

From: "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>
To: "Direct to Mayor and Council - DL" <CCDTMACDL@vancouver.ca>
Date: 3/2/2016 10:34:44 AM
Subject: Translink fare review
Attachments: [20160301104820667.pdf](#)

Greetings Mayor and Council-

We have been notified that Translink will be undertaking a fare review. I have asked Jerry and Rena to coordinate an engagement process to establish our official response to this. Likely we'll start by engaging our various advisory committees. More to come from us on this.

Thanks

Sadhu

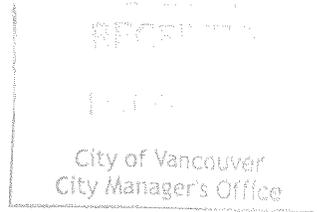
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February 25, 2016



South Coast British Columbia
Transportation Authority

Sadhu Johnston
Chief Administrative Officer
City of Vancouver
453 West 12th Avenue
Vancouver, BC V5Y 1V4

Scan + send to Sadhu

Dear Mr. Johnston:

[Signature]
Mar 01/2016

Re: Local Government Engagement in TransLink's Transit Fare Policy Review

As outlined at the December Regional Administrator's Advisory Committee (RAAC) meeting, TransLink has initiated the review and update of our transit fare policy – including fare structure, products and programs. This is a major public policy initiative that will extend over the next two years. As local governments are key partners in delivering effective transit service in this region and your residents will likely have a keen interest in any changes to the way we price transit, we want to ensure that there is ample opportunity for involvement from your staff and Council in this process.

Over the past thirty years our region has undergone significant growth and development; travel patterns have shifted and the transportation needs of residents have changed. The introduction of the Compass card provides customers with a completely new way to pay; however, the transit fare structure and the core transit fare products have remained largely unchanged since 1984. We are conducting this Transit Fare Policy Review to assess whether there are things that we can do differently to take advantage of Compass and better meet the needs of today's customers and region.

This initiative is being divided into three key phases: Discover, Define, and Develop. We are just starting the Discover phase which will run through Spring-Summer 2016. It will focus primarily on listening to the public to learn about their current issues and wishes for fares in the future. The Define phase will run through the latter half of 2016 and focus on clarifying scope and objectives. The Develop phase will run through 2017 and focus on developing, testing, and consulting on options for ways to price transit.

We are planning for active involvement from municipal staff throughout this process via a partner advisory group – drawn primarily from members of the Major Roads & Transportation Advisory Committee (MRTAC). We also expect that your Council will want to be engaged. This engagement process could potentially take place in late spring once we have some preliminary public consultation findings to share.

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The recent introduction of Compass provides a new and exciting opportunity to deliver a transit fare system that was inconceivable thirty years ago – one that could work better for our customers and that could better achieve our shared regional sustainability objectives. We are committed to putting everything on the table in this review and to have an open and genuine dialogue about possible solutions without prejudging the outcome. I am excited about the potential of this review and believe it can only be strengthened through the active involvement of our local government partners.

Please do not hesitate to contact me with any questions or concerns regarding the Fare Policy Review.

Sincerely,



Tim Savoie, MCIP, RPP

Vice President, Transportation Planning & Policy

cc: Geoff Cross, Director, Strategic Planning & Policy, TransLink