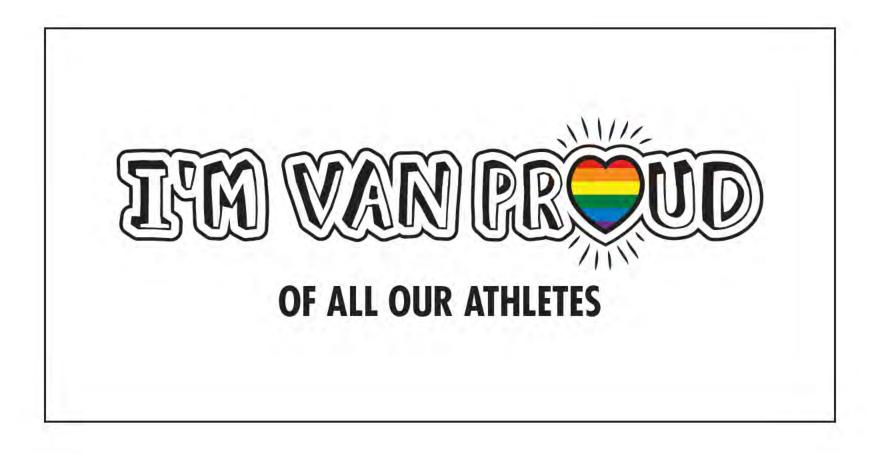
Option02E



Option02F



Opfion02G



Vancouver Pride Society 1080 Howe Street Suite 304 Vancouver BC V6Z 2T1

Invoice

| Date | Invoice # | |
|------------|-----------|--|
| 12/23/2014 | 1153 | |

| 2 |
|------|
| - 22 |
| 10 |
| |
| |
| |
| |
| |

| Т | erms | |
|-----|------------|---|
| Due | on receipt | 1 |

| Description | Qty | Rate | Amount |
|--|-----|------------------------------------|------------------------------------|
| Application fee - 2015 Pride Season Membership (Organization) Expires end of 2015 AGM. PARADE - **APPROVED MULTI-VEHICLE ENTRY** - Public Service/Union/Political Party early-bird rate GST On Sales | 1 | 100.00 20.00 850.00 5.00% | 100.00 20.00 850.00 47.50 |
| Balances more than 30 days past due will be charged a fee of 2.5% per month. | | Total Payments/Credits | CAD 1,017.50 |
| | | Balance Due | CAD 0.00 |



PRIDE Week 2015 July 27 - August 2

Celebrating the unique spirit and culture of the LGBTTQ (Lesbian, Gay, Bisexual, Transgender, Two-Spirited and Queer) community.

Proclamation & Launch Monday, July 27, 12 noon – 1 pm Vancouver City Hall, north lawn

Everyone is invited!





City of Manoouveri EGF#2315-214

WALK WITH PRIDE!

1111

Be part of the City's Pride Parade team **Sunday, August 2 at 12 noon.**

The City's all-department entry is themed **Van Proud** in support of our LGBTTQ community.

Council and Park Board will participate in the company of VPD, VPL, VFRS and BC Ambulance vehicles and the VPD Pipe Band.

City of Vancouver FOI #2015-214

A limited number of spots are available for staff to walk, cycle or rollerblade. We would love to have you join the celebration.

The first 100 people to RSVP will receive a free t-shirt.

To participate, please send your name and t-shirt size to: **pearl.zhang@vancouver.ca** by **Friday, July 17, 2015.**





Page 218 of 244

WAN PR



PRIDE Week 2015 Celebrate with us today! Everyone is invited!

Monday, July 27, 12 noon – 1 pm Vancouver City Hall, north lawn BBQ to follow

PRIDE Week: July 27 - August 2

Celebrating the unique spirit and culture of the LGBTTQ (Lesbian, Gay, Bisexual, Transgender, Two-Spirited and Queer) community.





Mayor Gregor Robertson, Vancouver City Council and the Vancouver Pride Society are pleased to invite you to celebrate the official launch of

VANCOUVER PRIDE WEEK 2015

Monday, July 27, 2015 Seating at 10:45 am Council Chamber, Third Floor Vancouver City Hall 453 West 12th Avenue

Pride Flag Raising Celebration and BBQ to follow 12 noon – 1 pm

Please RSVP to: rsvp@vancouver.ca

City of Vancouver FOI #2015-28age 220 of 24



PRIDE Week 2015 July 27 – August 2

Celebrating the unique spirit and culture of the LGBTTQ (Lesbian, Gay, Bisexual, Transgender, Two-Spirited and Queer) community.

