
From: Johnston, Sadhu
Sent: Friday, January 06, 2017 5:32 PM
To: Direct to Mayor and Council - DL
Cc: City Manager's Correspondence Group - DL; Corporate Management Team (COV) - DL; Smith, Doug (Sustainability); Badelt, Brad
Subject: Fw: Council invite - Lighter Footprint Event

Dear Mayor and Council,

We'd like to invite you to an event celebrating the launch of Project Green Bloc 2.0, a program through which neighbourhoods can volunteer to collectively reduce their ecological footprint. The project builds off the success of Project Green Bloc, a pilot project that saw a Mount Pleasant neighbourhood reduce their carbon emissions by more than 15 percent while working together on initiatives such as a street mural and a lending library.

The event is happening on Friday, January 13, between 6-8 pm at the HiVE building (128 West Hastings). In addition to the launch of Project Green Bloc 2.0, the event will feature speakers including UBC's Bill Rees, BCIT's Jennie Moore and several local entrepreneurs involved in zero waste and sharing economy initiatives. The evite for the event can be found here: <https://lighterfootprintliving.eventbrite.ca>. For more information about Project Green Bloc please visit: <http://greenbloc.lighterfootprint.ca/>.

Best

Sadhu

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