From: "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>

To: "Direct to Mayor and Council - DL" < CCDTMACDL@vancouver.ca>
CC: "City Manager's Correspondence Group - DL" < CMCG@vancouver.ca>

"Council Support \(COV\) - DL" < CCCOUSUP@vancouver.ca>

"O'Neil, Shea" <shea.oneil@vancouver.ca>

Date: 11/9/2017 4:12:30 PM

Subject: 2018 Awards of Excellence - PLEASE HELP PROMOTE NOMINATIONS -

Deadline December 1

Attachments: NOMINATIONS NOW OPEN! - City of Vancouver 2018 Awards of Excellence .msg

AoE_Social Media Posts_FB+Twitter_Councillors.docx

Greetings Mayor and Council,

We really need your help to promote the 2018 Awards of Excellence, and encourage your network to nominate those individuals and organizations who are making Vancouver a great place to live, work and play.

To help you promote the awards, please find attached a list of social media posts that you can use through your Twitter and Facebook account, and an e-mail blast that you can forward to your networks

New this year - Child and youth recipients will receive a \$500 bursary with their Award of Excellence!

If you have any questions or need more information, please contact Lesley Matthews, Chief, External Relations and Protocol at 604.829.2039 or lesley.matthews@vancouver.ca.

Best, Sadhu

Sadhu Aufochs Johnston | City Manager City of Vancouver | 453 W 12th Avenue Vancouver | BC V5Y 1V4 604.873.7627 |Sadhu.johnston@vancouver.ca

Twitter: sadhuajohnston



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NOMINATIONS NOW OPEN!

AWARDS OF EXCELLENCE

Five award categories for youth and children, adults and organizations.

ACCESSIBLE CITY CIVIC VOLUNTEER DIVERSITY AND INCLUSION GREENEST CITY LEADERSHIP HEALTHY CITY FOR ALL

Submit a nomination by 5 pm on Friday, December 1, 2017 at: vancouver.ca/awards-of-excellence

Nominations are welcome for children and youth 21 or younger.

vancouver.ca/awards-of-excellence Phone 3-1-1 TTY 7-1-1





Generic Posts:

- Do you know someone who has made an impact on our city? Nominate them for #CoVAwards: https://tinyurl.com/yawjwfs7
- Honour someone with a nomination for @CityofVancouver #CoVAwards: https://tinyurl.com/yawjwfs7

Specific Tweets:

- @CityofVancouver #CoVAwards nom's are now open! Nominate a friend or org that goes above and beyond: https://tinyurl.com/yawjwfs7
- @CityofVancouver #CoVAwards recognize impact across 5 categories. Learn more and nominate! https://tinyurl.com/yawjwfs7

Specific Tweet for November 24th:

 Just 1 week remains for nominations for @CityofVancouver #CoVAwards! Nominate before December 1st at 5 pm https://tinyurl.com/yawjwfs7

Specific Tweet for December 1st:

 Today's the day! Nominate those who have made an impact for @CityofVancouver #CoVAwards before 5 pm today https://tinyurl.com/yawjwfs7

Specific Facebook Posts:

Do you know someone who has made an impact in our community? Nominate them for the City of Vancouver's Awards of Excellence #CoVAwards. Nominations are open from today to December 1st, at 5 pm!

https://tinyurl.com/yawjwfs7

New this year, child and youth recipients will receive a \$500 bursary with their Award of Excellence! Nominate an impressive youth today for the City of Vancouver's Awards of Excellence #CoVAwards, until December 1st at 5 pm: https://tinyurl.com/yawiwfs7

Ever wondered what categories are open for the City of Vancouver's Awards of Excellence? #CoVAwards

They are:

- Civic Volunteer Award
- · Greenest City Leadership Award
- Healthy City for All Award
- Diversity and Inclusion Award
- Accessible City Award

If you know someone who you believe qualifies for an award, please consider nominating them. Nominations are open from now until December 1st at 5 pm: https://tinyurl.com/yawjwfs7

From:
To:
Date:
Subject: NOMINATIONS NOW OPEN! - City of Vancouver 2018 Awards of Excellence

Nominations for the 2018 Awards of Excellence are now open! The Awards of Excellence recognize outstanding achievements made by individuals — adults, youth and children — organizations, and businesses who are making Vancouver a greener, healthier, more inclusive and prosperous city.

The nomination process is quick, easy and straightforward and can be done online by 5 pm on Friday, December 1st at http://www.vancouver.ca/awards-of-excellence www.vancouver.ca /awards-of-excellence. If you know a person, organization or business doing great work for the community, please nominate them.

New this year, child and youth recipients will receive a \$500 bursary with their Award of Excellence! Nominate an outstanding youth today!

Please forward this e-mail to friends, family and colleagues and encourage them to nominate someone special!

NOMINATIONS NOW OPEN! Awards of Excellence

Five award categories for youth and children, adults and organizations

ACCESSIBLE CITY
CIVIC VOLUNTEER
DIVERSITY AND INCLUSION
GREENEST CITY LEADERSHIP
HEALTHY CITY FOR ALL

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vancouver.ca/awards-of-excellence

Nominations are welcome for children and youth 21 years or younger

vancouver.ca/awards-of-excellence PHONE 3-1-1 TTY 7-1-1

Twitter @CityofVancouver Facebook/City of Vancouver #CoVAwards



NOMINATIONS NOW OPEN!

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Five award categories for youth and children, adults and organizations.

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