Proclamation & Launch Monday, July 27, 12 noon – 1 pm Vancouver City Hall, north lawn

Everyone is invited!







PRIDE Week 2015

Celebrating the unique spirit and culture of the

Lesbian, Gay, Bisexual, Transgender, Two-Spirited and Queer (LGBTTQ) community. July 27 – August 2





PRIDE Week 2015 Celebrate with us today! Everyone is invited!

Monday, July 27, 12 noon – 1 pm Vancouver City Hall, north lawn BBQ to follow

PRIDE Week: July 27 - August 2

Celebrating the unique spirit and culture of the LGBTTQ (Lesbian, Gay, Bisexual, Transgender, Two-Spirited and Queer) community.



CITY OF VANCOUVER



VANCOUVER PRIDE SOCIETY

of Vancouver FOI #2015-21-





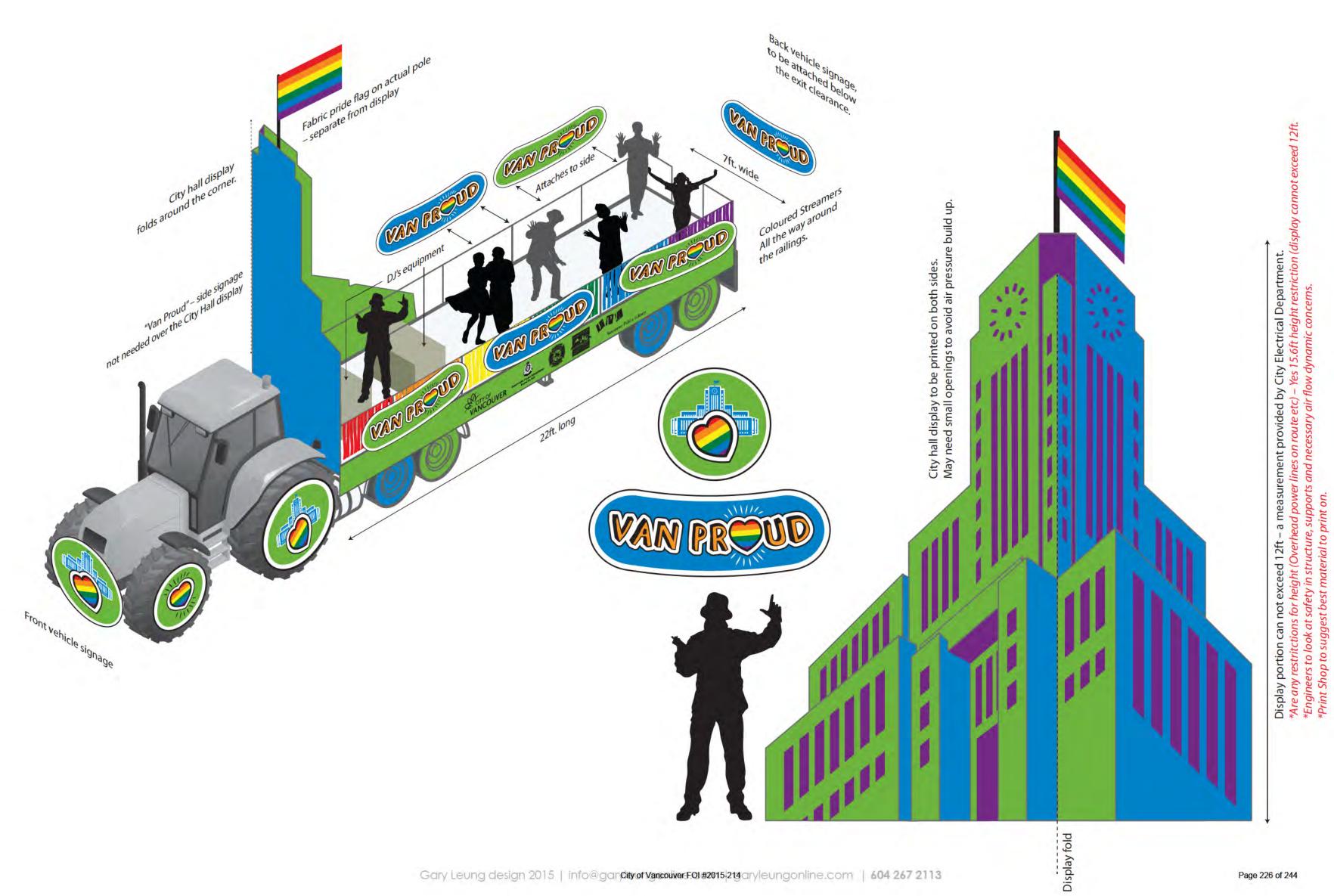
PRIDE Week 2015: July 27 – August 2

Celebrating the unique spirit and culture of the LGBTTQ (Lesbian, Gay, Bisexual, Transgender, Two-Spirited and Queer) community.

