

From: "Mochrie, Paul" <Paul.Mochrie@vancouver.ca>

To: "Direct to Mayor and Council - DL" <CCDTMACDL@vancouver.ca>

Date: 6/22/2017 5:03:43 PM

Subject: Memo - Update on 2017 VIVA Program - Near-Term Initiatives

Attachments: Update 2017 VIVA Program - Near-Term Initiatives.pdf

Dear Mayor and Council,

Please see the attached memo from Jerry Dobrovolny which provides an update on the City of Vancouver's VIVA Vancouver 2017 initiatives further to the May 29 Council update. A short summary of the memo is as follows:

- In April, the VIVA team invited proposals for pop-up public space activations and are currently supporting approximately 15 teams who will deliver over 30 activations beginning later this month.
- Staff are trialing street-to-plaza initiatives and other public space enhancements, notably working with the Robson BIA to test the half-block on Bute Street from Robson Street south to the lane as a temporary plaza from July 1 to mid-October. VIVA is also continuing to expand the parklet program and has launched a strEATery pilot to enable more public seating and patios, with the goal of having 10 pilots installed by the end of this year.
- Updates on VIVA activations are available on the City's website and social media channels.

Please do not hesitate to contact Jerry with any questions regarding this matter.

Many thanks,
Paul

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ENGINEERING SERVICES
Jerry Dobrovolny, P.Eng.
City Engineer / General Manager

VanRIMS No.: DOC/2017/155549

MEMORANDUM

June 15, 2017

TO: Mayor and Council

CC: Sadhu Johnston, City Manager
Paul Mochrie, Deputy City Manager
Janice MacKenzie, City Clerk
Lynda Graves, Manager, Administration Services, City Manager's Office
Rena Kendall-Craden, Director, Communications
Kevin Quinlan, Chief of Staff, Mayor's Office
Katie Robb, Director, Communications, Mayor's Office
Naveen Girn, Director of Community Relations, Mayor's Office
Margaret Wittgens, Director, Public Space and Street Use

FROM: Jerry Dobrovolny, General Manager of Engineering Services

SUBJECT: Update 2017 VIVA Program - Near-Term Initiatives

This memo provides an update on the VIVA Vancouver 2017 initiatives, as reported to Council on March 29, 2017, highlighting several exciting activations that will be rolling out over the summer and fall.

2017 Pop-up Activations

VIVA Vancouver enlivens our city through creative placemaking. 2017 is a refresh year for VIVA during which staff will be using pop-up activations to reach the public and community partners to shape the VIVA program moving forward.

In April, the VIVA team invited proposals for pop-up activations. The team received about 75 responses, and are currently supporting approximately 15 teams who will deliver over 30 activations.

Activations include laneway and street test-closure celebrations, interactive light and music installations, pop-up ping pong tables, and mobile participatory freestyle rap celebrations, and will appear at locations throughout the city.

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The first pop-ups will go live later this month, beginning with a public piano that will be part of the Arbutus Corridor. Events will be promoted through City of Vancouver and VIVA Vancouver social media channels including Facebook and Twitter.

Bute at Robson temporary plaza

The half-block on Bute Street from Robson Street south to the lane was identified as a potential public space in both Transportation 2040 and the West End Community Plan. City staff are working with the Robson BIA to test this space as a trial plaza from July 1 to mid-October.

Vernon at Union and Adanac low-cost interim plaza

VIVA is working with the Transportation Design branch to create a low-cost interim plaza as part of a major cycling spot improvement on the City's busiest east-west bikeway. A launch party, which includes the painting of a mural, is tentatively set for June 24.

Enhancements at Maple Tree Square (at Alexander, Powell, Carrall, and Water Streets)

VIVA is working with the Transportation Design branch and local businesses on a low-cost plan to relocate the existing bollards, creating more room for public seating and patios, and making the intersection safer for all modes. The improvements are being planned in two phases, with the initial improvements scheduled for mid-June.

800 Robson Activations

Staff are working in partnership with the Province to deliver the permanent plaza in 2018 as approved by Council in April 2016. Staff continue to activate the space in the lead up to construction including near-term improvements to make the space more functional and vibrant.

More Laneways

Last year, Council approved the conversion of up to 3 laneways into more dynamic, inviting, programmable public spaces. One—Alley Oop off Granville—is already open to the public, and another—Ackery's Alley next to the Orpheum—is slated to launch this Fall. Several VIVA pop-ups will test additional laneways in different parts of the city.

Parklets & Patios

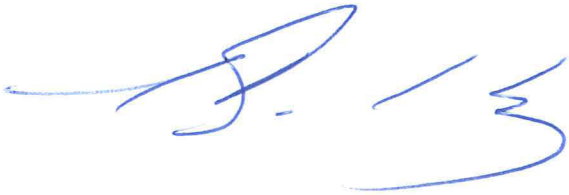
This summer, more parklets are being delivered through the official parklet program, which enables local businesses and community groups to convert on-street parking to public space. VIVA has also launched a 3-year strEATery pilot to study new kinds of parklets and patios, some of which will use a modular decking system. The first of these pilots will be installed in early summer, with the goal of having 10 installed by the end of the year.

Working Together

To be successful, the program relies on creative and committed partnerships externally and internally, including support from Council. The VIVA team is working collaboratively on a number of public space initiatives underway—including the *Places for People* downtown public space plan, and the *VanPlay* Parks & Recreation master plan and Plaza stewardship—to create an elevated and unified dialogue about public space in the city.

Please check our website and social media channels for updates on VIVA activations and hope to see you at one of the sites this summer.

If you have any questions, please feel free to contact Margaret Wittgens, Director of Public Space and Street Use, at 604-673-8227 or margaret.wittgens@vancouver.ca.

A handwritten signature in blue ink, appearing to read 'J. Dobrovlny', with a stylized flourish at the end.

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