

**From:** "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>

**To:** "Direct to Mayor and Council - DL" <CCDTMACDL@vancouver.ca>

**Date:** 9/14/2017 8:44:22 AM

**Subject:** Invitation : Walking Tour and Information Session - Places for People (Sept 14)

**Attachments:** Places for People - Downtown Public Life Survey - September 14 & 16.pdf

Dear Mayor and Council,

Please see the attached memo from Gil Kelley which provides an update on the upcoming **Downtown Public Space and Public Life Study** on Sept 14 & 16, as part of Places for **People: Downtown** in partnership with **Gehl Institute** – a global leader in people-centred urban design. I've included a link to Gehl Institute's *A Mayor's Guide to Public Life*: <https://mayorsguide.gehl.institute.org/> The Guide helps civic leaders achieve tangible public life improvements by offering strategies, resources, and real-world case studies.

The Places for People and Gehl team invite you to a special 1 hour **walking tour and information session** on how the City of Vancouver can encourage vibrant public life. This walking tour will take place **today** (Thursday, September 14) from **4:00 – 5:00 pm at North Plaza – Robson Square**. Please confirm your attendance directly with [thomas.daley@vancouver.ca](mailto:thomas.daley@vancouver.ca) before 12:00 noon today. You may also reach Thomas on his mobile at 604.600.9468

If you have any questions, please do not hesitate to contact Gil Kelley or Thomas Daley.

Best,  
Sadhu

**Sadhu Aufochs Johnston** | City Manager  
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**Places for People**  
Planning, Urban Design & Sustainability  
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**Memorandum**  
September 12, 2017

**To:** Mayor and Council

**CC:** Sadhu Johnston, City Manager  
Paul Mochrie, Deputy City Manager  
Wendy Au, Assistant City Manager  
Janice MacKenzie, City Clerk  
Lynda Graves, Manager, Administration Services, City Manager's Office  
Rena Kendall-Craden, Director, Communications  
Kevin Quinlan, Chief of Staff, Mayor's Office  
Katie Robb, Director, Communications, Mayor's Office  
Naveen Girm, Director, Community Relations, Mayor's Office  
Karen Hoese, Acting Assistant Director, Vancouver Downtown Division  
Michael Gordon, Senior Planner, Vancouver Downtown Division  
John Grottenberg, Planner, Vancouver Downtown Division  
Thomas Daley, Planner, Vancouver Downtown Division  
Jerry Dobrovolny, General Manager of Engineering Services  
Margaret Wittgens, Director, Public Space and Street Use, Engineering Services  
Jenniffer Sheel, Branch Manager, Street Activities, Engineering Services

**From:** Gil Kelley, General Manager of Planning, Urban Design and Sustainability

**Subject:** Places for People: Downtown – Downtown Public Space and Public Life Study





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Planning, Urban Design & Sustainability  
[vancouver.ca/placesforpeople](http://vancouver.ca/placesforpeople)  
[placesforpeople@vancouver.ca](mailto:placesforpeople@vancouver.ca)  
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Dear Mayor and Council,

This memorandum provides an update to Council on the upcoming Downtown Public Space and Public Life Study of Places for People: Downtown.

*No action is required by Council. This memo is for information only.*

Have you ever wondered why you enjoy walking down certain streets more than others? Or why some areas of cities are brimming with people while others feel abandoned? The Planning, Urban Design and Sustainability Department is leading the **Downtown Public Space and Public Life Study**, as part of **Places for People: Downtown** in partnership with Gehl – a global leader in people-centred urban design – to collect ‘people data’ and better understand how people get around and spend time in the city.

The survey will inform a Downtown Public Space Strategy and potential test projects to bring the strategy from vision to action. Public life surveys will be conducted during September 2017 and again in January 2018 to capture seasonal variations in public life. For the first survey, shifts will take place on Thursday, September 14 and Saturday, September 16 with a required evening training on Wednesday evening, September 13 (6-8pm - Roundhouse Community Centre).

This is the most comprehensive and in-depth study of public space and public life in Vancouver’s history, with over 250 volunteers signed up to participate in the first survey, covering nearly fifty (50) sites across the downtown study area (including the West End, Coal Harbour, Yaletown and the Central Business District).

The Places for People and Gehl team would like to invite you to a special one-hour session demonstration on how the City of Vancouver can encourage vibrant public life. This is a great way to learn about Gehl’s approach to urban planning and design and find out more about how the our Places for People initiative is taking an active role in future changes to improve the public realm in Vancouver.

**Invitation to the Mayor and Council: Places for People + Gehl**

**-Walking tour and information session**

**North Plaza – Robson Square**

**Thursday, September 14, 2017**

**4.00pm-5.00pm**





**Places for People**  
Planning, Urban Design & Sustainability  
vancouver.ca/placesforpeople  
placesforpeople@vancouver.ca  
#placesforpeoplevan

Gehl Institute have also released A Mayor's Guide to Public Life, with support from the John S. and James L. Knight Foundation. The Guide helps civic leaders achieve tangible public life improvements by offering strategies, resources, and real-world case studies. The material is based on interviews conducted with leading mayors, designers, and practitioners with experience in public space projects:  
<https://mayorsguide.gehlinstitute.org/>

Please let me know if you have any questions.

A handwritten signature in black ink, appearing to read 'G. Kelley', with a long horizontal flourish extending to the right.

Gil Kelley, FAICP  
General Manager, Planning, Urban Design and Sustainability  
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