Proclamation & Launch Monday, July 27, 12 noon – 1 pm

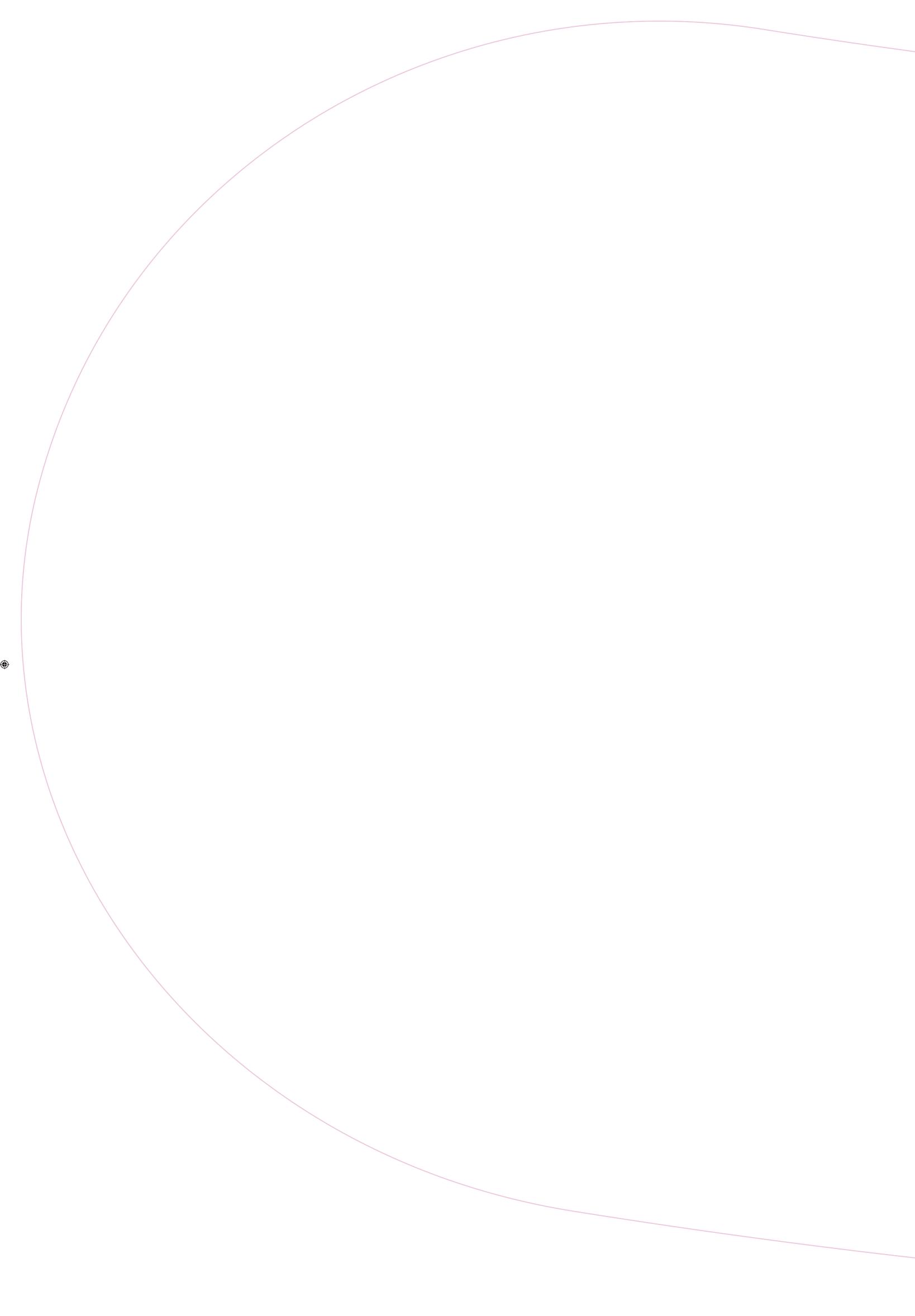
Vancouver City Hall, north lawn

City of Vancouver FOI #2015-214









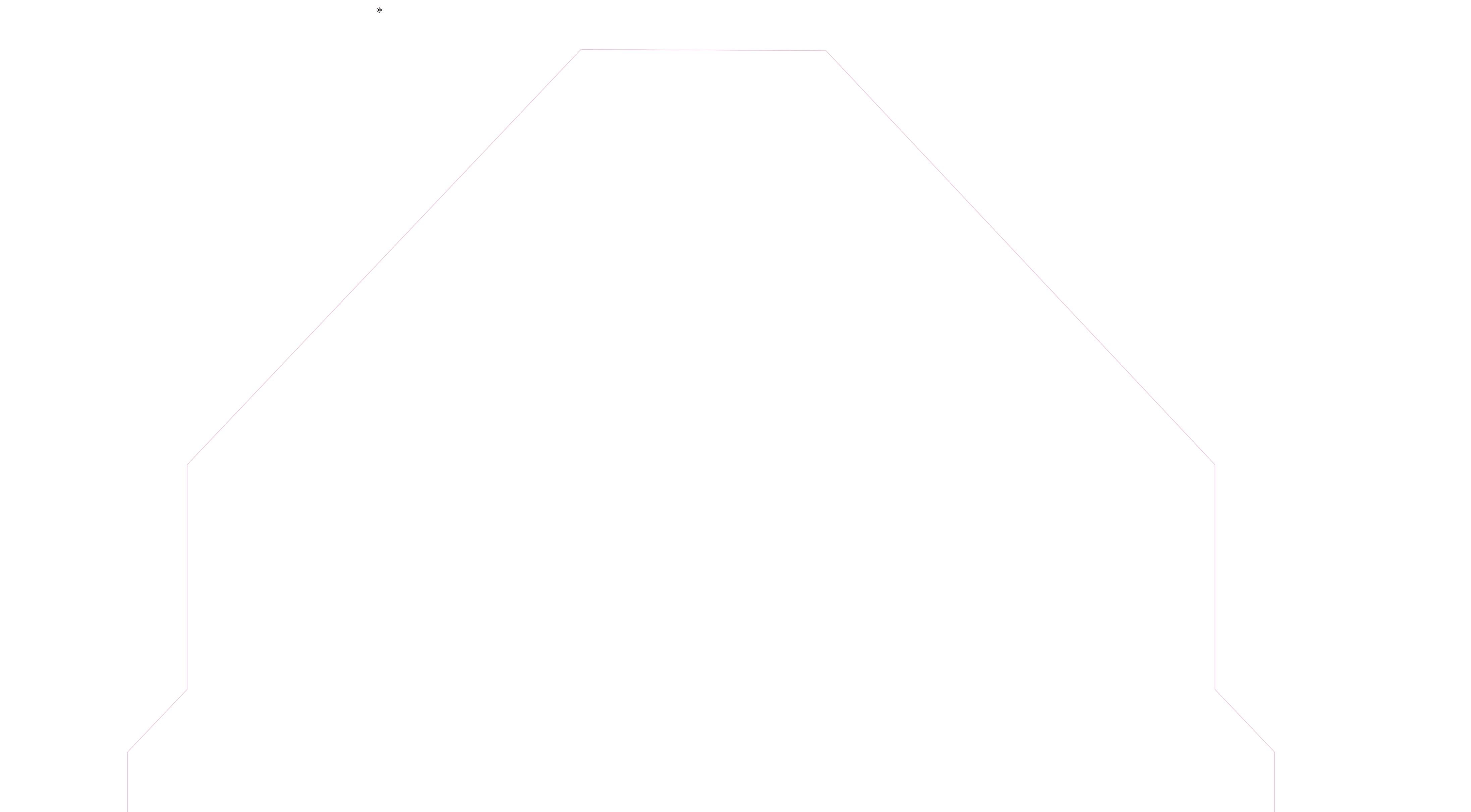


15-120-02 Pride Float Signage "Van Proud" Blue Background Sign x 3 66in x 24in Trim Size Pantone 243 Dieline





