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To: "Direct to Mayor and Council - DL" <CCDTMACDL@vancouver.ca>
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Subject: Floating Billboards

Greetings Mayor and Council-

Just a quick update on this issue. I've been in contact with Transport Canada. They have required that the boat remain at dock because it is a pleasure craft that was operating commercially. The owner can go through an approval process and Transport Canada likely doesn't have a reason to turn it down. That process could take 6 months to a year to play out.

In the interim, I am working with staff to explore how we might be able to prevent that kind of activity in our jurisdiction. It'll likely require a change in the sign bylaw. We are going to further explore that approach and will make sure we can bring in a solution before Transport Canada's work on it concludes.

I'll let you know if anything else comes-up on this issue, but for now the boat won't be used as a floating billboard for now...

Thanks

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