

From: "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>

To: "Direct to Mayor and Council - DL" <CCDTMACDL@vancouver.ca>

Date: 7/8/2016 8:57:35 AM

Subject: Memo - Packaging and Printed Paper Program

Attachments: [Memo to Mayor and Council - Packaging and Printed Paper Program - Newsp...pdf](#)

Dear Mayor and Council,

Please see the attached memo from Jerry Dobrovolny - General Manager of Engineering in response to Council's request for additional information on newspaper producer's compliance under the packaging and printed paper program.

A few summary points are as follows:

- To sell or distribute newspapers, producers must have an approved Product Stewardship Plan under BC's Recycling Regulations;
- Ministry of Environment is now in the enforcement stage of the Recycling Regulations and has issued Advisory Letters to newspaper industry for non-compliance;
- The newspaper industry is actively working with senior government on options.

If you have any further questions, please reach out to Jerry Dobrovolny directly.

Best,

Sadhu

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ENGINEERING SERVICES
Jerry Dobrovolny, P.Eng.
City Engineer / General Manager

MEMORANDUM

July 04, 2016

TO: Mayor and Council

CC: Sadhu Johnston, City Manager
Paul Mochrie, Deputy City Manager
Janice MacKenzie, City Clerk
Lynda Graves, Manager, Administration Services, City Manager's Office
Rena Kendall-Craden, Director, Communications
Mike Magee, Special Advisor, Mayor's Office
Kevin Quinlan, Chief of Staff, Mayor's Office
Katie Robb, Director, Communications, Mayor's Office
Emma Lee, Director, Community Relations, Mayor's Office
Albert Shames, Director, Waste Management and Resource Recovery

FROM: Jerry Dobrovolny, General Manager of Engineering Services

SUBJECT: Packaging and Printed Paper Program - Newspaper Compliance
RTS #11444

Dear Mayor and Council,

This memorandum is in response to Council's request for additional information on newspaper producer's compliance under the packaging and printed paper program.

Ministry of Environment staff gave an update on this topic to the June 17, 2016 REAC Solid Waste Subcommittee. Following is the background and update:

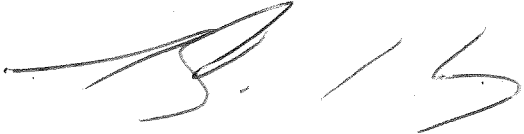
- As of May 2014, the BC Recycling Regulation requires that the producers of packaging and printed paper be responsible for the management of their products at all lifecycle stages, including post-consumer collection and recycling. This includes newspapers.
- In order to sell or distribute products (newspapers) producers must have an approved Product Stewardship Plan.
- The Ministry is now in the enforcement stage of the Recycling Regulations and has:
 - Issued over 1,000 Advisory Letters for non-compliance;
 - Issued 92 Warning Letters; and,
 - Issued 3 Administrative Penalties (can be up to \$40,000 per day)
- Newspaper producers are in the Advisory Letter category for non-compliance.

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- The next step in enforcement is a Warning Letter which is usually issued if the party is not responsive or disagrees with their obligations.
- The newspaper industry is not in the Warning Letter situation and is actively working with senior government on options. No timeline was given.

If you have any questions or concerns or need any more detail, please feel free to contact Albert Shames, Director of Waste Management and Resource Recovery at 604-873-7300.

A handwritten signature in black ink, appearing to read 'J. W. Dobrovolny', written in a cursive style.

Jerry W. Dobrovolny, P. Eng., MBA
General Manager of Engineering Services