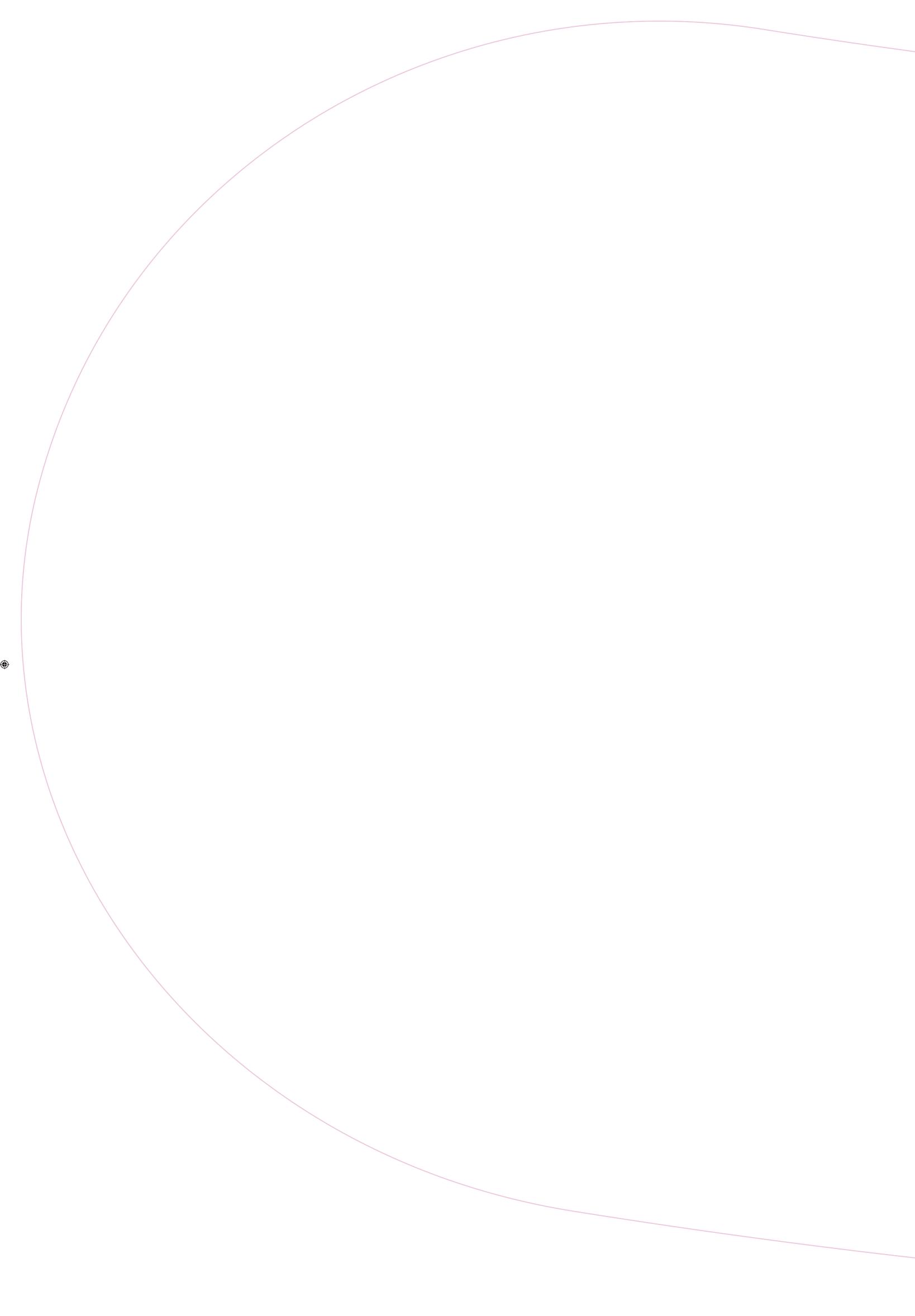
15-120-02 Pride Float Signage - City Hall Dsiplay (Printed on both sides) 100in x 120in Trim Size Pantone 243 Dieline







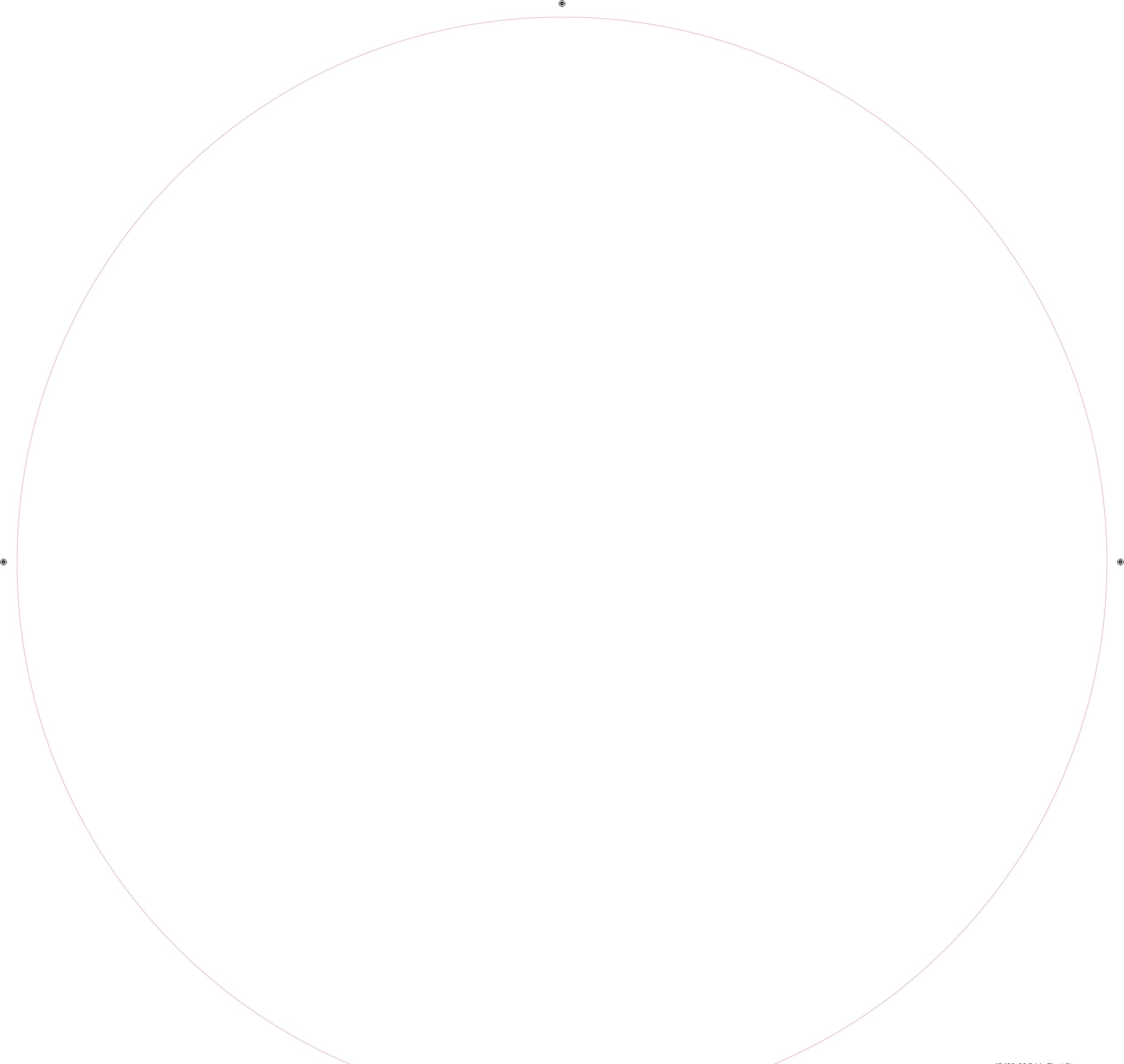




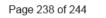
15-120-02 Pride Float Signage "Van Proud" Green Background Sign x 3 66in x 24in Trim Size Pantone 243 Dieline















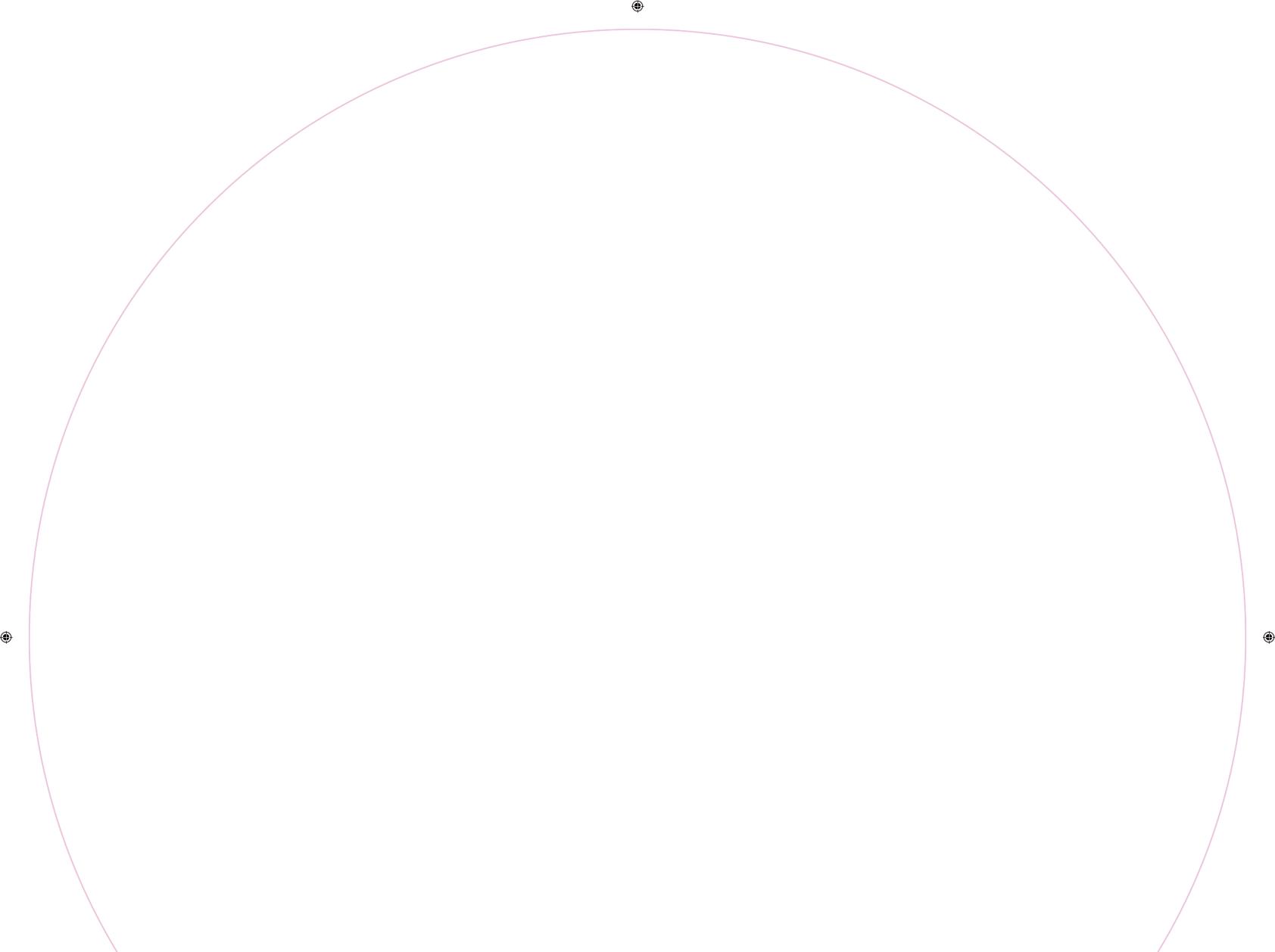
۲

15-120-02 Pride Float Signage Small Tractor Wheel x 2 16.75in x 16.75in Trim Size Pantone 243 Dieline (Dashed line indicates Trim Size)



۲

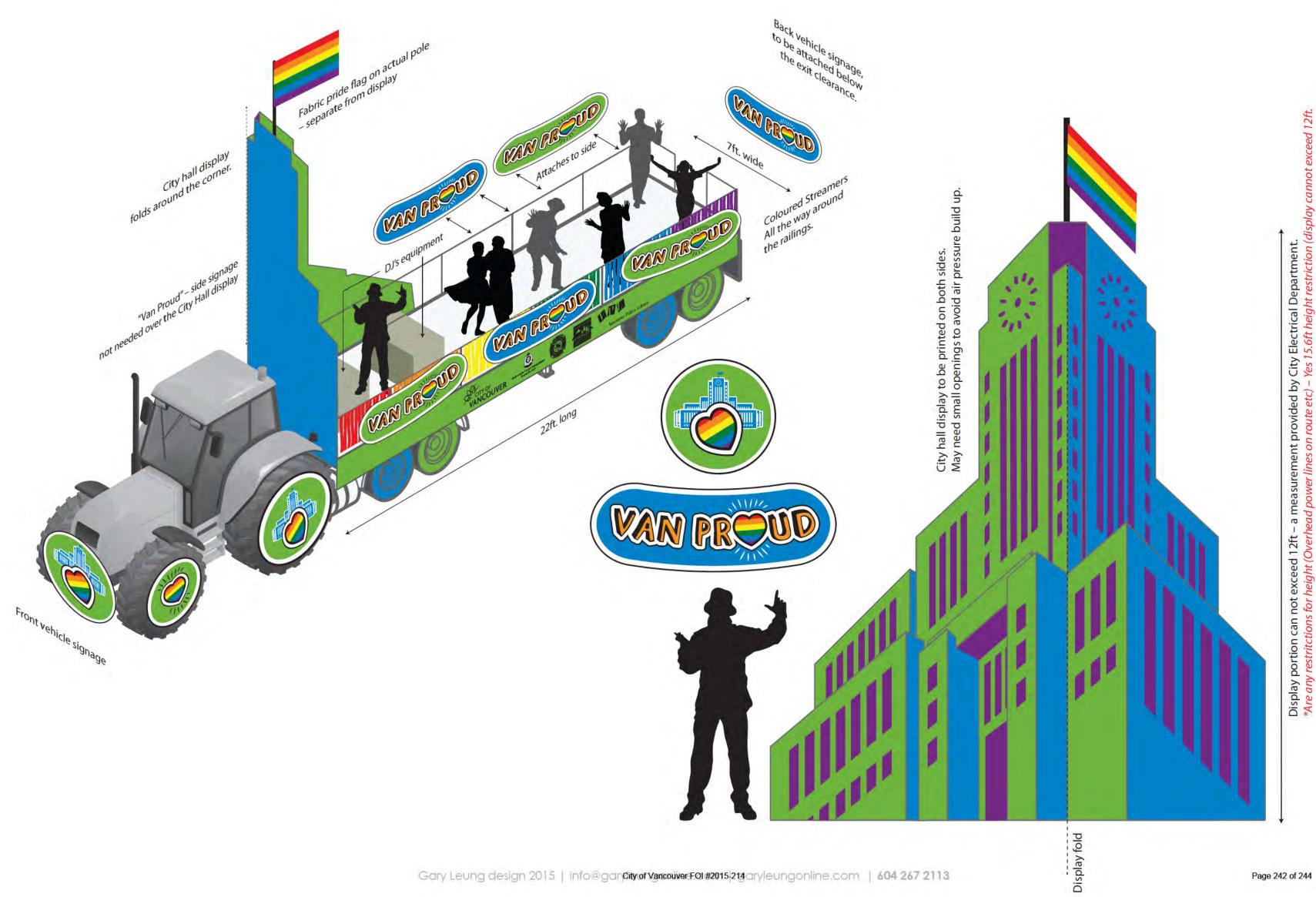
15-120-02 Pride Float Signage Small Tractor Wheel x 2 16.75in x 16.75in Trim Size (With 0.125in bleed around artwork)



15-120-02 Pride Float Signage Small Tractor Wheel x 2 16.75in x 16.75in Trim Size Pantone 243 Dieline

City of Vancouver FOI #2015-214

۲



Display portion can not exceed 12ft – a measurement provided by City Electrical Department. *Are any restritctions for height (Overhead power lines on route etc) – Yes 15.6ft height restriction (display cannot exceed 12ft. *Engineers to look at safety in structure, supports and necessary air flow dynamic concerns. *Print Shop to suggest best material to print on.

VANCOUVER POLICE DEPARTMENT Beyond the Call VANICOLIVER









ancouver Public Library

15-120-02 Pride Float Signage – Truck Side Trims x 2 (Built at half size, please increase 200% when printing) Final size to be trimmed to 264in x 16in

DIJON TRADING (CANADA) INC.

101 - 3855 HENNING DR.,

BURNABY, B. C., V5C 6N3

TEL : (604) 299 7222 FAX : (604) 299 6773

INVOICE

No. 461 / 15

G.S.T. #12874 4521 RT

July 31, 2015

INVOICE of 100% Cotton "Gildan" T-Shirt for Pride Parade

on account of City of Vancouver 453 W. 12th Ave., Vancouver, BC, V5Y 1V4

| ======================================= | | | |
|---|--------------|------------|--------|
| | DESCRIPTIONS | Unit Price | AMOUNT |

100% Cotton "Gildan" T-Shirt for Pride Parade screen print with Multi-color logo

| Item# <u>Color</u> | Pieces | | <u>Unit Price</u> | | |
|-------------------------------|----------|--------|------------------------|----------|------------------|
| 8002-2 Daisy | 37 | | @ \$13.20 | \$ | 488.40 |
| 8002-2 Orange | 38 | | @ \$13.20 | \$ | 501.60 |
| 8002-2 Red | 36 | | @ \$13.20 | \$ | 475.20 |
| 8002-2 Irish Green | 27 | | @ \$13.20 | \$ | 356.40 |
| 8002-2 Sapphire | 24 | | @ \$13.20 | \$ | 316.80 |
| 8002-2 Purple 8002-2 White | 37 21 | | @ \$13.20 @ \$13.20 | \$ | 488.40 |
| Assorted samples | 21 | | @ \$13.20 | \$ \$ | 277.20 105.60 |
| Assolited samples | 0 | | ω φ10.20 | φ | 105.00 |
| Total: | 228 | Pieces | | | |

Price Including: Artwork set-up, 8 colors = 16 Screen set-up Screen Print: Multi color "Pride" & logo printed at front chest. (Two sides) "City of Vancouver" logo printed at center back

| (Delivered to City Hall and received in good condition) | Amount: GST = 5% | \$ \$ | 3,009.60 150.48 |
|---|---------------------|----------|--------------------|
| Conditions - Terms 30 days net | · ~ · ~~~~ | ~~ | ~~~~~~ |
| Aucune reclamation ne sera acceptee apres 15 jours et. | TOTAL: | \$ | 3,160.08 |
| No claims will be accepted after 15 days. | * | | ======== |